

2017-2018 GOLD CLUB AWARD

Rotary District 7690



ROTARY:
MAKING A
DIFFERENCE

Think Collectively,
Plan Smartly,
Lead Passionately,
Act Collaboratively

FOR HELPFUL REFERENCE - DISTRICT EVENT DATES & DATABASE REMINDERS ON PAGE 3

GUIDELINES TO ACHIEVE GOLD CLUB:

Must complete 2017-2018 RI Presidential Citation activities and goals by May 1, 2018

Items in **black** are activities and goals from the 2017-18 RI Presidential Citation.

Items in **blue** are District mandatory requirements in addition to 2017-2018 RI Presidential Citation. Items are required/mandatory unless given a choice/option.

REQUIRED ACTIVITIES

- Complete the following three administrative actions in DaCdb and/or Rotary Club Central:
 - Appoint Club Foundation Chair, Club Membership Chair, PolioPlus Chair, Youth Services Chair, Family of Rotary Chair by July 15, 2017;
 - Report President (2018-19), President (2019-20), and Secretary (2018-19) by Dec 31, 2017;
 - Enter Membership and Foundation Goals into Rotary Club Central by May 15, 2017 and at least 10 Club Goals in Rotary Club Central by July 15, 2017.
- Increase Rotary Club membership by at least net 1 by May 1, 2018. (Calculation of growth for this requirement runs from 4/1/17 to 5/1/18).
- Pay your July 2017 and January 2018 (RI and District) club invoices on time.
- Report volunteer hours and service project contributions in Rotary Club Central. This allows us to measure and publicize Rotary's impact around the world.

SUPPORT & STRENGTHEN CLUBS

- Develop or update in written form a Club Strategic Plan covering at least a two-year period by May 1, 2018.
- Complete the Rotary Club Health Check and develop a Club Get-Better Plan with two actions for each item not met on the Health Check. Provide the Club Health Check and Get-Well Plan to District Membership Chair through your Area Membership Advocate by Oct 24, 2017.
- Achieve at least 4 of the following goals:**
 - a. Set at least 10 goals in Rotary Club Central.
 - b. Update or develop your club's strategic plan. *Report the achievement in Rotary Club Central.*
 - c. Achieve a net gain in membership. Clubs with up to 50 members must have at least one more member listed in Rotary's records on 1 July 2018 than they did on 1 July 2017; clubs with 51 or more members must have at least two more members listed in Rotary's records.
 - d. Achieve a net gain in female members. Clubs with up to 50 members must gain at least one female member; clubs with 51 or more members must gain at least two female members.
 - e. Achieve a net gain in members under age 40. Members born after 1 July 1977 and join between 1 July 2017 and 1 July 2018 count. Clubs with up to 50 members must gain at least one member under age 40; clubs with 51 or more members must gain at least two members under age 40.
 - f. Engage members in activities outside regular club meetings. *In Rotary Club Central, either record at least one club social activity or indicate that more than 50 percent of your club's members participated in club service activities.*
 - g. Sponsor or co-sponsor a new Rotary club or a Rotary Community Corps to expand Rotary's reach in your community. *To sponsor an RCC, complete the Rotary Community Corps organization form and submit it to RI. Clubs that sponsor new Rotary clubs will be reported when the new club submits the application.*
 - h. Sponsor or co-sponsor an Interact or Rotaract club to involve young people in Rotary. *Report by submitting the Interact and Rotaract Sponsorship and Co-Sponsorship form to interact@rotary.org or rotaract@rotary.org.*

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FOCUS AND INCREASE HUMANITARIAN SUPPORT

- Rotarians Unite to Stop Hunger (RUSH): Conduct a Club RUSH event or collaborate/partner with other Rotary Clubs to conduct a RUSH activity.
- District Grant: Complete eligibility requirements and participate in D7690 District Grant opportunities using the Club's allocation amount.
- Achieve at least 4 of the following goals:**
 - a. Sponsor, or have club members participate in, a polio-related fundraising or awareness event. Find resources at endpolio.org. *Report your achievement by posting the event on Rotary Showcase, using the polio category.*
 - b. Partner with The Rotary Foundation by sponsoring at least one project funded by a global grant or a district grant. Find out how at www.rotary.org/grants.
 - c. Carry out at least one project focused on the environment. *Report in Rotary Showcase, using the environment category.*
 - d. Make a bigger difference by working together. Collaborate with other Rotary clubs in your region to increase a project's scope and visibility. *Report in Rotary Club Central or Rotary Showcase.*
 - e. Include the family of Rotary in sustainable projects. Involve Rotaractors, Interactors, Rotary Community Corps members, or Rotary alumni in club projects and events. *Report in Rotary Club Central.*
 - f. Help Rotary do more by increasing your club's total giving to The Rotary Foundation by at least 10 percent over 2016-17, calculated in local currency. *Report in Rotary Club Central.*
 - g. Increase the number of members who give US\$25 or more to any Rotary Foundation fund.
 - h. Attain a minimum Annual Fund contribution of US\$100 per capita.
 - i. Use Rotary's crowdsourcing platform, Rotary Ideas, to contribute to a project or seek resources for your club's local or international projects.

