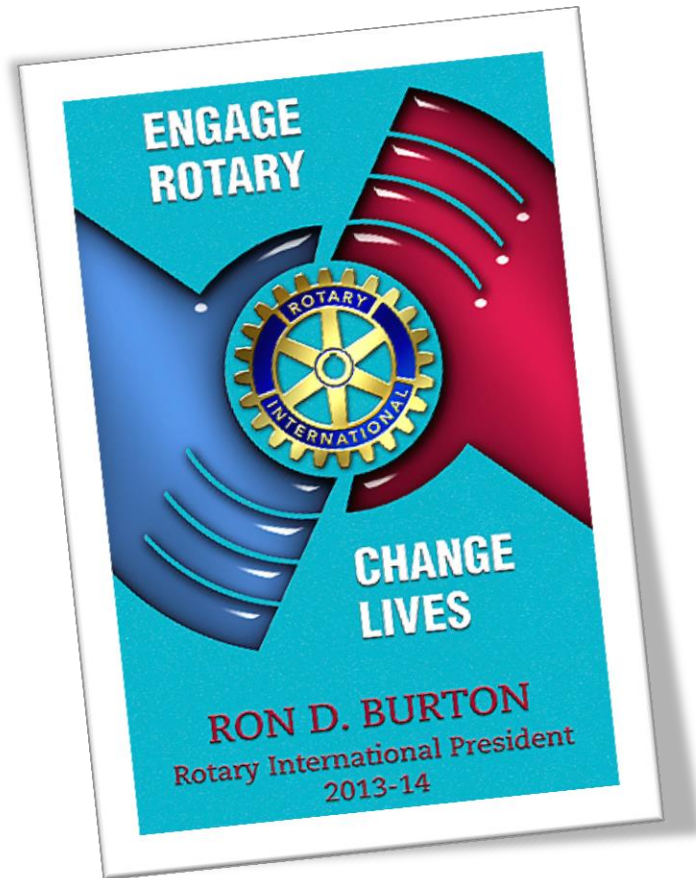


**PRESIDENT-ELECT TRAINING SEMINAR  
DISTRICT 7690 RESOURCE BOOK**



**Cookie Billings, District Governor-Elect  
March 23, 2013**



## **ROTARY DISTRICT 7690**

*Preliminary Information for PETS – MARCH 21-23, 2013*

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## **Kathryn “Cookie” Billings**

*Rotary 7690 District Governor 2013-2014*



A Greensboro native and a graduate of UNC-Greensboro, Cookie now lives in Jamestown with her husband, Dr Ray Pifer. Cookie’s only son, Patrick Billings lives in Greensboro with his wife, Stephanie, and their daughters, Vica and Olia. Cookie is one of six children and remains close to her siblings and extended family spending free time, holidays, and travel opportunities in their company.

In 1988, after a four-year tenure as the internal auditor with the Guilford County School System, Cookie moved to the position of Finance Director for the Town of Jamestown. Remaining with Jamestown, she earned the additional role of Assistant Manager in 2003, and in 2006, was appointed to the position of Town Manager. Cookie retired from the Town Manager position in December 2010.

A life-long volunteer in the Guilford County community in a number of organizations, Cookie served in many capacities with Girl Scouts Tarheel Triad Council, eventually presiding as President of the Board of Directors for six years. She received the Thanks Badge II recognition, the highest adult award, and continued her volunteer services for four years as a National Operational Volunteer with the Girl Scouts of the USA. Recognized by the Greensboro United Way in 1996 as a “Community Hero”, she was honored with the privilege of being an Olympic Torchbearer in Greensboro. Cookie founded a Girl Scout troop and served as its Troop Leader for thirteen years. Over half of the girls in the troop earned the Gold Award, the highest girl award in Girl Scouts.

A charter member (1996) of the Rotary Club Greensboro Airport, Cookie served as President of the club in 1999-2000. She was recognized as Greensboro Airport Club’s Rotarian of the year in 2007. A volunteer for the District Rotary Group Study Exchange, Cookie later chaired this committee for several years. She also served as the District Conference Chair at The Homestead in 2007. For three years, Cookie was Assistant Governor for Greensboro Area 5 (July 2007 to June 2010). Cookie has received several recognitions for her Rotary Service, including the RI Four Avenues of Service Citation for Individual Rotarians. Cookie has been selected to serve as Rotary 7690 District Governor in 2013-2014.

### **Kathryn “Cookie” Billings**

309 Winrow Drive  
Jamestown, NC 27282  
(336) 870-4957 (c)  
(336) 454-0542 (h)

[cookiebillings@rotary7690.org](mailto:cookiebillings@rotary7690.org)

## Patrick Eakes

### *Rotary 7690 District Governor 2014-2015*



Patrick grew up in Greensboro, NC. He earned a B.S. and M.S. in Mechanical Engineering at N.C. State University, focusing his graduate work and thesis on innovative computer chip production methods. Following his graduation in 1989, Patrick returned to Greensboro and joined his family's mechanical contracting business.

In 1996, Patrick formed C.P. Eakes Company, a manufacturer of high-end custom metal goods. The company operates in Greensboro and produces a wide variety of products, including ornamental stainless steel and brass, pharmaceutical and food grade stainless steel machines, and many items for specialty contractors.

Patrick joined Crescent Rotary in 1998 and has been a committed Rotarian ever since. He served as President of Crescent Rotary Club in 2001-2002. He also led the club's drive to become the first Triple Crown club (100% PHF, 100% Sustaining, 100% Benefactor simultaneously) in the Rotary world. Patrick has served District 7690 as District Conference chair (2004), Assistant Governor for 8 clubs (2004-05), and he was the district Rotary Foundation chair or co-chair for five years. During that time, the district became the first district in the Rotary world where every club (50 clubs) became a 100% Paul Harris Fellow club. In each of those five years, District 7690 also led the world in the number of 100% Sustaining clubs. Patrick has been honored with the Crescent Rotary's club service award three times.

Patrick has served in leadership roles in many non-profit and community organizations, including the Greensboro Sports Council and the Leukemia & Lymphoma Society. Patrick also served two years as President of Sedgefield Country Club, leading the organization through negotiations and eventually the successful sale of the club to McConnell Golf. Through his role on the board at Sedgefield, Patrick was instrumental in facilitating the move of the PGA Tour's Wyndham Championship to Sedgefield, partnering with Wyndham's core team in Greensboro to ensure a successful transition. Patrick also served on the Wyndham Championship Board of Directors.

Patrick is married to Kristen, owner of Kristen Eakes CPA, and they have a 9 year old daughter (Sarah) and a 7 year old son (John). Patrick enjoys playing golf, wine collecting, yoga, and spending time with his family.

Patrick and Kristen are Paul Harris Fellows, Benefactors, Major Donors, and members of the Paul Harris Society. Patrick is a recipient of the Citation for Meritorious Service.

#### **Patrick Eakes**

1618 Deercroft Court  
Greensboro, NC 27407

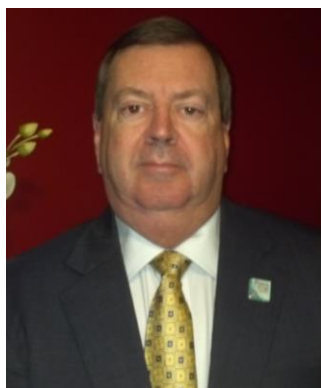
(336) 574-1800 (c)

(336) 855-6402 (h)

[PatrickEakes@rotary7690.org](mailto:PatrickEakes@rotary7690.org)

## Larry W. Lassiter

### *Rotary District 7690 District Governor 2015-2016*



A native of Randolph County and a graduate of Pfeiffer University, Larry now lives in Troy with his wife Deloris. They have three children and six grandchildren.

Larry began his career in public accounting in 1969 in Greensboro with the national accounting firm of Haskins & Sells. After two and a half years, he went to work with a local CPA firm in Asheboro. In 1975, he formed a partnership with three other CPA's and moved to Troy to open an office there. After a couple of years, he left the partnership to form his own firm. He is still practicing in Troy.

He is an active member of Trinity United Methodist Church and the Methodist Men group. He has served on the Finance committee and has been church treasurer for the past sixteen years. He also served on the Falcon Club Board of Directors at Pfeiffer University for fifteen years and is currently an active supporter of the University. Larry is also a member of the American Institute of Certified Public Accountants and the North Carolina Association of CPAs.

Larry joined the Troy Rotary Club in 1981 and was a member for four years. Having moved to Asheboro for a short time, he joined the Asheboro club in 1984 for three years. Business and kids took him away from Rotary for a while. He rejoined the Troy club in 1997 and has been very actively involved since. A multiple Paul Harris Fellow, he has served as President of the Troy club twice, 2005-06 and 2007-08. He was the area 8 coordinator for the Group Study Exchange Team from Australia in 2010 and the Rotary International Presidents representative host for the 2010 District Conference. He was Assistant Governor of Area 8 for three years – 2009-12, served on the District Foundation Audit Committee for the past two years and is currently serving as Foundation Advocate for Area 8.

Larry is also active in an area car club where he and Deloris enjoy fun and fellowship and an occasional fun ride. He also enjoys family and an occasional round of golf.

**Larry W. Lassiter**  
 629 E. Main Street  
 Troy, NC 27371  
 (910) 572-4778 (h)  
 (910) 576-2385 (o)

[LarryLassiter@Rotary7690.org](mailto:LarryLassiter@Rotary7690.org)

**ROTARY DISTRICT 7690***Assistant Governors 2013-2014***Area 1 - King, Mount Airy, Surry Sunrise, Yadkin Valley, Yadkinville****Joan Stewart Inman (Bill)**

*Member Since:* 07/02/1997  
 201 Technology Lane  
 Mount Airy, NC 27030

Home: 336-786-2320  
 Office: 336-783-5959  
 Cell: 336-710-6345  
 Fax Number: 336-789-4143  
 Email: jsinman@southdata.com  
 Club: Mount Airy

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**Area 2 - Eden, Madison-Mayodan, Reidsville, Stoneville****Ed Holbrook**

*Member Since:* 09/01/1985  
 415 Boone Rd.  
 Eden, NC 27288

Home: 336-613-2141  
 Office: 336-627-6334  
 Email: Eeholdbrookjr@hotmail.com  
 Club: Eden





**Area 3 - Alamance, Alamance Breakfast, Burlington, Graham, Yanceyville**

**W. Phillip Moseley (Lynn)**

*Member Since:*

Holt, Longest, Wall, Blaetz & Moseley, PLLC

PO Drawer 59

Burlington, NC 27216

Office:	336-227-7461
Email:	<a href="mailto:pmoseley@netpath.net">pmoseley@netpath.net</a>
Club:	Graham Club



**Area 4 - Clemmons, Kernersville, Reynolda, Stratford, Winston-Salem, Western Forsyth, Walnut Cove**

**Jenny Braswell (Sherrill)**

2340 Hilltop Court

Winston-Salem, NC 27106

Home:	336-922-3566
Cell:	336-671-0176
Fax Number:	336-794-4222
Email:	<a href="mailto:sherrillandjen@gmail.com">sherrillandjen@gmail.com</a>
Club:	Clemmons



**Area 5 – Gate City, Greensboro, Southern Guilford New Generations, Summit**

**Ken Keller**

*Member Since:* 05/28/1997

235 N. Edgeworth Street  
Greensboro, NC 27401

Home: 336-294-4694  
Office: 336-478-1125  
Cell: 336-707-8733  
Fax Number: 336-478-1116  
Email: [krk@crlaw.com](mailto:krk@crlaw.com)  
Club: Greensboro

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**Area 6 - Archdale-Trinity, Furnitureland, High Point, Jamestown, Triad, Willow Creek**

**Kem McAllister**

*Member Since:* 07/16/1997

P. O. Box 5367  
High Point, NC 27262-5367

Home: 336-889-4886  
Office: 336-885-7526  
Cell: 336-687-4668  
Email: [kemcmp@northstate.net](mailto:kemcmp@northstate.net)  
Club: High Point



**Area 7 - Hillsdale Sunrise, Lexington, Mocksville, Thomasville**

**Lee Rollins**

*Member Since:* 02/ 17 / 2010

120 Kinderton Blvd  
Suite 100  
Bermuda Run, NC 27066

Home: 336-751-4474  
Office: 336-998-0906  
Cell: 336-940-8336  
Email: lrollins@townofbr.com  
Club: Hillsdale Sunrise



**Area 8 - Asheboro, Liberty, Midstate (Asheboro), Randolph (Asheboro), Troy**

**Jaci Betts (Jaci & Charles)**

*Member Since:* 08/17/1990

1714 Back Creek Court  
Asheboro, NC 27205

Home: 336-629-5606  
Office: 336-629-4748  
Fax Number: 336-629-4181  
Email: jacib@fhahelps.com  
Club: Asheboro


**Area 9 - Carthage, Pinehurst, Sandhills, Southern Pines**
**Junior Ward**

2305 Carthage Road  
West End, NC 27376

Home: 910-885-1825  
Cell: 910-885-1825  
Email: junior\_ward2002@yahoo.com  
Club: Carthage


**Area 10 - Jonesboro (Sanford), Sanford, San-Lee Sunrise (Sanford), Siler City**
**Mark Joseph Zeringue (Elizabeth)**

*Member Since:* 02/01/1983

905 North Glenn Ave.  
Siler City, NC 27344

Home: 919-663-2369  
Office: 919-663-3360  
Fax Number: 919-663-4601  
Cell: 919-548-8130  
Email: mjzeringue@embarqmail.com  
Club: Siler City



**Area 11 – Crescent, East Greensboro, Greensboro Airport,  
Guilford**

**Abby J. Donnelly (Jim)**

*Member Since:* 12/10/2001

4000 Piedmont Parkway  
Suite 130  
Greensboro, NC 27265

Home: 336-286-8005

Office: 336-884-1348

Fax Number: 336-884-1349

Email: [abbyd@sandler.com](mailto:abbyd@sandler.com)

Club: Crescent

## **ROLE OF THE ASSISTANT GOVERNOR IN DISTRICT 7690**

1. Attend the assistant governor training session
2. Conduct a Pre-PETS meeting with incoming Presidents within the area before PETS
3. Attend PETS
4. Attend District Assembly
5. Attend District Officers Installation
6. Assist incoming club presidents in goal setting and in preparing “The Planning Guide for Effective Rotary Clubs”, and deliver a copy of each clubs’ plan to the Governor by District Assembly.
7. Visit each club in assigned area regularly with a minimum of one visit each quarter.
8. Hold regular joint meetings with club presidents in assigned area and communicate clubs’ requests to the District Governor, encourage clubs to follow through on requests and recommendations of the Governor, and facilitate area planning and collaboration among clubs.
9. Help clubs plan for the “District Governor Official Club Visit” and attend each “official visit” to introduce the District Governor.
10. Attend and actively promote attendance at District Events scheduled on the District Calendar.
11. Provide the Governor with a brief quarterly status report on each club to report club activities, successes, and challenges. Annually, complete the “Memo of Club Visit” for each club and submit this form to the Governor by District Assembly and enter into *Rotary Club Central* by May 15. [www.rotary.org](http://www.rotary.org)
12. Assist Presidents who wish to participate in the Gold Club and Presidential Citation programs in monitoring their club’s progress on these recognitions.
13. Encourage clubs to sponsor and send members to Rotary Leadership Institute training in order to develop future club and district leaders.

