

The Piedmont Rotarian

ROTARY DISTRICT 7690 • JANUARY 2010 • DISTRICT GOVERNOR'S NEWSLETTER

"The future of Rotary is in your hands."

Mike Conrad, Governor, 212 Staunton Drive, Greensboro, NC 27410



Mike Conrad

HAPPY NEW YEAR!

As we begin another year, I want to wish each of you a happy, healthy and prosperous New Year! It is hard to believe that the Rotary year is already halfway over. You have accomplished so much in the first six months of our Rotary year and I know the momentum will continue into 2010.

January is "**ROTARY AWARENESS MONTH**" and there is no better time to raise Rotary's public image and awareness in every community in which we serve. After visiting all the fine clubs in our district, I know that every club has a newsworthy project to showcase to the media.

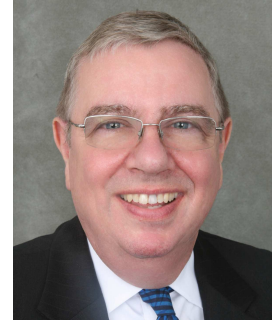
In the past, Rotary clubs have not typically sought recognition for the good works we do in our communities and around the world as we have never had to compete for membership or charity dollars as we do today. Today, all charitable organizations are subject to great public scrutiny and we as Rotarians must recognize the need to continually develop and enhance community relations and our public image. We all know that community-minded citizens want to be involved with successful community organizations. There is no better way to peak the interest of potential Rotarians than to publicize what we as Rotarians and clubs are doing to make a difference in the lives of others.

As Rotary's public image grows, public giving to our Rotary Foundation will grow as well. We all know a growing, healthy Rotary Foundation is vital to cope with the humanitarian, educational, and world-peace challenges confronting our world at this time.

At the district level, I am pleased to announce we have been awarded a Public Relations Grant from Rotary International for the 2009-10 Rotary year. Over half the districts in the world applied for these limited dollars awarded by Rotary International. This \$8,700 grant from Rotary International (with a one-third match from our district) was made possible by the outstanding work of **Mindy Bloom**, our district's Public Relations Chair and **Dan O'Shea**, a Crescent Rotarian with Fairway Outdoor Advertising. You will soon be seeing billboards around the district using the Rotary International provided *Humanity in Motion* materials. These billboards will raise awareness about

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Don't Miss David Forward! Inspiring Rotarian speaker who will speak about the future by remembering the past.



David was born and educated in England. He became a Rotarian in 1978 after moving to the United States. He just published his 10th book, *Miracles Among Us: The Story of ICAF's mission to Romania*.

David will be familiar to many Rotarians through *Frank Talk*, the fastest-selling book in Rotary history. Past-President Frank and David collaborated on a follow-up book called *Frank Talk II*, which shows clubs how to retain the members they bring in, and *Frank Talk on the Rotary Foundation*. The fourth in the series was just released on December, 2008: *Frank Talk on Leadership*.

David's passion is volunteerism, and has initiated and led humanitarian work trips across America and to the Dominican Republic and Beirut. As a Rotarian for 30 years, he served three times as club president, as well as district conference chairman, district membership development chairman, State Vocational Assembly chairman, and District Polio Plus chairman, for which the president of Rotary International awarded him the Citation for Meritorious Service.

In 1991, David founded International Children's Aid Foundation and serves as its president. The all-volunteer foundation has its own orphanage, dental and medical clinics in Romania.

A blue-chip panel of Rotary International officers unanimously selected David Forward to be the author of the official history book of Rotary. The book, *A Century of Service*, has earned praise from Rotarians the world over. Rotary International has just chosen David to author the book celebrating the centennial of The Rotary Foundation to be published in 2016.

While with us at our District Conference as the featured speaker on Friday evening, he will share his passion for volunteerism and his wisdom from his experiences. His words will resonate with this year's theme of "The Future is in Our Hands," and we are sure to walk away motivated and ready to work.

Attention All Club Secretaries

Registration materials for the 2010 Rotary District Conference will be mailed out in January.

The address for each Rotarian in District 7690 will be taken from the district database.

Please make sure that you have deleted all that are no longer a member of the club and added all new members. Also please make sure the current address for each member is correct. This will ensure that the Rotarians in your club will receive the registration materials.

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www.Rotary7690.org
www.Rotary.org
Artwork: Shelley Graphics 2010



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our polio eradication initiative as well as membership recruitment. You should know to supplement the grant from Rotary International and the district match, Fairway Outdoor Advertising is donating over \$96,000 of additional space and production costs. **Thank you, Dan O'Shea!**

At the club level, I am making one small request for the remaining six months of our Rotary year. That request is to highlight the good works of your club to any type media you choose in three of the six remaining months. You have a wonderful story to tell! Please share with me any publicity you may receive.

Again, Mary Ann and I want to wish each and every one of you a Happy New Year!

PETS REGISTRATION

The annual PETS Training for incoming presidents-elect is scheduled for March 19-20 at the Sheraton in Greensboro. This is required for all incoming club presidents. If you need a form to register, go to the district's website.

At the district's website, scroll down to "Rotary Links" and click on PETS registration form. Deadline for registration is January 20th. Registration for this event is not handled through the district office. You must register through the information provided on the form.

Congratulations to the Selected Ambassadorial Scholars:

Chrissy Orangio
Summit Rotary Club

Emily Robinson
Gate City Rotary Club

Becca Watts
Crescent Rotary Club

Addis Hampton
Reynolda Rotary Club

Kathryn Gilbert
Winston-Salem Rotary Club

New Location and Time for Walnut Cove

The Rotary Club of Walnut Cove will have a new time and location on Thursday, January 7th.

