

The Piedmont Rotarian

ROTARY DISTRICT 7690 • January 2006 • DISTRICT GOVERNOR'S NEWSLETTER

"Service Above Self"

Phil Morris, District Governor, 2207 Porsha Lane, High Point, NC 27265

ROTARY AWARENESS MONTH



Phil Morris

January is "Rotary Awareness Month" and District 7690 has been hard at work making its communities aware of Rotary. For six months I have been pleased with the news releases you have been sending me highlighting the achievements of your clubs. I am counting on your keeping a file of these that you can use to support your application for a gold club citation next spring! Many of these news releases have found their way into your local newspapers. Getting the releases published is the goal we seek, but it is the news release . . . the information that you send to the news media . . . that is a critical link in the process:

- First of all, your club must be doing something that is worthy of notice by your community! I can't think of many clubs that just meet and eat. From what you report to me all of you are engaged with the spirit of SERVICE Above Self.
- Second, once you have done something worthy of notice, you need to let your community know what it is that you are doing. You are sharing the story with those who will, in turn, share it with the community at large.
- Third, you continuously review whether you are sharing your club's story successfully. Are a reasonable percent of the stories you send to the media finding the light of day in print? If the answer is 'yes' then you have found the appropriate contact in the communication chain. Now is a good time to thank them! If the answer is 'no' then you have some homework ahead. Ask someone what you are doing wrong. Are you sending the information to the wrong person? Are you sending the information in the wrong format? If you approached your story from another perspective would it have wider appeal? For example: Is there a more intriguing way to present a story? "Hog Slide Rotary Club recognizes student of the month" or "Alice Student's service to seniors is recognized by Rotary."



You and I know the story we have to tell of how Rotary, and specifically how our Rotary club, brings value to ourselves, to our local community and to our international community. Rotary cannot tell the story by itself! It is up to each of us to make our community "Rotary aware!"

I am pleased that this year Mary Margaret Fleming will represent RI President Carl-Wilhelm Stenhammar at District Conference 2006 in Myrtle Beach. Mary Margaret serves Rotary International as the chair of Carl-Wilhelm's Public Image Resource Group. I hope we can take full advantage of her expertise. We can never be too good at promoting Rotary! There is more to learn. Karen and I hope your New Year is filled with opportunity, hope and success. Thank you for putting SERVICE Above Self.

p.s.: The district office reports of your contributions to the District 7690 Hurricane Katrina Disaster Relief Program. As of this writing, we know we will be sending approximately \$26,000 to District 6820 and District 6840 shortly. I am sure we can find some District Designated Funds to accompany your contributions. Thank you for caring!

ATTENTION CLUB SECRETARIES!

A semi-annual report will be mailed out to each club in late December or early January from Rotary International. It is very important that you reconcile this report with your membership and send a check to pay for the semi-annual dues to Rotary International. Please handle this promptly.

Each club should have reported the 2006-2007 club president and club secretary to Rotary International by December 31, 2005. If you have not done this, please do so immediately.

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www.Rotary7690.org
www.Rotary.org

Artwork: Shelley Graphics 2005



**District 7690
District Conference
April 20-23, 2006
Myrtle Beach Marriott
Resort at Grande Dunes**

If somehow you haven't heard this yet, here it is again. Our next District conference is April 20-23 at the Myrtle Beach Marriott Resort at Grande Dunes. The three-year-old resort is located oceanfront near 82nd Avenue North at Myrtle Beach within easy driving distance of District 7690 Rotary clubs. We will have access to outdoor and indoor pools, a beautiful beach, and a hot tub as well as the Hibiscus Spa. All of the rooms are comfortably appointed, and we have managed to obtain an extremely good rate of \$139 per night. All of our meetings and dinners will be in the resort. No travel is necessary unless you should happen to want to visit some of the Myrtle Beach attractions that are within an easy drive - Broadway at the Beach, Barefoot Landing, Tanger Factory Outlets, and Ripley's Aquarium, just to mention a few.

We will send out conference brochures and registration forms in early January. If you have questions before then, send an email to me at DC2006@Rotary7690.org or call me at 336-882-9974. See you at the beach in April.

David Pruette, *Conference Chairman*

ROTARY YOUTH LEADERSHIP PROGRAM JULY 16-22, 2006

The Youth Leadership Program at Guilford College will be held July 16-22, 2006. The program, sponsored by the Greensboro Rotary Club, in cooperation with the Center for Creative Leadership in Greensboro, is in its twenty-fourth year. The program provides 54 selected high school juniors and seniors throughout Rotary District 7690 an opportunity to develop effective and responsible leadership skills.

The program will again be held on the Guilford College Campus, utilizing the college's dormitory, cafeteria and recreational facilities. Derek Allen and Matthew Rankin of the Greensboro Rotary Club are Program Directors. Staff leadership advisors are outstanding college students from North Carolina who previously participated in the program. In addition to the professional staff of the Center for Creative Leadership, other program staff will be representatives of the business and professional community. Prominent state and local leaders will visit and speak with participants and assist in self-assessment of career potentials and goals.

Each participant is nominated by his/her high school principal, reviewed by the local Rotary Club Selection Committee with final selection made by the Program's Executive Committee. Program participants will not be restricted by race, sex, religion or national origin. Participants are sponsored by local rotary clubs for the entire cost of the program, including room and board. For nomination a student must have shown leadership capability and maintained a "B" average in school. Interested rising juniors or seniors should contact their high school principals or their local rotary club for information on the program.

For more information, please call Anne Fragola at 336-292-4806.

