

The Piedmont Rotarian

ROTARY DISTRICT 7690 • APRIL 2013 • DISTRICT GOVERNOR'S NEWSLETTER

"Peace Through Service"

Rick Snider, 3033 W. Center St., Ext., Lexington, NC 27295



Rick Snider

Where is Your Rotary Magazine?

April on our Rotary calendar gives us an opportunity to celebrate the global network of Rotary's official magazines, which provide valuable information to 1.2 million Rotarians worldwide. The Rotarian Magazine is edited at RI headquarters in Evanston, Illinois and has a circulation of about 500,000. Around the world, 31 more magazines are published in 24 other languages, for a total of 32 magazines published by the Rotary World

Magazine Press, and a total circulation of about 1.25 million. In January of 1911, a 12-page newsletter called The National Rotarian was published. In this very first Rotary magazine Paul Harris wrote "The primary purpose of The National Rotarian is to provide a means for the exchange of ideas between Rotarians throughout the world, and not to give the national officers an opportunity to express their views. These messages are not written merely to fill space; nevertheless we look forward to the day when they will be literally crowded out by surging mobs of virile Rotarian ideas struggling to be heard."

The second issue of "The National Rotarian" appeared in July 1911. It contained a "Presidents Corner," news from the clubs, and more than 20 advertisements. Soon after, the magazine started its monthly publication schedule. By action of the Rotary International Convention in 1922, the official name was changed to "The Rotarian". Following action taken by the Council on Legislation on April 29, 2010 in Chicago, Rotarians in the United States and Canada now have the choice of receiving a printed version or an electronic copy of The Rotarian magazine through the internet.

The RI Board of Directors has designated April of every year as Magazine Month. It is a time to recognize the role that our Rotary publications play in our Rotary lives - and the role that we should play in our publications. For the magazines to live up to Paul Harris' original vision, it takes more than just an editorial staff; it also takes the good work and input of Rotarians. The best part of reading any Rotary publication is the opportunity to find out what other clubs are doing. Rotary magazines provide us with an overview of what's happening in different clubs and districts as well as important news and updates from RI headquarters.

On the home front, the 29th edition of Carolina's PETS (our multi-district President Elect Training Seminar) was held in Greensboro on March 21-23 with an attendance of more than 560 President Elects, President Nominees, Assistant Governors, and staff. Carolina's PETS is made up of 6 Rotary districts in North Carolina and 1 district in South Carolina; and is widely regarded as one of the top PETS in the Rotary world. A special treat for the participants this year was a personal visit from 2013-2014 Rotary International President Ron Burton. Your club leadership is well prepared to help your club "Engage Rotary and Change Lives" in 2013-2014.

ROTARY DISTRICT 7690 WELCOMES BRUCE AND SUE GOLDSSEN RI PRESIDENT'S REP ROTARY DISTRICT CONFERENCE



Bruce Goldsen is President and co-owner, with his wife Sue, of Jackson Radio Works, Inc., licensee of News/Talk 970 WKHM, Jackson's Hit Music/K-105.3 and ESPN Radio 1450 WIBM in Jackson, Michigan. They purchased the stations in 1997. Bruce began his broadcast career on-the-air and served as Program Director for WINE (940) Danbury, Connecticut; WTFM (98.5) Kingsport/Johnson City/Bristol, Tennessee; and WIVY-FM (now WXXJ 102.9) Jacksonville, Florida. Bruce served a six-year term as the elected Michigan representative to the National Association of Broadcasters' radio board; both Bruce and Sue are Past Chairs of the Michigan Association of Broadcasters.

Bruce is a 20-year Rotarian and Past District Governor in District 6400, an international district including Detroit and Windsor, Ontario. He is the 2013-14 chair of the multi-district Great Lakes Rotary PETS (presidents-elect training seminar) and chair of the 18-district Central States Rotary Youth Exchange 2011, 2012 and 2013 summer conferences. He is also past president of the Adrian (Noon) and Morning Rotary Clubs.

