



**Rotary District 7690
Executive Committee Meeting Minutes
July 22, 2021**

I. Call to order

Meeting was called to order by DG Chris Justice.
Location of this meeting was via Zoom.

II. District 7690 Executive Committee Members Present

Chris Justice, DG; Debbie Scott, DGE; Tommy Rosser, IPDG; Randy Perkins, PDG/VG;
Van Lankford, DGN, Claudia Cannady, PDG/DRFCC; Charles Allen, PDG/DMC

III. Discussion of minutes from last meeting

Minutes were presented from last meeting. Approved.

IV. Old Business

None.

V. Reports from Committee Members

Foundation Report – PDG Claudia Cannady, DRFCC

- Annual Fund we raised rounded to \$438,000, 144% above goal (based on club giving), which does not include gifts such as Major Donors, etc. Clubs did better this year than last year.
- PolioPlus– 147% above goal and raised \$106,000. 3rd in the Zone in Polio per capita.
- Available DDF for 2021-22 year (figures are rounded off)
 - We are starting the year with \$260,000 which is ½ the annual fund contributions 2018-2019.
 - Endowment fund earnings estimated at \$13,000. With a rollover from last year of \$93,000. That brings us to \$366,000.
 - Assuming we will contribute 20% at \$52,000 to PolioPlus and \$25,000 to Peace Centers making us a Peace Builders District that leaves us at \$289,500.
 - We will get back \$14,000 from RI unused 2020-2021 District grant funds. That brings us to \$304,000.
 - We have \$56,000 in Global Grants that were submitted to RI last year and not matched. These have been reconfigured/resubmitted so if they go through that will bring us to \$248,000.
 - Looking at the District Block Grant for 21-22 and 3 Global Grants that brings us to \$75,000.
 - We are hoping to find another Global Scholar to support with \$18,000.
 - That brings us to an estimated unallocated DDF balance of \$57,000.
 - Chris pointed out that they have agreed over the next 3 years to allocated \$25,000 to an accumulation fund for an international service project. We need to put that in, so we don't over spend. So that would take us to a \$32,000 DDF balance.

- International Service
 - Marc Benard working on a project to purchase additional oxygenators for India. If you remember our District sent \$5000 last year to support this effort. If we could please get the word out to District/Club Leaders to let anyone know to contribute they can contact Marc Benard.
 - Peace Fellow Committee interviewed a young man from Afghanistan. We will know if he's accepted in November for study beginning in fall of 2022.
 - Global Scholar Leslie will begin her studies in Aug 2021. \$30,000 scholarship awarded to her.
- Foundation focused AG meeting was held to decide what we need to focus on at this time. We decided to enter the goals for the clubs that have not entered these yet and alert them to check/amend as they see fit.
- Foundation Banquet will be held in November w/ PHS reception just before the banquet.
- PolioPlus (Randy Perkins) – Tom Kobrin is co-chair and they've had several club presentations this year. Please go to your clubs and encourage them to contact us for presentations to help us move forward with promoting the PolioPlus Promise initiative.
- Questions –
 - How do we typically promote/raise the major donor contributions? Usually you have a few that are ready to make this level of giving.
 - With our Global Scholar - who is the main point of contact and thought given to what she will do to give back to the District in terms of speaking, etc.? Russel Guy and Graham RC (sponsoring club) and Lynn Thompson are the points of contact with her through her studies & ask to give presentations. Would she be a good speaker for DC? Yes
 - For the \$14,000 that comes back on the DDF do we have any restrictions on how that's spent and if it's not used this year do we get it back next year? Not sure if RI will be aging these funds it just goes into general fund not portioned for a specific project. This money does not go into District Grants, it goes into the regular DDF fund that can be used for Global Grants, Polio & Peace.

Membership Report –PDG Charles Allen, DMC

- We ended the year at -71 according to RI. We are currently up 4 per RI for this year.
- Last year we had lots of activity going on. 2 very active satellite clubs at North Moore and Southern Guilford. 3 clubs active with satellite membership – Gate City, Jonesboro & Guilford Golfing Club. 7 clubs looking to start satellite clubs or alternate memberships – Clemmons working with Chamber of Commerce, Greensboro Airport looking to start a Young Professionals group in that part of the city, King ready to roll out their Young Professionals satellite club, Mt Airy looking at alternate membership types or meeting location, Randolph Rotary looking a satellite club in Randleman area, Reynolda looking at a retirement community, Gate City looking into a satellite or alternate type of club.
- We are moving in the right direction and a lot of pieces of the puzzle coming together right now.
- RI has helped us by bringing into place sub-committees under the District Membership Chair to help with Membership Engagement, Attraction and New Club Development. Lisa Hazlett is helping with Engagement, PDG Richard Moore helping with new member Attraction, and Jon Spillman helping with New Club Development. RI has also placed Rotaract under Membership.

