

# Global Grant Application

**GRANT NUMBER**  
GG1989180

**STATUS**  
Submitted

## Basic Information

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### Grant title

Operation Opportunity: Provide Educational Opportunities to People in Need

### Type of Project

#### Humanitarian Project

Address community needs and produce sustainable, measurable outcomes

### Primary Contacts

Name	Club	District	Sponsor	Role
J. Kirven	Crescent (Greensboro)	7690	Club	Host
Haresh Ramchandani	L.I.F.E Jamaica	7020	District	International

## Committee Members

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### Host committee

Name	Club	District	Role
Gregory Brown	Crescent (Greensboro)	7690	Secondary Contact
Lisa Hazlett	Crescent (Greensboro)	7690	Secondary Contact

### International committee

Name	Club	District	Role
Audley Knight	L.I.F.E Jamaica	7020	Secondary Contact International
Prakash Chuganey	L.I.F.E Jamaica	7020	Secondary Contact International

### Do any of these committee members have potential conflicts of interest?

No

## Project Overview

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### **Tell us a little about your project. What are the main objectives of the project, and who will benefit from it?**

The project is a partnership with the 8 Rotary Clubs located in Greensboro NC, Guilford Technical Community College and a local non-profit agency, Step Up Greensboro. The project has three basic components designed to improve the employability of unemployed or underemployed people in the local community.

First, grants will be provided for tuition assistance to qualified applicants to assist them in earning general education diplomas(GED), certifications and credentials to develop or enhance marketable job skills that lead to gainful employment. Grant recipients will be chosen by a committee of Rotarians in an interview process from candidates recommended by the Step Up Greensboro staff. Specifically, the applicants will be graduates of training programs that Step Up Greensboro administers in their organization. Additional partnerships with Salvation Army, Goodwill and Guilford County Child Development will be incorporated in the training process. Our Rotary steering committee will be composed of Rotarians that serve in leadership positions in each of these organizations as well.

Additionally, part of the selection process will be based on the fields or careers that respective applicants plan to pursue. Working with our Guilford Technical Community College we will ensure that the beneficiaries of the program will be pursuing skilled based training and certifications that are in trades and career pathways that are in high demand in the area with good employment opportunities.

In the selection process we will be taking great care to provide equal opportunities for both women and men as well as a commitment for the applicants selected to reflect the diversity of our community.

Second, grant recipients will be matched with a Rotary Mentor or "life coach" to guide and support the grant recipient throughout the training and employment process. The Rotary mentor will be trained to serve in this role by a professional life coach. Ideally, although not a requirement, the mentor will be a person in the grant recipient's respective career field. The mentor will regularly check in with grant recipient to provide regular coaching until grant recipient is placed in a job.

Third, local Rotary and non-Rotary businesses will be recruited to provide internships to help grant recipients connect to the workforce opportunities in their field of study.

## Areas of Focus

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### **Which area of focus will this project support?**

Community economic development

## Measuring Success

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Community economic development

### **Which goals will your activity support?**

Developing opportunities for productive work and improving access to sustainable livelihoods;

**How will you measure your project's impact? You need to include at least one standardized measure from the drop-down menu as part of your application.**

Measure	Collection Method	Frequency	Beneficiaries
Number of individuals trained	Grant records and reports	Every month	50-99
Number of jobs created	Direct observation	Every month	50-99

**Do you know who will collect information for monitoring and evaluation?**

Yes

**Name of Individual or Organization**

Anthony Bass

**Briefly explain why this person or organization is qualified for this task.**

Anthony Bass is the Executive Director for Step Up Greensboro. Step up Greensboro is our partner organization that will be assisting in screening and providing candidate applicants for our program.