Bruce and Sue have been honored with the Lenawee County Chamber of Commerce "Maple Leaf Award," (2002), the Greater Jackson Chamber of Commerce "Small Business Person of the Year Award," (2003) and the Lenawee United Way and Volunteer Center's "Stubnitz Award" for community service (1997).

Sue was the charter president of the Adrian Morning Rotary Club in 1999. She has served District 6400 as its Rotary Youth Exchange chair for the past seven years. She is currently the Central States Rotary Youth Exchange Country Correspondent for Eastern Europe, Zimbabwe and South Africa.

Sue and Bruce are Major Donors, Paul Harris Society and Bequest Society members of The Rotary Foundation. Their son, David, is married to his childhood sweetheart Nikki, and they live and work in New York City. Bruce and Sue reside in Adrian, Michigan, and are both members of the Rotary Club of Adrian Morning.

(continued on page2...)

(continued from page 1) Bruce Goldsen - Rotary accomplishments

2009-2011 District Trainer for 2010-2011 District Governor Kim Towar
2012 District 6400 Conference co-chair (with wife Sue Goldsen)
2011-2013 Chair, Central States Rotary Youth Exchange summer conference
2013-2014 Chair, Great Lakes Rotary PETS (six districts in Michigan, Indiana and Ontario)
2008-2009 District Governor, D-6400
2005-2006 President, Rotary Club of Adrian Morning
2003-2007 Chair, D-6400 GSE committee
1997-1998 President, Rotary Club of Adrian (Noon)
1997 GSE team leader to D-2710 Hiroshima & Yamaguchi, Japan
Awarded "Rotarian of the Year" by both Rotary Club of Adrian Morning and Adrian (Noon)
Rotarian since 1990; current member of Rotary Club of Adrian Morning (2001-present); was a member of Rotary Club of Jackson (MI). D-6360, 1999-2001; Rotary Club of Adrian (Noon) (1990-1999)
Helped charter Rotary Club of Adrian Morning in 1999; Sue Goldsen served as charter president.
Served on numerous District 6400 Conference committees
Co-chaired Activities with Sue at recent North American Youth Exchange Network (NAYEN) conference in Chicago
Attended Rotary International conventions in Indianapolis, Salt Lake City, Los Angeles and Birmingham. Served as Sgt-At-Arms in Birmingham.
Attended Zone 27-28 (now 28-29) Institutes in Niagara Falls ON (2006), Davenport IA (2007), Sandusky OH (2008) and Minneapolis MN (2009). Attended Zone 22 (now 24) Institutes in Niagara Falls ON (2006), Halifax NS (2007) and Victoria BC (2008). Bruce and Sue were registrars for 2012 Zone 28-29 Institute on Mackinac Island, MI.

CLUB NEWS

Greensboro Airport Rotary

Big things are happening at the Greensboro Airport Rotary Club. The club is approaching the third anniversary of its Triple Crown Club achievement, a designation that it received on April 15, 2010. Triple Crown Club status means that every member of the club has made the commitment to contribute as a Paul Harris Fellow, a Sustaining Member of Rotary, and a Benefactor of Rotary by designating the Permanent Fund as a beneficiary in their estate.

The giving doesn't stop there; 7 members have joined the Bequest Society, each giving \$10,000 or more in their estate plans. These 7 members are all recognized by The Rotary Foundation Trustees and we also recognize them here: Cookie Billings, Brian Coghill, Ray Combs, Tanya Feagins, Tim Gardner, Cory Newton, and Michael Sorenson. The Permanent Fund can and will do a lot of good for our children and children's children, but imagine what a commitment that is 10 times as large can do!

The Bequest Society represents some of the most generous members of Rotary International and the Greensboro Airport Rotary is proud and fortunate to have 7 of them in the club.

