

**Rotary**  
District 7690



# **Rotary District 7690 Reference Book**



**ROTARY:  
MAKING A  
DIFFERENCE**

**Lloyd Navarro  
District Governor  
2017-2018**

# Rotary



**ROTARY:  
MAKING A  
DIFFERENCE**

*Think Collectively, Plan Smartly, Lead Passionately, Act Collaboratively*

*Think Collectively – Success in current times requires thinking of and enabling others*

- Build your Team; Listen to their Advice and Leverage their Talent and Energy
- Visit other Clubs and talk to fellow President-Elects for Opportunities and Ideas
- Challenge yourself and Club by incorporating stretch goals or ones outside your comfort zone

*Plan Smartly – Success favors the prepared*

- Envision your year as Club President month by month, and write it down
- Identify two or three things you want to do, then make them happen
- Go For Gold - Use the Governor's Gold Club Award as a roadmap to success
- Remember that every Club event is a Membership and Public Image opportunity

*Lead Passionately - Success is someone stewarding others to realized potential and contribution*

- Don't do all the work or delegate all the work – give others a focus and standard to follow
- Use your Assistant Governor, Foundation Advocate, Membership Advocate
- Lead with a Story – a good story communicates more and is better remembered

*Act Collaboratively – Success is rarely the work of a single leader*

- Associate with partners and seek cooperation
- It is all about relationships - leverage existing ones and create new ones

*Save the Dates (2017-2018):*

Feb 10 - Mar 16	Pre-PETS conducted by Assistant Governors
Feb 23 or Mar 4	Grants Management Seminars, Village Inn, Clemmons, AVS Center, Asheboro
Mar 16-18	Carolinas PETS, Koury Center, Greensboro, NC
April 27-30	District Conference 2017, North Myrtle Beach, SC
May 5	District Training Assembly, Guilford Tech Community College, Jamestown, NC
Jun 10-14	Rotary International Convention, Atlanta, GA
Jun 24	District Installation/Family of Rotary Event, BB&T Ballpark, Winston-Salem, NC
Sep 9 or 14	Fall Training Seminars, AVS Banquet, Asheboro NC or Village Inn, Clemmons NC
Jul-Oct	District Governor's Club Official Visits

*I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel. – Maya Angelou*

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*Think Collectively, Plan Smartly, Lead Passionately, Act Collaboratively*

## District Governor's Message

How would you define a successful District Governor (DG) tenure? I have been thinking about this one question since I was asked it at my DG Nomination process interview back in November 2014. My response in the interview was admittedly broad-brushed and undefined: "To leave the District's Rotary Clubs in a better, stronger, more vibrant status than when I began my District Governor time." While this response truly does reside in my Rotarian heart as a personal goal, what is equally realized is it is less about a District Governor's success and more about the collective success of our District's Rotary Clubs and the journey of each member to be the best Rotarian they can be.

Rotary *joins leaders* from all continents, cultures, and occupations to *exchange ideas* and *take action* for communities around the world. As Rotarians and Rotary Clubs, we are a global network of community volunteers who use our time, talent, and resources to serve others in areas which we have a passion. Rotary District 7690 has a powerful Rotarian volunteer force, capable of swiftly responding to today's and tomorrow's community needs. The fifty Rotary Clubs of the Piedmont-Sandhills area have a proud history of providing Service Above Self, at the right time, to the right places, for over six decades. Through **collective thinking, smart planning, passionate leading, and collaborative acting**, we will honor our commitments and continue delivering contributions of significance to our local communities and abroad.

There is great wisdom in Mahatma Ghandi's words, "The best way to find yourself is to lose yourself in service to others." Our District Training, including President Elect Training Seminars (PETS), is designed to provide Rotarian Leaders with learning opportunity, key information, and inspiration in preparation for the upcoming year. **We have a simple goal: to assist you and fellow Rotarians in the realization that Rotary is defined by what we do; through our impactful and meaningful service to make a difference in our communities, and the world.**

In Rotary Year 2018-2019, you will discover an answer to What is Rotary? Each Rotarian and every Rotary Club should give themselves permission to leverage Rotary to go outside their comfort zone, break new ground, and turn challenges into significant contributions; in Ghandi's words, find themselves in service to others. It is in your 2017-2018 journey of service and member experience that an epiphany will manifest itself in your head, with all your heart, and through your hands - we are part of ...

***Rotary: Making A Difference.***



***"One does not rise to the occasion, rather you sink to the level of preparation." – Navy Seal Team***



## PRESIDENT-ELECT TRAINING SEMINAR D7690 BREAKOUT SESSION AGENDA

**Friday, March 17 - 9:30 am – 11:30 am**

Welcome, Invocation and Pledge of Allegiance	Jon Spillman, DG
Announcements RY 2016-2018	
Introduction of District Governor-Elect Navarro	
Leadership Team Introductions	Lloyd Navarro, DGE
RI and District Priorities for 2017 – 2018	
RY 2017-2018 Envisioned	
JOIN LEADERS: Membership Experience	Patrick Eakes, PDG
RUSH	Jon Spillman, DG
Our Foundation	Larry Lassiter, DRFC Chair
Grants (District & Global)	Lloyd Navarro, Future Grants Chair
Paul Harris Society	David McCoy, PDG
PolioPlus & End Polio Now	Charles Allen, PDG
President Nominees Address	Claudia Cannady, DGN
Adjourn	

*The credit belongs to the man who is actually in the arena; whose face is marred by the dust and sweat and blood; who strives valiantly ... who, at worst, if he fails, at least fails while daring greatly... - Theodore Roosevelt, US President*



**Friday, March 17 - 1:30 pm – 2:30 pm**

Introduction – PDG Nancy Barbee

Lloyd Navarro, DGE

Mandatory Presentation: Your Year of Leadership

Nancy Barbee, PDG

**Saturday, March 18 - 8:45 am – 9:45 am**

Welcome

Randy Perkins, DGND

Invocation & Pledge of Allegiance

EXCHANGE IDEAS - Rotary Leadership Institute

Rick Snider, PDG

Team & Team Building

Mr. Dennis Slagter

TAKE ACTION: District Gold Club & DG Challenge

Lloyd Navarro, DGE

District Installation & Family of Rotary

Bolt - DASH Mascot

District Conference 2018 – ~~Off For Pinehurst~~

Lloyd Navarro, DGE




Adjourn

***The credit belongs to the man who is actually in the arena; whose face is marred by the dust and sweat and blood; who strives valiantly ... who, at worst, if he fails, at least fails while daring greatly... - Theodore Roosevelt, US President***



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### 2017-2018 District Leadership


	<p><b>Lloyd Navarro – Governor 2017-2018</b></p> <ul style="list-style-type: none"> <li>- ALUMNI of Rotary</li> <li>- Bequest Society</li> <li>- Benefactor</li> <li>- Double Sustaining Member</li> <li>- Major Donor</li> <li>- PHS- Paul Harris Society</li> <li>- PHF - Paul Harris Fellow</li> <li>- Past President – 2008-2009</li> <li>- RLI - Graduate</li> <li>- Sustaining Member</li> </ul>	<p style="text-align: right;"><b>Sandhills Rotary Club</b></p> <p>1 Candlewood Lane Jackson Springs, NC 27281</p> <p>LloydNavarro@Rotary7690.org</p> <p>910-690-2180</p> <p>Spouse: Leslie</p>
	<p><b>Claudia Cannady – Governor 2018-2019</b></p> <ul style="list-style-type: none"> <li>- Bequest Society</li> <li>- Benefactor</li> <li>- Major Donor</li> <li>- PHS- Paul Harris Society</li> <li>- PHF - Paul Harris Fellow</li> <li>- Past President 2009-10</li> <li>- RLI - Graduate</li> <li>- Sustaining Member</li> </ul>	<p style="text-align: right;"><b>Summit Rotary Club</b></p> <p>714 Bruton Place North Greensboro, NC 27410</p> <p>claudia.cannady@gmail.com</p> <p>336-312-2334</p> <p>Spouse: No</p>
	<p><b>Randy Perkins – Governor 2019-2020</b></p> <ul style="list-style-type: none"> <li>- PHS- Paul Harris Society</li> <li>- PHF - Paul Harris Fellow</li> <li>- Benefactor</li> <li>- Past President – 2001-2002</li> </ul>	<p style="text-align: right;"><b>Alamance Breakfast Rotary Club</b></p> <p>4024 Limerick Drive Burlington, NC 27215</p> <p><a href="mailto:RandyPerkins@Rotary7690.org">RandyPerkins@Rotary7690.org</a></p> <p>336-516-4331</p> <p>Spouse: Reida</p>


*“Accomplishment without contribution is without significance.” - Quote from the movie The Emperor’s Club*




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TBD	<b>– Governor 2020-2021</b>	

