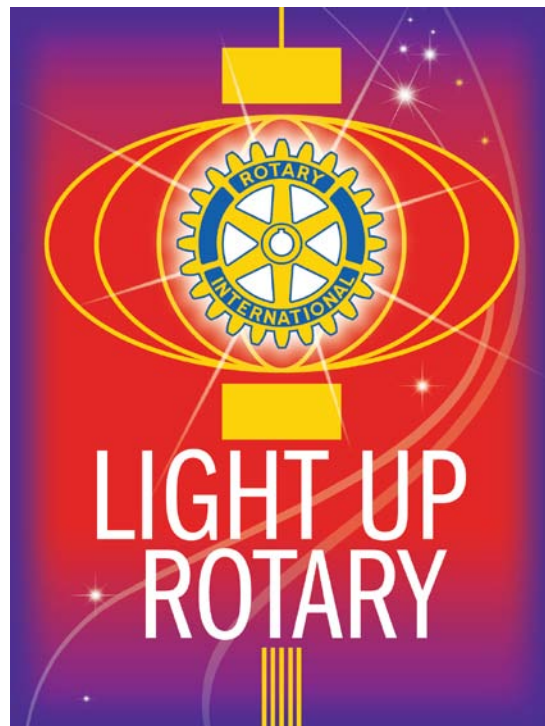


Carolinas PETS' Reference Book



Rotary District 7690

Patrick Eakes

Governor 2014-2015

ROTARY DISTRICT 7690

Information for PETS – MARCH 6-8, 2014

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Patrick Eakes

Rotary 7690 District Governor 2014-2015



Patrick grew up in Greensboro, NC. He earned a B.S. and M.S. in Mechanical Engineering at N.C. State University, focusing his graduate work and thesis on innovative computer chip production methods. Following his graduation in 1989, Patrick returned to Greensboro and joined his family's mechanical contracting business.

In 1996, Patrick formed C.P. Eakes Company, a manufacturer of high-end custom metal goods. The company operates in Greensboro and produces a wide variety of products, including ornamental stainless steel and brass, pharmaceutical and food grade stainless steel machines, and many items for specialty contractors.

Patrick joined Crescent Rotary in 1998 and has been a committed Rotarian ever since. He served as President of Crescent Rotary Club in 2001-2002. He also led the club's drive to become the first Triple Crown club (100% PHF, 100% Sustaining, 100% Benefactor simultaneously) in the Rotary world. Patrick has served District 7690 as District Conference chair (2004), Assistant Governor for 8 clubs (2004-05), and he was the district Rotary Foundation chair or co-chair for five years. During that time, the district became the first district in the Rotary world where every club (50 clubs) became a 100% Paul Harris Fellow club. In each of those five years, District 7690 also led the world in the number of 100% Sustaining clubs. Patrick has been honored with the Crescent Rotary's club service award three times.

Patrick has served in leadership roles in many not-for-profit and community organizations, including the Greensboro Sports Council and the Leukemia & Lymphoma Society. Patrick also served two years as President of Sedgefield Country Club, leading the organization through negotiations and eventually the successful sale of the club to McConnell Golf. Through his role on the board at Sedgefield, Patrick was instrumental in facilitating the move of the PGA Tour's Wyndham Championship to Sedgefield, partnering with Wyndham's core team in Greensboro to ensure a successful transition. Patrick also served on the Wyndham Championship Board of Directors.

Patrick is married to Kristen, owner of Kristen Eakes CPA, and they have a 10 year old daughter (Sarah) and an 8 year old son (John). Patrick enjoys spending time with his family, playing golf, and wine collecting.

Patrick and Kristen are Paul Harris Fellows, Benefactors, Major Donors, and members of the Paul Harris Society. Patrick is a recipient of the Citation for Meritorious Service.

Patrick Eakes

1618 Deercroft Court
Greensboro, NC 27407

(336) 574-1800 (c)

(336) 855-6402 (h)

PatrickEakes@rotary7690.org

Larry W. Lassiter

Rotary District 7690 District Governor 2015-2016



A native of Randolph County and a graduate of Pfeiffer University, Larry now lives in Troy with his wife Deloris. They have three children and six grandchildren.

Larry began his career in public accounting in 1969 in Greensboro with the national accounting firm of Haskins & Sells. After two and a half years, he went to work with a local CPA firm in Asheboro. In 1975, he formed a partnership with three other CPA's and moved to Troy to open an office there. After a couple of years, he left the partnership to form his own firm. He is still practicing in Troy.

He is an active member of Trinity United Methodist Church and the Methodist Men group. He has served on the Finance committee and has been church treasurer for the past sixteen years. He also served on the Falcon Club Board of Directors at Pfeiffer University for fifteen years and is currently an active supporter of the University. Larry is also a member of the American Institute of Certified Public Accountants and the North Carolina Association of CPAs.

Larry joined the Troy Rotary Club in 1981 and was a member for four years. Having moved to Asheboro for a short time, he joined the Asheboro club in 1984 for three years.

Business and kids took him away from Rotary for a while. He rejoined the Troy club in 1997 and has been very actively involved since. A multiple Paul Harris Fellow, he has served as President of the Troy club twice, 2005-06 and 2007-08. He was the area 8 coordinator for the Group Study Exchange Team from Australia in 2010 and the Rotary International Presidents representative host for the 2010 District Conference. He was Assistant Governor of Area 8 for three years – 2009-12, served on the District Foundation Audit Committee for the past two years and is currently serving as Foundation Advocate for Area 8.

Larry is also active in an area car club where he and Deloris enjoy fun and fellowship and an occasional fun ride. He also enjoys family and an occasional round of golf.

Larry W. Lassiter
629 E. Main Street
Troy, NC 27371
(910) 572-4778 (h)
(910) 576-2385 (o)

LarryLassiter@Rotary7690.org

Jon Spillman

Rotary District 7690 District Governor 2016-17



Jon grew up in Burlington, NC. He received a BA from the University of Georgia in 1993.

After college, Jon served as a Legislative Aide to Congressman Nathan Deal, who represented the 9th Congressional District of Georgia. During his three years in Washington, Jon was responsible for budget, finance, immigration and welfare reform issues for Congressman Deal.

Jon returned home to North Carolina in 1996 to pursue a career in the investment industry. He has been a financial advisor for Edward Jones Investments since 1998, earning his CFP® designation in 2005.

Jon joined Guilford Rotary in 2004. He served as President of the Guilford Club in 2008 - 2009. Jon extended his role in District 7690, working as an Assistant Governor for Area XI (2009-2012), as a Governor's Aide to DG Cookie Billings in (2013-2014), and serving as the District Grant Chair(2013-2015). As Youth Service Chair and Rotary Club President, Jon expanded the Shadows Day program to include all of the Greensboro Rotary clubs and ten high schools in Greensboro, reaching a total of 120 students. During his time as Assistant Governor, Jon encouraged the eight Greensboro clubs to coordinate their District Grants, and he created a partnership with Guilford County Schools in a literacy campaign, One Million Books. While serving as Governor's Aide, he helped to create the first Kiwanis versus Rotary golf challenge in order to foster better relations between the groups. Jon also worked to raise the club grant participation rate to 87% in his position as District Grant Chairman. He is a Paul Harris Fellow and a Bequest Society Member.

Jon has experience in leadership roles in various non-profit and business organizations, including Greensboro Jaycees and the Better Business Bureau. He has also volunteered to coach baseball, basketball and soccer teams in the Jamestown Youth League.

Jon is married to Alison, a high school teacher at Southwest Guilford High School. They have two children, Caroline, who is fifteen, and Jonathan, who is thirteen. Jon enjoys playing golf, exercising, traveling and spending time with his family.

Jon Spillman

6 Mangerton Trail
Jamestown, NC 27282
(336) 335-1111 (c)
(336) 307-3255 (h)

JonSpillman@rotary7690.org

ROTARY DISTRICT 7690

Assistant Governors 2014-2015



Area 1 - King, Mount Airy, Surry Sunrise, Yadkin Valley, Yadkinville

Joan Stewart Inman (Bill)

Member Since:

07/02/1997

201 Technology Lane
Mount Airy, NC 27030

Home:

336-786-2320

Office:

336-783-5959

Cell:

336-710-6345

Fax Number:

336-789-4143

Email:

jsinman@southdata.com

Club:

Mount Airy



Area 2 - Eden, Madison-Mayodan, Reidsville, Stoneville

Kathy Hale

Member Since:

05/05/2009

118 Eisenhower Court
Eden, NC 27288

Home:

336-635-1049

Office:

336-627-7737

Email:

kathy.hale@edwardjones.com

Club:

Eden

ROTARY DISTRICT 7690

Assistant Governors 2014-2015



Area 3 - Alamance, Alamance Breakfast, Burlington, Graham

W. Phillip Moseley (Lynn)

Member Since:

Holt, Longest, Wall, Blaetz & Moseley, PLLC
PO Drawer 59
Burlington, NC 27216

Office: 336-227-7461
Email: pmoseley@netpath.net
Club: Graham



Area 4 - Clemmons, Kernersville, Reynolda, Stratford, Winston-Salem, Western Forsyth, Walnut Cove

Jenny Braswell (Sherrill)

Member Since:

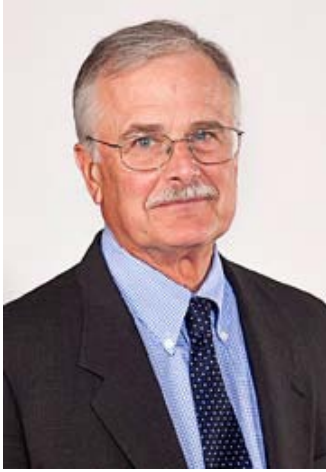
07/01/2003

2340 Hilltop Court
Winston-Salem, NC 27106

Home: 336-922-3566
Cell: 336-671-0176
Fax Number: 336-794-4222
Email: sherrillandjen@gmail.com
Club: Clemmons

ROTARY DISTRICT 7690

Assistant Governors 2014-2015



Area 5 – East Greensboro, Gate City, Greensboro, Guilford

Ken Keller

Member Since:

05/28/1997

235 N. Edgeworth Street
Greensboro, NC 27401

Home:

336-294-4694

Office:

336-478-1125

Cell:

336-707-8733

Fax Number:

336-478-1116

Email:

krk@crlaw.com

Club:

Greensboro



Area 6 - Archdale-Trinity, Furnitureland, High Point, Jamestown, Triad, Willow Creek

Kem McAllister

Member Since:

07/16/1997

P.O. Box 5367

High Point, NC 27262-5367

Home:

336-889-4886

Office:

336-885-7526

Cell:

336-687-4668

Email:

kemcmp@northstate.net

Club:

High Point

ROTARY DISTRICT 7690

Assistant Governors 2014-2015



Area 7 - Hillsdale Sunrise, Lexington, Mocksville, Thomasville

Lee Rollins

Member Since:

02/ 17 / 2010

120 Kinderton Blvd

Suite 100

Bermuda Run, NC 27066

Home:

336-751-4474

Office:

336-998-0906

Cell:

336-940-8336

Email:

lrollins@townofbr.com

Club:

Hillsdale Sunrise



Area 8 - Asheboro, Liberty, Midstate, Randolph, Troy

Jaci Betts

Member Since:

08/17/1990

1714 Back Creek Court

Asheboro, NC 27205

Home:

336-629-5606

Office:

336-629-4748

Fax Number:

336-629-4181

Email:

jbetts001@triad.rr.com

Club:

Asheboro

ROTARY DISTRICT 7690

Assistant Governors 2014-2015



Area 9 - Carthage, Pinehurst, Sandhills, Southern Pines

Junior Ward

Member Since: 03/01/2009
2305 Carthage Road
West End, NC 27376

Home: 910-885-1825
Cell: 910-885-1825
Email: junior_ward2002@yahoo.com
Club: Carthage



Area 10 - Jonesboro, Sanford, San-Lee Sunrise, Siler City

Mark Joseph Zeringue (Elizabeth)

Member Since: 02/01/1983
905 North Glenn Ave.
Siler City, NC 27344

Home: 919-663-2369
Office: 919-663-3360
Fax Number: 919-663-4601
Cell: 919-548-8130
Email: mjzeringue@embarqmail.com
Club: Siler City

ROTARY DISTRICT 7690

Assistant Governors 2014-2015



**Area 11 – Crescent, Greensboro Airport, Southern Guilford
New Generation, Summit,**

Claudia Cannady

Member Since:

05/08/1998

714 Bruton Place North
Greensboro, NC 27410

Home:

336-855-0290

Office:

336-271-4313

Fax Number:

336-275-9214

Email:

claudia.h.cannady@morganstanley.com

Club:

Summit

ROLE OF THE ASSISTANT GOVERNOR IN DISTRICT 7690

- 1 Attend the Assistant Governor training session
- 2 Conduct a Pre-PETS meeting with incoming Presidents within the area before PETS
- 3 Attend PETS
- 4 Attend District Training Assembly
- 5 Attend District Officers Installation
- 6 Assist incoming club presidents in goal setting and entering those goals at Rotary Club Central.
- 7 Visit each club in an assigned area regularly with a minimum of one visit each quarter.
- 8 Hold regular joint meetings with club presidents in the assigned area and communicate clubs' requests to the Governor, encourage clubs to follow through on requests and recommendations of the Governor, and facilitate area planning and collaboration among clubs.
- 9 Help clubs plan for the "District Governor Official Club Visit" and attend each "official visit" to introduce the District Governor.
- 10 Attend and actively promote attendance at District Events scheduled on the District Calendar.
- 11 Provide the Governor with a brief quarterly status report on each club to report club activities, successes, and challenges. Annually, complete reports for your clubs at Rotary Club Central by May 15
- 12 Assist Presidents who wish to participate in the Gold Club and Presidential Citation programs in monitoring their club's progress on these recognitions.
- 13 Encourage clubs to sponsor and send members to Rotary Leadership Institute training in order to develop future club and district leaders.

