



The Piedmont

Rotarian



ROTARY DISTRICT 7690 • JUNE 2014 • DISTRICT GOVERNOR'S NEWSLETTER

"Engage Rotary, Change Lives"

Cookie Billings, 309 Winrow Dr., Jamestown, NC 27282



ENGAGE ROTARY CHANGE LIVES

All of our First Class Club Presidents will join me in remembering our theme this year and the enthusiastic, creative leadership of our Rotary International President Ron Burton! Our president mapped a journey for us to follow this past Rotary year to change lives by growing Rotary Membership, supporting our Foundation, and embracing the Family of Rotary.

Cookie Billings

Through our promotion of Public Image techniques and our efforts to encourage Women in Rotary, we have spread the word about Rotary to the community and broadened our reach to invite women in the community and business leaders to visit our clubs and consider what Rotary membership can offer to their lives. Fun and fellowship, leadership opportunities, service connections, and the company of people of integrity, are just a few of the advantages of Rotary membership.

Seventy-five percent of our clubs have changed lives by supporting an Organ Donor awareness and registration program this year. We will continue our efforts in the coming year to educate the public and promote support of the urgent need to simply register to be eligible to give the gift of life.

Congratulations to all of our clubs for each of the community and international service projects accomplished in this year as all of our clubs set about to Engage Rotary Change Lives. Congratulations to the thirty-five clubs who earned the Gold Award and the twenty-four clubs who earned the Presidential Citation in 2014. Congratulations to forty-four clubs who received First Class banners for their 100% Sustaining Club achievement and exemplary support of Our Foundation.

Congratulations to Assistant Governor Abby Donnelly who received the Regional Service Award for a Polio-Free World for 2013-2014. This recognition was granted by the Trustee Chairman in honor of Abby's creation and ongoing organization of the District 7690 Sandler Training Polio events. Our district continues to substantially support the Polio eradication campaign through club donations and fundraisers.

Congratulations to the Crescent club on the fiftieth anniversary of the club's founding. The club celebrates not just a milestone, but also a rich history of contributions to the community and the larger world. The club received the RI Significant Achievement (...continued on page 2)

PATRICK EAKES 2014-15 District Governor



Patrick grew up in Greensboro, NC. He earned a B.S. and M.S. in Mechanical Engineering at N.C.

State University, focusing his graduate work and thesis on innovative computer chip production methods. Following his graduation in 1989, Patrick returned to Greensboro and joined his family's mechanical contracting business.

In 1996, Patrick formed C.P. Eakes Company, a manufacturer of high-end custom metal goods. The company operates in Greensboro and produces a wide variety of products, including ornamental stainless steel and brass, pharmaceutical and food grade stainless steel machines, and many items for specialty contractors.

Patrick joined Crescent Rotary in 1998 and has been a committed Rotarian ever since. He served as President of Crescent Rotary Club in 2001-2002. He also led the club's drive to become the first Triple Crown club (100% PHF, 100% Sustaining, 100% Benefactor simultaneously) in the Rotary world. Patrick has served District 7690 as District Conference chair (2004), Assistant Governor for 8 clubs (2004-05), and he was the district Rotary Foundation chair or co-chair for five years. During that time, the district became the first district in the Rotary world where every club (50 clubs) became a 100% Paul Harris Fellow club. In each of those five years, District 7690 also led the world in the number of 100% Sustaining clubs. Patrick has been honored with the Crescent Rotary's club service award three times.

Patrick has served in leadership roles in many non-profit and community organizations, including the Greensboro Sports Council and the Leukemia & Lymphoma Society. Patrick also served two years as President of Sedgfield Country Club, leading the organization through negotiations and eventually (...continued on page 2)

(continued from page 1...Governor's Article)

Award in May recognizing the outstanding service project, Crescent Rotary Home for A Disabled Veteran.