 Larry Lassiter	<b>Larry Lassiter – DRFC Chair</b>		<b>Troy Rotary Club</b>
	<ul style="list-style-type: none"> <li>- Benefactor</li> <li>- Double Sustaining Member</li> <li>- Major Donor</li> <li>- PDG – 2015-2016</li> <li>- PHS- Paul Harris Society</li> <li>- PHF - Paul Harris Fellow</li> <li>- Past President - 2005-2006; 2007-2008</li> <li>- Sustaining Member</li> </ul>	629 E. Main Street Troy, NC 27371  <a href="mailto:LarryLassiter@Rotary7690.org">LarryLassiter@Rotary7690.org</a>  336-953-6021  Spouse: Deloris	

 Patrick Eakes	<b>Patrick Eakes – District Membership Chair</b>		<b>Crescent Rotary Club</b>
	<ul style="list-style-type: none"> <li>- Bequest Society</li> <li>- Benefactor</li> <li>- Double Sustaining Member</li> <li>- Major Donor</li> <li>- Meritorious Service Award</li> <li>- PDG - 2014-2015</li> <li>- PHS- Paul Harris Society</li> <li>- PHF - Paul Harris Fellow</li> <li>- Past President – 2001-2002</li> <li>- Sustaining Member</li> </ul>	2012 Fairfax Road Greensboro, NC 27407  <a href="mailto:patrick.eakes@cpeakes.com">patrick.eakes@cpeakes.com</a>  336-669-2554  Spouse: Kristen	


 Jon Spillman	<b>Jon Spillman – iPDG / RUSH Chair</b>		<b>Guilford Rotary Club</b>
	<ul style="list-style-type: none"> <li>- Bequest Society</li> <li>- Benefactor</li> <li>- PHS- Paul Harris Society</li> <li>- PHF - Paul Harris Fellow</li> <li>- PDG – 2016-2017</li> <li>- Past President – 2008-2009</li> <li>- Sustaining Member</li> </ul>	1202 W. Friendly Ave. Greensboro, NC 27403  <a href="mailto:jon.spillman@edwardjones.com">jon.spillman@edwardjones.com</a>  336-707-2749  Spouse: Alison	


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**2017-2018 District Leadership - Area Team Leaders**

 Tim Mathews	<b>AREA 1 - King, Mount Airy, Surry Sunrise, Yadkin Valley, Yadkinville</b>		
	AG Tim Mathews	112 Barrington Drive Mount Airy, NC 27030	tgmatthews@triad.rr.com 336-816-8581
	FA Van Lankford	171 Stonecroft Road Mt. Airy, NC 27030	vhlinkford@gmail.com 336-407-1579
	MA Lisa Drum	PO Box 575 Yadkinville, NC 27055	lisareavisdrum@gmail.com 336-469-3201

 Ken Gamble	<b>AREA 2 - Eden, Madison-Moyadan, Reidsville, Stoneville, D7690 E-Cub</b>		
	AG Ken Gamble	3172 Arrowcrest Place Winston-Salem, NC 27107	kgamble@town.stoneville.nc.us 336-932-2033
	FA Carol Summerlin	578 Lakeside Dr. Stoneville, NC 27048	carol6@embarqmail.com 336-427-0964
	MA Dan Zeller	P.O. Box 2839 Reidsville, NC 27323	zeller.agency@gmail.com 336-342-4438

 Sang-Ho Lee	<b>AREA 3 - Alamance, Alamance Breakfast, Burlington, Graham</b>		
	AG Sang-Ho Lee	793 Boone Station Drive Burlington, NC 27215	masterlee@leebrotherskick.com 336-214-2491
	FA Randy Perkins	4024 Limerick Drive Burlington, NC 27215	randy@primepersonnelresources.com 336-516-4331
	MA Micah Fox	637 Jordan Creek Drive Burlington, NC 27217	micah.fox@northstarmarketing.com 336-214-8765


 Jim Fradenburg	<b>AREA 4 - Clemmons, Kernersville, Reynolda, Stratford, Winston-Salem, Western Forsyth, Walnut Cove</b>		
	AG Jim Fradenburg	WCSR, LLP One West 4th St Winston-Salem, NC 27101	jfradenburg@wcsr.com 336-403-3784
	FA Jorge Vidal	2245-A Lewisville-Clemmons Road, Clemmons, NC 27012	jorge.vidal.pice@statefarm.com 336-420-6892
	MA Lloyd Barnhardt	1404 Reynolda Road Winston-Salem, NC 27104	lloyd_barnhardt@yahoo.com 336-575-5390


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## 2017-2018 District Leadership - Area Team Leaders

 Slade Lewis	<b>AREA 5 - Greensboro Airport, Greensboro, Guilford, Summit</b>		
	AG Slade Lewis	38 Kemp Rd. East Greensboro, NC 27410	slewis@craftinsurance.com 336-378-9142
	FA Ron Wilson	3303 Madison Avenue Greensboro, NC 27403	ronaldwilson@yahoo.com 336-254-1076
	MA David Guise	2604 Lawndale Dr. Greensboro, NC 27408	d.guise@carolinabank.com 336-286-8769

 Todd Shoemaker	<b>AREA 6 - Archdale-Trinity, Furnitureland, High Point, Jamestown, Triad</b>		
	AG Todd Shoemaker	3329 Rockingham Road High Point, NC 27265	t.shoemaker@servpro9797.com 336-884-2604
	FA Joel Gentry	212 W. Lexington Ave., Suite 102. High Point, NC 27262	deac84@northstate.net 336-687-5766
	MA Jack Green	PO Box 227 High Point, NC 27261	jackgreen@morganherring.com 336-989-0200

 Jim Armstrong	<b>AREA 7 - Hillsdale Sunrise, Lexington, Mocksville, Thomasville</b>		
	AG Jim Armstrong	613 Bellwood Street Lexington, NC 27292	jarmstrong1@wnccumc.net 828-292-3966
	FA David Williams	705 Salem St. Thomasville, NC 27360	davidr.williams@icloud.com 336-848-5674
	MA Stephanie Koefned	220 Cherry Street Mocksville, NC 27028	koefoeds@davie.k12.nc.us 336-909-2421

 James Gouty	<b>AREA 8 - Asheboro, Liberty, Midstate, Randolph, Troy</b>		
	AG James Gouty	261 N. Fayetteville St. Asheboro, NC 27203	jgouty@bbandt.com 336-953-0008
	FA Steve Headlee	824 Fermer Rd Asheboro, NC 27203	rotaryfoundation.steve@gmail.com 336-964-5802
	MA H.R. Gallimore	231 S. Fayetteville St. Asheboro, NC 27203	HRG@asheboro.com 336-626-5560


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**2017-2018 District Leadership - Area Team Leaders**

 Carol Haney	<b>AREA 9 - Carthage, Pinehurst, Sandhills, Southern Pines</b>		
	AG Carol Haney	113 Pettingill Place Southern Pines, NC 28387	carolhaney13@gmail.com 910-315-5013
	FA Shannon Harris	140 McIntyre Road Pinehurst, NC 28374	shannon3980@yahoo.com 910-603-1284
	MA Cathy Harpster	105 Magnolia Ave Pinehurst, NC 28374	ccharpster@gmail.com 910-690-1101

 Tommy Rosser	<b>AREA 10 - Jonesboro (Sanford), Pittsboro, Sanford, Siler City</b>		
	AG Tommy Rosser	P.O. Box 328 Broadway, NC 27505	trosser@cplanning.com 919-356-4614
	FA Alan Dossenbach	211-221 Wicker Street Sanford, NC 27330	alandossenbach@gmail.com 919-775-7237
	MA Amber Cameron	207 W. Harrington Ave. Broadway, NC 27505	acameron@bbandt.com 919-356-4617

 Susie Kelly	<b>AREA 11 - Crescent, East Greensboro, Gate City, Southern Guilford</b>		
	AG Susie Kelly	1203 Wakefield Dr Greensboro, NC 27410	trophy789@aol.com 336-508-4186
	FA Lonnie Cathey	5413 Dobson Road Greensboro, NC 27410	LCATHEYJR@triad.rr.com 336-327-6004
	MA Greg Brown	3308 Wedgewood Pl. Greensboro, NC 27403	gregbrownNC@gmail.com 336-971-4977

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Ian H. S. Riseley  
President, 2017-18  
ian.riseley@rotary.org

Dear fellow Rotarians,

Since 1949, Rotary International has had an annual theme, which focuses our activities as Rotarians for that year. This is more for internal use than for the general public, for whom Service Above Self is a constant explanation of what drives us.

How did our 2017/18 theme of Rotary: Making a Difference come about? It seems to me that it represents what Rotary is and Rotary does, every day and in many ways. All those people who benefit from our great programs appreciate that Rotary exists to make a difference. Further, Rotary makes a difference to ourselves as Rotarians. We are improved as people by following the guiding principles that come from our mission statement and the Object of Rotary. The world is a better place because of Rotary making a difference!

People have asked me for the rationale behind the logo that has been designed for 2017/18. I start by paying credit to Jane DeMoss and a talented team at the Secretariat who provided me with a multitude of options and then continued to refine them based on thoughts and comments until we agreed on the final design. This was not a simple process and received significant and vital input from Juliet, our aides Don and Carolyn, and my executive assistant Kari. I love the final design, but realize that it is rather abstract in nature.

