

# **District 7690 Reference Manual 2023-2024**



**CREATE HOPE  
in the WORLD**



**2023 District 7690 Breakout Session  
Friday, March 17<sup>th</sup> 9:00 am – 11:30 am**

Invocation and Pledge of Allegiance Introduction of District Governor Elect	DG Debbie Scott
Leadership Team 2023-24 Introductions District Goals & Vision 2023-24 DAA	DGE Van Lankford
Our Rotary Foundation	James Gouty, DRFC
End Polio Now – Polio Plus	DG Debbie Scott
Membership	PDG Jon Spillman
Rotaract	PDG Charles Allen, VG
Rotary Leadership Institute (RLI)	Joanne Iwan, RLI Chair
Youth Services	Brent Holmes, YS Chair
Public Image/Public Speaking “Feeling comfortable at the podium.”	Kathy Torrey, DPI Chair
District Conference 2024	Karen Pollard, DC Chair, AG-2
Wrap-up & Adjourn	DGE Van Lankford

**2023 District 7690 Breakout Session “Survival Skills for Presidents”  
Saturday, March 18<sup>th</sup> 8:45 am – 9:45am**

Welcome/ housekeeping	DGE Van Lankford
Micro projects	DGN Ron Pierce
Networking: Rotary Means Business	Abby Donnelly, RMB Chair
Handling P-mail overload	Katie Walker, AG-2
Hybrid Meetings	Anant Venkataraman, AG-1
Questions & Wrap-up	DGE Van Lankford



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**YOUR YEAR BEGINS NOW!**

**BELIEVE** it will be a success!!

**Be prepared -- Plan your year now!!**

**Establish a strong leadership team and your goals.**

**Lead by example! Be willing to roll your sleeves up and dig in!**

**Identify your club's strengths and weaknesses and yours as well.**

**Encourage attendance and participation in club and district training.**

**Venture out of your comfort zone – Be flexible and innovative.**

**Enjoy your year and have FUN!!**

**IN**

**You hold the most important position of Rotary.**

**Onboard your club with your plan for their full support.**

**Understand you can't please everyone -- Keep to your plan.**

# DISTRICT TRAINING & EVENT DATES 2023-2024

## 2023

January 27	District Leadership Training	Randolph Community College, Asheboro
January 28	Grants Management & AG Intensive	Randolph Community College, Asheboro
February 25	Four-Way Test Speech Contest	GTCC, Jamestown
March 16-18	CAROLINA PETS	Koury Convention Center, Greensboro
April 1	District Training Assembly	Randolph Community College, Asheboro
May 4-7	District Conference	Le Meridian, Charlotte, NC
May 27-31	R.I. Convention	Melbourne, Australia
June 15-18	RYLA	Oak Ridge Military Academy, Oak Ridge
June 22	District Installation Banquet	Cross Creek Country Club, Mt. Airy
August 24	Membership Summit	Sedgefield Country Club, Greensboro
September 12	Rotary Means Business	Zoom at 8:30AM
September 16	Foundation Summit	Randolph Community College, Asheboro
September 20	Rotary Means Business	Zoom at Noon
October 19	Ray Taylor District Golf Tournament	Cross Creek Country Club, Mt. Airy
October 24	World Polio Day / World's Greatest Meal	Celebrated by individual clubs
November 9	Paul Harris Society Reception	Koury Convention Center, Greensboro
November 9	Foundation Banquet	Koury Convention Center, Greensboro
Nov 28 & 30	Incoming President's Orientation	Zoom

## 2024

February 2	District Leadership Training	Randolph Community College, Asheboro
February 17	Grants Management	Randolph Community College, Asheboro
February 24	Four-Way Test Speech Contest	GTCC, Jamestown
March 2	AG Intensive Training	TBD
March 15-16	CAROLINA'S PETS for 2024-2025	Koury Convention Center, Greensboro
TBA	District Assembly Training	TBD
April 25-28	District Conference	New Bern Convention Center, New Bern, NC
May 25-29	RI Convention	Singapore



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## ***Van Lankford*** ***Rotary 7690 District Governor 2023-2024***

Van Lankford is a native of North Wilkesboro, NC. He is a graduate of Gardner Webb University, Southeastern Seminary (Master of Divinity), and Union Theological Seminary in Richmond, where he earned his Doctor of Ministry degree in 1997.

Van served in pastoral ministry for 23 years and served churches in Wadesboro, Dobson, and Mocksville. In 2011, he made a career change and founded the franchise office of Home Instead in Mount Airy, which serves senior adults in Surry and Stokes counties with their activities of daily living.

Van's Rotary story began in February 2001 when a neighbor and retired dentist invited him to his first Rotary meeting. Later that year, he joined the Rotary of Club of Mocksville. He served the Mocksville club in many capacities and in 2010-2011 served the club as President. During his tenure, the Mocksville club became the 13<sup>th</sup> club in the district to become a Triple Crown club. In July of 2011, when he was starting his new business in Mount Airy, Van joined the Rotary Club of Mount Airy. He served the Mount Airy Club as Foundation Chair, Polio Plus Chair, and in 2014-2015 he served as club President. Van has also been active in District 7690 serving two terms as a Foundation Advocate, the District Conference Committee, and serving Area 1 as an Assistant Governor from 2018 – 2021. He is a Paul Harris Fellow, Sustaining Member, Benefactor, member of the Paul Harris Society, and a Major Donor.

Van attends and is active at Piney Grove Baptist Church in Mount Airy. He is a member of the Board of Directors of The Shepherd's House homeless shelter in Mount Airy, and a past board member of the Surry County Arts Council. He has also served as a volunteer with Surry Medical Ministry and Surry County Meals on Wheels.

Van and his wife Ann have been married since 1989. Ann is a retired educator and is co-owner of the Mount Airy Home Instead office. They have two grown children. Their daughter, Molly, is Director of Nursing at Central Continuing Care in Mount Airy, and lives in Elkin with her husband Alan, who works for Pepsi. Their son, Evan, lives in Huntersville and works in the automotive digital marketing industry with his wife Jessie, who is a School Psychologist with Charlotte-Mecklenburg Schools. Van is also "Pawpaw" to two granddaughters, Savannah Brooke Hudson and Allie Kate Hudson. Van and Ann are expected their third grandchild in April 2023.

In his free time, he enjoys spending time with family and traveling.



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***Ron Pierce***  
***Rotary 7690 District Governor 2024-2025***

Ron was born in Rocky Mount, NC and lived there until he attended and graduated from Gardner-Webb University with a degree in Religious Education. A licensed minister and former part-time youth pastor for churches in Siler City and Denton, NC, Ron felt his calling to serve others more while working in corporate America. Holding positions in Information Technology ranging from an instructor, database & network administrator to Help Desk manager, Ron had the opportunity to start his own IT Managed Services company, Trinity Solutions, Inc., in 2003.

In 2010, after many years of business networking, Ron joined the Guilford Rotary Club looking for networking opportunities and giving back to the community. Immediately, he was assigned to be the Interact Chair for Western Guilford and was awarded Rotarian of the Year in 2010. He served in this role for several years until deciding to begin the process to be Club President and serve in 2018-2019. He then began serving as an Assistant Governor for Area 11 in 7690.

Ron is a Paul Harris Fellow as well as Paul Harris Society member. He is also a supporter of the Polio Plus Promise Initiative. He has served on the Member Attraction committee, District Annual Fundraising committee as well as spoken in several Club, District & Zone meetings & trainings about ways to reach people with the message of Rotary.

Ron has been married for over 19 years to his lovely wife, Wendy, and they have a "mini-Brady Bunch" consisting of 3 Boys and 1 girl with one of the boys being married and bringing the first grandbaby in September 2021. Living in Climax, NC, they are also very devoted to animal rescue and personally have 12 cats and 2 dogs (all rescues) which they consider as their "other kids."



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***Mark Brandon***  
***Rotary 7690 District Governor 2025-2026***

Mark was born and raised in Yadkinville, NC. He studied business at Surry Community College and at Gardner Webb University. Mark obtained his insurance license in 1997 and began employment as a salesperson at Ireland Insurance Agency in Yadkinville. Mark bought the majority stock of Ireland Insurance in 2007. He has been the owner of the agency since then.

Mark married Brandy Phillips of East Bend in 1998. They have three children, Madilyn (Maddy), a senior at Appalachian State, Olivia (Liv), a freshman at Appalachian State, and Samuel, a junior at West Forsyth High School. Mark and Brandy have lived in Winston Salem since 1998.

Mark joined Rotary at the age of 25 for networking purposes but quickly fell in love with the service and fellowship side. Over the last 22 years of being a Rotarian Mark has had many "Rotary Moments." The Rotary moment that sticks out the most to him is how his club in Yadkin County rallied around him and Brandy when their 8-year-old daughter Liv was diagnosed with Type One Diabetes in 2011. The club always participates in the annual JDRF Walk for a Cure and has helped Mark's family team raise over \$100,000 in the last 10 years to help find a cure.

Mark and Brandy were named volunteers of the year by JDRF in 2017. Ireland Insurance was named Erie Insurance Giving Network Agency of the Year in 2017.

In his free time Mark enjoys writing and playing music, playing golf, and his lifelong love of skiing. He and Brandy also have a mutual love of traveling.





