

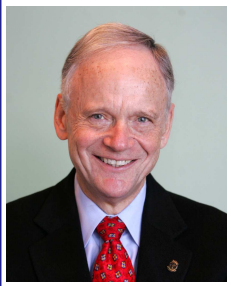
# The Piedmont Rotarian

ROTARY DISTRICT 7690 • NOVEMBER 2009 • DISTRICT GOVERNOR'S NEWSLETTER

*"The future of Rotary is in your hands."*

*Mike Conrad, Governor, 212 Staunton Drive, Greensboro, NC 27410*

## "Our Rotary Foundation"



Mike Conrad

November is the month Rotary chooses to emphasize "Our Foundation." However, the work we accomplish through "Our Foundation" is an everyday part of Rotary, and an important part of our lives. "Our Foundation" work truly helps to make a difference in the world - helping us to build peace, friendships, goodwill and greater understanding.

In a message to the 1914 Rotary International Convention Paul Harris said, "Whatever Rotary may mean to us, to the world it will be known by the results it achieves." Those results are made possible by our contributions to "Our Foundation." Rotary District 7690 has a stellar record in the support of "Our Foundation." I cannot thank YOU, the generous Rotarians in our district enough for your sustained support even when you have been challenged by the economic climate. Your financial contributions to "Our Foundation" support work that no one else does, in a way that no one else can. Through "Our Foundation," we can take on challenges that no one else has the ability or the inclination or the organizational resources to tackle, because we share our resources and our skills in a way that no one else does - with love, with kindness, and with simple generosity.

Think of the lives you have changed by supporting the programs of "Our Foundation." The Ambassadorial and Peace Scholarships, Group Study Exchange, both Matching and Simplified Grants are programs we can see firsthand the amazing results of our contributions. You are also "stepping to the plate" in District 7690's effort to finally eradicate polio from the face of the earth. We have reduced polio cases by over 99 percent. We have brought the number of endemic countries from 125 to 4. We have vaccinated over two billion children. We are closer than ever to achieving our goal and we cannot decrease our efforts. We WILL reach our district goal of raising \$350,000 over the next three years as our part of Rotary's \$200 Million challenge from the Bill and Melinda Gates Foundation. To date we have raised over \$160,000! A special THANK YOU to **Abby Donnelly** for her stellar efforts in raising \$50,000 of this amount. On October 19 almost 200 attended "A Day of Professional Development to Help Eradicate Polio." This was a great event to raise

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## Rotary District 7690 Welcomes John Osterlund, Speaker Rotary Foundation Banquet, November 12, 2009

Born in Oak Park, Illinois, John grew up in Sebring, Florida. After graduating from the University of South Florida with a B.A. in Political Science, he became interested in the Rotary Foundation Ambassadorial Scholarship program. John was awarded a Rotary Foundation Ambassadorial Scholarship for the academic year 1987-88. With his Scandinavian heritage it was to John's advantage that he was placed at the University of Stockholm.

John received his M.S. degree in History Education from Florida State University. After graduate school, John moved to Fort Lauderdale to become the Legislative Aide to State Senator Tom McPherson and to be an adjunct history instructor at Broward Community College. Working in state politics, John gained extensive experience in media relations and fund raising. John went on to work as the Administrative Assistant to the Majority Leader of the Florida House of Representatives, Rep. Anne Mackenzie.

The Rotary Foundation is one of the largest charitable organizations in the United States in terms of fundraising and international grantmaking. As the General Manager of The Rotary Foundation, John oversees the operations of five divisions: Humanitarian Grant Programs, Educational Programs, PolioPlus, Fund Development, and Operations and Administration. In 2002-03, John served as the Associate Director of the Foundation's US\$80 million Polio Eradication Fundraising Campaign — a campaign conducted in one year which raised more than US\$135 million to further Rotary's goal of eradicating polio. In 2006-07, The Rotary Foundation was successful in raising more than US\$130 million.

John is married to Elizabeth Gaizutis Osterlund. The Osterlunds live in Evanston and have three children: two sons, Benjamin and Peter, and a daughter, Abigail. John is a member of the Evanston Lighthouse Rotary Club, a Paul Harris Fellow and a benefactor.

## ANNOUNCEMENTS:

### November is Rotary Foundation Month

The district strongly encourages all clubs to become 100% Paul Harris Sustaining. To become 100% Paul Harris Sustaining, every club member must give \$100 a year. It is a great goal for all clubs to achieve.

### Attention Club Secretaries

The RI form for reporting club officers for 2010-2011 will be sent to all club secretaries. Clubs may use the form to report club officers, or the club may make changes at the RI website. Club officers should be reported to RI by December 31, 2009.