Rotary District 7690 Office

114 Willoughby Park Dr.,
High Point, NC 27265
www.Rotary7690.org
www.Rotary.org

Art: Martha Shelley 2013



District Assembly

May 10, 2013 8:15 am to 12:30 pm
GTCC at the Jamestown Campus

District Assembly is held annually in our district to provide an opportunity to inform our club leaders about the new Rotary International theme and initiatives, as well as to provide reminders of ongoing programs and opportunities in our district. This year our members will not only join us for a fun breakfast, but will meet others from around our district to hear leaders describe goals and plans for the year. Members may also register to attend one of four longer breakout sessions to ask questions, gather more detail assistance, and meet the Rotarians who will be available during the year to assist with topics like Membership Growth, New Generations Programs, Gold Club Recognition, and Database and Rotary Club Central.

Remember this training opportunity is so critical for your club leaders that participation is a required item on the Gold Club recognition. At least two members (preferably more) from your club must attend this training to meet a required Gold Club item. Club President Elects should definitely attend! District leaders have spent time and effort to provide practical tips and meaningful advice for how to grow membership, increase giving to our Rotary Foundation, use the electronic databases, and provide thorough introductions to the many Rotary programs that help our clubs reach into our local communities and into the larger world.

We will also have an opportunity to participate in a drawing for a BIG prize related to the District Conference planned next year for the Grove Park Inn in Asheville, NC. You must be present to win!

Come for fun, come for important information, come to meet your district team leaders, come to find answers to burning questions, and maybe win a prize! Register online at www.rotary7690.org for \$30 a person (includes breakfast and snack).

CLUB NEWS

Organizations Team Up to Create Clothing Closet for Children in Need

Three local organizations are teaming up to make a difference in their community. Burlington Christian Academy, the Alamance-Burlington School System, and The Rotary Club of Alamance are organizing a clothing closet to help students in need. BCA will keep the closet stocked with gently used items for students of all ages. Danielle Woodall, (wife of President-Elect Ed Woodall of The Rotary Club of Alamance) the lead social worker for the school system, says this service project will allow those in need to focus on their academics instead of worrying about basic necessities. "For parents, it's incredibly rewarding to them to know that their kids are not going to school and going to be cold," said Woodall. "They are not going to be picked on and they're not going to have to wear the same clothing each and every day."

The idea and collaboration between the school system and BCA began two years ago. Christy Ross, on BCA's development, said at an Education Council Meeting, she listened to Jenny Faulkner, ABSS public information officer, give a report on the number of students identified as homeless. "A light bulb went off," Ross said. She got in touch with Danielle Woodall, lead social worker for ABSS, and they brainstormed how to collect clothes, and where to keep them. "I have two kids and I know how quickly they grow out of their clothes," and are often only gently used, Woodall said. Pretty soon, gently used clothing items began piling up in bins located throughout BCA. Ross, a member of the Rotary Club of Alamance convinced her fellow Rotarians to raise \$1,100 for metal clothing racks by selling World's Finest Chocolate bars. The Home Depot in Burlington offered the bins to collect the clothes and McPherson's Cleaners donated hangers.

The new clothes closet room is adjacent to a smaller closet packed with binders, crayons, pink erasers, notebooks and other school supplies donated to ABSS for needy kids through the annual Classroom Collection Campaign organized by the Alamance County Area Chamber of Commerce. Woodall said she and other ABSS social workers access the supply closet, and now the clothes racks, when they become aware of a student in Pre-K through high school in need. "We get referrals," from the students themselves, parents, caretakers, or community agencies, she said.

Woodall said if a child needs clothing, the social worker will take his or her sizes, then deliver the proper clothing to the student's home, not at school, so they won't be stigmatized by their peers.

