

## Basic Information

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### Grant title

Hearing Aids for Children and Elderly in Tijuana

### Type of Project

#### Humanitarian Project

Address community needs and produce sustainable, measurable outcomes

### Primary Contacts

Name	Club	District	Sponsor	Role
Heather Anne Johnson	Tijuana	4100	Club	Host
Michael Jansen	Thousand Oaks	5240	Club	International

## Committee Members

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### Host committee

Name	Club	District	Role
Francisco Estrada Martínez	Tijuana	4100	Secondary Contact
Fernando Ernesto Montoya Valenzuela	Tijuana	4100	Secondary Contact
Noe Morales Meza	Tijuana	4100	Secondary Contact
David Cash	Tijuana	4100	Secondary Contact
Enrique Luviano Erbe	Tijuana	4100	Secondary Contact

### International committee

Matthew Lallo	Thousand Oaks	5240	Secondary Contact International
Herbert Gooch	Thousand Oaks	5240	Secondary Contact International
Christopher Lamia	Thousand Oaks	5240	Secondary Contact International

**Do any of these committee members have potential conflicts of interest?**

No

## Project Overview

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**Tell us a little about your project. What are the main objectives of the project, and who will benefit from it?**

Supply hearing aids to underprivileged children and elderly individuals in Tijuana, Mexico, with the assistance of the following two local charitable organizations: (i) Asociacion para lo Niños de Tijuana, A.C., which has identified 40 eligible children to be recipients of the hearing aids; and (ii) Asociación Mexicana de Comunicación, Audiología, Otoneurología y Foniatría. A.C. (AMCAOF), which has identified 30 eligible elderly individuals to be recipients of the hearing aids.

## Areas of Focus

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**Which area of focus will this project support?**

Disease prevention and treatment

## Measuring Success

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Disease prevention and treatment

**Which goals will your activity support?**

Providing clinical treatment and rehabilitation for physical disabilities;

**How will you measure your project's impact? You need to include at least one standardized measure from the drop-down menu as part of your application.**

Number of recipients of disease prevention intervention	Direct observation	Every month	50-99
Number of children who receive Speech Therapy and also use and maintenance of the hearing aids	Direct observation	Every year	20-49
Number of elderly individuals who receive training on use and maintenance of the hearing aids	Direct observation	Every year	20-49

## Do you know who will collect information for monitoring and evaluation?

Yes

### Name of Individual or Organization

Asociacion para lo Ninos de Tijuana, A.C, 40, AMCAOF (Asociación Mexicana de Comunicación, Audiología, Otoneurología y Foniatría. A.C.) and The Tijuana Rotary Club.

### Briefly explain why this person or organization is qualified for this task.

The Asociacion para los Ninos de Tijuana, A.C., gives support to vulnerable groups and communities in the city all year round. They are one of the few organizations who support children with hearing problems. They also align with the local schools who are concerned that children with this disability fall behind in school.

Asociación Mexicana de Comunicación, Audiología, Otoneurología y Foniatría. A.C. (AMCAOF) is a Mexican social assistance association that focuses on strengthening and developing the welfare of the Mexican families whose members have hearing impairments. In Tijuana they are very committed to help elderly people reintegrate themselves into social life.

The Tijuana Rotary Club is the Host club and also receives requests from underprivileged families it supports as to hearing impaired family members in need of hearing aids, which requests are received through the Club's regular humanitarian service activities.

## Location and Dates

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Humanitarian Project

### Where will your project take place?

**City or town**

Tijuana

**Country**

Mexico

**Province or state**

Baja California

### When will your project take place?

2019-12-12 to 2020-05-14

## Participants

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Name	Website	Location
Ciudad de los Niños, A.C.		Calle Alfonso Gamboa #14225 Col. Los Alamos Tijuana Mexico
AMCAOF (ASOCIACIÓN MEXICANA DE COMUNICACIÓN, AUDIOLOGÍA, OTONEUROLOGÍA Y FONIATRÍA)	<a href="https://amcaof.com/">https://amcaof.com/</a>	Antigua Taxqueña 47-504, Parque San Andrés, Coyoacán Ciudad de Mexico Mexico

### Supporting Documents

- [Coop\\_Org\\_MOU\\_for\\_Hearing\\_Aid\\_III\\_GG\\_1-20-20\\_\(executed\\_copy\).pdf](#)
- [Coop\\_Org\\_MOU\\_for\\_Hearing\\_Aid\\_III\\_GG\\_1-20-20\\_\(executed\\_copy\).pdf](#)

