

The Piedmont Rotarian

ROTARY DISTRICT 7690 • AUGUST 2008 • DISTRICT GOVERNOR'S NEWSLETTER

"Make Dreams Real"

Charles Allen, Governor, PO Box 623, Randleman, NC 27317

Greetings Rotarians of District 7690!



Charles Allen

WOW, What a great time to be a Rotarian and to be Your District Governor! Since the District Officers & District Governor Installation Banquet on June 24, 2008 Sandra & I have been involved in 8 Charter Celebrations and Officer Installation Dinners or Luncheons. We've also started my Official District Governor Club

visits. I'm pleased to see the passion in each club that models the RI Theme of "Service Above Self" in the projects and goals established by the clubs.

District Governor-Elect Mike Conrad and I were privileged to spend time sharing Rotary Basics and Rotary opportunities (Youth Exchange, Interact, Rotaract, and Ambassadorial Scholarships) with the 54 students attending the Rotary Youth Leadership Program at Guilford College July 15 – 21, 2008. Cinnamon Hunter also shared with these high school students her experience as an Ambassadorial Scholar. I want to congratulate each club that sponsored a student. You should be proud of the way these students participated in the RYLP opportunity.

The RI focus for the month of August is *MEMBERSHIP and EXTENSION*.

District Membership Chair Abby Donnelly, DG-E Mike Conrad, DG-N Wes Patterson, PDG Bob Newton and I attended the Zone 33-34 Membership Seminar at RI Headquarters, Evanston, IN June 3 – 5, 2008. At the seminar RI President D. K. Lee shared his desire for Rotarians everywhere to meet bold membership goals: First – Increase membership by 10 percent; Second – create two new clubs per district. While these numbers are not reflected in the RI Presidential Citation he expressed them as his stretch goals. The RI staff shared that Rotary membership worldwide has remained steady at 1.2 million. While membership worldwide has shown nominal growth, membership in the USA has declined. District 7690 membership reflects this trend and has declined 245 members (7.5%) since June 30, 2004. Your District Leadership Team has determined to reverse this trend by development of a District 7690 Membership Strategic Plan 2008 – 2013. This plan includes a letter to the club Presidents, President-Elect, and Membership Chairs and a Club Membership Plan Template which are available on the District Website (www.District7690.org/membership).

(...CONTINUED PAGE 2)

AUGUST IS MEMBERSHIP MONTH

Growing your membership is a key to a successful club. Below are the requirements in the area of Membership for achieving the Gold Club Award:

Membership:

(Items in bold are required)

Submit a written membership development plan with goals and objectives to AG by 9/1/08

Achieve a net increase of one member as of April 1, 2009

Appoint Membership Chair for Club and send contact information to District Membership Chair by 8/1/08

Membership Chair and President to attend District Membership Seminar

Induct a new member under 40 by November 1, 2008

Have a new member orientation process in place

President recruit and induct a new member by 8/1/08

Publish membership article/info in club bulletin in August

Have a meeting on membership development/recruitment process

Conduct a recruiting campaign for new members

Sponsor a new Rotary Club by December 1, 2008

Calling All Membership Chairs!

Did you know that only 2% of the Piedmont Triad's Professional Community belongs to a Rotary Club?

Yes, that's right! So our potential to grow membership is huge!

Come join us September 11 in Clemmons (Village Inn) OR September 24 in Asheboro (AV Center) from 2:30-5pm for a Membership Workshop.

In this interactive, hands-on planning session, we will dig into strategies and tactics you can use to fine tune your club membership plan. Through workshop exercises and discussion we will assess your club's strengths and fine tune your membership plans to better leverage those strengths to bring in good quality members and increase retention.

Strong clubs = Strong Local and Global impact = More Opportunity to Make Dreams Real.