# Rotary District 7690 Organizational Chart -- 2013-14

## District Council / Club Development

District Governor	Cookie Billings
District Governor Elect	Patrick Eakes
District Governor Nominee	Larry Lassiter
Immediate PDG	Rick Snider
Exe Committee Member	Terry Titus
Rotary Foundation Chair	Mike Conrad, PDG
Executive Secretary	Margaret Padgett
Club Consultant	Mitzi Ellis, PDG
Treasurer	Barbara Fulp
District Governor Aide	Jon Spillman
AG - Area 1	Joan Inman
AG - Area 2	Ed Holbrook
AG - Area 3	Phil Moseley
AG - Area 4	Jenny Braswell
AG - Area 5	Ken Keller
AG - Area 6	Kem McAllister
AG - Area 7	Lee Rollins
AG - Area 8	Jaci Betts
AG - Area 9	Junior Ward
AG - Area 10	Mark Zeringue
AG - Area 11	Abby Donnelly

## District / Club Committees

Membership	Cory Newton, Cindi Hewitt
Organ Donor Service Project	Ken Burkel
C A R T	Gary Everhart
New Generations Chair	Cathy Harpster
Interact	Terry Ball, Ann Muir
Rotaract	Howard Hicks, Jennifer Johnson
Rotarians Against Drugs	Karen Morris
Youth Exchange	Tanya Feagins
Leadership Development	Bob Newton, PDG

## District Operations Committees

Awards	Ken Keller
Child Protection	Jack Green, PDG
Club Extension	Matthew Johnson
Conference 2014	Terry Ball, Randy Perkins
Finance	Wes Patterson, PDG
Nominations	DGE Patrick Eakes
P.E.T.S.	Mike Shaw, Betsy Farmer
Public Image	Bob Newton, PDG
Rotary Leadership Inst.	DGE Patrick Eakes
International Convention	Vana Bris-Bois
Trainer	Dave McCoy, PDG
A/V and RI Website	Phil Morris, PDG
Photographer	Don Allred, PDG
District Golf Tournament	Phil Morris, PDG
Communications/Database	

## DRFC - Mike Conrad

### Rotary Foundation Committees

Permanent Fund	Henry Brown, PDG
Annual Fund	Charles Allen, PDG
Paul Harris Society	David McCoy, PDG
Major Donors	Stuart Fountain, PDG
Major Gifts	
Polio Plus	Rick Snider, IPDG
Humanitarian Grants	
Global Grants	Rusty Hunt
District Grants	Jon Spillman
Scholarships & Peace	Jim Kennedy
Vocational Training Team	Mike Sigmon
Packaged Grants	Rick Snider, IPDG
Alumni	
Audit / Stewardship	Henry Brown, PDG
	Tim Hansen



## Rotary International Priorities and Rotary District 7690 Focus

2013-2014

### Rotary International Priorities

- Promote Membership Growth
- Enhance Humanitarian Service Through Our Foundation
- Strengthen Our Network Through the Family of Rotary

### Rotary District 7690 Areas of Focus

- Promote Membership Growth
  - Engage and Retain Members
  - Women in Rotary
- Foundation Giving
  - Maintain 100% Paul Harris Fellow Club Designation
  - Achieve and Maintain 100% Sustaining Members in District 7690
  - Support Sandler Polio Fundraising Event
- Family of Rotary
  - Include Families in Rotary Fellowship Events
  - Include Families in Rotary Service Projects
  - Include New Generations Programs in our Family of Rotary
- Special Projects in Public Image and Service
  - Report Club Donations from Rotary year 2012-2013
  - Promote Awareness and Education to Encourage Organ Donor Registrations



## Top Ten Takeaways from the 2013 International Assembly

### 1. Engage Rotary Change Lives

In unveiling the theme for 2013-14, I asked you to make sure that every single Rotarian has the same feeling about Rotary that all of us have. Give them a meaningful role to play and show them that you value their contributions. We want to make sure that all members are engaged in Rotary, inspired by Rotary, and use the power of Rotary service to change lives.

**Resources:** [2013-14 RI Theme brochure](#) (900)  
[2013-14 Presidential Citation brochure \(900A\)](#)

### 2. Get Ready for District, Global and Packaged Grants on 1 July 2013

The coming year will mark the global launch of Rotary's Future Vision plan. You and your district Rotary Foundation chair (DRFC) will be the key people to ensure success of Rotary's new grant model.

Past President Luis Giay explained how the Future Vision Plan will help modernize the Foundation so that it is in touch with the times. The streamlined new grant model, an easy-to-use online system, and a new district committee structure will make it easier for Rotarians to plan and carry out larger, more focused projects with lasting effects. General Secretary John Hewko discussed the importance of sustainability, which means that the work you do will have a continued impact, without continued investment. He emphasized the need to work with local stakeholders in planning the project and to put a mechanism in place for ensuring the continuing life of the project.

The workshop provided an opportunity for you and your district Rotary Foundation chair to develop your action plan for using the new grant model to *Engage Rotary Change Lives*.

**Resource:** [www.rotary.org/grants](http://www.rotary.org/grants)

### 3. End Polio Now

WHO's Bruce Aylward provided an update on polio eradication progress over the past year. In addition to developments in vaccines and diagnostics, a new plan will be launched that shows strong international confidence that we can complete what he termed "the nearly impossible" part of polio eradication. If we can maintain the current momentum, Bruce believes that polio could stop globally in late 2013. He emphasized the tremendous responsibility—and opportunity—each of you will have to play a role in securing this great legacy, stressing that "every effort, every fundraiser, by every club is vital." How can you inspire Rotarians in your district to continue, and even redouble, their efforts at advocacy and fundraising?

Twenty-six years ago, I sat in the class of Rotary district governors that began the job of eradicating polio. Now, I am honored to lead the class of Rotary district governors that will finish it.

**Resource:** [www.endpolionow.org](http://www.endpolionow.org) is a Rotary sponsored website that provides information, inspirational messages, and resources to help members advocate for government and public support. Visit the site and upload your "this close" photo to become part of the world's largest commercial.

### 4. Attract and Engage Members

Past President Rick King outlined his "six concepts essential to uncommon leadership in building Rotary membership." These include seeking a quality of the heart, making Rotary attractive to young people, and encouraging every Rotarian to sponsor new members into the organization. District Governor Sylvia Whitlock focused on promoting diversity in our clubs and encouraging more inclusiveness. She asked the question: Why should we deny service opportunities to others, even as we need their help with the vast amount of work to be done?

These are excellent ideas for ensuring that Rotary remains strong. I also recommend making sure that every Rotarian has a meaningful job that actually makes a difference to the life of the club and to the community because when you have a job, you have a commitment. When you're doing something meaningful in Rotary, Rotary is meaningful to you.

As you know, teams of Rotarians have developed regional membership plans to help clubs set achievable membership goals and devise strategies for attracting and engaging new members in various parts of the world. These plans are targeted specifically to the cultural and demographic considerations of the region. How will you identify membership issues in your district and use the plan to strengthen Rotary in your region?

How will you use club assessment tools to attract a more diverse membership, evaluate member satisfaction, and monitor the progress your clubs are making toward achieving their goals?

Rotary Club Central can help you track your membership goals. Is your district using this valuable tool?

### **Resources**

Rotary Club Central (via Member Access)

[\*Be a Vibrant Club: Your Club Leadership Plan\*](#) (245)

[\*Strategies for Attracting and Engaging Members\*](#) (417)

[\*Club Assessment Tools\*](#) (Web only)

[\*Organizing New Clubs\*](#) (808)

[\*New Member Orientation: A How-to Guide for Clubs\*](#) (414)

## **5. Strengthen Rotary's Brand**

Past President Bill Boyd told us that our brand explains simply and clearly who we are, what we do, and why it matters. Our effort to strengthen Rotary's brand is not about reinvention or creating a new brand but about bringing focus to it. Help strengthen our brand by telling your Rotary story and living our values every day.

## **6. Enhance Rotary's Public Image**

Rotary Public Image Coordinator Bernard Attard encouraged us to identify our audiences and determine what strategies and tools to use in communicating with each of them. He also referenced the availability of public image grants from RI that provide financial support to develop an awareness campaign and improve name recognition of Rotary. General Secretary John Hewko talked about Rotary Showcase, a relatively new

resource on the Rotary website that allows Rotarians to spotlight the great work they do and share it with many others via social media.

Rotary public image coordinators can help your clubs and district make more effective use of social media and communicate your success stories to traditional media, local government leaders, communities, and civic leaders.

What plans does your district have for improving Rotary public image among your community?

### **Resources**

Rotary Showcase ([www.rotary.org/showcase](http://www.rotary.org/showcase))

*Effective Public Relations: A Guide for Rotary Clubs* (257)

Rotary Media Center ([www.rotary.org/mediacenter](http://www.rotary.org/mediacenter))

Social networking page ([www.rotary.org/socialnetworking](http://www.rotary.org/socialnetworking))

Rotary ads ([www.rotary.org/humanityinmotion](http://www.rotary.org/humanityinmotion))

Public Relations Grants page ([www.rotary.org/prgrants](http://www.rotary.org/prgrants))

## **7. Be an Effective Leader**

Past President Cliff Dochterman reminded us about the importance of listening, which helps us become aware of the strengths and weaknesses within clubs and makes us better prepared for effective action. Past President Kalyan Banerjee stressed continuity, acknowledging that while we all want to make our mark, a successful governor looks past his or her year and into the long term health of the clubs and their communities.

One of the often-mentioned leadership challenges in Rotary is that of “leading leaders.” All Rotarians are leaders in their businesses and professions which makes it essential that you sharpen your motivational skills. Generous encouragement, sincere praise, and well-deserved recognition can all help you to achieve your desired results.

## **8. Nurture the New Generations**

President Sakuji Tanaka reminded us that just as future generations depend on Rotary, Rotary depends on them to continue our good work. In discussing the importance of social media, Bernard Attard cautioned that our development depends on how well we communicate with youth, so we need to adapt our communication to this audience.

Rotaractor Derek Osborn envisioned a time when half a million young people—all past participants in New Generations programs—were standing in line, waiting to join Rotary.

Rotary offers multiple opportunities to engage with young people and change their lives. How do the clubs in your district connect with young people and help them to realize their potential? Do you realize the value of Rotaract as both a valuable service organization and a training ground for Rotary membership? Do you regularly sponsor and host Youth Exchange students, expanding the world view of both the young participants and their hosts?

Consider the following service partner opportunities to increase the involvement with New Generations among Rotarians in your district:

- Youth Service America ([www.ysa.org](http://www.ysa.org)), as presented by its President Steven Culbertson, can partner with Rotary clubs and districts to increase volunteer opportunities for young people to serve locally, nationally, and globally.
- Me to We ([www.metowe.com](http://www.metowe.com)), as presented by its Co-founder Craig Kielburger, is an innovative social enterprise that provides people with better choices for a better world.

**Resource:** [\*An Introduction to New Generations Service\*](#) (735)

## 9. Share Your Rotary Moment

Rotary moments are compelling personal experiences that make a deep and lasting impression on a Rotarian's life. Past Director Monty Audenart asked each of us to think about how a Rotary experience changed our life and motivated us to action. And then you did that in your workshop with your fellow governors-elect. Remember Monty's valuable advice: "Do not believe for a moment that you and I cannot be good storytellers. If you are breathing, you are a storyteller."

Now that you are back in your district, continue telling your story and ask others to reflect on their Rotary moment and how they can use it to explain the power of Rotary to prospective and new members.

## 10. Embrace the Family of Rotary

I'm a firm believer in the value of welcoming families into Rotary. When children grow up seeing their parents involved in community service, they'll grow up involved in service themselves. Past President Jonathan Majiyagbe, who developed the concept of the family of Rotary during his presidential year, stressed the need for clubs to encourage personal relationships similar to those of a functional family. Clubs should support members who are experiencing problems, respond to families in bereavement, follow up on members who stop attending meetings, and make new members feel part of the family.

My wife, Jetta, has a very large Rotary family that includes Rotarians, Youth Exchange students, Interactors, Rotaractors, GSE team members, peace fellows, district governor classmates, training leader classmates, Board of Director classmates, Trustee classmates, and all of their families—and now, every one of you. These relationships have given both of us much happiness over the years, and we take great pleasure in their achievements as any family would.

The family of Rotary provides a way to extend Rotary's reach beyond Rotarians to include the many others in our lives and our communities who join us in fulfilling our mission of humanitarian service and international understanding. How can you increase the number of clubs in your district that sponsor Rotaract and Interact clubs, host Youth Exchange students, and plan activities and service projects that include members' families? I urge you to enlarge your district's Rotary family and build enduring relationships.

# Gold Club Achievement Award

## 2013-2014

### District 7690

#### GUIDELINES

##### To achieve Gold Club:

In each category, all items in bold italics are mandatory

In each category number of electives are based on membership as of 4/1/13

- Less than 20 members requires 2 electives
- 20-49 members requires 3 electives
- 50-100 members requires 4 electives
- Over 100 members requires 5 electives

#### DATABASES DATES:

##### Mandatory items in bold or red

July 15, 2013, update Database

- **Chair Foundation**
- **Chair New Generations**
- **Chair Service**
- **Chair Membership**
- **Chair Public Image**
- **Chair Fellowship & Conference**
- Rotary Club contact for Interact and Rotaract

December 31, 2013, update Database

- **President Elect (2014/15)**
- **President Nominee (2015/16)**
- **Club member information verified**
- Club officer and committee chairs' pictures on Database

#### IMPORTANT DATES FOR REPORTS AND GOALS

##### Mandatory items in bold or red

##### 2013

**May 1, Submit Planning Guide, The Rotary Foundation Goal Form, & Membership Goal**

**Form to Assistant Governor and record goals in Rotary Club Central**

**May 10, Attendance at District Assembly by two club leaders (Membership Chair or committee member must attend)**

**June 17, At least one club member attend DG/AG Installation**

**July 15, Update committee chair positions in Club Database**

**July 31, Report club donations for 2012-2013 to Assistant Governor**

**September, Chair or Committee Member Attend Membership seminar**

**November, Attend Foundation Banquet**

**November, PE & Club TRF Chair (or committee member) attend Grants Management**

**November 30, Hold a club program on Rotary Foundation**

**November 30, Hold a club meeting on retention/recruitment**

**December 31, Club President and/or PE visit two other clubs' meetings**

**December 31, 50% of club officers and chairs have picture on database**

**December 31, PE and PN selected with names placed in database**

**December 31, Verify database information on all club members**

**December 31, 90% of active club members have picture on database**

##### 2014

**February, Celebrate and Publicize Women in Rotary**

**March 1, Register at least one club member for 2014 District Conference**

**March 1, Submit summary of club's favorite service project to AG**

**March 1, Club is 100 % true Paul Harris club**

**March 1, Club is a first-time 100% Benefactor club**

**March 1, Add one new Bequest Society member**

**March 1, Add one new Paul Harris Society member**

**March 1, Report success of new organ donors recruited**

**March 15, Have 50% club members attend one fellowship event by this date**

**March 31, Submit Gold Club Application to Assistant Governor**

**March 31, Submit Presidential Citation to Assistant Governor**

**April 1, Increase in net membership by 1**

**April 1, Increase in underrepresented demographic groups by net 2 members**

**April 1, Retain 91.5% of members, since April 1, 2013**

**June 1, TRF goals for the year achieved**

**June 1, Achieve 10% increase in Annual Fund giving**

**June 30, Club is 100 % Sustaining**

**June 30, Club achieves EREY status**

ENGAGE  
ROTARY



CHANGE  
LIVES

**RON D. BURTON**  
Rotary International President  
2013-14

#### IMPORTANT DATES FOR DISTRICT AND INTERNATIONAL EVENTS

May 10, 2013

*District Assembly*

June 17, 2013

*District Governor and Assistant Governors Installation*

June 23-26, 2013

*International Convention Lisbon*

September 19 & 21, 2013

*Membership and Foundation Seminars*

October 10, 2013

*District Golf Tournament*

October 21, 2013

*Sandler Training Polio Fundraiser Sales/Management-Leadership*

October 26, 2013

*Rotaract/Interact Leadership Conference*

November 9 and 14, 2013

*Grants Management Seminar*

November 2013

*Foundation Banquet*

February 7, 2014

*District Leadership Training (DGE conducts for AGs)*

February 2014

*Pre-PETS (AG schedules and conducts within his/her area)*

February 2014

*Women in Rotary*

March 20-22, 2014

*PETS*

May 2-4, 2014

*District Conference at The Grove Park Inn, Asheville*

# Gold Club Achievement Award 2013-2014

## District 7690

### MEMBERSHIP

- *Appoint the Club Membership Chair (or committee member) to present club membership plan, goals, & history at the DG official club visit, and update District Database to indicate Club Membership Chair by July 15, 2013*
- *President Elect submits Membership Goal form to AG and enters the club membership goal in Rotary International site, "Rotary Club Central" by May 1, 2013*
- *Membership Chair (or a committee member) to attend training event, May 10, 2013 at District Assembly and at Membership Seminar in September 2013*
- *Celebrate Women in Rotary during the month of February 2014, with a recruitment event and a woman speaker for at least one of the club meetings*
- Increase club membership by net 1 by April 1, 2014 (Calculation of club growth runs from 4/1/13 to 4/1/14)
- Increase membership within a club's underrepresented demographic groups by net 2 members by April 1, 2014 – consider age (under 40), gender, and ethnicity
- Hold a club meeting on membership retention/recruitment before November 2013
- Conduct a recruiting campaign to attract new members
- Retain 91.5% of members on roll from 4/1/13 to 4/1/14
- Have club members complete a membership satisfaction survey (engagement assessment) share results with members, and introduce changes to improve retention rate
- Encourage member engagement by ensuring that all members have a specific role in leadership, or serve on a committee, in a subcommittee, or a club project
- Have a new member orientation in place, assign new members to an active committee or responsibility within two months of induction, and have new members attend a Club Fellowship event or District event within six months of induction

### NEW GENERATIONS

- *Appoint the New Generations Chair (or committee member) to report plans & goals at the DG official club visit and update District Database to indicate New Generations Chair by July 15, 2013*
- Sponsor a club or area-wide social gathering of young professionals (under forty) to introduce them to Rotary (2 elective points)
- Sponsor a Rotary Against Drugs speaker at the annual District competition
- Sponsor an active Interact club, describe activities of the club and report membership numbers to District Interact Chair. Up-date database by July 15 to indicate Rotary Club Interact Contact. Document at least two activities/projects where Interact Club Members participated with Rotary Club members during 2013-2014
- Sponsor a Rotaract club, describe activities of the club and report membership numbers to District Rotaract Chair. Up-date District database by July 15 to indicate Rotary Club Rotaract Contact. Document at least two activities/projects where Interact Club Members participated with Rotary Club members during 2013-2014
- Assist in organizing and participate with another club(s) in a vocational shadows day for local students
- Sponsor scholarship(s) for local student(s)
- Assist with Rotaract /Interact Leadership Conference held on October 26, 2013
- Recruit an Outbound Youth Exchange Student candidate who applies by deadline date
- Recruit three families to host an Inbound Exchange student for 2013/2014 year (name families) (counts for 2 elective points)
- Nominate a student for RYLP, summer of 2014

### PUBLIC IMAGE

- *Appoint the Club Public Image Chair (or committee member) to present promotion ideas for plans and activities to members and the community at the DG official club visit, invite chair to attend regular club Board meetings, and update District Database to indicate Club Public Image Chair by July 15, 2013*
- *Publicize in local media and/or Social Network the Women in Rotary recruitment event in February 2014*
- Publish a newsletter at least monthly (submit to AG, DG, and standard distribution list)
- Create or maintain a club website



# Gold Club Achievement Award 2013-2014

## District 7690

- Create or maintain a Club Facebook page
- Create a Club "Twitter" account and post club activities and events
- Publicize a club service project in the local media
- At least once, between July 1, 2013 and March 1, 2014, submit pictures and articles for possible publication in The Piedmont Rotarian
- Publicize membership recruitment in local media (newspaper, radio, TV)
- Go to [www.rotary.org](http://www.rotary.org) (Media and News) to obtain releases and media support and use ideas to enhance club's public image efforts
- Go to [www.rotary.org](http://www.rotary.org) (Rotary Showcase) to publicize your club's activities
- Participate in a local parade or community event publicizing Rotary service projects.