Thank you to all of our district leadership team and all volunteers who made this a successful and happy year! We are blessed with an ongoing district leadership team that will serve with continuity, friendship, collaboration, and integrity. Best wishes to our incoming officers for 2014-2015, DG Patrick Eakes, DGE Larry Lassiter, and DGN Jon Spillman.

(continued from page 2...Patrick Eakes District Governor 2014-2015)

the successful sale of the club to McConnell Golf. Through his role on the board at Sedgefield, Patrick was instrumental in facilitating the move of the PGA Tour's Wyndham Championship to Sedgefield, partnering with Wyndham's core team in Greensboro to ensure a successful transition. Patrick also served on the Wyndham Championship Board of Directors.

Patrick is married to Kristen, owner of Kristen Eakes CPA, and they have a 11 year old daughter (Sarah) and an 8 year old son (John). Patrick enjoys spending time with his family, playing golf, and wine collecting.

Patrick and Kristen are Paul Harris Fellows, Benefactors, Major Donors, and members of the Paul Harris Society. Patrick is a recipient of the Citation for Meritorious Service.



Mayela Peralta delivered her winning RAD speech at the 2014 Rotary District Conference.

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You and your guest are cordially invited to the

**DISTRICT 7690
INSTALLATION BANQUET**

Monday, June 23, 2014
Cocktails from 6:00 until 7:00 pm (cash bar)
Dinner at 7:00 pm

Sedgefield Country Club
home of the Wyndham Golf Championship
3201 Forsyth Drive
Greensboro, NC

The cost is \$40 per person.

You can register at www.rotary7690.org by clicking on the link to the Event on the District Calendar.

Registration deadline is Wednesday, June 18.

Rotary 



Dear Rotarians of Rotary District 7690,

It was both a surprise and honor to be named a Paul Harris Fellow at the Rotary District 7690 Conference in Asheville, NC. I am thankful beyond words for this prestigious honor.

I was fortunate to have been raised in a family in which service in the community was important. I was fortunate once again when I married into a family with that same spirit and desire to help others. With steady support from my family I have enjoyed working with numerous non-profits over the years as a staff member and a volunteer. I continue to be an avid community volunteer and it gives me great joy to know that my skills are put to good use helping others and accomplishing tasks to that end.

My experience with Rotary has been primarily as a result of Cookie's (my mother-in-law) passion for the organization and its mission. She loves her Rotary family and has shared so much about your organization with me. I have helped her with Rotary tasks and projects because although I am not a member, I feel that Rotary serves numerous critical needs in our community and our world.

I have been honored by several of the organizations that I have volunteered for over the years, but never by one in which I am not a member. I'm sincerely touched by this honor for several reasons, but most of all because I was able to witness the enthusiasm with which you pursue your mission and the fellowship apparent as you accomplish it.

Thank you again for this tremendous honor. It will serve as further motivation to continue my efforts of volunteering in our community.

With warmest regards, Stephanie Lineberry Billings



A Special Thank-You

I want to express my heartfelt thanks to all the Rotarians in the district who helped raise awareness for organ donation over the past year. As most of you know, organ donation has touched my life in a most profound and powerful way. The double lung transplant I received nearly three years ago not only saved my life, but it has enhanced my quality of life to a level I have not experienced since childhood, a time before I developed any respiratory problems. My transplant didn't just extend my life, it has blessed me with a new one. For these reasons, I will be forever grateful to my donor and his family.

Thanks to your collective efforts, you have helped to make stories like mine a potential reality for even more people in need. I want to express my sincere gratitude to Cookie Billings for making organ donation awareness one of her priorities while serving as Governor of the district. I also wish to extend this gratitude to Ken Burkel for his assistance and support and to Patrick Eakes for offering to continue this effort next year. It is such an honor to have been named a Paul Harris Fellow at the district conference. This recognition will help inspire me to continue raising awareness in the hope that more individuals waiting for organs can share an experience like mine.