**Location and Dates**

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Humanitarian Project

**Where will your project take place?**

**City or town**

Greensboro

**Province or state**

North Carolina

**Country**

United States

**When will your project take place?**

2022-01-03 to 2023-07-03

**Participants**

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Cooperating Organizations (Optional)

Name	Website	Location
Guilford Technical Community College		601 E. Main Street Jamestown United States
Step Up Greensboro		707 N Greene Street Greensboro United States

**Supporting Documents**

- Global\_Grant\_MOU.pdf
- Global\_Grant\_MOU.pdf

**Do any committee members have a potential conflict of interest related to a cooperating**

**organization?**

No

**Why did you choose to partner with this organization and what will its role be?**

Step Up Greensboro is an organization empowering unemployed residents to gain jobs in the community by providing free job readiness training, active mentoring, and supportive services to help individuals find and keep jobs. Rotary District 7690 has partnered with Step Up Greensboro in the past by successfully executing two District 7690 District Grants.

Guilford Technical Community College is a preeminent local community college and the 4th largest in the State of North Carolina. They have a variety of courses designed to provide students with the opportunity to earn training certificates, and credentials through courses ranging from Nursing Assistant I and Health Careers, Information Technology, Trades:(Introduction to HVAC/Refrigeration, Welding, Introduction to Craft Skills for Construction), Forklift Operation, Warehouse Associate and more.

Partners (Optional)

**List any other partners that will participate in this project.**

Rotarian Participants

**Describe the role that host Rotarians will have in this project.**

Local Rotary Partners will be responsible for a number of tasks. First, Rotarians will serve on a committee to select grant recipients. Secondly, Rotarians will serve as mentors for the individuals selected to receive tuition assistance. Third, Rotarians will work with locally owned Rotary and non-Rotary businesses to place grant recipients into internships in their respected fields of study.

**Describe the role that international Rotarians will have in this project.**

International Rotarians will provide best practices information specifically in three areas:  
1. Develop stewardship best practices in dispersing funds to training/school programs for grant recipients.  
2. Develop mentorship programs designed to support the grant recipients.  
3. Develop strategies to recruit businesses to provide internships for grant recipients.

**Budget**

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**What local currency are you using in your project's budget?**

The currency you select should be what you use for a majority of the project's expenses.

<b>Local Currency</b>	<b>U.S. dollar (USD) exchange rate</b>	<b>Currency Set On</b>
USD	1	19/05/2019

**What is the budget for this grant?**

List each item in your project's budget. Remember that the project's total budget must equal its total funding, which will be calculated in step 9. Every global grant includes a match of at least \$15,000 from The Rotary Foundation's World Fund. Project budgets, including the World Fund match, must be at least \$30,000.

#	Category	Description	Supplier	Cost in USD	Cost in USD
1	Training	Mentor Training Classes	Merikay Hunt	1000	1000
2	Training	Classes	Guilford Technical Community College	26000	26000
3	Supplies	Food, training materials and Miscellaneous Expenses	Staples, Local Catering Company	500	500
4	Training	High School Equivalent Testing	Guilford Technical Community College	2000	2000
5	Operations	Rotary Charge for Cash	Rotary International	500	500
Total budget:				30000	30000

## Funding

Tell us about the funding you've secured for your project. We'll use the information you enter here to calculate your maximum possible funding match from the World Fund.

#	Source	Details	Amount (USD)	Support*	Total
1	Cash from Club	Crescent (Greensboro)	5,250.00	262.50	5,512.50
2	District Designated Fund (DDF)	7020	10,500.00	0.00	10,500.00
3	District Designated Fund (DDF)	7690	3,250.00	0.00	3,250.00

\*Whenever cash is contributed to the Foundation to help fund a global grant project, an additional 5 percent is applied to help cover the cost of processing these funds. Clubs and districts can receive Paul Harris Fellow recognition points for the additional expense.

### How much World Fund money would you like to use on this project?

You may request up to 11,000.00 USD from the World Fund.

11000

### Funding Summary

<b>DDF contributions:</b>	13,750.00
<b>Cash contributions:</b>	5,250.00
<b>Financing subtotal (matched contributions + World Fund):</b>	30,000.00
<b>Total funding:</b>	30,000.00
<b>Total budget:</b>	30,000.00

## Humanitarian Projects

### **Project planning**

#### **Describe the community needs that your project will address.**

The project is designed to help individuals and families reach self sufficiency in Guilford County.

