

# The Piedmont Rotarian

ROTARY DISTRICT 7690 • July 2000 • DISTRICT GOVERNOR'S NEWSLETTER

*"Create Awareness, Take Action"*

James M. Green, Jr., District Governor, 916 Northshore Dr., High Point, NC 27265

## JACK'S COMMENTARY



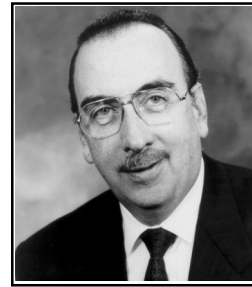
Jack Green

A big thank you to John Haynes and the rest of the District 7690 Leadership Team. Under John's leadership we have had another very successful year and for this we owe John a big thank you.

Charlene and I have just returned from Buenos Aires, Argentina for the 91st Rotary International convention. There along with 15,000 of our closest friends, we experienced true Rotary International involvement and fellowship. Our new district theme is CREATE AWARENESS AND TAKE ACTION. What I would like for our clubs to do is raise the bar of excellence one more notch. In order to do this each of our Rotary Clubs in District 7690 must continue their excellent community service work. In addition to that, you should, if you have not already done so, adopt an international project. If you do not have an international project and you want one, please call me. I have many, many projects that can be done by one club or in partnership with several clubs all of which will qualify for district share funds and Rotary International matching grants. Last, but not least, we must have a net membership gain this coming year of 5 new members per club. This goal is very attainable, and I want each of the club presidents to discuss with their Assistant District Governors how to reach this goal.

This year's District Leadership Team has prepared well for the upcoming year. We look forward to exceeding each and every one of the district goals that you became familiar with at P.E.T.S. I would personally like to see each club receive a Presidential Citation. If you review now for what it takes to receive a Presidential Citation and plan your year accordingly, each club would then be able to receive a Presidential Citation.

(continued on page 2....)



**Rotary International President**  
**Frank J. Devlyn**  
**Mexico City/Anahuac, D.F., Mexico**  
**2000-2001**

Frank Devlyn, president of the Devlyn Optical Group of Mexico, a manufacturer, distributor and retailer of optical products, grew up in Ciudad Juarez, Chihuahua, Mexico, and El Paso, Texas, USA. He attended the University of Texas at El Paso and graduated from the Instituto Panamericano de Alta Direccion de Empresas (Mexico City) with a degree in business administration. He is also a graduate of the School of Optometry of the Mexican Association of Opticians and Optometrists.

Mr. Devlyn is a past president of Mexico's National Association of Opticians and Optometrists, past president of the Optical Division of the National Chamber of Industries and past president of the Mexico City Toastmaster's Club. He is a national board member of the Mexican Red Cross, global board member of Goodwill Industries, and treasurer of the Mexican Tuberculosis Association. He has served on the Board of Directors for the Young Men's Christian Association of Mexico City, the National Pro Blind Association and the National Mexican Association of Public and Private Administration. He is a national advisor for the Mexican Government's commission of health to the handicapped and serves on the boards of the National Bank of Mexico and the Inverlat Bank.

As an RI officer, Mr. Devlyn has promoted Rotary programs such as "World Community Service" by speaking to Rotary meetings in 34 countries. He is currently creating the largest used eyeglass bank in Mexico. The bank will be a pilot WCS project. A Rotarian since 1970, Mr. Devlyn is a member of the Rotary Club of Anahuac in Mexico City. Mr. Devlyn is founding editor of the regional magazine "Rotarismo en Mexico," and has served The Rotary Foundation as a trustee and Rotary International as director, international assembly discussion group leader, committee chairman and member, and district governor.

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## District Governor's August Club Visits

**August 1**

*Madison/Mayodan*

**August 2**

*Kernersville*

*Thomasville*

**August 3**

*Graham*

**August 4**

*Summit*

**August 7**

*Alamance Brkft.*

*Reidsville*

**August 8**

*Greensboro Airport*

*Triad*

**August 9**

*Elkin-Jonesville*

*Archdale-Trinity*

**August 10**

*High Point*

**August 15**

*Lexington*

**August 16**

*Clemmons*

**August 17**

*King*

*Stratford*

**August 18**

*Oak Hollow*

**August 21**

*San-Lee*

*Siler City*

**August 22**

*Winston-Salem*

**August 23**

*Randolph*

**August 24**

*Walnut Cove*

**August 25**

*Asheboro*

**August 28**

*Crescent*

**August 29**

*Mocksville*

**August 31**

*Stoneville*

(...continued from page 1 "Jack's Commentary")