# District Executive Committee



**District Governor 2023-2024  
Van Lankford**

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Mt. Airy Rotary Club



**District Governor 2024-2025  
Ron Pierce**

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336-686-8090  
Guilford Rotary Club



**District Governor 2025-2026  
Mark Brandon**

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336-407-0643  
Yadkin County Rotary Club



**Immediate Past District  
Governor Debbie Scott**

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352-665-8282  
Jonesboro Rotary Club



**Past District Governor  
Chris Justice**

[ChrisJustice@Rotary7690.org](mailto:ChrisJustice@Rotary7690.org)  
336-580-6626  
Gate City Rotary Club



**Rotary Foundation Chair  
James Gouty**

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336-953-0008  
Asheboro Rotary



**Membership Chair  
Jon Spillman**

[JonSpillman@Rotary7690.org](mailto:JonSpillman@Rotary7690.org)  
336-707-2749  
Downtown Greensboro Rotary Club



**Youth Services Chair  
Brent Holmes**

[ncblh@aol.com](mailto:ncblh@aol.com)  
336-392-7564  
Guilford Rotary Club



**Tim Johnson  
Public Image**

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336-409-4506  
Western Forsyth Club



# District Organization Chart

## District Leadership Team

District Governor	Van Lankford	Mount Airy	336-407-1579
District Governor Elect	Ron Pierce	Guilford	336-686-8090
District Governor Nominee	Mark Brandon	Yadkin County	336-407-0643
District Governor Nominee Designate	TBD 2026		
Immediate Past District Governor	Debbie Scott	Jonesboro	352-665-8282
One Past Immediate Past District Governor	Chris Justice	Summit	336-580-6626
Vice Governor *	Randy Perkins	Alamance	336-516-4331
Assistant Governors	<i>See page 12...</i>		
District Administrator	Danielle Pavoni		336-430-8842
Membership Chair	Jon Spillman	Downtown Greensboro	336-707-2749
Foundation Chair	James Gouty	Asheboro	336-953-0008
Public Image Chair *	Tim Johnson	Western Forsyth	336-409-4506
Youth Services Chair *	Brent Holmes	Guilford	336-392-7564
District Training Chair 2022-2024 *	Cathy Harpster	Southern Pines	910-690-1101
District Treasurer	Andy Chused	Pittsboro	252-342-6244

\* Non-Voting Member of the Executive Committee

## Finance Committee

District Treasurer (Chair)	Andy Chused	Pittsboro	252-342-6244
<i>Committee Members</i>			
District Governor	Van Lankford	Jonesboro	336-407-1579
District Governor Elect	Ron Pierce	Guilford	336-686-8090
Immediate Past District Governor	Debbie Scott	Jonesboro	352-665-8282
One Past Immediate Past District Governor	Chris Justice	Summit	336-580-6626
Past President	John Crouch	Clemmons	336-972-7927
Past President	Lesa Hensley	Surry Sunrise	336-401-0269
Audit & Stewardship *	Russell Guy	Graham	336-213-0190
	Anant Venkataraman	Western Forsyth	304-685-2902

\* Independent (reports to Executive Committee)

## Membership Committee

District Membership Chair	PDG Jon Spillman	Downtown Greensboro	336-707-2749
<i>Subcommittee Chairs</i>			
Engagement	Randy Hunt	Eden	336-613-2859
Attraction	Joe Hellinger	Furnitureland	336-991-7655
New Club Development	Chris Justice	Summit	336-580-6626
Club Diversity	Erica Parker	Summit	919-592-5288
Rotaract	Charles Allen	Randolph	336-963-2428

# District Organization Chart

## Foundation Committee

District Foundation Chair	James Gouty	Asheboro	336-953-0008
<i>Subcommittee Chairs</i>			
Fundraising	James Gouty	Asheboro	336-953-0008
Annual Fund	J.G. Wolfe	Kernersville	336-707-0428
Major Donor/Endowment	Lloyd Barnhardt	Reynolda	336-575-5390
Paul Harris Society	PDG Richard Moore	Alamance	336-686-7627
Polio Plus	PDG Debbie Scott	Jonesboro	352-665-8282
Foundation/PHS Reception	Tanya Feagins	Greensboro Airport	336-669-6399
<i>Grants</i>			
Global Grants	Marc Benard	Southern Pines	310-918-2121
District Grants	Mary Joan Pugh & Karen Morris	Asheboro Furnitureland	336-963-2715 336-848-7535
Peace Fellows/Centers/Builder Clubs	Lynn Thompson	Sandhills	910-691-3079

## Youth Services Committee

Youth Services Chair	Brent Holmes	Guilford	336-392-7564
<i>Subcommittee Chairs</i>			
Youth Exchange/Friendship Exchange	Ed Woodall	Alamance	336-213-2978
Interact	Brent Holmes	Guilford	336-392-7564
4 Way Speech Contest	Kathy Homiller & Mini Singh	Asheboro Asheboro	336-626-7658 336-629-1873
RYLA 2023 Chair	Kristi Kinsey	Jonesboro	904-826-7819
Child Protection	Steven Taylor	Graham	919-270-7257
Youth Peace Initiative	Lynn Thompson	Sandhills	910-691-3079

## Public Image Committee

Public Image Chair	Tim Johnson	Western Forsyth	336-409-4506
District Photographer	Phil Morris	Furnitureland	336-848-7525
Website	Rich Blakemore	Kernersville	336-408-9075
District Newsletter	Danielle Pavoni		336-430-8842

## Training Committee

District Trainer Chair 2022-2024	Cathy Harpster	Southern Pines	910-690-1101
PETS	Ron Pierce	Guilford	336-686-8090
Rotary Leadership Institute	JoAnne Iwan	High Point	336-706-3798

## Event and District Support Committee Chairs

District Conference	Karen Pollard	Crescent	818-585-2469
District Golf Tournament	Jeff Boyles	Surry Sunrise	336-755-4091
International Convention	Ron Pierce	Guilford	336-686-8090
Family of Rotary	Carol Hughes	High Point	336-870-4334
Rotary Means Business	Abby Donnelly	Crescent	336-286-8005

## District Strategic Planning Committee 2023-2026 Co-Chairs

District Strategic Planning Co-Chair	Van Lankford	Mt Airy	336-407-1579
District Strategic Planning Co-Chair	Ron Pierce	Guilford	336-686-8090

**DISTRICT 7690 AREA ORGANIZATION AND ASSISTANT GOVERNOR APPOINTMENTS**

**SUPER AREA A**

**AREA 1**



**TONDA PHILLIPS**  
 AG-3  
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 336-710-1282  
 Mount Airy  
 Mount Airy (SAT)  
 Maple Chase (SAT)  
 Surry Sunrise  
 Yadkin County  
 Yadkin Valley

**AREA 2**



**RICHARD O'DONNELL**  
 AG-2  
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 919-760-5476  
 Eden  
 Madison-Mayodan  
 Reidsville  
 Stoneville

**AREA 4**



**ANANT VENKATARAMAN**  
 AG-1  
[geicowinstonsalem@gmail.com](mailto:geicowinstonsalem@gmail.com)  
 304-685-2902  
 Clemmons  
 Reynolda  
 King  
 King-Stokes County (SAT)  
 Western Forsyth

**SUPER AREA B**

**AREA 3**



**MARY THOMAS GILBERT**  
 AG-3  
[mgilbert@bcaroyals.com](mailto:mgilbert@bcaroyals.com)  
 336-260-8845  
 Alamance  
 Burlington  
 Graham  
 Mebane (SAT)

**AREA 6**



**JOANNE IWAN**  
 AG-2  
[iwanjoanne@aol.com](mailto:iwanjoanne@aol.com)  
 336-706-3798  
 Furnitureland  
 High Point  
 Jamestown

**AREA 7**



**EDWIN OWENS**  
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 336-284-2053  
 Global Trekkers  
 Lexington  
 Mocksville  
 Thomasville

# DISTRICT 7690 AREA ORGANIZATION AND ASSISTANT GOVERNOR APPOINTMENTS

## SUPER AREA C

### AREA 8



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Midstate  
Randolph  
Liberty  
Troy

### AREA 9



**ALEXANDER JACOBY**  
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910-603-2103  
Carthage  
Northern Moore (SAT)  
Pinehurst  
Sandhills  
Southern Pines

### AREA 10



**KATIE WALKER**  
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Jonesboro  
Pittsboro  
Sanford  
Siler City

## SUPER AREA D

### AREA 5



**DEBORAH FRIEDMAN**  
AG-1  
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910-850-8304  
Downtown Greensboro  
East Greensboro  
Greensboro  
Greensboro Airport  
Guilford

### AREA 11



**KAREN POLLARD**  
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Crescent  
Gate City  
Midtown (SAT)  
Southern Guilford  
Summit  
Summit Young Families (SAT)  
Sunset (SAT)

### AREA 12



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Kernersville  
Kernersville (SAT)  
Stratford  
Winston-Salem

- 1<sup>st</sup> Year Assistant Governors will work closely with and in direct support of the District Governor and serve as a district liaison to promote district events.
- 2<sup>nd</sup> Year Assistant Governors will work closely with and in direct support of the Membership Chair.
- 3<sup>rd</sup> Year Assistant Governors will work closely with and in direct support of the Foundation Chair.