### SERVICE

- *Appoint the Club Service Chair (or committee member) to present plans & goals at the DG official club visit and update District database to indicate Club Service Chair by July 15, 2013*
- *By July 31, 2013, prepare a report reflecting the amount of club funds donated to community and international service projects and charities (including dollars contributed to the RI Foundation and the dollars contributed to District and Global Grants) during the 2012-2013 Rotary year, and submit the report to Assistant Governor*
- *Prepare a short summary of the club's favorite service project or fundraising event during the Rotary year and submit the report to the Assistant Governor by March 1, 2014*
- *Recognize a club member for his or her service to the community*
- Participate in an area or multi-club community service project
- Participate in an effort to recruit members and community to register as organ donors and report success to AG from this endeavor by March 1, 2014
- Participate in a new project that club has not done before
- Include family members in a club service project
- Give a short quarterly report to your Assistant Governor describing club service events during each quarter – Sept/Dec/Mar
- Invite prospective members to participate in a club service project
- Submit pictures of club service projects to Assistant Governor to share at District Conference

### FELLOWSHIP AND CONFERENCES

- *Appoint the Club Conference Chair (or committee member) to present promotion ideas and plans for District Conference and International Convention at the DG official club visit and update District database to indicate Club Conference Chair by July 15, 2013*
- *Have 50% (or more) of club officers' and committee chairs' pictures on the Database by December 31, 2013*
- *By December 31, 2013, verify database information on all club members (contact info & club position)*
- *Have at least one club member register and attend the May 2014 District Conference*
- *Have at least one club member attend the District Governor/Assistant Governors Installation June 17, 2013*
- Have 90% (or more) of active club members' pictures on the database by December 31, 2013
- Have a minimum of 15% of club membership, or at least 12 people register to attend the May 2-4, 2014 District Conference (numbers may include members, guests, Rotaract & Interact members affiliated with the club) (counts for two electives)
- Have at least one member attend the June 2013 International Convention and report to club on the experience
- Hold (at least) quarterly club fellowship events
- 50% of club members attend at least one club fellowship event by March 15, 2014
- Have a member travel on or help host a Rotary Friendship Exchange during 2013/2014
- Invite prospective members to attend a club Fellowship event
- Enter a club member in the October 10, 2013 District Golf Tournament
- Create or continue "Sunshine" updates on members
- Wear name badges at every meeting

# Gold Club Achievement Award 2013-2014

## District 7690

### LEADERSHIP

- *Develop, promote, and report methods to encourage attendance at District wide events and trainings at the DG official club visit*
- *Document succession plan by December 31, 2013; recording in the District Database the President Elect (2014/15), President Nominee (2015/16)*
- *Club President Elect attend PETS, March 21-23, 2013 (attendance at any PETS is acceptable)*
- *Club President Elect submit Planning Guide (2 copies) to AG by May 1, 2013*
- *Club has at least two club leaders including the President Elect at District Assembly May 10, 2013*
- *Club President Nominee and/or President Elect visit at least two other clubs' meetings between July 1, 2013 and December 31, 2013*
- *Club President or President Elect attend (at least quarterly), area meetings held by Assistant Governor*
- *Adopt 1 suggested "Best Practice" (new to the club) and submit at least two "Best Practices" to add to District Club Best Practices list*
- *Adopt a Strategic Plan for the club or monitor current club strategic plan*
- *Earn Presidential Citation, submit application to AG by March 31, 2014 (counts for two electives)*
- *President Elect and President Nominee both attend PETS in March 2014*
- *Promote Rotary Leadership Institute and send at least one member who is a strong leadership candidate to the RLI event in 2013-2014*
- *Recite "Four-Way Test" at every club meeting*
- *A club member serves on a District-wide committee during 2013-2014 year*
- *Schedule at least four effective club assemblies during the year*

### FOUNDATION


- *President Elect (or President) and Club Rotary Foundation Chair (or responsible committee member) attend one of the Grants Management Seminars*
- *Appoint the Club Rotary Foundation Chair to present plans and goals at the DG official club visit and update District Database to indicate Club Rotary Foundation Chair by July 15, 2013*
- *President Elect submits The Rotary Foundation Goal Form to AG and records Foundation Goals in R I site, "Rotary Club Central" by May 1, 2013*
- *Arrange for a Rotary Foundation club program before November 30, 2013*
- *Have at least one club member attend the 2013 Foundation Banquet*
- *Club commits to achieve EREY status by June 30, 2014*
- *Achieve the Rotary Foundation Goals or ensure achieving {TRF Goals (including PolioPlus) set by club on May 1, 2013} by June 1, 2014 or sooner*
- *Achieve a 10% increase or commit to achieving a 10% increase in Annual Fund Giving by June 1, 2014*
- *Club achieves or commits to achieve 100% sustaining by June 30, 2014*
- *Club maintains true 100% Paul Harris Fellow Club by March 1, 2014*
- *Club adds new Bequest Society member between July 1, 2013 and March 1, 2014*
- *Club adds new Paul Harris Society Member between July 1, 2013 and March 1, 2014*
- *Have a minimum of 15% of club membership, or at least 12 people attend November 2013 Foundation Banquet. (number may include members and guests)*
- *Apply for or collaborate with another club(s) for a District or Global grant and complete all reports by deadline*
- *Nominate a Rotary Scholar*
- *Recruit at least two members from the club or two non-Rotarians to attend October 21, 2013, Sandler Training Polio Fundraiser OR obtain a community sponsor for the event for at least \$500*
- *Club achieves a first-time 100% Benefactor designation by March 1, 2014*



# ROTARY DISTRICT 7690 COMMITTEE

## 2013-14 Club Presidents

<p><b>Beck, Stanley</b></p>  <p>Asheboro <a href="mailto:becks1@nationwide.com">becks1@nationwide.com</a></p>	<p><b>Best, Deborah L</b></p>  <p>Reynolda (Winston-Salem) <a href="mailto:best@wfu.edu">best@wfu.edu</a></p>	<p><b>Biebrich, Edward James Jr.</b></p>  <p>Pinehurst <a href="mailto:ed.biebrich@gmail.com">ed.biebrich@gmail.com</a></p>
<p><b>Allred, Thomas Odell</b></p>  <p>Jamestown <a href="mailto:gbridger@mc.com">gbridger@mc.com</a></p>	<p><b>Brown, Amy</b></p> <p>Reidsville <a href="mailto:amy.brown@newbridgebank.com">amy.brown@newbridgebank.com</a></p>	<p><b>Burns, Paul</b></p>  <p>Graham <a href="mailto:paul.burns@edwardjones.com">paul.burns@edwardjones.com</a></p>
<p><b>Burroughs, David N.</b></p>  <p>Walnut Cove <a href="mailto:davidb@homesinws.com">davidb@homesinws.com</a></p>	<p><b>Cathey, Lonnie Jr.</b></p>  <p>Southern Guilford <a href="mailto:LCATHEYJR@triad.rr.com">LCATHEYJR@triad.rr.com</a></p>	<p><b>Cecil, Kim</b></p>  <p>Thomasville <a href="mailto:Krc8456@aol.com">Krc8456@aol.com</a></p>
<p><b>Christiansen, Robert</b></p>  <p>Gate City <a href="mailto:Bobby@infodog.com">Bobby@infodog.com</a></p>	<p><b>Cox, Brian K</b></p> <p>Archdale-Trinity <a href="mailto:coxb@guil-randfire.com">coxb@guil-randfire.com</a></p>	<p><b>English, Shane</b></p>  <p>Southern Pines <a href="mailto:srenghish@fouroakbank.com">srenghish@fouroakbank.com</a></p>

<p><b>Eaves, Gina Elizabeth</b></p>  <p>Jonesboro (Sanford)  <a href="mailto:geaves@sanfordherald.com">geaves@sanfordherald.com</a></p>	<p><b>Ferguson, Denny</b></p>  <p>Carthage  <a href="mailto:dferguson@ncmcs.org">dferguson@ncmcs.org</a></p>	<p><b>Garing, Debra Leigh</b></p>  <p>Yadkin Valley  <a href="mailto:dlgdvm@embarqmail.com">dlgdvm@embarqmail.com</a></p>
<p><b>Hale, Kathy W</b></p>  <p>Eden  <a href="mailto:Kathy.Hale@edwardjones.com">Kathy.Hale@edwardjones.com</a></p>	<p><b>Hardee, Richard English</b></p>  <p>High Point  <a href="mailto:rhardee@hpcacougars.org">rhardee@hpcacougars.org</a></p>	<p><b>Harris, Scott L.</b></p>  <p>Siler City  <a href="mailto:harrisscott@earthlink.net">harrisscott@earthlink.net</a></p>
<p><b>Haworth, Brooks H</b></p>  <p>Summit (Greensboro)  <a href="mailto:bhaworth62@yahoo.com">bhaworth62@yahoo.com</a></p>	<p><b>Hellinger, Joseph</b></p>  <p>Furnitureland  <a href="mailto:JHellinger@bbandt.com">JHellinger@bbandt.com</a></p>	<p><b>Hernandez, Ed</b></p>  <p>Liberty  <a href="mailto:edhernandez75@yahoo.com">edhernandez75@yahoo.com</a></p>
<p><b>Hinterberger, Kevin W</b></p>  <p>Guilford (Greensboro)  <a href="mailto:khinterberger@greensboro.bbb.org">khinterberger@greensboro.bbb.org</a></p>	<p><b>Huffman, Lisa</b></p>  <p>Randolph (Asheboro)  <a href="mailto:lhuffman@security-savings.com">lhuffman@security-savings.com</a></p>	<p><b>Knight, William K</b></p>  <p>Stoneville  <a href="mailto:bkk6840@triad.rr.com">bkk6840@triad.rr.com</a></p>

<p><b>Koefoed, Stephanie Smith</b></p>  <p>Mocksville <a href="mailto:koefoeds@davie.k12.nc.us">koefoeds@davie.k12.nc.us</a></p>	<p><b>Kremer, Paul M.</b></p>  <p>Willow Creek <a href="mailto:pmkremer@gmail.com">pmkremer@gmail.com</a></p>	<p><b>Liggs, Gregory S. Sr.</b></p>  <p>East Greensboro <a href="mailto:gliggs@yahoo.com">gliggs@yahoo.com</a></p>
<p><b>Manhardt, Andrew</b></p>  <p>San-Lee Sunrise (Sanford) <a href="mailto:andymanhardt@gmail.com">andymanhardt@gmail.com</a></p>	<p><b>Markham, Kim</b></p>  <p>Midstate (Asheboro) <a href="mailto:arc@asheboro.com">arc@asheboro.com</a></p>	<p><b>Matheny, Jim</b></p>  <p>Troy <a href="mailto:jmatheny@rtmc.net">jmatheny@rtmc.net</a></p>
<p><b>Moore, Deanne</b></p>  <p>King <a href="mailto:dmmking@windstream.net">dmmking@windstream.net</a></p>	<p><b>Moore, Marc</b></p>  <p>Hillsdale Sunrise <a href="mailto:Marc@PCandNetworkServices.com">Marc@PCandNetworkServices.com</a></p>	<p><b>Motley, Sandra Cope</b></p>  <p>Lexington <a href="mailto:sandym@medicalministries.org">sandym@medicalministries.org</a></p>

<p><b>Nestor, David A.</b></p>  <p>Sanford <a href="mailto:david@davidnestor.com">david@davidnestor.com</a></p>	<p><b>O'Brien, Tara</b></p>  <p>Clemmons <a href="mailto:tara@cancerservicesonline.org">tara@cancerservicesonline.org</a></p>	<p><b>Perkins, Britt</b></p> <p>Western Forsyth <a href="mailto:brittp2@gmail.com">brittp2@gmail.com</a></p>
<p><b>Petelle, James F.</b></p>  <p>Mount Airy <a href="mailto:jpetelle@insteel.com">jpetelle@insteel.com</a></p>	<p><b>Ridgeway, Ezekiel H.</b></p>  <p>Triad (High Point), The <a href="mailto:eridgeway@aamsan.com">eridgeway@aamsan.com</a></p>	<p><b>Robinson, Freddy H.</b></p>  <p>Greensboro <a href="mailto:frobinson@brccpa.com">frobinson@brccpa.com</a></p>
<p><b>Robinson, Michael L</b></p>  <p>Winston-Salem <a href="mailto:mrobinson@robinsonlawing.com">mrobinson@robinsonlawing.com</a></p>	<p><b>Smits, Anthony Erwin</b></p>  <p>Kernersville <a href="mailto:smitst@dhcmc.com">smitst@dhcmc.com</a></p>	<p><b>Testerman, Robin Dale</b></p>  <p>Yadkinville <a href="mailto:robin@surrychildren.com">robin@surrychildren.com</a></p>
<p><b>Trail, Julia</b></p>  <p>Madison-Mayodan <a href="mailto:julia.slezak@smallenoughtocare.com">julia.slezak@smallenoughtocare.com</a></p>	<p><b>Waddell, James B</b></p> <p>Alamance Breakfast <a href="mailto:Waddelljim@aol.com">Waddelljim@aol.com</a></p>	<p><b>Wernick, Kenneth J.</b></p>  <p>Stratford (Winston-Salem) <a href="mailto:k2ands@msn.com">k2ands@msn.com</a></p>

<p><b>Willey, Bart</b></p>  <p>Greensboro Airport <a href="mailto:Bart.Willey@firstcitizens.com">Bart.Willey@firstcitizens.com</a></p>	<p><b>Witt, Heather</b></p>  <p>Crescent (Greensboro) <a href="mailto:Heather.Brafford@firstcitizens.com">Heather.Brafford@firstcitizens.com</a></p>	<p><b>Wood, Tycho Jr.</b></p>  <p>Surry Sunrise <a href="mailto:tycho@woodstv.net">tycho@woodstv.net</a></p>
<p><b>Woodall, John Edward</b></p>  <p>Alamance (Burlington) <a href="mailto:e.woodall@carolinabank.com">e.woodall@carolinabank.com</a></p>	<p><b>Woronoff, Steve</b></p> <p>Yanceyville <a href="mailto:woronoff.steven@gmail.com">woronoff.steven@gmail.com</a></p>	<p><b>Zell, Bill</b></p>  <p>Sandhills (Southern Pines) <a href="mailto:bzell@townofaberdeen.net">bzell@townofaberdeen.net</a></p>



## **PRESIDENTIAL PRIORITIES**

- ✓ Plan early, and surround yourself with a capable team
- ✓ Continue to support past projects that carry on into your year
- ✓ Never be afraid to delegate – you can't know or do everything yourself
- ✓ Collaborate with area clubs
- ✓ Utilize your Assistant Governor and other district resources
- ✓ Promote attendance at district training opportunities
- ✓ Create a plan for membership growth
- ✓ Formulate/Review an annual budget and long-range plan
- ✓ Prepare an effective weekly meeting agenda and program
- ✓ Remember that planning is key, but action is where the service is
- ✓ Don't forget to say thank you- people appreciate being appreciated

## ROTARY DISTRICT 7690

### IMPORTANT EVENT DATES FOR Rotary Year 2013-2014

#### 2013

- February 8 Leadership Training, Assistant Governors Training (DGE)
- February-March Foundation Advocates Training (DRFC)
- Feb - March PrePETS, held in areas, discuss Goals & Goal forms, etc. (AGs)
- March 21-23 PETS, Koury Convention Center (Multi District PETS)
- April 19-21 District Conference, The Homestead in Virginia (DG)
- May 10 District Assembly, GTCC (DGE) (AGs meet following)
- June 17 District Governor and AG Installation, Starmount Country Club
- June 23-26 International Convention, Lisbon
- June-Oct District Governor Official Club Visits
- Sept 19 & 21 Foundation/Membership/New Generations Seminars
- October 10 District Golf Tournament, Pinewood Country Club
- October 21 Sandler PolioPlus event
- October 26 Rotaract/Interact Leadership Conference, GTCC
- November 9 & 14 Grants Management Seminars to train PEs and Foundation Chairs
- November-TBA Foundation Banquet

#### 2014

- February 7 Leadership Training, Assistant Governors (DGE)
- March 20-22 PETS, Koury Convention Center
- February "Women in Rotary" Month
- May 2-4 District Conference , The Grove Park Inn, Asheville
- June 1-4 International Convention, Australia

Additional events and dates will be added to the calendar. Be sure and check the District Calendar found on the District website [www.rotary7690.org](http://www.rotary7690.org) regularly for updates. Enter the Database site and click on "calendar" to see the comprehensive calendar. Club activities may be entered in the District calendar for all Rotarians to see special events the clubs are sponsoring.