According to the local United Way officials, twenty percent of adults and twenty five percent of children live in poverty in Guilford County. For example, according to the self-sufficiency study conducted by University of Washington, an annual income of \$50,566 is required for an adult with a dependent teenager and preschool child to reach self sufficiency in the Guilford County community. There is a need to address underemployment as well as unemployment to help individuals reach a wage that allows self sufficiency. Individuals need an opportunity to gain skilled-worker talents to earn wages beyond that of entry level service jobs.

#### **How did your project team identify these needs?**

Our project team met with local organizations including, Step Up Greensboro, The United Way, The Community Foundation and Guilford Technical Community College to understand the needs of the community.

In addition, the team reviewed the study commissioned by The United Way and The Self Sufficiency Standard for North Carolina 2017. This study produced by University of Washington determined what was necessary to attain self-sufficient status in Guilford County (Greensboro area).

#### **How were members of the benefiting community involved in finding solutions?**

We are modeling an approach piloted by the United Way in 2015 called Family Success Centers. This approach centers around giving at risk families multi-resources to get out of poverty and onto a better life.

#### **How were community members involved in planning the project?**

They were instrumental in shaping the fundamental building blocks of the program. The key piece that came out of all of the committee meetings with community leaders like the CEO of The Community Foundation and The United Way was the importance of the inclusion of the mentor component to promote success with the individuals selected for tuition assistance.

Specifically, Rotarians helping as life coaches and mentors to prospective grant recipients will ensure success in the program.

### **Project implementation**

#### **Summarize each step of your project's implementation.**

Do not include sensitive personal data, such as government ID numbers, religion, race, health information, etc. If you include personal data, you are responsible for informing those whose personal data is included that you are providing it to Rotary and that it will be processed in accordance with Rotary's [Privacy Policy](#).

#	Activity	Duration
1	Several Meetings with Steering Community to develop stewardship community and generate tips to secure Rotary Mentors	30 days
2	Set up training class for mentors	30 days
3	Establish Monthly Stewardship Meetings to issue disbursements to Grant Recipients	Ongoing
4	Put team in place: mentor coach, GTCC liaison and business outreach coordinator	Ongoing
5	Monthly leadership meetings	Ongoing
6	Set up 2nd week set of training classes for mentors	30 days

**Will you work in coordination with any related initiatives in the community?**

Yes

**Briefly describe the other initiatives and how they relate to this project.**

We have patterned the program after the Family Success Centers designed by the United Way.

**Please describe the training, community outreach, or educational programs this project will include.**

We will be working with Guilford Technical Community College (GTCC) Director of Occupational Training to provide training for volunteer mentors. In addition, the team will work with Workforce Continuing Education Directors and Coordinators to place grant recipients into appropriate vocational training programs.

**How were these needs identified?**

The needs were identified by interviewing officials with the United Way and Step Up Greensboro staff and reviewing the findings of the recent study by University of Washington provided for the United Way.

**What incentives (for example, monetary compensation, awards, certification, or publicity), will you use, if any, to encourage community members to participate in the project?**

With the assistance of the District Governor, District Governor Elect and District Governor Nominee the Grant Team will promote the mentoring and business recruitment to Rotarians through recognition incentives using the Annual District Club Awards. Monthly Assistant Governor area meetings with Club Presidents will be employed to encourage and promote service opportunities for club members and Rotary businesses. Key Grant Team members will make personal calls on local Rotarian and non-Rotarian businesses to promote participation in this community effort to address the benefits of employing newly trained and mentored prospective employees. The Grant Team will also secure media attention on TV, newspaper and social media to promote Rotary's involvement in educational opportunities for citizens in the community.

**List any community members or community groups that will oversee the continuation of the project after grant-funded activities conclude.**

Step Up Greensboro and GTCC.

## Budget

### **Will you purchase budget items from local vendors?**

Yes

### **Explain the process you used to select vendors.**

We met with and interviewed numerous professional business coaches to develop the training component plans for the Global Grant proposal.

Guilford Technical Community College(GTCC) will be the main provider of educational courses for grant recipients. They are the only community college in the area and have set up a number of partnerships with local non-profits to coordinate these training programs.

### **Did you use competitive bidding to select vendors?**

Yes

### **Please provide an operations and maintenance plan for the equipment or materials you anticipate purchasing for this project. This plan should include who will operate and maintain the equipment and how they will be trained.**

Not applicable.