### Do any committee members have a potential conflict of interest related to a cooperating organization?

No

### Why did you choose to partner with this organization and what will its role be?

Ciudad de los Niños is a public institution that helps underprivileged children and their families, with health and education issues. We have been working with this organization for over ten years to supply and install hearing aids for children who otherwise could not afford them. Dr. Armando Solis Chavez is an Audiologist who has worked with the Tijuana Rotary Club and Ciudad de Los Niños on similar hearing aid projects for over ten years is able to install hearing aids in children and seniors as well. Ciudad de Los Niños maintains a list of underprivileged children who need hearing aids, which confirms the need of the noted beneficiaries of this project. Two sessions will be scheduled by this organization -- one for the children and one for the seniors to install and adjust the hearing aids to be provided.

AMCAOF (Asociación Mexicana de Comunicación, Audiología, Otoneurología y Foniatría. A.C.) has coordinated the identification of elderly patients requiring hearing aids. This entity is the most recognized organization in Mexico for the treatment and follow up of hearing impaired patients. Dr. Solis (the physician diagnosing and treating the hearing impaired individuals) is a member of this organization and a database is held of hearing impaired adults that is being used to identify the elderly individuals in need and who will be the beneficiaries of this project.

### Partners (Optional)

#### List any other partners that will participate in this project.

The Rotarian participants described below.

### Rotarian Participants

#### Describe the role that host Rotarians will have in this project.

In Coordination with Asociacion para los Niños de Tijuana, A.C., Host Rotarians will assist in inviting the children who are hearing impaired to be checked out by the specialist.

Host Rotarians, in consultation with the specialist, reviewed and evaluated quotes from three suppliers to

With the assistance of AMCAOF (Asociación Mexicana de Comunicación, Audiología, Otoneurología y Foniatría. A.C.) elderly individuals will be invited for evaluation exams and Host Rotarians will keep record of the elderly served.

The Rotary Club of Tijuana will invite the press and the community to the delivery of the hearing aids project for its diffusion in mass media through 2 to 3 events.

**Describe the role that international Rotarians will have in this project.**

International Rotarians will visit the Tijuana children's shelter and the Tijuana Rotary Club for the hearing aid installation events.

International Rotarians will also travel to Tijuana, Mexico in the month the hearing aids will be fitted to witness and assist as needed.

International Rotarians will provide the primary financial support for the project, and will also attend the events noted above to afford their personal support and encouragement to the hearing aid recipients and their families and encourage them to integrate into a normal life with hearing.

## Budget

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**What local currency are you using in your project's budget?**

The currency you select should be what you use for a majority of the project's expenses.

<b>Local Currency</b>	<b>U.S. dollar (USD) exchange rate</b>	<b>Currency Set On</b>
MXN	20	16/09/2019

**What is the budget for this grant?**

List each item in your project's budget. Remember that the project's total budget must equal its total funding, which will be calculated in step 9. Every global grant includes a match of at least \$15,000 from The Rotary Foundation's World Fund. Project budgets, including the World Fund match, must be at least \$30,000.

1	Equipment	Adult - Hearing Aids	Dr. Solis	360000	18000
2	Equipment	Children - Hearing Aids	Dr. Solis	432000	21600
3	Training	Speech therapy	Ciudad de los Niños, AC	210000	10500
4	Travel	Transportation patients to Speech therapy (32 Children at 4 times a month for 5 months)\$4.50 USD per round trip	Public City Transportation	122400	6120
5	Project management	Administration fees (Installation event, bank comisions & other documentation expenses)	Various	55600	2780
Total budget:				1180000	59000

## Funding

**Tell us about the funding you've secured for your project. We'll use the information you enter here to calculate your maximum possible funding match from the World Fund.**

#	Source	Details	Amount (USD)	Support*	Total
1	Cash from Club	Tijuana	6,000.00	0.00	6,000.00
2	District Designated Fund (DDF)	4100	4,000.00	0.00	4,000.00
3	Cash from Club	Thousand Oaks	12,000.00	600.00	12,600.00
4	District Designated Fund (DDF)	5240	12,000.00	0.00	12,000.00

\*Whenever cash is contributed to the Foundation to help fund a global grant project, an additional 5 percent is applied to help cover the cost of processing these funds. Clubs and districts can receive Paul Harris Fellow recognition points for the additional expense.

### How much World Fund money would you like to use on this project?

You may request up to 25,000.00 USD from the World Fund.