Contributions by News 14 and The Times-News



Greensboro Rotarians Pack Meals of Hope for the Hungry

Greensboro, NC: Saturday, February 23rd was not only the world's first volunteer service organization, Rotary International's 108th birthday, it was also a day of service for 180 Rotarians, students, families and friends at the Out of the Garden Project warehouse on Rte 68 South in Greensboro. Rotary is the largest service organization in the world with over 1.2 million members in over 200 countries embracing the motto of "Service Above Self." It was only fitting that Rotarians gathered on this date to make a difference for the hungry in central North Carolina and to truly serve the needy with Meals of Hope.

In the morning, eight assembly lines of 90 volunteers packed dried macaroni, cheese and fortified soy protein that included 21 minerals and vitamins. Sealed in bags and boxed, the Meals of Hope went home with participating Rotary Interact and Rotaract Clubs, the high school and college level Rotary groups, to be distributed to local food banks in their home communities in and around the 50 Club Rotary District 7690 of Central North Carolina.

The afternoon welcomed another 90 Rotarians and guests from the eight Rotary Clubs in the Greensboro area. Summit Rotary of Greensboro has purchased the equipment to accommodate the back to back Meals of Hope 2 hour events that produced 65,000 meals for the food insecure in our community. The afternoon shift left their packaged meals for the "Out of the Garden Project" students and their families who rely on food assistance on weekends when school meals are unavailable. The Out of the Garden Project provides 25,000 individual meals each month at 50+ elementary, middle and high schools Summit in the Piedmont Triad area.

Did you know that the Triad ranks #1 in the United States for children who are hungry under the age of five and 56% of Guilford County's 71,000 students qualify to receive free/reduced meals at school and yet on weekends their cupboards are bare? Summit Rotary and the Greensboro area Rotary Clubs have partnered to help! Both Summit Rotary and the OOTGP are charitable 501c3 organizations. If you would like more information or to help, please contact: Cindi Hewitt, cpr454@aol.com.

Rotary Against Drugs Speech Contest

Pictured from left are
Chrissy Nutt,
Jay Blackburn,
Summer Najjar



Three students from Rotary District 7690 attended the Multi-District Rotary Against Drugs speech contest held in Raleigh on Sunday, March 10, 2013. The students competed against a group of 12 students from five Rotary districts in North Carolina and Virginia. Students from District 7690 were:

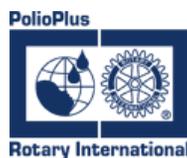
Chrissy Nutt of Faith Christian School, sponsored by the Randolph Rotary Club.

Jay Blackburn of Elkin High School, sponsored by the Yadkin Valley Rotary Club.

Summer Najjar of Northwest Guilford High School, sponsored by the Summit Rotary Club. Summer won fifth place in the multi-district contest.

The Foundation Corner

APRIL 2013



The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world.

Contributions to Rotary Foundation funds enable Rotarians to carry out humanitarian and educational projects locally and around the world.

Donors may direct their gifts to three main funds: the Annual Fund, which supports the Foundation's humanitarian, educational, and cultural exchange programs worldwide; the Endowment Fund; and the PolioPlus Fund.

The Annual Fund makes it possible for Rotary clubs to transform lives worldwide. Your generous support funds local and international projects that advance The Rotary Foundation's mission. All contributions to the fund are spent on quality Rotary projects.

The Every Rotarian, Every Year (EREY) initiative encourages all Rotary club members to help us reach our goal to support The Rotary Foundation financially each year. Our 2012-13: Worldwide EREY fundraising goal (Annual Fund goal) is US\$120 million while our D7690 Annual Fund Goal is \$276,465.

You may direct your Annual Fund gift to SHARE, the World Fund, or an area of focus fund. SHARE is the primary source of funding for Rotary Foundation programs. It is the only Annual Fund designation that generates funding for the District Designated Fund (DDF). Rotary districts use their DDF to pay for the Foundation activities they choose to participate in like District Grants and we encourage you to always check "SHARE" when giving to the Annual Fund.

World Fund contributions provide the Foundation's portion of funding for approved grants. Through the World Fund, the Foundation Trustees can allocate funds where the needs are the greatest.