## D7690 BEST PRACTICES INITIATIVE - SUBMISSION FORM

**Submit this form via e-mail to: [BestPractices7690@gmail.com](mailto:BestPractices7690@gmail.com)**

Based on your experiences and observations, we ask that you share your thoughts concerning proven practices that lead to successful outcomes in key, focused areas that will strengthen our Rotary Clubs into better organizations. As a District Leader, you likely have have encountered or seen best practices that are being done in your home Rotary Club or Rotary Clubs you have visited. When you take note of a best practice, we ask that you download this form from the District Website ([www.rotary7690.org](http://www.rotary7690.org)), fill it out, and e-mail it to: [BestPractices7690@gmail.com](mailto:BestPractices7690@gmail.com). As this Best Practices Initiative evolves and matures, it is planned to automate this form on the District Website for one-click submission, quarterly publish a newsletter which shares the best practices, and develop a web-accessible database.

Thank you for your time, expertise, and your willingness to provide your valuable input to help create a Rotary knowledge base of best practices and new ideas that will help fellow Rotarians around our world improve their clubs and their service to the community.

The submitted best practice can be categorized in the below **Focus Area** (check all that apply):

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Club Administration       | <input type="checkbox"/> Leader Development       | <input type="checkbox"/> Publicity & Public Relations |
| <input type="checkbox"/> Service Projects          | <input type="checkbox"/> Club Strategic Planning  | <input type="checkbox"/> Rotary Foundation            |
| <input type="checkbox"/> New Generation Activities | <input type="checkbox"/> District & Global Grants | <input type="checkbox"/> Fellowship                   |
| <input type="checkbox"/> Membership                | <input type="checkbox"/> Fundraising              | <input type="checkbox"/> Instituting Change           |
| <input type="checkbox"/> Recruitment               | <input type="checkbox"/> for service projects     | <input type="checkbox"/> Other Topic (specify)        |
| <input type="checkbox"/> Retention                 | <input type="checkbox"/> for PolioPlus            | _____   |
| <input type="checkbox"/> Member Orientation        | <input type="checkbox"/> for Annual Fund          |   |

<p><b>Please describe the best practice, idea, or observation:</b></p>	
<p><b>What was the successful outcome of implementing the best practice?</b></p>	

**Optional Information:**

**Rotary Club in which the best practice was successfully instituted:**

**Name and Rotary Club of the individual making this submission:**

**D7690 BEST PRACTICES INITIATIVE - SUBMISSION FORM**

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**SUBMISSION 2:**

<b>Focus area – (see page 1 for list)</b>	
<b>Please describe the best practice, idea, or observation:</b>	
<b>What was the successful outcome of implementing the best practice?</b>	
<b>Optional Information:</b> <b>Rotary Club in which the best practice was successfully instituted:</b> <b>Name and Rotary Club of the individual making this submission:</b>	

**SUBMISSION 3**

<b>Focus area – (see page 1 for list)</b>	
<b>Please describe the best practice, idea, or observation:</b>	
<b>What was the successful outcome of implementing the best practice?</b>	
<b>Optional Information:</b> <b>Rotary Club in which the best practice was successfully instituted:</b> <b>Name and Rotary Club of the individual making this submission:</b>	

Again, thank you for your time, expertise, and your willingness to provide your valuable input.

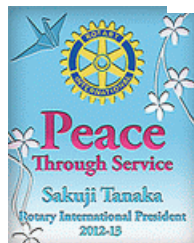
**Submit this form via e-mail to: [BestPractices7690@gmail.com](mailto:BestPractices7690@gmail.com)**

## ENHANCING ROTARY'S BRAND AND PUBLIC IMAGE

### *Club Level Key Steps*

1. Appoint Public Image/Public Relations Chair
2. PI Chair attend all club board of directors meetings
3. PI Chair establish local news/media contact(s) (Produce phone/e-mail directory)
  - Name(s)
  - Phone numbers
  - Cultivate relationships through club invitations/events.
  - Place all contacts on mailing lists
  - Recruit contacts as members of club
  - Send names, phone numbers, e-mail contacts to **PR@Rotary7690.org** to be included in the District 7690 PR Contacts list. (See **[http://tinyurl.com/7690PRcontacts.](http://tinyurl.com/7690PRcontacts)**)
  - Become familiar with **<http://tinyurl.com/7690newsrelease>** and feel free to use it for District wide distribution.
4. Develop club website (Maintain)
  - Post all events
  - Pictures
  - Stories
  - Provide website access to local news/media contacts (automail)
5. Develop alternative news communication options
  - Newspapers    - Television Interviews    - Radio
  - Billboard        - Local flyers                            - Blogs
  - Facebook        - Twitter                                    - LinkedIn
  - YouTube

Tell the community everything that the club is doing...Enhancing Rotary's Brand and Public Image enhances program/event success and builds membership and retention.



## ZPR - DISTRICT NEWS MEDIA CONTACTS Club Membership



Member Name	Classification / Position	Business Name
<a href="#">AC Phoenix News (W-S), Editor</a>	Member	AC Phoenix News
<a href="#">Alamance Cannon, Newsletter</a>	Member	Alamance Cannon
<a href="#">Alamance News, Editor</a>	Member	
<a href="#">Archdale-Trinity News, Editor</a>	Member	Archdale-Trinity News
<a href="#">Blount, Tom (HPEnterprise retired)</a>	Member	High Point Enterprise
<a href="#">Breedlove, Robin</a>	Member	Liberty's News
<a href="#">Burlington Times News, B Lancaster</a>	Member	The Times News
<a href="#">Business Leader Magazine, (Greensboro &amp; NYC)</a>	Member	Business Leader Magazine
<a href="#">Carolina Peacemaker, (Greensboro)</a>	Member	Carolina Peacemaker
<a href="#">Caswell Messeger, Editor</a>	Member	Caswell Messenger
<a href="#">Channel 13, Greensboro</a>	Member	Channel 13
<a href="#">Chatham News/Record, Doris Beck</a>	Member	Chatham News/Record
<a href="#">Clemmons Courier, Editor</a>	Member	Clemmons Courier
<a href="#">Courier Tribune (Asheboro), Editor</a>	Member	Courier Tribune
<a href="#">Danville Register &amp; Bee, Editor</a>	Member	Danville Register & Bee
<a href="#">Davie County Enterprise Record, Editor</a>	Member	Davie County Enterprise Record
<a href="#">Denton Orator, Editor</a>	Member	Denton Orator
<a href="#">Dispatch, Lexington</a>	Member	The Dispatch
<a href="#">Eden News, Latala Payne</a>	Member	Eden News
<a href="#">Eden's Own Journal, Lisa Doss</a>	Member	Eden's Own Journal
<a href="#">Greensboro News &amp; Record - People &amp; Places, Editor</a>	Member	Greensboro News & Record - People & Places
<a href="#">Greensboro Rhino Times, Editor</a>	Member	Greensboro Rhino Times
<a href="#">Hamburger Square Post, (Greensboro)</a>	Member	Hamburger Square Post
<a href="#">Jamestown News, Editor</a>	Member	Jamestown News
<a href="#">Kernersville News, Editor</a>	Member	Kernersville News
<a href="#">Knopfler, Vicki (High Point Enterprise)</a>	Member	High Point Enterprise
<a href="#">Mebane Enterprise, Editor</a>	Member	Mebane Enterprise
<a href="#">Montgomery Herald, Editor</a>	Member	Montgomery Herald
News & Observer (Raleigh), Editor	Member	Raleigh News & Observer
<a href="#">News &amp; Record, Greensboro</a>	Member	
<a href="#">News 14 Carolina, Time Warner</a>	Member	News 14 Carolina
<a href="#">Northwest Observer, (Oak Ridge, north Greensboro)</a>	Member	Northwest Observer
<a href="#">Pleasant Garden Post, (Gso)</a>	Member	Pleasant Garden Post
<a href="#">Que Pasa Media, Editor</a>	Member	Que Pasa Media
<a href="#">Randolph Guide, Editor</a>	Member	Randolph Guide
<a href="#">Reidsville Review, Editor</a>	Member	Reidsville Review
<a href="#">Rhinoceros Times, (Greensboro)</a>	Member	Rhinoceros Times

<a href="#">Rockingham County News &amp; Events Website, Roy Sawyers</a>	Member	Rockingham County News and Events Website
<a href="#">Rush Radio, 94.5FM</a>	Member	Rush Radio 94.5
<a href="#">Sanford Herald, Editor</a>	Member	Sanford Herald
<a href="#">Shannon Fenner, Mt Airy News</a>	Member	Mt. Airy News
<a href="#">Social Sanford, (blog)</a>	Member	Social Saford
<a href="#">Southern Pines Pilot, Editor</a>	Member	Southern Pines Pilot
<a href="#">Stokes, Patti</a>	Member	Northwest Observer, Stokesdale
<a href="#">The Business Journal, (Greensboro)</a>	Member	The Business Journal
<a href="#">The Pilot, (Southern Pines) John Nagy</a>	Member	The Pilot--Moore County
<a href="#">Thomasville Times, Editor</a>	Member	Thomasville Times
<a href="#">Troy Montgomery Herald, Editor</a>	Member	Troy Montgomery Herald
<a href="#">Troy Montgomery Herald, Editor</a>	Member	Troy Montgomery Herald
UNC-TV, Channel 4	Member	UNC-TV
<a href="#">W Times, Editor</a>	Member	W-Times Newspaper
<a href="#">Ward, Megan (High Point Enterprise)</a>	Member	High Point Enterprise
<a href="#">WBF, TV 46 (Sanford)</a>	Member	WBF TV 46
<a href="#">WDSG-FM, 107.9 (Sanford)</a>	Member	WSG 107.9 FM
<a href="#">WFDD, Radio 88.5</a>	Member	WFDD Radio 88.5
<a href="#">WFJA, Classic Hits 105.5 (Sanford)</a>	Member	WFJA
<a href="#">WFMY, News 2</a>	Member	WFMY News 2
<a href="#">WGHP, Fox 8</a>	Member	WGHP Fox 8
<a href="#">Wilson, Carl</a>	Member	Go Triad--Gso News & Record
<a href="#">Winston-Salem Chronicle, Editor</a>	Member	
<a href="#">Winston-Salem Journal, Editor</a>	Member	Winston-Salem Journal
<a href="#">Winston-Salem Journal, Editor</a>	Member	Winston-Salem Journal
<a href="#">WLHC-FM, Life 103.1 (Sanford)</a>	Member	WLHC-FM Life 103.1
<a href="#">WLXN (Lexington), Radio</a>	Member	Davidson County Broadcasting, Inc.
<a href="#">Wood, Wendy (Stokes News)</a>	Member	
<a href="#">WSJS, AM 600 (Winston-Salem)</a>	Member	WSJS 600 AM
<a href="#">WTQR-FM, 104.1</a>	Member	Clear Channel Broadcasting
<a href="#">WUNC, Radio 91.5</a>	Member	WUNC Radio 91.5
<a href="#">WVBZ-FM, 100.3 (The Buzzard)</a>	Member	Cler Channel Broadcasting
<a href="#">WXII, Channel 12</a>	Member	
<a href="#">YES! Weekly, Editor</a>	Member	YES Weekly

## DISTRICT 7690 - MEMBERSHIP DEVELOPMENT COMMITTEE – 2013-2014

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 Member Since: 03/08/06



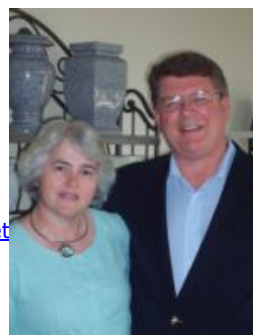
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 Member Since: 11/01/00





## DISTRICT 7690 - MEMBERSHIP DEVELOPMENT COMMITTEE – 2013-2014

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 Member Since: 07/10/00

(Picture unavailable)

**Ward, Junior**  
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**West End, NC 27376**

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 Member Since: 03/01/09



## DISTRICT 7690 MEMBERSHIP PLAN 2012– 2015

**Vision:** We are a diverse, vibrant and growing district of active and retired business professionals engaged in making a difference in the community and the world through a commitment to service above self.

**Mission:** Recruit, induct, engage and retain a diverse group of new members from the available market of active and retired business professionals in District 7690 to be a part of Rotary.

### Goals

- Increase net number of qualified Rotarians in District 7690 by minimum of 200 members, average 4 per club by 3/2015
- Increase diversity of district membership by recruiting new members in underrepresented demographic areas: female (increase 6% to 26%), ethnicity, and young professionals (dropping average age to 52).
- Retain 91.5% of club members as of 3/2015.

### Strategies

#### **1. Retain membership in existing clubs by maintaining strong and vibrant clubs**

Club Membership chairs provide a written membership plan annually to DG. Club Leaders attend District sponsored Membership Seminars and participate in RI webinars and events on membership. At least annually, using survey tools such as the Annual Member Involvement Appraisal form, survey members to determine satisfaction with club and address areas of concern to club members. Make club activities and meetings interesting and meaningful, encouraging increased engagement of club members.

#### **2. Build and Maintain high level of awareness for Membership Growth at club**

Provide club leaders with historical membership data and encourage regular announcements and membership minutes at club meetings. Hold programs on membership. (AG, club president/membership chair) Recognize club members who bring and add prospective members (club president/membership chair)

#### **3. Market to underrepresented demographic and Rotary foundation alumni**

Identify and participate in networking opportunities to meet underrepresented markets or host a reception to introduce these underrepresented prospective members and Rotary foundation alumni in your region, to your club (club president, membership chair)

#### **4. Build or reapply a new member orientation/onboarding process.**

See resources on line at [www.rotary7690.org](http://www.rotary7690.org). (club membership chair) Engage new members in club activities and responsibilities immediately.