So what does it mean to me? It symbolizes diversity, with people from all races and backgrounds uniting under the banner of Rotary to make a difference. It symbolizes all of us striving to do better, reaching ever higher to do good in the world, in the name of Rotary. Even those of us who are modest in our achievements can, when combined with 1.2 million colleagues, contribute to making a difference, in our own communities and more globally. The circle shows that we are in almost all parts of the globe. It is a busy and active design, just as Rotary is busy and active.

Finally, the design of the tie and scarf for 2017/18. One of the pleasures I have enjoyed since I was quite young is growing things, especially Australian Native plants. The Australian floral emblem is a wattle, and the flower of that plant is a small yellow ball, which is represented on the tie and scarf. In addition, the oblong shapes represent the leaves of a gum tree, which is the dominant type of tree in Australia. The combination of the flower and the leaf gives the basis of the design. I again pay tribute to Jane and her colleagues for the final design and Juliet, Carolyn, Don, and Kari for their input.

I hope this insight helps you encourage Rotarians in your district to make a difference through Rotary in the year ahead. Remember, I'm counting on all of you, as members of the team.

Sincerely,

Ian H.S. Riseley  
President, Rotary International 2017-18



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## **ROTARY INTERNATIONAL GOALS – 2017-2018**

*Rotary joins leaders from all continents, cultures, and occupations to exchange ideas and take action for communities all over the world.*

### **GOALS FOR PRIORITY 1 – SUPPORT AND STRENGTHEN CLUBS**

1. Increase the number of Rotary Clubs and Districts developing and implementing effective strategic plans.
2. Increase the number of Clubs achieving the Presidential Citation.
3. Improve diversity (overall age, gender, ethnicity, and vocation) within Club membership.

### **GOALS FOR PRIORITY 2 – FOCUS AND INCREASE HUMANITARIAN SERVICE**

5. Deliver on our promise to the children of the world to End Polio Now.
6. Increase Rotarian and alumni knowledge of and engagement with The Rotary Foundation by promoting service in and support of the six areas of focus.
7. Increase contributions to The Rotary Foundation's Annual Fund through promotion of Every Rotarian Every Year) and Endowment Fund (building towards the goal of \$2.025 billion by 2025 – 2,025 By 2025 Initiative).
8. Increase the number of Clubs submitting goals in Rotary Club Central for Foundation giving, as well as club and service activities.

### **GOALS FOR PRIORITY 3 – ENHANCE PUBLIC IMAGE AND AWARENESS**

9. Collect data to quantify Club service hours and contributions which allow us to articulate the extent of Rotary's humanitarian efforts.
10. Provide Clubs and Districts with resources to promote the impact that Rotary's humanitarian efforts have on the world.
11. Publicize Rotary's role in polio eradication and TRF's plans for its second century of doing good in the world.
12. Encourage Clubs and Districts to promote Rotary in a variety of media.

**"Gentlemen, we will chase perfection, and we will chase it relentlessly, knowing all the while we can never attain it. But along the way, we shall catch excellence." – Vince Lombardi**

# EveryONE ALL IN TWogether

## 2017-2018 GOALS: ONE + TWO

1. Every Member sponsors one new member into your home club
- +
2. Every Member participates in one RUSH activity
  3. Every Member a Sustaining Member AND makes a PolioPlus contribution

### ONE New Member

- Support your club with new members; Strengthen your club by engaging existing members
- Create resiliency by building Diversity in membership

+

### ONE RUSH Activity #RotaryRUSH

- Support signature service events while engaging RUSH Activities
- Act collaboratively to ensure impactful success

### TWO Ways to Support Our Foundation

- Promote PolioPlus contributions to END POLIO NOW
- Encourage all Rotarians to become Sustaining Members (\$100 to Annual Fund)

**Rotary**  
District 7690



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## DISTRICT CALENDAR 2017-2018 MAJOR TRAINING & EVENTS

<b>2017</b>	<b>Event</b>	<b>Venue</b>
Fri, February 10	District Leader Training (AGs, FAs, MAs)	High Point CC, High Point, NC
Mon, Feb 13 – Wed, Mar 10	Pre-PETS Training (Conducted by AGs)	Area Locations
Thu, Feb 23	Grants Management Seminar	Village Inn, Clemmons
Sat, Feb 25	D7690 4-Way Test Speech Contest	GTCC, Jamestown Campus
Sat, Mar 4	Grants Management Seminar	AVS Banquet Center, Asheboro
Thu, Mar 16 – Sat, Mar 18	Carolinas PETS	Koury Center, Greensboro
Thu, Apr 27 – Sun, Apr 30	District Conference 2017	Grande Dunes, Myrtle Beach, SC
Fri, May 5	District Assembly	GTCC, Jamestown Campus
Sat, Jun 10 – Wed, Jun 14	Rotary International Convention	GA Congress Center, Atlanta, GA
Sat, Jun 24	District Installation/Family of Rotary	BB&T Ballpark, Winston-Salem
Sat, Sep 9	Fall Seminars – Membership, Foundation, RUSH	AVS Banquet Center, Asheboro
Thu, Sep 14	Fall Seminars – Membership, Foundation, RUSH	Village Inn, Clemmons

“I can do what you can’t do, and you can do what I can’t do; together we can do great things.”  
- Saint Teresa of Calcutta (Mother Teresa)

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## DISTRICT CALENDAR 2017-2018 MAJOR TRAINING & EVENTS

<b>2017</b>	<b>Event</b>	<b>Venue</b>
Thu, Sep 28	Ray Taylor Memorial District Golf Tournament	Little River Golf Crs, Carthage
Tue, 24 Oct	World Polio Day Celebration	Area/Club Locations
Thu, Nov 9	District Foundation Banquet	Koury Center, Greensboro
Tue, Nov 28	Giving Tuesday	Area/Club Locations
<b>2018</b>		
Sat, Feb 24	D7690 4-Way Test Speech Contest	GTCC, Jamestown Campus
Thu, Mar 15 – Sat, Mar 17	Carolinas PETS 2018	Koury Center, Greensboro
Thu, May 24 – Sun May 27	District Conference 2018 - “Off For Pinehurst”	Resort of Pinehurst, Pinehurst,
Sat, 23 Jun – Wed, 27 Jun	Rotary International Convention	Toronto, Canada

### TBD – yet to be scheduled

Paul Harris Society Dinner  
 Coins for Alzheimer’s Research Trust (CART) Event  
 Young Professionals Outreach Event  
 Interact/Rotaract Conference  
 2018-2019 District Training Events

“I can do what you can’t do, and you can do what I can’t do; together we can do great things.”  
 - Saint Teresa of Calcutta (Mother Teresa)



# Rotary

District 7690



Lloyd Navarro

District Governor 2017-2018

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Save the date for the  
***District 7690 Installation***  
***A Family of Rotary Event at BB&T Ballpark***  
***Winston-Salem, North Carolina***

## **Rotary International (D7690) Day**

Saturday, June 24<sup>th</sup>, 6:30PM-9PM

Winston-Salem Dash vs. Buies Creek Astros

**Gates will open at a special time for Rotary Members – 4:30pm**

- A Family of Rotary Event for all!
- Pre-game **Installation Ceremony at 5:00PM** on concourse.
- All Rotary Members will receive a Dash baseball cap.
- RUSH collection at main gate of non-perishable food items thru the 2<sup>nd</sup> Harvest Food Bank.
- Special activities available for Youth
- Two different ticket options:
  - \$20 ticket will include All-You-Can-Eat food and soft drinks
  - \$8 ticket will receive a voucher for a Chick-Fil-A sandwich not redeemable at the stadium.



**TAKE ACTION**

**EXCHANGE IDEAS**

## **JOIN LEADERS**





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## **Rotary Leadership Institute (RLI)**

The mission of our Rotary Leadership Institute (RLI) is to transform Rotary Club members into Rotarians. Rotary provides opportunities to provide service to our community and throughout the world. With that service comes learning experiences in the areas of leadership, team building, planning, marketing, communication and organization. RLI provides excellent opportunities to enrich that learning experience through exchanging ideas with other Rotarians throughout our district and the region.



### **The Value of RLI**

**Participative Leader Development  
Member Engagement and Networking  
Exchanging of Ideas  
Membership Retention  
Increased Rotarian Knowledge  
Augments New Member Orientation**

All of our members are leaders, but not all of our members translate their skills into effective club leadership positions. Having leadership skills does not in itself ensure good Rotary Club leadership. An effective Rotary Club leader must also have Rotary knowledge; including perspective on Rotary's history, where we are now, and a vision of what Rotary can be in our community and the world.

Rotary Leadership Institute has also proven to be a good membership retention tool for our clubs. A new study of Rotary member retention rates shows a correlation between RLI attendance at any session and a significant increase in Rotary membership retention among those attendees. Since 2008, less than 50% of Rotary members who have joined Rotary are still in Rotary today. During that same period, over 75% of Rotary club members who attended at least 1 RLI session are still Rotarians. How would your club membership look today if you had 50% greater membership simply by retaining your members? And the majority of RLI participants have been in Rotary less than 5 years, so RLI also attracts younger members and fosters new and innovative ideas on club leadership.