## 2023-2024 Club Presidents



### Alamance

#### Rosemary Allegretta

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### Asheboro

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336-963-0430



### Carthage

#### Junior Ward

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### Clemmons

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### Crescent

#### Alec Pratto

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### Furnitureland

#### Brian Anthony Evans

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**Gate City**

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**2023-2024 Club Presidents**



**Graham**

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**Greensboro**

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336-416-8338



**Greensboro Airport**

**Thompson R. Wright**  
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**Guilford**

**Alison D Huber**  
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**High Point**

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**Kernersville**

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### King

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### Lexington

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## 2023-2024 Club Presidents



### Liberty

#### Chris Compton

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### Madison-Mayodan

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### Midstate

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### Mocksville

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### Mount Airy

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### Pinehurst

#### William Schran

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### Pittsboro

#### Connolly Walker

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### Randolph

#### Chris L. Yow

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## 2023-2024 Club Presidents



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## Rotary International President

**Gordon McInally**

**President 2023-2024**

Rotary Club of South Queensferry, Lothian, Scotland

### ROTARY'S VISION STATEMENT

**TOGETHER** WE SEE A WORLD  
WHERE **PEOPLE** UNITE AND TAKE ACTION  
TO **CREATE** LASTING  
**CHANGE** ACROSS THE GLOBE  
IN OUR COMMUNITIES AND IN OURSELVES

### ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

#### **INCREASE OUR IMPACT**

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

#### **EXPAND OUR REACH**

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

#### **ENHANCE PARTICIPANT ENGAGEMENT**

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

#### **INCREASE OUR ABILITY TO ADAPT**

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making



## 2023-2024 District Goals

### “CREATE CARING CONNECTIONS”

**FOCUS** On the Club Experience

**PROVIDE** Opportunities for Business Networking

**ENCOURAGE** all Members to Serve their communities in hands-on service projects.

**PROMOTE** the Social Aspect of Rotary in all Club Activities

**FOCUS** on the Needs of those who are not (yet) Rotarians

**BE INTENTIONAL** about Succession Planning in Your Club

**UTILIZE** District Achievement Awards as a Key Performance Indicator for your club’s success

**SUPPORT** The Rotary Foundation in its mission to Do Good in the World

**ENVISION** a Polio Free World by 2026

**EMBRACE** New Pathways to Membership in Rotary

**FOSTER** New and Creative Ways to Think and Expand the Mission of Rotary

**LIVE** The Four-Way Test



**Create  
Caring  
Connections**

## ROTARY DISTRICT 7690 Strategic Plan 2023-2026: Encouraging Collaborative Innovation

RI VISION: Together we see a world where people unite and take action to make lasting change....across the globe, in our communities and in ourselves.

7690 VISION: We are collaboratively and innovatively creating positive impacts in our communities and around the world.

7690 MISSION: Through fellowship and service, and with a commitment to integrity, we make a positive difference in addressing our communities' needs.

	STRATEGIC PRIORITIES			
OBJECTIVES	Increase Our Impact	Expand Our Reach	Enhance Participant Engagement	Increase Our Ability to Adapt
Membership	Grow our membership and fellowship in our clubs	Appeal to diverse members of the community.	Challenge clubs to innovate club meetings.	Encourage and support flexibility in membership levels.
Service	Evaluate the effectiveness of community and international projects based on the intentions of the club and Rotary.	Develop new community partnerships to address the needs of the community.	Encourage micro-service projects at club meetings along with involving different types of members, Rotaracts & Interacts.	Ensure that service projects and club achievements are meeting the needs of the community.
International/Foundation	Promote opportunities to give time, talent and/or treasure for international service.	Promote working with other clubs to achieve international projects and to develop new international Rotary Club exchanges.	Promote and increase Youth Exchanges along with supporting Rotary Peace Scholars.	Seek creative and innovative ideas from clubs throughout the district, the zones and the world.
Networking/Social	Encourage business networking and connections as well as family involvement in the club, the areas and the district.	Support, publicize and attend area and district social events.	Challenge clubs to innovate social events to enhance business networking, local leaders and support local economic development.	Explore district-wide interest groups for fellowship and networking.
Leadership	Identify and cultivate emerging leaders through programs like Rotary Leadership Institute.	Increase diversity of leadership.	Advocate for enhanced leadership development opportunities.	Encourage and support innovative leaders who are willing to try new ideas.
Public Image	Improve use of social media and websites to promote Rotary as a brand.	Increase the number of Rotarians using social media and increase signage of location of club meetings.	Share stories of international Exchange and other peak experiences of Rotarians.	Use a multifaceted communications approach to reach an increasingly diverse audience.
How will we know it was achieved?				



## Vision 23-24: District Achievement Awards

*Rotary's Vision: "Together we see a world where people unite and take action to make lasting change.... across the globe, in our communities and in ourselves."*

Clubs may qualify to be recognized for notable achievement, based on the number of total points attained during the 2023-24 Rotary year. **Clubs must achieve ALL mandatory requirements in each category to qualify for Platinum or Gold medalist. Clubs must complete AT LEAST 7 mandatory goals to qualify for Silver and Bronze medalist.** The achievement categories are as follows:

Platinum Medal:	500 or more points
Gold Medal:	420 to 499 points
Silver Medal:	340 to 419 points
Bronze Medal:	250 to 339 points

Contact your area governor if you have questions or need assistance.

**Rotary Presidential Citation 2023-2024:** Rotary can automatically verify many of your club's achievements by keeping your club and member information up to date in Rotary Club Central. To be eligible for the Rotary Citation, clubs need to begin the year as active clubs that are in good standing and remain so throughout the year. Go to [www.Rotary.org](http://www.Rotary.org) - My Rotary - Rotary Club Central to see Rotary Presidential Citation guidelines for specific details on how to qualify for recognition.

### Membership:

- **Mandatory - 10 Points:** Club Membership Chair or Membership committee member attend 2023 Membership Summit on August 24, 2023 (or if rescheduled, whenever scheduled).
- **Mandatory - 5 Points:** Appoint an active club membership committee of 3-5 members and enter the chair in Rotary Club Central by May 15, 2023.
- **Mandatory - 5 Points:** Enter Membership goals in Rotary Club Central by May 15, 2023.
- **15 Points:** Increase club membership by 15% by April 1, 2024 (Membership increase is based on active membership on April 1, 2023).
- **20 Points:** Sponsor/co-sponsor a new club or new satellite club by April 1, 2024.
- **10 Points:** Conduct 2 new member orientation programs (extra 5 points with an AG present at 1 orientation).
- **10 Points:** Submit Membership Action Plan (MAP) by September 30, 2023.
- **5 Points:** Club improves member retention rate by 1 percentage point or achieves/maintains membership retention of 90% or higher.
- **5 Points:** To encourage diversity, club achieves a net 1 gain in one of the following categories: female members, members under the age of 40, members of any minority population.
- **5 Points:** Club holds **Discover Rotary** program at least 1 time (separately or partnering with another club) to introduce new prospects to Rotary.
- **5 Points:** Engage all new members' participation on a specific committee, subcommittee, club project or leadership role within 6 months of induction.
- **5 Points (up to 15 points):** Send and pay for ½ the registration for new members to attend RLI Part 1 in person. \*District will reimburse clubs for ½ of registration cost (up to 3 per club.)
- **5 Points:** Club initiates exit survey for terminated members and share surveys with the AG and DG.
- **2 points:** Help exiting member from club join another club (member must join other club).
- **2 Points:** Sponsor a club or area-wide social gathering of young professionals (under forty) to introduce them to Rotary and meet other Rotarians.
- **2 Points:** Hold a club meeting on Membership Engagement/Retention/Attraction by December 31, 2023.
- **2 Points:** Conduct a membership satisfaction survey, share results with members, AG, District Membership Chair, District Leadership and implement changes to improve retention rate.

## Foundation:

- **Mandatory – 5 Points:** Club has at least one-member attend November 9, 2023, Rotary Foundation Banquet.
- **Mandatory --5 Points:** Enter Rotary Foundation goals in Rotary Club Central by May 15, 2023.
- **Mandatory -- 5 Points:** President Elect or Foundation committee member attends Grants Management Training on January 28, 2023.
- **20 Points:** Club becomes a new Triple Crown Club or restores/retains the status by April 1, 2024.
- **15 Points:** Have at least the lesser of 15% of club membership or 12 people attend the Rotary Foundation Banquet on November 9, 2023 (number may include members and guests).
- **10 Points:** At least 60% of club members give at least \$100 towards Polio Plus by April 1, 2024.
- **10 Points:** Club contributes per capita \$100 to Polio Plus by April 1, 2024.
- **10 Points:** Club participates in “World’s Greatest Meal” or End Polio Now event/activity to raise funds for END POLIO NOW.
- **10 Points:** Arrange a program on Polio Plus by April 1, 2024.
- **5 Points:** At least 2 club members attend Grants Management Training on January 28, 2023 with emphasis on the member of the club who writes and submits the grants.
- **10 Points:** For each new Paul Harris Society members by April 1, 2024, up to 20 points.
- **10 Points:** For each new Bequest Society member by April 1, 2024, up to 20 points.
- **10 Points:** For each new Major Donor by April 1, 2024.
- **5 Points:** Club achieves 100% Sustaining status for 2023-24.
- **5 Points:** Club nominates a Rotary Peace Fellow candidate in 2023.
- **5 Points:** Appoint the Rotary Foundation Chair to present plans and goals at the DG official club visit and report Club Foundation Chair in DACdb by May 15, 2023.
- **5 Points:** Contribute at least \$100 per capita to the Annual Fund of the Rotary Foundation by April 1, 2024.
- **5 Points:** *Fall Foundation Summit: 5 points for 3 or more members in attendance, September 16, 2023.*
- **2 Points:** Arrange for a Rotary Foundation Club program by December 31, 2023.
- **2 Points:** Appoint a Foundation committee comprised of no less than three members.
- **2 Points:** *Fall Foundation Summit: 2 points for 1-2 members in attendance, September 16, 2023.*

