

# The Piedmont Rotarian

ROTARY DISTRICT 7690 • November 2005 • DISTRICT GOVERNOR'S NEWSLETTER

*"Service Above Self"*

Phil Morris, District Governor, 2207 Porsha Lane, High Point, NC 27265



Phil Morris

## I REALLY DIDN'T HEAR THE "SMALL PRINT"...

...in the new member induction remarks when I joined Rotary, and I'll bet that you didn't hear it either. So for those of us who want to review our vows of membership, this is the "small print":

*We share with you the opportunity promised by The Rotary Foundation: your commitment to the Rotary Foundation has two parts:*

- *The opportunity to contribute your resources. We promise you that annually we will ask you to support The Rotary Foundation with a check.*
- *And the opportunity to enrich your community and your neighbors and your neighborhood. Take seriously your commitment of promoting the educational and cultural exchange opportunities available through The Rotary Foundation. If you do, a friend, a neighbor or an acquaintance, will hold you responsible for the \$25,000 Ambassadorial Scholarship or the \$12,000 Cultural Scholarship he or she received to study abroad, or a red carpet trip of cultural exploration in a magic corner of the world.*

*We are pleased to share with you The Rotary Foundation as our instrument of world peace and understanding.<sup>1</sup>*

If you didn't hear the "small print," I hope you received the message subsequently. And what an opportunity it is for all of us... at both the 'giving' end and the 'receiving' end.

The goal of the Rotary Foundation this year is \$100 per Rotarian per year. For us Rotarians fortunate enough to call the Piedmont of North Carolina home, \$100 shouldn't make an impact on our personal budgets. It is significantly less than the cost of a cup of fast-food coffee each day. The average contribution to The Rotary Foundation in our district last year was \$119.41. That represents a generous contribution, but I am confident that we can do better this year. One hundred dollars per Rotarian per year is a modest goal, but we really should do much better! For what is returned to us in the form of educational scholarships, cultural exchanges and matching grants, our individual investments seem far from ( pg. 3)

## THE ROTARY FOUNDATION: LOOKING BACK AND LOOKING FORWARD

District 7690 had an outstanding year of support for the Rotary Foundation during 2004-2005. Once again it demonstrates what generous Rotarians are in District 7690. If you add it all together it was a superb year. Look at these numbers:

We contributed a total of \$389,886 to the Annual Fund which is a \$119.41 per member average, the best average of any District in North Carolina, Virginia, or West Virginia. And 100 per cent of our clubs gave to the Annual Fund. In addition we gave \$73,000 to the Permanent Fund. So the Annual Fund and Permanent Fund totals add up to \$462,960 of support for the Foundation. We also chartered The Paul Harris Society with 37 charter members and which recognizes those members who contribute \$1,000 or more to the Annual Fund every year.

In addition we have 2 clubs that have accepted the challenge of becoming the Rotary world's first Triple Crown Clubs and have accomplished that rare achievement. They are the Crescent and Willow Creek clubs.

Now consider that over the last 3 years the District gave \$400,000 to the Polio Eradication campaign. Plus, in addition to the support of the Rotary Foundation, we gave \$211,000 to the Shelter Box campaign for Tsunami Relief (not a Rotary Foundation Program but endorsed by Rotary International) during 2005. That is a truly impressive record of Humanitarian financial support. All clubs and members are to be commended for such a tremendous humanitarian effort.

On the program side of the Rotary Foundation we had a very successful GSE exchange with District 1810 in Germany last Spring. We all remember the team leader, Jochen Merkel, jokingly questioning whether North Carolina was truly "First in Flight" after their arduous journey to arrive in the District.

We had 2 Ambassadorial Scholars and 4 Cultural Scholars actively in school during the year. We had our second Rotary Peace scholar selected. And we had 4 Matching Grants and 19 clubs involved in the District Simplified Grant program.

It was a remarkable year. But last year is gone. Now it's time to look forward to this year 2005-2006. (cont. on page 2)

(...continued from page 1....Looking Back)

The Ambassadorial Scholarship Committee has selected 6 Ambassadorial and 6 Cultural Scholars for 2006-2007 and those applications are being considered by the Rotary Foundation at this time. All members are urged to begin thinking of possible Scholar candidates, either Ambassadorial or Cultural, for the committee to consider this year. Application forms will be sent to the club presidents in December with a deadline for submission of March 2006.