## **Membership Plan for 2013-2014 Rotary Year Rotary District 7690**

### **Develop annual goals for 2013/14**

- ✓ Retention of 91.5
- ✓ Net gain of 1+ per club = 67
- ✓ Increase female membership by 2% = 54 women
- ✓ Increase young professionals- decrease average age in clubs 2 years to 54
- ✓ Increase ethnic diversity in all clubs

### **Strengthen & Empower District Membership Committee**

- ✓ Support, encourage & communicate with District Membership Chair
- ✓ Increase active committee members and communicate goals and strategies

### **Involve AGs in strategies and recognitions for success in membership**

- ✓ Provide training at AG training and include Pre-PETs information for clubs
- ✓ Create partnerships with membership committee in area meetings
- ✓ Recognize AGs and Area Membership Committee members who have successful area membership growth
- ✓ Encourage area membership recruitment events and fellowship opportunities

### **Communicate goals and strategies and increase assistance to club leaders**

- ✓ Encourage District Membership Committee members to attend monthly area President meetings with AGs to assist clubs
- ✓ Provide each club with five-year history (retention, numbers, diversity)
- ✓ Include membership achievement goals in Gold Club Award criteria
- ✓ Recognize clubs for membership success
- ✓ Encourage each club to have Membership Chair as a "champion"
- ✓ Encourage clubs to survey members to determine satisfaction with club
- ✓ Stress membership goals in DG official visits
- ✓ Support club membership events with DG or delegate attendance
- ✓ Increase club-training opportunities
  - District Assembly
  - Fall Membership Seminar
  - PETS
  - Pre-PETS
- ✓ Provide assistance and ideas to clubs for attraction of new members and engagement of current members
- ✓ Assist clubs in identifying "members in danger" and focusing on methods to retain these members

### **Public Image Campaign to focus on Membership gains, particularly to concentrate on increasing female membership.**

- ✓ Establish a Women in Rotary week campaign in February 2014
- ✓ Encourage clubs to focus on recruiting women all year and have District Membership Committee provide ideas and resources to assist in this effort, both in club promotions and activities

## ROTARY DISTRICT 7690 STRATEGIC PLAN

*Rotary Years 2012 - 2015*

*FLIP for Rotary 7690*

<p><b>Vision:</b> Rotary District 7690 is a model district in the Rotary world; with a diverse membership of inspired members, actively translating their passions into relevant social caused that are transforming lives in their communities and around the world.</p>		<p><b>Mission:</b> Promote, assist with, and celebrate the achievements of the individual Rotary Clubs in District 7690 in a manner consistent with the vision and values of Rotary International and the Rotary Foundation.</p>	
<p><b>Strategic Plan Steering Committee:</b></p>	<p><b>Strategic Planning Facilitator:</b></p>	<p><b>Email updates to:</b></p>	<p><b>Draft Date:</b></p>
<p>PDG Mike Conrad, DGN Cookie Billings, DGE Rick Snider, Abby Donnelly, Patrick Eakes</p>	<p>Abby Donnelly</p>	<p>rsnider18@gmail.com</p>	<p>January 8, 2012</p>

<b>Goals (What)</b>	<b>Strategies (How)</b>	<b>Action Steps (Who)</b>	<b>Target Date (When)</b>
<p><b>1.</b> Form 4 new Young Professionals clubs</p> <p><b>F = FORM</b></p>	<p><b>1A.</b> Use alternative Pilot Club options and support with training opportunities, alternative meeting structure and dues.</p>	<p><b>1A1.</b> Incorporate Rotaract/Interact/Early Act programs to create a pipeline for new/future Rotarians and engage parents/administrators in the ideals of Rotary.</p> <p><b>1A2.</b> Create a database to track participation.</p> <p><b>1A3.</b> Develop area-wide “social gatherings” to introduce Rotary to Young Professionals.</p> <p><b>1A4.</b> Engage local leadership programs (ex. Leadership Greensboro, Leadership Davidson County, etc.) to introduce Rotary to Young Professionals.</p> <p><b>1A5.</b> Develop Young Professionals Forum(s) of existing Rotarians to act as an advisory group to determine how to engage young professionals (i.e. determine what it is that young professionals want in their service organization).</p>	<p><b>1a</b></p>

Goals (What)	Strategies (How)	Action Steps (Who)	Target Date (When)
<p><b>2 Develop Rotary Leaders.</b></p> <p><b>(Abby Donnelly, AG)</b></p> <p><b>L= LEADERSHIP</b></p>	<p><b>2A</b> Create a continuity and succession plan for Assistant Governors.</p> <p><b>2B</b> Develop and present an annual Leadership training seminar.</p> <p><b>2C</b> Establish a Council of Governors (COG) for mentoring potential District leaders.</p> <p><b>2D</b> Encourage District Rotarians to attend RLI.</p> <p><b>2E</b> Create a template for a Strategic Planning process for clubs</p>	<p><b>2A1.</b></p> <p><b>2B1.</b> Define leadership development objectives, audience, and logistics. (SP Committee)</p> <p><b>2B2.</b> Run seminar (Abby Donnelly, Sandler Training)</p>	<p><b>2a</b></p>

Goals (What)	Strategies (How)	Action Steps (Who)	Target Date (When)
<p><b>3</b> Expand the visibility and impact of club service projects.</p> <p><b>I= IMPACT</b></p>	<p><b>3A.</b> Increase branding and publicity for District 7690.</p> <p><b>3B.</b> Leverage innovative project ideas to improve our world.</p>	<p><b>3A1</b> Provide quarterly “Service Focus” club success stories on District website. (TBD)</p> <p><b>3A2</b> Create a video showing examples of successful district grant projects and how the project positively impacted the community.(TBD)</p> <p><b>3A3</b> Create press release template and encourage clubs to use it at least quarterly. (TBD)</p> <p><b>3A4</b> Leverage marketing oriented Rotarians to promote Rotary through multiple branding channels (Jennifer Jones Pres Rep as resource) (TBD)</p> <p><b>3B1</b> Develop a district wide “Do Rotary” service week.</p>	<p><b>3a</b></p>

Goals (What)	Strategies (How)	Action Steps (Who)	Target Date (When)
<p><b>4.</b> Institute a culture of Best Practices at club level.</p> <p><b>P = PRACTICES</b></p>	<p><b>4A.</b> Implement a coordinated, vigorous communications program to share goals, strategies, proven best practices, and program concepts with club leaders.</p> <p>Venues to include: District website, PETs, District Assembly, Club management seminars.</p>	<p><b>4A1</b> Create an easily accessible document of proven club practices in the following areas: club administration, recruitment and retention, club member involvement and District and Global grant participation.</p> <p>Resource: Past and present District Governors, Assistant Governors, and Presidents.</p> <p><b>4A2</b> Encourage club president-elects to attend at least one outside club board meeting, club meeting and club assembly to gain insights and ideas for preparing club plans by March 31 of their presidential year.</p> <p><b>4A3.</b> Empower Assistant Governors to facilitate opportunities for clubs to:</p> <ul style="list-style-type: none"> <li>a. Share successful best practices</li> <li>b. Collaborate in community projects and grant opportunities</li> <li>c. Evaluate the success of each club's progress in adopting selected proven practices.</li> </ul> <p><b>4A4.</b> Pay tribute to clubs that excel in implementing proven best practices resulting in</p> <p>100% clubs recognized for implementing best practices.</p> <p>Grow membership by 10 %</p> <p>Increased involvement in club activities (<i>president's assessment: Y/N</i>)</p> <p>Increase participation in grants by 10%</p> <p>meeting outcome measures in column 1.</p>	<p><b>4a</b></p>



# 2013-2014 ROTARY INTERNATIONAL CLUB GOAL FORM FOR MEMBERSHIP

In preparation for taking office, club presidents-elect should complete the *Planning Guide for Effective Rotary Clubs* and submit a copy of it to their Assistant Governor by May 1, 2013. The *Planning Guide for Effective Rotary Clubs* is included in the *Club Presidents Manual (222-EN)*, and can also be downloaded from [www.rotary.org](http://www.rotary.org).

**To highlight the importance of membership development, club Presidents-Elect should collaborate with all members of the club to set the membership goals for the upcoming year.** Once the goals have been set, use this form to submit your club's membership goals to your Assistant Governor.

**This form is due to your Assistant Governor by May 1, 2013. The Club President-Elect must also enter these same Membership Goals in Rotary Club Central by May 1, 2013.**

## CLUB INFORMATION

Today's Date \_\_\_\_\_

Club Name \_\_\_\_\_

### Projected overall membership goals for July 1 – June 30

Current Membership \_\_\_\_\_

Percentage of Existing Members the Club expects to Retain \_\_\_\_\_%

Number of New Members that Club expects to Admit \_\_\_\_\_

Percentage of New Members Club expects to Retain \_\_\_\_\_%

**SUBMIT THIS FORM TO ASSISTANT GOVERNOR BY MAY 1, 2013 AND ENTER THESE SAME MEMBERSHIP GOALS IN ROTARY CLUB CENTRAL BY MAY 1, 2013**

## **Mike Conrad, Greensboro NC**

### *District Rotary Foundation Chair 2013-2016*



Mike was born and grew up in Thomasville, NC. He graduated from Appalachian State University in 1968 with a degree in Business and Economics. He met his wife, Mary Ann, in 1969 at the University of North Carolina in Greensboro where both were teaching assistants while working toward their master's degree.

After a 31 year career with AT&T and Lucent Technologies, Mike retired in 2000. Following a brief retirement, he began his next career as Executive Director of the Piedmont Triad Chapter of the Juvenile Diabetes Research Foundation. Before becoming Executive Director, Mike served on the Board of Directors and Executive Committee for the chapter.

Mike owes his introduction to Rotary to Sam Hummel of the Crescent Rotary Club. Sam asked Mike in 1991 to join the newly formed Gate City Rotary Club sponsored by Sam's club. A charter member of the Gate City club, Mike has served in multiple club positions and was President of his club in 2001-2002. His proudest achievement at the club level was helping lead the club to become a 100% Paul Harris Club. He was named as the club's Rotarian of the Year in 2002-2003.

Mike has maintained perfect attendance since he joined Rotary in 1991. Mike and Mary Ann are Paul Harris Fellows and members of the Bequest Society. Mike is a Benefactor, Sustaining Member and member of the Paul Harris Society. Before becoming District Rotary Foundation Committee Chair, he has served as Chairman of the District Scholarship Committee, Assistant Governor, and District Governor.

Married in 1971, Mike and Mary Ann reside in Greensboro, NC and are the proud parents of one son, David, and daughter-in-law, Megan and grandson, Dawson. Mike and Mary Ann are members of First Presbyterian Church in Greensboro, NC. Mike's interest in gardening led him to become involved in Greensboro Beautiful as a member of their Advisory Board. Mike also enjoys traveling and attempting to stay fit by going to the gym almost every day! Mike has two proudest accomplishments. The first was to complete a one day 100 mile bicycle "Ride to Cure Diabetes" in Whitefish, Montana in 2007. His second proudest achievement was to return to Whitefish in 2008 and complete the 100 mile bike ride again with his son and daughter-in-law!

**Mike Conrad**  
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Rotary District 7690  
2013-14**

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**Rotary Foundation  
Rotary District 7690  
2013-14**

**Committee Chairmen**

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Major Donors	Stuart Fountain, PDG (Randolph) 2545 Fox Ridge Road Asheboro, NC 27205 (H) 336-857-1257 <a href="mailto:sfountain@triad.rr.com">sfountain@triad.rr.com</a>
Major Gifts	TBD
Polio Plus	Rick Snider, IPDG (Lexington) 3033 Center Street Ext. Lexington, NC 27295-5563 (H) 336-249-4502, (C) 336-250-9573 <a href="mailto:Rsnider18@gmail.com">Rsnider18@gmail.com</a>

January 25, 2013

Humanitarian Grants Committee Chair	TBD
Global Grants	Rusty Hunt (Lexington) PO Box 1287 Lexington, NC 27293-1287 (O) 336-224-4650, (H) 336-956-3904, (C) 336-240-0426
District Grants	Jon Spillman (Guilford) 1202 W. Friendly Avenue Greensboro, NC 27403 (O) 336-335-1111, (H) 336-307-3255, (C) 336-707-2749 <a href="mailto:jonspillman@edwardjones.com">jonspillman@edwardjones.com</a>
Scholarships & Peace Fellows	Jim Kennedy (Gate City) 3200 Timberoak Ct. Greensboro, NC 27410 (H) 336-288-0044, (C) 336-404-1614 <a href="mailto:jkennedycma@bellsouth.net">jkennedycma@bellsouth.net</a>
Vocational Training Teams (VTT)	Mike Sigmon 321 Smyres Place Greensboro, NC 27403-1229 (O) 336-274-6952, (H) 336-275-9059, (C) 336-337-0100 <a href="mailto:msigmon@brandel-stephens.com">msigmon@brandel-stephens.com</a>
Packaged Grants	Rick Snider IPDG (Lexington) 3033 Center Street Ext. Lexington, NC 27295-5563 (H) 336-249-4502, (C) 336-250-9573 <a href="mailto:Rsnider18@gmail.com">Rsnider18@gmail.com</a>
Alumni	TBD
Audit/Stewardship Committee	PDG Henry Brown (Pinehurst) Tim Hansen (Greensboro Airport) TBD

January 25, 2013

## Foundation Goals 2013-2014

### Goals:

#### Annual Program Fund

- **All clubs** are encouraged to reach 100% Sustaining status...*goal to lead the Rotary world*
- All clubs are encouraged to *maintain* 100% Paul Harris status
- The addition of one (14<sup>th</sup>) additional Triple Crown Club
- A net gain of six new Paul Harris Society(PHS) members – 66 to 75
- 5 new Major Donor
- A 10% net increase in giving to the Annual Fund from the 2012-13 Rotary year

#### Permanent Fund

- Current Triple Crown Clubs attain 100% Benefactor status
- The addition of one new 100% Benefactor Club
- 3 new Bequest Society Members

#### Polio

- All clubs give to PolioPlus
- All clubs recruit one attendee to the Sandler Polio Event or donate to PolioPlus the equivalent cost of one person's registration fee

#### Grants & Vocational Training Teams (VTT)

- Clubs are encouraged to participate in District, Global Grant and Packaged Grant opportunities
- Clubs are encouraged to pursue Vocational Training Team (VTT) opportunities

#### Scholars

- 1 new Global Scholar
- 1 District Cultural Scholar
- All clubs are encouraged to identify a potential Peace Scholar
- District maintains its status as a Peacebuilder District

#### Foundation Banquet

- 15% of clubs membership (spouses included) to attend the November, 2013 Foundation Banquet

#### Foundation Committees:

- **Fill Foundation committee positions with dedicated and informed Rotarians and provide resources and guidance for them to carry out the roles and responsibilities.**
- **Continue to train and support the eleven area Foundation Advocates who will collaborate with Assistant Governors and work closely with club Foundation Chairs.**
- **Develop a *Quick Reference Guide* for Rotary Giving and Programs (Patrick)**

**Communicate Goals and Provide Recognition for Success:****2013**

- **February**                      **Craft Gold Club Achievement Award using Foundation Goals**
- **February 8**                      **Leadership Training Day, Assistant Governors (DGE)**
- **February-March**              **Train Foundation Advocates (DRFC)**
- **March**                              **PrePETS, discuss Goal setting & Goal form submission**
- **March 21-23**                      **PETS opportunity for more Foundation programs awareness**
- **April 19-21**                      **District Conference, recognitions and education on programs**
- **May 10**                              **District Assembly, more education and promotion**
- **June – Nov**                      **Foundation Advocates hold Foundation programs in clubs**
- **Sept 19 & 21**                      **Foundation Seminars, more education and promotion**
- **October 21**                      **Sandler PolioPlus event**
- **November**                      **Grants Management Seminars to train PES and Foundation Chairs**
- **November**                      **Foundation Banquet to celebrate successes**

**2014**    **May 2-4**                      **District Conference, recognitions and education on programs**



EN-(1112)



# THE ROTARY FOUNDATION

## 2013-14 FOUNDATION GIVING GOALS

Please visit Member Access/Rotary Club Central to set your goals: <https://map.rotary.org/en/selfservice/Pages/login.aspx>

Club Name (please print) \_\_\_\_\_

Club Number/District \_\_\_\_\_

2013-14 Club President's Name (please print) \_\_\_\_\_

E-mail \_\_\_\_\_

### ANNUAL FUND

Your Annual Fund contributions support humanitarian and educational programs both locally and internationally. Personal outright contributions, club fundraisers, and other sources are encouraged to achieve club goals.

Calculate your club's Annual Fund goal by multiplying the number of individual donors times the average contribution amount and adding all of the goal totals.

Giving Level	Number of Individual Donors	Average Contribution Amount	Goal Total USD
Paul Harris Society (1000 USD or more)			
Sustaining Members (100 USD or more)			
Every Rotarian, Every Year (Up to 100 USD)			
Other Contributions (Fundraising events, corporate gifts etc.)			
<b>ANNUAL FUND GOAL TOTAL</b>		USD	

### POLIOPLUS FUND

As funding is a critical concern in the effort to eradicate polio, Rotarians are asked to continue supporting the program until we reach our ultimate goal: the global certification of polio eradication.

Personal outright contributions, club fundraisers, and other sources are encouraged to achieve club goals.

**POLIOPLUS GOAL** USD \_\_\_\_\_  
(One collective goal for the entire club)

### MAJOR GIFTS AND PERMANENT FUND

Indicate the number of club members interested in making an outright gift of 10,000 USD or more and those interested in including the Permanent Fund in their estate plan.

**Number of new Major Gifts:**  
(10,000 USD or more outright) \_\_\_\_\_

**Number of new Bequest Society Members:**  
(Minimum 10,000 USD commitment in estate plan) \_\_\_\_\_

**Number of new Benefactors:**  
(Minimum 1,000 USD outright gift or commitment in estate plan) \_\_\_\_\_

The Rotary Foundation of Rotary International (FN500)  
1560 Sherman Avenue  
Evanston, IL 60201-3698 USA  
Phone: 1-866-976-8279; Fax: 1-847-328-5260; E-mail: [erey@rotary.org](mailto:erey@rotary.org)  
[www.rotary.org](http://www.rotary.org)

## 2013-14 FOUNDATION GIVING CLUB GOAL-SETTING INSTRUCTIONS

Clubs may also use the Rotary Club Central tool to submit goals: [www.rotary.org/memberaccess](http://www.rotary.org/memberaccess)

Club presidents-elect are asked to set goals for the Annual Fund, PolioPlus, major gifts and the Permanent Fund.