If there is anything I can do to help you in the meantime, you can reach me at: 336-884-1348 or AbbyD@Sandler.com

I look forward to seeing you then!
Abby Donnelly, Membership Chair

The Rotary Foundation Seminars will be held in conjunction with the Membership Seminars on Sept. 11 and Sept. 24. Every club's Foundation Chairman is encouraged to attend one of the meetings. Information will be sent to each club president.

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114 Willoughby Park Dr.,
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www.Rotary7690.org
www.Rotary.org
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(continued from page 1 - Governor's article)

Membership growth is the responsibility of each of us. Let's look for potential Rotarians as we consider the leaders in different professions and generations that are reflected in our communities and cities. Be innovative as you "Think OUTSIDE the Box" for new members. We have met RI President D. K. Lee's challenge to start two new Rotary clubs with the establishment of two provisional Rotary clubs. The Rotary Club of Western Forsyth, Clemmons, NC meets for lunch at Big Shotz Tavern on Tuesday's. The Rotary Club of Mid-State (Asheboro), Asheboro, NC meets at the Asheboro/Randolph Chamber of Commerce for breakfast at 7:00am on Wednesday's.

Based on the RI Presidential Citation I established the mandatory and elective Items for Gold Club Criteria for membership which is also available for your review on the District Website (www.District7690.org). In order to give your clubs more time to develop a quality "Club Membership Plan" I've extended the date from 8/1/08 to 9/1/08 to submit your written "Club Membership Plan" to the Assistant Governor. Club Presidents, President-Elects, Membership Chairs, Foundation Chairs, and Youth Service Chairs please mark your calendar for the "TRF, Membership, Youth Services Seminars on September 11 or 24, 2008. Our responsibility as Rotarians in 2008-2009 is the simple challenge to look for new and innovative ways to "Make Dreams Real" by giving children hope and a chance for the future and each new Rotarian will help us achieve that goal. Remember, **Rotary Teamwork Will "Make Dreams Real"**.

Yours In Rotary Service,
Charles



Information Resources for 2008-09 Club Presidents/Secretaries

Are you aware that Club and District Support (CDS) staff serve as your primary contact at Rotary? Staff can answer any question about Rotary as well as provide advice on club elections, constitutional matters, club traditions and customs, club operations, and RI Board policy. Below are some important web resources to assist in leading and supporting your club in the year ahead.

- Learn the names and contact information of your CDS team members by using this web link: <http://www.rotary.org/en/AboutUs/ContactUs/CDSandFinancialReps/Pages/ridefault.aspx>
- Review a list of helpful resources for club presidents and secretaries prepared by CDS: http://www.rotary.org/RIdocuments/en_pdf/club_pres_sec_resources.pdf
- Make changes to your club's membership records at RI, reference various Rotary Foundation reports, pay your club's dues, and report next year's club officers using Member Access. Full instructions, helpful suggestions and frequently asked questions (FAQ) are found at: <https://riweb.rotaryintl.org/faq.asp>
- Find helpful club publications, audiovisuals, forms and supplies: <http://shop.rotary.org/catalog/default.php?cPath=37>
- Use the Club Presidents' Checklist, a monthly calendar for both presidents and presidents-elect, with reminders of club and district functions, as well as RI and Rotary Foundation deadlines: http://www.rotary.org/RIdocuments/en_pdf/pres_checklist.pdf
- Consider adopting the Club Leadership Plan - a strategic planning tool based on the best practices of actual Rotary clubs: <http://www.rotary.org/en/members/runningclub/ClubLeaders/Pages/ridefault.aspx>

Rotary staff looks forward to working with you and supporting your club's service efforts. Be sure to contact your CDS representative whenever you need assistance.

