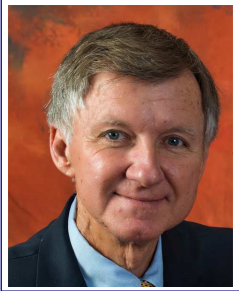


The Piedmont Rotarian

ROTARY DISTRICT 7690 • JANUARY 2013 • DISTRICT GOVERNOR'S NEWSLETTER

"Peace Through Service" Rick Snider, 3033 W. Center St., Ext., Lexington, NC 27295



Rick Snider

TELLING OUR ROTARY STORY

January is Rotary Awareness Month - a time to learn more about Rotary and a time to focus on our Public Image. Raising awareness of Rotary is important both for us as Rotarians and for our Rotary clubs. The more Rotary is known for its good work, the more good work we as Rotarians will be able to do. It is why we should be proud and enthusiastic about telling "our" Rotary story.

So why do Rotarians "do good work"? Rotarian Arthur Sheldon addressed this question in a speech delivered at the 2nd Rotary Convention in Portland in 1911. Following is an excerpt from his remarks, *"It is our blessed privilege to be standing in the glow of the early morning of this Twentieth Century (now the Twenty First Century!), upon which the light of wisdom is beginning to shine. And the distinguishing mark of the commercialism of our time must be cooperation, for as man comes into the light of wisdom he comes to see that only the science of right conduct towards others truly pays dividends. He comes to see that the science of business is the science of human service. He comes to see that he profits most who serves his fellows best."*

A clever little verse originally intended for promoting retail sales also has application to Rotary, especially in this month of Rotary Awareness.

*He who whispers in a well
About the things he has to sell
Will never earn as many dollars
As he who climbs a tree and hollers.*

Just as the successful salesman must communicate his message, Rotary will reach out to more people if we focus on our Public Image - if we increase Rotary Awareness of our mission by better informing members and non-members alike of the "good work of Rotary".

The New Year provides us a special opportunity to not only promote awareness of Rotary in our communities through our Public Image campaigns, but also the opportunity to highlight the need for awareness among the members of our Rotary Clubs. In the celebration of Rotary Awareness Month, Rotary - its history, programs and structures - is ours to explore. There is no doubt that our Rotary Clubs will be greatly enhanced by increasing our knowledge of Rotary. It is essential that Rotarians be kept informed of the changes and developments in our many Rotary programs if we are to take full advantage of the service and fellowship opportunities available to us.

Celebrate Rotary Awareness Month by having club programs on our Rotary history, our Rotary programs, and our Rotary projects. Ask club members to share their personal Rotary story. Every Rotarian has a Rotary story that can be educational and inspiring. Always wear your Rotary pin to show that you are proud to be a Rotarian. The beginning of the New Year is a good opportunity to renew inspiration for the rest of the Rotary year. Let's proudly tell "our" Rotary story!

See You At The Homestead This Spring

As I write this, we are wrapping up another wonderful holiday season, a season of family, love and reunion. I hope that this was as wonderful of a season for you as we have enjoyed in our home. I cannot help but draw a parallel between our holiday gatherings and our district conference. At our annual conference we all look forward to the time of fellowship and renewing of old acquaintances, a rejuvenation of the spirit of Rotary and a celebration of the years accomplishments.

Our conference this year will not disappoint you, your spouse, or family. The Homestead not only offers a beautiful setting, but also MANY family friendly activities.

For kids between the ages of 3 and 12, The Homestead KidsClub is brimming with activity. Count on hours of supervised fun guaranteed to create lasting memories.

Indoor Pool - The magnificent indoor pool was built in 1904 and is fed by the naturally warm mineral spring waters upon which the resort was founded.

Horseback Riding - Saddle up for a leisurely ride on bridle paths unsurpassed for quiet beauty deep into the Virginia Mountains. The resort Equestrian Center offers a selection of horses suitable for English or Western saddle and all levels of riding ability as well as mounted guides to accompany riders.