### Upcoming District Events

**November 12** – RF Banquet at High Point CC

**November 14** – Football fellowship at Wake Forest University



**“Save the Date:  
April 23 - 25, 2010”  
Rotary District  
Conference  
Grove Park Inn,  
Asheville, NC**

Rotary District 7690 Office  
114 Willoughby Park Dr.,  
High Point, NC 27265  
[www.Rotary7690.org](http://www.Rotary7690.org)  
[www.Rotary.org](http://www.Rotary.org)

Artwork: Shelley Graphics 2009



the Piedmont Rotarian

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important dollars for polio, but also to introduce over 70 per cent non-Rotarians in attendance to our great organization. In celebration of **YOUR** outstanding support of “Our Foundation,” I hope you will join me at the Foundation Banquet on Thursday, November 12 at the High Point Country Club. We are honored to have John Osterlund as our keynote speaker. John is the General Manager of “Our Foundation” and a product of one of our outstanding programs, the Ambassadorial Scholarship program. (See John’s bio on the opposite page.) I want to THANK our awesome Foundation Co-Chairs, **Patrick Eakes** and **PDG Charles Allen** for putting together an outstanding program, but more importantly for their exemplary leadership of “Our Foundation” initiatives.

Mother Teresa, who was a lifelong friend of Rotary, was once asked how she was able to keep doing the work that she did. How did she go on, day after day, doing work so difficult, so overwhelming, and that sometimes seemed so futile? She responded, “I do what I can, where I am, with what I have.”

In Rotary, we try to do the same. “Our Rotary Foundation” has a simple motto: Doing Good in the World. This translates into doing the most good we can, wherever we are, with what we have.



**GOVERNOR MIKE IS A  
NEW GRANDPA!**

**Dawson Michael Conrad**

**Born October 23, 2009**

**1:12 pm**

**Weight 7 lbs. 3 oz.**

**Length 20 inches**

## 7690 Golfing Fellowship Wins Polio Praise

The Third Annual Ray Taylor District 7690 Golf Tournament scored well with our district’s Polio Challenge effort, earning more than \$1100 from the generous contributions of brave young golfers shooting at a very small target.

This year’s event was played on the beautiful West Course of the Grandover Resort. It was the second time the Golfing Fellowships tournament had been held at Grandover. There were 120 players organized under the direction of PDG Don Allred and TRF Chairman Patrick Eakes who have been providing excellent leadership for a number of years. As usual, their efforts were ably assisted by Pat Allred who organized the \$10 booth at the 5<sup>th</sup> hole where all the money was raised. This year a use was found for the namesake, Ray Taylor, who was able to supplement Pat’s cajoling and his wife, Betty filled the divots after the players left the tee.

Closest to pin: Mark Allred, Gary Smith, Don covert, Jon Spillman.

Team Low Net: Furnitureland, Mid State, Pinehurst

Team Low Gross: Crescent (who else?), Guilford, Mid State

Everybody is a winner when PolioPlus is winning.

**HAPPY THANKSGIVING !**



## \$50,000 and 276,845 Polio Vaccinations!

That's the impact of 'Grow Your Business and Help a Great Cause'. As many of you know, on October 19, 2009, we ran a unique fundraising campaign to eradicate polio, one of Rotary International's top focus areas.

The day of professional development drew an excellent response! The event, spearheaded by Abby Donnelly, a past president of Crescent Rotary, District Membership Chair and RLI Chair, and presented *pro bono* by her company, Sandler Training®, brought in almost 200 business professionals actively engaged in the training — learning new strategies, tools and techniques to increase sales, improve productivity and grow their business. The energy was high as participants exchanged ideas, integrated new concepts and networked with others who were also motivated toward continual improvement. [Event Photo Gallery](#). Enter email address then click 'Back to Light Table' (lower right corner).

Abby Donnelly, partner at Sandler Training, a local franchise of Maryland-based professional development firm Sandler Systems, was proud to be able to combine her passion for developing strong business leaders with her commitment to Rotary International. 'When business professionals improve their leadership, management and sales skills, everyone wins!' Donnelly said. 'We have a more effective work force, better business results, a stronger local economy — and we raised a lot of money to eradicate polio.'

With sponsorship support from local businesses, including presenting sponsor Sandler Training, Gold Sponsor Edward Jones, and in-kind sponsors including Fairway Outdoor Advertising, The Business Journal, and Koury Convention Center, plus a very generous Rotary District match, the day netted over **\$50,000**. When combined with the Bill & Melinda Gates Foundation match, we will provide funding to vaccinate over **276,845** children from polio. Since more than 70% of the participants were not Rotarians (yet!), it also broadened Rotary's visibility in the district and provided membership growth potential.

District Governor Mike Conrad says, "The program is an example of creative ways to involve the community in the world-wide campaign to eradicate polio and to tell the story of what Rotary is doing outside our own area". [\\$99 early registration](#) is open for next year's event! Please mark your calendar for October 18, 2010 and plan to join Sandler Training and Rotary District 7690 for another day of Professional Development to 'Grow Your Business, and Help a Great Cause'.



