

The
Piedmont

Rotarian



ROTARY DISTRICT 7690 • AUGUST 2014 • DISTRICT GOVERNOR'S NEWSLETTER

"Light Up Rotary"

District Governor Patrick Eakes, 205 Stage Coach Trail, Greensboro, NC 27409



Patrick Eakes

Rotary International designates a specific theme for most months, and August is Membership and Extension Month. It's fitting to celebrate membership early in the Rotary year, because our relationships with other Rotary members are at the heart of our Rotary experience.

Your club has a membership committee that focuses on recruiting new members and retaining existing members. In reality, we should all be part of our club's membership committee, because when we share Rotary with our personal and professional friends, we enhance our own Rotary experience.

I will always be thankful to my Rotary sponsor, Brian Sowers, for introducing me to Rotary. Because Brian sponsored me, I have met hundreds of new friends who value service to others, live their lives ethically, and give their time unselfishly to improve communities nearby and across the globe. Every time I have sponsored a new member into Rotary, my friendship with that Rotarian has deepened and become more meaningful to me.

I encourage you to adopt our district motto of "One Member...Per Member", a reminder that it is a great practice for every Rotarian to bring at least one prospective member to a meeting each year. You will be doing a favor for that prospective member, for your club, and for yourself.

Please note the upcoming Fall Seminars featured on the other side of this page. Along with our traditional topics of Membership and Our Rotary Foundation, we will offer a new discussion on Social Media. Effective use of social media, such as Facebook and Twitter, is a key part of enhancing our Rotary brand and reaching younger prospective members.

The Social Media discussion will be led by two young Rotarians who are fluent in several social media platforms. They will help your club get started with a social media program or enhance the program you already have in place. I hope you will join us at the Fall Seminars to share your experiences, learn from others, and enjoy a great opportunity to be with other Rotarians.

TIME TO REGISTER FOR SEPTEMBER SEMINARS

The upcoming Fall Seminars will provide an overview of district goals, the Sandler Polio Event, Rotary Leadership Institute and the 2015 District Conference. There will also be three breakout sessions: *Membership, The Rotary Foundation and Social Media.*

Please register now through the district calendar event list for one of the Fall Seminars at the location/time most convenient for you. The cost of \$30 includes materials and break refreshments.

September 13

8:00 am to 12:00 pm

AVS Banquet Centre

Asheboro

September 18

12:30 pm to 4:30 pm

Village Inn & Conference Center

Clemmons

Club Presidents, please encourage your President Elects, Membership, Foundation, Public Image and other committee chairs to attend or send a representative in their place. Attendance at this important training is a Gold Club requirement.

FAMILY OF ROTARY CALENDAR 2015

SUBMIT ENTRIES AND ORDER BY NOVEMBER 1, 2014
ANTICIPATED DELIVERY DECEMBER 1, 2014

Entries

1. Begin to photograph your club, area, and district Family of Rotary events
 2. Select your ONE favorite photo (ONE per club) for possible inclusion in the 2015 District calendar
 3. The one picture should be at least a 1 MB resolution and in a JPG format
 4. Send the ONE photo to Cookie Billings:
- CookieBillings@Rotary7690.org** and identify the club and the event
5. Entries MUST be received by November 1, 2014

Orders

1. We will take "pre-orders" for copies of the calendar to be produced
2. The cost of a calendar will be \$15 and any net proceeds from the production will be donated to Polio Plus
3. Send your order to Margaret Padgett by November 1, 2014 with a check paying for the number of calendars you wish to order

These calendars will be a celebration of the year of FAMILY OF ROTARY and will be a lasting souvenir demonstrating how District 7690 *Lights Up Rotary!*

Place Your Club Order:

Send check made out to Rotary District 7690 in care of Margaret Padgett, 114 Willoughby Park, High Point, NC 27265

Club Name

Club President Name/Address

Calendars Ordered _____ x \$15.00 = _____ (Total Due)

ORDERS MUST BE RECEIVED BY NOVEMBER 1, 2014

ALL PICTURES SUBMITTED WILL BE INCLUDED IN THE CALENDAR. THE DESIGN ARTIST WILL DETERMINE LOCATION AND THE SIZE OF THE PRINT IN THE CALENDAR.

DISTRICT GOVERNOR VISITS FOR AUGUST

8/1/2014	Reynolda
8/4/2014	Alamance Brkft
8/5/2014	Lexington
8/6/2014	Archdale Trinity
8/7/2014	Hillsdale Sunrise
8/11/2014	Furnitureland
8/12/2014	Mount Airy
8/12/2014	Yadkinville
8/15/2014	Summit
8/19/2014	Guilford
8/20/2014	Surry Sunrise
8/21/2014	Gate City

The Ray Taylor Rotary District Golf Tournament

will be held at Sedgefield Country Club in Greensboro, October 2 beginning at 12:30 pm. Cost will be \$100 per player and will include a hamburger and hotdog dinner after the tournament.

