

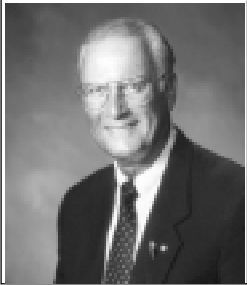
The Piedmont Rotarian

ROTARY DISTRICT 7690 • August 2001 • DISTRICT GOVERNOR'S NEWSLETTER

"Mankind is Our Business"

PDG Stuart B. Fountain, District Governor, 1602 Benjamin Pkwy., Greensboro, NC 27408

THE MONTHLY MESSAGE



It seems strange to be writing the Monthly Message again. Certainly I didn't expect it until sixty days ago. But I keep reminding myself of the words of an old shade tree philosopher who said, "Life is made up of those things that happen to you - while you were planning to do something else."

Stuart B. Fountain

I was planning to quietly retire, take a few trips and finally slow up long enough to clean my study so I could have a place to put a computer and join the computer age with everyone else!

Terry Alexander was planning to win his battle against cancer and serve as your District Governor. His ultimate wish was to be healthy and have enough energy to serve Rotary thirteen more months. That wish remains forever unfulfilled.

But his commitment to Rotary should be an example to all of us. We should be so committed to Rotary International and District 7690, as well as our communities and clubs, that when we look back at 2001-2001, Terry's year to be Governor, that we successfully fulfilled our district theme to "Make Terry Proud."

Now as we pick up the flag of Rotary and move on for this year we need to work very hard on Rotary International's primary emphasis, the Global Quest for 2001-2002. That primary emphasis is to increase membership. Every August is Membership Month for Rotary. But this year the Global Quest is for every club to bring in at least one new member every month.

R.I. President, Rick King, has launched the Global Quest and has described it as "the most ambitious, far-reaching membership campaign in the 96-year history of Rotary." Worldwide membership in Rotary is dropping steadily. What has kept the problem from being disastrous is the continual formation of new clubs. The existing clubs are not growing. We need to change that so that next July 1 every club in the district will have a minimum net increase of at least five members. (Net increase=inductions minus resignations.)

Join the Party

While the original basis of Rotary was fellowship, it is service to others on the individual and international scale which sets Rotary apart. Rotary started the 20th Century with four dedicated members and has grown to 1.3 million in strength. In order to expand the impact of Rotary on the 21st Century, Rotary Clubs must reverse the recent membership losses and achieve significant growth. Our President, Richard D. King, has therefore implemented a Global Quest program which calls for each Rotary Club to bring in one qualified member per month during the fiscal year with a minimum gain of five new members per club by the end of the year. This is a real challenge. Each district will also have a goal of chartering three new clubs during that year. There will be competition and rewards for various clubs within the district and at the international level. This is a very challenging goal for clubs which have not grown. This program will be the focus for the Annual Membership Seminar to be held at the Piedmont Environmental Center at 1220 Penny Road in High Point, NC on Thursday, August 23, between the hours of 9am and 1pm. It is our hope that every club will send key representatives in membership, public relations and membership retention to this event.

Several speakers have been arranged for the seminar. It is expected that one of our speakers will be a medical specialist from Bowman Gray, who will address the physical reasons why service to others and charitable giving provides a happier, healthier, longer life for most. Additionally, there will be a professional public relations speaker who will assist club representatives with developing a media program and methods to promote Rotary causes.

It may seem inconsistent to ask people to join an organization that carries a banner of "Service Above Self." After all, our economic system is based on self-interest. However, our efforts will be effective when we can show the benefits we receive as individuals while helping others. First, being involved in the happiness of other people and their successes brings happiness to us as individuals. The most unhappy people are those who dwell on themselves. Second, our health and longevity are tied to our psychic well being. Further additional reasons for encouraging membership in Rotary are as follows:

1. Friendship
2. Business development
3. Personal growth and development
4. Leadership development
5. Citizenship improvement
6. Continuing education
7. Simply the joy of having fun
8. Public speaking skill development
9. World citizenship improvements
10. Travel assistance

A Note from the Family of Terry Alexander

"Thank you for the lovely wreath you sent to our father's funeral. Our father was very proud to be a Rotarian. The family is grateful for the wonderful support we have received from the district. Thank you to everyone in District 7690--you are wonderful Rotarians. Sincerely, Kathryn and Lisbeth Alexander

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DISTRICT GOVERNOR'S CLUB VISITS FOR SEPTEMBER

- Sept. 4 Greensboro Airport, Pinehurst, Triad
- Sept. 5 East Greensboro, Sandhills
- Sept. 6 Carthage, Troy
- Sept. 7 Southern Pines
- Sept. 10 Alamance Breakfast, Burlington
- Sept. 11 Madison/Mayodan
- Sept. 12 Elkin-Jonesville
- Sept. 13 Jonesboro
- Sept. 14 Summit
- Sept. 18 Alamance
- Sept. 19 Thomasville
- Sept. 20 Graham
- Sept. 25 Eden, Lexington
- Sept. 26 Clemmons, Randolph
- Sept. 27 Liberty, Stratford
- Sept. 28 Oak Hollow