Knowledge is power, and as we increase our knowledge of Rotary, we increase the retention rate of Rotarians in our clubs. As we retain our members, our membership rolls increase and RLI can help us retain members and transform our Rotary Club members into Rotarians.

Our Zone 33 Rotary Leadership Institute conducts over 25 events each year in the states of Delaware, Maryland, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, and The District of Columbia. The program consists of three separate sessions - Part I; Part II; and Part III. Attendees progress through the three parts on separate days and complete the program at their own pace. Each session is highly interactive and provides lots of opportunity for participants to share their experience and ideas. The sessions are led by Rotary leaders who have been trained in the facilitation techniques that maximize our learning experiences. D7690 has experienced great success in holding area-level RLI Mini sessions – sessions focused on Part I only – designed to introduce and catalyze RLI participation.

Our next RLI event is scheduled for March 31, 2017 at Davidson County Community College in Thomasville, NC. And an RLI event is being planned in conjunction with our May 2018 District Conference in Pinehurst, NC. For more information go to [www.RLI33.org](http://www.RLI33.org), or contact District 7690 RLI Committee Chair Rick Snider at [rsnider18@gmail.com](mailto:rsnider18@gmail.com) (336-250-9573).

***“Leadership and Learning are indispensable to each other.” - John Fitzgerald Kennedy***



*Make a Difference by Sharing the Membership Experience*

## **Rotary District 7690 Membership Plan Goals – 2017-2018**

### **Annual Goals 2017-2018:**

- Retain 91.5% of members of record as of July 1, 2017
- Average net gain of 1 member per club = 49 overall for district
- Increase female membership to 25% (from current 23%)
- Increase young professionals in all clubs – decrease district's average age
- Increase ethnic diversity in all clubs

### **Project Goals 2017-2018:**

- Facilitate success of District's first E-Club
- Plan and host a Young Professionals Summit – External Focus
- Go to the MAT (Membership Action Team) for Membership

### **Strengthen & Empower District Membership Committee**

- Encourage and facilitate full integration of Membership Advocates into Area Leadership Team
- Encourage Membership Advocates to attend/actively participate in area Presidents' meetings
- Feature Membership Committee at District events

### **Involve AGs in strategies and recognitions for success in membership**

- Provide training at District Leadership training and include Pre-PETS information for clubs
- Create partnerships with Membership Advocates in area meetings
- Recognize AGs and Membership Advocates who have successful area membership growth
- Encourage area-wide membership recruitment events and fellowship/service opportunities

### **Provide strategies and goals to clubs**

- Encourage clubs to embrace new initiatives while maintaining core values
- Assist clubs in their use of social media to reach younger prospective members
- Continue to promote initiatives that attract and recruit diverse members to Rotary
- Promote Rotary Leadership Institute as a means of increasing member engagement
- Include membership achievement goals in Gold Club Award as Support & Strengthen Clubs strategy
- Recognize clubs for membership successes



*Make a Difference by Sharing the Membership Experience*

## **Membership Plan Goals – 2017-2018**

### **Increase assistance to club leaders**

- Provide clubs with five-year membership history (retention, numbers, diversity)
- Support club and area membership events with DG or delegate attendance
- Assist clubs in identifying “members at risk” and focusing on methods to engage and retain their members
- Focus on membership at all training at District events
- On request, provide MAT to help clubs desiring to improve their energy, community engagement, and membership development

### **Continue to promote Family of Rotary as a membership strategy**

- Assist clubs in realizing family support and involvement is a key retention activity
- Encourage clubs to choose service activities available to members and their families
- Hold at least two district wide family-oriented social events
- Encourage areas to have area wide family-oriented social and service events
- Plan and promote district conference to be attractive for families

### **MAT (Membership Action Team) –**

a diverse team of Rotarians who specialize in assessing and facilitating the development and implementation of tailorable and proven membership attraction and retention strategies to stem decline, promote growth, and improve Club energies for greater community engagement

- Contact your Membership Advocate or District Membership Chair to request assistance
- Your club need not be in membership decline or peril
- Can assist in development of Club Membership Plans
- Works in partnership with your Rotary Club Leadership and Area Team Leaders



*Communicate the Success of Doing Good in the World*

## **Rotary District 7690 Rotary Foundation Goals – 2017-2018**

### **Annual Fund**

- All clubs are encouraged to reach EREY/Sustaining Club status - \$100 per member
- A net gain of thirty (30) new Paul Harris Society (PHS) members
- The addition of two new Triple Crown Clubs
- Five (5) new Major Donors
- A 10% increase in giving to the Annual Fund from 2016-2017 Rotary Year – the start of our Second 100 Years of TRF (Our Foundation)
- All clubs are encouraged to reestablish and maintain true 100% Paul Harris Fellow Club status

### **Endowment Fund**

- The addition of one (1) new 100% Benefactor Club
- Ten (10) new Bequest Society Members
- Current Triple Crown Clubs re-attain 100% Benefactor status

### **End Polio Now**

- All clubs raise funds for End Polio Now – Goal of \$50 per member
- All clubs participate in District Event – World's Greatest Meal

### **Grants & Vocational Training Teams (VTT)**

- Clubs are encouraged to participate in District and Global Grant opportunities
- Clubs are encouraged to pursue Vocational Training Team (VTT) opportunities

### **Scholars**

- District identifies, funds, and monitors the progress of one (1) new Global Scholar
- District maintains its status as a Peace Builder District
- All clubs are encouraged to identify a potential Peace Fellow Scholar

### **Foundation Banquet & Paul Harris Society Appreciation Event**

- 15% of a Club's membership or at least 12 people (spouses or Alumni of Rotary included) to attend the Foundation Banquet in November 2017
- All Paul Harris Society members are highly encouraged to attend the Paul Harris Society Appreciation Event when scheduled.

*"Never worry about numbers. Help with one person at a time and start with the one nearest to you." - Mother Teresa (Saint Teresa of Calcutta)*

*Think Collectively, Plan Smartly, Lead Passionately, Act Collaboratively*

## PolioPlus/End Polio Now Goals – 2017-2018

1) All clubs raise funds for End Polio Now – Goal of \$50.00 per member or \$1500.00 per club



2) Club Participates in World’s Greatest Meal raising funds to contribute to Rotary’s premier service project END POLIO NOW.



Participating is as Easy as 1,2,3,4

- 1) Plan an event – a meal, dinner or virtual meal
- 2) Fill out the “Before Event” form on the WGM website ([www.wgmeal.com](http://www.wgmeal.com))
- 3) Have your event, enjoy, have fun, take pictures, raise funds and send them to The Rotary Foundation’s End Polio Now program
- 4) Fill out the “After Event” form on the WGM website ([www.wgmeal.com](http://www.wgmeal.com))

**A Simple Idea of EveryONE ALL IN Together to End Polio Now:**

Have your Club arrange a “World’s Greatest Meal” event during the week of October 24 to celebrate World Polio Day. Submit all monies collected to The Rotary Foundation/End Polio Now account with full credit going to your Club.

The World’s Greatest Meal To End Polio Now Events have brought in small amounts of \$10 up to \$10,000. The World’s Greatest Meal To End Polio Now Events have been registered by Interact, Rotaract, and Rotary Clubs, as well as by individual Rotarians and non-Rotarians.

Contact District PolioPlus Chair PDG Charles Allen at 336-963-2428 (C) or by email at: [charlesallen@rotary7690.org](mailto:charlesallen@rotary7690.org).





*Think Collectively, Plan Smartly, Lead Passionately, Act Collaboratively*

## **DISTRICT 7690 POLICY FOR GRANT FUNDING 2017-2018**

### **Club Eligibility to Apply for District and Global Grant Funds**

- All clubs must be qualified to apply for District or Global grant funds
- All clubs must submit complete project final reports of previously received grant funds by the established due date, maintaining established stewardship practices
- All clubs must submit complete grant applications by established due date
- All clubs must be able to make a cash contribution to the proposed project, equal to or greater than the amount received from district funds

### **District Grant Funds Available for Qualified Clubs**

Based on availability of funds, each Qualified Club will be eligible to apply to receive up to 20% of the amount the club contributed to the Annual Programs Fund three years prior. All clubs will be eligible to receive a minimum of \$400 from the District Grant Funds in the 2017-2018 year.

After receiving grant applications from clubs, the District Grant Committee will review all submissions and recommend funding to the District Governor and the District Rotary Foundation Committee Chair for final approval and submission to The Rotary Foundation.

### **Global Grant Funds Available for Qualified Clubs**

Global Grant funds are budgeted to allocate funds for Rotary Peace Fellows, Scholars, Vocational Training Teams, as well as funds for Qualified Clubs to apply for club Global Grant projects. The Global Grant Committee must review and approve projects before submission to The Rotary Foundation and clubs must follow all Rotary Foundation requirements to submit applications for available Global Grant funds. To assist the District Foundation Committee in Grant budgeting, clubs anticipating submitting a Global Grant application during the 2017-2018 Rotary year must submit a budget and brief description of the project to the Global Grants Chair by July 15, 2017.