ROTARY DISTRICT 7690

LEADERSHIP AND KEY RESOURCES

2014-15

District Council/Club Development

District Governor	Patrick Eakes
District Governor Elect	Larry Lassiter
District Governor Nominee	Jon Spillman
Immediate Past Governor	Cookie Billings
Exec Committee Member	Rick Snider, PDG
Rotary Foundation Chair	Mike Conrad, PDG
Executive Secretary	Margaret Padgett
Treasurer	Lewis Ritchie
District Governor Aide	Abby Donnelly
AG – Area 1	Joan Inman
AG – Area 2	Kathy Hale
AG – Area 3	Phil Moseley
AG – Area 4	Jenny Braswell
AG – Area 5	Ken Keller
AG – Area 6	Kem McAllister
AG – Area 7	Lee Rollins
AG – Area 8	Jaci Betts
AG – Area 9	Junior Ward
AG – Area 10	Mark Zeringue
AG – Area 11	Claudia Cannady

District Committees

Family of Rotary Membership	Cookie Billings, IPDG Cindi Hewitt & Cory Newton
Club Extension	Jack Green, PDG
Public Image	Mike Shaw
Youth Service	Cathy Harpster
Interact	Terry Ball & Ann Muir
Rotaract	Jennifer Johnson
Youth Exchange	Tanya Feagins
Rotary Against Drugs	Karen Morris
Child Protection	Ken Keller

Events & Specialty Committees

District Conference 2015	Pam Ray
Finance	Darlene Leonard
Nominations	
PETS	Larry Lassiter, DGE
Rotary Leadership Inst.	Van Sherrill
Organ Donation	Ken Burkel
C.A.R.T.	Gary Everhart
Rotary Int. Convention	Larry Lassiter, DGE
A/V and RI Website	Dave McCoy, PDG
Photographer	Phil Morris, PDG
District Golf Tournament	Don Allred, PDG
District Database	Phil Morris, PDG

TRF Subcommittees

Annual Fund	Charles Allen, PDG
Endowment Fund	Bob Newton, PDG
Paul Harris Society	Dave McCoy, PDG
Major Donors	Stuart Fountain, PDG
Major Gifts	
Polio Plus	Rick Snider, PDG
Humanitarian Grants	Larry Aiken
Global Grants	Rusty Hunt
District Grants	Dona Neal & DGN Jon Spillman
Peace Fellows	Jim Kennedy
Rotary Scholarships	Jim Kennedy
Vocational Training Teams	Mike Sigmon
Packaged Grants	Rick Snider, PDG
Audit/Stewardship	Tim Hansen

PRESIDENTIAL PRIORITIES

- ✓ Plan early and surround yourself with a capable team
- ✓ Become familiar with historical information and goal entry at Rotary Club Central
- ✓ Create a plan for membership growth
- ✓ Continue to support past projects that carry on into your year
- ✓ Formulate/Review an annual budget and long-range plan
- ✓ Prepare an effective weekly meeting agenda and program
- ✓ Never be afraid to delegate – you can't know or do everything yourself
- ✓ Collaborate with other clubs for service projects and fellowship opportunities
- ✓ Utilize your Assistant Governor and other district resources
- ✓ Promote attendance at district training opportunities
- ✓ Remember that planning is key, but action is where the service is
- ✓ You cannot thank people enough. People appreciate being appreciated!
- ✓ Be enthusiastic and enjoy this special opportunity to lead your club!

ROTARY DISTRICT 7690

Important Event Dates for Rotary Year 2014-2015

2014

- Feb - March Pre-PETS, held in areas
- March 6-8 Carolinas' PETS, Koury Convention Center
- Mar 27 & Apr 5 Grants Management Seminars to train PEs and Foundation Chairs
- April 11 Rotary Foundation Advocates Training
- May 2-4 District Conference, The Grove Park Inn, Asheville
- May 9 District Training Assembly, GTCC
- June 1-4 International Convention, Sydney
- June 6 D-Day Commemoration, Bedford, VA
- June 23 District Officers Installation, Sedgefield Country Club
- August 2 Family of Rotary Baseball Game – Winston-Salem Dash
- Sept 13 & 18 Rotary Foundation & Membership Seminars
- October 2 District Golf Tournament, Sedgefield Country Club
- October 20 Sandler Training PolioPlus Event, Koury Convention Center
- November 6 Rotary Foundation Banquet
- Fall-TBA Rotaract/Interact Leadership Conference
- December Rotary Family Month

2015

- February-TBA Leadership Training, Assistant Governors
- March 19-21 PETS, Koury Convention Center
- February “Women in Rotary” Month
- Apr 30 – May 3 District Conference, Hotel Roanoke
- June 7-10 International Convention, São Paulo

Additional events and dates will be added to the calendar. Be sure and check the District Calendar regularly for updates. Go to www.rotary7690.org, log into the District Database, and click on “Calendar” to see a comprehensive list of events. Club activities may also be entered in the District calendar for all Rotarians to see special events the clubs are sponsoring.

Rotary International Priorities and Rotary District 7690 Focus 2014-15

Rotary International Priorities

- Promote Membership Growth
- Enhance Humanitarian Service Through Our Rotary Foundation
- Strengthen Our Clubs Through Family of Rotary

Rotary District 7690 Areas of Focus

- Membership Growth
 - ✓ Make Effective Recruitment of New Members a Top Priority
 - ✓ Target Under Represented Groups for Membership
 - ✓ Engage New & Existing Members – Give Them a Job!
- Our Rotary Foundation
 - ✓ Maintain/Restore 100% Paul Harris Fellow Status
 - ✓ Achieve 100% Sustaining Member Status – Lead the World!
 - ✓ Add (50) Net New Members of the Paul Harris Society
 - ✓ Support Sandler Training Polio Event on Oct 20
- Family of Rotary
 - ✓ Fully Integrate Family of Rotary into Your Club's Activities
 - ✓ Include Families in Social Events and Service Projects
 - ✓ Increase Your Impact
 - ✓ Develop Future Rotarians
- Collaboration with Other Clubs
 - ✓ Increase Your Impact
 - ✓ Make New Friends
 - ✓ Expand Your Rotary Circle

ENHANCING ROTARY'S BRAND AND PUBLIC IMAGE

Club Level Key Steps

1. Appoint Public Image/Public Relations Chair
2. PI Chair attend all club board of directors meetings
3. PI Chair establish local news/media contact(s) (Produce phone/e-mail directory)
 - Name(s)
 - Phone numbers
 - Cultivate relationships through club invitations/events.
 - Place all contacts on mailing lists
 - Recruit contacts as members of club
4. Develop club website (Maintain)
 - Post all events
 - Pictures
 - Stories
 - Provide website access to local news/media contacts (automail)
5. Develop alternative news communication options
 - Newspapers
 - Television Interviews
 - Facebook
 - Billboards
 - Radio
 - Twitter
 - Local flyers
 - YouTube
 - LinkedIn
 - Blogs

Tell the community everything that the club is doing...Enhancing Rotary's Brand and Public Image enhances program/event success and builds membership and retention.



ESSEX web-site www.exchangestudent.org

RI web-site www.rotary.org => Students and Youth => Rotary Youth Exchange

Rotary clubs are made up of volunteers who are involved in community service, emphasize high ethical standards, and work toward peace and understanding in the world. Over 1.2 million Rotarians in more than 32,000 clubs create the extensive network that provides support for Youth Exchange.

Short Term Youth Exchange – A focus for Rotary District 7690

Ages 15-18 ½

Several weeks long – family-to-family exchange

Don't involve attending high school, but students can tailor their experience to match their interest

Can include home stays, tours, and international youth camps

Long –term Youth Exchange

Ages 15-18 ½

One year

Involves living with a few host families and attending a local high school

Rotary Clubs:

Recruit, select, and sponsor students for the Short Term (Summer Family to Family Exchange) by the end of May

Clubs responsibilities:

- Assist students and families with information and completing applications by May 1
- Carefully review student applications and recommend students for the program
- Coordinate meetings with students, parents, and youth exchange committee to complete required documents and orientations
- Provide funds to process required criminal background checks (\$8 for each one)

Recruit and sponsor an Outbound Youth Exchange candidate who applies by the deadline December 1.

Clubs responsibilities:

- Assist students and families with information and completing applications by December 1
- Carefully review student applications and recommend students for the program
- Coordinate meetings with students, parents, and youth exchange committee to complete required documents and orientations

Recruit three families to host an Inbound Exchange Student for 2014-2015 year

Club responsibilities:

- Sponsor the student by supporting activities with the host family to include club meetings
- Coordinate meetings with students, parents, and youth exchange committee to complete required documents and orientations
- Provide \$100 per month to the student
- Fund \$100 per exchange student to the district for ESSEX costs
- Provide funds to process required criminal background checks (\$8 for each one)
- Assist with locating and assigning a Rotarian counselor for the student

District Youth Exchange Committee members:

Tanya Feagins (GSO Airport) - Youth Exchange Officer for 2014-2015, twfeagins@gmail.com
Ken Keller (Greensboro) - Protection Officer for Youth Exchange/Assistant Governor District 7690
Shelia Bowden - Career Counselor and Interact Advisor at Northern High School
David Feagins - retired Guilford County Schools principal and college administrator
Jim Fradenburg (Kernersville) - attorney with Womble, Carlyle, Sandrich & Rice
Gail Haworth - retired executive director for the Servant Center and other non-profit organizations
Tony Hooimeijer (Gate City) - president and CEO of Karl Mayer
Lilliana Jordan - Global Studies and Student Exchange Facilitator with the Guilford County Schools
Bob Newton (Greensboro) – past Youth Exchange Officer/District Governor

What is Eastern States Student Exchange (ESSEX)?

ESSEX was founded in 1966. To facilitate a smoother functioning program, a number of Rotary Districts in New England and the Middle Atlantic States combined into a consortium called the Eastern States Student Exchange or ESSEX. The Eastern States Student Exchange Program (ESSEX) organizes both long-term and short-term Rotary student exchanges for 36 Rotary International Districts. ESSEX works with districts in 16 states in the eastern United States, Bermuda and Quebec, Canada, and exchanges with over 30 countries worldwide. Rotary's student exchange offers two programs to choose from, a long-term program that is a 10 or 11-month program and a short-term program, which is a 3 to 6 week program.

Purpose and Goals - Each year, Rotary Youth Exchange provides about 8,000 young people the opportunity to experience the cultures, problems and accomplishments of people in other countries. Through this Rotary program, students are given the opportunity to grow as individuals while their concept of the world is growing too. Participants return with a broader view of the world and a deeper understanding of themselves. When these young people become adults, many assume leadership roles in their communities and bring to these positions the benefits of and insights from their exchange experiences. As a result, Rotary's Youth Exchange program becomes a powerful force in the promotion of world understanding and peace.