Areas of focus contributions provide the Foundation's portion of funding for activities addressing critical humanitarian issues and needs.

A donation to The Rotary Foundation's Endowment Fund (formerly the Permanent Fund) helps you give a gift that will go beyond your lifetime. This fund enables individuals to combine their gifts into a significant force to address the world's greatest needs for generations to come.

The initial target of US\$200 million for the Endowment Fund was met in 2005, six years ahead of schedule. The next target is \$1 billion by 2025. In a Rotary year, about \$8 million from the Endowment Fund is made available to support Foundation programs.

A contribution to the PolioPlus Fund will support Rotary's goal of a polio-free world. Since the PolioPlus program's inception in 1985, more than two billion children have received oral polio vaccine. But Rotary's work is not done: The disease has not yet been eradicated and a gift to this fund will move us closer to our goal of a polio free world.

Thank You in advance for your support of the Rotary Foundation. If you have questions related to the support of The Rotary Foundation or the Rotary Grants process please contact me at www.charlesallen@rotary7690.org.

Attendance for FEBRUARY 2013

*100% Paul Harris Fellow Club
**Triple Crown Club

CLUBS	MEMBERS AS OF 6/30/12	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	49	55	4	70	6090
*Alamance Bkft	14	15	3	91	23238
*Archdale/Trinity	20	15	4	63	29135
*Asheboro	90	78	4	60	6052
*Burlington	21	18	4	86	6092
*Carthage	14	20	4	63	6053
*Clemmons	106	102	4	78	29530
**Crescent	93	82	3	82	6056
*East Greensboro	16	16	0	60	55569
*Eden	30	38	4	68	6058
*Furnitureland	46	45	4	80	6059
**Gate City	66	64	4	91	27995
*Graham	33	36	4	53	6107
**Greensboro	301	288	3	66	6060
**Gboro Arpt	36	41	4	73	31667
*Guilford	52	50	4	68	22059
*High Point	136	131	4	77	6062
**Hillsdale Sunrise	25	18	4	69	99012511
*Jamestown	24	23	4	72	6063
**Jonesboro	36	37	4	64	22882
**Kernersville	86	78	4	83	25027
*King	24	17	0	78	51294
*Lexington	23	20	4	81	6065
*Liberty	22	22	4	67	6066
*Madison/Mayodan	33	29	0	83	6067
Midstate(Asheboro)	30	29	4	63	81879
**Mocksville	38	41	4	68	6069
*Mount Airy	92	87	4	70	6070
*Pinehurst	35	41	4	82	6072
*Randolph	73	75	3	77	6074
*Reidsville	59	62	3	65	6075
*Reynolda	104	96	4	67	21534
**San Lee Sunrise	22	15	0	84	30735
**Sandhills	44	42	4	80	25530
**Sanford	30	37	4	72	6078
*Siler City	41	35	4	56	6079
**Southern Guilford	12	12	5	77	61795
*Southern Pines	91	95	4	75	6080
*Stoneville	16	15	4	81	6081
*Stratford	104	92	4	44	6082
*Summit	83	88	4	75	6083
*Surry Sunrise	25	32	4	84	57326
**Thomasville	60	72	4	73	6084
*Triad	29	33	4	83	6071
*Troy	23	25	4	69	6085
*Walnut Cove	11	11	4	66	6087
*Western Forsyth	29	24	4	71	79812
**Willow Creek	16	12	4	67	60367
*Winston-Salem	266	244	4	40	6088
*Yadkin Valley	35	35	3	76	30000
*Yadkinville	20	24	3	67	51333
*Yanceyville	10	8	4	66	6134
DISTRICT	2794	2720	4	72%	

DISTRICT 7690 INTERNET RESOURCES:

Visit www.Rotary7690.org
For the District Calendar visit
www.rotary7690.org/7690Calendar.SHTM

For District and Club Database visit
www.directory-online.com/rotary
Questions? Visit PhilMorris@Rotary7690.org