

ROTARY DISTRICT 7690 • August 2000 • DISTRICT GOVERNOR'S NEWSLETTER

"Create Awareness, Take Action"

James M. Green, Jr., District Governor, 916 Northshore Dr., High Point, NC 27265

JACK'S COMMENTARY



Jack Green

My first month on the job has been a real pleasure. I have attended numerous club meetings where we have sworn in new officers for the brand new Rotary year. We know that Rotary has a rule that you can only belong to one Rotary club, having visited so many excellent Rotary Clubs, I have a regret that I cannot be a member of many Rotary clubs. The community

projects that are getting done, the enthusiasm and the involvement with Rotary International is very exciting. I believe that the new Rotary year has brought with it a new wave of enthusiasm and dedication.

Also, during my first month on the job I have been asked to sign off on a matching grant for two Rotary Clubs for their international projects. I also have had requests from two additional clubs to send information on International projects. I am looking for many, many more of these requests.

On Monday, July 10, 2000 I had the honor of being at the Furnitureland Rotary Club where they inducted 29 new Paul Harris Fellows making them the first Rotary Club this year to be a 100% Paul Harris Rotary Club. That brings our District to a total of 8 100% Paul Harris Clubs. Things are really looking good for District 7690.

August is membership month. I would like to see our net membership gain of 5 members per club reached during the month of August. If we do it now all members that we gain during the rest of the year will be an added plus for our Zone 33/34 Chairman John Haynes. Please consider putting on a membership drive and attaining your membership goals during August.

We can not conduct all of these Rotary good works without looking toward some Rotary fellowship, therefore, we look to see a very large crowd at the Rotary District 7690 Football Fellowship on September 9, 2000. Please plan to attend and bring your family. Note that if you already have tickets for the Wake Forest/Carolina football game you may purchase just tailgate tickets so you can socialize with the Rotarians prior to the football game. I look forward to seeing a large crowd in Winston-Salem on September 9, 2000.

Let's keep up the good work as we move into August, our membership month.



August is Membership Month

Knowing that civic clubs of all types are struggling to maintain membership, I found it particularly interesting to read an article recently from the Los Angeles Times about a college professor's crusade to encourage Americans to join groups again. Dr. Robert D. Putnam, a Harvard political scientist, believes he has identified a central crisis of our time - the decline of group activity. He points out that not only are Americans voting in smaller numbers than before, they are also joining fewer bowling teams, attending fewer PTA's, joining fewer civic clubs and even eating family dinners together less often. And that, Putnam says, is making us less happy, less healthy and less wise.

As a "veteran" Rotarian it was not necessary for a Harvard Professor to point out the value and meaning I can derive from my Rotary membership. If you are an active Rotarian you know well how your membership in Rotary has enriched your life. Nevertheless, I found it interesting that this man was launching a crusade to turn back the tide of alienation and get Americans to start joining groups again. I wish Dr. Putnam all the best in this effort. Shouldn't we join Dr. Putnam's crusade?

Times have changed and are continuing to change fast. Corporate reorganization, career changes, job reengineering, e-commerce, increasing numbers of single parent households, and growing ethnic and cultural diversity in our communities all contribute to a very dynamic societal and economic climate. These changes and others make it more and more difficult to maintain and grow membership in civic and professional organizations. Yet these changes also make the role of Rotary more important than ever as expressed by Dr. Putnam.

More than ever, we must pursue membership development and retention strategies with vigor, innovation and assertiveness in order to attract and retain quality members. For Rotary to remain viable into the new century, we have no other choice.

On August 10, 2000 at the John Wesley College in High Point, you will have the opportunity to learn what some clubs have been doing to increase membership and improve retention. The 2000 Membership Development Conference will take place from 3:30pm to 6:00pm Thursday, August 10. We will meet in the Student Life Center located in the Administration Building. At the conference you will also be able to participate in a general round table discussion of what other clubs are doing to keep their vitality and enthusiasm high.

(...continued on page 2)

District Governor's September Club Visits

September 5
Mount Airy
September 7
Carthage
September 12
Pinehurst
September 13
Sandhills
September 14
Jonesboro
September 15
Southern Pines
September 18
Burlington
September 19
Alamance
September 20
Greensboro
September 26
Sanford
September 28
Liberty

Mark
September 9
on your calendar
for the
**District Football
Fellowship Game.**
It is
North Carolina
vs
Wake Forest
in Winston-Salem.
Registration materials
will come from
Wake Forest and
will be handled
through
Wake Forest University.

(...continued from page 1 "August is Membership Month")

Club service chairmen, membership chairmen, classification chairmen, presidents, presidents-elects and all district leadership are encouraged to attend. The cost for the conference is \$5. Refreshments will be served. John Wesley College is located off Eastchester Drive. Eastchester Drive in High Point is also Highway 68. Complete directions will be included with the registration materials.