Through Youth Exchange, Rotarians seek to provide the best possible environment for students. The program enjoys the advantages of over 46 years of experience and a network of more than 1.2 million Rotarians around the world. This experience and support system ensures the best possible exchange for participants in the program.



Interact is Rotary International's service club for young people ages 12 to 18. As one of the most significant and fastest growing programs of Rotary service, Interact has become a worldwide phenomenon. Interact clubs are sponsored by individual Rotary clubs. They are self-governing and self-supporting clubs. Rotarians provide support by attending club meetings, encouraging student governance of the meetings and activities. They invite Interactors to participate in other Rotary sponsored programs such as Youth Leadership Camps, Rotary Against Drugs Speech Contest, Shadows Days and of course Rotary meetings and socials.

Interact clubs are required to complete at least one community service or school project and one international project. Through these efforts, Interactors develop a network of local and international friendships and learn the importance of developing leadership skills. They demonstrate personal integrity and respect for others, understanding the value of individual responsibility and hard work. They experience the rewards of international understanding.

Each club is encouraged to set up a Facebook page and Facebook group. There is a video on the District website under New Generations, Interact/Interact Resources/Interact Clubs and Facebook

<http://www.rotary7690.org/7690NEW-GENERATIONSINTERACT.shtm#facebookInteract>

The District website also includes a listing of all Interact clubs and their Facebook page as well as a link for Interact to access Rotary International's information on Interact. There is a link to update the contact information required annually by RI and to read the Interact Handbook or Interact Brochure. Our District website has a wealth of resources on Interact.

An annual Leadership Conference is held in the fall for training both Interactors/ Rotaractors School Advisors and Rotary advisors. Each club is encouraged to send Interactors, their advisors and the Rotarian advisor to the Leadership Conference. The Rotary club should budget funds to pay for the registration fees to attend the conference and other District activities.

Starting an Interact Club is easy and rewarding. Though the Interact Handbook provides detailed directions, highlights include (1) determining your club's interest and selecting a Rotary advisor(s). (2) The next key step is usually to visit a school's Principal or Assistant Principal in charge of clubs to see if a new Interact Club is possible. (Sometimes Rotarians know students who are interested and both Rotarian and students visit the school together.) Present all the great Rotary goals and benefits for young people. (3) Work with the school to find a school advisor. (Students often help.) (4) Interact Clubs need 15 members to receive a charter, though you might need to begin your club with fewer members. (5) The sponsoring Rotary Club works with the school advisor, using the structure described in the Interact Handbook, to immediately involve members in service projects of their interest. Most of all have fun. (6) The sponsoring Rotary Club will plan a charter ceremony when there are 15 active members.

Remember that there are many resources to help you establish your Interact Club and that your District Interact Chairs are also ready to help. Your members will quickly develop leadership skills and learn lots about the great accomplishments of Rotary.

Organizing a Rotaract Club



Why organize a Rotaract Club

- Leadership Development
- Professional Development
- Service to Others
- Future Rotarians

Organizing a Rotaract Club (Rotaract Handbook)

- Community or University Based
- Form a committee of interested Rotarians
- Meet with Community or University Officials
- Determine a faculty advisor if University Based
- Hold an informational Meeting
- Hold organizational meetings
 - Elect Officers and Directors
 - Establish dues schedule
 - Determine meeting place and time
- Complete Rotaract Club Chartering Checklist
 - Adopt Standard Rotaract Club Constitution
 - Complete Rotaract Club Organization List
 - Have organization list signed by sponsoring club president and district governor.
 - Send list to RI World Headquarters with \$50 organization fee.

Hold an Inaugural Chartering Ceremony

- Sponsoring club buys club supplies and banner
- Sponsoring club holds or sponsors chartering banquet and ceremony District governor and university officials are invited to chartering event

www.Rotaract.org

Jennifer Johnson, District 7690 Rotaract Chair
336-336-389-5536, jjohnson@lkrpa.com

SCHEDULE FOR 2015 MULTI-DISTRICT ROTARY AGAINST DRUGS (RAD) SPEECH CONTEST

SEPTEMBER

Karen Morris sends documents introducing the Rotary Against Drugs Contest to club officers. Included is a handout that clubs can send to schools introducing the program. Future materials will be sent to this group throughout the year. If clubs would like this information to go to their Rotary Against Drugs Speech Contest chair, they will need to provide that person's name to Karen at kmorris@triad.rr.com.

FALL (October-November)

Project chair in each club contacts high school principal and seeks permission to contact appropriate teachers, i.e. Interact sponsor, English, speech, guidance counselors, health or other teachers desiring to assist students entering the contest

- A. Explain objective, schedule, dates, and awards given to school representatives.
- B. Recommend the local contest be held during a class or assembly so that the educational aims of the contest can be met (peer information on drugs given to students).
- C. Inform teachers of the date and time of the Rotary meeting when students representing the school will speak to the Rotary Club if applicable.

JANUARY/ FEBRUARY

Schools hold their contest. If Rotarians wish, they may attend or judge the contest. Depending on the number of speakers, first, second and third place winners are selected.

Rotary Club asks the top three winners to speak (if desired) at a Rotary Club meeting:

- A. Rotary Club President gives cash awards and/ or certificates if applicable.
- B. Rotary Club Project Chair provides names of student(s) speaking at the District contest to District Chair, Karen Morris, kmorris@triad.rr.com, or 887-7435. Deadline for names of contestants is **February 15, 2015**. Only the 1st place winner from each school is allowed to compete at the district level. In the event they are unable to participate, the 2nd or 3rd place winners would be considered. A Club may enter the first place winners from a maximum of three schools to the District RAD contest.
- C. Rotary Club Project Chair, or parents, transport student(s) to district competition. District 7690 contest will be held on **Saturday, February 28, 2015 at 9:00 AM**, Sears Applied Technologies Center, Guilford Technical Community College. Family members, teachers, Rotary Club members are encouraged to attend the contest.

Important—Karen Morris will need the following information on each participant

- Name
- High School
- Grade in School
- E-mail of student or contact information that will reach the student directly, not a parent or school counselor.
- Contact information for the person from your club who will be coordinating the RAD contest for your club.

MARCH

Rotary Club Project Chair, teacher or parent transports the top three winners of the District speech contest to Multi-District competition in Raleigh, date and location to be determined. Family members, teachers, Rotary Club members are encouraged to attend the contest.

MAY

Winner of the District 7690 contest speaks at District Conference.

FREQUENTLY ASKED QUESTIONS

Q. Who is eligible to participate in the RAD contest?

A. Any high school student sponsored by a Rotary Club is eligible.

Q. How many students may a Club send to the RAD District Contest?

A. Each Club may send a total of three students, each from a different high school.

Q. May a student who wins the Multi-District RAD Speech Contest in one year compete again the next year?

A. No.

Q. How may clubs and students obtain more information and resources for students wishing to enter the contest?

A. District 7690 has posted on its website three documents that are sent to all clubs at the beginning of the school year:

- Memo to club presidents
- The monthly schedule for clubs
- Suggested handout to be given to interested schools

District 7710, which hosts the multi-district contest upon which our contest is based, has an outdated resource booklet which students are welcome to access. Links to the District 7710 site and the three documents listed above can be found at

<http://www.rotary7690.org/7690NEW-GENERATIONS-RAD.shtm>

Q. What guidelines should students keep in mind in preparing their speech?

- The speech should be no more than 6 minutes in length.
- No props or PowerPoint presentations should be used
- Contestants should not read their speeches.
- Contestants should remain anonymous, so they do not reveal their name, town, school, etc. until all the speeches have been given.
- Contestants should structure and deliver their speech as if they were talking to their peers, not to the judges.
- Karen Morris can provide a copy of the judging sheet for interested contestants.

For additional information contact:

Karen Morris, 2207 Porsha Lane, High Point, NC 27265, 336-887-7435 or kmorris@triad.rr.com.



Center for
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2014 Rotary Youth Leadership Program July 20-26, 2014

TO: Club Officers and Staff
FROM: Program Committee for the 2014 Rotary Youth Leadership Program
SUBJECT: 2014 Rotary Youth Leadership Program

Dear Rotary Club Officers and Staff,

The Rotary Youth Leadership Program is ready to kick-off the program for 2014 and as always we need your help! This letter provides an overview of what assistance we need to make this year's RYLP a success. The RYLP can be a powerful tool to inspire young people to become the leaders we need for the future in our local and global communities. This year myself, Samantha Magill, and a committee of Rotarians will be directing the 2014 RYLP, and we look forward to working with each of you.

We ask **each club** in District 7690 to give serious consideration to sponsoring one or more students to participate in the 2014 RYLP, which will be held July 20-26, 2014 on the campus of Guilford College in Greensboro.

We request that each sponsoring club designate a RYLP Selection Committee Chairperson, and email the chairperson's contact information to us.

The RYLP Selection Committee Chairperson coordinates with your local high school(s) to identify, nominate and obtain RYLP applications from students with outstanding leadership potential. For each selected nominee in the RYLP, your club provides a **scholarship of \$700** which includes the instruction, course work, room, board, service project and any transportation during the program.

Have interested students (a) complete and submit a copy of the application form on-line, (b) **and then print** the completed application form and submit the **"hard copy" of their applications**, with signatures and photo, to the designated principal, counselor or other high school representative by **March 15th, 2014**, (c) have the school(s) forward to you the completed and approved applications of Qualified Applicants and (d) review the applications received from the high school(s) with your



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Selection Committee and select the allotted number of nominees (See the **2014 Guide for Rotary Club RYLP Selection Committees**) then (e) mail these applications, noting your principal nominee(s) and alternate(s), along with the scholarship check(s) (\$700) for each principal nominee(s) to **RYLP by April 1, 2014** (an email with scanned applications is acceptable).

The Center for Creative Leadership and housing at Guilford College require that we limit the number of attendees; therefore, we request that clubs with multiple nominees have their RYLP Selection Committee Chairperson coordinate a ranking of your club's RYLP nominees. We will be diligent in communicating to your RYLP Selection Committee Chairperson our final selection. We will notify the students (and the sponsoring club) of their selection and confirm their attendance at mid-May. Please note that we will not have a May Orientation for the students and parents. We will better engage the Leadership Advisors to coordinate and communicate with the program attendees before RYLP starts.

We encourage the sponsoring club to follow-up with the student(s) of their selection. The RYLP committee will do our best to get each club the information on their nominee's final status, but please do not hesitate to contact us.

Please read the **2014 Guide for Rotary Club RYLP Selection Committees** posted on our District web site, and get started with this very worthwhile project of Rotary District 7690, the Rotary Club of Greensboro, the Center for Creative Leadership and Guilford College. This RYLP information is on our District web site under New Generations (<http://rotary7690.org/rylp.htm>).

Thank you for making the Rotary Youth Leadership Program a unique asset of Rotary District 7690.