Winning teams must consist of Rotarians from one club. For more information or to register a team, contact:

donallred@rotary7690.org or call 336-629-1021.

Rotary District 7690 Office
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High Point, NC 27265
www.Rotary7690.org
www.Rotary.org

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Art: Martha Shelley 2014

CLUB NEWS

Rotary Club of Archdale-Trinity Hosts Business-After-Hours to Support Chamber of Commerce

The Rotary Club of Archdale-Trinity hosted a Business-After-Hours on Thursday, June 26 in support of the Archdale-Trinity Chamber of Commerce. More than 40 business and community leaders attended the festive gathering, which was held at Randolph Community College's Archdale Center. A patriotic/stars & stripes theme was a natural fit for the event and added a high-spirited ambiance. To encourage lighthearted networking at the event, the Rotarians devised a Stars & Stripes photo booth, complete with patriotic props. Rotarians staffed the booth, served refreshments, and distributed membership information at a station encouraging guests to "Ask Me About Rotary." Goodie bags included invitation cards to an upcoming Rotary meeting.

The club's 2014-15 President, Lisa Bock, shared that the missions of Rotary and the Chamber have many parallels and co-hosting the event benefitted both groups. "We are committed to helping our Archdale-Trinity Chamber grow and thrive," states Bock. "Plus," she adds, "any networking event is an opportunity for our club members to speak to someone new about Rotary."

Photos:

1. *Warlick/Grantham/Stevens: Three Archdale-Trinity Rotarians at the "Ask Me About Rotary" Information Table. (Left to Right) Larry Warlick, Mark Grantham, and Jim Stevens.*
2. *Bev & Norman Nelson: Rotarian Norman Nelson and wife, Beverly Nelson, strike a pose at the Stars & Stripes photo booth. Beverly is President of the Archdale-Trinity Chamber.*
3. *Shives & Salmon: Rotarian Janet Shives (at left), Treasurer of the Archdale-Trinity club, shows her patriotic spirit with Cindy Salmon.*



CLUB NEWS



Often, volunteers are available and want to link up with an organization, but don't know where to go to connect. And organizations are looking for volunteers but don't always know where to find them.

A couple of years ago, community leaders in Lee County saw a need for a way to connect people who want to give back to the community through volunteering with organizations that need volunteers. After discussions and surveys, Project PK-14, an education initiative sponsored by the United Way of Lee County, led an effort to pursue a network to recruit and manage volunteers not only for the schools, but also for any community organization. With personal and financial support from the Jonesboro Rotary and the leadership of the United Way of Lee County, the website for **VolunteerLee.com** was started in September 2012.

Now organizations can easily advertise volunteer opportunities, in-kind needs, advocacy opportunities, and special events to the Lee County community and region, using a familiar social environment. In addition, volunteers are able to create a profile, express their interests, and browse for different organizations that match those interests. It's easy to join the site: just click "Login/Join" on the **VolunteerLee.com** website, enter your name, e-mail address, areas of interest, and choose a password. The site automatically notifies users when volunteer opportunities arise around their passions. Users can also become "Fans" of their favorite organizations to receive automatic notification of those organizations' volunteer needs. There is no cost to either organizations or volunteers to use the system. To see the site, go to <http://www.volunteerlee.com>.

The system now has 63 organizations and over 800 users. Community awareness is steadily growing, and the benefits to the community are significant:

- Adult volunteers in schools are providing critical mentor and tutorial support beyond the classroom.

- Non-profit organizations, civic groups, and churches are attracting volunteers to help with day-to-day tasks, as well as with major projects.

- The community is being informed of the vast array of organizations that need volunteers.

- Organization and volunteer matches are being sustained through a network connection.

Now that the system is available, we are marketing it in the community through presentations to civic clubs, business groups, and other community organizations. Organizations are being encouraged to sign up and invest one hour of training to become familiar with using the system. And, as always, we are working with civic groups to provide funding so that we can sustain the system (approximately \$3,000 annually).

The Jonesboro Rotary has also put **VolunteerLee.com** front and center during their Character Plus Programs in our Lee County Elementary Schools (collaborative effort in our schools with 2 Rotary Clubs, 2 Kiwanis Clubs, and Lions Club twice a month). To date, community leadership, civic organizations, and citizens have all indicated that the new **VolunteerLee.com** network will play a vital role in harnessing our community's volunteer spirit and getting our community connected. . .and Jonesboro RC is Connected!

