

The Piedmont Rotarian

□ ROTARY DISTRICT 7690 • March 2005 • DISTRICT GOVERNOR'S NEWSLETTER

"Celebrate Rotary"

Don Allred, District Governor, 1426 West Lake Drive, Asheboro, NC 27205

DG NEWSLETTER FOR MARCH



Don Allred

Business schools teach us to have a five-year plan. We are to plan our work and work our plan. Failing to plan means we are planning to fail. And so on. It will come as no surprise to you, then, that Rotary has developed a five-year strategic plan. The plan begins with a vision: Rotary will have a strong and visible presence worldwide; Rotary will achieve enhanced capacity for friendship and service through a strong organization with increased and diverse membership;

and Rotary will advance its ideals of high ethical standards, international understanding, goodwill and peace, through a membership united in service.

The vision is followed by seven goals:

- 1. Eradicate polio:** We have spent over \$600 million on this. Let's finish it off.
- 2. Sharpen program focus:** "Create a multi-year program of service and eliminate the annual change of program focus by the RI president and/or board." We are going to try to do something like this in our district by standardizing Gold Club criteria while leaving the District Governor a little wiggle room to push his or her agenda.
- 3. Select new corporate program focus:** This, I assume, will be the successor to PolioPlus.
- 4. Refine governance/leadership structure:** I think this means that RI will more sharply define the leadership structure of Rotary with attention and description given to the roles and duties of those who govern.
- 5. Improve training and education at all levels:** This will involve developing training programs for club leaders and up.
- 6. Expand and integrate membership globally:** Rotary is in 166 countries in the world, but there are 191. RI would like to see clubs established in those missing 25. The plan also calls for "recognition and preservation of cultural diversity within the organization," and "emphasize the importance of relevant weekly meetings that provide members with opportunities for business and personal development."
- 7. Enhance public image:** Develop a public relations program that "utilizes all media and recognizes regional differences."

Council on Legislation strategic planning involves: "amending the purposes of RI in the RI Constitution to include support for clubs and districts; amending RI Bylaws to require the board to have a strategic plan, to require the president to function in accordance with the strategic plan, and to establish a six-member strategic planning committee; designate the general secretary as the chief operating officer of RI, responsible for the day-to-day operations and solely responsible for supervision of the secretariat staff; strengthened the general secretary's authority to require compliance with the budget; and to make the executive committee of the board responsible for evaluating the performance of the general secretary."

There you have it - RI's strategic plan through 2010. As a Rotarian, do you agree with this plan? At this year's district conference in Charleston, we will be electing a delegate to the next Council on Legislation. Please let that elected delegate know your feelings and how you would like him or her to vote at the next COL.

CHECK IT OUT!

*Go online and take a gander
at a beautiful website:
www.rotary7690conference.org*

*There you will find a feast of
color and excitement about
the Centennial District
Conference in North
Charleston, South Carolina,
April 28-May1.*

*You'll find out about the
agenda, how to register,
where to go and what to do.*

*This is a banner year for
District 7690 with the
Great Birthday Bash in
Greensboro bringing together
the largest crowd ever from
just our district!*

*Wouldn't it be even greater
if those 900 Rotarians
completely repopulated
North Charleston in the spring.
Please join us!*

*Philip Shore,
2005 District Conference Chairman*



TSUNAMI RELIEF

The district continues to receive generous donations from Rotarians and citizens in Rotary District 7690. Over \$160,000 has been collected by the individual clubs and the district. The district is still accepting donations.

Rotary District 7690 Office
114 Willoughby Park Dr.,
High Point, NC 27265
www.Rotary7690.org
www.Rotary.org

Artwork: Shelley Graphics 2004



FAMILY OF ROTARY DAY AT THE N.C. ZOO

Join in the fun of the Second Annual District 7690 Family of Rotary Day at the North Carolina Zoo April 2nd from 9:00 am to 5:00 pm. Bring the whole family and enjoy a wonderful time at the zoo. Registration begins at 8:30 am at the North American Entrance where you will pick up your tickets for the zoo and for a picnic lunch at the Lakeside Picnic Area near the Africa Entrance. All participants must pre-register so your tickets will be ready for you at the registration table.

Once you have your tickets, enjoy seeing the new Australian Exhibit featuring kangaroos, wallabies, birds and reptiles, the Rocky Exhibit featuring polar bears, seals, sea lions, sea birds, and Arctic foxes and the Cypress Swamp with alligators, cougars, turtles, and water fowl. Don't miss the zoo's newest simulated 3-D ride "Dino Island II". Then it is on to Streamside, Black Bear, Prairie, Red Wolf, Grizzly Bear, and the Sonora Desert.

When you reach Africa, be sure to stop for a picnic lunch between 11:30-1:00 and visit with DG Don Allred and fellow Rotarians and their families. Then it's on to Africa with the new lion cubs and the Kitera Forest featuring the zoo's troop of chimpanzees as well as elephants, rhinos, gorillas, giraffes, zebras, a variety of antelope, monkeys, and the beautiful Aviary filled with tropical birds.

SEND IN YOUR REGISTRATION TODAY. Prices are \$16. for adults and \$14. for children under 12. **SEE YOU AT THE ZOO!**

Call For District Governor Candidates

Any club wishing to submit a candidate for District Governor for 2007-08 Rotary year must submit his or her name with complete qualifications **NO LATER** than **APRIL 30, 2005**. Forms have been mailed to club presidents. The Chairman of the Nominating Committee is PDG Stuart Fountain. The candidate must be available for an interview on Thursday, May 5. The completed forms should be mailed to the Rotary District Office, 114 Willoughby Park, High Point, NC 27265 and must be received by April 30, 2005.