Sincerely yours,

2014 RYLP Program Committee:

- Samantha Magill, Ph.D., Flight Sciences Engineer, Honda Aircraft Company
 - samantha_magill@haci.honda.com; 338 -387-0706
 - Jonathan Wall, attorney at Higgins Benjamin, PLLC
 - Michael Solomon PE, Business Development Director, Timmons Group
 - Patrick J. Theismann, Vice President, Beacon Management Corporation
 - Rev. Michael F. Bailey, Senior Pastor, Christ United Methodist Church
 - Keith Holliday, Board of Review, NC Employment Security Commission

**Rotary Foundation
Rotary District 7690
2014-15**

Committee Chairmen

District Chair	Mike Conrad, PDG (Gate City) 212 Staunton Drive, Greensboro, NC 27410 (H) 336-855-6217, (C) 336-404-0951 MikeConrad@rotary7690.org
Annual Fund	Charles Allen, PDG (Randolph) PO Box 623 Randleman, NC 27317 (O) 336-625-5119, (H) 336-495-1145, (C) 336-963-2428 CharlesAllen@rotary7690.org
Endowment Fund	Bob Newton, PDG (Greensboro) 1 Gwyn Lane Greensboro, NC 27403 (H) 336-851-2748, (C) 336-314-4108 Robert.L.Newton@gmail.com
Paul Harris Society	David McCoy, PDG (High Point) 2413 Addison Boulevard, High Point, NC 27262 (O) 336-887-1414, (H) 336-882-0529 (F) 336-887-7275 DavidMcCoy@Rotary7690.org
Major Donors	Stuart Fountain, PDG (Randolph) 2545 Fox Ridge Road Asheboro, NC 27205 (H) 336-857-1257 sfountain@triad.rr.com
Major Gifts	TBD
Polio Plus	Rick Snider, PDG (Lexington) 3033 Center Street Ext. Lexington, NC 27295-5563 (H) 336-249-4502, (C) 336-250-9573 Rsnider18@gmail.com
Audit/Stewardship	Tim Hansen (Greensboro Airport)

**Rotary Foundation
Rotary District 7690
2014-15**

Committee Chairmen

Global Grants	Rusty Hunt (Lexington) PO Box 1287 Lexington, NC 27293-1287 (O) 336-224-4650, (H) 336-956-3904, (C) 336-240-0426
District Grants Co-Chair	Jon Spillman, DGN (Guilford) 1202 W. Friendly Avenue Greensboro, NC 27403 (O) 336-335-1111, (H) 336-307-3255, (C) 336-707-2749 jonspillman@edwardjones.com
District Grants Co-Chair	Dona Neal (Kernersville) P. O. Box 562 Summerfield, NC 27358 (H) 336-643-4114, (C) 336-317-2895 dwneal1017@gmail.com
Scholarships & Peace Fellows	Jim Kennedy (Gate City) 3200 Timberoak Ct. Greensboro, NC 27410 (H) 336-288-0044, (C) 336-404-1614 jkennedycma@bellsouth.net
Vocational Training Teams (VTT)	Mike Sigmon (Summit) 321 Smyres Place Greensboro, NC 27403-1229 (O) 336-274-6952, (H) 336-275-9059, (C) 336-337-0100 msigmon@brandel-stephens.com
Packaged Grants	Rick Snider PDG (Lexington) 3033 Center Street Ext. Lexington, NC 27295-5563 (H) 336-249-4502, (C) 336-250-9573 Rsnider18@gmail.com

**Rotary Foundation
Rotary District 7690
2014-15**

Foundation Advocates

- Area I Marian Goldwasser
 790 Birchtree Road
 Hillsville, VA 24343
 (H) 276-728-3360, (C) 276-733-9007
 mmmgoldwasser@gmail.com
- Area II Carol Summerlin, PDG (Madison-Mayodan)
 578 Lake Drive
 Stoneville, NC 27048
 (H) 336-427-0964
 cmsgts@embarqmail.com
- Area III Randy Perkins (Alamance)
 4024 Limerick Drive
 Burlington, NC 27215
 (O) 336-226-5100, (C) 336-516-4331
 randy@primepersonnelresources.com
- Area IV TBD
- Area V Slade Lewis (Guilford)
 3932 Starmount Drive
 Greensboro, NC 27410
 (O) 336-378-9146, (H) 336-316-0595 (C) 336-202-7444
 slewis@craftinsurance.com
- Area VI David McCoy, PDG (High Point)
 2413 Addison Blvd.
 High Point, NC 27262
 (O) 336-885-7240, (H) 336-887-1414, (C) 336-259-6236
 DavidMcCoy@Rotary7690.org

**Rotary Foundation
Rotary District 7690
2014-15**

Foundation Advocates

- Area VII Wes Patterson, PDG (Thomasville)
405 Pinefield Place
Thomasville, NC 27360
(O) 336-474-2800, (H) 336-833-5042, (C) 336-687-2700
wes7264@aol.com
- Area VIII Robert Graves (Randolph)
1268 Autumn Lane
Asheboro, NC 27205
(O) 336-633-0210, (H) 336-625-2373, (C) 336-302-1920
rgraves@randolph.edu
- Area IX Lloyd Navarro Jr. (Sandhills)
1 Candlewood Lane
Jackson Springs, NC 27281
(C) 910-690-2180
lloyd.t.navarro@gmail.com
- Area X Larry Aiken (Jonesboro)
676-A Chelsea Drive
Sanford, NC 27332
(H) 919-498-6760
larryaiken@windstream.net
- Area XI Dupont Kirven (Crescent)
1600 Benjamin Pkwy, Suite B
Greensboro, NC 27408
(O) 336-540-1643, (C) 336-339-1425
gsogolfer@aol.com

ROTARY FOUNDATION GOALS 2014-2015

Annual Program Fund

- **All clubs are encouraged to reach 100% Sustaining status...goal to lead the Rotary world**
- **All clubs are encouraged to maintain true 100% Paul Harris status**
- **The addition of two additional Triple Crown Clubs**
- **A goal of 125 Paul Harris Society(PHS) members by 6/30/15**
- **8 new Major Donors**
- **A 10% net increase in giving to the Annual Fund from the 2013-14 Rotary year**

Endowment Fund

- **Current Triple Crown Clubs re-attain 100% Benefactor status**
- **The addition of two new 100% Benefactor Clubs**
- **10 new Bequest Society Members**

Polio

- **All clubs contribute to PolioPlus**
- **All clubs recruit one attendee to the Sandler Polio Event or donate to PolioPlus the equivalent cost of one person's registration fee**

Grants & Vocational Training Teams (VTT)

- **Clubs are encouraged to participate in District, Global Grant and Packaged Grant opportunities**
- **Clubs are encouraged to pursue Vocational Training Team (VTT) opportunities**

Scholars

- **1 new Global Scholar**
- **All clubs are encouraged to identify a potential Peace Fellow**
- **District maintains its status as a Peace Builder District**

Foundation Banquet

- **15% of clubs membership (spouses included) to attend the November 6, 2014 Foundation Banquet**

Foundation Committees:

- **Fill Foundation committee positions with dedicated and informed Rotarians and provide resources and guidance for them to carry out the roles and responsibilities.**
- **Continue to train and support the eleven area Foundation Advocates who will collaborate with Assistant Governors and work closely with club Foundation Chairs.**
- **Develop a *Quick Reference Guide* for Rotary Giving and Programs**

POLICY FOR GRANT FUNDING 2014-2015

Club Eligibility to Apply for District and Global Grant Funds

- All clubs must be Qualified to apply for District or Global grant funds
- All clubs must submit complete project final reports of previously received grant funds by the established due date, maintaining established stewardship practices
- All clubs must submit complete grant applications by established due date
- All clubs must be able to make a cash contribution to the proposed project, equal to or greater than the amount received from district funds

District Grant Funds Available for Qualified Clubs

Based on availability of funds, each Qualified Club will be eligible to apply to receive up to 20% of the amount the club contributed to the Annual Programs Fund three years prior.

Regardless of contribution history, all clubs will be eligible to receive a minimum of \$400 from the District Grant Funds in the 2014-2015 year, if they are able to contribute \$400 towards the proposed grant project from club funds.

Based on availability of funds, clubs may receive up to twice the amount for which they are eligible for District Grants. After receiving grant applications from clubs, the District Grant Committee will review all submissions and recommend funding to the District Governor and the District Rotary Foundation Chair for final approval and submission to The Rotary Foundation.

Global Grant Funds Available for Qualified Clubs

Global Grant funds are budgeted to allocate funds for Rotary Peace Fellows, Scholars, Vocational Training Teams, as well as funds for Qualified Clubs to apply for club Global Grant projects. The Global Grant Committee must review and approve projects before submission to The Rotary Foundation and clubs must follow all Rotary Foundation requirements to submit applications for available Global Grant funds.

Foundation Giving

Clubs are urged to consider the direct connection between clubs' contributions each year to The Rotary Foundation Annual Fund and the resulting amount of funds returned to the District to be applied at the District's discretion, to Global and District Grants, Scholarships, Vocational Training Teams, emergency projects, as well as PolioPlus fund raising efforts.

The more funds that clubs contribute to The Rotary Foundation Annual Fund, the more funds the District receives for District Designated Fund opportunities.

DISTRICT 7690**Club District Grant Allocation 2014-15**

		SHARE 2014-15	20%
Alamance (Burlington)	Sangho Lee	\$ 3,487.00	\$ 697.00
Alamance Breakfast	JP Ruppe	\$ 1,510.00	\$ 400.00
Archdale-Trinity	Lisa Bock	\$ 10.00	\$ 400.00
Asheboro	James Gouty	\$ 1,200.00	\$ 400.00
Burlington	William Gore	\$ 1,475.00	\$ 400.00
Carthage	John McDonald	\$ 10.00	\$ 400.00
Clemmons	Thomas Orr	\$ 12,470.00	\$ 2,494.00
Crescent (Greensboro)	Heather Witt	\$ 16,290.00	\$ 3,258.00
East Greensboro	Andrena Coleman	\$ 160.00	\$ 400.00
Eden	Vonda Higgs	\$ 4,100.00	\$ 820.00
Furnitureland	Todd Shoemaker	\$ 12,125.00	\$ 2,425.00
Gate City	Emily Hoole	\$ 10,200.00	\$ 2,040.00
Graham	Russell Guy	\$ 4,770.00	\$ 954.00
Greensboro	Doug Copeland	\$ 34,235.00	\$ 6,847.00
Greensboro Airport	Matt Johnson	\$ 4,100.00	\$ 820.00
Guilford (Greensboro)	Doug Wilson	\$ 14,443.65	\$ 2,889.00
High Point	Joel Gentry	\$ 15,625.00	\$ 3,125.00
Hillsdale Sunrise	Lee Rollins	\$ 2,500.00	\$ 500.00
Jamestown	Thomas Allred	\$ 2,700.00	\$ 540.00
Jonesboro (Sanford)	Bob Joyce	\$ 3,610.00	\$ 722.00
Kernersville	Brooks Mayson	\$ 22,267.00	\$ 4,453.00
King	Dustin Nichols	\$ 3,075.00	\$ 615.00
Lexington	Sandy Motley	\$ 4,300.00	\$ 860.00
Liberty	Billy Hardin	\$ 1,210.00	\$ 400.00
Madison-Mayodan	Fred Thompson	\$ 3,411.11	\$ 682.00
Midstate (Asheboro)	Mark Trollinger	\$ 13,982.30	\$ 2,796.00
Mocksville	Amy Boardwine	\$ 7,100.00	\$ 1,420.00
Mt. Airy	Van Lankford	\$ 13,155.00	\$ 2,631.00

DISTRICT 7690**Club District Grant Allocation 2014-15**

		SHARE 2014-15	20%
Pinehurst	Floyd Thomas	\$ 5,583.00	\$ 1,117.00
Randolph (Asheboro)	Diane Winnemuller	\$ 13,883.00	\$ 2,777.00
Reidsville	Mario Singleton	\$ 6,010.00	\$ 1,202.00
Reynolda (Winston-Salem)	Greg Brewer	\$ 10,375.00	\$ 2,075.00
San-Lee Sunrise (Sanford)	Nicolle Phair	\$ 2,200.00	\$ 440.00
Sandhills (Southern Pines)	Phillip Bailey	\$ 6,963.50	\$ 1,393.00
Sanford	Douglas Gay	\$ 5,370.00	\$ 1,074.00
Siler City	Dianne Reid	\$ 5,075.00	\$ 1,015.00
Southern Guilford	Bonita Cathey	\$ 1,400.00	\$ 400.00
Southern Pines	Cathy Harpster	\$ 10,065.00	\$ 2,013.00
Stoneville	Kathy Stanley	\$ 1,700.00	\$ 400.00
Stratford (Winston-Salem)	Hayes Wauford	\$ 10,385.00	\$ 2,077.00
Summit (Greensboro)	Jay Brennan	\$ 13,440.00	\$ 2,688.00
Surry Sunrise	Tim Matthews	\$ 3,130.00	\$ 626.00
Thomasville	Toni Underwood	\$ 11,875.00	\$ 2,375.00
Triad (High Point), The	Kerry Rice	\$ 100.00	\$ 400.00
Troy	Michael Hayes	\$ 2,500.00	\$ 500.00
Walnut Cove	Debbie Cowan	\$ 310.00	\$ 400.00
Western Forsyth	Richard Harrington	\$ 6,575.00	\$ 1,315.00
Willow Creek	Andrew Cumby	\$ 3,625.00	\$ 725.00
Winston-Salem	Kayce King	\$ 10,315.00	\$ 2,063.00
Yadkin Valley	Carey Gupton	\$ 4,475.00	\$ 895.00
Yadkinville	Lisa Drum	\$ 14,425.00	\$ 2,885.00
Yanceyville		\$ 930.00	-
District 7690		\$ 200.00	-
	TOTAL	\$ 364,430.56	\$ 75,243.00



Rotary District 7690 & Sandler Training are proud to announce...