### Setting your 2013-14 Annual Fund goal

The Annual Fund is the source of funding for many of The Rotary Foundation's humanitarian and educational programs. Rotary clubs are encouraged to set Annual Fund goals that include participation from every member and friends of Rotary at 3 giving levels:

1. Paul Harris Society: cumulative contributions of 1,000 USD or more
2. Sustaining Member: cumulative contributions of 100 USD or more
3. Every Rotarian, Every Year: contributions up to 100 USD

In addition to individual donors, other contributions from club fundraisers, corporate and community gifts may be included in the club's total Annual Fund goal.

- Consult with your district governor-elect and training team to assess your club's fundraising potential.
- Review your club's EREY Eligibility Report to assess your members' current and past giving levels.
- Review your district's Monthly Contribution Report with your club leaders to set your 2013-14 Annual Fund goal.\*

\* *Contributions to PolioPlus, Matching Grants, Global Grants for Future Vision Pilot Districts, and the Permanent Fund do not count toward your Annual Fund goal. Contributions to the Annual Fund are eligible toward Paul Harris Fellow, Major Donor, and club banner recognitions.*

### Setting your 2013-14 PolioPlus goal

In figuring your club's PolioPlus goal, your club should consider the following sources of financial support:

- Community fundraising events, Interact club fundraisers, Rotaract club fundraisers
- Family of Rotary (Foundation alumni, Rotary Fellowships, new club members since 2005)
- Business/corporate donations
- Major Gifts (US\$10,000 or more)
- Other (club and district foundations, etc.)

\* *Contributions to PolioPlus do not count toward your Annual Fund goal or club banner recognition. Contributions do qualify for Paul Harris Fellow and Major Donor Recognition.*

### Setting your 2013-14 Major Gifts and Permanent Fund goals

In addition to outright contributions to the Annual Fund, all Rotarians are encouraged to invest in tomorrow by designating an outright contribution or a portion of their estate to the Permanent Fund, the Foundation's endowment. Individuals can become a Benefactor or Bequest Society Member by including the Permanent Fund in their estate plan. Permanent Fund goals include both Benefactors and Bequest Society Members.

- Evaluate the financial capacity of your club membership to identify potential major gifts to the Permanent Fund.
- Consult with your district governor-elect and training team to assess your club's potential for supporting the Permanent Fund.
- Review your club's Benefactor and Bequest Society lists with your club leaders to set your 2013-14 Permanent Fund goals.\*

\* *Contributions and commitments to the Permanent Fund do not count toward your Annual Fund or PolioPlus goals, Paul Harris Fellow recognition, or club banner recognition.*

### Submitting your 2013-14 Foundation Giving Goals

- Club Presidents-elect can submit their goals using the [Rotary Club Central](#) tool within Member Access.
- If unable to enter online please submit form to District Governor Elect.
- Submit your goal form by 1 May 2013 to be included in the **worldwide 2013-14 Annual Fund Goal**.

The Trustees will use your club's goals to calculate the worldwide 2013-14 Annual Fund goal.



The Rotary Foundation  
of Rotary International (FN500)  
1560 Sherman Avenue  
Evanston, IL 60201-3698 USA  
Phone: 1-866-976-8279  
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[www.rotary.org](http://www.rotary.org)

## **POLICY FOR GRANT FUNDING 2013/2014**

### **Club Eligibility to Apply for District and Global Grant Funds**

- All clubs must be qualified to apply for District or Global grant funds
- All clubs must submit complete project final reports of previously received grant funds by the established due date, maintaining established stewardship practices
- All clubs must submit complete grant applications by established due date
- All clubs must be able to make a cash contribution to the proposed project, equal to or greater than the amount received from district funds

### **District Grant Funds Available for Qualified Clubs**

Based on availability of funds, each Qualified Club will be eligible to apply to receive up to 20% of the amount the club contributed to the Annual Programs Fund three years prior. Regardless of contribution history, all clubs will be eligible to receive a minimum of \$400 from the District Grant Funds in the 2013-2014 year, if they are able to contribute \$400 towards the proposed grant project from club funds.

Based on availability of funds, clubs may receive up to twice the amount for which they are eligible for District Grants. After receiving grant applications from clubs, the District Grant Committee will review all submissions and recommend funding to the District Governor and the District Rotary Foundation Chair for final approval and submission to The Rotary Foundation.

### **Global Grant Funds Available for Qualified Clubs**

Global Grant funds are budgeted to allocate funds for Rotary Peace Fellows, Scholars, Vocational Training Teams, as well as funds for Qualified Clubs to apply for club Global Grant projects. The Global Grant Committee must review and approve projects before submission to The Rotary Foundation and clubs must follow all Rotary Foundation requirements to submit applications for available Global Grant funds.

### **Foundation Giving**

*Clubs are urged to consider the direct connection between clubs' contributions each year to The Rotary Foundation Annual Fund and the resulting amount of funds returned to the District to be applied at the District's discretion, to Global and District Grants, Scholarships, Vocational Training Teams, emergency projects, as well as PolioPlus fund raising efforts.*

*The more funds that clubs contribute to The Rotary Foundation Annual Fund, the more funds the District receives for District Designated Fund opportunities.*

## District 7690

## Club DDF ALLOCATION 2013-14

FF0000

	A	B	C	D	E
1	Club	President 2013-14	(APF 2010-11)		DG Funding
2			SHARE 2013-14		20%
3	Alamance (Burlington)	Woodall, John "Edward"	\$ 7,451.00		\$ 1,490.00
4	Alamance Breakfast	Waddell, James B. "Jim"	\$ 2,325.00		\$ 465.00
5	Archdale-Trinity	Cox, Brian K	\$ 2,100.00		\$ 420.00
6	Asheboro	Spainhour, J. Gregory "Greg"	\$ 9,923.00		\$ 1,984.00
7	Burlington		\$ 2,325.00		\$ 465.00
8	Carthage	Ferguson, Denny	\$ 750.00		\$ 400.00
9	Clemmons	O'Brien, Tara	\$ 11,800.00		\$ 2,360.00
10	Crescent (Greensboro)	Witt, Heather	\$ 15,035.00		\$ 3,007.00
11	East Greensboro	Liggs, Gregory S. Sr	\$ 380.00		\$ 400.00
12	Eden	Hale, Kathy W	\$ 3,400.00		\$ 680.00
13	Furnitureland	Hellinger, Joseph	\$ 9,845.00		\$ 1,969.00
14	Gate City	Christiansen, Robert "Bobby"	\$ 9,700.00		\$ 1,940.00
15	Graham	Burns, Paul	\$ 5,565.00		\$ 1,113.00
16	Greensboro	Robinson, Freddy H.	\$ 32,100.00		\$ 6,420.00
17	Greensboro Airport	Willey, Bart	\$ 3,700.00		\$ 740.00
18	Guilford (Greensboro)	Hinterberger, Kevin W	\$ 7,225.00		\$ 1,445.00
19	High Point	Hardee, Richard English	\$ 15,335.00		\$ 3,067.00
20	Hillsdale Sunrise	Moore, Marc	\$ 2,700.00		\$ 540.00
21	Jamestown	Bridgers, Gene	\$ 3,160.00		\$ 632.00
22	Jonesboro (Sanford)	Finlayson, Alan	\$ 4,000.00		\$ 800.00
23	Kernersville	Smits, Anthony E. "Tony"	\$ 15,750.00		\$ 3,150.00
24	King	Moore, Deanne	\$ 3,430.00		\$ 686.00
25	Lexington	Motley, Sandra C. "Sandy"	\$ 9,100.00		\$ 1,820.00
26	Liberty	Hernandez, Ed	\$ 810.00		\$ 400.00
27	Madison-Mayodan	Trail, Julia	\$ 4,011.00		\$ 802.00
28	Midstate (Asheboro)	Markham, Kim	\$ 11,766.00		\$ 2,353.00
29	Mocksville	Koefoed, Stephanie Smith	\$ 8,900.00		\$ 1,780.00
30	Mt. Airy	Petelle, James F	\$ 21,300.00		\$ 4,260.00
31	Pinehurst	Williams, Jimmy	\$ 5,150.00		\$ 1,030.00
32	Randolph (Asheboro)	Huffman, Lisa	\$ 13,016.00		\$ 2,603.00

**District 7690 Club DDF ALLOCATION 2013-14 FF0000**

	A	B	C	D	E
33	<b>Club</b>	<b>President 2013-14</b>	<b>(SHARE 2013-14)</b>		<b>DG Funding</b>
34					<b>20%</b>
35	Reidsville	<b>Singleton, Mario A</b>	\$ 7,550.00		\$ 1,510.00
36	Reynolda (Winston-Salem)	<b>Best, Deborah L</b>	\$ 10,440.00		\$ 2,088.00
37	San-Lee Sunrise (Sanford)	<b>Manhardt, Andrew</b>	\$ 2,210.00		\$ 442.00
38	Sandhills (Southern Pines)	<b>Zell, Bill</b>	\$ 16,300.00		\$ 3,260.00
39	Sanford	<b>Nestor, David A.</b>	\$ 4,300.00		\$ 860.00
40	Siler City		\$ 5,702.00		\$ 1,140.00
41	Southern Guilford	<b>Cathey, Lonnie Jr.</b>	\$ 1,032.00		\$ 400.00
42	Southern Pines	<b>English, Shane</b>	\$ 9,300.00		\$ 1,860.00
43	Stoneville	<b>Knight, William K.</b>	\$ 1,700.00		\$ 400.00
44	Stratford (Winston-Salem)	<b>Wernick, Kenneth J. "Ken"</b>	\$ 10,410.00		\$ 2,082.00
45	Summit (Greensboro)	<b>Haworth, Brooks H</b>	\$ 12,010.00		\$ 2,402.00
46	Surry Sunrise	<b>Wood, Tycho Jr.</b>	\$ 4,650.00		\$ 930.00
47	Thomasville	<b>Cecil, Kim</b>	\$ 10,800.00		\$ 2,160.00
48	Triad (High Point), The	<b>Ridgeway, Ezekiel H. "Zeke"</b>	\$ 2,072.00		\$ 414.00
49	Troy	<b>Matheny, Jim</b>	\$ 2,310.00		\$ 462.00
50	Walnut Cove	<b>Burroughs, David N.</b>	\$ 1,500.00		\$ 400.00
51	Western Forsyth	<b>Perkins, Britt</b>	\$ 3,000.00		\$ 600.00
52	Willow Creek	<b>Kremer, Paul M.</b>	\$ 2,800.00		\$ 560.00
53	Winston-Salem	<b>Robinson, Michael L</b>	\$ 9,325.00		\$ 1,865.00
54	Yadkin Valley	<b>Garing, Debra Leigh</b>	\$ 5,900.00		\$ 1,180.00
55	Yadkinville	<b>Testerman, Robin Dale</b>	\$ 11,600.00		\$ 2,320.00
56	Yanceyville	<b>Woronoff, Steve</b>	\$ 1,000.00		\$ 400.00
57					
58		<b>TOTAL</b>	<b>\$ 377,963.00</b>		<b>\$ 76,956.20</b>
59					
60	<b>SHARE DDF 2013-14</b>	<b>\$ 95,742.00</b>			
61					

# 2013-2014 New Generations Committee

**Ball, Terry M. (Dwight)**  
716 Kemp Road W  
Greenboro, NC 27410

Home: 336-854-0109  
Cell: 336-314-2636  
Fax: 336-855-9734  
Email: [tmball@bellsouth.net](mailto:tmball@bellsouth.net)  
Member Since: 05/22/91

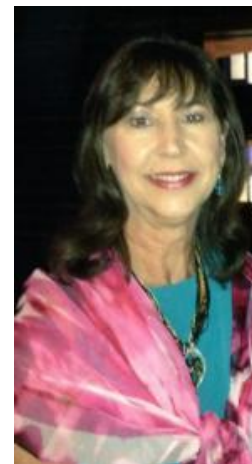
**INTERACT**



**Feagins, Tanya W. (Dave)**  
1505 Nathan Hunt Rd.  
Greensboro, NC 27410

Home: 336-852-3207  
Cell: 336 669-6399  
Email: [twfeagins@gmail.com](mailto:twfeagins@gmail.com)  
Member Since: 11/01/01

**YOUTH EXCHANGE**



**Harpster, Cathy Coats (Dick)**  
105 Magnolia Ave  
Pinehurst, NC 28374

Home: 910-295-5692  
Cell: 910-690-1101  
Email: [csharpster@gmail.com](mailto:csharpster@gmail.com)  
Member Since: 10/26/07

**NEW GENERATIONS  
CHAIR**



**Hicks, Howard K. (June)**  
606 Thornwood Ct.  
Jamestown, NC 27282

Home: 336-454-2516  
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Email: [hhicks5@triad.rr.com](mailto:hhicks5@triad.rr.com)  
Member Since: 06/15/87

**ROTARACT**



**Johnson, Jennifer (Matthew)**  
5710 Lake Brandt Road  
Greensboro, NC 27455

Home: 336-286-1020  
Office: 336-389-5336  
Cell: 336-324-3767  
Email: [jjohnson@lkr CPA.com](mailto:jjohnson@lkr CPA.com)  
Member Since: 11/15/11

**ROTARACT**



**Keller, Kenneth R. (Ken & Punky)**  
235 N. Edgeworth Street  
Greensboro, NC 27401

Home: 336-294-4694  
Office: 336-478-1125  
Cell: 336-707-8733  
Fax: 336-478-1116  
Email: [krk@crlaw.com](mailto:krk@crlaw.com)  
Member Since: 05/28/97

**YOUTH PROTECTION**



**Morris, Karen Louise (Phil)**  
2207 Porsha Ln.  
High Point, NC 27265

Home: 336-887-7435  
Cell: 336-848-7535  
Email: [kmorris@triad.rr.com](mailto:kmorris@triad.rr.com)  
Member Since: 03/13/09

**ROTARY AGAINST  
DRUGS**



**Murr, Anne B.**  
1809 Canaan Drive  
Greensboro, NC 27408

Home: 336-288-5560  
Cell: 336-404-1440  
Email: [annemurr@bellsouth.net](mailto:annemurr@bellsouth.net)  
Member Since: 01/12/96

**INTERACT**





ESSEX web-site [www.exchangestudent.org](http://www.exchangestudent.org)

RI web-site [www.rotary.org](http://www.rotary.org) ⇒Students and Youth⇒Rotary Youth Exchange

*Rotary clubs are made up of volunteers who are involved in community service, emphasize high ethical standards, and work toward peace and understanding in the world. Over 1.2 million Rotarians in more than 32,000 clubs create the extensive network that provides support for Youth Exchange.*

#### **Short Term Youth Exchange – A focus for Rotary District 7690**

**Ages 15-18 ½**

**Several weeks long – family-to-family exchange**

**Don't involve attending high school, but students can tailor their experience to match their interest**

**Can include home stays, tours, and international youth camps**

#### **Long –term Youth Exchange**

**Ages 15-18 1/2**

**One year**

**Involves living with a few host families and attending a local high school**

#### **Rotary Clubs:**

Recruit, select, and sponsor students for the **Short Term** (Summer Family to Family Exchange) by the end of May

##### **Clubs responsibilities:**

Assist students and families with information and completing applications by May 1

Carefully review student applications and recommend students for the program

Coordinate meetings with students, parents, and youth exchange committee to complete required documents and orientations

Provide funds to process required criminal background checks (\$8 for each one)

Recruit and sponsor an **Outbound Youth Exchange** candidate who applies by the deadline December 1.

