

# The Piedmont Rotarian

ROTARY DISTRICT 7690 • AUGUST 2012 • DISTRICT GOVERNOR'S NEWSLETTER

*"Peace Through Service"*

*Rick Snider, 3033 W. Center St., Ext., Lexington, NC 27295*



Rick Snider

## Support Our Sandler Training Polio Fundraiser

In the July newsletter we discussed why we joined Rotary and why we are still in Rotary. As we enter our August focus on Membership Month the same questions are still pertinent. By reflecting on why we are Rotarians, we can

develop and internalize our personal Rotary story; and become more comfortable with sharing that story with others. People may join Rotary for many reasons, but they generally come to their first Rotary meeting for one reason - YOU! And being comfortable with why you are in Rotary is your greatest asset when you invite someone to join you at your next Rotary meeting.

Why, you might ask, is this newsletter about the Sandler Training Polio Fundraiser? Good question! First, the premier promotional tool for joining Rotary is to talk about the good that Rotary does in the world. And the very best of what Rotary does in the world is on exhibit with our "End Polio Now" campaign.

And second, on October 15th Sandler Training and District 7690 will host our third Sandler Training Polio Fundraiser. The Sandler Training Polio Fundraiser is a fast-paced, thought provoking day of sales, management and leadership training sessions designed to help you grow your business. You will develop tools and learn valuable skills to increase sales and improve productivity while networking with other business professionals. All net proceeds from the event will be donated to Rotary International's efforts to eradicate polio.

Rotary International Polio-Plus Chair Dr. Robert Scott recently said the following:

"We enter the 2012-13 Rotary year on the heels of the successful culmination of Rotary's US\$200 million challenge and the interruption of polio transmission in India. Midway through 2012, there are fewer cases of polio in fewer districts of fewer countries than at any point in recorded history".

Dr. Margaret Chan, Director-General of the World Health Organization has stated that, "Polio eradication is at the tipping point between success and failure."

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## The Gift of Rotary

As some of you may already know, I'm a 4th generation Rotarian. In 1936, my great grandfather L. L. Newton became the first Rotarian in our family. That was in Lander, Wyoming. My grandfather was invited to join Rotary next. He went on to become the District Governor in Nevada. A number of years later, my father was invited to put Service Above Self and join the ranks of Rotary. I'll never forget the story he's told about why he joined.

"Why'd I join Rotary? Because my father asked me to! I mean, what else are you going to say when your father asks you to do something?"

It sounded like maybe he wasn't overly enthusiastic about it at first. Dad was the Governor of District 7690 in 2003/04. It's funny how Rotary can change people. Rotary is one of those very few things in life that has the power to grab you, and completely change the way you look at the world and your priorities.

Personally, I had no desire to join Rotary. I had already declined invitations to join other organizations, and had it set in my mind that my "free" time would be consumed by my family's activities, my church, and...if there was ever any time left over, my hobbies of hunting, fishing, and golf. That was the way it worked for a good long while...and then, I joined Rotary. What happened, you ask? To be honest, I joined Rotary simply because the right person asked me. Yea, that was my dad...and yes, much like he probably did, I felt like I HAD to join Rotary...I mean, it was my DAD asking me!

The similarities don't end there. Once immersed in the world of Rotary, I quickly realized how fortunate my family and I were, and how much many others in the world needed help. I didn't know how many people in the world didn't have the basic fundamentals - like clothing, shelter, food and especially clean water. Nor did I have any idea that there were countries in the world where people were dying from malaria because they had removed the protective insect nets from their beds and were using them instead to catch fish so their families wouldn't starve. Even more surprising was the fact that in this day and age, Polio was still destroying lives - even in relatively developed nations. The most shocking realization, however, was how much one group of dedicated (continued on page 3...)