Club Bulletins

For your bulletin to be considered for judging it MUST be sent to your Assistant Governor. The bulletins that I receive from your AGs are the **ONLY ones that will be eligible for judging in February/March 2009.**

In addition, please send copies of your club bulletins to the following:

**District Governor – Charles Allen PO Box 623 Randleman, NC 27317
OR CharlesAllen@Rotary7690.org**

**District Governor Elect: Michael Conrad 212 Staunton Drive, Greensboro, NC 27410
OR MikeConrad@Rotary7690.org**

**District Governor Nominee: Wes Patterson 405 Pinefield Place, Thomasville, NC 27360
OR WesPatterson@Rotary7690.org**

District Bulletin Committee Chair: Ashley Titus 320 Cedarbrook Court, Lewisville, NC 27023 OR ClubBulletin@Rotary7690.org

Club Communications: Past District Governor Phil Morris 2207 Porsha Lane High Point, NC 27265 OR PhilMorris@Rotary7690.org

*** The Assistant Governor serving your area ***

Club Bulletin Editors in your Area

Club Presidents in your Area



JUDGING CRITERIA

Rotaractors will be judging as has been done in the past. They will report their recommendations to the District Governor.

Here are points to take into consideration for judging:

Does the bulletin contain an appropriate mix of information?

Which bulletin would you be inclined to read regularly?

If you were not a Rotarian, which bulletin would attract you to seek membership?

Is the format consistent?

Is it rich in information?

Are there too many details?

Are there photos?

Historically our District Governor will also include items they wish to be considered and he is ultimately the final judge of winners.

*To: 2008-2009 Club Officers and Bulletin Editors From: Charles Allen, District Governor
For additional information call or e-mail Ashley Titus at 336-287-7067, ClubBulletins@Rotary7690.org*

Attendance for June 2008

CLUBS	MEMBERS AS OF 6/30/07	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND	CLUB ID NUMBER
*Alamance	53	49	4	52	6090
*Alamance Bkft	27	28	4	75	23238
*Archdale/Trinity	29	24	5	79	29135
*Asheboro	115	104	4	70	6052
*Burlington	22	20	4	81	6092
*Carthage	21	17	4	64	6053
*Clemmons	134	133	4	71	29530
**Crescent	114	109	4	67	6056
*Deep River	8	9	4	83	51358
*East Greensboro	17	14	4	68	55569
*Eden	34	30	4	68	6058
*Furnitureland	51	58	4	62	6059
**Gate City	59	62	4	94	27995
*Graham	37	36	4	58	6107
*Greensboro	314	315	4	44	6060
*Gboro Arpt	39	42	4	65	31667
*Guilford	59	58	4	70	22059
*High Point	167	159	4	68	6062
*Jamestown	21	22	4	77	6063
**Jonesboro	56	51	2	50	22882
*Kernersville	71	72	4	80	25027
*King	20	22	4	67	51294
*Lexington	49	38	4	59	6065
*Liberty	21	21	4	58	6066
*Madison/Mayodan	40	37	4	68	6067
*Mocksville	47	49	4	68	6069
*Mount Airy	106	104	4	69	6070
*Pinehurst	35	39	2	75	6072
*Randolph	81	83	4	72	6074
*Reidsville	67	64	5	71	6075
*Reynolda	109	107	4	49	21534
*San Lee Sunrise	26	34	5	87	30735
**Sandhills	40	36	3	75	25530
**Sanford	51	38	3	51	6078
*Siler City	57	57	4	74	6079
*Southern Guilford	12	11	4	70	61795
*Southern Pines	68	78	4	71	6080
*Stoneville	18	16	4	88	6081
*Stratford	122	113	4	57	6082
*Summit	120	111	4	74	6083
*Surry Sunrise	37	35	4	67	57326
*Thomasville	76	77	4	79	6084
*Triad	40	37	4	68	6071
*Troy	33	30	4	64	6085
*Walnut Cove	19	21	4	63	6087
**Willow Creek	17	16	4	75	60367
*Winston-Salem	251	253	4	45	6088
*Yadkin Valley	39	41	4	61	30000
*Yadkinville	20	20	4	78	51333
*Yanceyville	18	16	4	43	6134
DISTRICT	3087	3016		68%	

*100% Paul Harris Fellow Club

**Triple Crown Club

District 7690 Calendar [Click Here](#)