25000

### Funding Summary

<b>DDF contributions:</b>	16,000.00
<b>Cash contributions:</b>	18,000.00
<b>Financing subtotal (matched contributions + World Fund):</b>	59,000.00
<b>Total funding:</b>	59,000.00

# Sustainability

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## Humanitarian Projects

### Project planning

#### **Describe the community needs that your project will address.**

Most of the children with hearing problems in Tijuana are from vulnerable communities. These children have had their hearing impaired most of their lives, causing them to fall behind in school and in some cases causing them to be identified as mentally challenged, which can cause the children to become antisocial. A very large part of the elderly population with hearing impairment are also in vulnerable groups and do not have the financial resources to purchase needed hearing aids, thereby becoming susceptible to depression and not being able to become part of the social community.

#### **How did your project team identify these needs?**

Asociación Mexicana de Comunicación, Audiología, Otoneurología y Foniatría. A.C., is an association focused on vulnerable groups, like children, elderly people, disabled individuals and others with hearing impairment, and has identified the children and elderly individuals in need of hearing aids as noted above in this Application through the lists they maintain in serving this population. We selected them to be part of this project because they are broadly recognized within the community, and possess the contacts, information and analyses of needs related to these vulnerable groups within the city.

Ciudad de los Niños, is a public institution that helps underprivileged children and their families, with health and education issues, and has also identified the children in need of hearing aids as noted above in this Application. We likewise selected them to be a part of this project because of their community ties and ability to identify those in need.

#### **How were members of the benefiting community involved in finding solutions?**

The Asociación para los Niños de Tijuana, A.C. gives support to vulnerable groups and communities in the city all year round. They are one of the few organizations who support children with hearing problems. They also have the ability to align with the local schools who are concerned that children with this disability fall behind in school. The AMCAOF is also very committed to help elderly people reintegrate themselves into social life.

#### **How were community members involved in planning the project?**

The Asociación para los Niños de Tijuana, A.C. and the wives of the Rotarians of the Tijuana Rotary Club have been meeting for over ten years to establish the need for hearing aids for underprivileged children in the Tijuana area. Recently the program was expanded to include hearing aids for underprivileged adults and seniors.

Asociación Mexicana de Comunicación, Audiología, Otoneurología y Foniatría. A.C. has agreed to assist to identify underprivileged adults and seniors who require hearing aids. In conjunction with Dr. Solis (the treating specialist) they will follow up with the patient's treatment and also with speech therapy to the children as needed.

### Project implementation

#### **Summarize each step of your project's implementation.**

Do not include sensitive personal data, such as government ID numbers, religion, race, health information, etc. If you include personal data, you are responsible for informing those whose personal data is included that you are providing it to Rotary and that it will be processed in accordance with Rotary's [Privacy Policy](#).

1	Identification of Patients	2 months
2	Medical tests from Dr Solis	2 months
3	Fitting of Hearing aids	1 month
4	Placement of Hearing aids - Formal event #1	3 months
5	Placement of Hearing aids - Formal event #2	6 months

**Will you work in coordination with any related initiatives in the community?**

Yes

**Briefly describe the other initiatives and how they relate to this project.**

The ciudad de los niños & ACAMOF constantly screens needy communities for health and other requirements. They are already identifying the group of children and elderly individuals who require hearing aids. We will be supporting the supply of hearing aids to those who are the most vulnerable.

**Please describe the training, community outreach, or educational programs this project will include.**

We've partnered with Asociacion para los Niños de Tijuana A.C. to provide and implemet a program for auditive stimulation and language for children receiving the hearing aids. They will buy the materials and contract the therapists, and we will provide the money, as part of this grant at noted in the project budget summary.

**How were these needs identified?**

As described in detail above, Ciudad de los Ninos, A.C., AMCAOF and DIF were all involved in identifying the need for hearing aids for underprivileged children and elderly individuals in Tijuana with hearing impairments who do not have the financial means to obtain hearing aids. This project will serve this need.

**What incentives (for example, monetary compensation, awards, certification, or publicity), will you use, if any, to encourage community members to participate in the project?**

The Tijuana and Thousand Oaks Rotary Clubs have offered to match any donation their members make to support the project. Many members from both clubs will attend the installation and fitting sessions of the hearing aids which is a sight to behold. The local press and TV stations will also be invited to attend. Last year we helped over 40 children and 30 elderly individuals to hear through our previous global grant, and hope to again provide this much needed community service to those in need.

**List any community members or community groups that will oversee the continuation of the project after grant-funded activities conclude.**

The Tijuana Rotary Club, The Thousand Oaks Rotary Club, La Asociacion para los Ninos de Tijuana AC and AMCAOF will oversee the continuation of the project after grant-funding activities conclude.