Our GSE exchange this year is with District 3460 in Taiwan. Our outbound team has been selected and is in training at this time prior to their departure the end of February. The GSE committee is currently receiving requests from clubs wanting to host the inbound team during April and is actively organizing the schedule for the month. This promises to be a very exciting exchange given the very active economic climate in Asia.

The Matching Grant Committee is quite busy reviewing applications for Matching Grants and actively trying to stimulate even more applications. Clubs are urged to get those applications completed prior to the first of 2006 in order to have a greater likelihood of funding by the Rotary Foundation. Unfortunately a moratorium had to be placed on the District Simplified Grant program until some incompleting projects were finished and final reports submitted to the Rotary Foundation. The District is ineligible for further District Simplified Grant funding until all required reports are completed. The Grants committee is taking the opportunity to revise the District Simplified Grant program in order to get the District's reporting requirements from the clubs consistent with the reporting requirements of the Rotary Foundation.

November is Rotary Foundation Month and we are very excited to have our Foundation Banquet on Nov. 3 at the High Point Country Club and to have as our keynote featured speaker Past Rotary International President Cliff Dochterman. Cliff is the greatest speaker in the Rotary world and we will have a sold out event with standing room only.

Now that we have completed our Polio Eradication campaign we expect to exceed the \$119 per member average contribution to the Annual Fund from last year. Many clubs have already started the quarterly contributions to the Rotary Foundation and are on track to be 100% Paul Harris Fellow Sustaining clubs. We currently have over 50% of our clubs designated as 100% Paul Harris Fellow clubs and the number is increasing seemingly each month. Annual Fund Chairman Derrick Grantham has announced the ambitious goal of District 7690 becoming the first 100% Paul Harris Fellow District in the Rotary World. We are well on our way to make it happen.

It's an exciting time to be involved with the Rotary Foundation in our District. I thank you very much for having the opportunity to serve as your District Rotary Foundation Chairman for the last 3 years.

PDG Stuart Fountain



*Yadkinville team visits District Designated Beverage Provider.*

## District Golf Tournament

One hundred and one Rotary golfers shared blue skies and warm temperatures as they took to the links Oct. 13 for the Annual District Golf Championship. The defending champion, Crescent Club's foursome of Patrick Eakes, Chris Farland, Russ Hunt and Dupont Kirven, retained their championship with a team total of six under par. The gross division this year played from the tips and played the ball down—just like the pros do it. While Crescent walked away with the trophy and the \$400 prize, the \$200 second prize went to Gate City's Steve Ruggiero, Bobby Christensen, Walt Howell, and Jarrett Shearin.

The net division was a captain's choice with 55% of the A player's handicap, 25% of the B, 15% of the C and 5% of the D. Evidently, this system worked well as there was a five-way tie for first place.

Winner of the net division in a score card play-off was Greensboro Airport's John Murray, Mike Matznick, Tim Hayworth and Ed Sigmon. In addition to the trophy they also received a first place \$400 prize. Second place was the High Point team of Brian Bunch, Rick Blake, Curt Jacobs and Andy Bills. Third place was the Graham team of Dexter Barbee, James Honeycutt, Doug Barnhardt and Jeff Eldridge. The Greensboro team of Jim Ray, Bruce Beuchler, John Snider and Edgar Fisher took fourth prize. Prizes of \$200, \$100 and \$100 went to the second, third and fourth place teams in the net division.

Par three winners, worth \$100 each, went to four Rotarians hitting the right shot at the right time. Andree Martin, LPGA golf instructor, agreed to give lessons to the last place team. This honor was won by the team from Alamance Breakfast led by PGA Professional Deva Reece.

A minor emergency occurred when the district bottle opener was lost. Watching a Rotarian opening a brew using his wedding ring restored order to the universe and reassured all that a bottle has not been invented that could stymie Rotary creativity.

The district golf committee, Don Allred, Patrick Eakes, Andree Martin and Deva Reece, would like to thank District Governor Phil Morris, District Governor Nominee Dave McCoy, Assistant Governor Chuck Houska, Kim Brown from the Archdale-Trinity Club, Richard Pugh from the Asheboro Club, Larry Lassiter, Eric Credle, Sam Johnson from the Troy Club, District Designated Beverage Provider Pat Allred, Sam Ramsey from Chick Fil A and the Holly Ridge Golf Course staff for their assistance.

