

2016-2017 GOLD CLUB ACHIEVEMENT AWARD

Rotary District 7690



FOR HELPFUL REFERENCE - DISTRICT EVENT DATES & DATABASE REMINDERS ON PAGE 4

GUIDELINES TO ACHIEVE GOLD CLUB:

- In each category, all items in **bold blue** are mandatory
- In each category number of electives are based on membership as of 4/1/16
- Less than 25 members requires 2 electives
- 25-69 members requires 3 electives
- Over 70 members requires 4 electives

MEMBERSHIP

- **Appoint the Club Membership Chair to present club membership plan, goals, & history at the DG official club visit, and report Club Membership Chair to Phil Morris by July 15, 2016**
- **Enter Membership Goals in Rotary Club Central by May 15, 2016**
- **Membership Committee member attends Membership Breakout at Fall Seminars in September 2016**
- **Increase club membership by at least net 1 by April 1, 2017 (Calculation of club growth runs from 4/1/16 to 4/1/17) or assist in establishing a new club**
- Celebrate Rotary Family Month in December 2016 by showing a commitment to Family through projects, activities, and/or events
- Achieve a net gain in female membership.
- Sponsor a club or area-wide social gathering of young professionals (under forty) to introduce them to Rotary and meet other Rotarians (counts as 2 electives)
- Hold a club meeting on membership retention/recruitment by October 31, 2016
- Conduct a membership satisfaction survey (engagement assessment), share results with members, and implement changes to improve membership retention rate
- Conduct new member orientations and actively engage new members in the life of the club
- Encourage member engagement by ensuring that all members have a specific role in leadership or serve on a committee, on a subcommittee, or in a club project

*** If a club grows its membership by 10% or more (must be at least net two members) between 4/1/16 and 4/1/17, Gold Club elective criteria for Membership are met

"We need more willing hands, more caring hearts, and more bright minds to move our work forward."

RI President-Elect John Germ - January 18, 2016

ROTARY FOUNDATION

- **Appoint the Club Rotary Foundation Chair to present plans and goals at the DG official club visit and report Club Foundation Chair to Phil Morris by July 15, 2016.**
- **Enter Rotary Foundation goals in Rotary Club Central by May 15, 2016**
- **Appoint Club Polio Plus Chair and ensure the chair name is reported to Phil Morris by July 15, 2016**
- **Arrange for a Rotary Foundation club program by November 30, 2016**
- **At least one club member attends the RI Foundation Breakout session at Fall Seminars in September 2016**
- **At least one club member attends the November 2016 Rotary Foundation Banquet**
- Club adds a new Paul Harris Society member by RI President John Germ's August 8 visit to District 7690
- Club adds three new PHS members by April 1, 2017" (counts for two electives)
- Club Participates in *World's Greatest Meal* to raise funds to END POLIO NOW the week of October 24th
- Achieve 100% EREY/Sustaining status for 2016-17 and be an ALLStar Club recognized at District Conference 2017
- Have at least the lesser of 15% of club membership or 12 people attend November 2016 Rotary Foundation Banquet (number may include members and guests)
- Club becomes a new Triple Crown Club or restores the status by April 1, 2017
- Club adds new Bequest Society member by April 1, 2017
- Nominate a Rotary Peace Fellow candidate in 2017

*** If a club averages at least \$250 per member of giving to Our Rotary Foundation (Annual Fund plus Polio Plus) the Gold Club elective criteria for the Rotary Foundation are met.

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LEADERSHIP

- **Report 2016-17 Club Secretary name to Phil Morris by July 15, 2016**
- **Enter 2017-18 President, 2018-19 President and 2017-18 Secretary, in Rotary Club Central by 12/31, 2016**
- **Report President 2017-18, President 2018-19, and Secretary 2017-18 to Phil Morris by 12/ 31, 2016**
- **Club President 2017-2018 attends Carolinas' PETS, March 2017 (attendance at any PETS is acceptable)**
- **At least two club leaders, including the President 2016-17, attend District Training Assembly May 6, 2016**
- **Club President 2016-17 and/or President 2017-18 visit at least two other clubs' meetings between July 1, 2016 and December 31, 2016**
- **Club President 2016-17 or President 2017-18 attends monthly area meetings held by Assistant Governor**
- Promote Rotary Leadership Institute and send at least two members to an RLI event during 2016-2017
- At least one club member serves on a district-wide committee during 2016-2017
- President-Elect and President-Nominee both attend PETS in March 2017
- Schedule at least four effective club assemblies during the year
- Hold regular effective Club Board meetings and update club members on actions
- At least 4 club members attend District Training Assembly on May 6, 2016
- Adopt a Strategic Plan for the club or monitor/update existing club Strategic Plan