ENHANCE ROTARY'S PUBLIC IMAGE AND AWARENESS

- Club submits to RI and recognizes a member with the Avenues of Service Citation for 2017-2018.
- Submit to the DG at least a week before the Club's Official Visit the name of a Rotarian member and a write-up of their contributions to the Rotary Club to be recognized as a Difference Maker.
- Achieve at least 4 of the following goals:**
 - a. Use Rotary's brand guidelines, templates, and other resources in all your communications to strengthen Rotary's image. Find them at www.rotary.org/brandcenter. *Report in Rotary Club Central.*
 - b. Regularly update your club website and social media accounts to showcase club activities and illustrate Rotary's impact both locally and throughout the world. *Report in Rotary Club Central.*
 - c. Host and promote a community event to support World Polio Day, and register it on endpolio.org
 - d. Engage your community by hosting at least one networking event for local professionals, community organizations, or Rotary alumni. *Report in Rotary Club Central.*
 - e. Establish or continue a partnership with one or more corporate or government entities or nongovernmental organizations and work on a project together. *Report in Rotary Club Central.*
 - f. Host a community forum or seminar about an issue that's important in your community; highlight your club's work to bring people together to find solutions. *Report in Rotary Club Central.*
 - g. Have local media cover a club project, event, or fundraiser. *Report in Rotary Showcase or Rotary Club Central.*
 - h. Promote peace and develop future leaders by sponsoring or hosting at least one Rotary Youth Exchange student or sponsoring at least one participant in a RYLA event. *Report in Rotary Club Central.*

FOR HELPFUL REFERENCE - DISTRICT EVENT DATES & DATABASE REMINDERS

QUICK SUMMARY OF IMPORTANT DATES FOR REPORTS AND GOALS

2017

- Apr 15, Club MOU for Grants due to DRFC Chair
- May 5, Club is represented by at least two club leaders at District Training Assembly (President-17-18 and one more)
- May 15, Enter Goals for Membership & Rotary Foundation in RCC
- May 15, District Grant Final Reports (2016-17) due to Grants Chair
- May 31, District Grant Applications (2017-18) due to Grants Chair
- June 24, At least one club member attends District Officers' Installation
- July 15, Report committee chair positions to Phil Morris (ask for assistance)
- July 15, Global Grant description and proposed budget to Global Grant Chair
- July 15, Club officers and chairs have picture on District Database
- July 15, Record Service Goals in Rotary Club Central
- September 9 or 14, Membership & Foundation Chairs or Reps for each attend Fall Seminars
- Oct 24, World Polio Day Activity
- Oct 24, Club Health Check and Get-Well Plan to District Membership Chair
- Nov 9, At least one club member attends Rotary Foundation Banquet
- November 30, Club holds program on Rotary Foundation by this date
- December 31, Verify District Database information on all club members is accurate
- December 31, Report President (2018-19), President (2019-20), and Secretary-2018-19 to Phil Morris
- December 31, Enter President 2017-18, President 2018-19 and Secretary 2017-18 in RI Rotary Club Central
- December 31, Club President 2017-18 and/or President 2018-19 visit two other clubs' meeting and President 2018-19 attends AG's Presidents Meetings
- December 31, Celebrate Rotary Family Month by showing a commitment to Family through projects, & activities

2018

- April 1, Club registers at least one club member for 2018 District Conference
- April 1, Club submits summary of club's favorite service project to AG
- April 1, Deadline to earn the DG Challenge Recognition
- May 1, Club accomplishes increase in net membership of at least 1
- May 1, Deadline for Club to submit a member for Avenues of Service Citation
- May 1, Deadline for Club to submit provide Club Strategic Plan (covering at least two-year period).
- May 1, Club submits Gold Club Application to Assistant Governor