(continued from page 1..Monthly Message)
I had the true privilege to be your Governor in 1998-1999. In May 1998 the district had 3,351 members. In May 2001, 36 months later, we have 3,380 members, an increase of 29 members for the entire district. That's less than a member a month for the entire district! We can and we must do better than that. Our absolute minimum net gain is five members per club for 47 clubs. That's a 235 member increase for the district by June 30, 2002!

On August 23 there is a very important District Membership Seminar led by Gil Davis of the Clemmons Club. This is one of the most important meetings of the year for our district. We need a representative from every club in the district to take back the message and the method to achieve Rotary's Global Quest for 2001-2002 and to achieve our 235 member minimum goal for the district. You will be hearing more about the seminar soon.

Yours in Service Above Self,
Stuart

- (continued from page 1...Join the Party)*
11. Entertainment
 12. Social skill development
 13. Extension programs for the benefit of families
 14. Vocational skill development, development of ethics
 15. Cultural awareness
 16. Prestige
 17. Bigger than most, THE OPPORTUNITY TO SERVE

As we face this challenge of increasing membership under the Rotary's Global Quest program this year, I am reminded of a little book I gave my daughter as a child and again upon her last graduation. It was about a little train who was challenged to pull a heavy load across the mountain to a city desperately in need of supplies. As the little train took on its burden, it looked upon the high mountain and began to chug, I think I can, I think I can, I think I can."

We should do no less in Rotary. Let's take that can-do attitude in our membership development and make Terry proud.

Gil Davis,
Membership Chairman

DIRECTORY CHANGES

New Club Secretary, Clemmons Rotary Club
Scott Boyles (Scott & Kim)
P.O. Box 1776, Clemmons, NC 27012
(B) 336-924-4161 (H) 336-766-9579
(F) 336-924-0278
sboyles@loganhvac.com

Club Secretary, Troy Rotary Club
Carey Durham
Area code for business/fax is 910, not 336

Club President, Crescent Rotary Club
Patrick Eakes: patricke@bigfoot.com

Olga Khavjou and Jonathan Lucas, Rotaractors
615 Muirs Chapel Rd., Greensboro 27410

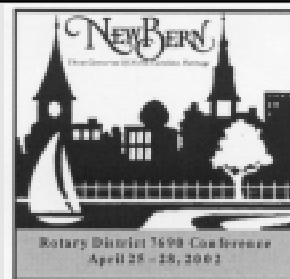
Ron Dery, World Community Service
District Chairman: Zip code is 27455

New District Chairman, Permanent Fund
John F. Rosser, Jr. (John & Marty)
706 Green Valley Rd., Ste. 204, Gbo 27408
(B)336-230-0922 (H)336-275-8619
(F)336-275-4523 jrosser@cplanning.com

Club Meeting Change:
The Oak Hollow Rotary Club now meets
Friday, 7:00am, Radisson Hotel, High Point.

New Meeting Location: Walnut Cove Club
Duke's Restaurant, Thursdays at noon

Elkin-Jonesville President, Carolyn Holcomb
carolyn.holcomb@yadkinvalleybank.com



New Bern Notes

King George II appointed William Tryon as the first Royal Governor of the British colony of NC. He built Tryon Palace between 1767 and 1770 using the best craftsmen from England. John Hawks designed this Georgian style building.

Friday, April 26, a behind the scenes tour of Tryon Palace is scheduled as one of the optional activities. Lunch and lecture are included as part of this tour. The Tryon Palace website is www.tryonpalace.org

For more information: www.rotary7690.org

AREA I CLUB NEWS

Area I includes Elkin-Jonesville, King, Mount Airy, Walnut Cove and Yadkinville Rotary Clubs. The Assistant District Governor, Terry Titus, has asked each club president to submit the following club news.