With utmost gratitude, Duncan Quinn

THANKS FOR SUPPORTING OUR FOUNDATION

As we are coming to the end of another Rotary year, I think it is a perfect time to reflect on our clubs accomplishments thus far. Your support of OUR FOUNDATION has been outstanding. Following are a few of the highlights for this year:

District Grants - 46 of our 51 clubs have been involved in 59 District Grants primarily impacting those less fortunate than us in our local communities. Many clubs have joined forces to make an even bigger impact in their respective communities.

Global Grants - There are two impactful Global Grants approved to date. One sponsored by the Pinehurst club provides critical medical equipment to a hospital in Jamaica. Another with the Greensboro Airport club being the prime contributor empowers women and strengthens families in Ethiopia. There are three additional Global Grants in draft stage.

Global Scholar - Letitia Jones was awarded a Global Scholarship to study at the Manchester Metropolitan University in Manchester, England.

District Scholar - Aenia Amin was awarded our first District Scholarship and will study at the University of Granada, Granada, Spain.

Peace Fellowships - Our District continues to support the program with a \$25,000 contribution and has done so since the inception of the program.

Polio - Over \$50,000 has been contributed this year to eradicate polio from the face of the earth. The primary source of these dollars has come from the Sandler Training event spearheaded by Abby Donnelly. From a giving perspective our District continues to excel adding new Bequest Society Members, Benefactors, Paul Harris Society Members and Major Donors. Our clubs took the challenge to become or pledge to become a 100% Sustaining club by the June 30, 2014. A record 44 of our 51 clubs were recognized as **FIRST CLASS CLUBS** at our District Conference at the Grove Park Inn. Your contributions to the Annual Fund translate in more dollars for District and Global Grants, Scholarships, and VTT. THANKS to the following 44 clubs who have or have pledged to become **FIRST CLASS CLUBS for this Rotary Year:**

Area 1

King
Mount Airy
Surry Sunrise
Yadkin Valley
Yadkinville

Area 2

Eden
Madison-Mayodan
Reidsville
Stoneville

Area 3

Alamance Breakfast
Burlington
Graham

Area 4

Clemmons
Kernersville
Reynolda
Stratford
Western Forsyth
Walnut Cove

Area 5

Gate City
Southern Guilford
Summit

Area 6

Archdale-Trinity
Furnitureland
High Point
Jamestown
Willow Creek

Area 7

Hillsdale Sunrise
Lexington
Mocksville
Thomasville

Area 8

Midstate
Randolph
Troy

Area 9

Pinehurst
Sandhills
Southern Pines

Area 10

Jonesboro
Sanford
Siler City
San-Lee Sunrise

Area 11

Crescent
East Greensboro
Greensboro Airport
Guilford

It would be great to recognize other clubs who attain this status by June 30 at our Foundation Banquet in November. Again, **THANKS TO ALL THESE FIRST CLASS CLUBS.**



2014 Rotary District Conference, Asheville, NC

Fun and Fellowship at the District Conference

Each year we all have an opportunity to gather at our annual district conference to celebrate our club successes during the current Rotary year. But do you know what goes on behind the scenes of this Rotary International required event?

As you elect a Rotarian to serve as your District Governor to lead our district, you are also tasking this leader to plan and organize a District Conference. The planning starts two to three years out by selecting a venue and negotiating various services and amenities that will be required by our attendees. This is a major responsibility of the District Governor and Rotary International publishes an entire manual on the requirements that must be met in conducting the event. Nine hours of sessions must be presented, three opportunities for the President's Representative to speak, introductions of various officers and dignitaries, are just a few of the established requirements for these conferences.

In the end, it all happens and headlining the conference outcomes are fun and fellowship! Next year's conference will be held in Roanoke, Virginia. Roanoke will be a new setting for the conference and promises to be an informative and fun event as well! Plan to attend and bring your family! Celebrate the Family of Rotary!

Review the picture summary in the following newsletter pages to gather the feel of the fun and fellowship our 350 attendees experienced over the May 2-4 weekend at the Grove Park Inn in Asheville. Many clubs received recognitions, many individuals were recognized for their service accomplishments, speakers shared wonderful messages, and best of all we enjoyed each other's company!