##### **Clubs responsibilities:**

Assist students and families with information and completing applications by December 1

Carefully review student applications and recommend students for the program

Coordinate meetings with students, parents, and youth exchange committee to complete required documents and orientations

Recruit three families to host an **Inbound Exchange Student for 2013-2014 year**

##### **Club responsibilities:**

Sponsor the student by supporting activities with the host family to include club meetings

Coordinate meetings with students, parents, and youth exchange committee to complete required documents and orientations

Provide \$100 per month to the student

Fund \$100 per exchange student to the district for ESSEX costs

Provide funds to process required criminal background checks (\$8 for each one)

Assist with locating and assigning a Rotarian counselor for the student

#### **District Youth Exchange Committee members:**

**Tanya Feagins - Youth Exchange Officer** for 2013-2014 member of Airport Rotary Club [twfeagins@gmail.com](mailto:twfeagins@gmail.com)

Dr. John Longphre - past Youth Exchange Officer - member of Summit Club [jlongphre@workcare.com](mailto:jlongphre@workcare.com)

Ken Keller - Protection Officer for Youth Exchange/Assistant Governor district 7690 - member of Greensboro Club

Shelia Bowden - Career Counselor and Interact Advisor at Northern High School

David Feagins - retired Guilford County Schools principal and college administrator

Jim Fradenburg - attorney with Womble, Carlyle, Sandrich & Rice - member of the Kernersville Club

Gail Haworth - retired executive director for the Servant Center and other non-profit organizations

Tony Hooimeijer - president and CEO of Karl Mayer - member of Gate City Rotary Club

Lilliana Jordan - Global Studies and Student Exchange Facilitator with the Guilford County Schools

Bob Newton – past Youth Exchange Officer/District Governor - member of the Greensboro Club

## What is Eastern States Student Exchange (ESSEX)?

ESSEX was founded in 1966. To facilitate a smoother functioning program, a number of Rotary Districts in New England and the Middle Atlantic States combined into a consortium called the Eastern States Student Exchange or ESSEX.

The Eastern States Student Exchange Program (ESSEX) organizes both long-term and short-term Rotary student exchanges for 36 Rotary International Districts. ESSEX works with districts in 16 states in the eastern United States, Bermuda and Quebec, Canada, and exchanges with over 30 countries worldwide. Rotary's student exchange offers two programs to choose from, a long-term program that is a 10 or 11-month program and a short-term program, which is a 3 to 6 week program.

**Purpose and Goals** - Each year, Rotary Youth Exchange provides about 8,000 young people the opportunity to experience the cultures, problems and accomplishments of people in other countries. Through this Rotary program, students are given the opportunity to grow as individuals while their concept of the world is growing too. Participants return with a broader view of the world and a deeper understanding of themselves. When these young people become adults, many assume leadership roles in their communities and bring to these positions the benefits of and insights from their exchange experiences. As a result, Rotary's Youth Exchange program becomes a powerful force in the promotion of world understanding and peace.

Through Youth Exchange, Rotarians seek to provide the best possible environment for students. The program enjoys the advantages of over 46 years of experience and a network of more than 1.2 million Rotarians around the world. This experience and support system ensures the best possible exchange for participants in the program.





## Interact

Interact is Rotary International's service club for young people ages 12 to 18. As one of the most significant and fastest growing programs of Rotary service, Interact has become a worldwide phenomenon. Interact clubs are sponsored by individual Rotary clubs. They are self-governing and self-supporting clubs. Rotarians provide support by attending club meetings, encouraging student governance of the meetings and activities. They invite Interactors to participate in other Rotary sponsored programs such as Youth Leadership Camps, Rotary Against Drugs Speech Contest, Shadows Days and of course Rotary meetings and socials.

Interact clubs are required to complete at least one community service or school project and one international project. Through these efforts, Interactors develop a network of local and international friendships and learn the importance of developing leadership skills. They demonstrate personal integrity and respect for others, understanding the value of individual responsibility and hard work. They experience the rewards of international understanding.

Each club is encouraged to set up a Facebook page and Facebook group. There is a video on the District website under New Generations, Interact/Interact Resources/Interact Clubs and Facebook <http://www.rotary7690.org/7690NEW-GENERATIONS-INTERACT.shtm#facebookInteract>.

The District website also includes a listing of all Interact clubs and their Facebook page as well as a link for Interact to access Rotary International's information on Interact. There is a link to update the contact information required annually by RI and to read the Interact Handbook or Interact Brochure. Our District website has a wealth of resources on Interact.

An annual Leadership Conference is held in the fall for training both Interactors/Rotaractors/School Advisors and Rotary advisors. Each club is encouraged to send Interacts, their advisors and the Rotarian advisor to the Leadership Conference. The Rotary club should budget funds to pay for the registration fees to attend the conference and other District activities.

Starting an Interact Club is easy and rewarding. Though the Interact Handbook provides detailed directions, highlights include (1) determining your club's interest and selecting a Rotary advisor(s). (2) The next key step is to usually to visit a school's Principal or Assistant Principal in charge of clubs to see if a new Interact Club is possible. (Sometimes Rotarians know students who are interested and both Rotarian and students visit the school together.) Present all the great Rotary goals and benefits for young people. (3) Work with the school to find a school advisor. (Students often help.) (4) Interact Clubs need 15 members to receive a charter, though you might need to begin your club with fewer members. (5) The sponsoring Rotary Club works with the school advisor, using the structure described in the Interact Handbook, to immediately involve members in service projects of their interest. Most of all, have fun. (6) The sponsoring Rotary Club will plan a charter ceremony when there are 15 active members.

Remember that there are many resources to help you establish your Interact Club and that your District Interact Chairs are also ready to help. Your members will quickly develop leadership skills and learn lots about the great accomplishments of Rotary.

## Organizing A Rotaract Club



### Why organize a Rotaract Club

- Leadership Development
- Professional Development
- Service to Others
- Future Rotarians

### Organizing a Rotaract Club (Rotaract Handbook)

- Community or University Based
- Form a committee of interested Rotarians
- Meet with Community or University Officials
- Determine a faculty advisor if University Based
- Hold an informational Meeting
- Hold organizational meetings
  - Elect Officers and Directors
  - Establish dues schedule
  - Determine meeting place and time
- Complete Rotaract Club Chartering Checklist
  - Adopt Standard Rotaract Club Constitution
  - Complete Rotaract Club Organization List
  - Have organization list signed by sponsoring club president and district governor.
- Send list to RI World Headquarters with \$50 organization fee.

### Hold an Inaugural Chartering Ceremony

- Sponsoring club buys club supplies and banner
- Sponsoring club holds or sponsors chartering banquet and ceremony
- District governor and university officials are invited to chartering event

[www.Rotaract.org](http://www.Rotaract.org)

Howard Hicks, District 7690 Rotaract Co-Chair

336-454-2516, [hhicks5@triad.rr.com](mailto:hhicks5@triad.rr.com)

Jennifer Johnson, District 7690 Rotaract Co-Chair

336-336-389-5536, [jjohnson@lkrpa.com](mailto:jjohnson@lkrpa.com)

## SCHEDULE FOR 2014 MULTI-DISTRICT ROTARY AGAINST DRUGS (RAD) SPEECH CONTEST

### SEPTEMBER

Karen Morris sends documents introducing the Rotary Against Drugs Contest to club officers. Included is a handout that clubs can send to schools introducing the program. Future materials will be sent to this group throughout the year. If clubs would like this information to go to their Rotary Against Drugs Speech Contest chair, they will need to provide that person's name to Karen at [kmorris@triad.rr.com](mailto:kmorris@triad.rr.com).

### FALL (October-November)

Project chair in each club contacts high school principal and seeks permission to contact appropriate teachers, i.e. Interact sponsor, English, speech, guidance counselors, health or other teachers desiring to assist students entering the contest

- A. Explain objective, schedule, dates, and awards given to school representatives.
- B. Recommend the local contest be held during a class or assembly so that the educational aims of the contest can be met (peer information on drugs given to students).
- C. Inform teachers of the date and time of the Rotary meeting when students representing the school will speak to the Rotary Club if applicable.

### JANUARY/ FEBRUARY

Schools hold their contest. If Rotarians wish, they may attend or judge the contest. Depending on the number of speakers, first, second and third place winners are selected.

Rotary Club asks the top three winners to speak (if desired) at a Rotary Club meeting:

- A. Rotary Club President gives cash awards and/ or certificates if applicable.
- B. Rotary Club Project Chair provides names of student(s) speaking at the District contest to District Chair, Karen Morris, [kmorris@triad.rr.com](mailto:kmorris@triad.rr.com), or 887-7435. Deadline for names of contestants is **February 5, 2014**. Only the 1<sup>st</sup> place winner from each school is allowed to compete at the district level. In the event they are unable to participate, the 2<sup>nd</sup> or 3<sup>rd</sup> place winners would be considered. A Club may enter the first place winners from a maximum of three schools to the District RAD contest.
- C. Rotary Club Project Chair, or parents, transport student(s) to district competition. District 7690 contest will be held on **Saturday, February 15, 2014 at 9:00 AM**, Sears Applied Technologies Center, Guilford Technical Community College. Family members, teachers, Rotary Club members are encouraged to attend the contest.

#### **Important—Karen Morris will need the following information on each participant**

- **Name**
- **High School**
- **Grade in School**
- **E-mail of student or contact information that will reach the student directly, not a parent or school counselor.**
- **Contact information for the person from your club who will be coordinating the RAD contest for your club.**

**MARCH**

Rotary Club Project Chair, teacher or parent transports the top three winners of the District speech contest to Multi-District competition in Raleigh, date and location to be determined. Family members, teachers, Rotary Club members are encouraged to attend the contest.

**MAY**

Winner of the District 7690 contest speaks at District Conference.

**FREQUENTLY ASKED QUESTIONS**

Q. Who is eligible to participate in the RAD contest?

A. Any high school student sponsored by a Rotary Club is eligible.

Q. How many students may a Club send to the RAD District Contest?

A. Each Club may send a total of three students, each from a different high school.

Q. May a student who wins the Multi-District RAD Speech Contest in one year compete again the next year?

A. No.

Q. How may clubs and students obtain more information and resources for students wishing to enter the contest.

A. District 7690 has posted on its website three documents that are sent to all clubs at the beginning of the school year:

- Memo to club presidents
- The monthly schedule for clubs
- Suggested handout to be given to interested schools

**District 7710, which hosts the multi-district contest upon which our contest is based, has an outdated resource booklet which students are welcome to access. Links to the District 7710 site and the three documents listed above can be found at <http://www.rotary7690.org/7690NEW-GENERATIONS-RAD.shtm>**

Q. What guidelines should students keep in mind in preparing their speech?

- The speech should be no more than 6 minutes in length.
- No props or Powerpoint presentations should be used.
- Contestants should not read their speeches.
- Contestants should remain anonymous, so they do not reveal their name, town, school, etc. until all the speeches have been given.
- Contestants should structure and deliver their speech as if they were talking to their peers, not to the judges.
- Karen Morris can provide a copy of the judging sheet for interested contestants.

For additional information contact:

Karen Morris, 2207 Porsha Lane, High Point, NC 27265, 336-887-7435 or [kmorris@triad.rr.com](mailto:kmorris@triad.rr.com).



Center for  
Creative  
Leadership



Guilford  
COLLEGE

## Rotary Youth Leadership Program

**(Dates for the 2014 program have not been set yet, but the schedule will be similar)**

**TO:** Rotary District 7690 Presidents Elect

**FROM:** Jon Wall and Samantha Magill  
Program Directors of the 2013 Rotary Youth Leadership Program

**SUBJECT:** Rotary Youth Leadership Program

The **30th Annual Rotary Youth Leadership Program (RYLP) will be held July 14-20, 2013**, on the campus at Guilford College in Greensboro. The RYLP program sponsors are Rotary District 7690 (Piedmont North Carolina), the Greensboro Rotary Club, the Center for Creative Leadership and Guilford College.

The RYLP utilizes the skills and experience of the Center for Creative Leadership instructors, regional Rotary and business community leaders as well as recent RYLP alumni to provide a unique leadership training for over 50 high school students selected from applicants throughout the Piedmont Triad region of North Carolina.

RYLP students live on-campus at Guilford College for a week, utilizing the college's dormitory, classrooms, cafeteria and recreational facilities. Daily schedules are developed and monitored by professionals from the Center for Creative Leadership, who typically conduct leadership training around the world for business leaders, high-ranking military officials, and senior government and political leaders. 24/7 supervision of the RYLP students is provided by a select group of Leadership Advisors (program counselors chosen from among recent RYLP alumni who are currently college students). Special team-building and personal development activities include a ropes course and service project. RYLP provides a one-of-a-kind opportunity for the high school students fortunate enough to be selected for the program. The RYLP Directors for 2013 Jon Wall, an attorney with the firm of Higgins Benjamin PLLC, and Samantha Magill, Ph.D., a Flight Sciences Engineer with Honda Aircraft Company, LLC.

**Each club in District 7690 is asked to consider sponsoring one or more students to participate in the RYLP.** Each sponsoring club is to designate a RYLP Selection Committee Chairperson. This Chairperson coordinates with your local high school(s) to identify, nominate and obtain RYLP applications from students with outstanding leadership potential. For each selected nominee in the RYLP, your club provides a scholarship of **\$700 (2013)** which includes the instruction, course work, room, board, service project and any transportation during the program.

Other opportunities for Rotarians to participate during the RYLP week program are the ropes course, the service project and the career day lunch on Guilford's campus. The career day lunch organizes Rotarians of varying professions to share their experience and advice with RYLP attendees who are interested in their field.

**Timeline for 2013 / 2014**

- **March 8<sup>th</sup>, 2013** (March 7<sup>th</sup>, 2014) - interested students should complete and submit a copy of the application form on-line
- **March 11<sup>th</sup>, 2013** (March 10<sup>th</sup>, 2014) – students then print the completed application form, obtain necessary signatures and photos, and submit the “hard copy” of their applications to the designated principal, counselor or other high school representative
- **March 18<sup>th</sup>, 2013** (March 17<sup>th</sup>, 2014) - the school(s) should forward to the sponsoring Rotary club the completed and approved applications for Qualified Applicants. The sponsoring club then reviews the applications received with their Selection Committee and selects the allotted number of nominees
- **April 1, 2013** (April 4<sup>th</sup> 2014) – the sponsoring Rotary club then forwards these applications with letter(s) of recommendation and scholarship check(s) (\$700) for each principal nominee to the RYLP Program Directors at Greensboro Rotary.

A **May Orientation (May 19<sup>th</sup>, 2013 / May 18<sup>th</sup>, 2014)** will be held at Guilford College for students and selected for the summer RYLP and their parents. Final selections will be made by mid-April.

This information on the RYLP is on our District web site under New Generations (<http://www.rotary7690.org/7690NEW-GENERATIONS-RYLP.shtm>).

Contact for 2013 RYLP Directors:

**Jon Wall**  
[jwall@greensborolaw.com](mailto:jwall@greensborolaw.com)  
336-273-1600

**Samantha Magill**  
[samantha\\_magill@haci.honda.com](mailto:samantha_magill@haci.honda.com)  
338 -387-0706

## Rotary District 7690

February 1, 2013

### Suggested web links for practical information

#### 1. Rotary International Website [www.rotary.org](http://www.rotary.org)

To enter the Club Goals by May 1, 2013, President Elects must learn how to access “Rotary Club Central” on the Rotary International website

GO TO: [www.rotary.org](http://www.rotary.org)

On the front page of this RI site, click on “Member Access” near the top of the page. Enter the log in information. This will NOT be the same as your log in for the District Data Base. If you have not logged in before, click on “Create Account” and follow the instructions. If you have problems at this point, please contact PDG David McCoy at 336-887-1414 or [davidmccoy@rotary7690.org](mailto:davidmccoy@rotary7690.org)

Additional instructions are available for entering goals in this site, but for the moment, it is helpful to just practice entering and navigating this site. **Please practice** and become familiar with the site. Note helpful FAQ site below:

#### Rotary Club Central Frequently asked Questions

<https://map.rotary.org/en/selfservice/Pages/faq.aspx>

#### 2. District 7690 website [www.rotary7690.org](http://www.rotary7690.org)

To obtain valuable information and to access District 7690 Database and District Calendar you must learn how to access the District site and to log in on the District Data Base. Again, **please practice** and become familiar with this site.

GO TO: [www.rotary7690.org](http://www.rotary7690.org)

On the top right side of the front page of the District site, click on “District and Club database DaCdb” Enter the log in information. This will NOT be the same as your log in for the RI “Member Access”. If you have problems at this point, please contact PDG Phil Morris at 336-887-7435 or [philmorris@rotary7690.org](mailto:philmorris@rotary7690.org)

**3. PETS Website** <http://www.carolinaspets.org/>

Pets website- many resources! Click on “Resources” at the top of the page to obtain a wealth of ideas and information.

**The Rotary Foundation Quick Reference Guide**

[http://www.rotary.org/RIdocuments/en\\_pdf/219en.pdf](http://www.rotary.org/RIdocuments/en_pdf/219en.pdf)

**Rotary International Membership Guide**

[http://www.rotary.org/RIdocuments/en\\_pdf/417en.pdf](http://www.rotary.org/RIdocuments/en_pdf/417en.pdf)

**4. Rotary’s Public Relations Media Center**

<http://www.rotary.org/mediacenter>

**5. Resources for Running a Club- RI website lists MANY resources on this page!**

<http://www.rotary.org/en/members/runningaclub/downloadlibrary/pages/ridefault.aspx>

Sometimes you can simply “google” for specific Rotary information and have good luck locating it quickly!

