



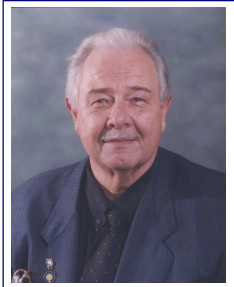
The
Piedmont

Rotarian



ROTARY DISTRICT 7690 • JANUARY 2011 • DISTRICT GOVERNOR'S NEWSLETTER

"Building Communities, Bridging Continents."
Wes Patterson, 405 Pinefield Place, Thomasville, NC 27360



Wes Patterson

The 2011 Rotary District Conference is right around the corner. It will be here before you know it. I hope you have your calendars marked for March 31 – April 3.

We have great activities planned. We will begin with a fabulous low country boil on Thursday night as the introduction to the great food in Wilmington. After the meal we will enjoy a local historian from Wilmington who will enlighten us about the history of this great city. You can continue your love of history with a walking tour in Wilmington on Friday afternoon. Our plenary sessions will be on Friday and Saturday mornings. This will be a time to share and learn about Rotary in our district and around the world.

I cannot wait for all of the excitement – great golf course, taking a three-hour cruise down the Cape Fear for dinner, movie tours, battleship tours and leisure time to relax. Add to the levity for the cruise, the lady I signed the contract with is named Mary Ann. You might remember the old television show, *Gilligan's Island*. Just for your information, I made sure Gilligan and Skipper are not going to join us; therefore you do not have to pack any extra clothes for our cruise around Wilmington.

We have great speakers in Glen Ward and PDG Sue Poss from Greenville, SC. PDG Sue will be our RI President's Representative. Since our cruise will be on Saturday night, our banquet will be Friday night. We will enjoy filet of beef and salmon for our entree along with music from Frank Sinatra and Tony Bennett sung by outstanding substitute.

There will be many events for you to enjoy along with the excitement of old Wilmington, the Cape Fear River and many amazing restaurants. Make plans now to be with us as we are looking forward to "Rotaring on the River."

I hope your holidays were as blessed as mine. Best wishes for a great 2011!



Rotaring On The River!!!

District 7690 Conference March 31 – April 3 2011

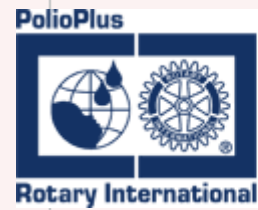
What exactly does "Rotaring On The River" mean anyway? Well it means that we as Rotarians have a fabulous opportunity to gather and be inspired and share the good news!

When you attend this year's district conference you will be greeted by the amazing staff of the newly renovated Wilmington Hilton-Riverside. Once there you will be treated to sights and activities unique to the Wilmington area: Screen Gem Movie Studios, USS North Carolina Battleship Memorial, and a sunset dinner cruise on the *Henrietta*, just to name a few. In addition to the great things to do while in Wilmington, we also have an amazing line up of speakers for our plenary sessions: Glen Ward-Inspirational Speaker, RI President's Representative Sue Poss, and North Carolina State Representative Dale Folwell – Organ Donation in North Carolina, and many more.

I heard a first time attendee say last year "This may be my first conference, but it will not be my last!" I hope if you have not been to district conference you will make this year your first, I promise you will not be disappointed and I am sure it won't be your last!!!!

Keep an eye on the district website for more information on the conference and how to register.

We can't wait to see you there!



Facts about polio

Polio is:

- A crippling and potentially fatal infectious disease, polio (poliomyelitis) still strikes children mainly under the age of five in countries in Asia, Africa, and the Middle East.
- Polio can cause paralysis and sometimes death. Because there is no cure for polio, the best protection is prevention. For as little as US\$0.60 worth of vaccine, a child can be protected against this crippling disease for life.
- It can cause paralysis within hours, and polio paralysis is almost always irreversible.
- In the most severe cases, polio attacks the motor neurons of the brain stem, causing breathing difficulty or even death.
- Historically, polio has been the world's greatest cause of disability.

If polio isn't eradicated, the world will continue to live under the threat of the disease. More than 10 million children will be paralyzed in the next 40 years if the world fails to capitalize on its US\$5 billion global investment in eradication.

PolioPlus Program

PolioPlus, the most ambitious program in Rotary's history, is the volunteer arm of the global partnership dedicated to eradicating polio. For more than 20 years, Rotary has led the private sector in the global effort to rid the world of this crippling disease. Today, PolioPlus and its role in the initiative is recognized worldwide as a model of public-private cooperation in pursuit of a humanitarian goal.

In addition to providing financial and volunteer support, Rotary works to urge support from other public and private sector partners. This includes the campaign to End Polio Now, inspired by the extraordinary challenge grants received from the Bill & Melinda Gates Foundation.

As an international community, we have few opportunities to do something that is unquestionably good for every country and every child, in perpetuity. Polio eradication is one of these opportunities."