Hiking/Biking - Explore more than one hundred miles of hiking and biking trails winding over acres of mountains and valleys surrounding The Homestead.

Kayaking & Canoeing - Explore the waters of Virginia by kayak and canoe.

Segway Tours - Personalized instruction and video presentation will assist you to learn how to tour The Homestead's wooded trails on a Segway while breathing the fresh mountain air and listening to the sounds of nature. Daily Tours Available: 8:30am, 11am, 1:30pm. (Ages 12 & up). Reservations Required! Must weigh between 100-260 lbs.

I hope you will plan on attending your District Conference and bring the whole family for a time of rejuvenation and celebration!

Please look for more information at our conference website:

<http://www.rotary7690.org>

And on Facebook:

<http://www.facebook.com/RotaryDistrict7690Conference2013>

Yours in Rotary Service,

Michael Sorenson

District Conference Chairperson 2013

CLUB NEWS



Pack-a-thon with Rotaract Club

The ACC Rotaract Club participated with great energy at the recent Pack-a-thon hosted by New Directions International and partially sponsored by our club. It is not official, but the Rotaractors, accompanied by fearless scale man, Pete Beck, who also shot the photo, packed more meal at the Friday afternoon session than any other group. What a great group! We had a great time doing something worthwhile - feeding kids who do not have as much as we do.

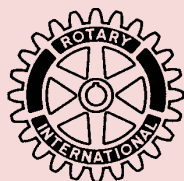


SUMMIT ROTARY ATTENDS ROTARY LEADERSHIP INSTITUTE



Attendees for Rotary International Leadership on November 16th 2012. Pictured 1st Row: Brooks Haworth, Ashley Stout, Zac Engle. Pictured 2nd Row: Cindi Hewitt, Laurie Scotton, Jay Brennan

Rotary District 7690 Office
114 Willoughby Park Dr.,
High Point, NC 27265
www.Rotary7690.org
www.Rotary.org



Art: Shelley Graphics 2013

Cindi Hewitt and Laurie Scotton graduated from the three class leadership program. Summit Rotary Club, a member of Rotary International, is one of Greensboro's oldest Rotary clubs. Summit Rotary meets for lunch every Friday at Starmount Country Club. www.summitrotary.org for more information, or call Cindi Hewitt, President, (336) 617-0152.

RANDOLPH ROTARY CONDUCTS FOOD DRIVE

Randolph Rotarians donated several pounds of non-perishable food and \$1,050 to the Salvation Army and Christians United Outreach Center as part of a two-month service project. The project was headed up by the Class of 2011-12 new member committee. The 2011-12 Class chose to focus on a food drive, kicking it off in October, the same month the club undertook a Stop Hunger Now meal-packing event. The Stop Hunger Now meals are shipped to schools in chronically undernourished regions of the world to distribute to children attending those schools. In the case of the 2011-12 Class project, the funds and food collected will go to needy neighbors in Randolph County.

Each year, the club appoints new members who joined the previous Rotary year to a committee to create a service project that involves the entire membership. That way, the newest members are immediately involved in a hands-on project of their choosing. The committee is chaired by the previous year's president to help provide guidance and leadership. The idea is to cement a passion for Rotary early on and it seems to be working. Several members on this year's committee commented that they enjoyed it so much, they can't wait to do something else. That has led to them volunteering for other committees and activities.



L-R Warren Coble, Ken Prochnau, Adam Hargett, President Robert Graves, CUOC director Jerry Hill, Rhonda Trollinger, Salvation Army Captain Curtis Kratz, Lee Essick, Ginger Tysinger, Eddie Voncannon, Harold Holmes, past president Aaryn Slafky. Not pictured: Doug Allen