Contact the following, if your Club or County would like to use the web to make Volunteer Connections:

Kendra Martin, **VolunteerLee.com** Coordinator (and wife of Jonesboro Rotarian, the Rev. Tim Martin): kendramartin@leecountyunitedway.org

Ron Hewett, VolunteerLee Advocate and Jonesboro Rotarian: rehewett.aol.com



It's About Membership...

One Member...Per Member. It's Up to You to ASK!

Why is it so hard for most of us to ask people to join Rotary? We have a good product, we know our product and it has a proven history. Matter of fact, most of us are truly devoted to Rotary so why not make the ASK...here we go.

Say... "Have you ever been in a service organization before?" That is so easy and non-threatening that it will surely solicit a simple answer, yes or no.

And that opens the door for your elevator speech. Say... "Well, Rotary is the largest service organization in the world with over 1.2 million members in 200 countries-more than the U.N.. Rotarians do good works both locally and around the world as we live the motto of "Service Above Self!"

And then go for the close. Say... "It really makes you feel good to help others. Rotarians have fun together and our projects truly make a difference-like eradicating Polio around the world. And that's really important. Why don't you join us for our meeting and see what it's all about?"

Was that so hard? So wear your Rotary pin daily, commit to sponsoring one new member this year and go out and make the ASK. You'll find it works!!!

**Cindi Hewitt/Cory Newton
D7690 Membership Co-Chairs**

***Please note that the recruiting event date for the Rotarian women and their women guests has been changed to *October 23rd*.**

ROTARY FOUNDATION

THANK YOU FOR SUPPORTING OUR FOUNDATION

A huge CONGRATULATIONS goes to ALL of you that supported OUR Rotary Foundation this past Rotary year. Our total Annual Giving surpassed our goal of \$400,000. YOU contributed over \$409,000 which was a 12% increase over 2012-13. We were "First Class" for our Zone in that 82.9% of our Rotarians were Sustaining Members contributing a minimum of \$100 to the Annual Fund. Also noteworthy is our "Every Rotarian Every Year" (EREY) giving was at 98.3%. With this terrific momentum, 2014-15 should be another banner year. The Annual Fund goal is \$450,000 and I am certain District 7690 Rotarians will "blow through" this goal and your club will be recognized as a "Best Class" club.

Your Rotary District Foundation Support

Our mission: "Doing Good in the World is more than a motto. It is our goal, our mission, and our reminder. It expresses in the clearest terms why we have a Foundation, and it challenges us to reach as far as we can to do the most good possible with everything we have. Our Foundation exists to support the good that we can do through Rotary. It expands our reach, increases our strength, and makes our service more powerful and more effective. Because of our Foundation we can, very simply, do more of our Rotary work."

2004-05 RI President Glenn E. Estess Sr.

We are blessed in our District to have an unbelievable Foundation team who are dedicated to help us accomplish our mission. Who are these leaders and who should you call when you need assistance?

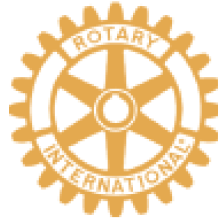
Foundation Advocates

Foundation Advocates (FA) are responsible for assisting and encouraging the clubs and its Rotarians to support our Rotary Foundation through participation in the programs our Foundation has to offer. FAs play a similar role as an Assistant Governor with their area of expertise being our Foundation. We have an outstanding group of FAs who are aligned with the 11 areas in our district. They are Area I - Marion Goldwasser, Area II - PDG Carol Summerlin, Area III - Randy Perkins, Area IV - Jorge Vidal, Area V - Slade Lewis, Area VI - PDG Dave McCoy, Area VII - PDG Wes Patterson, Area VIII - Robert Graves, Area IX - Lloyd Navarro Jr., Area X - Larry Aiken, and Area XI - Dupont Kirven. Their contact information can be found on the landing page of the district website in the "2014 - 2015 District TRF Handbook." Don't hesitate calling on these most capable FAs to help you reach your foundation goals. They are also willing to come to your club to present a Rotary Foundation club program. I would encourage you to call on the FA for your area for any of your Foundation questions. If they do not know the answer, they have a most able group of committee chairs who can.