## Leadership:

- **Mandatory -- 10 Points:** Club President 2023-24 attends Carolinas’ PETS 2023 (attendance at any PETS is acceptable or other arrangement set up with DGE).
- **Mandatory -- 5 Points:** Enter 2024-25 President, 2025-26 President and 2024-25 Secretary in Rotary Club Central and DACdb by 12/31/2023.
- **10 Points:** Club Board composition consists of at least 1 new member who has never served on the Board and no committee consists of only 1 person.
- **10 Points:** Club sends at least two potential leadership members to RLI class Part II or III by April 1, 2024.
- **10 Points:** At least 3 club members, including Club Officers & Board Members, attend District Training Assembly on April 1, 2023.
- **5 Points:** President-Elect and President-Nominee both attend PETS (March 16-18, 2023.)
- **5 Points:** Club President or Representative attends monthly area meetings held by Assistant Governor.
- **5 Points:** At least one club member serves on a district-wide committee during 2023-2024.
- **5 Points:** Hold four effective club assemblies during the year.
- **5 Points:** Adopt a Strategic Plan for the club or monitor/update existing club Strategic Plan.
- **5 Points:** Nominate a member for District Governor 2026-2027.
- **2 Points:** Review District Achievement Award at each club board meeting July 1, 2023 – April 1, 2024.
- **2 Points:** Club President and/or President-Elect visit at least two other clubs’ meetings between July 1, 2023 and April 1, 2024.
- **2 Points:** Hold monthly Club board meetings and update club members on actions.



## District Events and Conferences:

- **20 Points:** Provide a \$500 monetary or in-kind sponsorship for the 2024 District Conference.
- **10 Points:** Provide a \$350 or more monetary or in-kind sponsorship for the 2024 District Conference.  
OR **5 Points:** Provide a less than \$350 monetary or in-kind sponsorship for the 2024 District Conference. (In-kind sponsorships do not include door prize donations.)
- **10 Points:** At least 10% or five club members (whichever is less) register and pay to attend the 2024 District Conference by March 31, 2024.
- **10 Points:** At least two club members register and attend the District Officer Installation on June 23, 2023 at Cross Creek Country Club, Mount Airy.
- **5 Points:** At least one club member registers and attends the District Officer Installation on June 23, 2023 at Cross Creek Country Club, Mount Airy.
- **10 Points:** Club sponsors at least one team to play in the Ray Taylor Memorial District Golf Tournament on October 19, 2023 at Cross Creek Country Club in Mount Airy. OR **5 Points:** Club sponsors at least 2 players in the Ray Taylor Memorial District Golf Tournament on October 19, 2023 at Cross Creek Country Club in Mount Airy.
- **10 Points:** At least 10 club members (including non-Rotarian family members/friends) attend District Family of Rotary events in the Fall 2023 and Spring 2024.
- **5 Points:** At least 60% of active club members attend the DG visit (in-person or virtually).
- **5 Points:** Appoint the Club Conference Chair to present plans to promote District Conference and the International Convention at the DG official club visit and report Club Conference Chair in DACdb by May 15, 2023.
- **5 Points:** Verify District Database information on all club members (contact info and club position) by July 31, 2023.
- **5 Points:** Sponsor a House of Friendship presentation for the 2024 District Conference.

## Club Fellowship:

- **10 Points:** Appoint Club Fellowship Chair to present plans/goals at the official DG visit.
- **10 Points:** Hold quarterly club fellowship events.
- **5 Points:** Conduct at least 3 meetings per year with a focus on club fellowship (no program/ no speaker).
- **5 Points:** Conduct at least 3 alternative meetings times/venues per year.

## Service:

- **Mandatory -- 5 Points:** Set annual service goals in Rotary Club Central no later than July 31, 2023.
- **10 Points:** Utilize 100% of allocated dollars for district grant projects.
- **10 Points:** Participate in a global grant or vocational training team in one of Rotary's areas of focus.
- **5 Points:** Support a stop hunger initiative in your community.
- **5 Points:** Recognize a non-Rotarian in a club meeting with a "Service Above Self" award.
- **5 Points:** Club utilizes District Hope Grant to promote Mental Health Awareness in their community.
- **2 Points:** Enter a Club project in Rotary Showcase by April 1, 2024.
- **2 Points:** Arrange for a Club Program on CART by April 1, 2024.
- **2 Points:** Conduct a club service project with the active participation of multiple members' families (2 Points per project up to 10 points).
- **2 Points:** Invite prospective members to participate in a club service project.
- **2 Points:** Share a club project with District through The Piedmont Rotarian by April 1, 2024.

### **Business Networking:**

- **10 Points:** Appoint Networking Events Chair
- **10 Points:** Attend “Rotary Means Business” Seminar in September 2023 (Zoom).
- **5 Points:** Hold at least 3 business networking events by April 1, 2024.
- **5 Points:** Allow a new member to do a “Member Profile/Minute” once per quarter.
- **2 Points:** Allow time for “Business Brags” during club meetings (like Happy Bucks/Moments)
- **2 Points:** Conduct one “Speed Networking” meeting by April 1, 2024.

### **Public Image:**

- **Mandatory – 5 Points:** Report Club Public Image Chair in DACdb by May 15, 2023.
- **20 Points:** Publicize every regular Rotary meeting and special event you hold on social media.
- **5 Points:** Create or maintain a club website.
- **5 Points:** Create or maintain a Club Facebook page. Post at least weekly to the page.
- **5 Points:** Submit pictures and articles for possible publication in the *Piedmont Rotarian* at least once by April 1, 2024.
- **2 Points:** Publicize a club service project in traditional or social media by April 1, 2024.
- **2 Points:** Publicize membership recruitment in traditional or social media by April 1, 2024.
- **2 Points:** Appoint an active Public Image Committee of 2-4 members by May 15, 2023.

### **Youth Service:**

- **Mandatory (5 Points):** Appoint the Youth Service Chair to report plans and goals at the DG official club visit and report Club Youth Service Chair in DACdb by May 15, 2023.
- **20 Points:** Recruit family to host an Inbound Exchange student for 2023-24 or 2024-25.
- **15 Points:** Sponsor a Four-Way-Test speaker at the annual district competition on February 24, 2024.
- **10 Points:** Sponsor an Interact Club (**5 points** if you co-sponsor). Up to 20 points max.
- **20 Points:** Sponsor two Outbound Youth Exchange Students candidate who applies by deadline.  
OR **10 Points:** Sponsor one Outbound Youth Exchange Student candidate who applies by deadline.
- **15 Points:** Sponsor two students for RYLA in summer of 2024.  
OR **10 Points:** Sponsor one student for RYLA in summer of 2024.
- **5 Points:** Utilize Interact Clubs in Community Service Projects.
- **5 Points:** Mentor/tutor students in a school or after school program.
- **5 Points:** Interact club is recognized with the Rotary Citation for Interact Club.
- **5 Points:** Club matches District Hope Grant amount and provides money to Interact students for Mental Health Awareness.
- **2 Points:** Update data for “Active Interact Club” by June 30<sup>th</sup> each year.

### **Rotaract:**

- **20 Points:** Charter a community based Rotaract Club.

**Bonus Point opportunities will be announced throughout the year!**



## How to Earn a Rotary Citation

Your Rotary, Rotaract, or Interact club can earn a Rotary Citation for achieving goals that strengthen Rotary and your club. Goals include increasing club membership, developing sustainable service projects, giving to The Rotary Foundation, and building awareness of Rotary in your community.

### Citation for Rotary Clubs

Citation goals can be found in Rotary Club Central. To achieve the Rotary Citation, review the 25 available goals, select at least 13, achieve those goals, then report your achievement in Rotary Club Central.

All activities need to be completed by 30 June.

### Citation for Rotaract Clubs

Rotaract clubs that achieve the Rotaract goals by the end of the Rotary year will earn a citation.

Only Rotaract clubs that are listed as active in Rotary International's database can earn the citation. To confirm that a club is active, Rotarians can check the Listing of Club-Sponsored Organizations in Rotary Club Central.

All activities need to be completed by 15 August.

The Rotaract club president or Rotary sponsor club president can nominate a Rotaract club by completing the online nomination form for the citation by 15 August. Only one nomination should be submitted for any given Rotaract club.

### Citation for Interact Clubs

Interact clubs that achieve the Interact goals by the end of the Rotary year will earn a citation.

Only Interact clubs that are listed as active in Rotary International's database can earn the citation. To confirm that a club is active, Rotarians can check the Listing of Club-Sponsored Organizations in Rotary Club Central.

All activities need to be completed by 15 August.

The sponsor Rotary club's president completes the online nomination form for the citation by 15 August. For Interact clubs with more than one sponsor club, only one nomination should be submitted for any given Interact club.