Rotary Club of High Point's Christmas Party



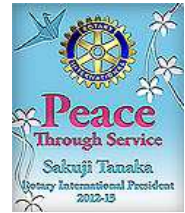
The weather outside wasn't frightful, but the party sure was delightful! Yes, there was no trouble getting in the Christmas spirit at the Rotary Club of High Point's noon meeting on Thursday, December 13th. President Elect Richard Hardee orchestrated this year's rendition of the Club's Annual Kid's Christmas Party at which over 80 children from nineteen area schools gathered at the High Point Country Club. After visiting a very kid friendly buffet for lunch, the youngsters dined with Rotarians, the result of which was a lot of interesting conversation. From questions about school to what was on their Christmas wish list, the banter was lively and fun. P.E. Richard called the meeting to order above the chatter and laughter of the several hundred people in attendance. After the usual Pledge of Allegiance, Prayer, and Special Recognitions, Master of Ceremonies Van Denton, from Fox 8 WGHP, began with a roll call of schools. After talking a little meteorology, it was 'showtime!' First up, the Youth Praise Choir from High Point Christian Academy entertained us with choreographed carols and singing. Next in the spotlight was Gate City Rotarian Steve Brannan, a master with the yo-yo, who mesmerized the children as he performed tricks while telling the Christmas Story of Jesus' birth. Steve engaged a number of the young people in his act which delighted the kids as well as their chaperones. His ongoing humor, interwoven throughout his story telling, had kids and Rotarian alike laughing and smiling. And luckily, all at the head table heeded Steve's warnings and ducked, so no one lost their heads to his soaring yo-yo. If everyone wasn't already worked into a frenzy, they sure were after Santa Claus made his entrance into the room. Each child had the opportunity to share their Christmas wishes with the jolly man himself. And each received gifts from the Rotary Club of High Point and the High Point Public Library.

It was impossible to come away from that meeting without a warm feeling and a cheerful heart. Seeing the children enjoying themselves so much is a satisfying experience. Hearing the Christmas Story grounds us to what the season is all about. Seeing the excitement in the children's eyes as they lined up so orderly to see Santa put a smile on everyone's face. And while the gifts they all received made the kid's glow, we all glowed too. They were happy and excited . . . and very appreciative. We were appreciative too, for having had the chance to share this day with these kids. It was a true gift to just have been a part of something always so magically special.

Oh, and as for Let it Snow, Let it Snow, Let it Snow? Well Meteorologist Van Denton let everyone know that he had no control over whether we would have any moisture in place by Christmas, but the temperatures might just be right for snow should any precipitation come our way for Christmas Eve and Christmas Day. There were a lot of fingers crossed in the room to go with all the smiles!

The Foundation Corner

January 2013



Celebrating our Foundation -Through Rotary, with the help of our Foundation, we can take on challenges that no one else has the ability or the inclination or the organizational resources to tackle. We in Rotary share what we have in a way that no one else does - with love, with kindness, and with simple generosity. *2004-05 RI President Glenn E. Estess Sr.*

PolioPlus is one of the challenges that Rotary has taken on along with our partners, The World Health Organization, CDC, UNICEF, and the Bill and Melinda Gates Foundation.



PolioPlus program

PolioPlus, the most ambitious program in Rotary's history, is the volunteer arm of the global partnership dedicated to eradicating polio. For more than 20 years, Rotary has led the private sector in the global effort to rid the world of this crippling disease. Today, PolioPlus and its role in the initiative is recognized worldwide as a model of public-private cooperation in pursuit of a humanitarian goal.

In addition to providing financial and volunteer support, Rotary works to urge support from other public and private sector partners.

"As an international community, we have few opportunities to do something that is unquestionably good for every country and every child, in perpetuity. Polio eradication is one of these opportunities."

- Dr. Margaret Chan, World Health Organization director-general

Four key strategies for stopping poliovirus transmission:

1. Routine immunization

High infant-immunization coverage with four doses of oral polio vaccine (OPV) in the first year of life is critical. Routine immunization is essential because it's the primary way that polio-free countries protect their children from the threat of imported polio.