Foundation Committee Chairs

The Foundation Committee Chairs are an equally impressive group of dedicated Rotarians. They are as follows: Endowment Fund - PDG Bob Newton, Annual Fund - PDG Charles Allen, Paul Harris Society - PDG Dave McCoy, Major Donors - PDG Stuart Fountain, Polio Plus - PDG Rick Snider, Humanitarian Grants - Larry Aiken, Global Grants - Rusty Hunt, District Grants - Jon Spillman & Dona Neal, Scholarship & Peace Fellows - Jim Kennedy, Vocational Training Teams (VTT) - Mike Sigmon, and Packaged Grants, PDG Rick Snider. Their contact information can also be found on the landing page of the district website in the "2014 -2015 District TRF Handbook." Please call on these outstanding leaders to help make this a banner year for our Foundation.

Also, please remember that I am available to assist you in any way I can. Let's make this an incredible year for our District Governor Patrick Eakes.



D7690 Membership Committee Invites...

ROTARIAN WOMEN AND THEIR WOMEN GUESTS
TO A SPECIAL ROTARY RECRUITING EVENT

“Rotary...Among the Rocks!”

Thursday, Oct. 23rd
Fink’s Jewelers ~ 1951 Battleground Ave
6:00 pm - 8:00 pm

Wine, Raffle, Appetizers, Goody Bags, Jewelry Cleaning

*Please bring a piece of your gently loved jewelry to donate to our
“Dress for Success” Campaign for women who need a hand up!*

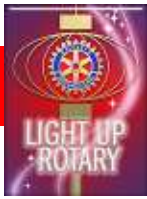
RSVP by Oct.20th

Cindi Hewitt, cpr454@aol.com, 336-617-0152, limit of 75

Fink’s
JEWELERS

1951 Battleground Ave. at Cornwallis Drive, Greensboro





Attendance for JUNE 2014

*100% Paul Harris Fellow Club
**Triple Crown Club

CLUBS	MEMBERS AS OF 6/30/13	CURRENT MEMBERS	MONTHLY MEETINGS	MONTHLY % ATTEND NO.	CLUB ID
*Alamance	55	52	4	76	6090
*Alamance Bkft	14	13	5	82	23238
*Archdale/Trinity	14	14	4	86	29135
*Asheboro	74	64	4	72	6052
*Burlington	18	15	5	76	6092
*Carthage	19	15	4	50	6053
*Clemmons	102	94	4	73	29530
**Crescent	87	86	5	80	6056
*East Greensboro	16	13	4	48	55569
*Eden	38	33	3	60	6058
*Furnitureland	43	42	4	66	6059
**Gate City	63	67	3	89	27995
*Graham	32	33	4	58	6107
**Greensboro	289	294	4	54	6060
**Gboro Arpt	42	43	4	65	31667
*Guilford	51	52	4	70	22059
*High Point	125	129	4	71	6062
**Hillsdale Sunrise	18	18	4	67	82918
*Jamestown	22	22	4	89	6063
**Jonesboro	37	33	3	71	22882
**Kernersville	76	74	4	80	25027
*King	17	17	4	77	51294
*Lexington	19	23	4	54	6065
*Liberty	21	21	3	62	6066
*Madison/Mayodan	30	26	4	73	6067
Midstate(Asheboro)	30	33	4	66	81879
**Mocksville	34	27	4	62	6069
*Mount Airy	89	86	4	70	6070
*Pinehurst	39	37	1	84	6072
*Randolph	68	64	4	73	6074
*Reidsville	60	53	5	53	6075
*Reynolda	94	88	4	42	21534
San-Lee Sunrise	15	12	5	77	30735
**Sandhills	40	38	3	68	25530
**Sanford	41	42	4	74	6078
*Siler City	31	33	5	66	6079
Southern Guilford	11	12	3	87	61795
*Southern Pines	87	91	3	69	6080
*Stoneville	15	14	4	73	6081
*Stratford	93	92	4	39	6082
*Summit	92	97	4	74	6083
*Surry Sunrise	30	24	4	78	57326
**Thomasville	72	74	4	59	6084
*Triad	30	30	3	60	6071
*Troy	23	23	3	58	6085
*Walnut Cove	11	13	4	49	6087
*Western Forsyth	27	27	4	69	79812
**Willow Creek	11	9	4	58	60367
*Winston-Salem	244	243	4	37	6088
*Yadkin Valley	36	35	4	81	30000
*Yadkinville	25	23	4	77	51333

DISTRICT 2670 2613 3.88 68.00%

DISTRICT 7690 INTERNET RESOURCES:

Visit www.Rotary7690.org
For the District Calendar visit
www.rotary7690.org/7690Calendar.SHTM

For District and Club Database visit
www.directory-online.com/rotary
Questions? Visit PhilMorris@Rotary7690.org