



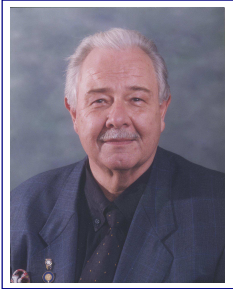
The  
Piedmont

# Rotarian



ROTARY DISTRICT 7690 • OCTOBER 2010 • DISTRICT GOVERNOR'S NEWSLETTER

*"Building Communities, Bridging Continents."*  
Wes Patterson, 405 Pinefield Place, Thomasville, NC 27360



Wes Patterson

There is great news and excitement in Rotary District 7690 as the first round of district grants have been approved and the money remitted to the clubs. Over fifteen projects are promoting "Building Communities, Bridging Continents".

The Rotary Club of West Forsyth is working to save children in Niagara by providing penicillin and medical supplies for the treatment of rheumatic fever. The Rotary Club of Southern Pines is putting together thirty CPR kits to educate seventh graders in life saving techniques. The Rotary Club of Burlington is utilizing a district grant to purchase 8,000 books for third, fourth and fifth graders to promote reading. After building a Farmer's Market for the community, The Rotary Club of Kernersville is extending this project into a Rotary park which will be across from City Hall. The Triad Club is producing 16,000 meals in the Stop Hunger Now program. Not to be out done, The Rotary Club of Randolph is doing 20,000 meals for Stop Hunger Now. The Southern Guilford New Generations Club is doing monthly dinners for the Urban Ministry Halfway Homeless Shelter in Greensboro.

The eight Greensboro clubs are in several joint ventures including Operation Big Sweep which will involve cleaning parks and highways in Greensboro and a project with the Greensboro Housing Authority. In cooperation with the Greensboro Housing Authority, the Greensboro clubs have picked four low-income homeowners to assist in redoing these homes. These projects certainly exemplify "Building Communities".

These are just some of the highlights of how the clubs in the district are using grants and matching it with money from their own funds. Great job well done! We have only used about one half of the funds. The second round for district grant applications has just ended on September 30<sup>th</sup>. I hope your club is planning to participate in district grants. Let's make sure that we continue to work "Building Communities, Bridging Continents". Let's attest to Rotary's greatness through our work and funds both in our community and internationally.

## VOCATIONAL SERVICE

October is the month during which Rotarians pay special attention to the Vocational Service Avenue of Service. Vocational Service provides numerous opportunities for Rotarians to inspire citizens of our communities toward productive careers, to stimulate positive changes in the workforce and community, and to promote the value of the highest ethical standards in all occupations.

During the month of October, "Vocational Service Month," and throughout the year, Rotarians are encouraged to utilize some of the following ideas for club meetings, projects, and outreach efforts:

**Literacy** – Communication is a fundamental skill which is vital to personal and professional success throughout life. Helping a child, adolescent, or adult learn to read, write, and speak effectively is truly a lifelong gift. It promotes individual career successes, and lifelong learning which contribute to a better educated workforce and stronger communities. Rotarians can organize new literacy initiatives, collaborate with existing programs, provide reading materials, and serve as tutors.

**High Ethical Standards** – Promote the 4-Way Test in club meetings; apply it in daily living. Organize an ethics conference during which business leaders discuss the importance of high ethical standards on productivity, employee morale, and the "bottom line." Conduct professional ethics seminars in middle and high school and college classes. Promote the "Declaration of Rotarians in Businesses and Professions."

**Vocational Awareness** – Increase the club's awareness of the scope of the Vocational Service Avenue of Service and of the occupations represented among clubs. Stress the importance of high ethical standards in all occupations and in daily living. Recognize the worthiness of all useful occupations.

**Vocational Awards** – Encourage vocational excellence and the practice of high ethical standards by recognizing deserving individuals and organizations. (Examples: The Piedmont Business Ethics Award sponsored by the Society of Financial Service Professionals and Rotary District 7690 and Student of the Quarter Awards sponsored by various District 7690 clubs)

(...continued on page 2)

## District Governor Visits For October

10/5/2010 Guilford  
10/6/2010 Greensboro  
10/12/2010 Alamance  
10/13/2010 Thomasville

SAVE  
THE DATE



**2011 Rotary  
District  
Conference**  
**Hilton Riverside,  
Wilmington, NC**  
**March 31 -  
April 3, 2011**

Rotary District 7690 Office  
114 Willoughby Park Dr.,  
High Point, NC 27265  
[www.Rotary7690.org](http://www.Rotary7690.org)  
[www.Rotary.org](http://www.Rotary.org)



Artwork: Shelley Graphics 2010

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**Career Development** – Work with local schools and colleges to sponsor career conferences/fairs. Serve as a host site for job shadowing or internships. Serve as a mentor. Sponsor students to the Rotary Youth Leadership Program. Provide scholarships to recent high school graduates. Support adult education and retraining programs for displaced workers; provide scholarships for adult learners; and assist the disabled in their quest for meaningful, productive employment.