FELLOWSHIP and CONFERENCES

- **Appoint the Club Conference Chair to present plans to promote District Conference and the International Convention at the DG official club visit and report Club Conference Chair to Phil Morris by July 15, 2016.**
- **Have at least 75% of club officers' and committee chairs' pictures in the District Database by July 15, 2016**
- **Verify District Database information on all club members (contact info & club position) by 12/ 31, 2016**
- **At least one club member registers and attends the District Officer Installation June 20, 2016**
- **At least one club member registers and attends the 2017 District Conference**
- At least the lesser of 15% of club members or 12 people register to attend the 2017 District Conference (numbers may include members, guests, Rotaract & Interact members affiliated with the club) (counts for two electives)
- Hold quarterly club fellowship events. Include Family of Rotary at one or more events.
- At least one club member plays in the October 20, 2016 District Golf Tournament
- At least one club member attends with family the August 7 RUSH kickoff event
- Club Members attend an area-wide social event for Rotarians and their families, children, grandchildren, etc.
- Sponsor a House of Friendship presentation for the 2017 District Conference or provide a monetary or in-kind sponsorship for the 2017 District Conference

SERVICE

- **Appoint the Club Service Chair to present plans & goals at the DG official club visit and report Club Service Chair to Phil Morris by July 15, 2016**
- **Set Annual Service Goals in Rotary Club Central no later than July 31, 2016**
- **Prepare a short summary of the club's favorite service project or fundraising event during 2016-17 and submit the report to the Assistant Governor by March 1, 2017**
- Support District-wide, Rotarians Unite to Stop Hunger (RUSH) initiative (counts as two electives)
- Arrange for a Club Program on CART by April 1, 2017
- Conduct a club service project with the active participation of multiple members' families
- Participate in a new project that club has not done before
- Invite prospective members to participate in a club service project
- Submit pictures of club service projects to Assistant Governor to share at District Conference
- Give a short quarterly report to your Assistant Governor describing club service events during each quarter

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PUBLIC IMAGE

- **Appoint the Club Public Image Chair to present plans to promote Rotary to members and the community at the DG official club visit, invite chair to attend regular club Board meetings, and report Club Public Image Chair to Phil Morris by July 15, 2016**
- **Publicize in traditional local media (newspaper, radio, TV) and/or social media a Rotary recruitment event by February 2017**
- **Update club website and social media and or brochures using Rotary's visual identity guidelines (visit the Brand Center at www.rotary.org/brandcenter)**
- Publish a newsletter at least monthly (include AG & DG in standard distribution list)
- Create or maintain a club website
- Create or maintain a Club Facebook page. Post at least weekly to the page
- Arrange for a District Public Image program to be held at your club by April 1
- Publicize a club service project in the traditional or social media
- Publicize membership recruitment in traditional or social media
- Between July 1, 2016 and March 1, 2017, submit pictures and articles for possible publication in The Piedmont Rotarian at least once
- Go to www.rotary.org (Rotary Showcase) to publicize your club's activities
- Participate in a local parade or community event publicizing Rotary service projects.

YOUTH SERVICE

- **Appoint the Youth Service Chair to report plans & goals at the DG official club visit and report Club Youth Service Chair to Phil Morris by July 15, 2016.**
- Sponsor a Four Way Test speaker at the annual district competition in February 2017
- Organize and/or participate in a vocational Shadows Day for local students
- Club members regularly mentor/tutor in a local school
- Sponsor educational scholarship program for local student(s)
- Sponsor an Outbound Youth Exchange Student candidate who applies by deadline date
- Recruit three families to host an Inbound Exchange student for 2016-17 or 2017-18 (counts for 2 elective points, name families)
- Nominate and support a student for RYLP in summer of 2016 and/or summer of 2017
- Sponsor an Interact club, describe activities of the club and report membership numbers to District Interact Chair. Update District Database by July 15 to indicate Rotary Club Interact Contact. Document at least two activities/projects where Interact Club Members participated with Rotary Club members during 2016-2017
- Sponsor a Rotaract club, describe activities of the club and report membership numbers to District Rotaract Chair. Update District Database by July 15 to indicate Rotary Club Rotaract Contact. Document at least two activities/projects where Rotaract Club Members participated with Rotary Club members during 2016-2017

IMPORTANT NOTES:

- An Excel spreadsheet is available to track your club accomplishments. Refer to the District website, www.Rotary7690.org
- To apply for the Gold Club Recognition, Club must submit the completed Gold Club Spreadsheet to Assistant Governor by **April 1, 2017**