If you have not already done so, it is absolutely imperative that your club appoint a Web Master to get on the Internet and keep your club apprised of what is going on in the Rotary world. If you do not have a Web Master and want one and do not know how to become Internet active, please call Phil Morris. Contained on the Website are all 20 of the task forces that International President Frank Devlin has set up: avoidable blindness, children at risk, crime reduction and violence prevention, diplomatic relations, environmental projects, jobs for the disabled, literacy, matched clubs, membership development, membership retention, new generations, partnering with other organizations, population and development, public relations in Rotary's image, rapid disaster relief, Rotary community corps, recreational and vocational fellowships, technology, United Nations agency, and world community services resources. All of this can be accessed through [www.rotary.org](http://www.rotary.org) or [www.frankdevlin.org](http://www.frankdevlin.org). Please take advantage of these new Internet services. It is my sincere goal that each of our 46 clubs in District 7690 attain the district goals that we have set out. We are off to an excellent start. We had 100% participation at P.E.T.S. from incoming President, we had a tremendous amount of enthusiasm, and we all had fun. Keeping Rotary fun will keep your clubs vivacious and involved. The heart of Rotary is your clubs participation in the four avenues of serving. Let's keep up the excellent work and raise the bar of excellence in Rotary one more notch by creating awareness and taking action.

(continued from page 1..."Rotary International President")

During 1995-96, he was Aide to RI President Herbert G. Brown and Advisor to the 1996 RI Convention in Calgary, Alberta, Canada. Currently he is a member of RI's Dream for the Future Committee and PolioPlus National Advocacy Advisor for Mexico. Mr. Devlyn is a recipient of The Rotary Foundation's Distinguished Service Award and Citation for Meritorious Service in recognition of his support for its international humanitarian and educational programs.

## DISTRICT 7690 2000-01 GOALS

1. Increase membership by a net of five Rotarians.
2. Charter two new clubs to our District through Rotaract, Interact or a new Rotary Club.
3. Average 75% or greater attendance at club meetings with no club below 70%.
4. Average \$100. per member donation to the Rotary Foundation.
5. 100 new benefactors and 5 new major donors.
6. Every club will have a representative attend each major District Activity (PETS, District Assembly, District Conference and Foundation Banquet)
7. 10% of membership attend District Conference.
8. All clubs will submit applicants to our Youth Activity Program (Youth Leadership Camp, World Affairs Seminar or Youth Exchange)
9. All clubs will submit applicants to GSE teams, Ambassador Scholars or 2 month Cultural Scholars.
10. 50% of clubs will participate in an International project of some kind.
11. Community Service contribution for each club will average \$100 per member.
12. Each club will sponsor a Shadow Day for high school student.
13. Four of the Assistant District Governor areas will host a visiting GSE team for a week.
14. All clubs will have one program for each special month of Rotary.

# LITERACY IS IN THE ROTARY SPOTLIGHT DURING JULY

Each month in the Rotary year has a special emphasis. During this first month of the new Rotary year the emphasis is on literacy.

Club Literacy Committee chairs, July is the right time to begin thinking about what your club will do to support local literacy efforts in your community. July is also a great month to plan a Rotary program that focuses on literacy. Invite a local literacy advocate in your community to speak to your club. Ask your speaker to describe what local literacy needs exist, what is being done to meet those needs, and how your local club can become involved in the process.

Two years ago the district Literacy Committee prepared a package of literacy information for every club in the district. One of the items in this package is Rotary International's publication *Rotary Promotes Literacy*. This is a very useful publication that will provide lots of ideas for literacy projects, and ways for your Rotary Club to support literacy efforts in your own community.

Another excellent resource for ideas and information is the North Carolina Literacy Association. These literacy professionals from across our state are eager to partner with Rotary Clubs on the local level in collaborative efforts to improve literacy rates in our state. I encourage all club literacy chairmen to contact the North Carolina Literacy Association for information, advice, and assistance. You can contact the NCLA in writing at P.O. Box 4280, Asheboro, NC 27204, by phone at 888-454-READ, and by phone or fax at 336-633-1828.

Since July is Rotary Literacy Month, this is a great time to start planning what your club will do to support literacy. Certainly the easiest way to begin finding out what your club can do to support local literacy initiatives is to contact the literacy providers in your own community. These professionals will have lots of ideas for ways your club can help.

Kem B. Ellis  
Rotary Club of High Point  
District 7690 Literacy Chairman  
336-883-3694 fax 336-883-3636  
kem.ellis@ci.high-point.nc.us

## DISTRICT DIRECTORY...

The District Directory for 2000-01 has been mailed to all district leadership. If changes occur in officers and/or addresses, please report them to the District Office. Directory updates will appear in the district newsletter as needed. Changes can be faxed to 336-841-7690. Please always give the name of the club.