2014 Rotary District Conference, Asheville, NC



CONGRATULATIONS TO THE 2013-2014 GOLD CLUB WINNERS

ASSISTANT GOVERNOR / CLUB NAME

Joan Inman

King
 Surry Sunrise
 Yadkin Valley
 Yadkinville

Ken Keller

Gate City
 Greensboro
 Southern Guilford NG
 Summit (Greensboro)

Junior Ward

Carthage
 Pinehurst
 The Sandhills
 Southern Pines

Ed Holbrook (Kathy Hale)

Eden

Kem McAllister

Furnitureland
 High Point
 Jamestown

Mark Zeringue

Jonesboro
 Sanford
 Siler City

Phil Moseley

Alamance
 Graham

Lee Rollins

Lexington
 Mocksville
 Thomasville

Abby Donnelly (Claudia Cannady)

Crescent (Greensboro)
 East Greensboro
 Guilford (Greensboro)
 Greensboro Airport

Jenny Braswell

Clemmons
 Kernersville
 Reynolda
 Stratford
 Walnut Cove

Jaci Betts

Randolph
 Troy

Congratulations to Abby Donnelly

Regional Service Award for a Polio-Free World for 2013-2014

Assistant Governor Abby Donnelly has been recognized by the Rotary Foundation of Rotary International for her outstanding contributions and service in polio eradication. District Governor Cookie Billings presented Abby with the recognition at the Awards Banquet at the Rotary District Conference on May 2, 2014.

The Regional Service Award for a was granted by the Trustee creation and ongoing organization Training Polio events. Abby is training for sales and management tion about Rotary and our polio all net proceeds are directed to Our



Polio-Free World for 2013-2014 Chairman in honor of Abby's of the District 7690 Sandler responsible for creating the day of professionals, providing informa- eradication efforts, and ensuring Rotary Foundation's Polio Fund.

Abby has now produced four Sandler Training events and assisted two other districts in replicating the event in different parts of the U.S. As a direct result of Abby's efforts, more than a hundred thousand dollars have been raised toward Rotary's polio effort.

Abby is a member of The Rotary Club of Crescent and serves as the Assistant Governor in area 11 in addition to her valuable contributions chairing the Annual District 7690 Sandler Training Polio event. Congratulations to Abby and we express our appreciation to her for her outstanding volunteer efforts!

Rotary Billboards

Chances are, you've seen one if you've driven on a major highway in District 7690 in the last eight months. If so, you may have wondered how it got there, who put it up and how much it cost. You may also have wondered if the people pictured were from our district?

If you haven't guessed by now, I'm talking about billboards - - Rotary billboards. There are ten of them, placed in high-traffic areas throughout the district. The first one went up on Aug. 12, 2013 and most will stay up through June 2014. Through late April, the billboards received "average daily effective reach" of 341,000 persons over 18 years of age.....our Rotary target audience!

The billboards featured pictures of people of different genders, races, occupations and ages. None of them were members of our district. Short, easy-to-read copy allowed passing drivers a glimpse of the inclusive nature of Rotary and our focus on "service above self." The billboards also included the district's Twitter and website addresses, in hopes that an interested passerby would use social media to investigate Rotary. These billboards were paid for through an RI grant, with \$15,000 coming from RI and \$5,000 coming from the district. Fairway Advertising was also extremely generous with in-kind donations, and is allowing some of the boards to remain - - even after June 2014.

While we have no scientific way of determining how many new members were generated by these billboards, we do know that the district had net membership growth through May 1st. This is significant, since RI membership numbers have remained relatively flat for some time. We know for sure that Rotary visibility was increased during this time, which may make your non-Rotarian friends and business associates more receptive to an invitation from YOU to attend a meeting or event. Many of you may have also felt a stab of pride driving by and seeing Rotary featured so prominently in our district.