5th Annual Sandler Training Polio Fundraiser

Monday, October 20, 2014 • 8:00am - 5:00pm
Koury Convention Center • Greensboro, NC

Who Should Attend?

Managers and Sales Professionals who want to:

- Grow their business - especially during challenging economic times
- Motivate staff to do more with fewer resources
- Improve effectiveness and efficiency across your organization
- Close business faster
- Increase thinning margins

Investment

Until August 1 - \$199

8/2-9/9 - \$299

9/10-10/10 - \$349

Training valued at \$3,000

All proceeds go to Rotary International's efforts to eradicate polio



Join Sandler Training for a full day of fast-paced, thought-provoking training sessions to **increase** sales, **improve** productivity and **grow** your business.

ALL **NEW** TRAINING TOPICS!

- *Tired of getting beat up on price?*
- *Not getting enough qualified referrals?*
- *Tired of hiring people that do not work out?*
- *Frustrated trying to grow your business?*

Learn new tools to address these challenges and more!!

Seating is Limited

To Register : Visit www.training.sandler.com and click the 'Sandler Training Polio Fundraiser' link or complete the form on the back and return with payment



Sandler Training

Finding Power In Reinforcement[®]

Questions? Call Sandler Training at 336-884-1348

Paul Harris Society of Rotary District 7690

- 1) The Paul Harris Society pledge is for a gift of at least \$1000 a year. Club Foundation points may not be used to fund the PHS pledge. The full \$1000 must be paid during the Rotary year (by June 30), though it need not be done in one payment. You may pay check or by credit card. It is very easy to pay by credit card on line, and you can even set up regular drafts on a monthly or quarterly basis. Please indicate on your commitment pledge form if you will pay in Club installments or TRF Direct.**
- 2) You don't have to be a Paul Harris Fellow first in order to become a Paul Harris Society member. If you are not already a Paul Harris Fellow, you will become one as soon as you fully fund your PHS pledge. Make your check payable to "The Rotary Foundation" and send to Margaret Padgett per the pledge form. When your pledge is fully funded, your PHF will be ordered from the Rotary Foundation and your Paul Harris Society recognition will be prepared by the District.**
- 3) With each \$1000 gift you will receive multiple PHF recognition with appropriate PHF pin and stones after your first PHF. You may also name a new Paul Harris Fellow using the recognition points from your account.**
- 4) Contributions to the Annual Programs Fund will go to fund Foundation programs. In three years the Rotary Foundation will return 50% of the District's Annual Giving to the District as District Designated Funds to be used for the Foundation's humanitarian and educational programs by the District Rotary Clubs. You may also designate a portion or all of your contribution to PolioPlus.**
- 5) All previous personal gifts to the Foundation are counted toward Major Donor recognition. Your pledge of \$1000 annually will enable you to become a Major Donor very quickly.**
- 6) A personal gift already made to the Annual Programs Fund or PolioPlus this year will count toward your Paul Harris Society pledge. For example, if you have already made a \$200 gift this year, you can become a Paul Harris Society member with an additional gift of \$800.**
- 7) The Paul Harris Society is an official Rotary Foundation program, but all administration and recognition is at the District level. A special PHS banner will be presented to each Club when they achieve their first PHS member. Recognition of new Paul Harris Society members will be made at the Foundation Banquet as well as at the member's club.**
- 8) For further information please contact either David McCoy, District Paul Harris Society Chairman at 336-887-1414 or davidmccoy@rotary7690.org or Mike Conrad, District Foundation Chairman at 336-455-7901 or mikeconrad@rotaty7690.org**

We have learned of the Rotary Foundation's good works through its humanitarian and educational programs at our Foundation Seminars. Our gifts make those good works possible. If you have more questions, please let me know. We are eager to answer your questions and receive new Paul Harris Society pledges.

ROTARY DISTRICT 7690 MEMBERSHIP PLAN 2012– 2015

Vision: We are a diverse, vibrant and growing district of active and retired business professionals engaged in making a difference in the community and the world through a commitment to service above self.

Mission: Recruit, induct, engage and retain a diverse group of new members from the available market of active and retired business professionals in District 7690 to be a part of Rotary.

Goals

- Increase net number of qualified Rotarians in District 7690 by minimum of 200 members, average 4 per club by 3/2015
- Increase diversity of district membership by recruiting new members in underrepresented demographic areas: female (increase 6% to 26%), ethnicity, and young professionals (dropping average age to 52).
- Retain 91.5% of club members as of 3/2015.

Strategies

1. Retain membership in existing clubs by maintaining strong and vibrant clubs

Club Membership chairs provide a written membership plan annually to DG. Club Leaders attend District sponsored Membership Seminars and participate in RI webinars and events on membership. At least annually, using survey tools such as the Annual Member Involvement Appraisal form, survey members to determine satisfaction with club and address areas of concern to club members. Make club activities and meetings interesting and meaningful, encouraging increased engagement of club members.

2. Build and Maintain high level of awareness for Membership Growth at club

Provide club leaders with historical membership data and encourage regular announcements and membership minutes at club meetings. Hold programs on membership. (AG, club president/membership chair) Recognize club members who bring and add prospective members (club president/membership chair)

3. Market to underrepresented demographic and Rotary foundation alumni

Identify and participate in networking opportunities to meet underrepresented markets or host a reception to introduce these underrepresented prospective members and Rotary foundation alumni in your region, to your club (club president, membership chair)

4. Build or reapply a new member orientation/onboarding process.

See resources on line at www.rotary7690.org. (club membership chair) Engage new members in club activities and responsibilities immediately.

ROTARY DISTRICT 7690 MEMBERSHIP PLAN 2014-2015

Annual Goals for 2014-15

- Retain 91.5% of members of record as of July 1, 2014
- Average net gain of 1.5 members per club = 75 overall for district
- Increase female membership to 24% (from current 21%)
- Increase young professionals in all clubs - decrease district's average age to 52
- Increase ethnic diversity in all clubs

Strengthen & Empower District Membership Committee

- Continue to develop network of Area Membership Coordinators
- Feature Membership Committee leadership at district events

Involve AGs in strategies and recognition for success in membership

- Provide training at AG training and include Pre-PETs information for clubs
- Create partnerships with Membership Coordinators in area meetings
- Recognize AGs and Membership Coordinators who have successful area membership growth
- Encourage area membership recruitment events and fellowship opportunities

Communicate goals and strategies and increase assistance to club leaders

- Encourage Membership Coordinators to attend monthly area President meetings with AGs to assist clubs
- Provide clubs with five-year membership history (retention, numbers, diversity)
- Include membership achievement goals in Gold Club Award criteria
- Recognize clubs for membership success
- Encourage each club to have Membership Chair as a "champion"
- Encourage clubs to survey members to determine satisfaction with club
- Stress membership goals in DG official visits
- Support club and area membership events with DG or delegate attendance
- Continue to promote initiatives that recruit and attract women to Rotary
- Provide assistance and ideas to clubs for attracting new members and engaging current members
- Ramp up social media efforts in recognition that social media are the primary communication tools of younger prospective members
- Assist clubs in identifying "members in danger" and focusing on methods to retain these members
- Focus on membership training at district events – Pre-PETS, PETS, District Training Assembly, Membership Seminars, and District Conference

Introduce and Promote Family of Rotary as a membership retention strategy

- Recognize that members whose families are heavily involved in their clubs are much less likely to leave Rotary
- Encourage clubs to choose service activities available to members and their families
- Hold at least two district wide family-centered social events
- Encourage areas to organize family-centered social and service events
- Structure district conference to be more attractive and affordable for families

Membership Satisfaction Questionnaire

This survey is intended for use by the club. All club members should complete it to help assess member satisfaction with club activities and projects. Please return your completed form as directed by the club secretary. All responses are confidential.

Do you feel welcome in our Rotary club? Yes No

If no, why not? *(check all that apply)*

Compared to me, other members are *(check all that apply)*:

Older Younger Different gender Different ethnicity Other _____

Club members haven't made an effort to interact with me.

Other _____

Do you feel comfortable sharing concerns with club leaders? Yes No

If no, why not? *(check all that apply)*

Club leaders have so many responsibilities; I don't want to burden them.

Club leaders have their own agenda and aren't interested in other ideas.

I haven't been a member long enough to feel comfortable approaching club leaders.

I don't want to be perceived as a complainer.

Other _____

How would you rate the level of our club's involvement in the following types of activities?

	Excellent	Adequate	Insufficient	Not Aware
Membership development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member orientation and education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local service projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International service projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Club public relations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fundraising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Rotary Foundation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fellowship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Have you participated in club projects and activities? Yes No

If yes, how did you become involved? I volunteered I was asked

If no, why not? _____

Please indicate your involvement in the following types of activities:

	Currently Involved	Would Like to Be Involved
Membership development	<input type="checkbox"/>	<input type="checkbox"/>
Member orientation and education	<input type="checkbox"/>	<input type="checkbox"/>
Local service projects	<input type="checkbox"/>	<input type="checkbox"/>
International service projects	<input type="checkbox"/>	<input type="checkbox"/>
Club public relations	<input type="checkbox"/>	<input type="checkbox"/>
Fundraising	<input type="checkbox"/>	<input type="checkbox"/>
The Rotary Foundation	<input type="checkbox"/>	<input type="checkbox"/>
Fellowship	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>

How would you rate your level of satisfaction with your participation in club activities and projects?

Very satisfied Satisfied Dissatisfied

If dissatisfied, why? (*check all that apply*)

- | | |
|--|---|
| <input type="checkbox"/> Insufficient knowledge | <input type="checkbox"/> Lack of quality service projects |
| <input type="checkbox"/> Personality conflicts | <input type="checkbox"/> Lack of support from other members |
| <input type="checkbox"/> Cost | <input type="checkbox"/> Insufficient family involvement |
| <input type="checkbox"/> Personal time conflicts | <input type="checkbox"/> Other _____ |

How would you rate the following costs associated with membership in our club?

	Excessive	Reasonable
Club dues	<input type="checkbox"/>	<input type="checkbox"/>
Weekly meetings	<input type="checkbox"/>	<input type="checkbox"/>
Club fines/assessments	<input type="checkbox"/>	<input type="checkbox"/>
Voluntary contributions to service projects	<input type="checkbox"/>	<input type="checkbox"/>
Voluntary contributions to The Rotary Foundation	<input type="checkbox"/>	<input type="checkbox"/>

How would you rate the following aspects of our weekly meetings?

	Excellent	Adequate	Insufficient
Amount of Rotary content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Length	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Program organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Time for fellowship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Networking opportunity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Convenient	Inconvenient	
Location	<input type="checkbox"/>	<input type="checkbox"/>	Suggested location: _____
Meeting time	<input type="checkbox"/>	<input type="checkbox"/>	Suggested time: _____

Which aspects of our meeting place do you find unsatisfactory? (check all that apply)

- Service
- Décor/atmosphere
- Meal quality
- Meal cost
- Parking availability
- Other _____

Which of the following changes would improve our club meetings? (check all that apply)

- Better speakers
- Increased variety of program topics
- More involvement of family
- More service opportunities
- More focus on fellowship
- Increased emphasis on vocational information
- Better time management
- More leadership opportunities

How would you rate the amount of our club's fellowship activities?

- Too many
- Right amount
- Too few

How would you rate the amount of Rotary information provided through our club Web site/newsletter?

- Excessive
- Adequate
- Insufficient

Which of the following words would you use to describe our club Web site/newsletter?

(check all that apply)

- Interesting
- Useful
- Informative
- Boring
- Limited
- Uninformative

Is there anything else you'd like to see changed?

What response does your spouse/partner/family have to your involvement in Rotary?

(check all that apply)

- Feels proud of my involvement
- Thinks Rotary takes too much of my time
- Wants to know more/be involved
- Thinks Rotary is too expensive
- Wants to meet/interact with other Rotary spouses/partners/families
- Would be interested in becoming a member
- Other _____

**Thank you for taking the time to complete this questionnaire.
We appreciate your candid and honest answers.
Please submit it as directed by your club secretary.**

25-Minute Membership Survey

Your Name _____ Date _____

Your Phone _____

Your E-mail _____

Consider professional colleagues, community leaders, and acquaintances who might qualify as potential Rotarians.