### **Foundation Giving**

Clubs are urged to consider the direct connection between clubs' contributions each year to The Rotary Foundation Annual Fund and the resulting amount of funds returned to the District to be applied at the District's discretion, to Global and District Grants, Scholarships, Vocational Training Teams, emergency projects, as well as PolioPlus fund raising efforts.

***The more funds that clubs contribute to The Rotary Foundation Annual Fund, the more funds the District receives for District Designated Fund opportunities.***

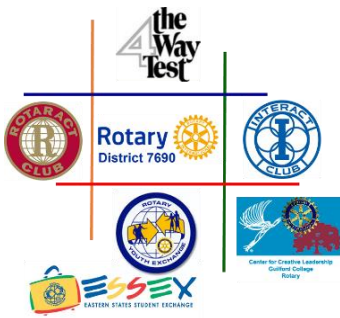


## DISTRICT GRANT ALLOCATIONS 2017-2018

- Adjusted Allocation is 20% of the total of Club's Annual Fund (SHARE) contributions three years prior.
- Each Rotary Club is allocated minimum amount of \$400.00
- Revised version (Feb 17, 2017) rounds up dollar amounts from exact adjustment amount.
- Key Dates:
  - April 15, 2017 – 2017-2018 Memorandum of Understanding (MOU) to DRFC Chair Larry Lassiter
  - May 15, 2017 – Final Reports for District Grants (2016-2017) due to District Grants Chair, LeeSa Cornelius
  - May 31, 2017 – 2017-2018 District Grant applications due to District Grants Chair, Dona Neal
  - July 15, 2017 – Global Grants Proposal description and budget to Global Grants Chair, Marion Goldwasser
  - April 15, 2018 – 2018-2019 MOU to DRFC Chair Larry Lassiter
  - May 15, 2018 – Final Reports (2017-2018) due

### District Grant Allocation 2017-2018 (revised Feb 17, 2017)

CLUBNAME	Annual Fund 2014-2015	2017-2018 Adjusted Allocation
Alamance (Burlington)	\$6,566.00	\$1,314.00
Alamance Breakfast	\$1,000.00	\$400.00
Archdale-Trinity	\$1,700.00	\$400.00
Asheboro	\$14,274.00	\$2,855.00
Burlington	\$1,575.00	\$400.00
Carthage	\$1,850.00	\$400.00
Clemmons	\$12,813.00	\$2,563.00
Crescent (Greensboro)	\$51,057.00	\$10,212.00
East Greensboro	\$1,400.00	\$400.00
Eden	\$4,670.00	\$934.00
Furnitureland	\$10,500.00	\$2,100.00
Gate City	\$15,815.00	\$3,163.00
Graham	\$8,300.00	\$1,660.00
Greensboro	\$30,605.00	\$6,121.00
Greensboro Airport	\$8,265.00	\$1,653.00
Guilford (Greensboro)	\$20,342.00	\$4,069.00
High Point	\$23,090.00	\$4,618.00
Hillsdale Sunrise	\$2,500.00	\$500.00
Jamestown	\$3,360.00	\$672.00
Jonesboro (Sanford)	\$7,858.00	\$1,572.00
Kernersville	\$21,828.00	\$4,366.00
King	\$2,500.00	\$500.00
Lexington	\$4,900.00	\$980.00
Liberty	\$1,600.00	\$400.00
Madison-Mayodan	\$3,100.00	\$620.00
Midstate (Asheboro)	\$15,661.00	\$3,133.00
Mocksville	\$3,300.00	\$660.00
Mount Airy	\$14,707.00	\$2,942.00
Pinehurst	\$5,675.00	\$1,135.00
Pittsboro	\$0.00	\$400.00
Randolph (Asheboro)	\$12,995.00	\$2,599.00
Reidsville	\$5,500.00	\$1,100.00
Reynolda (Winston-Salem)	\$8,800.00	\$1,760.00
Sandhills (Southern Pines)	\$6,577.00	\$1,316.00
Sanford	\$7,335.00	\$1,467.00
Siler City	\$4,500.00	\$900.00
Southern Guilford	\$1,600.00	\$400.00
Southern Pines	\$8,820.00	\$1,764.00
Stoneville	\$1,400.00	\$400.00
Stratford (Winston-Salem)	\$8,700.00	\$1,740.00
Summit (Greensboro)	\$23,970.00	\$4,794.00
Surry Sunrise	\$4,195.00	\$839.00
Thomasville	\$14,000.00	\$2,800.00
Triad (High Point), The	\$2,565.00	\$513.00
Troy	\$3,320.00	\$664.00
Walnut Cove	\$1,500.00	\$400.00
Western Forsyth	\$2,900.00	\$580.00
Winston-Salem	\$30,083.00	\$6,017.00
Yadkin Valley	\$3,550.00	\$710.00
Yadkinville	\$9,700.00	\$1,940.00
<b>TOTAL</b>	<b>\$462,821.00</b>	<b>\$93,845.00</b>



**Rotary**  
District 7690



ROTARY:  
MAKING A  
DIFFERENCE

*Service in Partnership with Youth*

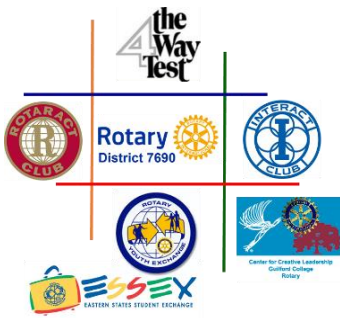
**INTERACT:** Empower young people in your community to take action, develop leadership skills, and gain a global perspective through Interact. Interact clubs bring together young people ages 12-18 to develop leadership skills while discovering the power of Service Above Self. Interact clubs organize at least two projects every year, one that helps their school or community and one that promotes international understanding. Rotary club sponsors, mentor, and guide Interactors as they carry out projects and develop leadership skills. Not only will Interact challenge them to reach their full potential, it will also energize and inspire your Rotary club while building connections in the community and around the world. Within D7690, we have approximately 45 Interact Clubs. Current District Chair for Interact is: Regina Edwards: [regina.edwards61@gmail.com](mailto:regina.edwards61@gmail.com).

**ROTARACT:** Help young adults in your community develop leadership skills, build lasting friendships, and create positive change through Rotaract. Rotaract clubs bring together people ages 18-30 to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. In communities worldwide, Rotary and Rotaract members work side by side to take action through service. Rotaract clubs decide how to organize and run their club, manage their own funds, and plan and carry out activities and service projects aligned with causes that are important to your community. Rotary club sponsors offer guidance and support and work with your club as partners in service. Not only will Rotaract make a difference in their lives, it will also energize and inspire your Rotary club and connect you with enthusiastic and capable partners in service. Within D7690, we have approximately 8 Rotaract Clubs. Current District Chair for Rotaract is: Carolyn Davis: [cddavis@davidsonccc.edu](mailto:cddavis@davidsonccc.edu).

**FOUR WAY SPEECH CONTEST:** District 7690 annually (usually in late February) sponsors its Four-Way Test speech contest as a means for Rotarians to support high school students to make healthy choices in the ethical issues that they face in everyday life as teens. The speech contest enables Rotarians to reward teens who not only set healthy and ethical life goals for themselves, but who also seek to influence their peers in positive way. High school speech contestants are asked to present a six-minute persuasive talk, directed toward their peers, to promote high ethical standards in daily life. The speech will be judged for content and presentation and the speech should centrally highlight application of Rotary's Four Way Test facilitating positive and ethical behavior in youth and teens. Rotary Clubs are encouraged to find contestants through local school speech contests, working with the high school counselors, teachers, or Interact Club sponsors with which your club may have an established relationship. If interested, contact Karen Morris, District Speech Contest Chair at [kmorris@triad.rr.com](mailto:kmorris@triad.rr.com).

**“The Youth of today are the Leaders of tomorrow.” - Nelson Mandela**





**Rotary**  
District 7690



ROTARY:  
MAKING A  
DIFFERENCE

*Service in Partnership with Youth*

**ROTARY YOUTH LEADERSHIP PROGRAM:** Rotary Youth Leadership Awards (RYLA) is an intensive leadership experience organized by Rotary clubs and districts where you develop your skills as a leader while having fun and making connections. RYLA may take the form of a one-day seminar, a three-day retreat, or a weeklong camp. Typically, events last 3-10 days and include presentations, activities, and workshops covering a variety of topics. Not only will RYLA help young people develop their potential as service-minded leaders, it will energize and inspire your Rotary club and challenge you to discover your own power to be an influential community leader. Annually in July, D7690 has conducted its Rotary Youth Leadership Program (RYLP). The Rotary Club of Greensboro takes the lead providing much of the volunteers during a week-long camp week in a residential college setting. The Center for Creative Leadership delivers the program. Since 1983, some of Central North Carolina's top rising junior and senior high school students have attended RYLP at Guilford College. The Rotary Clubs of Rotary District 7690 assist with the applications and sponsorship of the high school delegates. See [www.rotaryyouthleadershipprogram.com](http://www.rotaryyouthleadershipprogram.com) for more information.