### **Describe how community members will maintain the equipment after grant-funded activities conclude. Will replacement parts be available?**

Not applicable.

### **If the grant will be used to purchase any equipment, will the equipment be culturally appropriate and conform to the community's technology standards?**

Yes

### **Please explain.**

Not applicable.

### **After the project is completed, who will own the items purchased by grant funds? No items may be owned by a Rotary district, club, or member.**

Not applicable.

## Funding

### **Does your project involve microcredit activities?**

No

### **Have you found a local funding source to sustain project outcomes for the long term?**

Yes

### **Please describe this funding source.**

We are working with various foundations, educational and non-profit organizations to replicate project once we have demonstrated success.

### **Will any part of the project generate income for ongoing project funding? If yes, please explain.**

No.



# Supporting Documents

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- United\_Way\_Self\_Sufficient\_Standard\_Report.pdf

## Authorizations

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### Authorizations & Legal Agreements

#### **Legal agreement**

##### Global Grant Agreement

I confirm and agree to the following:

1. All information contained in this application is, to the best of our knowledge, true and accurate.
2. We have read the Terms and Conditions for Rotary Foundation District Grants and Global Grants ("Terms and Conditions") and will adhere to all policies therein.
3. The grant sponsors ("Sponsors") shall defend, indemnify, and hold harmless Rotary International (RI) and The Rotary Foundation (TRF), including their directors, trustees, officers, committees, employees, agents, associate foundations and representatives (collectively "RI/TRF"), from and against all claims, including but not limited to claims of subrogation, demands, actions, damages, losses, costs, liabilities, expenses (including reasonable attorney's fees and other legal expenses), awards, judgments, and fines asserted against or recovered from RI/TRF arising out of any act, conduct, omission, negligence, misconduct, or unlawful act (or act contrary to any applicable governmental order or regulation) resulting directly or indirectly from a Sponsor's and/or participant's involvement in grant-funded activities, including all travel related to the grant.
4. The failure of the parties to comply with the terms of this Agreement due to an act of God, strike, war, fire, riot, civil unrest, hurricane, earthquake, or other natural disasters, acts of public enemies, curtailment of transportation facilities, political upheavals, acts of terrorism, or any similar cause beyond the control of the parties shall not be deemed a breach of this Agreement. In such an event, the Agreement shall be deemed terminated and the Sponsors shall refund all unexpended global grant funds within 30 days of termination.
5. TRF's entire responsibility is expressly limited to payment of the total financing amount. TRF does not assume any further responsibility in connection with this grant.
6. TRF reserves the right to cancel the grant and/or this Agreement without notice upon the failure of either or both of the Sponsors to abide by the terms set forth in this Agreement and the Terms and Conditions. Upon cancellation, TRF shall be entitled to a refund of any global grant funds, including any interest earned, that have not been expended.
7. The laws of the State of Illinois, USA, without reference to its conflicts of laws principles, shall govern all matters arising out of or relating to this Agreement, including, without limitation, its interpretation, construction, performance, and enforcement.
8. Any legal action brought by either party against the other party arising out of or relating to this Agreement must be brought in either, the Circuit Court of Cook County, State of Illinois, USA or the Federal District Court for the Northern District of Illinois, USA. Each party consents to the exclusive jurisdiction of these courts, and their respective appellate courts for the purpose of such actions. Nothing herein prohibits a party that obtains a judgment in either of the designated courts from enforcing the judgment in any other court. Notwithstanding the foregoing, TRF may also bring legal action against Sponsors and/or individuals traveling on grant funds in any court with jurisdiction over them.

9. This Agreement binds and benefits the parties and their respective administrators, legal representatives, and permitted successors and assigns.

10. If any provision of this Agreement is determined to be illegal, invalid or unenforceable, the remaining provisions of this Agreement shall remain in full force and effect.

11. Sponsors may not assign any of its rights under this Agreement except with the prior written consent of TRF. Sponsors may not delegate any performance under this Agreement without the prior written consent of TRF. Any purported assignment of a Sponsor's rights or delegation of performance without TRF's prior written consent is void.