Your neighbor(s):

1. Male _____ Occupation _____

2. Female _____ Occupation _____

3. Male _____ Occupation _____

4. Female _____ Occupation _____

Your immediate manager (if applicable):

5. _____ Job Title _____

Another business professional within your company or organization:

6. _____ Job Title _____

Community leaders with a commitment to service:

7. _____ Occupation _____

8. _____ Occupation _____

RI or TRF program alumni your club maintains contact with:

9. _____ Occupation _____

Professional business association colleagues:

10. _____ Occupation _____

11. _____ Occupation _____

Consider your professional acquaintances:

- 12. Physician _____
- 13. Dentist _____
- 14. Financial Manager/Planner _____
- 15. Religious Leader _____
- 16. Attorney _____
- 17. Business Consultant _____
- 18. CPA _____
- 19. Veterinarian _____
- 20. Internet Technology Consultant _____
- 21. Public Relations Manager _____
- 22. Entrepreneur _____
- 23. Non-profit Executive Director _____
- 24. School Administrator _____
- 25. Other _____

Professional acquaintance (not named above) that you have done business with in the last week:

26. Name _____ Occupation _____

Professional acquaintances (not named above) that you have done business with in the last month:

27. Name _____ Occupation _____

28. Name _____ Occupation _____

Personal acquaintances who have volunteered with you (for a Rotary or a non-Rotary event/service project):

29. Name _____ Occupation _____

30. Name _____ Occupation _____

ROTARY DISTRICT 7690 STRATEGIC PLAN

Rotary Years 2012 - 2015

FLIP for Rotary 7690

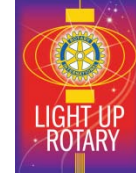
<p>Vision: Rotary District 7690 is a model district in the Rotary world; with a diverse membership of inspired members, actively translating their passions into relevant social caused that are transforming lives in their communities and around the world.</p>		<p>Mission: Promote, assist with, and celebrate the achievements of the individual Rotary Clubs in District 7690 in a manner consistent with the vision and values of Rotary International and the Rotary Foundation.</p>	
<p>Strategic Plan Steering Committee:</p>	<p>Strategic Planning Facilitator:</p>	<p>Email updates to:</p>	<p>Draft Date:</p>
<p>PDG Mike Conrad, DGN Cookie Billings, DGE Rick Snider, Abby Donnelly, Patrick Eakes</p>	<p>Abby Donnelly</p>	<p>rsnider18@gmail.com</p>	<p>January 8, 2012</p>

Goals (What)	Strategies (How)	Action Steps (Who)	Target Date (When)
<p>1. Form 4 new Young Professionals clubs</p> <p>F = FORM</p>	<p>1A. Use alternative Pilot Club options and support with training opportunities, alternative meeting structure and dues.</p>	<p>1A1. Incorporate Rotaract/Interact/Early Act programs to create a pipeline for new/future Rotarians and engage parents/administrators in the ideals of Rotary.</p> <p>1A2. Create a database to track participation.</p> <p>1A3. Develop area-wide “social gatherings” to introduce Rotary to Young Professionals.</p> <p>1A4. Engage local leadership programs (ex. Leadership Greensboro, Leadership Davidson County, etc.) to introduce Rotary to Young Professionals.</p> <p>1A5. Develop Young Professionals Forum(s) of existing Rotarians to act as an advisory group to determine how to engage young professionals (i.e. determine what it is that young professionals want in their service organization).</p>	<p>1a</p>

Goals (What)	Strategies (How)	Action Steps (Who)	Target Date (When)
<p>2 Develop Rotary Leaders.</p> <p>(Abby Donnelly, AG)</p> <p>L= LEADERSHIP</p>	<p>2A Create a continuity and succession plan for Assistant Governors.</p> <p>2B Develop and present an annual Leadership training seminar.</p> <p>2C Establish a Council of Governors (COG) for mentoring potential District leaders.</p> <p>2D Encourage District Rotarians to attend RLI.</p> <p>2E Create a template for a Strategic Planning process for clubs</p>	<p>2A1.</p> <p>2B1. Define leadership development objectives, audience, and logistics. (SP Committee)</p> <p>2B2. Run seminar (Abby Donnelly, Sandler Training)</p>	<p>2a</p>

Goals (What)	Strategies (How)	Action Steps (Who)	Target Date (When)
<p>3 Expand the visibility and impact of club service projects.</p> <p>I= IMPACT</p>	<p>3A. Increase branding and publicity for District 7690.</p> <p>3B. Leverage innovative project ideas to improve our world.</p>	<p>3A1 Provide quarterly “Service Focus” club success stories on District website. (TBD)</p> <p>3A2 Create a video showing examples of successful district grant projects and how the project positively impacted the community.(TBD)</p> <p>3A3 Create press release template and encourage clubs to use it at least quarterly. (TBD)</p> <p>3A4 Leverage marketing oriented Rotarians to promote Rotary through multiple branding channels (Jennifer Jones Pres Rep as resource) (TBD)</p> <p>3B1 Develop a district wide “Do Rotary” service week.</p>	<p>3a</p>

Goals (What)	Strategies (How)	Action Steps (Who)	Target Date (When)
<p>4. Institute a culture of Best Practices at club level.</p> <p>P = PRACTICES</p>	<p>4A. Implement a coordinated, vigorous communications program to share goals, strategies, proven best practices, and program concepts with club leaders.</p> <p>Venues to include: District website, PETs, District Assembly, Club management seminars.</p>	<p>4A1 Create an easily accessible document of proven club practices in the following areas: club administration, recruitment and retention, club member involvement and District and Global grant participation.</p> <p>Resource: Past and present District Governors, Assistant Governors, and Presidents.</p> <p>4A2 Encourage club president-elects to attend at least one outside club board meeting, club meeting and club assembly to gain insights and ideas for preparing club plans by March 31 of their presidential year.</p> <p>4A3. Empower Assistant Governors to facilitate opportunities for clubs to:</p> <ul style="list-style-type: none"> a. Share successful best practices b. Collaborate in community projects and grant opportunities c. Evaluate the success of each club's progress in adopting selected proven practices. <p>4A4. Pay tribute to clubs that excel in implementing proven best practices resulting in</p> <p>100% clubs recognized for implementing best practices.</p> <p>Grow membership by 10 %</p> <p>Increased involvement in club activities (<i>president's assessment: Y/N</i>)</p> <p>Increase participation in grants by 10%</p> <p>meeting outcome measures in column 1.</p>	<p>4a</p>



DISTRICT GOVERNOR'S OFFICIAL CLUB VISITS

DATE	DAY	CLUB	BOARD MTG	CLUB MTG
7/7/2014	Monday	Reidsville	11:00 AM	12 noon
7/8/2014	Tuesday	Jamestown	5:00 PM	6:00 PM
7/9/2014	Wednesday	Midstate	8:00 AM	7:00 AM
7/9/2014	Wednesday	Randolph	11:00 AM	12 noon
7/10/2014	Thursday	Walnut Cove	11:00 AM	12 noon
7/10/2014	Thursday	Stoneville	5:00 PM	6:00 PM
7/14/2014	Monday	Burlington	4:45 PM	5:45 PM
7/15/2014	Tuesday	Madison/Mayodan	11:00 AM	12 noon
7/16/2014	Wednesday	East Greensboro	8:30 AM	7:30 AM
7/17/2014	Thursday	Graham	11:30 AM	12:30 PM
7/17/2014	Thursday	Liberty	5:30 PM	6:30 PM
7/21/2014	Monday	San-Lee	8:00 AM	7:00 AM
7/21/2014	Monday	Siler City	11:05 AM	12:05 PM
7/22/2014	Tuesday	S. G. New Generation	5:30 PM	6:30 PM
7/22/2014	Tuesday	Sanford	11:00 AM	12 noon
7/24/2014	Thursday	Hillsdale Sunrise	8:00 AM	7:00 AM
7/24/2014	Thursday	Stratford	11:30 AM	12:30 PM
7/29/2014	Tuesday	Asheboro	11:00 AM	12 noon
7/30/2014	Wednesday	Kernersville	8:00 AM	7:00 AM
7/30/2014	Wednesday	Thomasville	11:05 AM	12:05 PM
7/31/2014	Thursday	Jonesboro	11:00 AM	12 noon
8/1/2014	Friday	Reynolda	11:30 AM	12:30 PM
8/4/2014	Monday	Alamance Breakfast	7:45 AM	6:45 AM
8/5/2014	Tuesday	Lexington	11:15 AM	12:15 AM
8/6/2014	Wednesday	Archdale Trinity	11:00 AM	12 noon
8/11/2014	Monday	Furnitureland	11:00 AM	12 noon
8/12/2014	Tuesday	Mount Airy	11:10 AM	12:10 PM
8/12/2014	Tuesday	Yadkinville	8:30 AM	7:30 AM
8/15/2014	Friday	Summit	11:30 AM	12:30 PM
8/19/2014	Tuesday	Guilford	11:30 AM	12:30 PM
8/20/2014	Wednesday	Surry Sunrise	8:30 AM	7:30 AM
8/21/2014	Thursday	Gate City	8:00 AM	7:00 AM
9/2/2014	Tuesday	Western Forsyth	11:30 AM	12:30 PM
9/4/2014	Thursday	King	8:00 AM	7:00 AM
9/5/2014	Friday	Southern Pines	11:00 AM	12 noon
9/9/2014	Tuesday	Triad	11:05 AM	12:05 PM
9/10/2014	Wednesday	Greensboro	11:30 AM	12:30 PM
9/11/2014	Thursday	High Point	11:00 AM	12:00 Noon
9/11/2014	Thursday	Willow Creek	8:30 AM	7:30 AM
9/16/2014	Tuesday	Pinehurst	11:00 AM	12 noon
9/17/2014	Wednesday	Sandhills	8:00 AM	7:00 AM
9/23/2014	Tuesday	Alamance	11:15 AM	12:15 PM
9/24/2014	Wednesday	Clemmons	8:00 AM	7:00 AM
9/25/2014	Thursday	Troy	5:30 PM	6:30 PM
9/30/2014	Tuesday	Eden	11:15 AM	12:15 PM
10/1/2014	Wednesday	Yadkin Valley	8:45 AM	7:45 AM
10/7/2014	Tuesday	Winston Salem	11:30 AM	12:30 PM
10/9/2014	Thursday	Carthage	11:00 AM	12 noon
10/14/2014	Tuesday	Greensboro Airport	8:00 AM	7:00 AM
10/21/2014	Tuesday	Mocksville	11:00 AM	12 noon
10/27/2014	Monday	Crescent	11:30 AM	12:30 PM

Helpful Websites

Rotary International

www.rotary.org

This website has been revamped, and the home page now designed to introduce non-Rotarians to the organization. Rotarians should hover their cursor over “My Rotary”, then click on “My Rotary” in the popup box. Club presidents, secretaries, and executive secretaries can access valuable historical data and current goals for Membership, Rotary Foundation support and Service Projects. All Rotarians can access a wealth of information on programs and marketing services.

You are strongly encouraged to spend time getting used to this new site. It becomes easier to use and more powerful after you get more comfortable using it, so please spend some time practicing the navigation.

Resource Person.....PDG David McCoy at davidmccoy@rotary7690.org

Rotary District 7690

www.rotary7690.org

Our district website gives you quick access to current and upcoming events, the district calendar, *The Piedmont Rotarian*, contact information for Rotarians across the district, and this book you are reading. You can register for district fun events and training sessions, or you can find the phone number for that president-elect you met at PETS.

This website is likely to be the resource you use most often while you are club president.

Resource Person.....PDG Phil Morris at philmorris@rotary7690.org

Rotary’s Brand Center

<https://brandcenter.rotary.org/en-GB>

Did you know Rotary has a new logo and Visual Identity Program. It does, and you can find out everything you need to know at this website. In addition to the updated information, this site has templates for business cards, power points, tri-fold brochures, and lots of other helpful items.

Helpful Websites

Carolinas' PETS

www.carolinaspets.org

This website has everything you might need related to PETS. You will find the agenda for PETS, notes from discussion leaders, bios and speeches for each keynote speaker, and links to dozens of Rotary resources are this site.