## DIRECTORY OMISSION...

Sanders Dallas of the High Point Rotary Club will chair the district committee, Boys and Girls Homes. If you would like to contact Sanders, his information is: 110 Scott Ave., High Point 27262; (B) 336-878-7830 (H) 336-883-0738 (F) 336-869-9632.

## CALL FOR DISTRICT GOVERNOR CANDIDATES...

Any club wishing to submit a candidate for District Governor for 2002-2003 Rotary year must submit his or her name with complete qualifications NO LATER THAN AUGUST 1, 2000. Forms have been mailed to all club presidents. The Chairman of the Nominating Committee is PDG Carol Summerlin. The completed forms should be mailed to the Rotary District Office, 114 Willoughby Park, High Point 27265 and must be received by August 1, 2000. Interviews will be conducted on August 24, 2000.

## MARK YOUR CALENDAR...

The Rotary football fellowship game will be September 9 at Groves Stadium in Winston-Salem. The football game will be Wake Forest vs Carolina. Tickets will be \$20 which will include a tailgate meal prior to the game. More information will be mailed to the club presidents from Wake Forest Athletic Department.

## COINS FOR ALZHEIMER'S RESEARCH (CART)

If your club would like a program or more information about this project please contact Roger Ackerman at P.O. Box 1916, Sumter, SC 29151-1916; phone 803-773-7785; fax 803-773-9939. If your club has coins to donate, please send a check made payable to Rotary District 7690. The check should be mailed to the District Treasurer, Sam Barefoot, P.O. Box 336, Thomasville 27361. He will then forward the money to Roger Ackerman.

## ALL IN THE FAMILY

Robyn Carpenter will be the 2000-01 president of the San-Lee Rotary Club in Sanford. Robyn's father was president of the Sanford Rotary Club in 1994-95. Her husband, Scot Carpenter, was president of the Jonesboro Rotary Club in 1995-96. Robyn and Scot are the proud parents of two future Rotarians. Now that's what I call keeping it all in the family.

--PDG Cliff Peake and ADG Scott Reynolds

# Attendance for May, 2000

CLUBS	6/30/99	MBR /	MBRS. /	MTGS. /	ATTEND	CLUBS	6/30/99	MBR. /	MBRS. /	MTGS. /	ATTEND
Alamance	49	48	3	57%		Mocksville	55	58	5	81%	
Alamance Bkft	29	29	4	100%		Mount Airy	116	119	5	81%	
Archdale/Trinity	23	25	5	70%		Oak Hollow	29	26	4	71%	
Asheboro	117	119	4	82%		Pinehurst	58	48	5	60%	
Burlington	50	47	4	72%		Pittsboro	12	N/A	N/A	N/A	
Carthage	23	20	4	70%		Randolph	56	53	4	76%	
Clemmons	103	110	5	78%		Reidsville	92	96	4	65%	
Crescent	123	121	4	79%		Reynolda	125	127	4	70%	
Eden	70	67	4	74%		San-Lee	32	30	3	100%	
Elkin-Jonesville	47	49	5	77%		Sandhills	27	30	5	67%	
Furnitureland	65	62	4	76%		Sanford	107	110	5	60%	
Gate City	54	54	4	78%		Siler City	79	86	4	78%	
Graham	53	49	3	73%		Southern Pines	72	93	4	80%	
Greensboro	324	331	4	81%		Stoneville	15	15	4	83%	
Gboro Arpt	37	34	5	79%		Stratford	154	151	3	68%	
Guilford	53	64	5	76%		Summit	146	140	3	75%	
High Point	193	191	4	81%		Thomasville	81	75	5	58%	
Jamestown	39	38	5	74%		Triad	49	49	5	78%	
Jonesboro	53	58	4	85%		Troy	30	32	4	66%	
Kernersville	44	41	5	83%		Walnut Cove	14	15	4	80%	
King	21	21	4	77%		Winston-Salem	260	261	5	55%	
Lexington	64	62	4	72%		Yadkinville	19	19	4	85%	
Liberty	23	25	4	74%		Yanceyville	34	32	5	70%	
Madison/Mayodan	46	42	5	81%		<b>DISTRICT</b>	<b>3345</b>	<b>3372</b>		<b>75%</b>	

## Special Upcoming Events

- **Rotary Football Fellowship, Winston-Salem**      **Sept. 9, 2000**
- **Golf Fellowship, Asheboro**      **Sept. 21, 2000**
- **2001 District Conference, Wilmington**      **April 19-22, 2001**
- **2001 Rotary International Convention, San Antonio**      **June 24-27, 2001**

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**Rotary District 7690 Office**  
 114 Willoughby Park Dr.  
 High Point, NC 27265