FOR HELPFUL REFERENCE - DISTRICT EVENT DATES & DATABASE REMINDERS

QUICK SUMMARY OF IMPORTANT DATES FOR REPORTS AND GOALS

Mandatory items in BOLD BLUE

2016

- **May 6, Club is represented by at least two club leaders at District Training Assembly (President-16-17 and one more)**
- **May 15, Enter Goals for Membership & Rotary Foundation in Rotary Club Central**
- **June 20, At least one club member attends District Officers' Installation**
- **July 15, Report committee chair positions to Phil Morris (ask Phil Morris for assistance)**
- **July 15, 75% of club officers and chairs have picture on District Database**
- **July 31, Record Service Goals in Rotary Club Central**
- **September 10 or 22, Membership Chair or Committee Member Attends Membership Breakout at Fall Seminars**
- **September 10 or 22 Foundation Chair or Committee member attends the RI Foundation Breakout at Fall Seminars**
- October 31, Club holds meeting on membership retention/recruitment by this date
- **November, At least one club member attends Rotary Foundation Banquet**
- **November 30, Club holds program on Rotary Foundation by this date**
- **December 31, Verify District Database information on all club members is accurate**
- **December 31, Report President (2017-18), President (2018-19), and Secretary-2017-18 to Phil Morris**
- **December 31, Enter President 2017-18, President 2018-19 and Secretary 2017-18 in RI Rotary Club Central**
- **December 31, Club President 2016-17 and/or President 2017-18 visit two other clubs' meetings**
- December 31, Celebrate Rotary Family Month by showing a commitment to Family through projects, & activities

2017

- **March 1, Club registers at least one club member for 2017 District Conference**
- **March 1, Club submits summary of club's favorite service project to Assistant Governor**
- March 1 Club submits articles and pictures to The Piedmont Rotarian by this date
- March 15, 50% of club members attend one fellowship event by this date
- **April 1, Club submits Gold Club Application to Assistant Governor**
- **April 1, Club accomplishes increase in net membership of at least 1**
- April 1, Club holds a CART program by this date
- April 1, Club achieves a net gain in female membership
- April 1, Club retain 91.5% of members of record as of April 1, 2017
- April 1, Club has another Rotary Foundation & Public Image program
- April 1, Club adds at least three new Paul Harris Society members
- April 1, Club reaches or restores Triple Crown status
- April 1, Club adds at least one new Bequest Society member
- May 1, Club achieves 100 % EREY Sustaining Club and/or 100% Foundation Giving status
- June 1, Club achieves TRF goals for the year

DATES FOR DISTRICT AND INTERNATIONAL EVENTS

March 17 - 19, 2016

Carolinas' PETS

April 22 - 24, 2016

District Conference at Greenbrier Resort

May 6, 2016

District Training Assembly

May 29 - June 1, 2016

Rotary International Convention in Seoul

June 20, 2016

District Officer Installation

August 7, 2016

Rotary Unites to Stop Hunger RUSH kick-off

August 8, 2016

RUSH District wide service projects

August 8, 2016

Paul Harris Society Banquet

September 10 & 22, 2016

Membership and Foundation Fall Seminars

October 20, 2016

District Golf Tournament

October 24, 2016

END POLIO NOW – World's Greatest Meal

November 2016

Rotary Foundation Banquet

November 29, 2016

Giving Tuesday

April 27- 30, 2017

District Conference at Marriott Grande Dunes Myrtle Beach

DATABASE UPDATE REMINDERS

ROTARY CLUB CENTRAL REQUIRED DATABASE ENTRIES:

May 15, 2016,
on RI Rotary Club Central

- Enter Membership and Foundation Goals for 2016-17

July 31, 2016,
on RI Rotary Club Central

- Enter Service Goals for 2016-17

December 31, 2016,
update RI Rotary Club Central

- President (2017-18)
- President (2018-19)
- Secretary (2017-18)

DISTRICT DATABASE ENTRIES

***Since ongoing revisions to the District & Club Database (DaCdb) have been the cause of confusion in entering these officers in the past, clubs are requested to send Phil Morris the officer names and allow him to up-date the District Database.*

On or about December 1, 2016, Phil will send out a request to club presidents for the names of the following officers

- Your president elect (to serve as president in 2017-18)
- Your president nominee (to serve as president in 2018-19)
- Your secretary elect (to serve as secretary in 2017-18)

Phil will enter these officers for you.

Phil will also help you enter officers that need to be entered by July 15, 2016.

- Club membership chair
- Club youth services chair
- Club public image chair
- Club service chair
- Club District Conference coordinator
- Rotaract Club contact (can be Club Youth Services chair if you do not have a separate Rotaract club contact)
- Interact Club contact (can be Club Youth Services chair if you do not have a separate Interact club contact)
- Family of Rotary chair (the Gold Club lists this as Fellowship)
- Club Rotary Foundation chair
- Club polio plus chair