

# The Piedmont Rotarian

ROTARY DISTRICT 7690 • AUGUST 2009 • DISTRICT GOVERNOR'S NEWSLETTER

*"The future of Rotary is in your hands."*

*Mike Conrad, Governor, 212 Staunton Drive, Greensboro, NC 27410*



Mike Conrad

## "A Simple Ask"

When Paul Harris founded Rotary 104 years ago, it was not for providing service to others, but for the purpose of bringing together people of good character, intelligence, and morals to enjoy each other's fellowship and friendship.

As I write this article, Mary Ann and I have just completed our

official visits to the Madison-Mayodan, Yadkin Valley and Graham Rotary Clubs in our great district. We found heartwarming fellowship and friendship among each of the clubs, a true commitment to "Service Above Self" in projects planned for the new Rotary year, and commitment to eradicate Polio from the face of the earth!

A common concern is attracting and retaining members in this economic climate. In times like these, we must double our efforts to introduce new men and women to Rotary and all that Rotary has to offer a person to do good in the community as well as around the world. It has been said "without community service, we would not have a strong quality of life. It is important to the person who serves as well as the recipient. It is the way in which we grow and develop."

The RI focus for August is MEMBERSHIP AND EXTENSION. Hopefully, you will make "a simple ask" of a carefully chosen friend, neighbor, client, or colleague to attend a club meeting. "A simple ask" that can change a person's life forever just as it did mine. "A simple ask" that will provide an opportunity to serve others who are less fortunate than we are.

Abby Donnelly, our District Membership Development Chair, is an outstanding resource to assist your club with your membership challenge. Abby is willing to speak to your club and/or board with ideas on growing your membership. She is a passionate Rotarian who believes that growing membership is a key to a successful club.

Also, consider the possibility of adding a club in your area. As an example, there may be the need to add a breakfast club that will attract business professionals who may not be able to break away from their job for a lunch time meeting.

(...cont. on page 2)

## I DON'T HAVE TIME TO DO THAT!

Whether you're pro golfer Tom Watson, wishing you hadn't missed that putt on the 18<sup>th</sup> hole or Kdadjiah Williams, the homeless girl from Los Angeles heading to Harvard this fall, we all have many things that differentiate us but one important thing that unites us: we all have the same number of hours in a day.

So when you say "I don't have time for that", what does that mean? We all have 24 hours a day, 168 hours per week. How we spend those hours is a choice we make. Why is it that some of the busiest people always find time to say yes? Maybe they understand that there is always time for the most important things in your life.

If you are reading this newsletter you have already taken a step in the right direction by demonstrating your commitment to all things Rotary. Most of you love Rotary and want to see your club and district grow and thrive. You understand that it is a give-and-take organization that depends on the leadership of many talented Rotarians.

It is our responsibility to ensure that Rotary and District 7690 remains strong and able to help our local and international communities for many years to come. To do that, we need to recruit talented Rotarians to work on the district level with the goal of serving as District Governor.

There are many reasons not to be District Governor. To begin with, it does take an amazing amount of time to speak to 51 clubs. It will add inches to your waist line as you work your way through the buffets of District 7690. You will have more meetings than you can imagine and some challenges to overcome with struggling clubs. You may often find yourself working later in the evening at the office to make up for time missed earlier in the day.

But words cannot convey the joy and satisfaction that comes with being District Governor of Rotary 7690. To be the leader of such a remarkable district is the opportunity of a lifetime. You will have the chance to make many new friends and learn so much about this great world we live in through the eyes of Rotarians around the world. You will experience the generosity and kindness of the clubs in our district as they welcome you into their homes and club meetings. Working with the GSE team and youth exchange students will make you proud to be a Rotarian. Celebrating the achievements of your year at the district conference will make you realize that anything is possible with talented and passionate Rotarians. Having the opportunity to inspire and motivate over 2700 Rotarians will leave you with a sense of gratitude for a job well done. (...cont. on page 2)