While funding for billboards was not extended to the 2014-15 Rotary year, we applaud RI and the district for allowing selective district public image committees the resources to try this unique messaging tool. We are proud that District 7690 was chosen for this initiative and encouraged in our net member growth. The billboards will be up for several more weeks. If you haven't seen one yet, don't take your eyes off the road! We've included a picture for your review.





Club Presidents 2014-2015...This is Your Chance!

The BIG "Rotary Day" and "Family of Rotary" event for our District, a night with the "Winston Salem Dash" will be held at the **BB&T Ballpark** on the evening of **Saturday, August 2, 2014**.

What a Great Opportunity for Bring your members, your your friends, and potential fellowship event!



every club in the district to Promote Rotary! families, your Interact & Rotaract students, new members! This will be a fantastic

BEGIN PROMOTION IN YOUR CLUBS NOW! YOUR CLUB TICKET ORDERS MUST BE RECEIVED BY THE DASH BY JULY 11, 2014!

You may go online at www.Rotary7690.org to download the registration located on the home page.

For **\$7.50 per person**, we gain entry to the game, a free ball cap for everyone, a free coupon for a Burger King Meal, a free program, the opportunity to have kids run the bases and hopefully the chance to see our District Governor Patrick Eakes throw out the first pitch of the Dash game! We will also have displays promoting our "Purple Pinky" project to raise funds for polio and to promote organ donor registration to the community.

Your club's participation in this fun event also meets requirements for the Presidential Citation and the 2014-2015 Gold Award. However, I want you to attend the Rotary Day to experience the fun and fellowship of being a part of the greatest district in the Rotary World!

Let's get an enormous crowd to the ballpark for an opportunity to show-off Rotary in our district to the world.

Let's have a photo/video opportunity that makes history in our district and send it in to Rotary International to demonstrate how Rotary District 7690 can **Light Up Rotary!**

Presidential Citations for 2014

Twenty-four clubs earned the Presidential Citation for 2013-2014. The Certificates signed by our RI President Ron Burton have arrived!

Congratulations to the clubs who earned the citation this year, managing to grow their club's membership by at least net-one. Membership growth will be an important goal next year as well. Club leaders are having the opportunity to learn useful strategies on how to attract and engage members and have a positive net growth each year! Plan to attend the fall seminars on Membership as well as invite our Membership

Advocates and District Co-Chairs to visit your clubs and assist with membership growth tools and techniques.

Congratulations to the following clubs:

King	Summit	Guilford
Yadkinville	Furnitureland	Greensboro Airport
Yadkin Valley	High Point	Southern Pines
Eden	Lexington	Sanford
Alamance	Thomasville	
Stratford	MidState	
Walnut Cove	Troy	
Gate City	Sandhills	
Greensboro	Siler City	
Southern Guilford	Crescent	

Brain and Lung Cancer Patients Get Greensboro Rotary's Unique Assistance

Contributor:
Warren Ludlam, Greensboro Rotary Club

Greensboro Rotary's support of the club's seven-year-old **Angel Flight/Airlift Hope** fuel fund program continues to play an important role in helping breast cancer patients, burn survivor children, lung tumor patients, face transplant patients, and others in need. Recently, club member and Angel Flight/Airlift Hope pilot Eric Perdeu flew an advanced lung cancer patient home to Pennsylvania after treatment at Duke Comprehensive Cancer Center in Durham. Another of the club's **Angel Flight/Airlift Hope** pilots, Jon Wells, had flown him down a few days earlier for his appointments with specialists. The same week, Jon also flew another patient home to Virginia who is struggling with a brain injury. These are the latest examples of the assistance that Greensboro Rotary is providing as a community service initiative to help medical patients in need reach their medical appointments at no charge.