Resource Person.....DGE Patrick Eakes at patrickeakes@rotary7690.org

Rotary's Brand Center

<https://brandcenter.rotary.org/en-GB>

Did you know Rotary has a new logo and Visual Identity Program. It does, and you can find out everything you need to know at this website. In addition to the updated information, this site has templates for business cards, power points, tri-fold brochures, and lots of other helpful items.

Rotary Foundation Quick Reference Guide

www.rotary.org/RIdocuments/en_pdf/219en.pdf

Current information on every major topic related to Our Rotary Foundation.

Rotary International Membership Guide

www.rotary.org/RIdocuments/en_pdf/417en.pdf

Excellent information on membership growth through increased recruitment, retention, and membership engagement.

Rotary's Public Relations Media Center

www.rotary.org/mediacenter

Lots of news related to all things Rotary.

ROTARY CLUB CENTRAL CLUB REFERENCE GUIDE



What is Rotary Club Central?

Rotary Club Central is an online tool to help clubs set and track their goals and achievements.

Purpose of this guide

This guide outlines the steps for you to following order to view, set, and edit goals and report achievements in three categories:

1. Your club
2. Service
3. Foundation giving

Who can edit and view club records?

Club leaders, including the incoming, current, and past president, secretary, treasurer, executive secretary, Foundation chair, and membership chair can edit goals and achievements for their year in office.

All club members can **view** club goals and achievements.

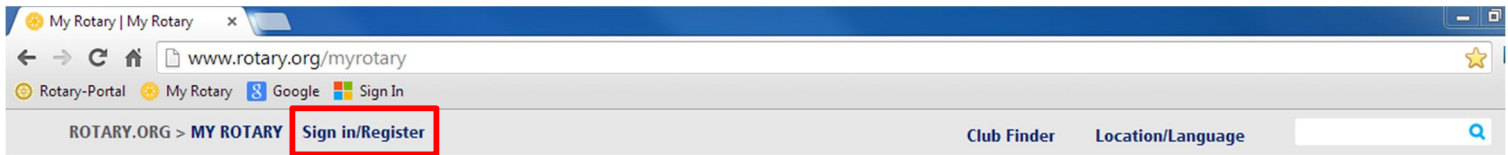
Note: If any data is displayed incorrectly, please contact your Club and District Support representative.

Contents

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3. Major Gifts and Endowment Fund	15

How to Access Rotary Club Central

Go to rotary.org/myrotary and click on Sign in/Register. Or go to www.rotary.org/clubcentral



- My Rotary
- Exchange Ideas
- Take Action
- Learning & Reference
- Manage
- The Rotary Foundation
- Member News



SIGN IN

SIGN-IN EMAIL *

[Forgot email?](#)

PASSWORD *

[Forgot password?](#)

REMEMBER ME ?

SIGN IN

WHY CREATE AN ACCOUNT?
Signing in to My Rotary gives you a customized experience and easier access to tools and information that are relevant to you.

Anyone can create an account and sign in. Existing Member Access users can register with their current ID and password to activate their new account. For assistance, [contact us](#).

CREATE ACCOUNT



My Rotary

Exchange Ideas

Take Action

Learning & Reference

Manage

The Rotary Foundation

Member News

GIVE

MY ROTARY



What's new about the Rotary website? Everything!

Welcome to your new Rotary website. We've heard from many corners that Rotary needs a faster, improved website that makes it easy to find what you're looking for and helps you get your Rotary business done. We listened – and we hope you're as excited as we are... [Read more](#)

MY MESSAGES

JAMES DAMATO - 28-AUG-2013

[Are we allowed...](#)

JAMES DAMATO - 26-AUG-2013

[What's happening?](#)

[Go to messages >](#)

ANNOUNCEMENTS

[Solutions for your website issues](#)
27-AUG-2013

[Register early for Sydney convention and save](#)
9-AUG-2013

[Take steps to expand your club for Membership Month](#)
1-AUG-2013

[See more >](#)

MY CLUB SNAPSHOT

CLUB NAME

Chicago Lakeview

WEBSITE

<http://www.chicagolakeviewrotaryclub.org>

MEETING LOCATION

The Hallmark
2960 N. Lake Shore Dr. 2/FI., Chicago, IL,
60657-5600, United States

MEETING DATE AND TIME

Thursday 12:15 PM

MEMBERS

39

CHARTER DATE

1-Sep-2005

CLUB PRESIDENT

John M Hannes

CLUB GOALS SET: 44%



CLUB GOALS ACHIEVED: 9%



SERVICE GOALS SET: 17%



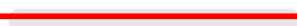
SERVICE GOALS ACHIEVED: 0%



FOUNDATION GIVING GOALS SET: 63%



FOUNDATION GIVING GOALS ACHIEVED: 0%



FIND A CLUB



FEATURED LINKS

[End Polio Now](#)

Join our fight to eradicate polio worldwide.

[Paul Harris Home](#)

Support the restoration of the home of Paul and Jean Harris.

WHAT'S NEW

Welcome to the new Rotary.org. Build your profile to customize your experience. Join a [discussion group](#) to exchange ideas. [Browse projects](#) to find project partners and resources. As we add new features, we'll share them here.

GROUP DISCUSSIONS

MY GROUPS ALL GROUPS

Either you have not yet joined a group or there are no active discussions in your group. Why don't you start one?

[View My Groups >](#)

[Visit Rotary Club Central >](#)

Click here.

Goal-setting Basics

Below **Trends** in each category is the **Goals and Progress** section, where you can choose to either **EDIT** or **VIEW** each goal.

Select the category for which you want to set or edit goals. This user selected **Your Club**.

District: 0000 | Club: Your Club

- Club View
- District View
- Club Group View
- Global View
- Resources
- Reports

Your Club

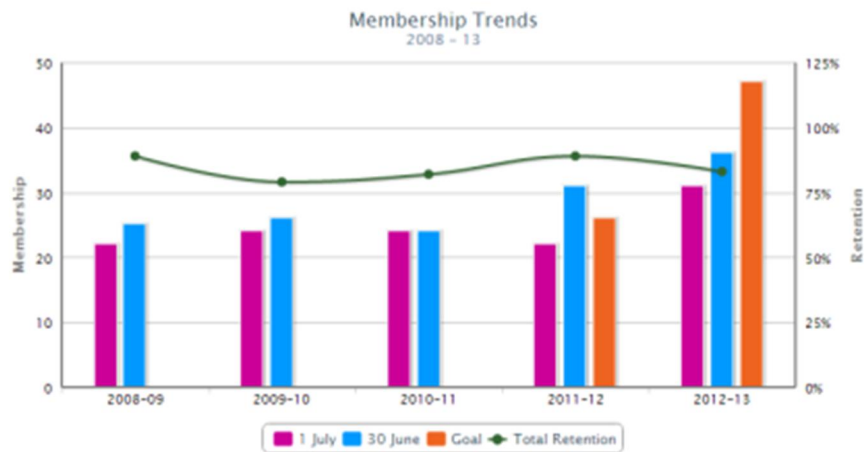
Successful clubs achieve their goals by staying vibrant, flexible, and innovative. This tab provides you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals.

Current, incoming, and immediate past club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

Trends

This graph shows your club's membership over five years. Click on the labels in the legend to add or remove features in the chart. Hover over bars or lines in the chart to see details.

The chart below shows the age and gender trends over three years. For more information, club leaders can click on "View Details."



Membership Trends

YEAR: 2012-13

2012-13			
31	36	47	83%
1 JULY	30 JUNE	GOAL	TOTAL RETENTION

Gender Trends

	2010-11 TOTAL	2011-12 TOTAL	2012-13 YEAR TO DATE
Male	46% (11)	53% (17)	39% (14)
Female	54% (13)	47% (15)	61% (22)
Unreported	0% (0)	0% (0)	0% (0)

Age Trends

	2010-11 TOTAL	2011-12 TOTAL	2012-13 YEAR TO DATE
29 and under	0% (0)	0% (0)	3% (1)
30 - 39	0% (0)	3% (1)	6% (2)

Use the drop-down to see your club's five-year membership trends.

Click **View Details** to see the club's gender and age reports.

Scroll down to **Goals and Progress**.

Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

Select your year in office to set goals.

2011-12 2012-13 2013-14

Then click EDIT.

EDIT

Membership Retention ?

33 1 JULY 2012	33 30 JUNE 2014 GOAL TOTAL	31 2013-14 YEAR TO DATE
-------------------	----------------------------------	-------------------------------

	30 JUNE PRIOR YEAR	2013-14 MEMBER GOAL	2013-14 RETENTION GOAL
Existing members retained	32	33	98%
New members retained	3	-	0%

Your Club

Membership Retention

From 1 July to 1 October, the 30 June member count will display here. The 1 July start figure will display once clubs submit their semiannual reports.

Member count at the time the goal is set. Data supplied by Rotary.

Enter a percentage OR number for this year's goal. The percentage is based on the member count at the time the goal is set and saved.

Set and Edit Your Goals

	1 JULY START FIGURE	MEMBERS	PERCENTAGE	GOAL TOTAL
Existing members retained	<input type="text" value="33"/>	<input type="text" value="34"/>	<input type="text" value="98 %"/>	<input type="text" value="33"/>
Achievement				<input type="text" value="28"/>
New members retained	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0 %"/>	<input type="text" value="-"/>
Achievement				<input type="text" value="3"/>
2013-14 Goal Total			97%	33

Data supplied by Rotary.

This reflects the number of members who joined the club after 1 July of the previous year. Data supplied by Rotary.

Enter the number of members you plan to induct this year.

Of the members you induct, enter the percentage OR number of members you plan to keep this year.

Rotarian Engagement

Previous year's achievement supplied by Rotary.

Year-to-date member count. supplied by Rotary.

Enter the percentage OR number of members you plan to have involved in each activity listed.

Set and Edit Your Goals

	PREVIOUS YEAR	MEMBERS	PERCENTAGE	GOAL TOTAL
Members in club roles	-	37	0 %	-
Achievement				-
Members participating in club service activities	25	37	100 %	37
Achievement				-
Members participating in club social activities	29	37	95 %	35
Achievement				-
Members sponsoring new Rotarians	5	37	0 %	-
Achievement				-
Members in leadership development programs or activities	-	37	0 %	-
Achievement				-
Total number of members engaged	-	37	100 %	37
Achievement				-

Buttons: Save, Clear all, Cancel

Enter the number of members who were involved in each activity.

Scroll down.

After reviewing all the activities listed, enter the percentage or total number of members you plan to engage in club activities during the year. (That is, will your club have all members engaged in activities or are the same 10 people doing all activities?)

Club Communication

Set and Edit Your Goals		Previous year's achievements	GOAL TOTAL
	PREVIOUS YEAR		
Our club has a strategic plan	-	YES	← Select YES or NO in reference to this year's goal.
Achievement		-	← Select YES or NO in reference to what was actually achieved.
Club assemblies conducted per year	1	4	
Achievement		-	
Our online presence accurately reflects current activities	YES	YES	
Achievement		-	← Enter the number planned for this year.
Number of communications distributed per month	-	-	
Achievement		-	← Enter the number achieved.

Public Relations

Set and Edit Your Goals		PREVIOUS YEAR	GOAL TOTAL
Number of times we update our website per month	-	4	← Enter your goal for the year for each.
Achievement		-	
Number of media stories (broadcast and/or print) covering our club's projects per year	-	-	←
Achievement		-	
Number of advertisements we place per year	-	-	
Achievement		-	← Enter the number achieved.
Number of people in the media we invite to visit a club project or meeting per month	-	-	
Achievement		-	←
We use social media to promote service activities	YES	YES	

Service

Home > Member Access > Club Snapshot > Club View

District: 0000 | Club: Your

Select Service.

Your Club Service Foundation Giving

Club View

District View

Club Group View

Global View

Resources

Reports

Service

Effective service projects can translate into effective clubs. By carefully selecting, planning, and evaluating a project, a Rotary club can successfully carry out service projects that address community needs.