While times are changing, basic human needs for food, health, security, justice and belonging remain unchanged. As long as these needs are present, we will need each other and the world will need what Rotary has to offer. Plan to attend this important conference so that we can help each other expand and enhance Rotary.

For reservations, contact Margaret Padgett at the District Office (336-841-7690) by August 7th. You may pay at the conference or mail your check to the District Office. Make the check payable to District 7690.

Tim Albertson, District Membership Chairman
336-286-9700

ROTARY INTERNATIONAL DIRECTOR DAVID MICHAUX, 2000-2002

Since being invited to join the Rotary Club of Myrtle Beach, SC in 1974, David has served as Treasurer, President and Rotary Information Committee Chairperson. He has 25 years of perfect attendance, and in 1995 was named his club's "Rotarian of the Year." Serving as Governor of District 7770 in 1984-85, David has held a variety of District leadership positions including Group Study Exchange Team Leader to District 2260 in Norway in 1989, and as a delegate to the 1992 Council on Legislation. He has served Rotary International on numerous committees and as part of the Sgt. at Arms Committee at the International Institutes and International Conventions. In May 1999, David was presented Rotary's "Service Above Self" award by the Rotary International Board of Directors. He will serve on the Board of Directors of Rotary International in 2000-2002.

David has served as President of the Coastal Concert Association, and as a Director of the Long Bay Symphonic Society, Ltd. He has served as President of the Murrells Inlet Concerned Citizens Association, an environmental group, and as a Board Member of the Greater Myrtle Beach Chamber of Commerce. David's special interests include collecting 18th Century English portrait paintings and furniture, and wines of the world. His partner, Diana Jones, is a native of Melbourne, Australia. They met in Oslo, Norway in 1959. After sharing 34 years of birthday cards on their common birthday, they renewed an old friendship at the 1993 Rotary International Convention in Melbourne. David has a daughter and son, and two grandchildren.

DIRECTORY UPDATES:

Reynolda Rotary Club, President David McMillan (H) 336-722-2724 (F) 336-718-9264
Greensboro Airport Club, Secretary Stephen Fleming (B) 336-545-5410 (F) 336-545-5411

ATTENTION CLUB BULLETIN EDITORS

Please make sure that you mail a copy of your newsletter to: Club Bulletin Editor, Phil Morris, 2207 Porsha Lane, High Point 27265
District Governor, Jack Green; 916 Northshore Dr., High Point 27265
District Governor Elect, Terry Alexander, P.O. Box 1400, Clemmons 27012

NEWSLETTER NOTICE

The Governor's newsletter can now be found on District 7690's web page. Please announce this to your club members so that all Rotarians may have the opportunity to read this monthly publication. The web page is: www.Rotary7690.org

For the next 10 issues of the Governor's Newsletter, there will be a featured area from District 7690. The information provided by the Assitant District Governor for that area.

AREA II, CLUB NEWS

The 2000-2001 Rotary year has started with a bang in Area II of District 7690. The four new Presidents have been duly installed as well as their officers and board members and their plans and objectives are complete. As the new ADG, I have been quite busy attending all the necessary meetings and have been offered more "make up" cards than I could ever use.

All four of the Area II clubs are in Rockingham County. They are Eden, Madison-Mayodan, Reidsville, and Stoneville. It does not require a great deal of driving to reach any of these clubs, so I plan to "show up" quite often in order to maintain a feel for what is happening.

EDEN

The Eden club got the new year off to a great start by having a "Snow Days" social on June 30. The name, of course, coming from the missed meeting back in the winter due to bad weather. All the spouses were invited and special guests were ADG Bobby Shelton and wife Faye, and Laurie Turnage, the Interact Club leader at Morehead High School.

Reverend Warrick Aiken was recognized as the club's only 50 year member, having joined the Eden club in 1950.

Bill Hicks was named Rotarian of the Year. Even though a Rotarian for only six years, Bill has willingly volunteered to help with every project and has been the first to make himself available to serve as a Director. He always leads the 4-way Test to close the meetings. Also, his attendance record is excellent even though he is legally blind and has to depend on others to drive him to the meetings.

The program for the evening centered around the history of Eden (Leaksville, Spray and Draper) and five Rotarians portrayed William Byrd, John Leak, John Motley Morehead, Luther Hodges and Harold Whitcomb. Others had to guess who they were portraying but they didn't have a lot of difficulty.

George Robertson is the newly installed President. Chip Smith is the President-Elect, Pam Cundiff repeats as Secretary and Mark Pruitt is the new Treasurer.

MADISON-MAYODAN

Madison-Mayodan kicked off the new year with a gala event, spouses included, on June 27. Barry Weinberg was installed as the new President, replacing Gerald Summerlin. Other new officers are Dixie Penn (President-Elect), Charles Rakestraw (Vice President), Tim Simpson (Secretary), and Mike Miller (Treasurer). Gerald Summerlin reviewed the year 1999-2000 and presented awards for perfect attendance, service above self, distinguished service and Rotarian of the year.