## District Governor August Club Visits

8/3/2009	Furnitureland
8/4/2009	Winston Salem
8/4/2009	S. G. New Gen
8/5/2009	East Greensboro
8/6/2009	Stratford
8/11/2009	Triad
8/11/2009	Jamestown
8/13/2009	Willow Creek
8/13/2009	High Point
8/14/2009	Asheboro
8/17/2009	Burlington
8/18/2009	Yadkinville
8/18/2009	Mount Airy
8/19/2009	Surry Sunrise
8/20/2009	Liberty
8/25/2009	Western Forsyth
8/26/2009	Kernersville

### The Ray Taylor District Golf Tournament

Thursday, October 8<sup>th</sup> at Grandover Resort, Greensboro.

The cost is \$75 each or \$300 for a team. You can contact Don Allred ([dallred1@triad.rr.com](mailto:dallred1@triad.rr.com)) or Patrick Eakes ([Patrick.eakes@cpeakes.com](mailto:Patrick.eakes@cpeakes.com)) for more information.

### Informational Seminars

Rotary Foundation, Membership and Youth Seminars will be held in Clemmons Sept. 26<sup>th</sup> and Asheboro Sept. 23<sup>rd</sup>. Registration information will be sent to each club president.

Clubs are encouraged to have a representative at each session at one of the locations.

# AUGUST IS MEMBERSHIP MONTH

Times are difficult for many. In District 7690, newspaper headlines describe the newest set of layoffs. Businesses are struggling with payroll, and pay cuts are one of the only things keeping the doors open. For those in their late 50's, retirement may still be years away, as they wait for the stock market to rebound. These are challenging economic times.

In times like these, membership in a Rotary Club can make the difference between looking forward to the future possibilities and ruminating about the past. It's through Rotary that we build relationships that can help us network to get a job or build our business. It's through Rotary that we learn about the many good things are going on in our community and in our world. It's through Rotary that we experience the support of like-minded people who are all working toward a mission of Service Above Self, and making the world a better place.

When times are tough, giving what we can provides even more reward. We can give a lot to others during these difficult times, and the cost is minimal. We can give a pat on the back to a long time member, and tell them how glad we are that they are at Rotary today! We can extend a handshake and introduce ourself to a newly inducted member, welcoming them into our club! We can give a 'Simple Ask', to invite someone we know from work or church or our neighborhood to be a part of our Rotary Club.

District Governor Mike Conrad describes the 'Simple Ask' that changed his life, as he was invited to join the Gate City Rotary Club. Let's not assume — that it's too expensive for them, that it's too time consuming for them, that it's too much of a commitment for them to make. Let's give a 'Simple Ask'. It's those small gestures that can make the most significant difference, especially when times are tough. Who can you ask this week to visit your club? You never know if you will be the one to change their life...just by your "**Simple Ask.**"

To learn more about the 'Simple Ask' and how to grow membership in your club, join us for the annual District Membership Seminars: **Wednesday, September 26<sup>th</sup>, 2:30pm – 5pm** Clemmons Village Inn and Conference Center  
OR  
**Wednesday, September 23<sup>rd</sup>, 2:30pm – 5pm** Asheboro A&V Center

(cont. from pg. 1 -Gov. Article)

This could also be the opportunity to attract a younger group of business professionals to an evening club with a lower price point for membership. Dupont Kirven, our District Membership Extension Chair, is happy to brainstorm with you on potential new clubs for our district. Please reach out to both our most able chairs, Abby and Dupont, to assist you with your membership opportunities.

The membership challenge we face today is considerable. We know of all the districts in the Rotary world, District 7690 is more than capable of tackling this challenge. In the words of Winston Churchill, "we make a living by what we do, but we make a life by what we give." There are many future Rotarians who are indeed looking for a way to give back. Please make one simple ask of a potential member during the month of August.....an ask that could change a person's life forever!