**ROTARY YOUTH EXCHANGE:** Rotary Youth Exchange builds peace one young person at a time. Students learn a new language, discover another culture, and truly become global citizens. Exchanges for students 15 to 19 years old are sponsored by Rotary clubs in more than 100 countries. Long-term exchanges last a full academic year, and students attend local schools and live with multiple host families. Short-term exchanges last from several days to three months and are often structured as camps, tours, or homestays that take place when school is not in session.

Exchange students unlock their true potential to:

- Develop lifelong leadership skills,
- Learn a new language and culture,
- Build lasting friendships with young people from around the world,
- Become a global citizen.

Room and board are provided, as well as any school fees. Each program varies, but students are usually responsible for:

- Round-trip airfare,
- Travel insurance,
- Travel documents (such as passports and visas),
- Spending money and any additional travel or tours.

Candidates for Rotary Youth Exchange are 15-19 years old and are leaders in their schools and communities. Contact your local Rotary club to see what exchange opportunities are available and what the application process involves. Hosting an exchange student can be incredibly rewarding for your family, bringing an international experience directly into your home. Host families provide room and board and share their lives with exchange students, involving them in family, community, and cultural activities. All host families are screened and trained. D7690 is affiliated with ESSEX to facilitate its program of Youth Exchange Service. If you're interested in learning more about being a host family or sponsoring an outbound youth for Rotary Youth Exchange Service, contact: Tanya Feagins, [twfeagins@gmail.com](mailto:twfeagins@gmail.com).

**"The Youth of today are the Leaders of tomorrow." - Nelson Mandela**



## ROTARIANS UNITE to STOP HUNGER (RUSH) 2017-2018

Our most populous areas across 15 counties are consistently at the top of the list each year in surveys regarding food insecurity. Rotarians Unite to Stop Hunger (RUSH) is a multi-year, district-wide program to directly address this community need within our district. Through the RUSH program, clubs in Rotary District 7690, in partnership with other organizations of their choice, will mitigate hunger issues by providing logistical, personal, and financial support throughout the district to deliver immediate and sustaining aid solutions. Each club is encouraged to participate in a RUSH project and to partner with other clubs in the area and other agencies in a collaborative effort to increase the project impact. In addition, a Special Initiative District Grant Fund will provide approximately \$15,000 per year to assist in hunger programs. Up to \$300 in District Funds will be available to each club in the District on a 3 to 1 matching basis (i.e. \$100 dollars from the club will be matched by \$300 from District for \$400 total). Additionally, each Rotarian is encouraged to donate one hour + one food item each month for the duration of the initiative.



The program was purposely designed to be club driven not District driven so that club hunger efforts will be long lasting. For 2017-2018 and beyond, the RUSH strategy will consist of three focus areas: **PARTICIPATION**, **PARTNERSHIPS**, and **SUSTAINABILITY**.

**Participation** - In the first year of the RUSH program, thirty-nine (39) clubs received RUSH funds from the Special Initiative District Grant Fund. In addition, approximately ten Interact and Rotaract clubs participated in RUSH projects. Our goal for 2017-2018 is 100 percent (100%) involvement from our Rotary Clubs in RUSH funding, and all Rotary, Interact and Rotaract Clubs within the District participate in a collaborative RUSH project.

**Partnerships** - Our clubs have done some amazing RUSH projects. However, many have missed opportunities to get greater club, corporate, non-profit and media support. The District should be a resource to help RUSH projects create more impact and awareness in their communities. Strengthening Public Image impact may be accomplished by modeling what works, encouraging multi-club projects and identifying and connecting with potential partners (local agencies, corporations, clubs, non-profits, foundations, media) in the local community. Partnerships are an important critical step towards the third focus of Sustainability.

**Sustainability**- To build sustainability, RUSH projects should generate strong member appeal, strengthen partnerships, and explore efforts to target root causes of hunger insecurity. The District can provide examples of success and assist in targeting strategies that may incorporate initiatives such as: employment enhancing projects, solicit Step-Up NC and other agencies like United Way, creation of community gardens, education/training and awareness of available community resources, and affiliation with the NC 211 program.

Additionally, RUSH will be one of three areas of emphasis at our District's Fall Seminar Training. For more information on the District's RUSH program contact District RUSH Chair PDG Jon Spillman at [JonSpillman@rotary7690.org](mailto:JonSpillman@rotary7690.org).

**DG'S OFFICIAL CLUB VISIT SCHEDULE - 2017**

<b>DATE</b>	<b>TIME</b>	<b>EVENT NAME</b>	<b>BD MTG</b>
Tue Jul 11, 17	12:00P	DG Official Visit - Asheboro	11:00A
Wed Jul 12, 17	07:00A	DG Official Visit - Midstate (Asheboro)	08:00A
Wed Jul 12, 17	12:00P	DG Official Visit - Randolph (Asheboro)	11:00A
Thu Jul 13, 17	07:00A	DG Official Visit - Gate City	08:00A
Thu Jul 13, 17	12:30P	DG Official Visit - Graham	11:30A
Thu Jul 13, 17	06:30P	DG Official Visit - Liberty	05:30P
Tue Jul 18, 17	12:00P	DG Official Visit - Sanford	11:00A
Wed Jul 19, 17	07:00A	DG Official Visit - Clemmons	08:00A
Thu Jul 20, 17	12:00P	DG Official Visit - Walnut Cove	11:00A
Thu Jul 20, 17	06:00P	DG Official Visit - Stoneville	05:00P
Tue, Jul 25, 17	06:00P	DG Official Visit - Jamestown	05:00P
Mon, Jul 31, 17	12:30P	DG Official Visit - Crescent (Greensboro)	11:30A
Mon Jul 31, 17	05:45P	DG Official Visit - Burlington	04:45P
Tue Aug 01, 17	12:00P	DG Official Visit - Alamance (Burlington)	11:00A
Wed Aug 02, 17	07:30A	DG Official Visit - East Greensboro	08:30A
Mon Aug 07, 17	12:00P	DG Official Visit - Furnitureland	11:00A
Wed Aug 09, 17	07:30A	DG Official Visit - Surry Sunrise	08:30A
Thu Aug 10, 17	07:00A	DG Official Visit - King	08:00A
Thu Aug 10, 17	12:30P	DG Official Visit - Stratford (Winston-Salem)	11:30A
Fri Aug 11, 17	11:45A	DG Official Visit - Southern Pines	10:45A
Tue Aug 15, 17	12:15P	DG Official Visit - Lexington	11:15A
Wed Aug 16, 17	07:00A	DG Official Visit - Kernersville	08:00A
Wed Aug 16, 17	12:05P	DG Official Visit - Thomasville	11:05A
Thu Aug 17, 17	12:00P	DG Official Visit - Jonesboro (Sanford)	11:00A
Tue Aug 21, 17	07:00A	DG Official Visit - Greensboro Airport	08:00A
Tue Aug 22, 17	12:00P	DG Official Visit - Madison-Mayodan	11:00A
Fri Aug 25, 17	12:30P	DG Official Visit - Summit (Greensboro)	11:30A
Tue Aug 29, 17	07:30A	DG Official Visit - Yadkinville	08:30A
Tue Aug 29, 17	12:10P	DG Official Visit - Mount Airy	11:10A
Thu Aug 31, 17	07:00A	DG Official Visit - Hillsdale Sunrise	08:00A
Thu Aug 31, 17	12:00P	DG Official Visit - Carthage	11:00A
Tue Sep 05, 17	12:30P	DG Official Visit - Western Forsyth	11:30A
Wed Sep 06, 17	12:00P	DG Official Visit - Archdale-Trinity	11:00A
Fri Sep 08, 17	12:30P	DG Official Visit - Reynolda (Winston-Salem)	11:30A
Mon Sep 11, 17	12:00P	DG Official Visit - Reidsville	11:00A
Tue Sep 12, 17	12:00P	DG Official Visit - Mocksville	11:00A
Wed Sep 13, 17	07:45A	DG Official Visit - Yadkin Valley	08:45A
Mon Sep 18, 17	12:00P	DG Official Visit - Siler City	11:00A
Tue Sep 19, 17	12:05P	DG Official Visit - Triad (High Point), The	11:05A
Thu Sep 21, 17	12:00P	DG Official Visit - High Point	11:00A
Thu Sep 21, 17	06:00P	DG Official Visit - Troy	05:00P
Tue Sep 26, 17	12:30P	DG Official Visit - Guilford (Greensboro)	11:30A
Tue Oct 02, 17	12:00P	DG Official Visit - Eden	11:00A
Tue Oct 02, 17	06:30P	DG Official Visit - Southern Guilford	05:30P
Wed Oct 03, 17	06:45A	DG Official Visit - Alamance Breakfast	07:45A
Wed Oct 03, 17	12:30P	DG Official Visit - Greensboro	11:30A
Tue Oct 17, 17	12:30P	DG Official Visit - Winston-Salem	11:30A
Tue Oct 24, 17	12:00P	DG Official Visit - Pinehurst	11:00A
Wed Nov 01, 17	07:00A	DG Official Visit - Sandhills (Southern Pines)	08:00A
Wed - TBD	1200P	DG Official Visit - Pittsboro	11:00A
TBD	TBD	DG Official Visit - eClub (D7690)	TBD



**ROTARY INTERNATIONAL CONVENTIONS 2017, 2018**

**SAVE THE DATE**  
**JUNE 10 - 14, 2017**

A graphic for the Atlanta 2017 convention. It features a stylized "A" shape formed by three brushstrokes: a blue one on the left, a red one on the right, and a yellow one across the middle. A small Rotary logo is in the top left of the "A". Below the "A" is a silhouette of the Atlanta skyline with "Georgia, USA" and "10-14 June" written below it. To the right of the "A" is a blue graphic of the number "100" with a world map inside the zeros, and the word "YEARS" below it. Above the "100" is the word "CELEBRATING". Below the "100" is "THE ROTARY FOUNDATION". At the bottom, the text "ATLANTA 2017" is written in large, bold, red letters, with "ROTARY INTERNATIONAL CONVENTION" in smaller black letters below it.