**Employee Assistance** – Provide information and services to help employees improve their health and well-being and commitment to their chosen occupations. Provide programs on professional development, diet and exercise, stress management, and drug and alcohol abuse prevention and treatment.

**Rotary Volunteers** – Create awareness among club members of the volunteer opportunities available within their own and other communities. Investigate organizations, projects, and programs which need volunteers; develop programs to match Rotarians, retirees, and other volunteers to needs within the community.

Vocational Service is an interesting, exciting area in which Rotarians can effect positive changes in a global economy by “Building Communities and Bridging Continents.”

Sue Jarvis, *Vocational Chairman*

## Mexico Firetruck Project Completed



Beth Powell put together a proper send off for the two trucks Rotary helped to finance on Friday, August 27, at 11:30 am on the front steps of the Burlington Municipal Building. Speakers included former club member Dr. Janyth Frederickson, Councilman Steve Ross, Mexican Consul Carlos Flores Vizcarra, Burlington Fire Chief Jay Smith, our club president Pete Beck, and Beth herself, We are extremely privileged to have this opportunity to partner with the Rotary Foundation and our Sister Cities Program to make this happen. Thanks, Beth for all your hard work.

### UPCOMING EVENTS:

**October 23** is a one-day training seminar for the Rotary Foundation, Membership and Youth. Information and registration can be found on the district website: [www.rotary7690.org](http://www.rotary7690.org)

**October 21<sup>st</sup>** is the deadline for submission of applications for district governor for 2013-2014. Applications must be mailed to the Rotary District Office, 114 Willoughby Park, High Point, NC 27265. Any questions should be directed to the District Office at 336-885-7690.

**November 6<sup>th</sup>** is the football fellowship game at Wake Forest University in Winston-Salem. The game will be Boston College vs. Wake Forest. Tickets are \$45 which includes the game and a meal. Ticket requests should be directed to Wake Forest Sports Marketing Department at 888-758-3647. Deadline for ticket orders in October 15<sup>th</sup>.

**November 18<sup>th</sup>** is the annual Rotary Foundation Banquet. The banquet will be held at High Point Country Club. More information will be mailed to each club president later this month.

## **FIVE Avenues of Service**

By now, I know that all Rotarians in District 7690 are aware that the Council on Legislation met in April 2010 and approved NEW GENERATIONS as the Fifth Avenue of Service. Adding New Generations as an avenue of service alongside Club, Community, Vocational and International Service will ensure that adequate attention is given to the youth programs in our communities.

“We truly have the finest youth programs in the world,” says RI President Klinginsmith. “Their intrinsic value continues to escalate. We do a great job with these programs; we just need to give them more visibility. Strong clubs are involved in all five of the Avenues of Service,” he says. “The ones that don’t have New Generations programs are missing a part of the great adventure of Rotary.”

Clubs in District 7690 have been committed to the youth in our communities for decades. We have many active Interact and Rotaract clubs. We have a terrific RYLP program at Guilford College each summer. Our district is active in the Rotary Youth Exchange program which enriches the lives of young people and fosters cultural understanding and world peace. The district is currently hosting two long-term exchange students and sponsoring several outbound students from our area.

With all that being said about the outstanding youth programs in District 7690, there is always room for growth and expansion. If your club doesn’t participate in one of the RI sponsored New Generations programs, create a scholarship program, literacy project, leadership development or student recognition program. Find your own way within your clubs to spread the ideal of “Service above Self.” Remember that the young people that you encourage today will be the ROTARIANS OF TOMORROW.