## Triad Flight of Honor Shares Special Connection to Rotarian Howard Allred

The Triad Flight of Honor is a service project of Rotary District 7690. Rotarians, other community organizations, businesses, and the general public are united to honor WW II veterans for their courage, valor, and sacrifice. We successfully completed two flights in October taking 200 WW II veterans, 66 guardians, medical teams and other volunteers on a one-day flight on board a US Airways charter to Washington, DC.

WW II veterans once numbered 16 million, but the numbers are dropping at the rate of 1,200 per day. Many of these veterans have never seen their National WW II Memorial that opened in Washington in 2004. The veterans who are still with us are in their 80's and 90's.

As most of you know, High Point Rotarian Howard Allred (father of PDG Don Allred) passed away on October 12, 2009, just 9 days after going on the inaugural Triad Flight of Honor. All of the volunteers on the flight were honored and grateful to have shared this special day with him. At our committee meeting in early October, we shared the email Howard had sent thanking everyone for the great job in organizing this event. He was in awe of our ability to pull everything together and expressed his gratitude to the Mid State Rotary Club for sponsoring him. The last memory I have of Howard was watching him walk down the airport terminal to embrace his wife, Anne who was there to welcome him home. I wouldn't give anything for that picture!

The memory of Howard will inspire and motivate all of us as we look forward to future flights. Two flights in 2010 are already scheduled for April 17 and May 22 with more to follow if our funding needs are met. It costs \$500 to sponsor a WW II veteran to visit the WW II Memorial and other sites of interest. If a Rotary club sponsors 3 veterans, they will be guaranteed a guardian position for a \$200 fee.

DG Mike Conrad and I both remember so vividly the joy in Howard's face the day of the flight. It is our goal to create the same opportunity for all of our WW II veterans in our community to feel the sense of pride and appreciation that Howard felt on October 3<sup>rd</sup>.

Thank you for the support you have given us for these first two flights! We hope that you will want to be involved in our flights in 2010. For more information, please visit our website [www.triadflightofhonor.com](http://www.triadflightofhonor.com) or call our Rotary information line at (336) 285-8847. --PDG Mitzi Ellis



# Attendance for September 2009

CLUBS	MEMBERS AS OF 6/30/09	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	50	54	5	62	6090
*Alamance Bkft	25	25	3	80	23238
*Archdale/Trinity	26	24	5	70	29135
*Asheboro	96	91	4	69	6052
*Burlington	19	20	3	73	6092
*Carthage	20	22	4	77	6053
*Clemmons	105	118	5	92	29530
**Crescent	102	102	3	75	6056
*East Greensboro	17	18	4	46	55569
*Eden	27	28	4	60	6058
*Furnitureland	54	54	3	71	6059
**Gate City	65	65	0	91	27995
*Graham	35	38	4	78	6107
*Greensboro	306	308	4	63	6060
*Gboro Arpt	37	38	4	86	31667
*Guilford	56	56	5	74	22059
*High Point	149	145	4	76	6062
*Jamestown	24	26	5	83	6063
**Jonesboro	39	41	4	80	22882
**Kernersville	76	79	5	86	25027
*King	21	23	4	85	51294
*Lexington	25	22	5	73	6065
*Liberty	22	22	4	58	6066
*Madison/Mayodan	30	32	5	84	6067
Midstate(Asheboro)	24	26	5	89	81879
*Mocksville	49	53	5	79	6069
*Mount Airy	95	96	5	72	6070
*Pinehurst	38	37	4	75	6072
*Randolph	76	78	5	91	6074
*Reidsville	61	60	3	75	6075
*Reynolda	106	101	4	66	21534
**San Lee Sunrise	30	28	4	95	30735
**Sandhills	40	43	4	74	25530
**Sanford	34	34	5	79	6078
*Siler City	53	53	3	70	6079
*Southern Guilford	8	11	4	90	61795
*Southern Pines	88	88	4	78	6080
*Stoneville	17	18	4	79	6081
*Stratford	102	104	4	37	6082
*Summit	105	106	3	68	6083
*Surry Sunrise	30	29	5	78	57326
*Thomasville	69	70	5	89	6084
*Triad	34	33	5	76	6071
*Troy	29	28	3	67	6085
*Walnut Cove	17	18	4	72	6087
*Western Forsyth	23	25	4	84	79812
**Willow Creek	18	19	4	65	60367
*Winston-Salem	255	256	5	45	6088
*Yadkin Valley	33	34	5	77	30000
*Yadkinville	20	21	5	68	51333
*Yanceyville	10	10	4	68	6134
<b>DISTRICT</b>	<b>2890</b>	<b>2930</b>		<b>74%</b>	

The District 7690 Calendar is available at [www.Rotary7690.org/calendar.htm](http://www.Rotary7690.org/calendar.htm)