**Also try “supersearch Rotary.org”**

**It is on the front page of <http://www.Rotary7690.org>**



February 25, 2013

This was recently received from Club and District Support at Rotary International

Greetings from Rotary International. We are pleased to inform you that we have developed an informative online video presentation for your 2013-2014 club officers.

It can be viewed on YouTube, which means that anyone who receives the viewing links can watch the presentation at their own convenience as many times as needed. It gives answers to many questions Rotary club officers might have with regard to Rotary International.

The presentation consists of two parts:

1. [RI Resources for Club Leaders](#): this part explains the resources available from Rotary International and the Secretariat for Rotary clubs (e.g. staff support, publications, and many online resources).
2. [Club Leaders' Responsibilities to RI](#): this part addresses performing club administration duties online via Member Access, the Semi-annual Report, the use of the Rotary Marks, and the minimum standards for Rotary clubs.

We kindly ask you to send the YouTube links to this presentation to all incoming club leaders. Alternatively, the presentation can also be shown during a district training meeting for incoming club officers. Please do not hesitate to share this presentation with anyone else as needed.

If you would like to receive this presentation as a Windows media video file or as a PowerPoint file (without voice-over), please let us know.

If you have any questions please do not hesitate to contact me.

I hope you have a nice day.

Best regards,

Alicia Pijal-Avila  
Senior Coordinator, Club and District Support  
The Americas  
Tel.: 1-847-866-3487  
Fax: 1-847-556-2197  
[Alicia.Pijal-Avila@rotary.org](mailto:Alicia.Pijal-Avila@rotary.org)

## DaCdb - District and Club database Functions, Features, and Benefits

**Questions? [PhilMorris@Rotary7690.org](mailto:PhilMorris@Rotary7690.org) (336) 887-7435**

The **DaCdb** was developed to assist districts and clubs to meet their administrative reporting requirements to Rotary International, and to foster easier communications within the district for the district leadership, district committees, club leadership, and of course the members of Rotary Clubs. Thus, we have developed a system that easily addresses all of these functions, with a high level of security to assure privacy of all the data collected and maintained by the **DaCdb**. The **DaCdb** system is an on-line, web based system that provides access to the current information anywhere, and at any time you can access the internet.

So, here are the functions, features, and benefits of the **DaCdb** system, arranged from the Rotarian member to club secretary and finally the district "views" of the **DaCdb**.

Each Rotarian/member may access their own data, and make any changes to the fields in their record, such as:

- Nickname/Badge Name
- Address changes
- Phone Number changes
- E-mail address changes
- submitting their Photo
- Classification
- Business position and other Business information
- Rotary recognitions: Paul Harris, Sustaining Member, Club Past President, PDG, etc.
- General comments: College, family, hobbies, etc.

In addition, the Rotarian member may request and then view or print a Club Membership Directory, which lists all members in THEIR club, with Contact and E-mail data and a member's photo (if photo has been submitted). This feature is great for new members of a large club, since it gives them a club roster (with photos) in a couple of mouse clicks. And, the Rotarian member can also view the "Meeting Times and Locations" of other clubs for "make-ups", or just to attend an interesting program (via the club's calendar of Events and Programs). Also, the Rotarian member can view the district leadership and district committees (with their contact information). Although the system is "user friendly, and somewhat intuitive", there is a comprehensive set of "Frequently Asked Questions and Answers" section, as well as a series of "how to" interactive training videos for all this functions to assist the user.

And, once a "member change" is submitted to the **DaCdb**, it is also automatically forwarded to the RI database (if it is a field that RI maintains in its database). We believe the Rotarian member "knows" their own data BEST, so please encourage them to update their own record.

The Club Secretary can maintain any member's record within their club, as well as ADD new members and DELETE members who have dropped out of Rotary. And, once any ADD, CHANGE, or DELETE is submitted to the **DaCdb**, it is also automatically forwarded to the RI database. In addition the Club Secretary has three (3) other RI required administrative functions that the **DaCdb** addresses: 1) reporting monthly attendance; 2) updating their Club's data; 3) reconciling the Semi-Annual Report (SAR).

The **DaCdb** greatly assists the Club Secretary in submitting their monthly Attendance Report to the district (which is then compiled and forwarded to Rotary International by the district governor). The **DaCdb** system automatically sends out "reminder messages" to all clubs that have NOT reported their attendance for the prior month. These reminder messages are sent out on the 1st, 8th, and 15th of the new month. It our belief that this email message helps greatly, since the Club Secretary can sign onto the **DaCdb**, and then enter the 3 required fields *in less than 1 minute*. Once they have submitted their monthly attendance data, it is recorded in the system, and instantly updates the district's monthly attendance report, and they will not receive any more "reminder messages" from the system until the next month's attendance is due. The district secretary and district governor now has instant access to the latest Monthly Attendance Reporting, which also includes YTD membership growth (or loss) by club.

Also, the **DaCdb** greatly assists the Club Secretary in maintaining their CLUB's data. The club secretary can update the "Meeting Times and Location" for their club at anytime; and using the **DaCdb** system, this is extremely easy and important. Any updates to "club data" are immediately sent to RI, and displayed on the "Meeting Times and Locations" web page, so other clubs and Rotarians will have the latest information when planning a "make-up" meeting. Also, there are fields for DIRECTIONS to your meeting location (very helpful), and a "CLUB DESCRIPTION", which is a great "marketing tool" to sell your club to prospective members.

Then, twice a year, the Club Secretary must reconcile the **SAR**, making "changes" to the report, adding or subtracting members, plus changes to member records. This process is greatly simplified, once your district begins using the **DaCdb** system, because your **SAR** already contains all the "updates" that you have been inputting into the **DaCdb** system. Thus, this reconciliation process is GREATLY reduced by having current data on the **SAR**. And the Club Secretaries really appreciate this feature and benefit of using **DaCdb** system: virtually NO manual reconciliation required, since the data that RI uses to generate the **SAR** is current!

In addition to the above "RI required" administrative tasks, the **DaCdb** system has these additional functions and features in just a couple of mouse clicks: ability to print or view the Club Membership Directory (see Member benefits above for more information on this feature); print Mailing Labels, send E-mail to all club members or club committee members, print Name Badges (and spouses) for any event; assign club leadership positions (President, Secretary, President-elect, Secretary-elect, etc.) that are immediately reflected on their club's web page (every club gets an internally generated web page). The club can use the "committees" function to setup club committees, with "job descriptions", and then staff them with club members (and designate the chair). Also, clubs can have their "own externally named" web site (e.g. [www.WarrentonRotary.org](http://www.WarrentonRotary.org)), and use it instead of the internally generated web page. And they can still use all the club related transactions from the **DaCdb** system to populate many of their data displays (thus reducing duplication efforts).

And finally, the clubs can use the **DaCdb** system to publish and distribute via on-line their club bulletin, and maintain **their club calendar**. The club calendar is a very powerful communications tool for the club and its members, as well as informing other clubs and the district of their club's events, fund raisers, and weekly programs.

The district uses the **DaCdb** system to communicate with its club leadership (presidents, secretaries), district committees, and all members of Rotary in their district that have an e-mail address. The district builds and maintains the current leadership information on each club and district committee. In addition, the district leadership is the recipient of the "maintenance" done by members and clubs to their data records. However, the district level people **can** make any updates to member and club information, as necessary (and the club

secretary receives an e-mail notification of every change forwarded to RI). The district also uses the District Calendar functions to post all district Events & Meetings, Reminders, and of course the Governor's Official Visit schedule. And, the district governor's monthly newsletter can be stored and archived for easy access by all members within the district; and a simple e-mail announcement can be sent to ALL members in the district letting them know that the latest issue is ready.

The district governor (and assistant governors) can view (and/or print) a club's membership roster, just prior to calling on that club. And, in addition to having this "memory jogger" information for the governor, it is often very helpful that the DIRECTIONS to the meeting location are on the same printout, along with all of the club's leadership, 100% Paul Harris, or 100% Sustaining Member club information.

Also, the district can use the [DaCdb](#) system in other areas, such as registration and name badges for events (assembly, district conference, RYLA, etc.) or keeping track of alumni. And, there is a reporting function for PETS contact registration, which is extremely helpful to those districts with "multi-district" PETS. All of these functions are easily handled by the [DaCdb](#) system.



## ROTARY INTERNATIONAL

**JOHN P. HEWKO**

*General Secretary*

**TEL** 1.847.866.3431

**FAX** 1.847.556.2198

[general.secretary@rotary.org](mailto:general.secretary@rotary.org)

To: 2012-13 district committee chairs and executive secretaries; club president, secretary, executive secretary, treasurer, foundation chair, and membership chair

December 2012

Dear 2012-13 district/club leader,

Since [Rotary Club Central](#) was launched in July, thousands of clubs have used it to track their goals. New features and enhanced functionality have now been added!

### **Service Project and Activities Goal**

Within the Service tab, club leaders can now set a goal and track achievements for the projects and activities the club plans to do over the course of the year. Clubs can include details about each project and activity to improve planning for the future.

### **Public Relations Goal**

Within the Your Club tab, club leaders can now set a goal and track achievements for the public relations efforts their club plans to do over the course of the year.

### **Club Group View**

This view allows assistant governors to see a summary of the goals and achievements for the clubs they are assigned. Club groups are created and assigned by district governors.

### **Club Snapshot**

In the coming weeks, the Rotary Club Central home page will provide each club member with an overview of the club. It will show club information, such as meeting location and number of members, as well as the club's progress toward its goals for the year, all at a glance.

We encourage you to continue giving us feedback on your experience with Rotary Club Central. Your responses will help us improve the tool for Rotarians worldwide. If you have questions, [email us](#) or contact your [Club and District Support representative](#).

Regards,

John Hewko

cc: 2012-13 district governors, district governor-elects, and assistant governors



One Rotary Center

1560 Sherman Avenue

Evanston, Illinois

60201-3698 USA

TEL 847.866.3000

FAX 847.328.8554

[www.rotary.org](http://www.rotary.org)



**2013 – 2014  
ROTARY INTERNATIONAL  
SUBMITTING MEMBERSHIP AND FOUNDATION GOALS IN ROTARY CLUB CENTRAL**

To highlight the importance of membership attraction and engagement, club presidents-elect should collaborate with all members of the club to set the membership growth goals for the upcoming year. Once the goals have been set, log in to [Member Access](#) and use [Rotary Club Central](#) to submit your club’s membership goals to your district governor-elect.

**Enter your goals by 1 June.** This information will be used by your district governor to report the district’s overall membership growth goal to Rotary International for the upcoming Rotary year. Club and district goals will be used to gauge progress toward the objectives set in the regional membership plans approved by the 2011 – 12 RI Board of Directors.

**Enter the percentage of Members the club expects to retain; the Goal Total will automatically generate.**

**Enter the number of new members the club expects to admit, then the percentage of those members the club expects to retain; the Goal Total will automatically generate.**

	1 JULY START FIGURE	MEMBERS	PERCENTAGE	GOAL TOTAL
Existing members retained	No Data	32	<input type="text"/> %	<input type="text"/>
<b>Achievement</b>				<b>32</b>
New members retained	0	<input type="text"/>	<input type="text"/> %	<input type="text"/>
<b>Achievement</b>				<b>0</b>
<b>2013-14 Goal Total</b>			<b>%</b>	

Save Clear all Cancel



**2013 – 2014  
ROTARY INTERNATIONAL  
SUBMITTING MEMBERSHIP AND FOUNDATION GOALS IN ROTARY CLUB CENTRAL**

Club presidents-elect are asked to set goals for the Annual Fund, PolioPlus Fund, Major Gifts and the Permanent Fund to support The Rotary Foundation’s grants and activities. Use Rotary Club Central [http://map.rotary.org/en/rcc/Pages/ClubGoalsProgress.aspx] to set your club’s foundation giving goals and to submit goals to your district governor-elect and The Rotary Foundation.

**Enter your goals by 1 May.** This information will be used by the Trustees to calculate the worldwide Annual Fund Goal.

Your Club
Service
Foundation Giving

Club View

District View

Resources

Feedback

### Annual Fund ?

Every Rotarian, Every Year encourages Rotarians to participate in Foundation programs and to make a financial contribution to the Annual Fund each year.

For each goal, enter the number of individual donors and the average contribution you anticipate receiving. The tool will calculate the total amount for that goal. On this page, your Paul Harris Society goal should only reflect the Annual Fund giving. Each club member is counted in only one category.

Set and Edit Your Goals

	5-YEAR HIGH		NUMBER OF INDIVIDUAL DONORS		AVERAGE CONTRIBUTION AMOUNT		GOAL TOTAL
Paul Harris Society <small>(1000 USD or more)</small>	13977 USD	<input style="width: 30px; height: 20px;" type="text"/>	X	<input style="width: 30px; height: 20px;" type="text"/>	USD	=	USD
<b>Achievement</b>							<b>3000 USD</b>
Sustaining Members <small>(100 USD or more)</small>	12913 USD	<input style="width: 30px; height: 20px;" type="text"/>	X	<input style="width: 30px; height: 20px;" type="text"/>	USD	=	USD
<b>Achievement</b>							<b>1614 USD</b>
Every Rotarian, Every Year <small>(Up to 100 USD)</small>	167 USD	<input style="width: 30px; height: 20px;" type="text"/>	X	<input style="width: 30px; height: 20px;" type="text"/>	USD	=	USD
<b>Achievement</b>							<b>0 USD</b>
Other Contributions <small>(Fundraising events, corporate and community gifts)</small>	0 USD						<input style="width: 30px; height: 20px;" type="text"/> USD
<b>Achievement</b>							<b>0 USD</b>
<b>2012-13 Goal Total</b>							<b>USD</b>

**Enter the number of individual donors and the average contribution amount of each giving level.** The Goal Total of each giving level will automatically calculate by multiplying the number of individual donors by the average contribution amount entered.

**Enter the amount the club will raise from other sources;** the Goal Total will automatically calculate.

**The Goal Total** will automatically calculate.



**2013 – 2014  
ROTARY INTERNATIONAL  
SUB**

**PolioPlus Fund**

End Polio Now. Be a part of history and help Rotary achieve a polio-free world. Contributions to the PolioPlus Fund are eligible for Paul Harris Fellow recognition.

**Set and Edit Your Goals**

Enter the amount the club expects to give to the PolioPlus Fund; the Goal Total will automatically calculate.

	5-YEAR HIGH	GOAL TOTAL
PolioPlus Fund	3572 USD	- USD
<b>Achievement</b>		<b>0 USD</b>
<b>2012-13 Goal Total</b>		<b>USD</b>

**Major Gifts and Permanent Fund**

Rotarians are encouraged to invest in the future by making a Major Gift to The Rotary Foundation. Members can make an outright contribution or designate a portion of their estate to the Permanent Fund, the Foundation's endowment.

**Set and Edit Your Goals**

Enter the number of new Major Gifts, Bequest Society members and Benefactors the club expects to have.

	ALL-TIME TOTAL	GOAL TOTAL
Major Gifts (10,000 USD or more)	0	-
<b>Achievement</b>		<b>0</b>
Bequest Society	0	-
<b>Achievement</b>		<b>0</b>
Benefactors	0	-
<b>Achievement</b>		<b>0</b>



*Rotary District 7690 and Sandler Training are Proud to  
Present the 4<sup>th</sup> Annual*



Polio cases have declined rapidly since 1985, but the fight isn't over. Polio is a crippling and potentially fatal infectious disease, and for as little as .60, a child can be protected against the virus for life. If we don't finish the fight right now, more than 10 million children under the age of five could be paralyzed by polio in the next 40 years.



Sandler Training is offering a fast-paced, thought provoking day of sales, management and leadership training sessions, tools and tips to help you increase sales, improve productivity, and grow business. ALL net proceeds donated to Rotary International's efforts to eradicate polio. Business owners and Sales Professionals from all over the Piedmont-Triad participate in this annual event to network, learn new skills, and help a wonderful cause. Since the fundraiser's inception in 2009, \$176,500 has been raised, which translates to more than 1.2 million immunizations. Visit [www.training.sandler.com](http://www.training.sandler.com) for more information.

***Interested in Becoming a SPONSOR?***

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***Contact Jay Brennan at 336-339-1283 or [jay@tabgreensboro.com](mailto:jay@tabgreensboro.com)  
for sponsorship opportunities.***



Fun, fellowship, relaxation and Rotary service...the weekend of May 2 - 4, 2014 promises to have many opportunities to enjoy all of these things. Planned in the luxurious Grove Park Inn that is nestled in the heart of the Appalachian Mountains, all attendees will have the opportunity to enjoy:

- 43,000 square feet subterranean spa with over sixty treatment selections.
- Golf Digest ranked Donald Ross course.
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- “A Walk in the Park,” at the retail shopping area.
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Asheville, the “Paris of the South”, features an eclectic downtown with a burgeoning culinary and music scene. Come experience a relaxing visit amongst friends surrounded by the awe-inspiring scenery of the Appalachian Mountains.