A graphic for the Toronto 2018 convention. The background is a night-time photograph of the Toronto skyline, including the CN Tower, reflected in the water. In the top left, the text "INSPIRATION AROUND EVERY CORNER" is written in large white letters, with "There's a world of opportunity waiting for you at the Rotary Convention in Toronto." in smaller white text below it. In the top right, "SAVE THE DATE!" is written in white, "ROTARY CONVENTION" in yellow, and "24-27 JUNE 2018" in white. In the bottom left, there is a logo for "TORONTO 2018" with a stylized city skyline and a maple leaf. In the bottom right, the "Rotary" logo is followed by a small Toronto skyline icon and the text "TORONTO 2018".

# 2017-2018 GOLD CLUB AWARD

Rotary District 7690



ROTARY:  
MAKING A  
DIFFERENCE

*Think Collectively,  
Plan Smartly,  
Lead Passionately,  
Act Collaboratively*

**FOR HELPFUL REFERENCE - DISTRICT EVENT DATES & DATABASE REMINDERS ON PAGE 3**

## **GUIDELINES TO ACHIEVE GOLD CLUB:**

Must complete 2017-2018 RI Presidential Citation activities and goals by May 1, 2018

Items in **black** are activities and goals from the 2017-18 RI Presidential Citation.

Items in **blue** are District mandatory requirements in addition to 2017-2018 RI Presidential Citation. Items are required/mandatory unless given a choice/option.

## **REQUIRED ACTIVITIES**

- Complete the following three administrative actions in DaCdb and/or Rotary Club Central:
  - Appoint Club Foundation Chair, Club Membership Chair, PolioPlus Chair, Youth Services Chair, Family of Rotary Chair by July 15, 2017;
  - Report President (2018-19), President (2019-20), and Secretary (2018-19) by Dec 31, 2017;
  - Enter Membership and Foundation Goals into Rotary Club Central by May 15, 2017 and at least 10 Club Goals in Rotary Club Central by July 15, 2017.
- Increase Rotary Club membership by at least net 1 by May 1, 2018. (Calculation of growth for this requirement runs from 4/1/17 to 5/1/18).
- Pay your July 2017 and January 2018 (RI and District) club invoices on time.
- Report volunteer hours and service project contributions in Rotary Club Central. This allows us to measure and publicize Rotary's impact around the world.

## **SUPPORT & STRENGTHEN CLUBS**

- Develop or update in written form a Club Strategic Plan covering at least a two-year period by May 1, 2018.
- Complete the Rotary Club Health Check and develop a Club Get-Better Plan with two actions for each item not met on the Health Check. Provide the Club Health Check and Get-Well Plan to District Membership Chair through your Area Membership Advocate by Oct 24, 2017.
- Achieve at least 4 of the following goals:**
  - a. Set at least 10 goals in Rotary Club Central.
  - b. Update or develop your club's strategic plan. *Report the achievement in Rotary Club Central.*
  - c. Achieve a net gain in membership. Clubs with up to 50 members must have at least one more member listed in Rotary's records on 1 July 2018 than they did on 1 July 2017; clubs with 51 or more members must have at least two more members listed in Rotary's records.
  - d. Achieve a net gain in female members. Clubs with up to 50 members must gain at least one female member; clubs with 51 or more members must gain at least two female members.
  - e. Achieve a net gain in members under age 40. Members born after 1 July 1977 and join between 1 July 2017 and 1 July 2018 count. Clubs with up to 50 members must gain at least one member under age 40; clubs with 51 or more members must gain at least two members under age 40.
  - f. Engage members in activities outside regular club meetings. *In Rotary Club Central, either record at least one club social activity or indicate that more than 50 percent of your club's members participated in club service activities.*
  - g. Sponsor or co-sponsor a new Rotary club or a Rotary Community Corps to expand Rotary's reach in your community. *To sponsor an RCC, complete the Rotary Community Corps organization form and submit it to RI. Clubs that sponsor new Rotary clubs will be reported when the new club submits the application.*
  - h. Sponsor or co-sponsor an Interact or Rotaract club to involve young people in Rotary. *Report by submitting the Interact and Rotaract Sponsorship and Co-Sponsorship form to [interact@rotary.org](mailto:interact@rotary.org) or [rotaract@rotary.org](mailto:rotaract@rotary.org).*

# 2017-2018 GOLD CLUB AWARD

Rotary District 7690



ROTARY:  
MAKING A  
DIFFERENCE

Think Collectively,  
Plan Smartly,  
Lead Passionately,  
Act Collaboratively

## FOCUS AND INCREASE HUMANITARIAN SUPPORT

- Rotarians Unite to Stop Hunger (RUSH): Conduct a Club RUSH event or collaborate/partner with other Rotary Clubs to conduct a RUSH activity.
- District Grant: Complete eligibility requirements and participate in D7690 District Grant opportunities using the Club's allocation amount.
- Achieve at least 4 of the following goals:**
  - a. Sponsor, or have club members participate in, a polio-related fundraising or awareness event. Find resources at [endpolio.org](http://endpolio.org). *Report your achievement by posting the event on Rotary Showcase, using the polio category.*
  - b. Partner with The Rotary Foundation by sponsoring at least one project funded by a global grant or a district grant. Find out how at [www.rotary.org/grants](http://www.rotary.org/grants).
  - c. Carry out at least one project focused on the environment. *Report in Rotary Showcase, using the environment category.*
  - d. Make a bigger difference by working together. Collaborate with other Rotary clubs in your region to increase a project's scope and visibility. *Report in Rotary Club Central or Rotary Showcase.*
  - e. Include the family of Rotary in sustainable projects. Involve Rotaractors, Interactors, Rotary Community Corps members, or Rotary alumni in club projects and events. *Report in Rotary Club Central.*
  - f. Help Rotary do more by increasing your club's total giving to The Rotary Foundation by at least 10 percent over 2016-17, calculated in local currency. *Report in Rotary Club Central.*
  - g. Increase the number of members who give US\$25 or more to any Rotary Foundation fund.
  - h. Attain a minimum Annual Fund contribution of US\$100 per capita.
  - i. Use Rotary's crowdsourcing platform, Rotary Ideas, to contribute to a project or seek resources for your club's local or international projects.

## ENHANCE ROTARY'S PUBLIC IMAGE AND AWARENESS

- Club submits to RI and recognizes a member with the Avenues of Service Citation for 2017-2018.
- Submit to the DG at least a week before the Club's Official Visit the name of a Rotarian member and a write-up of their contributions to the Rotary Club to be recognized as a Difference Maker.
- Achieve at least 4 of the following goals:**
  - a. Use Rotary's brand guidelines, templates, and other resources in all your communications to strengthen Rotary's image. Find them at [www.rotary.org/brandcenter](http://www.rotary.org/brandcenter). *Report in Rotary Club Central.*
  - b. Regularly update your club website and social media accounts to showcase club activities and illustrate Rotary's impact both locally and throughout the world. *Report in Rotary Club Central.*
  - c. Host and promote a community event to support World Polio Day, and register it on [endpolio.org](http://endpolio.org)
  - d. Engage your community by hosting at least one networking event for local professionals, community organizations, or Rotary alumni. *Report in Rotary Club Central.*
  - e. Establish or continue a partnership with one or more corporate or government entities or nongovernmental organizations and work on a project together. *Report in Rotary Club Central.*
  - f. Host a community forum or seminar about an issue that's important in your community; highlight your club's work to bring people together to find solutions. *Report in Rotary Club Central.*
  - g. Have local media cover a club project, event, or fundraiser. *Report in Rotary Showcase or Rotary Club Central.*
  - h. Promote peace and develop future leaders by sponsoring or hosting at least one Rotary Youth Exchange student or sponsoring at least one participant in a RYLA event. *Report in Rotary Club Central.*