A Rotary Road Trip to the beach is planned for the spring. If interested, contact PDG Don Allred: [donallred@rotary7690.org](mailto:donallred@rotary7690.org).

# Membership Seminar? Great Ideas, Great Fellowship!

Seventy-five Rotarians representing 29 Rotary clubs took advantage of an opportunity to reflect on membership recruitment, membership retention and membership extension during a three-hour seminar lead by Zone Membership Development Chairman and PDG Bevin Wall of Newport, North Carolina. Bevin described Rotary International membership development goals and those goals of District 7690 that support the RI goals. Carl-Wilhelm Stenhammar's goal of each club "net one" member sounds easy, but it comes with a challenge, Bevin suggested. Rotary's attrition is about 15 percent each year. That means that a 100-member club will need 16 new members to "net one." If each Rotary club in the world grew by "net one" the organization would increase by 31,000 members (and in 10 years, Rotary would exceed 2 million members).

Bevin suggested that a good membership development program requires a plan of action. The District 7690 Gold Club Criteria for 2005-2006 holds elements of the plan: new membership orientation, classification survey, new member news release, focus on growth, sponsor a new club, and utilize an exit study.

Those attending had an extensive opportunity to brainstorm ideas and concepts that might be useful in recruiting, retaining and extending membership. He concluded by distilling these ideas into the following alphabet soup first course before lunch:

Accomplishments (Recruitment), Buddy - Bring A Friend (Recruitment), Communication (Retention), Diversity (Recruitment), Email (Retention), Fellowship (Retention), Good Speakers (Retention), Humanity (Extension), Involvement (Retention), Job (Recruitment), Key Person (Extension), Locate (Extension), Mentor (Retention), Networking (Extension), Opportunity (Recruitment), Partner (Extension), Quality & Qualified (Retention), Rotaract (Extension), Social (Retention), Target (Recruitment), Understanding (Recruitment), Visible (Recruitment), Work (Retention), Xenophobia (Recruitment), Younger (Recruitment), Zealous (Retention).

Thank you, PDG Jack Green and PDG Bevin Wall for making this event so successful.



(...continued from page 1....Gov. Article)

excessive.

If you or members of your club haven't developed an appreciation of the many opportunities of The Rotary Foundation, you should call Foundation Chairman Stuart Fountain or Vice Chair Patrick Eakes and ask them to help you arrange a program on the Foundation. I am sure that the TRF fundraising team would be glad to visit you to tell you about the many ways that you can contribute. But if I were selecting a Foundation program for your club, I would probably ask Claire Maddrey for help. Claire is chairing the District Foundation Alumni Committee. She is in the process of compiling a list of all those people in our district who have participated in a Rotary Foundation scholarship, or in the Group Study Exchange program. She will probably be able to find someone in your area who would be pleased to visit your club and talk about their involvement in a Foundation program. Hearing the testimony of those whose lives have been changed because of The Rotary Foundation will encourage me to be more generous, than hearing how the Foundation's funds are developed. Once I see the results, then I will want to learn more about how I can be a part of the process.

In the final analysis, if Rotary is me and you, and the Rotary Foundation is a part of Rotary, then The Rotary Foundation is our foundation. Invest in yourself. Invest in world peace and understanding. Invest in The Rotary Foundation.

## Joint Project:

### Poznan Rotary Club, Reynolda Rotary Club and Rotary International

On a warm Saturday morning in July, my wife Perry and I were honored to be present at the dedication ceremony of the newly installed Snoezelen Room at Special School #103 in Poznan, Poland.

We joined officers and members of the Poznan Rotary Club, a delegation of officers and members of the Rotary Club of Reutlingen-Tübingen, Germany, and the director and teachers at the school in the multisensory therapy room made possible by money raised by Reynolda Rotary, Poznan Rotary and matched by a grant from Rotary International.

The children who are enrolled at the school all suffer from a variety of handicaps, and many do not respond to traditional and conventional therapeutic techniques. The Snoezelen Room provides stimulation to all the senses—varied light spectrums, music and nature sounds, soft breezes, a water bed, a disco ball, and many other tools which have proven effective in opening communication between therapists and mentally handicapped patients.