- Dr. Margaret Chan, World Health Organization director-general

Challenges to polio eradication

Health experts agree that these primary challenges must be overcome in order to reach the goal of polio eradication:

Halting the spread of the poliovirus in the four remaining endemic countries (Afghanistan, India, Nigeria, and Pakistan), which continue to export it to polio-free areas

Curbing the intense spread of the poliovirus in northern Nigeria and western Uttar Pradesh, India

Rapidly stopping polio outbreaks in previously polio-free countries

Addressing low routine-immunization rates and surveillance gaps in polio-free areas

Maintaining funding and political commitment to implement the eradication strategies

Four key strategies for stopping poliovirus transmission:

1. Routine immunization

High infant-immunization coverage with four doses of oral polio vaccine (OPV) in the first year of life is critical. Routine immunization is essential because it's the primary way that polio-free countries protect their children from the threat of imported polio.

2. National Immunization Days

For decades, Rotary's PolioPlus program has been one of the driving forces during National Immunization Days, or NIDs. Rotarians are involved in myriad ways before, during, and after an NID, by providing funds for millions of drops of vaccine, promoting upcoming campaigns in the community, distributing vaccine to local health centers, serving as monitors, working with local officials to reach every child, and participating in surveillance efforts.

3. Surveillance

Rotarians play an important role in working with health workers, pediatricians, and others to find, report, and investigate cases of acute flaccid paralysis in timely manner (ideally within 48 hours of onset). PolioPlus sometimes helps fund containers that preserve the integrity of stool samples during transport to laboratories. The program has also played a leading role in providing equipment for the global poliovirus laboratory.

4. Targeted mop-up campaigns

Rotary's support of mop-up campaigns is similar to NID volunteering, but on a smaller, often "house-to-house," scale. Generous contributions to PolioPlus help fund these activities and bring us closer to polio eradication. Contribute to stopping polio today.

ANNOUNCEMENTS

Attention all Club Secretaries
Registration materials for the 2011 Rotary District Conference will be mailed out in January. The address for each Rotarian in District 7690 will be taken from the district database. Please make sure that you have deleted all that are no longer a member of the club and added all new members. Also please make sure the current address for each member is correct. This will ensure that the Rotarians in your club will receive the registration materials.

PETS REGISTRATION

The annual PETS Training for incoming presidents-elect is scheduled for March 18-19 at the Sheraton in Greensboro. This is required for all incoming club presidents. If you need a form to register, go to the district's website. At the district's website, scroll down to "Rotary Links" and click on PETS registration form. Deadline for registration is January 20th. Registration for this event is not handled through the district office. You must register through the information provided on the form.

18th Annual Triad Philanthropy Award

The Triad Flight of Honor and Flight Director, Rotarian Jeff Sims received a first-time award for Outstanding Philanthropic Initiative and the Rotary Club of Kernersville was honored as the Outstanding Triad Philanthropic Civic Organization of 2010 at the 18th Annual Triad Philanthropy Day Awards ceremony held at the Grandover Resort, November 22nd.

The Triad Chapter of the Association of Fundraising Professionals (AFP) presents philanthropy awards each November to those in the community who have made great contributions which have impacted lives, the community, and our world. "Change the World With A Giving Heart" was the theme of the event which marked the 50th anniversary of the Association of Fundraising Professionals and the 25th anniversary of National Philanthropy Day. For the first time in the 18 years in which the Triad Philanthropy Awards have been given, the selection committee, from the AFP Board of Directors, felt the Triad Flight of Honor nomination stood alone and gave a special tribute and an award for Outstanding Philanthropic Initiative sponsorship to volunteer Flight Director Jeff Sims representing the Rotary Clubs of the area which have been the drivers of the initiative. "The Andrews Sisters" from First in Flight Entertainment sang songs popular in WWII as the 300 guests arrived and as the award was being presented. A short film of Triad WWII vets visiting their memorial in Washington D.C. and their enthusiastic arrivals home highlighted the luncheon event.

The Rotary Club of Kernersville was named the 2010 Outstanding Philanthropic Civic Organization of the Triad. The Outstanding Philanthropic Triad Civic Organization which is chosen for this award must be an organization that has historically provided leadership raised funds to support the community financially and brought positive change with vision, innovation and hands-on service. Rotarian, Deb Mitchell submitted the nomination with the endorsement of The Mayor and Board of Alderman of the Town of Kernersville, in her letter of support, Mayor Dawn Morgan categorized The Club as "the most philanthropic, engaged and generous civic group in Kernersville." The Rotary Club of Kernersville boasts 85 members and has received the highest of accolades from the National and State Rotary Associations. 100% of the club membership donates each month to the Rotary Foundation. This Club gave birth to and directs the Kernersville Foundation, which ensures that 14 non-profit agencies serving Kernersville are funded each year. In the past year, this organization has sponsored 13 veterans and 5 guardians on the Triad Flight of Honor, and built a Farmer's Market, in partnership with the town, giving over \$40,000 for construction of the facility and the creation of an adjacent park. Ongoing local projects include, a summer Rotary Youth Leadership Academy for rising high school seniors, High School and Community College scholarships, Study-Buddies for children struggling in school, career Shadow Day, Scholastic Banquet and monthly recognition of outstanding youth and teachers, Christmas gifts of clothes and personal care items to nursing home residents in Kernersville and much more. Mayor Dawn Morgan remarked, "Kernersville depends on the leadership, financial resources and the Rotarians living out their motto, "Service Above Self." The club sees the town's welfare as their responsibility and they are valued, appreciated and greatly regarded." The award for the 2010 Outstanding Philanthropic Civic Organization was accepted by Chris Oakman, President of the Rotary Club of Kernersville.