# FOR HELPFUL REFERENCE - DISTRICT EVENT DATES & DATABASE REMINDERS

## QUICK SUMMARY OF IMPORTANT DATES FOR REPORTS AND GOALS

2017

- Apr 15, Club MOU for Grants due to DRFC Chair
- May 5, Club is represented by at least two club leaders at District Training Assembly (President-17-18 and one more)
- May 15, Enter Goals for Membership & Rotary Foundation in RCC
- May 15, District Grant Final Reports (2016-17) due to Grants Chair
- May 31, District Grant Applications (2017-18) due to Grants Chair
- June 24, At least one club member attends District Officers' Installation
- July 15, Report committee chair positions to Phil Morris (ask for assistance)
- July 15, Global Grant description and proposed budget to Global Grant Chair
- July 15, Club officers and chairs have picture on District Database
- July 15, Record Service Goals in Rotary Club Central
- September 9 or 14, Membership & Foundation Chairs or Reps for each attend Fall Seminars
- Oct 24, World Polio Day Activity
- Oct 24, Club Health Check and Get-Well Plan to District Membership Chair
- Nov 9, At least one club member attends Rotary Foundation Banquet
- November 30, Club holds program on Rotary Foundation by this date
- December 31, Verify District Database information on all club members is accurate
- December 31, Report President (2018-19), President (2019-20), and Secretary-2018-19 to Phil Morris
- December 31, Enter President 2017-18, President 2018-19 and Secretary 2017-18 in RI Rotary Club Central
- December 31, Club President 2017-18 and/or President 2018-19 visit two other clubs' meeting and President 2018-19 attends AG's Presidents Meetings
- December 31, Celebrate Rotary Family Month by showing a commitment to Family through projects, & activities

2018

- April 1, Club registers at least one club member for 2018 District Conference
- April 1, Club submits summary of club's favorite service project to AG
- April 1, Deadline to earn the DG Challenge Recognition
- May 1, Club accomplishes increase in net membership of at least 1
- May 1, Deadline for Club to submit a member for Avenues of Service Citation
- May 1, Deadline for Club to submit provide Club Strategic Plan (covering at least two-year period).
- May 1, Club submits Gold Club Application to Assistant Governor



## DISTRICT EVENTS

**March 16 - 18, 2017**  
Carolinas' PETS

**April 27 - 30, 2017**  
District Conference at Grand Dunes, Myrtle Beach, SC

**May 5, 2017**  
District Training Assembly

**June 10 - 14, 2017**  
Rotary International Convention in Atlanta, GA USA

**June 24, 2017**  
District Officer Installation/ Family of Rotary Event - Winston-Salem, NC

**September 9 & 14, 2017**  
Membership and Foundation Fall Seminars

**September 28, 2017**  
District Golf Tournament - Little River Golf Course, Carthage, NC

**October 24, 2017**  
World Polio Day, END POLIO NOW – World's Greatest Meal

**November 9, 2017**  
Rotary Foundation Banquet

**November 28, 2017**  
Giving Tuesday

**February 24, 2018**  
District 4 Way Test Speech Contest

**March 15-17, 2018**  
Carolinas PETS

**April/May, 2018**  
Paul Harris Society Appreciation Event

**May 25 - 27, 2018**  
District Conference at The Resort of Pinehurst, NC

**June 23 - 27, 2018**  
Rotary International Convention at Toronto, Canada

## DATABASE UPDATE REMINDERS

### ROTARY CLUB CENTRAL DISTRICT DATABASE ENTRIES:

May 15, 2017,  
on RI Rotary Club Central

- Enter Membership and Foundation Goals

July 15, 2017,  
on RI Rotary Club Central

- Enter Service Goals and Club Chair appointments

December 31, 2017,  
update RI Rotary Club Central

- President (2018-2019)
- President (2019-2020)
- Secretary (2018-2019)

### DISTRICT DATABASE ENTRIES

*\*\*Since ongoing revisions to the District & Club Database (DaCdb) have been the cause of confusion in entering these officers in the past, clubs are requested to send Phil Morris the officer names and allow him to up-date the District Database. On or about December 1, 2017, Phil will send out a request to club presidents for the names of the following officers*

- Your president elect (to serve as President in 2018-18)
  - Your president nominee (to serve as President in 2019-20)
  - Your secretary elect (to serve as Secretary in 2018-19)
- Phil Morris will enter these officers for you.

Phil will also help you enter officers that need/should be entered by July 15, 2017.

- Club membership chair
- Club youth services chair
- Club public image chair
- Club service chair
- Club District Conference coordinator
- Rotaract Club contact (can be Club Youth Services chair if you do not have a separate Rotaract club contact)
- Interact Club contact (can be Club Youth Services chair if you do not have a separate Interact club contact)
- Family of Rotary chair
- Club polio plus chair
- Club Rotary Foundation chair

## ROTARY CLUB HEALTH CHECK

A healthy club is one that is growing, adapting, and evolving. Having members with diverse perspectives and backgrounds will fuel innovation and give your club a broader understanding of your community's needs. Pay attention to how your members are feeling about the club. Research shows that the most common reasons members leave is the club leaders are not open to new ideas and not engaging their members. Involving members and giving them a voice in the club's future will strengthen both the club and members' commitment to Rotary.

**Gold Club Award Requirement: Complete the Rotary Club Health Check and develop a Club Get-Better Plan with two actions for each item not met on the Health Check. Provide the Club Health Check and Get-Well Plan to District Membership Chair through your Membership Advocate by Oct 24, 2017.**

- Our club has had a net increase in members in the past year.
- Our club has had a net increase in female members in the past year.
- Our club has had a net increase in members under age 40 (forty).
- Our club seeks to recruit members from professions in the community that are underrepresented in the club.
- Our club keeps in touch with Rotary alumni (former Rotaractors, Youth Exchange students, Peace Fellows, Global Scholars, and participants of other Rotary programs).
- Our club actively recruits Rotary alumni.
- Our club actively recruits recently retired professionals or other vocations.
- Our club retains at least ninety percent (90%) of its members each year.
- At least seventy-five percent (75%) of our members are involved in hands-on service project, a leadership role, or other assigned roles.
- At least thirty-three percent (33%) of our members are engaged with Rotary beyond the club level by participation in a service project, a leadership role, or attending Area, District or RI events.
- Our club has a process for soliciting feedback from members.
- A designated person checks and follows up on membership leads assigned to the club.
- Guests are introduced or asked to introduce themselves and are invited back.
- Member benefits are explained and promoted to new and continuing members.
- New members are provided with orientation and opportunities to get involved.
- Newer and seasoned members are paired for mentoring relationships.
- We ask members to speak at meetings about their vocations or what is occurring in their lives, or make presentations on topics of interest.





# Rotary

District 7690



Lloyd Navarro  
District Governor 2017-2018

*Think Collectively,  
Plan Smartly,  
Lead Passionately,  
Act Collaboratively*

Growing up within a military family, Lloyd experienced diversity by living in several areas of the USA including Alaska, and abroad in the Far East. Following graduation with a Bachelor of Science from Creighton University, Nebraska, Lloyd began a twenty-six year career as an Army officer. A decorated veteran for his military service, he served honorably in peacetime and four wartime conflicts, earned three advanced degrees including a law degree from Campbell University, North Carolina, and treasures life-long friendships developed through professional camaraderie. Retiring as a Lieutenant Colonel in 2008, Lloyd continued federal service at Fort Bragg, where he currently is a senior Department of Army Civilian within a military organization that supports thirty Army installations in the eastern United States.

Joining the Rotary Club of the Sandhills in 1999, Lloyd served as Club President in 2008-2009 and was recognized as Club Rotarian of the Year twice. Lloyd's D7690 Rotary journey includes Rotary Leadership Institute Graduate, Alternate GSE Team Leader (Taiwan), District Annual Fund Chair, a member of several District Committees, the District's first Governor's Aide to DG Rick Snider, and Area Foundation Advocate and Assistant Governor. He's a recipient of RI's Avenues of Service Citation and two TRF's District Service Award. Outside of Rotary, Lloyd is an ardent supporter of military veteran programs including Wounded Warrior and No Barriers, and promoted local volunteerism through participating over the years with American Red Cross, Meals on Wheels, Moore County Leadership Institute, and Habitat for Humanity activities.

In 1992, Lloyd married his wartime pen pal, the former Leslie Ruth Hamilton of Sault Sainte Marie, Ontario, Canada. She is a Registered Nurse and a Nursing Director with FirstHealth Moore Regional Hospital system. They have a home near Pinehurst, NC where they enjoy their Great Dane dogs on their developing acreage. Both are wine and champagne enthusiasts, support wildlife preservation, and enjoy recreational outdoor activities. Together, they are multiple Paul Harris Fellows, Benefactors, Major Donors, and Bequest Society, and Lloyd is a member of the Paul Harris Society.

**Lloyd Navarro**  
**1 Candlewood Lane**  
**Jackson Springs, NC 27281**  
**Cell: 910-690-2180**  
**LloydNavarro@rotary7690.org**



**TAKE ACTION**

**EXCHANGE IDEAS**

**JOIN LEADERS**



## “Off For Pinehurst”

Save the date for the  
***District Conference 2018***  
*Friday, May 25 thru*  
*Sunday, May 27, 2018*  
***The Resort of Pinehurst***  
***Pinehurst, North Carolina***

1924	1970
1939	1971
1940	1972
1943	1976
1944	1977
1946	1979
1957	1980
1958	1981
1959	1982
1960	1986
1963	1988
1969	1991

**MAY 2018**