**Budget**

**Will you purchase budget items from local vendors?**



Three suppliers were reviewed from the Doctor's recommendation to quote on the hearing aids. Taking into consideration the quality, price and availability of the hearing aids the best choice was made. The team has been working with Dr. Solis for over ten years with successful implementation.

**Did you use competitive bidding to select vendors?**

Yes

**Please provide an operations and maintenance plan for the equipment or materials you anticipate purchasing for this project. This plan should include who will operate and maintain the equipment and how they will be trained.**

The hearing aids will be installed and adjusted by Dr. Solis and his staff at Asociacion para los Ninos de Tijuana, A.C. as needed. The staff of Asociacion para los Ninos de Tijuana , A.C. have been trained for Speech Therapy for the patients and their relatives and will continue to teach this as long as needed.

**Describe how community members will maintain the equipment after grant-funded activities conclude. Will replacement parts be available?**

The staff of Asociacion para los Niños de Tijuana, A.C. have been providing Speech Therapy for the prior patients and their relatives, and will continue to do this for the current project as long as needed. As for warranty repairs to the hearing aids that may be needed, AMACOF will coordinate the maintenance/repair for any defects (although no such issues have previously been encountered with the hearing aids used in prior projects).

**If the grant will be used to purchase any equipment, will the equipment be culturally appropriate and conform to the community's technology standards?**

Yes

**Please explain.**

The hearing aids will be fitted and adjusted for each patient by Dr. Solis and his staff as needed at Asociacion para los Ninos de Tijuana, A.C.

**After the project is completed, who will own the items purchased by grant funds? No items may be owned by a Rotary district, club, or member.**

The patients receiving the hearing aids will own the hearing aids.

Funding

**Does your project involve microcredit activities?**

n/a

**Have you found a local funding source to sustain project outcomes for the long term?**

No

**Will any part of the project generate income for ongoing project funding? If yes, please explain.**

The Tijuana Rotary Club and their Members have been generating funding for this project for over ten years and will continue to do so.

## Authorizations & Legal Agreements

### Legal agreement

#### Global Grant Agreement

I confirm and agree to the following:

1. All information contained in this application is, to the best of our knowledge, true and accurate.
2. We have read the Terms and Conditions for Rotary Foundation District Grants and Global Grants ("Terms and Conditions") and will adhere to all policies therein.
3. The grant sponsors ("Sponsors") shall defend, indemnify, and hold harmless Rotary International (RI) and The Rotary Foundation (TRF), including their directors, trustees, officers, committees, employees, agents, associate foundations and representatives (collectively "RI/TRF"), from and against all claims, including but not limited to claims of subrogation, demands, actions, damages, losses, costs, liabilities, expenses (including reasonable attorney's fees and other legal expenses), awards, judgments, and fines asserted against or recovered from RI/TRF arising out of any act, conduct, omission, negligence, misconduct, or unlawful act (or act contrary to any applicable governmental order or regulation) resulting directly or indirectly from a Sponsor's and/or participant's involvement in grant-funded activities, including all travel related to the grant.
4. The failure of the parties to comply with the terms of this Agreement due to an act of God, strike, war, fire, riot, civil unrest, hurricane, earthquake, or other natural disasters, acts of public enemies, curtailment of transportation facilities, political upheavals, acts of terrorism, or any similar cause beyond the control of the parties shall not be deemed a breach of this Agreement. In such an event, the Agreement shall be deemed terminated and the Sponsors shall refund all unexpended global grant funds within 30 days of termination.
5. TRF's entire responsibility is expressly limited to payment of the total financing amount. TRF does not assume any further responsibility in connection with this grant.
6. TRF reserves the right to cancel the grant and/or this Agreement without notice upon the failure of either or both of the Sponsors to abide by the terms set forth in this Agreement and the Terms and Conditions. Upon cancellation, TRF shall be entitled to a refund of any global grant funds, including any interest earned, that have not been expended.
7. The laws of the State of Illinois, USA, without reference to its conflicts of laws principles, shall govern all matters arising out of or relating to this Agreement, including, without limitation, its interpretation, construction, performance, and enforcement.
8. Any legal action brought by either party against the other party arising out of or relating to this Agreement must be brought in either, the Circuit Court of Cook County, State of Illinois, USA or the Federal District Court for the Northern District of Illinois, USA. Each party consents to the exclusive jurisdiction of these courts, and their respective appellate courts for the purpose of such actions. Nothing herein prohibits a party that obtains a judgment in either of the designated courts from enforcing the judgment in any other court. Notwithstanding the foregoing, TRF may also bring legal action against Sponsors and/or individuals traveling on grant funds in any court with jurisdiction over them.
9. This Agreement binds and benefits the parties and their respective administrators, legal representatives, and permitted successors and assigns.
10. If any provision of this Agreement is determined to be illegal, invalid or unenforceable, the remaining provisions of this Agreement shall remain in full force and effect.