Annual donations by the Greensboro Rotary Club Foundation to the fuel fund are used by Eric and Jon to pay for the fuel in their planes for **Angel Flight/Airlift Hope missions** they fly, such as these. The flights benefit chronically-ill children and adults by providing free air transportation to their specialized medical treatments and for reasons of compassion. The pilots of the Angel Flight/Airlift Hope national organization volunteer to pay the cost of their time, aircraft, and expensive fuel to assist those in need. Greensboro Rotary's unique fuel fund initiative helps its two pilots reduce part of their out-of-pocket costs and offer aid to more people. Rotary clubs in District 7690 interested in learning more about this unique community service initiative for their clubs can contact Greensboro **Rotary's Angel Flight/Airlift Hope of NC** fuel fund committee chair **Warren Ludlam** at **(336) 253-3994** for a program presentation to their club or for more information on how to jointly participate with Greensboro Rotary in the program.



Eric Perdeu, Greensboro Rotary Club member/team pilot with lung cancer patient and family



Greensboro team pilot Jon Wells with brain injury patient



Rotary District 7690-hosted two district conference held in May.

Germany and Kilby, who completed a short term exchange in Italy during the summer of 2013, shared their experiences with Rotarians in Asheville. Next year our district will host and or send out eight youth exchange students. Bailey sponsored by the Airport Rotary Club and Grace sponsored by the Gate City Rotary Club will spend next year in Sweden and France. Tommy and Caitlin both sponsored by the Kernersville Rotary Club will share summer exchanges with students in Italy. Lacia sponsored by the Rotary Club of Pinehurst and Rachel sponsored by the Rotary Club of Southern Pines are paired with families in Sweden and Germany for the summer of 2014. District 7690 will host two inbound youth exchange students from France and Thailand for the upcoming school year. Your club can participate in this wonderful opportunity to share cultures and global experiences by hosting and sponsoring one of the youth exchange students. Interested clubs and youth services chairmen can contact Tanya Feagins twfeagins@gmail.com Youth Exchange Officer.

special youth exchange guests at the Meret a long term inbound student from

Eastern States Student Exchange provides scholarships based on need for students who wish to participate in long term youth exchanges. District 7690 contributed over \$500 to the scholarship fund this year from the clubs of Gate City, Airport, and Kernersville. Rotarians can direct students and parents who are interested in applications and further information to the website www.exchangestudent.org. Clubs can start now in planning for next year and helping a student to travel and spend the entire year in another country. Rotary International provides over 8,000 youth exchanges a year with a network of over 1.2 million who coordinate the efforts of Rotary. Your club can join the network and enhance the youth services program.



Delores and Larry Lassiter, District Governor Nominee enjoyed visiting with youth exchanges students Meret and Kilby during the Saturday sessions at district conference in the Grove Park Inn.



President Bart Willey shares the Airport Rotary Gold Club Award with Meret Youth Exchange and Tanya Feagins District Chair.



Cynthia Soemita and Tony Hooimeijer from the Gate City Club served as the first Host Family for Meret the district youth exchange student from Germany.

End Polio Now Update

June 2014

Congratulations to The Lexington Senior High School Interact Club for raising over \$1000 for PolioPlus with a Purple Pinkie Project in the House of Friendship at our recent District Conference. Purple Pinkie projects are both fun and productive. Consider working with your local Interact or Rotaract Club on a Purple Pinkie Project to raise funds for PolioPlus.

You can join the World's Biggest Commercial to support the fight to End Polio Now. Many Rotarians in District 7690 have entered their pictures into this commercial and it is not too late for you to be a part of this history making event. Go to www.endpolionow.org before June 30, 2014 to add your "this close" picture to the commercial.

You can also help Rotary "Make History" by signing a petition in support of Rotary's efforts to End Polio Now. Go to www.endpolionow.org and join more than one million Rotarians and other supporters across the globe committed to fight to end polio now by signing this petition.

The 67th World Health Assembly was convened May 19-24, 2014 where it was reported that the number of cases of polio in 2013 increased by 82% compared to 2012, with eight countries reporting cases of poliomyelitis compared to five in 2012. This increase was driven by an increase in cases in Pakistan as well as the international spread of polioviruses from Nigeria into the Horn of Africa and from Pakistan into the Middle East. We truly are just one border crossing away from seeing polio again in the US, and more than ever we need the concerted support of every Rotarian in District 7690 to help eradicate this most horrible disease from the face of the earth. This is a battle we must win. We will End Polio Now.