AREA 5 CLUB NEWS

Al Adams, Assistant Governor

Archdale-Trinity

Rhonda Winters, President

Community, Vocational, and Youth Projects

Sponsored 5th Annual Junior Turkey Golf Tournament Ages 6 – 15
 Collected non-perishable food items for COAT in Archdale
 Annual Christmas Party for members held on December 14
 Donation of \$200 to COAT, local food pantry

Furnitureland

Randy Carda, President

Community, Vocational, and Youth Projects

Students of the Month from Trinity High School – 4 awarded so far
 Kids Voting
 Salvation Army Bell Ringing
 Sponsoring an Interact Club at High Point Central
 Students of the Month from Fairview Elementary – 3 awarded so far
 Family of Rotary events – Greensboro
 Grasshoppers baseball game and Holiday Party in December

International Projects and Foundation Goals

Actively involved in the planning for the GSE team from Taiwan
 Raised over \$3,000 for Hurricane Katrina relief
 Participating in the Little Hearts in Nicaragua program
 Foundation drive is nearing completion with the average pledge so far higher than last year.

Major Fundraiser

Planning for our February 23 charity auction is well underway. This activity enables us to give away over \$30,000 each year to worthwhile organizations such as Mobile Meals.

Membership Goal

Goal is a net gain of at least one new member. Three new members have joined so far this year.

Other Activities

Membership is heavily involved in planning the April District Conference at Myrtle Beach

High Point

Banks Cochrane, President

Community, Vocational & Youth Projects

Awarded 4 College Scholarships
 Hosted HP Chamber of Commerce *PEGasus Awards*
 “Can”struction Project – food drive
 Kids Voting
 “Student of the Month” Awards – 3 awarded so far
 “Distinguished Citizen” Awarded to Raymond Payne
 Hosted Qubein Foundation Annual Thanksgiving Prog.
 Compiling a “Student Career Access Directory”
 Delivered gift bags/books/candy to disadvantaged elementary students
 Salvation Army Bell Ringing

International Projects & Foundation Goals

1st 100% PHF Club in Second Centennial of RI
 Participated in short-term student exchange in Belgium
 Additional Major Donor

Major Fundraiser

Annual Auction netted over \$25,000 for numerous local charities
 -main beneficiaries are HP Community Clinic & Family Services Harmony House

Membership Goal

Net gain of 1 new member
 -welcomed 6 new members in November
 -updated our web site and included an on-line pictorial directory

Triad Club

Jack Hamilton, President

Community, Vocational, and Youth Projects

Kids Voting
 Blood Drive
 Shadow Day
 Employee of the Quarter
 Angel Tree Project for Prison Ministries
 Tour of Tanglewood Christmas Lights for area senior citizens
 Seniors Day in the Park
 Rotary Against Drugs Contest
 Work with Ledford High to establish Interact Club

International Projects and Foundation Goals

Maintain 100% Paul Harris Fellow status
 Provide host family for inbound GSE team

Major Fundraiser

Completed Harley raffle on Dec. 17th; sold 4200 tickets, which grossed \$21,000.
 Plans underway for two more fundraisers in 2006/2007.

Attendance for November 2005

CLUBS	MEMBERS AS OF 6/30/05	CURRENT MEMBERS	MONTHLY % ATTENDANCE	MONTHLY MEETINGS	CLUB ID NUMBER
*Alamance	49	54	57%	4	6090
*Alamance Bkft	26	29	94%	3	23238
Archdale/Trinity	32	33	59%	4	29135
*Asheboro	109	109	61%	3	6052
Burlington	24	24	73%	4	6092
Carthage	16	17	80%	3	6053
*Clemmons	126	128	79%	4	29530
*Crescent	122	119	71%	4	6056
East Greensboro	22	22	50%	4	55569
Eden	47	44	74%	5	6058
*Furnitureland	54	56	81%	4	6059
*Gate City	59	60	92%	3	27995
*Graham	37	39	66%	3	6107
*Greensboro	323	315	44%	3	6060
*Gboro Arpt	35	39	86%	4	31667
*Guilford	50	53	86%	5	22059
*High Point	174	178	66%	4	6062
Jamestown	34	29	70%	5	6063
*Jonesboro	61	60	83%	4	22882
*Kernersville	59	63	84%	5	25027
King	22	22	73%	3	51294
Lexington	44	41	70%	4	6065
*Liberty	18	19	70%	3	6066
Madison/Mayodan	52	54	70%	5	6067
*Mocksville	63	65	61%	5	6069
*Mount Airy	101	102	79%	5	6070
Oak Hollow	16	18	69%	3	51358
*Pinehurst	29	34	62%	4	6072
*Randolph	79	78	81%	4	6074
Reidsville	71	73	51%	3	6075
Reynolda	110	107	60%	3	21534
S.G. New Gen.	14	11	85%	4	61795
Sandhills	43	40	82%	4	25530
*Sanford	75	71	63%	4	6078
San-Lee	26	25	75%	4	30735
Siler City	68	69	64%	3	6079
*Southern Pines	68	69	73%	3	6080
*Stoneville	14	14	78%	3	6081
Stratford	146	138	66%	4	6082
*Summit	130	132	70%	3	6083
Surry Sunrise	45	41	54%	5	57326
*Thomasville	75	77	84%	4	6084
*Triad	39	44	83%	4	6071
*Troy	34	33	64%	4	6085
Walnut Cove	30	29	54%	3	6087
*Willow Creek	18	19	76%	3	60367
Winston-Salem	253	253	46%	2	6088
Yadkin Valley	40	43	67%	5	30000
*Yadkinville	17	19	75%	4	51333
Yanceyville	24	22	65%	5	6134
DISTRICT	3223	3233	71%		

*100% Paul Harris Fellow Club

District 7690 Calendar

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