## Resources and reference

- Citation Goals and Instructions for Rotary Clubs (PDF)
- Citation Goals and Instructions for Rotaract Clubs (PDF)
- Citation Goals and Instructions for Interact Clubs (PDF)
- 2023-24 Presidential theme
- Rotary Citation Frequently Asked Questions (PDF)
- How to create a My Rotary account (PDF)
- How to Update Rotaract and Interact Club Information (PDF)
- Rotary Citation Discussion Group



## **2023-2024 PRESIDENTIAL PRIORITIES**

- Evaluate your club's strengths and growth opportunities.
- Embrace the importance of your role as President.
- Delegate to all club members duties to engage each member in Rotary.
- Create an atmosphere of teamwork and shared responsibility.
- Have team members familiar with Rotary Central and Dacdb.
- Utilize your Assistant Governor as a resource and attend monthly meetings.
- Attend monthly Leadership Lounge meetings led by the District Governor and Governor's Aide.
- Make Membership a Priority.
- Strive for 100% per capita giving to Polio Plus and increase club participation in Polio Plus Promise.
- Encourage members to join Paul Harris Society and Bequest Society.
- Lead your club to create value in Rotary by providing opportunities to engage in the three pillars of Rotary: Business Networking, Community Service & Fellowship.
- Lead your club in Succession Planning for future Club Presidents.
- Utilize the District Achievement Awards as a Planning Tool for a Successful Year.
- Engage new members EARLY in their Rotary journey.
- Promote and attend District Training events.
- Encourage attendance of club members to District Conference.
- Enhance Rotary's Public Image and the Rotary Brand with our Social Media.

## CLUB PRESIDENT'S CALENDAR ROTARY YEAR 2023-2024

Success leading your Rotary club is determined long before you are sworn in as President. The most difficult part of the process is the six months before installation. Begin the planning process now, and you will be better prepared to implement the activities and assignments during that period without being overwhelmed. This is a general outline you can tailor to the practices of your Club and your own goals and objectives.

### **January 2023 (6 months): Vocational Service Month**

- Meet with your Area Governor, President, Foundation and Membership Chairs to review the mid-year progress towards the club's goals and objectives. Check club progress on achieving the Vision 2023: District Achievement Award and Presidential Citation.
- Review with your President the club's current budget.
- Work on your draft calendar and Club Goals for your year.
- Make sure you know how to access and use the District Database and RI's Rotary Club Central (My Rotary). Use your AG as a resource if you need help navigating either of these.
- Register (DACdb) & Attend Grants Management Training January 28<sup>th</sup> at Randolph Community College. President Elect or Foundation committee member and at least one other club member (preferably one who will be managing club grants) MUST attend this session for club to be qualified for District & Global Grant participation in 2023-2024.
- Register for PETS, March 16-18 at Sheraton/Koury Convention Center. (Must attend PETS and should bring President Nominee as well) Notify DGE Van Lankford if you are unable to attend Carolina's PETS & then make arrangements to attend an out-of-district PETS session.

### **February 2023 (5 months): Peace and Conflict Prevention/Resolution Month**

- If you have not already, Register for PETS, March 16-18 at Sheraton/Koury Convention Center (Must attend PETS and should bring President Nominee as well). Notify DGE Van Lankford if you are unable to attend Carolinas' PETS & then make arrangements to attend an out-of-district PETS session.
- Register to attend District Conference 2023 to be held May 4-7 at Le Meridian, Charlotte, NC.

### **March 2023 (4 months): Water and Sanitation Month**

- Attend PETS, March 16-18 at Sheraton/Koury Convention Center, Greensboro.
- Meet with your new board to finalize committee assignments, budget, projects, and calendar.
- Submit Club Memorandum of Understanding (MOU) by **March 31**.
- Submit student participation form for RYLA by **March 31**.
- Register through DACdb to attend the District Training Assembly event on April 1 to be held at Randolph Community College in Asheboro.
- Register to attend District Conference 2023 to be held May 4-7 at Le Meridian, Charlotte, NC.
- Club Membership chair or Membership Committee member plus one more club member register for the District 7690 Membership Summit 2023 to be held August 24 at Sedgefield Country Club in Greensboro.

### **April 2023 (3 months): Maternal and Child Health Month**

- Attend the District Training Assembly event on April 1 at Randolph Community College in Asheboro.
- Finalize committee assignments, budget, goals, and calendar with your new board.
- Ensure final reports for previous year's District Grants (2022-2023) have been submitted to the District Grant Chair.
- Determine your District Grant and/or Global Grant projects for 2023-2024 and ensure applications are in process.

### **May 2023 (2 months): Youth Service Month**

- Attend District Conference 2023 May 5-7 at Le Meridian, Charlotte, NC.
- Promote attendance at the District 7690 Membership Summit 2023 on August 24 at Sedgefield Country Club in Greensboro.
- Ensure Club Goals for Membership and Foundation are entered in RI's Rotary Club Central by May 31, 2023.
- Ensure final report(s) for previous year's District Grant(s) (2023-2024) have been submitted to the District Grant Chair by the deadline date of May 31.
- Ensure application(s) for District Grant project(s) are submitted to District Grant Chair NO LATER than the deadline date of May 31.
- **Promote attendance & Register** through the District Database to attend the District Officer Installation Banquet in on June 22 at Cross Creek Country Club in Mt. Airy.
- Ensure **all** club and member contributions to the Rotary Foundation for the 2023-2024 Rotary year have been submitted by May 31, 2023.
- Hold a Club Assembly prior to taking office on July 1. Review Club Goals with your membership and ensure Club Committee Chairs present plans and objectives to the members. Confirm your club's official visit from the Governor and share with club members to reserve the date. Schedule your quarterly club assemblies and club socials for 2023-24.
- Attend Rotary International Convention May 27-31 in Melbourne, Australia.

### **June 2023 (1 month): Rotary Fellowships Month**

- **Promote, Register & Attend** District Officer Installation on June 22 at Cross Creek Country Club in Mt. Airy. Encourage club members to attend as well.
- Ensure contributions for the year for each member have been submitted to the RI Foundation. (Should have been submitted for all by May unless a new member has been added in June).
- Hold a Club Officer Installation event to install club officers.
- Ensure Club Membership chair or Membership Committee member plus one more club member register to attend District 7690 Membership Summit 2023 on August 24 at Sedgefield Country Club in Greensboro.
- Promote attendance at the District 7690 Fall Foundation Summit 2023 on September 16th at Randolph Community College, Asheboro.

### **July 2023: CONGRATULATIONS!! READ DISTRICT NEWSLETTER**

- Congratulations you are now President!
- Remind club members of the club's official visit from the Governor.
- **Submit dues to RI & to District 7690.**
- Ensure club officers and committee chair positions are entered into District Database by **July 15** and member information is current – this is a critical necessity to promote timely communication to club chairs and officers from RI and the district.
- Enter Service Goals in Rotary Club Central by **July 31.**
- Ensure Club Membership chair or Membership Committee member plus one more club members are registered to attend District 7690 Membership Summit 2023 on August 24 at Sedgefield Country Club in Greensboro.
- Join Paul Harris Society (PHS), and set a good example of foundation giving for your club.

### **August 2023: Membership and Extension Month**

- Club Membership chair or Membership Committee member plus one more club member attends the District 7690 Membership Summit August 24, 2023 at Sedgefield Country Club in Greensboro.
- Review your "Club Membership Growth Plan" for 2022-2023 that was developed at the Membership Summit 2022 and adjust strategies to continue member engagement, retention and attraction efforts. Communicate plans with the President Elect. Also share plan modifications with Assistant Governor and District Governor.
- **Send a copy** of your 2023-2024 Membership Action Plan to your Assistant Governor.
- Encourage club golfers to enter the District Golf Tournament October 19, 2023 at Cross Creek Country Club in Mt. Airy.
- Encourage club Foundation chair and at least one other club member to register to attend the Foundation Summit 2023 on September 16<sup>th</sup> at Randolph Community College.
- Encourage club members to register and attend Rotary Means Business (Zoom Sessions), September 12<sup>th</sup> at 8:30am or September 20<sup>th</sup> at Noon.

### **September 2023: Basic Education and Literacy Month**

- Ensure that club Foundation chair and at least one other club member attend the Foundation Summit 2023 on September 16<sup>th</sup> at Randolph Community College.
- Encourage club members to register and attend Rotary Means Business (Zoom Sessions), September 12<sup>th</sup> at 8:30am or September 20<sup>th</sup> at Noon.
- If pursuing recognitions, check in with Committee Chairs on District Achievement Award and Presidential Citation criteria progress.
- Ensure you have sent a copy of your 2023-2024 Membership Action Plan to your Assistant Governor.
- Encourage club golfers to enter the District Golf Tournament October 19, 2023 at Cross Creek Country Club in Mt. Airy.

### **October 2023: Economic and Community Development Month**

- Promote the District Golf Tournament October 19, 2023 at Cross Creek Country Club in Mt. Airy.
- Follow-up with Club Nominating Committee to ensure candidates are considered for next year's officer slate.
- Join PHS (if you have not already) and register to attend Paul Harris Society Dinner on November 9, 2023 at the Sheraton/Koury Convention Center in Greensboro.
- Promote registration for the District Foundation Banquet on November 9, 2023 at the Sheraton/Koury Convention Center in Greensboro.
- Ensure club has a Foundation program planned for at least one meeting in November.
- Participate in **World's Greatest Meal** event to raise funds for Polio Plus the week of **October 24, 2023**
- Encourage President Elect to register for Incoming President's Orientation (IPO), Zoom Sessions, November 28, 2023, 5 to 6:30pm or November 30, 2023, 11:30 to 1pm.
- Encourage President-Elect to take advantage of the early registration discount and to register for the Carolinas' PETS to be held March 15-16, 2024 at the Sheraton, Greensboro. (PE Must attend PETS and is encouraged to bring President Nominee as well) Notify DGE if PE is unable to attend & arrange for him/her to attend an out-of-district PETS session.