DISTRICT EVENTS

March 16 - 18, 2017
Carolinas' PETS

April 27 - 30, 2017
District Conference at Grand Dunes, Myrtle Beach, SC

May 5, 2017
District Training Assembly

June 10 - 14, 2017
Rotary International Convention in Atlanta, GA USA

June 24, 2017
District Officer Installation/ Family of Rotary Event - Winston-Salem, NC

September 9 & 14, 2017
Membership and Foundation Fall Seminars

September 28, 2017
District Golf Tournament - Little River Golf Course, Carthage, NC

October 24, 2017
World Polio Day, END POLIO NOW – World's Greatest Meal

November 9, 2017
Rotary Foundation Banquet

November 28, 2017
Giving Tuesday

February 24, 2018
District 4 Way Test Speech Contest

March 15-17, 2018
Carolinas PETS

April/May, 2018
Paul Harris Society Appreciation Event

May 25 - 27, 2018
District Conference at The Resort of Pinehurst, NC

June 23 - 27, 2018
Rotary International Convention at Toronto, Canada

DATABASE UPDATE REMINDERS

ROTARY CLUB CENTRAL DISTRICT DATABASE ENTRIES:

May 15, 2017,
on RI Rotary Club Central

- Enter Membership and Foundation Goals

July 15, 2017,
on RI Rotary Club Central

- Enter Service Goals and Club Chair appointments

December 31, 2017,
update RI Rotary Club Central

- President (2018-2019)
- President (2019-2020)
- Secretary (2018-2019)

DISTRICT DATABASE ENTRIES

***Since ongoing revisions to the District & Club Database (DaCdb) have been the cause of confusion in entering these officers in the past, clubs are requested to send Phil Morris the officer names and allow him to up-date the District Database. On or about December 1, 2017, Phil will send out a request to club presidents for the names of the following officers*

- Your president elect (to serve as President in 2018-18)
- Your president nominee (to serve as President in 2019-20)
- Your secretary elect (to serve as Secretary in 2018-19)

Phil Morris will enter these officers for you.

Phil will also help you enter officers that need/should be entered by July 15, 2017.

- Club membership chair
- Club youth services chair
- Club public image chair
- Club service chair
- Club District Conference coordinator
- Rotaract Club contact (can be Club Youth Services chair if you do not have a separate Rotaract club contact)
- Interact Club contact (can be Club Youth Services chair if you do not have a separate Interact club contact)
- Family of Rotary chair
- Club polio plus chair
- Club Rotary Foundation chair

ROTARY CLUB HEALTH CHECK

A healthy club is one that is growing, adapting, and evolving. Having members with diverse perspectives and backgrounds will fuel innovation and give your club a broader understanding of your community's needs. Pay attention to how your members are feeling about the club. Research shows that the most common reasons members leave is the club leaders are not open to new ideas and not engaging their members. Involving members and giving them a voice in the club's future will strengthen both the club and members' commitment to Rotary.

Gold Club Award Requirement: Complete the Rotary Club Health Check and develop a Club Get-Better Plan with two actions for each item not met on the Health Check. Provide the Club Health Check and Get-Well Plan to District Membership Chair through your Membership Advocate by Oct 24, 2017.

- Our club has had a net increase in members in the past year.
- Our club has had a net increase in female members in the past year.
- Our club has had a net increase in members under age 40 (forty).
- Our club seeks to recruit members from professions in the community that are underrepresented in the club.
- Our club keeps in touch with Rotary alumni (former Rotaractors, Youth Exchange students, Peace Fellows, Global Scholars, and participants of other Rotary programs).
- Our club actively recruits Rotary alumni.
- Our club actively recruits recently retired professionals or other vocations.
- Our club retains at least ninety percent (90%) of its members each year.
- At least seventy-five percent (75%) of our members are involved in hands-on service project, a leadership role, or other assigned roles.
- At least thirty-three percent (33%) of our members are engaged with Rotary beyond the club level by participation in a service project, a leadership role, or attending Area, District or RI events.
- Our club has a process for soliciting feedback from members.
- A designated person checks and follows up on membership leads assigned to the club.
- Guests are introduced or asked to introduce themselves and are invited back.
- Member benefits are explained and promoted to new and continuing members.
- New members are provided with orientation and opportunities to get involved.
- Newer and seasoned members are paired for mentoring relationships.
- We ask members to speak at meetings about their vocations or what is occurring in their lives, or make presentations on topics of interest.