(cont. from pg. 1- I Don't Have Time)

If you are serious about Rotary, then serving your fellow Rotarians as DG is one of the very best ways to live out in your own life the Service Above Self that Rotary is all about. Now may be your time to grasp this opportunity, for the *Future of Rotary is in Your Hands!*

Interviews for the position of District Governor for 2012-2013 will be held at High Point Country Club on Wednesday, October 28<sup>th</sup>. Applications will be mailed to each club president at the end of August. Deadline for returning the applications to the District Office by October 23, 2009.

PDG Mitzi Ellis,  
Nominating Committee Chairman



## ERADICATE POLIO!

On Monday October 19<sup>th</sup>, 2009, we are launching a major event to ***Eradicate Polio***. Join us for a fast-paced, thought provoking day of sales, management and leadership training sessions, tools and tips to help you increase sales, improve productivity, and grow your business.

Our goal is to raise \$50,000 - \$75,000, and bring together 500 business professionals. In addition, this is a wonderful opportunity to introduce Rotary to non-Rotarians in our community by inviting them to be a part of this special event. **ALL PROCEEDS WILL BE DONATED** to the Rotary Foundation's Polio Eradication efforts.

Abby Donnelly, District Membership chair, is spearheading this effort. Her company, Sandler Training® is dedicating all of their resources to provide a full day of professional development in support of this important goal.

But wait, there's more! There are club incentives! Your club will get full credit through The Rotary Foundation for every dollar of ticket sales/donations that are made through a club member toward this event. **AND If** members of your club collectively sell at least 10 tickets, you will get credit for the Gold Club Polio Plus Fundraising elective.

As you know, Polio is a life threatening disease that can be prevented. Yet the disease is still claiming lives and crippling thousands around the world. The Bill & Melinda Gates Foundation and Rotary International have pledged over \$555 Million to this important effort. When successful, this effort will represent only the second time mankind has ever completely eliminated a disease.

Please help us get the word out in the community. Invite business colleagues, sales professionals, managers, customers, vendors. Introduce them to Rotary and help eradicate polio! Be a part of something special!

For more information visit: [www.Training.Sandler.com](http://www.Training.Sandler.com) and click the Eradicate Polio. Registration opens on August 10<sup>th</sup>, 2009.

July 17, 2009

Mr. Owen George  
Via email: [owen@owneorge.com](mailto:owen@owneorge.com)

Dear Owen,

On behalf of The Rotary Foundation, I would like to extend my personal appreciation to you for your participation as a speaker at the Rotary Alumni Celebration in Birmingham in June. It was a very successful event thanks in no small part to your excellent presentation. Your experiences in and through Rotary, as a scholar, GSE team leader, alumnus, and Rotarian demonstrate the true potential of all Rotary alumni to make a difference in our world.

I wish you the best of luck as you continue your Rotary work. Please continue to keep us updated on your current activities and projects. Do not hesitate to contact us if there is anything The Rotary Foundation can do for you as a valued program alumnus.

Sincerely,

John T. Osterlund  
General Manager  
The Rotary Foundation of Rotary International  
1987-88 Ambassadorial Scholar, Stockholms Universitet

cc: Neal Griffin, President, Rotary Club of Asheboro  
Jonathan Conrad, District Governor, District 7690

### Rotary District 7690 Office

114 Willoughby Park Dr.,  
High Point, NC 27265  
[www.Rotary7690.org](http://www.Rotary7690.org)  
[www.Rotary.org](http://www.Rotary.org)