The U.S. Centers for Disease Control and Prevention recently created a new video called "The Rotary-CDC Partnership" to highlight its collaboration with Rotary and to express its commitment to making it past the finish line for polio eradication. You can view this 20 minute video by going to the End Polio Now icon  on our District 7690 website.

HONORING PDG RAY TAYLOR

"Some guys will do anything to get a piece of birthday cake." Thus began the letter from Cliff Dochterman, Rotary International President, 1992-1993. The occasion was the 90th birthday of **PDG Ray Taylor**, celebrated at the Tuesday meeting of The Rotary Club of Pinehurst.

Many in the district know Ray from his service as District Governor, his support of End Polio Now and the founder of the Post Polio Support Group. Ray was one of the District Governors serving during the presidential year of Cliff Dochterman. Each fall District 7690 hosts the Ray Taylor Golf Tournament as a way to honor his commitment to "End Polio Now".

The mayor of the Village of Pinehurst, Nancy Fiorrillo, presented Ray with a Mayoral Proclamation, thanking him for his years of service to Rotary and the community. DG Cookie Billings presented him with the letter from Ri Past President Cliff Dochterman, thanking Ray for his service to Rotary.

We all thank Ray for his years of service and look forward to many more years.



MESSAGE OF GRATITUDE FROM SHELTERBOX

It has been another busy twelve months for us at ShelterBox. Thanks to generous donations and assistance of supporters worldwide, we have been able to send aid to help displaced families in nearly 20 different countries, responding to 30 disasters such as typhoons, cyclones, hurricanes, fires, flooding, earthquakes and conflict. Together we have helped bring shelter and other vital aid to nearly 13,000 families this year.

One of our biggest challenges in 2013 was ShelterBox's response to the Syrian Refugee Crisis. Rotarians have supported ShelterBox Response Teams with logistics, transportation, translation, identification of local implementing partners and ensuring the impartial distribution of aid.

Another highlight of our ShelterBox-Rotary partnership was the joint work of ShelterBox and Rotarians in China bringing aid into the Democratic People's Republic of Korea (North Korea) to help vulnerable communities displaced by Typhoon Bolaven.

Rotarians also worked with ShelterBox to assess needs and distribute aid in the aftermath of various disasters — from fires in Australia to floods in Uganda to the devastating tornado that hit Oklahoma, USA. ShelterBox responded to four disasters in the Philippines working alongside Rotarians in each occasion to help families affected by Typhoon Bopha in Mindanao, set up an evacuation camp after conflict erupted in Zamboanga City, respond to the 7.2 magnitude earthquake that hit Bohol, and help families affected by Typhoon Haiyan. Rotarians around the world mobilised to support the response in the Philippines by volunteering as response team members and raising funds.

We would like to express our gratitude to Rotarians around the world for their continued and generous support, especially to our Typhoon Haiyan Emergency Appeal and our on-going Syria Refugee Appeal.

Best regards, Ellina Kushnir, *Coordinator
Rotary Service Connections, RI Programs*
rotary.service@rotary.org

It's About Membership

All over the world Rotarians grapple with membership issues and I'd like to share an article from Paul Roy, the Rotarian membership chair in Canada District 7820... "Sometimes you do not have to climb over the fence or scale a wall. All you have to do is stand on your toes and peek over the top to get a new view of things. While attending a Rotary conference in

Cherry Hill New Jersey this thought came to mind. "They can't see over the fence." Many of the district membership leaders were expressing the challenges they have with membership growth and retention despite all their efforts. As many of us know, Rotary has had a large turnover in members during the past decade. We are losing as many as we are bringing in. This tells me attraction is not the issue but retention. We are good at bringing them in and terrible at keeping them. I agree engagement is important, but satisfaction is the key. Many new members joined Rotary because of the ideals of Rotary. People do not leave Rotary. They leave clubs who did not live up to their Rotary expectations. The land of healthy and vibrant clubs starts with change that's just outside your comfort zone.