### **November 2023: Rotary Foundation Month**

- Encourage club members and spouses to join PHS and attend the annual PHS Reception and Rotary Foundation Banquet on November 9, 2023 at the Sheraton/Koury Convention Center in Greensboro.
- Review club's foundation report with the club Foundation Chair. Ensure contributions are being submitted to The Rotary Foundation in a timely manner.
- Hold a club meeting on a Foundation topic.
- Consider early registration and promote the International Convention to be held in Singapore May 25-29 2024.
- Promote achieving and maintaining the Triple Crown Club status.
- Promote club members' attendance at the District Conference in New Bern April 25-29, 2024 & seek at least one club sponsor to help support the House of Friendship receptions and displays.
- Submit club pledge form for sponsoring students at RYLA by November 30, 2023.
- Ensure President Elect is registered for Incoming President's Orientation (IPO), Zoom Sessions, November 28, 2023, 5 to 6:30pm or November 30, 2023, 11:30 to 1pm.

### **December 2023: Disease and Prevention Month**

- **Hold elections for officers and board members**, with the results reported to RI by December 31, through Rotary Club Central.
- Submit all member and club Foundation funds collected since July to The Foundation by December 31.
- Promote club members' attendance at the District Conference in New Bern, NC April 25-28, 2024.
- If pursuing recognitions, check in with Committee Chairs on District Achievement Award and Presidential Citation criteria progress.
- Ensure Club Youth Services Committee Chair is promoting RYLA applications and the Rotary Four Way Speech Contest to the area High Schools.

### **January 2024: Vocational Service Month**

- Review mid-year progress towards the club's goals and objectives.
- Continue to monitor club's progress on achieving the District Achievement Award and Presidential Citation.
- Promote club members' attendance at the District Conference in New Bern, NC April 25-28, 2024.
- Ensure RI dues are paid.
- Review your "Club Membership Growth Plan" for 2023-2024 that was developed at the Membership Summit 2023 and adjust strategies to continue member engagement, retention and attraction efforts. Coordinate with the President Elect "Club Membership Growth Plan" for 2024-2025. Also share plan modifications with District Membership Chair, Assistant Governor and District Governor.
- Confirm that President-Elect and President-Nominee are registered to attend PETS in March 15-16, 2024 at the Sheraton, Greensboro. (PE Must attend PETS and should bring President Nominee as well) Notify DGE Ron Pierce if PE is unable to attend & arrange for him/her to attend an out-of-district PETS session.

### **February 2024: Peace and Conflict Prevention/Resolution Month**

- District Leadership Training (Area Governors) as scheduled.
- Register & Attend Grants Management Training. President Elect or Foundation committee member and at least one other club member (preferably one who has never attended attends Grants Management Training) must attend this session for club to be qualified for District & Global Grant participation in 2024-2025.
- Register to attend the District Conference, April 25-28 in New Bern, NC and promote and encourage registration to club members.
- Support student's entry in 4-Way Speech Contest February 17, 2024 at GTCC
- Meet with your board to finalize submission of District Achievement Award and Presidential Citation documentation.

### **March 2024: Water and Sanitation Month**

- Ensure Submission of application for District Achievement Award and Presidential Citation by deadline.
- Ensure PE & PN attend PETS, March 15-16, 2024 at the Sheraton in Greensboro.
- Register to attend the District Conference, April 25-28 in New Bern, NC and promote and encourage registration to club members.
- Ensure new Club Officers Register through the District Database to attend the District Training Assembly event in April.
- Submit all member and club Foundation funds collected since January to The Rotary Foundation by March 31.

### **April 2024: Maternal and Child Health Month**

- Attend District Conference April 25-28, 2024 in New Bern, NC.
- Ensure new Club Officers Attend the District Training Assembly.
- Ensure final report(s) for this year's District Grant(s) 2023-2024 have been submitted to the District Grant Chair. **May 15 deadline.**
- Club Membership chair or Membership Committee member plus one more club member register by April 30, 2024 for the Membership Summit 2024.

### **May 2024: Youth Service Month**

- Club Membership Chair or Membership Committee Member plus one more club member register to attend the Membership Summit, 2024.
- Ensure final report(s) for this year's District Grant(s) (2023-2024) have been submitted to the District Grant Chair by the deadline date of **May 15.**
- Ensure application(s) for (2024-2025) District Grant project(s) are submitted to District Grant Chair NO LATER than the deadline date of **May 31.**
- Register through the District Database to attend the District Officer Installation Banquet and encourage others to attend and show support.
- Ensure **all** club and member contributions to the Rotary Foundation for the 2023-2024 Rotary year have been submitted by **May 31.**
- Attend Rotary International Convention in Singapore, May 25-29, 2024.



### **June 2024: Rotary Fellowships Month**

- Attend District Officer Installation & encourage others to attend.
- Ensure contributions for the year for each member have been submitted to the RI Foundation. (Should have been submitted for all by May 15 unless a new member has been added in June).
- Ensure that a Club Officer Installation event is held to install new club officers.
- **SINCERELY THANK YOUR CLUB OFFICERS AND MEMBERS FOR MAKING IT A GREAT YEAR!**

### **Valuable Resources at your fingertips...**

Rotary International [www.Rotary.org](http://www.Rotary.org) (LOG in to MY Rotary)

Rotary District 7690 [www.Rotary7690.org](http://www.Rotary7690.org) (LOG in to District Database DACdb)

Carolina's PETS [www.carolinaspets.org](http://www.carolinaspets.org)

## 2023 District Governor Club Visits Schedule

Club	Date	Time
Western Forsyth	August 15	12:00pm
Yadkin Valley	August 16	7:30am
Stoneville	August 17	6:00pm
Yadkin County	August 22	7:30am
Pinehurst	August 22	12:00pm
Sandhills	August 23	7:00am
Thomasville	August 23	12:00pm
Eden	August 29	12:00pm
Jonesboro	August 31	12:00pm
East Greensboro	September 6	7:30am
Graham	September 7	12:30pm
Siler City	September 11	12:00pm
Asheboro	September 12	12:00pm
Southern Guilford	September 12	6:30pm
Mid-State	September 13	7:00am
Randolph	September 13	12:00pm
Downtown Greensboro	September 13	6:00pm
Stratford	September 14	12:30pm
Liberty	September 14	6:30pm
Summit	September 15	12:30pm
Crescent	September 18	12:00pm
Burlington	September 18	5:45pm
Greensboro Airport	September 19	7:00am
Alamance	September 19	12:00pm
Jamestown	September 19	5:30pm
Kernersville	September 20	7:00am
Greensboro	September 20	12:30pm
High Point	September 21	12:00pm
Reynolda	September 22	12:30pm
Reidsville	September 25	12:00pm
Global Trekkers	September 25	6:00pm
Madison-Mayodan	September 26	12:00pm
King	September 28	7:00am
Mocksville	September 28	12:00pm
Furnitureland	October 2	12:00pm
Winston-Salem	October 3	12:30pm

Clemmons	October 4	7:00am
Troy	October 5	12:00pm
Sanford	October 10	12:00pm
Pittsboro	October 11	12:00pm
Gate City	October 12	7:00pm
Lexington	October 17	12:15pm
Surry Sunrise	October 18	7:30am
Carthage	October 19	12:00pm
Southern Pines	October 20	11:45am
Guilford	October 31	12:30pm
Mount Airy	November 7	12:00pm

\* Notify DG Van Lankford a minimum of 2 weeks in advance as to when you would like for him to meet with you and your Board. He is willing to meet either an hour before or after a regular meeting.

\*\*Send completed Club Brag Sheet to DG Van Lankford a minimum of 2 weeks in advance of his visit.

\*\*\*Official DG Visits for Satellite Clubs will be held after the holidays. (2-week notices apply.)

<b>Chartered Satellite Clubs</b>	<b>Date</b>	<b>Time</b>
Kernersville Evening	1/18/24 (3 <sup>rd</sup> Thurs/monthly) Meets at: J Pepper's Southern Grill	6:00pm
King-Stokes County	2/15/24 (3 <sup>rd</sup> Thurs/monthly) Meets at: StoCo Provision, King	4:30pm
Maple Chase	1/17/24 (3 <sup>rd</sup> Wed/monthly) Meets at: Maple Chase Country Club/Winston-Salem	6:00pm
Mebane (Graham)	Not meeting currently	
Midtown Greensboro (Crescent)	2/7/24 (1 <sup>st</sup> Wed/monthly) Meet at: Passion Fusion Grille	6:00pm
Mount Airy (Satellite)	2/1/24 (1 <sup>st</sup> Thurs/monthly) Meets at: White Elephant Brewery	6:00pm
Northern Moore (Carthage)	Not meeting currently (2 <sup>nd</sup> Tues/monthly)?	12:00pm
Summit Young Families		
<b>Unchartered Satellite Clubs</b>		
Downtown GSO Golf Club		
Eden (Satellite)		
Gate City Sunset		
Jonesboro	2/6/24(1 <sup>st</sup> Tues/monthly) Meet at: Camelback Brewing Co.,Sanford	6:00pm



## CLUB BRAG SHEET

Club Brag Sheet should be emailed no later than one week before your club's official visit to District Governor Van Lankford at [vhlinkford@gmail.com](mailto:vhlinkford@gmail.com)

**Name of Rotary Club:**

**Name of Club President:**

LIST TWO THINGS MY CLUB DOES WELL
<input type="checkbox"/>
<input type="checkbox"/>
LIST TWO THINGS MY CLUB NEEDS TO WORK ON
<input type="checkbox"/>
<input type="checkbox"/>
LIST TWO THINGS THAT MAKE MY CLUB UNIQUE
<input type="checkbox"/>
<input type="checkbox"/>
PLEASE CHECK ALL THE FOLLOWING THAT APPLY TO MY ROTARY CLUB:

- My Club has a written Strategic Plan
- My Club uses the District Achievement Awards as a planning tool.
- My Club has great vibrant and educational meetings.