Artwork: Shelley Graphics 2009



**“Save the Date:  
April 23 - 25, 2010”  
Rotary District Conference  
Grove Park Inn,  
Asheville, NC**

# Attendance for June 2009

CLUBS	MEMBERS AS OF 6/30/08	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	42	50	5	59	6090
*Alamance Bkft	28	26	5	76	23238
*Archdale/Trinity	24	26	4	67	29135
*Asheboro	104	96	4	55	6052
*Burlington	20	19	5	80	6092
*Carthage	17	20	4	73	6053
*Clemmons	133	105	4	73	29530
**Crescent	106	102	4	74	6056
*East Greensboro	14	17	4	53	55569
*Eden	30	27	5	59	6058
*Furnitureland	58	54	4	69	6059
**Gate City	62	65	3	92	27995
*Graham	36	35	4	60	6107
*Greensboro	315	309	3	54	6060
*Gboro Arpt	42	37	4	76	31667
*Guilford	58	56	5	52	22059
*High Point	157	149	4	67	6062
*Jamestown	22	24	5	81	6063
**Jonesboro	49	39	3	77	22882
**Kernersville	72	76	4	85	25027
*King	22	21	4	71	51294
*Lexington	38	25	4	55	6065
*Liberty	21	22	4	64	6066
*Madison/Mayodan	37	30	5	63	6067
Midstate(Asheboro)	(missing)	24	4	83	81879
*Mocksville	49	49	5	72	6069
*Mount Airy	104	95	5	67	6070
*Pinehurst	39	38	4	75	6072
*Randolph	83	76	4	82	6074
*Reidsville	64	61	5	67	6075
*Reynolda	107	106	4	45	21534
**San Lee Sunrise	34	30	5	67	30735
**Sandhills	36	40	4	75	25530
**Sanford	38	34	4	67	6078
*Siler City	56	53	4	72	6079
*Southern Guilford	11	8	5	70	61795
*Southern Pines	78	88	6	69	6080
*Stoneville	16	17	4	75	6081
*Stratford	113	102	4	42	6082
*Summit	111	105	4	74	6083
*Surry Sunrise	35	29	4	77	57326
*Thomasville	77	69	4	77	6084
*Triad	37	34	3	83	6071
*Troy	30	29	4	58	6085
*Walnut Cove	21	17	4	96	6087
*Western Forsyth	(missing)	24	5	80	79812
**Willow Creek	15	18	4	77	60367
*Winston-Salem	253	255	5	47	6088
*Yadkin Valley	41	33	4	56	30000
*Yadkinville	20	20	5	67	51333
*Yanceyville	16	12	5	54	6134
<b>DISTRICT</b>	<b>2991</b>	<b>2896</b>		<b>69%</b>	

3<sup>rd</sup> Annual

# Ray Taylor

Grandover Resort, Greensboro, NC

Oct. 8, 2009



2008 Net Winner Sid Collins makes Yadkinville RC proud



A proud Ray Taylor presides at "his" Golf Tournament.

## District Golf Tournament

*Grandover Resort, Greensboro, NC  
Thursday, October 8, 2009*

Lunch will begin at 11:30.  
Shotgun start begins at 1 pm.

\$75 per person, \$300 per team

Make out check to District 7690 Golf

Mail to:

PDG Don Allred

1426 West Lake Dr.

Asheboro, NC 27205-2549

**District Governor Mike Conrad invites you to the Grandover Resort for a day of food, fun and Rotary fellowship. Join the Rotary crew on Oct. 8 as they provide beverages, snacks and harassment.**



Teams shall consist of Rotarians from one club.

If you cannot arrange a foursome from you club, sign up anyway and you will be assigned to a non-competing team for a fun day of golf and fellowship.

Our team would like to participate in the:

Gross Division: Two of four best ball \_\_\_\_\_ (gold tees)

Net Division: Captain's Choice with handicap \_\_\_\_\_ (blue tees)

Deadline for Entries: September 18

For more information contact:

Don Allred: 336-629-1021

Margaret Padgett: 336-885-7690



**Crescent team wins; again (& again & again) looks, even begs for competition in 2009**



*District 7690 Golf Tournament  
Grandover Resort, Greensboro, NC  
Oct. 8, 2009  
11:30 Lunch  
1:00 pm shotgun start*

Please send a check for \$75 per person, \$300 per team to:

District 7690 Golf

Mail to:

PDG Don Allred  
1426 West Lake Dr.  
Asheboro, NC 27205-2549

Rotary Club \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

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**For more information contact:**

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