The club will begin meeting from 7:30 am to 8:30 am at Walnut Ridge Assisted Living on 411 Windmill Street in Walnut Cove.

Congratulations

Rick Snider of the Lexington Rotary Club will be the District Governor for Rotary District 7690 in 2012-2013

In Memoriam

Rotary District 7690 extends heartfelt sympathy to the family and friends of:

Johnsie H. Hudspeth
President, Yadkin Valley
Rotary Club
November 13, 2009

**HAPPY NEW
YEAR 2010
FROM ROTARY
DISTRICT
7690!**

THE GREENSBORO ROTARY CLUB ANNOUNCES THE 2010 ROTARY YOUTH LEADERSHIP PROGRAM

The 2010 Rotary Youth Leadership Program (RYLP) will be held July 18–24, 2010, at Guilford College, Greensboro, NC. RYLP is sponsored by the Greensboro Rotary Club, in cooperation with the Greensboro based Center for Creative Leadership (CCL), an internationally-known center for instruction in leadership skills and Guilford College. While Greensboro Rotary sponsors and organizes the RYLP, the program is conducted on behalf of Rotary District 7690. All member clubs are encouraged to sponsor participants.

Established in 1983, RYLP is designed to provide the most outstanding rising juniors and seniors, attending schools within the area covered by District 7690 of Rotary International, the opportunity to develop effective and responsible leadership skills. The program utilizes Guilford College's dormitories, cafeteria, and recreational facilities. Program staff includes professionals from the Center for Creative Leadership and representatives of the business and professional community. Prominent state and local leaders visit, speak to the participants, and assist the students in assessing their career goals. Outstanding North Carolina college students who are alumni of the program serve as staff Leadership Advisors. Larry Moore and Joe Johnson of the Greensboro Rotary Club are the Program Directors.

Selection for participation in the program is considered a distinct honor. Participation is limited to 54 carefully selected students. The selection process begins with a nomination by the local high school teacher, counselor or principal. Each nominee must demonstrate leadership experience, must maintain a "B" average in school, and must be a rising junior or senior in high school. The application of the nominee is forwarded to a local District 7690 Rotary Club Selection Committee. Each Rotary Club is allotted a set number of nominations based on the size of the Rotary Club. The nominating Rotary Club is responsible for the entire cost of the program, including room and board (\$650). For more information visit the Rotary District 7690 website www.rotary7690.org or contact Sam Troy at sptroy@bellsouth.net or at 336-334-3093.



**Rotary District 7690
thanks the following for
their sponsorship
of the upcoming
Rotary District Conference:**



**Sheraton
Greensboro**
AT FOUR SEASONS

Platinum Sponsor



CLARK POWELL
Audiovisual Technologies and Systems

Platinum Sponsor

Allen Industries
Signs and Image Solutions

Presenting Sponsor

Attendance for October 2009

CLUBS	MEMBERS AS OF 6/30/09	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	50	54	4	54	6090
*Alamance Bkft	25	25	5	78	23238
*Archdale/Trinity	26	22	4	54	29135
*Asheboro	96	89	3	70	6052
*Burlington	19	20	4	90	6092
*Carthage	20	22	3	77	6053
*Clemmons	105	116	4	92	29530
**Crescent	99	102	4	73	6056
*East Greensboro	17	18	3	41	55569
*Eden	27	27	4	63	6058
*Furnitureland	54	54	5	67	6059
**Gate City	65	64	3	91	27995
*Graham	35	39	3	74	6107
*Greensboro	306	303	3	62	6060
*Gboro Arpt	37	38	2	78	31667
*Guilford	56	55	4	73	22059
*High Point	149	142	4	75	6062
*Jamestown	24	26	4	83	6063
**Jonesboro	39	41	3	79	22882
**Kernersville	76	82	3	85	25027
*King	21	23	3	75	51294
*Lexington	25	22	4	69	6065
*Liberty	22	22	2	62	6066
*Madison/Mayodan	30	32	4	70	6067
Midstate(Asheboro)	24	26	3	89	81879
*Mocksville	49	55	4	71	6069
*Mount Airy	95	98	4	70	6070
*Pinehurst	38	37	4	79	6072
*Randolph	76	79	3	98	6074
*Reidsville	61	62	5	75	6075
*Reynolda	106	97	3	61	21534
**San Lee Sunrise	30	27	4	82	30735
**Sandhills	40	40	3	75	25530
**Sanford	34	33	4	71	6078
*Siler City	53	50	4	71	6079
*Southern Guilford	8	11	3	90	61795
*Southern Pines	88	86	3	81	6080
*Stoneville	17	18	3	79	6081
*Stratford	102	115	3	34	6082
*Summit	105	105	3	71	6083
*Surry Sunrise	30	28	4	67	57326
*Thomasville	69	69	3	92	6084
*Triad	34	33	3	76	6071
*Troy	29	30	3	67	6085
*Walnut Cove	17	18	4	76	6087
*Western Forsyth	23	25	3	79	79812
**Willow Creek	18	19	3	68	60367
*Winston-Salem	255	261	4	45	6088
*Yadkin Valley	33	38	4	65	30000
*Yadkinville	20	21	4	73	51333
*Yanceyville	10	10	4	63	6134
DISTRICT	2887	2929		73%	

The District 7690 Calendar is available at www.Rotary7690.org/calendar.htm