# In Memoriam

**Harold Robertson**  
**9/1/1921-7/12/2012**

Madison-Mayodan Rotary has lost long time member, Harold Robertson. Harold joined the Madison Rotary Club in 1943 at the age of 21 and continued his membership and service until death in the Madison - Mayodan Rotary Club, which was a joint merger in 1998. 2012 - 2013 marks Harold's 70th year as a Rotarian.

Harold was born in Stoneville, NC on September 1, 1921. Shortly thereafter his family moved to Madison, where he spent the remainder of his life. After graduating from Madison High School, he proudly owned and operated Sam Robertson Company (a store that served the entire community for clothing and shoe needs) for 60 years. In addition to running the everyday operations of the store he also served the Madison Merchants Association as President and then sat on the Board of Director's of the NC Merchants Association. Harold was an active member in his local Rotary Club until his health began to fail in the last year. Recently on June 26th a group of his fellow Rotarians visited him at Jacob's Creek Nursing and Rehabilitation Center to present his multiple Paul Harris Fellow award for the 2011-2012 year. He served his club well over a 69 year membership (which we believe is a record for age and service) that included everything from song leader to President.

Harold was a life-long active member of Madison First Baptist Church. There he served as Sunday School Teacher, Choir Member, Treasurer, Trustee, Deacon and Honorary Life Deacon. He will be missed by many in his church, community, and fellow Rotarians for his many acts of kindness and service done in secret.

Harold is survived by his daughter and son-in-law, Joyce and Gregg Fulcher, grandson and wife, Sam and Alison Fulcher, and foster son and wife, Charles and Gail Strong.

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 High Point, NC 27265  
[www.Rotary7690.org](http://www.Rotary7690.org)    [www.Rotary.org](http://www.Rotary.org)



Art: Shelley Graphics 2012

## UPCOMING GOVERNOR'S VISITS FOR AUGUST

<i>DATE</i>	<i>CLUB</i>
8/1/2012	Kernersville
8/1/2012	Archdale Trinity
8/2/2012	Willow Creek
8/3/2012	Reynolda
8/7/2012	Yadkinville
8/7/2012	Mount Airy
8/8/2012	Surry Sunrise
8/9/2012	King
8/13/2012	Furnitureland
8/14/2012	Mocksville
8/15/2012	Yadkin Valley
8/16/2012	Hillsdale Sunrise
8/16/2012	Stratford
8/20/2012	San-Lee
8/20/2012	Siler City
8/21/2012	Pinehurst
8/22/2012	Sandhills
8/23/2012	Carthage
8/23/2012	Troy
8/24/2012	Southern Pines
8/28/2012	Jamestown
8/28/2012	Winston Salem
8/30/2012	High Point



**2012-2013 Officers for Rotary Club of Alamance:**

Past President – Mac Williams, Membership Co-Chair – Micah Fox,  
 Secretary – Carolyn Rhodes, Youth Services Chair – Steve Carter,  
 Administration - Christy Ross, President – Bonnie Whitaker,  
 President Elect – Ed Woodall, PR Chair – Katie Dukeshire,  
 Foundation Chair – Lane Jones

(continued from page 1..Governor's Article)

Dr. Scott went onto say "we are perched between historically low, geographically confined levels of polio transmission on one hand while facing a shortfall of funding that jeopardizes the activities needed to conquer polio where it persists and protect the gains made in at-risk areas. Your work this year to ensure that Rotary clubs and districts, the public, and governments are aware of and actively engaged in polio eradication efforts will be absolutely critical to "tipping" the world in the right direction toward our ultimate goal of a polio free world".

**If every club in our district will help, the Sandler Training Polio Fundraiser on October 15th will be the BEST polio fundraising event District 7690 has ever seen.**

**You can help by:**

Identifying a Polio Fundraising champion who will promote the Sandler event weekly at your club meetings, in your newsletter, and with other communication tools.

Committing to sponsor or sell at least one ticket per ten club members.

Encouraging your club members to bring colleagues from work and friends from church; and to promote this event at other professional or civic organization meetings they attend.