Snoezelen is a Dutch concept used with mentally disturbed children, and adapted for use with AD patients. A Snoezelen room contains light and sensory stimulation to improve the quality of life of the students. It might contain multi-color fiber optics, aromatherapy, music, cascading water, and more. Students are encouraged to look, touch, and participate.

The director of the school and the teachers who will be using this facility in their work, were thrilled by the completion of the project. They were also greatly appreciative of the international effort which provided the financial support for the room, and were especially grateful that unknown friends from the United States were reaching out to assist them in their work with a population of mentally disabled children.

On the previous evening we were guests at the country estate of the president of the Poznan Rotary Club, Pavel Sobaszekiewicz, along with other Poznan Rotarians and the delegation from Reutlingen and Tübingen. The toast offered by the president of the German club, Hans-Peter Zenner, a doctor and professor of medicine, was an eloquent expression of the power and potential of Rotary's international mission.

Dr. Zenner recounted that his club had been reformed after World War II, and one of its first initiatives was to reach out to Rotary Clubs in France and Switzerland to form a cooperative relationship in an attempt to create personal avenues toward reconciliation. Those clubs recently celebrated 50 years of cooperation and friendship. And in July 2005, the German club was reaching out again, this time to Poland, to Poznan, to demonstrate that Germans, as Rotarians, could work to overcome the terrible legacy of their recent history. Dr. Zenner was explicit in saying that no one from his community sought

to deny or evade that history, but that their mission in coming to Poznan was to seek ways in which cooperation between German and Polish Rotarians might create relationships which would be a source of good will and positive action for everyone involved.

Our geography in the United States seems to prevent us from having the personal experience of centuries of national and ethnic differences which are second nature in Europe. That Rotary began in the United States is a source of some pride to us, but we should really be thrilled at how the ideals of Rotary have been spread around the world, and how Rotary is being used as the vehicle of personal and organizational reconciliation and progressive development of social, educational and humanitarian efforts across national borders.

Traveling in Poland, the site of so much strife, destruction and oppression, is a revelation. History of 20<sup>th</sup> century Europe and the world is evident everywhere, and is constantly invoked in conversation. The release of Poland from the grip of foreign domination was not so long ago. The Polish people are still grappling with their place in the world. But the impulse on the part of those residents of Poznan who formed a Rotary Club just fifteen years ago, and who began providing milk to school children every day, making a specially equipped van available to an orphanage, and now a therapy room in a school for mentally handicapped children, is one which should inspire and move us to re-examine our own commitment to "Service Above Self."

That the Poznan Rotary Club has reached out to Reynolda, and vice versa, not only for assistance, but for friendship and cooperation in worthy projects, is something we at Reynolda should take great pride in, and continue to nurture and develop.

Every day the teachers, children and parents will go into the Snoezelen Room in Special School #103 and see the sign on the door which shows the Rotary wheel and the words "*Dar Rotary Club Reynolda oraz Rotary Club Poznan.*" Good for us that we care enough to make this possible.

Thorns Craven

Reynolda Rotary Club

August 31, 2005

[Reynolda Rotary Club in Winston-Salem, NC formed a Sister Club Relationship with the Rotary Club of Poznan, Poland in 1997 and have since kept in close touch, visited each other, and collaborated on various projects. The project described above was their first of what they both hope will be many Matching Grant projects.]

## AREA 4 CLUB NEWS

### Clemmons Club

*Bill Hearn, President*

Last month the club hosted its annual Sporting Clays Shoot. This month the club will hold its annual reverse raffle. The prize...a new, hybrid, Honda Civic. In February, the club will hold its annual \$10,000 Cash Raffle. These guys go from one fund-raiser to the next. Rumor has it that they have a couple of major donors for the RI Foundation lined up for later this year. They will be taking approximately 225 kids from the Winston-Salem Housing Authority to this year's Festival of Lights at Tanglewood Park.

### Downtown Winston-Salem

*Drew Hancock, President*

The club is working to establish the Thompson Winston-Salem Rotary Foundation. The club has raised \$75,000 towards their goal of \$100,000. The foundation will provide educational scholarships to local college students. The club has added seven new members.