Deb Mitchell, *Director of Development, The Shepherd's Center of Kernersvillean interfaith ministry of volunteers*

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www.Rotary7690.org
www.Rotary.org
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Attendance for November 2010

CLUBS	MEMBERS AS OF 6/30/10	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	52	55	5	65	6090
*Alamance Bkft	17	18	3	76	23238
*Archdale/Trinity	21	20	4	49	29135
*Asheboro	89	90	3	57	6052
*Burlington	20	20	4	84	6092
*Carthage	15	17	4	75	6053
*Clemmons	109	109	4	70	29530
**Crescent	97	97	3	72	6056
*East Greensboro	16	18	3	56	55569
*Eden	26	31	5	68	6058
*Furnitureland	46	47	5	60	6059
**Gate City	65	65	3	89	27995
*Graham	33	36	3	76	6107
**Greensboro	304	297	3	67	6060
**Gboro Arpt	37	4	4	62	31667
*Guilford	54	55	5	66	22059
*High Point	138	137	4	73	6062
**Hillsdale Sunrise	22	26	3	79	99012511
*Jamestown	24	23	5	76	6063
**Jonesboro	36	36	3	77	22882
**Kernersville	85	88	3	85	25027
*King	20	19	3	75	51294
*Lexington	22	25	5	64	6065
*Liberty	22	22	2	61	6066
*Madison/Mayodan	32	33	5	74	6067
Midstate(Asheboro)	26	28	3	73	81879
*Mocksville	48	49	5	67	6069
*Mount Airy	97	97	5	65	6070
*Pinehurst	37	38	5	87	6072
*Randolph	76	84	3	54	6074
*Reidsville	58	64	5	71	6075
*Reynolda	95	98	3	57	21534
**San Lee Sunrise	21	21	5	100	30735
**Sandhills	39	43	3	77	25530
**Sanford	34	33	5	66	6078
*Siler City	44	44	4	73	6079
*Southern Guilford	11	12	4	84	61795
*Southern Pines	90	90	3	76	6080
*Stoneville	17	18	3	65	6081
*Stratford	104	102	3	44	6082
*Summit	91	92	3	80	6083
*Surry Sunrise	30	28	4	71	57326
*Thomasville	68	67	3	70	6084
*Triad	31	31	4	72	6071
*Troy	27	26	3	64	6085
*Walnut Cove	12	13	3	69	6087
*Western Forsyth	26	26	5	75	79812
**Willow Creek	16	15	3	82	60367
*Winston-Salem	257	258	5	37	6088
*Yadkin Valley	38	39	4	76	30000
*Yadkinville	23	20	5	74	51333
*Yanceyville	8	10	4	58	6134
DISTRICT	2826	2834		70%	

The District 7690 Calendar is available at www.Rotary7690.org/calendar.htm

“Rotaring on the River”



Rotary District 7690
Annual Conference
March 31 - April 3, 2011

Hilton Wilmington Riverside Hotel
Wilmington, NC



Registration includes fun and fellowship

The conference registration rate of \$225 will guarantee you the opportunity for informative Rotary seminars, for great food and for fun-filled days and nights. The rate includes your breakfast and dinner for three days. In addition all the extra-curricular activities except for golf are also included. Among those activities being planned are movie tours, Saturday night dinner cruise, water taxi and tour of the USS NC Battleship, canoeing, kayaking and downtown trolley tours of historic Wilmington. The golf tournament will be played at the Magnolia Greens course. If you enjoy Frank Sinatra or Tony Bennett, then Friday night's entertainment will "wow" you with great music for all.



A Beautiful Scene by the River

Wonderful and relaxing accommodations for the conference will be at the newly renovated Hilton Wilmington Riverside. The discounted group rate is \$165. The hotel is located at 301 North Water Street in Wilmington beside the historic Cape Fear River. You can enjoy an afternoon stroll on the Riverwalk or a walk to downtown Wilmington from the hotel. Come early or stay after the conference and enjoy the same rate. It is only a few hours from the heart of the Piedmont on Interstate 40.



See What Wilmington has to offer

Enjoy the conference and the many activities that will be offered, but don't forget some of the many other unique features of the Wilmington area. You can take a short trip to the beach. See the aquarium at Fort Fisher. There are several museums in Wilmington that display the history, culture and heritage of the area. You can take a horse and carriage tour. Visit the many shops and enjoy the delicious seafood.



Don't miss this opportunity to enjoy Wilmington and a great District Conference. Visit the district's website for updated information, a link to the hotel and registration materials when available.

www.rotary7690.org