**WHAT IS MY CLUB'S PRIMARY GOAL THIS YEAR?**

**DESCRIBE YOUR CLUB'S SERVICE PROJECTS, SOCIAL EVENTS & PLANNED NETWORKING ACTIVITIES.**

**DID YOUR CLUB APPLY FOR AND RECEIVE A HOPE GRANT? IF SO, HOW DO YOU PLAN TO USE IT IN YOUR COMMUNITY?**

# Take Action to **GROW**

## G

**Generate** an achievable number one membership Goal for 2022-2023 designed to address your club's priority and establish action steps to achieve your goal.

## R

**Reach** out to people that reflect the makeup of your community to join you in a meaningful program, an impactful service project, or an exciting social or business networking event.

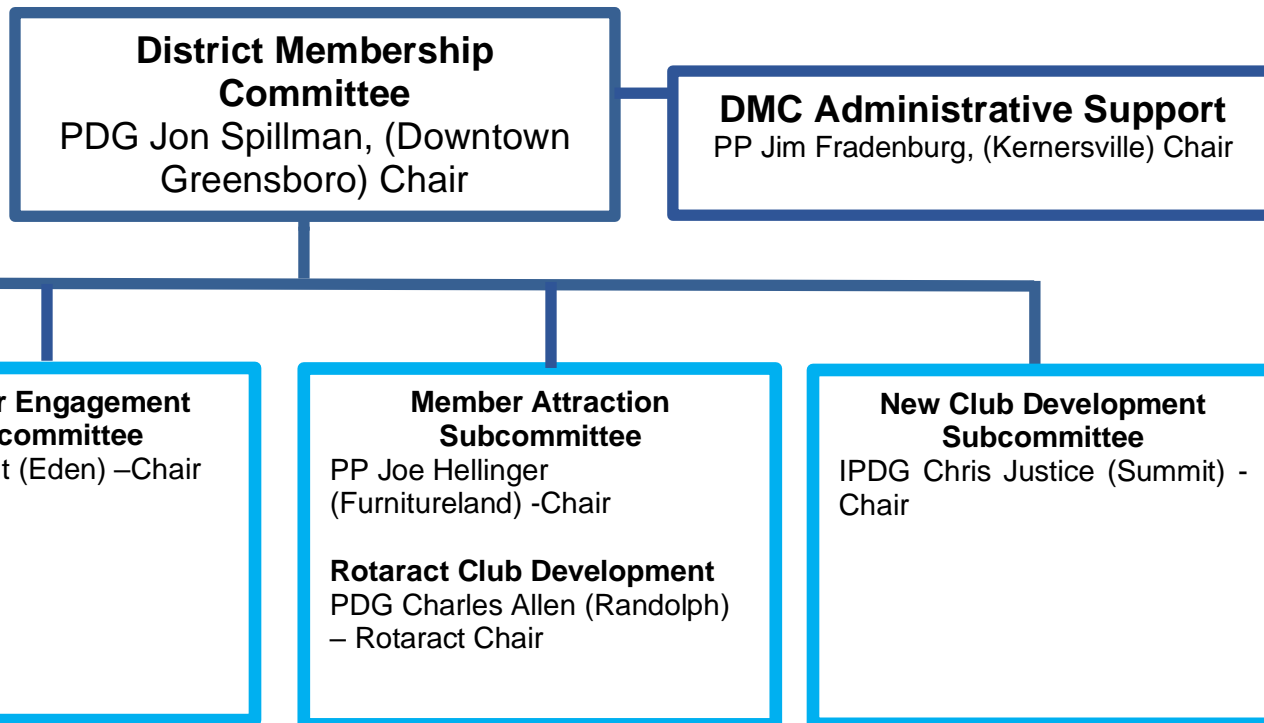
## O

**Open** new pathways for potential members to join Rotary and engage current Rotarians who's needs have changed, by offering alternative meeting times, new membership types, less expensive pricing options, and alternative clubs opportunities for members to focus on causes or activities they are passionate about.

## W

**Win** members by demonstrating the value of Rotary membership with "Must See TV" meetings, regular member networking, leadership development, and fellowship opportunities and service that impacts the community.

# District 7690 Organizational Chart 2023-2024– District Membership Committee



## AREA GOVERNOR MEMBERSHIP SUPPORT TEAM

**Super Area A (Areas 1, 2, 4)** AREA 2 -2nd Year AG Richard “Dick” O’Donnell (Alamance) [dick@maningreen.com](mailto:dick@maningreen.com)

**Super Area B (Areas 3, 6, 7)** AREA 6 -2nd Year AG Joanne Iwan (High Point) [iwanjoanne@aol.com](mailto:iwanjoanne@aol.com)

**Super Area C (Areas 8, 9, 10)** AREA 9 -2nd Year AG Alexander O. Jacoby (Southern Pines) [aojacoby@me.com](mailto:aojacoby@me.com)

**Super Area D (Areas 5, 11, 12)** AREA 11 -2nd Year AG Karen Pollard (Crescent) [drkarenpollard@gmail.com](mailto:drkarenpollard@gmail.com)

Revised 1/26/2023

**D7690 MEMBERSHIP  
SUMMIT 2023**

**AUGUST 24, 2023**

**9:00AM-1:30PM  
Sedgefield Country Club**



**Priority #1 for Every Rotarian and Club!  
Take Action to **GROW****

**Who Should Attend -**

**Club Membership Chair, Club Membership Committee Members  
and/or members assigned by Club President or Club President-Elect**

**LEARN BEST PRACTICES -**

- 1) Use ROTARY CLUB HEALTH CHECK**
- 2) Apply Tools for Member Engagement, Retention, & Attraction**
- 3) Apply Innovative Club Strategies to Develop New Clubs**
- 4) Develop a Multi-Year Club Growth Plan**





- 1 SET YOUR MEMBERSHIP GOALS**  
Start on the Membership Goal page and review your club's annual rate of attracting and terminating members.
- 2 IDENTIFY YOUR PROBLEM TO SOLVE**  
Attrition? Attraction? Both? Neither?
- 3 DISCOVER SOME RECOMMENDED STRATEGIES**  
These strategies are developed for your club's specific situation.
- 4 TRACK YOUR PROGRESS ON THE DASHBOARD**  
Are you attracting new members at a rate that will meet your growth goal, plus replacing members likely to terminate?
- 5 CREATE A MEMBERSHIP SATISFACTION SURVEY**  
Distribute to your members and use the feedback to make your club irresistible.

**WHAT IS THE MEMBERSHIP ACTION PLAN?**

The Rotary Membership Action Plan is an initiative of Zones 33/34.

**CLICK HERE** for recordings of "bite-sized" webinars that provide club leaders with actionable strategies, tried and proven, and **GUARANTEED** to help your club create a culture of consistent, moderate membership growth.

**REGISTER** for upcoming MAP Webinars on the same page.

Imagine... having more members to share the load in your club, to bring fresh ideas and generate energy, to give you the resources to do more good in your communities... Imagine the increased impact...the difference we all know Rotary can make. By providing clubs an easy-to-follow path toward membership growth, we'll go beyond imagining .... and make it reality.

The Zones 33 & 34's Membership Action Plan (MAP) intends to help you do just that when you view the Membership Action Plan Webinars the 2<sup>nd</sup> Monday of each month from 6-7 pm EC or at the RI Zones 33-34 Webpage at [www.rizones33-34.org/membership-action-plan](http://www.rizones33-34.org/membership-action-plan).

There you will find all these MAP Webinar links that include: Introductory Webinar July 11, 2022

Session 1: Create a Membership Pipeline  
Session 2: Connect With Prospects  
Session 3: Meaningful Onboarding

Session 4: Creating Clubs for the Future  
Session 5: Ask Us Anything  
Session 6: Become an Irresistible Club

## **Key Membership Attributes from the Top Performing Rotary Clubs**

### **1. Strong Leadership**

- Planning Process for Growth
  - Establish Annual Membership Goals
  - Planning Process for Growth
  - Update Plans Regularly
- Leadership Continuity

### **2. Active Intentional Membership Engagement**

- Great Meetings & Strong Friendships #1
- Consistent & Flexible Meetings
- Engaging New Members
  - New Member Orientation Process
- Saying “Thank You”
  - Communicate Club’s Accomplishments
  - Recognize Members’ Time and Talent Contributions

### **3. Dynamic Meaningful Service**

- “Signature” Projects & Fundraisers
- Include Community Members
- Ongoing, Active Service

### **4. Visibility in the Community/Strong Public Image**

- Active Use of Media Tools
  - Facebook
  - Instagram
  - Website
  - Local News Outlets
- It's not just doing... it's being *seen* doing!
- Focus on Member Attraction -
  - Discover Rotary Events

## MEMBERSHIP CLUB TYPES

### **Traditional Rotary Club**

Professionals and other leaders who meet regularly for service, connection and personal growth.