HAPPY BIRTHDAY ROTARY!



Grand Birthday Celebration

Over 900 Rotarians from District 7690 enjoyed the 100th birthday celebration of Rotary at the Koury Convention Center in Greensboro on February 23. Rotarians were treated to a special presentation of Paul Harris, music and the traditional birthday cake. Many thanks to DGN Mitzi Ellis who chaired this event for the district.

POLIO ERADICATION UPDATE

January 30, 2005

District 7690 has done itself proud - again! We started with a goal of \$360,000 and pledges of \$323,745. To date, RI has received \$386,239 from the District. You run the numbers, but it is plain to see that 7690 got into this one good. We do have some clubs that have come up short on their pledges to the tune of \$16,420. There can be difficult circumstances but it is not too good for these clubs to be riding on the hard work of the others. We have until June 30 for these clubs to come through. Moreover, every dime is going to be needed to thoroughly beat polio.

The Associated Press tells us that polio cases increased to 1,185 in 2004 caused mainly by hardline Islamic clerics in Nigeria claiming that the vaccine was part of a U.S. -led plot to infect Nigeria's Muslims with AIDS or render them infertile. The spread of the disease from Nigeria infected several former polio free countries. The World Health Organization says that attempts to eradicate polio in 2005 have been immeasurably hurt. Vaccination programs have finally restarted in Nigeria and are returning to formerly polio free countries.

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Gold Club Award

Each club president was mailed information concerning the submission of the 2004-2005 Gold Club Award information in January. The written submission must be received by District Governor Don Allred no later than March 22, 2005 for your club to be considered for this award. The awards will be made at the banquet on Saturday evening at the 2005 Rotary District Conference. The submissions should be mailed to:

DG Don Allred
1426 W. Lake Drive
Asheboro, NC 27205

Presidential Citation Award

The 2004-2005 Presidential Citation Certification Form can be downloaded from Rotary International's web site at www.rotary.org and must be submitted to DG Don Allred by April 1. DG Don will then forward the Presidential Citation Certification Form to Rotary International for approval. All clubs are encouraged to submit this form for approval.

Rotary International Convention-Chicago

The final registration deadline for the RI Convention in Chicago this June is MARCH 31. You can download the form from www.rotary.org and complete it online or print it and mail it to RI.

Attendance for January 2005

CLUBS	MEMBERS AS OF 6/30/04	CURRENT MEMBERS	MONTHLY% ATTENDANCE	MONTHLY MEETINGS	CLUBID NUMBER
Alamance	44	47	58%	4	17690006090
*Alamance Bkft	26	25	82%	4	17690023238
Archdale/Trinity	29	33	87%	4	17690029135
*Asheboro	116	114	70%	4	17690006052
Burlington	27	27	62%	5	17690006092
Carthage	19	20	61%	4	17690006053
*Clemmons	126	126	76%	4	17690029530
*Crescent	118	125	75%	3	17690006056
East Greensboro	12	17	68%	4	17690055569
Eden	43	42	82%	3	17690006058
*Furnitureland	56	59	78%	5	17690006059
*Gate City	54	56	91%	4	17690027995
Graham	37	36	75%	4	17690006107
*Greensboro	321	324	53%	4	17690006060
*Gboro Arpt	37	37	83%	4	17690031667
*Guilford	56	49	96%	3	17690022059
High Point	180	180	74%	4	17690006062
Jamestown	29	31	83%	4	17690006063
*Jonesboro	66	63	79%	4	17690022882
*Kernersville	46	59	83%	4	17690025027
King	21	19	92%	4	17690051294
Lexington	46	45	56%	4	17690006065
*Liberty	20	18	74%	4	17690006066
Madison/Mayodan	43	46	82%	4	17690006065
*Mocksville	61	60	62%	4	17690006069
*Mount Airy	114	111	70%	4	17690006070
Oak Hollow	12	16	67%	4	17690051358
*Pinehurst	30	23	92%	4	17690006072
*Randolph	77	78	88%	4	17690006074
Reidsville	80	77	70%	3	17690006075
Reynolda	117	107	73%	4	17690021534
S.G. New Gen.	23	19	75%	3	17690061795
Sandhills	44	43	76%	4	17690025530
Sanford	77	80	67%	4	17690006078
San-Lee	26	26	89%	4	17690030735
Siler City	69	68	89%	4	17690006079
Southern Pines	76	75	81%	4	17690006080
*Stoneville	14	15	70%	4	17690006081
Stratford	145	144	51%	4	17690006082
*Summit	134	136	71%	4	17690006083
Surry Sunrise	39	44	73%	4	17690057326
*Thomasville	80	79	79%	4	17690006084
*Triad	43	38	66%	4	17690006071
*Troy	30	35	73%	4	17690006085
Walnut Cove	41	42	50%	4	17690006087
*Willow Creek	17	18	77%	4	17690060367
Winston-Salem	255	255	48%	4	17690006088
Yadkin Valley	42	42	77%	4	17690030000
*Yadkinville	17	15	87%	4	17690051333
Yanceyville	24	23	68%	3	17690006134
DISTRICT	3259	3267	74%		

*100% Paul Harris Fellow Club

Special Upcoming Events [Click Here for Special Upcoming Events](#)