WHICH CONSENT IS VOID.

12. TRF may assign some or all of its rights under this Agreement to an associate foundation of TRF. TRF may delegate any performance under this Agreement to an associate foundation. Any other purported assignment of TRF's rights or delegation of performance without the Sponsors' prior written consent is void.

13. Sponsors will comply with all economic and trade sanctions, including those implemented by the Office of Foreign Assets Control (OFAC) of the United States Department of Treasury, and will ensure that they do not support or promote violence, terrorist activity or related training, or money laundering.

14. This Agreement constitutes the final agreement between the parties. No amendment or waiver of any provision of this Agreement shall be effective unless it is in the form of a writing signed by the parties.

15. Rotary International (RI) and TRF may use information contained in this application and subsequent reports to promote the activities by various means such as The Rotarian, Rotary Leader, rotary.org, etc. Unless indicated otherwise in writing, by submission of the photos, the parties hereby grant to RI and TRF the worldwide right to publish and use the photos, including but not limited to, in RI and TRF publications, advertisements, and Web sites and on social media channels and to license use to others, including, but not limited to, media outlets and its partners and through RI's online image database, for the purposes of promoting Rotary. By submitting the photos, the parties represent and warrant that all persons appearing in the photos have given their unrestricted written consent to use their likenesses and to license use to third parties.

16. The Sponsors agree to share information on best practices when asked, and TRF may provide their contact information to other Rotarians who may wish advice on implementing similar activities.

17. The Sponsors will ensure that all individuals traveling on grant funds have been informed of the travel policies stated in the Terms and Conditions and have been made aware that they are responsible for obtaining travel insurance.

## **Primary contact authorizations**

### Application Authorization

By submitting this global grant application, we agree to the following:

1. All information contained in this application is, to the best of our knowledge, true and accurate, and we intend to implement the activities as presented in this application.
2. The club/district agrees to undertake these activities as a club/district.
3. We will ensure all cash contributions (as detailed in the grant financing) will be forwarded to The Rotary Foundation (TRF) or sent directly to the global grant bank account after Trustee approval of the grant.
4. Rotary International (RI) and TRF may use information contained in this application to promote the activities by various means such as The Rotarian, the RI international convention, RVM: The Rotarian Video Magazine, etc.
5. We agree to share information on best practices when asked, and TRF may provide our contact information to other Rotarians who may wish advice on implementing similar activities.
6. To the best of our knowledge and belief, except as disclosed herewith, neither we nor any person with whom we have or had a personal or business relationship are engaged, or intend to engage, in benefiting from TRF grant funds or have any interest that may represent a potential competing or conflicting interest. A conflict of interest is defined as a situation in which a Rotarian, in relationship to an outside organization, is in

## All Authorizations & Legal Agreements Summary

### Primary contact authorizations

Name	Club	District	Status	
Heather Anne Johnson	Tijuana	4100	Authorized	Authorized on 25/01/2020
Michael Jansen	Thousand Oaks	5240	Authorized	Authorized on 23/01/2020

### District Rotary Foundation chair authorization

Name	Club	District	Status	
Luis Torres Leal	Tijuana Oeste	4100	Authorized	Authorized on 23/01/2020
Frank Ortiz	Santa Maria-Breakfast	5240	Authorized	Authorized on 30/01/2020

### DDF authorization

Name	Club	District	Status	
Luis Torres Leal	Tijuana Oeste	4100	Authorized	Authorized on 23/01/2020
Fernando Otañez Martinez	Tijuana	4100	Authorized	Authorized on 25/01/2020
Frank Ortiz	Santa Maria-Breakfast	5240	Authorized	Authorized on 30/01/2020
Savi Bhim	Simi Sunrise	5240	Authorized	Authorized on 31/01/2020

### Legal agreement

Herbert Gooch	Thousand Oaks	5240	Accepted	Accepted on 28/01/2020
Fernando Ernesto Montoya Valenzuela	Tijuana	4100	Accepted	Accepted on 23/01/2020