Providing three potential sponsors for the event.

It's time to finish this race and defeat one of the most horrendous diseases of this or any other age. Will you join me?

**For details and registration:**

<http://www.training.sandler.com/content/show/74460>

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....individuals was doing to help. The depth and breadth of the problems Rotary was tackling were, from my new perspective, humbled by the power of Rotary itself. Rotary was making a big difference in the world, and I was simply amazed that I had been asked to be part of the team.

What's the point, you ask? Good question. I would bet that most of you reading this hold dear the standing appointment you have every week with your Rotary club. The fun, the fellowship, the information...it's all great. But the opportunity to serve with a group so dedicated to and effective at helping those in need...the opportunity to make a difference in the world...that's really what its all about.

In November of 2001, I was given the gift of Rotary. At the time, I didn't see it as a gift, but more and more I realize it is just that. The beauty of this gift is that it can be given away over and over again, and the more its given away, the bigger the gift becomes...for you, for those you've passed it along to, and for those who ultimately benefit from all that Rotary does.

Please take this gift that was given to you, and pass it along to someone else. All it takes is a minute on the phone or a quick e-mail to ask someone to join you for breakfast or lunch. You can bet they'll thank you soon enough. More importantly, though, the thousands of people around the world you and your fellow Rotarians help will thank you. And just maybe they'll pass along the gift of Rotary, too.

*Cory Newton, District Membership Chair*

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## Rotary Club of Eden Shares Membership Success

The Rotary Club of Eden was the recipient of the 2011-2012 Membership and Retention Award because of the growth in membership of nine new members. According to Kathy Hale, the club's membership chair, the growth was a club effort. She states:

"At the beginning of the 2011 club year, I hosted a meeting with selected members: club president, and 4 others and we met over lunch, brain stormed and created a list of community members/professionals who SHOULD be a member of Rotary and then the task began. Either I contacted the prospect or one of the committee members did. We invited the prospect to Rotary. Once the guest attended a meeting, I presented them with a brochure of our club and an application. Then I continued to contact them until they joined or turned me down.

Another integral part of our membership drive was whenever we had a guest speaker who lived or worked in our meeting area they too were invited to join us as a Rotarian. And last but not least whenever a member stepped away because of job transfer or career change, we always sought out another employee at that business to fill in that membership position."

# The Foundation Corner

AUGUST 2012

## POLIOPLUS FUND



Since the PolioPlus program's inception in 1985, more than two billion children have received oral polio vaccine. But Rotary's work is not done: The disease has not yet been eradicated

***"If we all have the fortitude to see this effort through to the end, then we will eradicate polio."***  
- Bill Gates

### What polio eradication costs

From 2010 through 2012, an estimated US\$850 million per year from all sources is needed in donor contributions to fund the final eradication phase. To date, Rotary has contributed more than US\$700 million -- a figure that will rise to more than \$850 million by the time the world is certified free from polio. Rotarians also provide valuable support in the field during National Immunization Days and work diligently to secure essential political and financial support from both polio-free and polio affected governments.

This level of expense is expected to decrease as wild poliovirus transmission is interrupted in the four remaining polio-endemic countries and outbreaks in previously polio-free countries are reduced.

### Global Polio Eradication Initiative spearheading partners

#### Rotary International

Through its PolioPlus program, established in 1985, more than one million Rotary club members have volunteered their time and personal resources to protect more than two billion children in 122 countries from polio.

#### World Health Organization

WHO, through its headquarters, regional and country offices, provides the overall technical direction and strategic planning for the management and coordination of the Global Polio Eradication Initiative.

#### U.S. Centers for Disease Control and Prevention (CDC)

The Atlanta-based CDC deploys epidemiologists, public health experts, and scientists to WHO and UNICEF. CDC also works as the "viral detective" of the four partners, using its state-of-the-art virological surveillance expertise (genetic fingerprinting) to investigate outbreaks of polio, identify the strain of poliovirus involved and pinpoint its exact geographical origin.