ELKIN-JONESVILLE

Carolyn Holcomb, President

The Elkin-Jonesville Rotary Club is getting geared up for another year of service and fun. Currently we have 50 active members and look forward to increasing that number to 55 by June 30, 2002. We have many classifications yet unfilled; we plan to identify potential members for some of these slots. Our President-Elect and the Membership Committee hope to host an open house at one of our regular meetings to attract prospective members. We plan to have a recruitment plan clearly explaining the expectations of membership to prospective members. Our program schedule for 2001-2002 incorporates each of the special months designated by Rotary. We plan to have programs coordinating with these. Community service projects will continue in the coming year. We plan to jointly sponsor a golf tournament to raise funds for Habitat for Humanity, participate with Salvation Army in the Christmas Tree Angel project and sponsor a Red Cross Blood Drive. Our pancake breakfast will be held in October on the day of the Pumpkin Festival. Our international week will continue in our partnering with the Rotary Club in Imperatriz, Brazil (the site of our earlier water well project) and in providing funds, etc. for the Muldovan orphanages. We have, for several years, sponsored a Drug Abuse Prevention Speech contest at our local high schools and will continue this in the year 2001-2002. We are planning to charter an Interact club at one of the local high schools. The formation work has been completed with the chartering to come hopefully soon after the school year begins. The Rotary Foundation committee is working with the membership for a goal of each member contributing \$100. annually. Our weekly drawing funds are applied to a Paul Harris Fellow in the winner's name.

KING ROTARY CLUB

Rick McCraw, President

The King Rotary Club is looking forward to a fun and successful year. Our number one goal this year is to build the membership number of our club while sustaining our current membership. While we have 21 current members we are concentrating on occupations not represented. We are planning a meeting to brainstorm on a list and invite qualified persons to our club meetings in the hopes of attracting them to our club. We hope to net an additional 12 new members to our club during this year. Programs will correspond with the Rotary theme calendar and will include more Rotary information. Our President Elect will be working with his committee to achieve the Governor's Gold Club Award. We are also working on an orientation packet for our new members of what is Rotary and what is expected of a Rotarian. We plan to continue our community service projects, i.e. Christmas card, Garden Project, scholarship, partnership with West Stokes Art Department, job shadowing, in-school activities, awareness project, and volunteer center of Stokes County. On the international level, we have a goal to either take on a project or assist on a project with another club. In the past two years we have awarded a scholarship to a West Stokes High School senior and will do so again 2002. Our club sponsored an Interact Club at West Stokes and have for our goal to sponsor a new Interact Club at South Stokes this year and will continue working with these young people. We have also sent students to the leadership program in Greensboro the last two years and will continue with this also. Our club is also encouraging all our members to become sustaining members while working towards becoming Paul Harris Fellows. We will be holding several fundraisers this year, a \$10,000 raffle, pancake breakfast, working towards a 5K Run/Walk, and possibly a social/entertainment event. We are also encouraging our members to give or pledge to the Foundation as major donors. We are also working harder to produce a monthly club bulletin. We have also put into place a web site and are continually working to enhance it. The Rotary Club of King is looking forward to a great year and hope to show our community what Rotary stands for "Service Above Self."

MOUNT AIRY

Joan S. Inman, President

The Mount Airy Rotary Club is looking forward to a successful and fun year. It is our intention to assist with the sponsorship of a new breakfast Rotary club in Mount Airy. One of our members has served as a past President in another Rotary club and has agreed to act as the new club's first President. We look forward to assisting this new club. While we have 120 current members, there are still occupations not represented. One of our goals is to invite qualified representatives from those missing classifications to our meetings in the hopes of attracting them to our club. We hope to net an additional five new members to our club during this year. Programs will correspond with the Rotary calendar and will include more Rotary information.

We plan to continue our community service projects, i.e. Habitat for Humanity, Salvation Army Bell Ringing, March of Dimes food booth and vocational projects. On the international level, we will continue to push for our Ugandan Water Project and the Ugandan School Laboratory Project. Both projects met with approval, but funding was in short supply. In the past we have awarded two scholarships for Surry Community College and have every intention of doing so again. Our club sponsors a Rotaract Club and Interact Club and will continue working with these young people.

An accelerated attempt will be made to encourage all our members to become 100% Paul Harris Fellows. We will hold two major fundraisers, a Rotary Golf Tournament and a Social/Entertainment event. Renewed efforts will also be made to encourage individual members to give/pledge to the Foundation as major donors.

WALNUT COVE

Ben Gerardy, President

The Walnut Cove Rotary hopes to accomplish the following for 2001-2002:

- A. Membership is now at 23 and our attendance averages about 80% of our members each week. We meet each Thursday at 12:00 pm.
- B. We will again have a Rotary Sunday Luncheon. In the past we have served approximately 200 people and hope to continue this endeavor. Last year the profits were shared between two Elementary Schools, and this year we will probably give it to our Middle Schools for extra projects they are seeking to have in the next year.
- C. I have already been in touch with District and Regional Officers and hope to have some of them visit and share with our club about all the excellent programs available through Rotary International.
- D. During the other weekly meetings we will have a wide variety of speakers from the community and the surrounding area.
- E. Our involvement with the Walnut Cove Library Expansion Program will continue to be a major effort on the part of our club. Tom Grubbs and others within our club serve on the Library Board and we want to show that Rotary is firmly behind this excellent program.
- F. The club will also sponsor the Outstanding Citizen Award again this year. We were unable to hold it last year but intend to recognize some leader within the Walnut Cove community for their outreach efforts to lighten the load of those less fortunate in our community.
- G. During this year we will earnestly seek to add one new member every two months. We know the goal of Rotary is one every month, but because we are small, we want to accomplish a more realistic goal.
- H. We have two Paul Harris Fellows and hope to increase the number to four.
- I. We will continue to work toward providing scholarship assistance to some young person in the community as they go to Leadership training.