....Joe Kelly

**SAVE THE DATE: October 23, 2010**

**WHERE: High Point University**

**WHY: To learn all about New Generations programs and how you can emphasize to your club members how important our young people are**  
**Cathy Harpster and Gary Everhart will lead the New Generations training session. Get all the details at [www.rotary7690.org](http://www.rotary7690.org) REGISTER ONLINE NOW.**

## **District 7730 National Immunization Day in India**

**Jan. 27-Feb. 8, 2011**

Dear Rotarians and Friends,

This letter is being sent to introduce you to an opportunity to travel to India in 2011 to experience a National Immunization Day. I hope you will share this with Rotarians and friends in your clubs and District.

First, let me tell you about my involvement in India. I am a retired educator and have been traveling to India since 2001. The first trip was to visit friends and it was during that time I met Rotarians and became involved with many Rotary projects. My club, The Rotary Club of Maysville and The Rotary Club of Dhanbad became twin city clubs and have done many projects together including setting up a library and sponsoring numerous Saheli Centers for poor women. It was also during this trip, I saw the devastation to lives Polio’s role plays and witnessed Polio corrective surgeries. I took a vow then to bring other Rotarians to see first hand the lasting effects Polio has on many lives and to see how our dollars work in the form of Matching Grants.

My educational background and involvement in India led to employment with an international book company selling books and library automation systems to schools. This involved traveling to India many times as well. Since that time I’ve learned much about the culture, customs, and people of India. Rotarians throughout the country have become close friends and we have joined in spreading hope to those less fortunate through many Matching Grants, Youth programs and hands on projects.

Last year, I led the first NID from District 7730 and Zone 33. Thirty-seven Rotarians from 10 different Districts participated in this life altering experience. Please join us in 2011 for the chance to be a part of history.

*Yours in Rotary Service,*

Nancy Barbee

DG 2009-2010

District 7730

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# Attendance for AUGUST 2010

CLUBS	MEMBERS AS OF 6/30/10	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	52	53	5	62	6090
*Alamance Bkft	17	18	4	89	23238
*Archdale/Trinity	21	21	4	58	29135
*Asheboro	89	88	4	73	6052
*Burlington	20	21	5	77	6092
*Carthage	15	17	5	78	6053
*Clemmons	109	109	4	71	29530
**Crescent	97	97	4	71	6056
*East Greensboro	16	16	4	52	55569
*Eden	26	26	5	86	6058
*Furnitureland	46	49	5	69	6059
**Gate City	65	63	0	94	27995
*Graham	33	38	4	76	6107
**Greensboro	304	302	4	62	6060
**Gboro Arpt	37	36	5	66	31667
*Guilford	54	54	5	71	22059
*High Point	138	138	4	65	6062
**Hillsdale Sunrise	22	25	4	82	99012511
*Jamestown	24	24	5	77	6063
**Jonesboro	36	37	4	74	22882
**Kernersville	85	86	4	80	25027
*King	20	21	4	69	51294
*Lexington	22	22	5	53	6065
*Liberty	22	22	4	57	6066
*Madison/Mayodan	32	35	5	76	6067
Midstate(Asheboro)	26	25	4	75	81879
*Mocksville	48	48	5	71	6069
*Mount Airy	97	96	5	69	6070
*Pinehurst	37	38	5	80	6072
*Randolph	76	81	4	71	6074
*Reidsville	58	59	5	71	6075
*Reynolda	95	97	4	58	21534
**San Lee Sunrise	21	21	5	97	30735
**Sandhills	39	39	4	72	25530
**Sanford	34	34	5	71	6078
*Siler City	44	45	5	69	6079
*Southern Guilford	11	13	5	82	61795
*Southern Pines	90	89	4	73	6080
*Stoneville	17	18	4	71	6081
*Stratford	104	103	4	40	6082
*Summit	91	93	4	77	6083
*Surry Sunrise	30	30	4	73	57326
*Thomasville	68	67	4	87	6084
*Triad	31	31	4	72	6071
*Troy	27	27	4	62	6085
*Walnut Cove	12	13	4	73	6087
*Western Forsyth	26	26	4	80	79812
**Willow Creek	16	16	4	69	60367
*Winston-Salem	257	256	5	36	6088
*Yadkin Valley	38	40	4	66	30000
*Yadkinville	23	24	5	70	51333
*Yanceyville	8	10	5	80	6134
<b>DISTRICT</b>	<b>2826</b>	<b>2857</b>		<b>71%</b>	

The District 7690 Calendar is available at [www.Rotary7690.org/calendar.htm](http://www.Rotary7690.org/calendar.htm)