Barry Weinberg's closing remarks were highlighted by the statement "who would have ever thought that someone raised on the streets of New York City would become President of the Madison-Mayodan Rotary Club in North Carolina.

REIDSVILLE

Reidsville got the new year started at their regular meeting on June 26. Frank Zulauf was installed as President, Ted Hopkins as Vice President, George Elliott as Secretary, and Richard Westmoreland as Treasurer.

Frank has very ambitious plans and objectives laid out for the year, highlighted by a goal to organize Interact clubs in both Reidsville and Rockingham High Schools. Another new goal is diversity in membership. The club will search out new members from various racial and ethnic backgrounds to make the Reidsville club truly Rotary International. Also, they hope to have ten new Paul Harris Fellows by the end of the year. Butch Trent will be the major cog in this effort and I'll take bets that this goal will be accomplished.

STONEVILLE

Stoneville is a very small club (14 members) but they don't shy away from efforts to help Stoneville. Attendance usually runs better than 80 percent.

Bill Knight has just been installed as President. This is his fourth term. Hugh Belton is the new President-Elect and Harold Knight will serve as Secretary-Treasurer. Stoneville will again sponsor the Fall Festival as a new project and will sponsor Senior Citizens Day. Other projects will be to ring the bell for the Salvation Army at Christmas, support the CART program for alzheimers research and clean up the local cemetery. The main fundraisers will be the annual 4th of July auction and a softball tournament.

At a recent meeting, Faye Frye was recognized for her outstanding contributions to the Stoneville Club.

WILLIAM O. STONE, JR., ASSISTANT DISTRICT GOVERNOR, AREA II

William (Bill) O. Stone, Jr. is serving his first year as Assistant District Governor for Area II. Bill is a retired textile industry executive. He is currently consulting in textile associated projects around the world. In 1998, he led the District GSE Team to India. Bill has been a Rotarian for 23 years, and he served as President of the Fieldale Virginia Rotary Club. He is married, has two grown children and three grandchildren. Bill is currently a member of the Rotary Club of Eden where he and his wife, Barbara live.

So you see that Area II is underway with the new Rotary year and great things are expected from these four northern most clubs in the District.

Attendance for June, 2000

CLUBS	6/30/99	MBR /	MBRS. /	MTGS. /	ATTEND	CLUBS	6/30/99	MBR. /	MBRS. /	MTGS. /	ATTEND
Alamance	49	49	4	60%		Mocksville	55	58	5	82%	
Alamance Bkft	29	29	4	94%		Mount Airy	116	115	4	84%	
Archdale/Trinity	23	25	4	68%		Oak Hollow	29	26	5	75%	
Asheboro	117	115	5	73%		Pinehurst	58	45	4	58%	
Burlington	50	46	4	71%		Pittsboro	12	N/A	N/A	N/A	
Carthage	23	21	5	69%		Randolph	56	55	4	81%	
Clemmons	103	108	4	80%		Reidsville	92	96	4	63%	
Crescent	123	121	4	82%		Reynolda	125	123	5	65%	
Eden	70	67	4	82%		San-Lee	32	34	4	83%	
Elkin-Jonesville	47	48	4	73%		Sandhills	27	30	4	58%	
Furnitureland	65	61	4	77%		Sanford	107	107	4	79%	
Gate City	54	50	4	77%		Siler City	79	83	3	64%	
Graham	53	49	5	73%		Southern Pines	72	90	5	70%	
Greensboro	324	326	4	62%		Stoneville	15	15	5	90%	
Gboro Arpt	37	33	4	75%		Stratford	154	150	4	68%	
Guilford	53	64	5	83%		Summit	146	140	4	70%	
High Point	193	188	5	71%		Thomasville	81	75	4	59%	
Jamestown	39	36	4	73%		Triad	49	49	4	72%	
Jonesboro	53	56	4	66%		Troy	30	31	5	61%	
Kernersville	44	42	4	73%		Walnut Cove	14	14	5	76%	
King	21	19	5	65%		Winston-Salem	260	260	4	54%	
Lexington	64	62	4	72%		Yadkinville	19	19	4	76%	
Liberty	23	23	5	68%		Yanceyville	34	32	4	70%	
Madison/Mayodan	46	44	4	78%		DISTRICT	3345	3329		72%	

Special Upcoming Events

- **Membership Seminar, John Wesley College, High Point**
August 10, 2000
- **Rotary Football Fellowship, Winston-Salem**
Sept. 9, 2000
- **Golf Fellowship, Asheboro**
Sept. 21, 2000
- **2001 District Conference, Wilmington**
April 19-22, 2001
- **2001 Rotary International Convention, San Antonio**
June 24-27, 2001

Artwork by Shelley Graphics 2000

Rotary District 7690 Office
114 Willoughby Park Dr.
High Point, NC 27265