YADKINVILLE

Tommy Jester, President

As we approach a new Rotary year, I hope every member of the Yadkinville Rotary club will make a commitment to not only attend our weekly meetings, but support our community service projects and other activities. This should be an exciting year for us as we continue many of our programs of the past three years and begin to plan some new projects. I hope to arrange participation in some type of international project with a neighboring club. I have discussed with school officials the possibility of involving several students in the drug and alcohol abuse prevention speech contest. The deadline for submitting names of finalists is March 15, 2002. In July we will again participate with the Elkin-Jonesville club in the annual Habitat for Humanity golf tournament which helps provide financial support for this non-profit organization. The Yadkinville Rotary club will hopefully be able to continue the sponsorship of 2 scholarships at Surry Community College for deserving students who want to further their education. In December 2001, we will be sponsoring our 4th annual pancake breakfast with proceeds allowing us to help several needy families during the Christmas holidays. The future and success of any club is its membership. During the 2001-2002 Rotary year we will focus on new members as well as keeping all the current members active on a committee or involved with a project. One of the goals for 7690 in 2001-2002 is increase membership by a net of five Rotarians. I know I can count on you to do your part in helping Yadkinville and our District meet or exceed many of their goals.

Terry Titus, ADG for Area I, is a member and past president of the Yadkinville Rotary Club. Terry is president of Titus Construction Company, Inc., a general construction company specializing in custom homes, commercial projects and remodeling. Terry has been involved in scouts, past president and charter member of Yadkin County Chamber of Commerce, Piedmont Triad Partnership Long Range Steering Committee and Board of Directors of CCB and Yadkin County Community Foundation. He is a member of the Galloway Memorial Episcopal Church and the Yadkin Masonic Lodge #162.

Attendance for June, 2001

CLUBS 6/30/01 MBR. / MBRS. / MTGS. / ATTEND

Alamance	46	46	4	65%
Alamance Bkft	29	29	4	85%
Archdale/Trinity	30	30	4	75%
Asheboro	122	122	5	77%
Burlington	48	48	4	70%
Carthage	16	16	4	81%
Clemmons	102	102	4	82%
Crescent	122	122	4	82%
Eden	61	61	4	70%
Elkin-Jonesville	50	50	4	69%
Furnitureland	67	67	4	80%
Gate City	47	47	4	87%
Graham	45	45	4	64%
Greensboro	326	326	4	60%
Gboro Arpt	36	36	4	71%
Guilford	57	57	4	63%
High Point	186	186	4	61%
Jamestown	35	35	4	77%
Jonesboro	62	62	2	62%
Kernersville	51	51	5	68%
King	21	21	4	70%
Lexington	61	61	4	61%
Liberty	25	25	4	52%
Madison/Mayodan	45	45	4	64%

CLUBS 6/30/01 MBR. / MBRS. / MTGS. / ATTEND

Mocksville	60	60	4	79%
Mount Airy	118	118	4	77%
Oak Hollow	20	20	4	93%
Pinehurst	39	39	4	58%
Randolph	55	55	4	87%
Reidsville	97	97	4	64%
Reynolda	130	130	5	60%
San-Lee	32	32	4	88%
Sandhills	35	35	4	78%
Sanford	105	105	4	60%
Siler City	73	73	4	73%
Southern Pines	92	92	5	86%
Stoneville	16	16	4	80%
Stratford	154	154	4	60%
Summit	144	144	5	73%
Thomasville	78	78	4	70%
Triad	52	52	4	71%
Troy	31	31	4	66%
Walnut Cove	18	18	4	73%
Winston-Salem	258	258	4	54%
Yadkinville	23	23	4	48%
Yanceyville	30	30	4	68%
DISTRICT	3350	3350		71%

Special Upcoming Events...

- Membership & Extension Seminar, Piedmont Environmental Center
August 23, 2001
- Football Fellowship, Winston-Salem
October 6, 2001
- Rotary Foundation Banquet, High Point
November 8, 2001
- 2002 District Conference, New Bern
April 25-28, 2002
- 2002 RI Convention, Barcelona, Spain
June 23-26, 2002
- 2003 District Conference, Sea Trail, Sunset Beach
April 24-27, 2003

Artwork by Shelley Graphics 2001

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www.Rotary7690.org
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