Where does member satisfaction come from? It comes from healthy clubs who make Rotary one of the most exciting hours of the week. The clubs that succeed are those who are OK with members who only come to two meetings a month but attend a committee meeting and are fully engaged in club projects. That's a Rotarian in my book!

If you want members to fill the room each week, appoint a strong program chair that will bring in great speakers. Our members want to be inspired. Success in membership is a club issue. You can't expect your district or RI to provide the solution for you. Rotary is about the club! RI has all the resources we want at our disposal. Our zones have a great website with ideas to share. All the tools are there. Great ones to start with, in my opinion, are the Vibrant Clubs Assessment and the Club Membership Health Check Up. There is no quick answer." So get busy and make your club vibrant and interesting...inspire your guests and you'll keep your members and recruit your visitors!

Cindi Hewitt & Cory Newton, *D7690 Membership Co-Chairs*



Attendance for APRIL 2014

*100% Paul Harris Fellow Club
**Triple Crown Club

CLUBS	MEMBERS AS OF 6/30/13	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	55	54	5	59	6090
*Alamance Bkft	14	14	3	80	23238
*Archdale/Trinity	14	15	4	73	29135
*Asheboro	74	70	4	66	6052
*Burlington	18	15	4	68	6092
*Carthage	19	19	4	54	6053
*Clemmons	102	97	5	71	29530
**Crescent	87	88	4	7	6056
*East Greensboro	16	13	4	66	55569
*Eden	38	34	4	72	6058
*Furnitureland	43	46	2	70	6059
**Gate City	63	69	4	86	27995
*Graham	32	34	4	53	6107
**Greensboro	289	295	3	56	6060
**Gboro Arpt	42	43	3	59	31667
*Guilford	51	52	5	67	22059
*High Point	125	130	4	72	6062
**Hillsdale Sunrise	18	18	4	63	82918
*Jamestown	22	23	5	77	6063
**Jonesboro	37	34	4	66	22882
**Kernersville	76	74	5	84	25027
*King	17	17	4	79	51294
*Lexington	19	22	5	73	6065
*Liberty	21	21	3	48	6066
*Madison/Mayodan	30	28	5	74	6067
Midstate(Asheboro)	30	32	0	74	81879
**Mocksville	34	27	4	71	6069
*Mount Airy	89	85	5	69	6070
*Pinehurst	39	37	5	79	6072
*Randolph	68	64	5	73	6074
*Reidsville	60	57	3	65	6075
*Reynolda	94	87	3	45	21534
San-Lee Sunrise	15	15	3	78	30735
**Sandhills	40	38	5	74	25530
**Sanford	41	46	5	70	6078
*Siler City	31	33	4	68	6079
Southern Guilford	11	14	4	89	
*Southern Pines	87	90	3	66	6080
*Stoneville	15	14	4	82	6081
*Stratford	93	95	4	43	6082
*Summit	92	96	3	72	6083
*Surry Sunrise	30	27	4	79	57326
**Thomasville	72	77	5	79	6084
*Triad	30	31	3	80	6071
*Troy	23	24	4	54	6085
*Walnut Cove	11	13	4	58	6087
*Western Forsyth	27	27	5	65	79812
**Willow Creek	11	10	2	65	60367
*Winston-Salem	244	244	5	39	6088
*Yadkin Valley	36	35	4	67	30000
*Yadkinville	25	27	5	84	51333

DISTRICT

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**DISTRICT 7690 INTERNET
RESOURCES:**

Visit www.Rotary7690.org
For the District Calendar visit
www.rotary7690.org/7690Calendar.SHTM

For District and Club Database visit
www.directory-online.com/rotary
Questions? Visit PhilMorris@Rotary7690.org