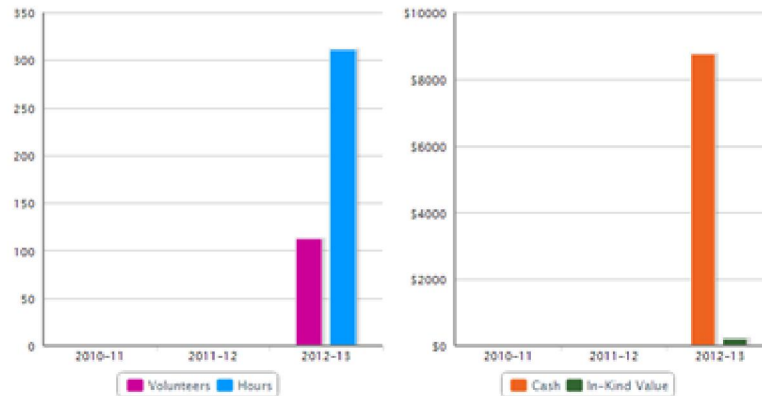
This tab allows clubs to set and track goals for service projects and plan for the resources needed. You can also set goals for New Generations, including Rotaract and Interact clubs, as well as Youth Exchange and RYLA participants.

Trends

These charts show the resources your club has dedicated to service projects during the current Rotary year and the previous two years.

Click on the labels in the legend to add or remove features in the chart. Hover over bars to see details.

Service Projects and Activities
2010 - 13



Service Projects and Activities

YEAR 2012-13

2012-13			
112	310	8761 USD	200 USD
VOLUNTEERS	HOURS	CASH	IN-KIND VALUE

Use the drop-down to see your club's service impact for the last five years.

Select the year for which you want to set goals.

2011-12 2012-13 2013-14

Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

EDIT

Then click EDIT to update a goal.

Service Projects and Activities

2012-13	2013-14	2013-14
YEAR TO DATE	GOAL	YEAR TO DATE
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EDIT

New Generations Clubs

2012-13	2013-14	2013-14
YEAR TO DATE	GOAL	YEAR TO DATE
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Service Projects and Activities

PREVIOUS YEAR GOAL TOTAL

Service Projects and Activities

Achievement

5

1

Expand All | Close All

Enter the number of projects or activities your club plans for this year.

This number will be supplied based on the number of service projects you check as **Achieved** below.

1 Delete

Title (maximum 50 characters)

Bike to End Polio ✓ Achieved

Summary (maximum 100 characters)

Annual fundraiser hosted by our club to raise funds for End Polio Now.

30 - characters remaining

Expand Project View

Click to add more details.

PROJECTED RESOURCES

Total volunteer hours	Number of volunteers	Cash contributions (USD)
300	25	5000

Enter the resources you think you will need for the project.

In-kind donations

Type	Quantity	Total value (USD)
Water bottles	500	1000

Details

Click to add projected details including project partners, area of focus, and more.

ACTUAL RESOURCES

Total volunteer hours	Number of volunteers	Cash contributions (USD)
500	100	8000

Enter the resources you actually used for the project.

In-kind donations

Type	Quantity	Total value (USD)
Water Bottles	1000	2000
Banners	5	100

Project Status

Note: At least one "actual resource" is required before the project can be marked "Achieved."

Achieved

Clicking **Achieved** will add this to the count at the top of the page.

Details

Click to add details such as project partners, area of focus, and more.

These three links appear at the bottom of the page. When you **Add a new project**, you will be taken to the screen shown below. This is a list of your club's projects in Showcase and Rotary Grants.

△ Close Project View

Add a new project

View and Add from Existing Projects List

Save Cancel

Your Club Service Foundation Giving

Is your project already listed?

Review the list of service projects that have been entered in other online systems, such as Showcase or Rotary Grants. Import the projects you want to include in your club's plan for the year to save time and prevent duplicate re

Existing Projects

District 6450 Rotary Partners for Peace
Rotary Partners for Peace working together to bring peace to the

Start date: 12 May 2012
End date: 31 December 2016

Source: Showcase [View >](#)

Import

0 project(s) selected to import

Scroll through the list before adding a new project. If you don't want to import a project, click **continue**.

Cancel Continue

Check the **Import** box, then click **Continue**, and the project will be added to Rotary Club Central.

To set the New Generations goals, go back to the **Goals and Progress** section and click on **EDIT**.

New Generations Clubs

Set and Edit Your Goals

Total number of Rotaract or Interact clubs your club sponsored in the previous year.

Enter the total number of clubs (existing clubs + new clubs) you plan to sponsor this year.

	PREVIOUS YEAR	GOAL TOTAL
Number of Rotaract clubs	1	-
Achievement		1
Number of Interact clubs	1	-
Achievement		1

Total number of clubs you sponsor (year-to-date). Data supplied by Rotary.

New Generations Participants

Set and Edit Your Goals

Total number of participants your club sponsored in the previous year.

Enter the total number of participants you plan to sponsor this year.

	PREVIOUS YEAR	GOAL TOTAL
Number of inbound Youth Exchange students	0	-
Achievement		0
Number of outbound Youth Exchange students	0	-
Achievement		0
Number of RYLA participants	1	2
Achievement		-

Total number of participants you sponsor (year-to-date). Data supplied by Rotary.

Foundation Giving

District: 0000 | Club: Your

Select Foundation Giving.

- Club View
- District View
- Club Group View
- Coordinator View
- Global View
- Resources
- Reports

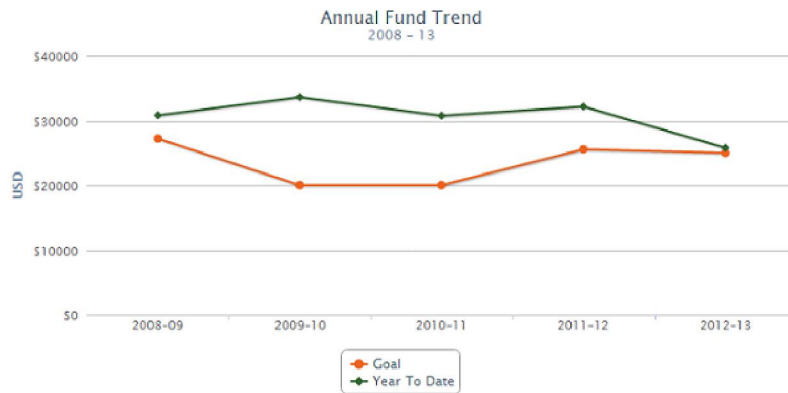
Foundation Giving

Through Rotary Foundation participation and support, your club can make a difference in the lives of people around the globe. Contributions to The Rotary Foundation enable Rotarians to carry out humanitarian and educational projects. This tab helps clubs track and analyze their Foundation contributions.

Trends

This chart shows your club's Annual Fund contributions over five years.

Click on the labels in the legends to add or remove features in the chart. Hover over points on the lines to see details.



Annual Fund Trends

YEAR: 2012-13

24975 USD GOAL	103% ACHIEVED	198 USD PER CAPITA	25764 USD YEAR TO DATE
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Use the dropdown to see your club's donations to the Annual Fund for the last five years.

Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

Select the year for which you want to set goals.

Annual Fund

EDIT

32143 USD 2011-12 TOTAL	24975 USD 2012-13 GOAL	25764 USD 2012-13 YEAR TO DATE
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	2011-12 TOTAL	2012-13 GOAL	5-YEAR HIGH
Paul Harris Society	22877 USD	- USD	22877 USD (2011-12)
Sustaining Members	8826 USD	- USD	16996 USD (2009-10)
Every Rotarian, Every Year	440 USD	- USD	517 USD (2012-13)
Other Contributions	0 USD	24975 USD	2412 USD (2012-13)

Then click EDIT to update a goal.

PolioPlus Fund

EDIT

PolioPlus Fund	6399 USD 2011-12 TOTAL	2000 USD 2012-13 GOAL	1990 USD 2012-13 YEAR TO DATE
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Annual Fund

Set and Edit Your Goals

Enter the number of donors you would like to have in each category. Enter each only in his or her highest giving level.

Enter the average contribution amount for an individual.

Data supplied by Rotary.

Data is automatically calculated based on the goals entered.

Data supplied by Rotary.

	5-YEAR HIGH	NUMBER OF INDIVIDUAL DONORS	AVERAGE CONTRIBUTION AMOUNT	GOAL TOTAL
Paul Harris Society (1000 USD or more)	151465 USD (2010-11)	4	1000 USD	4000 USD
Achievement				0 USD
Sustaining Members (100 USD or more)	6410 USD (2012-13)	-	- USD	USD
Achievement				0 USD
Every Rotarian, Every Year (Up to 100 USD)	0 USD	55	100 USD	5500 USD
Achievement				0 USD
Other Contributions (Fundraising events, corporate and community gifts)	3077 USD (2011-12)			60500 USD
Achievement				0 USD
2013-14 Goal Total				70000 USD

PolioPlus Fund

Set and Edit Your Goals

Data supplied by Rotary.

Enter the amount your club would like to give.

Data supplied by Rotary.

	5-YEAR HIGH	GOAL TOTAL
PolioPlus Fund	19050 USD	1650 USD
Achievement		0 USD
2013-14 Goal Total		1650 USD

Major Gifts and Endowment Fund

The total number of members who have achieved each level during their time as a Rotarian. Data supplied by Rotary.

Enter the number of individuals who will commit to each giving level. The donation doesn't have to be received during a club leader's term, but the commitment must be.

Set and Edit Your Goals

	ALL-TIME TOTAL	GOAL TOTAL
Major Gifts (10,000 USD or more)	23	-
Achievement		0
Bequest Society	2	-
Achievement		0
Benefactors	3	-
Achievement		0

Data supplied by Rotary.

ROTARY CLUB CENTRAL

PETS PLANNING WORKSHEET



This is a listing of goals that are found in Rotary Club Central. Upon finalizing your goals, please go to Rotary Club Central by signing in to rotary.org/myrotary to input them.

Your Club

Membership: (Goals are set at a % or #)

1. Existing members retained
2. New members retained
3. New members to induct

Rotarian Engagement: (Goals are set as a % or #)

1. Members in club roles
2. Members participating in club service activities
3. Members participating in club social activities
4. Members sponsoring new Rotarians
5. Members in leadership development programs or activities
6. Members in Rotarian Action Groups
7. Members in Rotary Fellowships
8. Members in district roles
9. Members attending district conference
10. Committee chairs attending district assembly
11. Unique number of members involved

Club Communication:

1. Our club has a strategic plan (yes/no)
2. Club assemblies conducted per year (#)
3. Our online presence accurately reflects current activities (yes/no)
4. Number of communications distributed per month (#)
5. Number of social activities for members outside of club meetings per year (#)

Public Relations:

1. Number of times we update our website per month (#)
2. Number of media stories (broadcast and/or print) covering our club's projects per year (#)

3. Number of advertisements we place per year (#)
4. Number of people in the media we invite to visit a club project or meeting per month (#)
5. We use social media to promote service activities (yes/no)
6. We use RI produced advertising/public service materials (yes/no)
7. We participate in a district Public Image grant (yes/no)

Service

Service projects and activities:

1. Number of service project and/or activity (#)

New Generations Clubs:

1. Number of Rotaract clubs (#)
2. Number of Interact clubs (#)

New Generations Participants:

1. Number of inbound Youth Exchange students (#)
2. Number of outbound Youth Exchange students (#)
3. Number of RYLA participants (#)

Foundation Giving

Annual Fund:

1. Paul Harris Society (\$)
2. Sustaining Members (\$)
3. Every Rotarian, Every Year (\$)
4. Other Contributions (\$)

PolioPlus Fund:

1. PolioPlus Fund (\$)

Major Gifts and Endowment Fund:

1. Major Gifts (#)
2. Bequest Society (#)
3. Benefactors (#)

Light Up Roanoke!

**DISTRICT 7690 ANNUAL CONFERENCE
HOTEL ROANOKE ★ APRIL 30-MAY 3, 2015**



Please plan to join your Rotary family in the spring of 2015 at the beautiful Hotel Roanoke. Built in 1882, this historic Tudor-style hotel has been fully restored to its original grandeur, but it still has the modern amenities that you would expect from a DoubleTree hotel.

Located just off the Blue Ridge Parkway, Roanoke is an outdoor lover's paradise. You can hike, bike, canoe, or play golf nearby. If you prefer quieter pursuits, you will enjoy being only a short walk from multiple museums and the city market that operates each weekend. Several wineries and other attractions are only a short drive from the hotel.

Our conference will be focused on families and fun! Special activities are planned for kids of all ages, and you will have plenty of free time to relax and enjoy your beautiful surroundings. Optional group activities will be available for you and your family to select, or you can use that time to find your own fun.

We hope you will make the short drive to Roanoke. We will have DoubleTree's famous warm chocolate chip cookies waiting for you!