12. TRF may assign some or all of its rights under this Agreement to an associate foundation of TRF. TRF may delegate any performance under this Agreement to an associate foundation. Any other purported assignment of TRF's rights or delegation of performance without the Sponsors' prior written consent is void.

13. Sponsors will comply with all economic and trade sanctions, including those implemented by the Office of Foreign Assets Control (OFAC) of the United States Department of Treasury, and will ensure that they do not support or promote violence, terrorist activity or related training, or money laundering.

14. This Agreement constitutes the final agreement between the parties. No amendment or waiver of any provision of this Agreement shall be effective unless it is in the form of a writing signed by the parties.

15. Rotary International (RI) and TRF may use information contained in this application and subsequent reports to promote the activities by various means such as The Rotarian, Rotary Leader, rotary.org, etc. Unless indicated otherwise in writing, by submission of the photos, the parties hereby grant to RI and TRF the worldwide right to publish and use the photos, including but not limited to, in RI and TRF publications, advertisements, and Web sites and on social media channels and to license use to others, including, but not limited to, media outlets and its partners and through RI's online image database, for the purposes of promoting Rotary. By submitting the photos, the parties represent and warrant that all persons appearing in the photos have given their unrestricted written consent to use their likenesses and to license use to third parties.

16. The Sponsors agree to share information on best practices when asked, and TRF may provide their contact information to other Rotarians who may wish advice on implementing similar activities.

17. The Sponsors will ensure that all individuals traveling on grant funds have been informed of the travel policies stated in the Terms and Conditions and have been made aware that they are responsible for obtaining travel insurance.

## **Primary contact authorizations**

### Application Authorization

By submitting this global grant application, we agree to the following:

1. All information contained in this application is, to the best of our knowledge, true and accurate, and we intend to implement the activities as presented in this application.
2. The club/district agrees to undertake these activities as a club/district.
3. We will ensure all cash contributions (as detailed in the grant financing) will be forwarded to The Rotary Foundation (TRF) or sent directly to the global grant bank account after Trustee approval of the grant.
4. Rotary International (RI) and TRF may use information contained in this application to promote the activities by various means such as The Rotarian, the RI international convention, RVM: The Rotarian Video Magazine, etc.
5. We agree to share information on best practices when asked, and TRF may provide our contact

information to other Rotarians who may wish advice on implementing similar activities.

6. To the best of our knowledge and belief, except as disclosed herewith, neither we nor any person with whom we have or had a personal or business relationship are engaged, or intend to engage, in benefiting from TRF grant funds or have any interest that may represent a potential competing or conflicting interest. A conflict of interest is defined as a situation in which a Rotarian, in relationship to an outside organization, is in a position to influence the spending of TRF grant funds, or influence decisions in ways that could lead directly or indirectly to financial gain for the Rotarian, a business colleague, or his or her family, or give improper advantage to others to the detriment of TRF.

## All Authorizations & Legal Agreements Summary

### Primary contact authorizations

Name	Club	District	Status	
J. Kirven	Crescent (Greensboro)	7690	Authorized	Authorized on 10/06/2021
Haresh Ramchandani	L.I.F.E Jamaica	7020	Authorized	Authorized on 11/06/2021

### District Rotary Foundation chair authorization

Name	Club	District	Status	
Patrick Adizua	Mandeville	7020	Authorized	Authorized on 11/06/2021
Claudia Cannady	Summit (Greensboro)	7690	Authorized	Authorized on 09/06/2021

### DDF authorization

Name	Club	District	Status	
Patrick Adizua	Mandeville	7020	Authorized	Authorized on 28/05/2021
Charles Sealy	South-East Nassau	7020	Authorized	Authorized on 31/05/2021
Claudia Cannady	Summit (Greensboro)	7690	Authorized	Authorized on 28/05/2021
Tommy Rosser	Sanford	7690	Authorized	Authorized on 29/05/2021

### Legal agreement

<b>Name</b>	<b>Club</b>	<b>District</b>	<b>Status</b>	
Patrick Adizua	Mandeville	7020	Accepted	Accepted on 11/06/2021
Sharon Schlachter	Crescent (Greensboro)	7690	Accepted	Accepted on 14/06/2021