Vince Henrich is the community Rotaract chair under the leadership of Judy Brumley as Chair over Youth Services.

- New membership focus helps us look at where we are going for the future. We have a group of leaders to help instead of just one person.
- Questions -
 - Does RI include Rotaract in the membership count now? They will if we start community Rotaract Clubs. School based Rotaract will not be a part of our membership count.
 - What is the dues model for a Rotaract Club? That's being worked through right now...not sure how that will structure out, yet it is a work in progress.
 - Community based is open to any age, most likely young professionals probably 40 and under, the 25+ coming out of college.
 - Lots of discussion on pros/cons of community based Rotaract clubs.

VI. New Business

Leadership Lounge is a new open forum via Zoom twice a month for AG, P, PEs and DLT 1 Tues 8am and 3rd Tues at noon for 30 minutes, leaving meeting open longer if needed. 65% of clubs represented at the meetings. Club earn 1 bonus point for attending once a month. Clubs can share what they are doing. Q&A period for working through issues or brainstorming. Will be asking for guest hosts moving forward.

New District website is up and running on a new hosting platform. Old site was antiquated and could not be maintained by multiple people which we can now allow others to assist with maintenance. This was quite an undertaking moving it over and it is a work in progress to update and keep it updated. We'd like each Chairperson to take ownership of their area of the site, just please look over and keep it monitored and let us know what needs to be changed as we move forward. Content needs to be engaging and relevant, not an encyclopedia history of D7690.

Discussions on the new format of the newsletter via email headlines and click to read more on each section on our new website. Idea is to allow members to jump to the sections they are interested in. Others like the one document to scroll through. Let's try to combine both approaches moving forward.

Service Only Model District – Lenoir has done this with decent success. Some of our clubs have accepted this member type but are not having a lot of success to keep service projects going enough to keep these members engaged. Lenoir has kept a web-based structure for all available service projects, sign up forms, email blasts, etc. that go out to all members of this type.

Chris and Josh Huffman are working on a service model app for a standalone “club” with a point person that collects service opportunities from all clubs and distributes this out to these members. Foundation needs to be promoted but not required. App is 80% sketched out and will need to be developed. Maybe pull in other non-Rotary community service opportunities available to get involved in. Splash screen with highlights on news, events, foundation donation button, etc. Service opportunities by region will be easy to find and to target those area members.

MOP Revision – first draft is 2/3 finalized. Timeline is to have Debbie & Van to review, then have Executive Committee for review. MOP changes are to be presented at DC or DTA. Once we have a final product we call a special DTA for the sole purpose of approving the MOP for time sensitive changes.

MOP Revisions (continued)

RI recognized both of Membership & Public Image just as important as Foundation.

Would like to look at changing the composition of the Executive Committee to:

- 1) Add Membership Chair as a full member of the Executive Committee
- 2) Add Public Image Chair as a full member of the Executive Committee
- 3) Also consider Youth Services Chair as a full member of the Executive Committee

These would be a 3 year position like Foundation Chair.

Questions: How are we determining needed MOP revisions? Looking at other district's MOPs to see what they are doing and what would work in our District.

MOP says revisions need to be presented to DG by Feb 1st.

Would like to look at getting the DGND in place earlier in the year for training/experience purposes.

This year we'll have to go by the existing MOP for this timeline, but that's another area to change to select DGND at the beginning of the Rotary year.

Comments – need to consider the balance of the Executive Committee, and not seeing the value in bringing this person in earlier when training really begins at the DGN level.

An advantage to having them in earlier would be for decisions being made that effect 3 years out.

Training by participating in District activities as a DGND earlier on will be beneficial.

Consider the DGND be a non-voting member of the committee if the balance is off.

Minutes prepared by Christie Smith, District Administrator

eSignature: *Christie Smith*

Date: *July 22, 2021*