2. National Immunization Days

For decades, Rotary's PolioPlus program has been one of the driving forces during National Immunization Days, or NIDs. Rotarians are involved in myriad ways before, during, and after an NID, by providing funds for millions of drops of vaccine, promoting upcoming campaigns in the community, distributing vaccine to local health centers, serving as monitors, working with local officials to reach every child, and participating in surveillance efforts.

3. Surveillance

Rotarians play an important role in working with health workers, pediatricians, and others to find, report, and investigate cases of acute flaccid paralysis in timely manner (ideally within 48 hours of onset). PolioPlus sometimes helps fund containers that preserve the integrity of stool samples during transport to laboratories. The program has also played a leading role in providing equipment for the global poliovirus laboratory.

4. Targeted mop-up campaigns

Rotary's support of mop-up campaigns is similar to NID volunteering, but on a smaller, often "house-to-house," scale.

If polio isn't eradicated, the world will continue to live under the threat of the disease. More than 10 million children will be paralyzed in the next 40 years if the world fails to capitalize on its US\$5 billion global investment in eradication.

Thank you for your generous contributions to PolioPlus to help fund these activities and bring us closer to polio eradication. [Contribute to stopping polio today.](#)

Attendance for NOV 2012

*100% Paul Harris Fellow Club
**Triple Crown Club

CLUBS	MEMBERS AS OF 6/30/12	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	49	53	4	72	6090
*Alamance Bkft	14	15	3	90	23238
*Archdale/Trinity	20	16	3	87	29135
*Asheboro	90	82	3	63	6052
*Burlington	21	18	3	70	6092
*Carthage	14	20	4	74	6053
*Clemmons	106	99	4	79	29530
**Crescent	93	82	4	79	6056
*East Greensboro	16	16	3	50	55569
*Eden	30	40	4	58	6058
*Furnitureland	46	45	4	63	6059
**Gate City	66	65	4	93	27995
*Graham	33	35	4	66	6107
**Greensboro	301	276	3	66	6060
**Gboro Arpt	36	41	3	71	31667
*Guilford	52	49	4	73	22059
*High Point	136	129	5	76	6062
**Hillsdale Sunrise	25	18	4	86	99012511
*Jamestown	24	23	4	75	6063
**Jonesboro	36	36	4	64	22882
**Kernersville	86	81	3	85	25027
*King	24	18	4	76	51294
*Lexington	23	20	4	65	6065
*Liberty	22	22	3	62	6066
*Madison/Mayodan	33	31	4	76	6067
Midstate(Asheboro)	30	30	3	57	81879
**Mocksville	38	39	4	67	6069
*Mount Airy	92	94	4	60	6070
*Pinehurst	35	41	4	81	6072
*Randolph	73	74	3	77	6074
*Reidsville	59	62	4	57	6075
*Reynolda	104	97	4	53	21534
**San Lee Sunrise	22	17	4	72	30735
**Sandhills	44	42	4	80	25530
**Sanford	30	37	4	75	6078
*Siler City	41	35	4	70	6079
**Southern Guilford	12	14	4	65	61795
*Southern Pines	91	91	4	76	6080
*Stoneville	16	17	4	74	6081
*Stratford	104	95	4	46	6082
*Summit	83	82	4	75	6083
*Surry Sunrise	25	29	4	77	57326
**Thomasville	60	72	3	78	6084
*Triad	29	33	3	72	6071
*Troy	23	25	4	67	6085
*Walnut Cove	11	11	4	75	6087
*Western Forsyth	29	26	4	61	79812
**Willow Creek	16	12	4	74	60367
*Winston-Salem	266	251	4	38	6088
*Yadkin Valley	35	32	3	84	30000
*Yadkinville	20	25	4	68	51333
*Yanceyville	10	9	4	61	6134
DISTRICT	2794	2722	3.75	70%	

DISTRICT 7690 INTERNET RESOURCES:

Visit www.Rotary7690.org
For the District Calendar visit
www.rotary7690.org/7690Calendar.SHTM

For District and Club Database visit
www.directory-online.com/rotary
Questions? Visit PhilMorris@Rotary7690.org