### Reynolda Club

*Lionel Branscomb, President*

This club has had an on-going mentor program with Cook Middle School. They recently received the Volunteer Service Award from the local chapter of United Way along with recognition from the Winston-Salem/Forsyth County School Board for the Cook program. They have set a goal to become a 100% Paul Harris Club within three years. Majority of their financial support comes from the gifts of their members.

### Walnut Cove Club

*Sherry Smith, President*

The club continues to grow under the leadership of Sherry Smith. By the way, Sherry is also running for mayor of Walnut Cove. Fund-raising includes an annual golf tournament and pancake supper. Plans are underway to establish a sister club in England and a scholarship program for local students. Women outnumber men as members of this club.

### Kernersville Club

*Van Sherrill, President*

Fund-raisers include a Holiday Pancake Supper and a Fourth of July 10K Run. Kernersville is joining forces with Reynolda and Walnut Cove Rotary Club to establish a Rotary Club in Walkertown. One of their members visited Pakistan after the recent earthquake and now the club is looking at way that they can help. Kernersville Rotary strives to get the leadership of Kernersville involved in their club. They also have a history of supporting youth projects in their community. They also have the best breakfast in Area 4.

### Stratford Club

*Bobby Sprinkle, President*

Officially dedicated a new playground at the South Fork Community Center as part of their Rotary International Centennial Project. This year they are making plans to become a 100% Paul Harris Club in the near future.

# Attendance for September 2005

CLUBS	MEMBERS AS OF 6/30/05	CURRENT MEMBERS	MONTHLY % ATTENDANCE	MONTHLY MEETINGS	CLUB ID NUMBER
*Alamance	49	53	62%	4	6090
*Alamance Bkft	26	26	96%	3	23238
Archdale/Trinity	32	33	55%	4	29135
*Asheboro	109	112	73%	5	6052
Burlington	24	25	66%	3	6092
Carthage	16	17	82%	5	6053
*Clemmons	126	129	79%	4	29530
*Crescent	122	122	72%	3	6056
East Greensboro	22	22	47%	4	55569
Eden	47	45	74%	3	6058
*Furnitureland	54	55	72%	3	6059
*Gate City	59	60	91%	5	27995
*Graham	37	36	72%	5	6107
*Greensboro	323	316	53%	4	6060
*Gboro Arpt	35	39	82%	4	31667
*Guilford	50	51	90%	4	22059
*High Point	174	174	71%	5	6062
Jamestown	34	30	73%	4	6063
*Jonesboro	61	60	81%	4	22882
*Kernersville	59	61	81%	5	25027
King	22	21	76%	5	51294
Lexington	44	44	54%	4	6065
*Liberty	18	19	65%	4	6066
Madison/Mayodan	52	52	75%	4	6067
*Mocksville	63	62	62%	4	6069
*Mount Airy	101	100	89%	4	6070
Oak Hollow	16	18	68%	5	51358
*Pinehurst	29	33	54%	4	6072
*Randolph	79	80	72%	4	6074
Reidsville	71	71	51%	3	6075
Reynolda	110	109	62%	5	21534
S.G. New Gen.	14	12	55%	4	61795
Sandhills	43	43	76%	4	25530
Sanford	75	71	61%	4	6078
San-Lee	26	25	74%	4	30735
Siler City	68	68	76%	3	6079
*Southern Pines	68	68	76%	5	6080
*Stoneville	14	14	75%	5	6081
Stratford	146	140	63%	4	6082
*Summit	130	128	65%	4	6083
Surry Sunrise	45	42	57%	4	57326
*Thomasville	75	78	80%	4	6084
*Triad	39	43	60%	4	6071
*Troy	34	34	61%	4	6085
Walnut Cove	30	28	60%	5	6087
*Willow Creek	18	19	82%	5	60367
Winston-Salem	253	248	55%	2	6088
Yadkin Valley	40	40	74%	4	30000
*Yadkinville	17	19	69%	4	51333
Yanceyville	24	22	70%	4	6134
<b>DISTRICT</b>	<b>3223</b>	<b>3217</b>	<b>70%</b>		

\*100% Paul Harris Fellow Club

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**District 7690 Calendar**

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