#### UNICEF

UNICEF procures and distributes polio vaccines for routine and supplementary immunizations. UNICEF participates, along with WHO, in the implementation of intensified National Immunization Days and Subnational Immunization Days, as well as mop-up campaigns at the country level.

### Contribute to polio eradication

We can support the polio eradication effort in multiple ways:

1. Sign up for the October 15, 2012 Rotary District 7690/Sandler Training Polio Fundraiser. To Register: <http://www.training.sandler.com/forms/show/1954>
2. Encourage your club to have a PolioPlus Fundraiser event.
3. Individually Contribute to the PolioPlus Fund online or by mail to support Rotary's goal of a polio-free world.



# Attendance for JUNE 2012

\*100% Paul Harris Fellow Club  
\*\*Triple Crown Club

CLUBS	MEMBERS AS OF 6/30/11	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	49	53	4	62	6090
*Alamance Bkft	14	15	4	66	23238
*Archdale/Trinity	20	15	4	70	29135
*Asheboro	90	81	4	56	6052
*Burlington	21	18	4	68	6092
*Carthage	14	20	4	54	6053
*Clemmons	106	93	5	71	29530
**Crescent	93	90	4	80	6056
*East Greensboro	16	16	4	56	55569
*Eden	30	41	3	78	6058
*Furnitureland	46	47	4	75	6059
**Gate City	66	69	3	60	27995
*Graham	33	32	4	59	6107
**Greensboro	301	278	4	53	6060
**Gboro Arpt	36	39	3	73	31667
*Guilford	52	48	4	67	22059
*High Point	136	134	4	65	6062
**Hillsdale Sunrise	25	18	4	69	99012511
*Jamestown	24	24	4	67	6063
**Jonesboro	36	37	3	60	22882
**Kernersville	86	84	4	77	25027
*King	24	18	4	89	51294
*Lexington	23	21	4	59	6065
*Liberty	22	22	3	69	6066
*Madison/Mayodan	33	31	4	75	6067
Midstate(Asheboro)	30	30	4	64	81879
**Mocksville	38	38	4	82	6069
*Mount Airy	92	90	4	67	6070
*Pinehurst	35	39	4	78	6072
*Randolph	73	77	4	78	6074
*Reidsville	59	60	3	61	6075
*Reynolda	104	99	5	46	21534
**San Lee Sunrise	22	17	5	87	30735
**Sandhills	44	42	4	84	25530
**Sanford	30	29	4	73	6078
*Siler City	41	35	0	71	6079
**Southern Guilford	12	15	3	69	61795
*Southern Pines	91	89	4	71	6080
*Stoneville	16	17	3	84	6081
*Stratford	104	95	4	47	6082
*Summit	83	78	5	78	6083
*Surry Sunrise	25	28	4	74	57326
**Thomasville	60	63	4	89	6084
*Triad	29	32	3	63	6071
*Troy	23	24	4	65	6085
*Walnut Cove	11	10	4	58	6087
*Western Forsyth	29	23	4	75	79812
**Willow Creek	16	12	4	65	60367
*Winston-Salem	266	260	4	39	6088
*Yadkin Valley	35	33	4	82	30000
*Yadkinville	20	23	4	71	51333
*Yanceyville	10	9	4	72	6134
<b>DISTRICT</b>	<b>2794</b>	<b>2711</b>		<b>69%</b>	

## DISTRICT 7690 INTERNET RE-SOURCES:

Visit [www.Rotary7690.org](http://www.Rotary7690.org)  
For the District Calendar visit  
[www.rotary7690.org/7690Calendar.SHTM](http://www.rotary7690.org/7690Calendar.SHTM)

For District and Club Database visit  
[www.directory-online.com/rotary](http://www.directory-online.com/rotary)  
Questions? Visit [PhilMorris@Rotary7690.org](mailto:PhilMorris@Rotary7690.org)