- Appeals to people who are looking for fellowship, leadership development, networking and service opportunities.
- 20 members are needed to charter a new Rotary club.

### **Satellite club**

A section (subdivision) of a Rotary or Rotaract club that has its own meetings, projects, bylaws and board, run in collaboration with its sponsor club.

- Appeals to those who want a club experience or a meeting format or time other than what's offered by other clubs in the area but also appreciate the support and partnership of another (Traditional) club.
- Eight (8) members are needed to charter a satellite Rotary club.
- Examples: Evening Meeting Time, Retirement Community and Young Professionals.

### **Cause-Based**

A club whose members are passionate about a particular cause and focus their service efforts in that area.

- Appeals to people who want to connect with others while addressing a particular set of problems.
- Generally, set up as a satellite club that needs a minimum of 8 members to charter.
- Examples: Environment, Law Enforcement, Social Justice and Veterans

### **Interest-Based**

A club that focuses on a particular interest or hobby.

- Appeals to people who want to enjoy Rotary in a specific way or focus on a shared interest or activity, such as professional development for members.
- Generally, set up as a satellite club that needs a minimum of 8 members to charter.
- Examples: Chess, Gardening, Golf and Tennis

## ALTERNATIVE MEMBERSHIP MODELS

### **Corporate Membership**

While a corporation or company cannot technically be a member of a Rotary club, Corporate Membership allows a corporation or company in the club's area to appoint designees as Active Members to attend meetings, serve on projects, vote on club matters, and serve as club officers and on club committees.

- Each corporate partner can have designees of which at least one typically must be a member of that organization's senior executive group.
- Designees are official members of the Rotary club who pay RI dues and receive a subscription to the relevant Rotary magazine.
- Clubs determine attendance requirements, club dues and club fees for corporate designees.

### **Family Membership**

We don't have a specific definition for this membership type because it has been done in many ways under the *Innovative and Flexible Rotary Clubs pilot*. Family Membership functions like the Corporate Membership in the sense that you are allowing members to share club membership with more than one individual.

### **Satellite Membership**

Satellite Membership allows an individual to be a member of a Rotary club, participate in its activities and projects while meeting at an alternate time and location from the traditional club meeting time and location.

- Clubs determine any club fees or dues, attendance requirements, and support requirements for The Rotary Foundation.
- Satellite members are active members, pay RI & District dues, attend alternate meetings and service projects.

### **Service Choice Membership**

Service Choice Membership allows an individual to participate in service projects, attend meetings when possible, vote on club matters, and serve as club officers and on club committees.

- Service Choice members are official members of the Rotary club who pay RI dues, club dues and club fees and receive a subscription to the relevant Rotary magazine.
- Clubs determine attendance requirements.

## Service Choice Membership Fact Sheet

### **Service Choice Membership**

Service Choice is a membership type that allows Rotarians to pay a reduced rate for normal club dues and pay as you go for meals, socials, and other functions attended.

### **Rationale**

Many potential members would like to participate in club service projects, socials, and other activities but cannot attend traditional club meetings for various reasons. Consequently, under traditional club pricing models, club members are paying for meals they do not consume. The Service Choice approach allows Rotarians to be full-fledged members and pay separately for any regular meetings or social activities they attend.

### **Pricing**

In District 7690, the cost of required Rotary International and District dues is approximately \$150.00 annually. Pricing for Service Choice membership ranges in our District from \$175.00 to \$300.00 annually. Some clubs choose to collect Paul Harris Sustaining membership which is included in the above cost. Most clubs include some additional funding for administrative costs such as badges, pins, etc. Some clubs bill members quarterly and some annually.

### **Considerations**

Service Choice memberships account for about 15% of new members across District 7690. This percentage has been steadily rising. Also, this membership type has allowed clubs to retain some members who had planned to leave a Rotary Club.

*Like other membership types it is imperative to get new members onboarded properly and keep them engaged.*

# Rotaract - Community or University Based

## Join the movement!

**Why?** Want to grow as a leader, advance your career and professional skills - to make a real difference in your community and in the world? Join the global movement of young leaders who are developing innovative solutions to the world's most pressing challenges.

**Who?** Rotaract clubs bring together people ages 18 and older to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service.

**What's involved?** Rotaract members decide how to organize and run their clubs, manage their own funds, and plan and carry out activities and service projects. Rotary club sponsors offer guidance and support and work with the club as partners in service. Rotaract organizers are encouraged to share their progress with Rotary sponsors and if necessary, seek assistance from their Rotary sponsor.

### How to Start a Rotaract Club

Getting involved in Rotaract can be a fun, impactful, and transformational experience for more than just young leaders in your community — it will inspire and engage your Rotary club members, too!

1. Familiarize yourself on all things Rotaract. A great place to start is by reading the Rotaract Handbook. Deepen your knowledge with the Policy Related to Rotaract.
2. Gather a team. Bring together a group of Rotarians and community members committed to supporting your new Rotaract club.
3. Know your audience. Assess the makeup of your community and determine if you will start a university or community-based Rotaract club. Rotary's Engaging Younger Professionals Toolkit helps clubs understand this demographic, create a vibrant club culture, and communicate Rotary's value.
4. Strategize to attract your audience. Determine a target audience and identify the locations and opportunities to promote the formation of a new Rotaract club. Schedule a kickoff event that will appeal most to your target audience to introduce potential members to Rotaract, such as a happy hour, service project, info session, or your own creative invention.
5. Create and share promotional materials. Solidify your value proposition and clearly articulate benefits of joining your Rotaract club in promotional materials. Use Rotary's Brand Center to create digital and print resources and share Rotaract videos on social media.
6. Host your kickoff event. Engage all attendees and talk to them about why they came and how they are interested in changing their community or growing as a leader—make sure to get their contact information.
7. Follow up with attendees. Personally invite them to the first Rotaract club meeting.
8. Support the first few months of Rotaract club meetings. Your team should assist in the early stages of the Rotaract club by helping set up the club administration. Advise on adopting the Standard Rotaract Club Constitution and Recommended Bylaws, organizing officer elections, selecting meeting locations, and arranging an initial service project.
9. Certify the club. Submit the Rotaract certification form along with the one-time US\$50 certification fee to Rotary International to officially recognize that your Rotary club will be sponsoring a new Rotaract club.
10. Stay connected. Plan to regularly attend the Rotaract club's meetings and events and invite the Rotaract club to collaborate with your Rotary club in your activities and events. Share the success of your Rotaract club with Rotary International at [rotaract@rotary.org](mailto:rotaract@rotary.org). Submit annual Rotaract Club Contact form.

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District Rotaract Chair: PDG Charles Allen, Rotary Club of Randolph (Asheboro)

Email: [charlesallen@rotary7690.org](mailto:charlesallen@rotary7690.org), Phone: 336-963-2428



Basic  
Education  
& Literacy



Maternal &  
Child  
Health



Peace &  
Conflict  
Prevention/  
Resolution



Disease  
Prevention  
&  
Treatment



Water,  
Sanitation  
& Hygiene



Community &  
Economic  
Development



Support the  
Environment

## **Your Rotary Foundation – FUNDRAISING and PROGRAM GOALS 2023-2024**

### **Communicate the Success of Doing Good in the World!**

#### ***End Polio Now***

- Encourage all club to raise funds for *End Polio Now* with a goal of \$100 per member
- Encourage all clubs to promote and encourage all members to participate in the District 7690 PolioPlus Promise
- Encourage all clubs to participate in World Polio Day October 23, 2023

#### **Annual Fund**

- Encourage all clubs to reach 100% EREY/Sustaining status
- Encourage all clubs to *maintain* true 100% Paul Harris Fellow status
- Obtain a 10% net increase in giving to the Annual Fund from the 2022-2023 Rotary year
- Add five new Major Donors
- A net gain of 30 new Paul Harris Society (PHS) members
- Add five additional Triple Crown Clubs

#### **Endowment Fund / Major Gifts**

- Add ten new Bequest Society Members
- DFRC to assist Clubs in identifying, soliciting, and educating prospective Endowment Fund and Major Gift members.

#### **Grants & Vocational Training Teams (VTT)**

- Encourage all clubs to participate in District & Global Grant opportunities
- Encourage all clubs to pursue Vocational Training Team (VTT) opportunities

#### **Scholars**

- Add one new Global Scholar
- Encourage clubs to identify a potential Peace Fellow
- Maintain District status as a Peace Builder District

#### **Events**

- Encourage 15% of clubs' membership or at least 12 people (spouses included) to attend the 2023 Foundation Banquet
- Encourage at least two club members to engage in Grant writing and attend Grants Management Seminar
- Encourage all Club Foundation Committee members to attend Foundation training events and District Training Assembly

## **RI FOUNDATION CLUB RECOGNITIONS**

### **100% Foundation Giving**

This banner is awarded to clubs that achieve an average of US \$100 and 100 percent participation with every active (dues paying) member contributing some amount to any/all designations including the Annual Fund, PolioPlus Fund, approved global grant, and the Endowment Fund during the Rotary year. This annual banner recognition is awarded at the conclusion of the Rotary year.

### **100% EREY Club**

For clubs that achieve a minimum Annual Fund contribution of \$100 per capita during the Rotary year, and every dues-paying member must personally contribute at least \$25 to the Annual Fund during the year, this annual banner recognition is awarded at the conclusion of the Rotary year.

### **100% Paul Harris Fellow Club**

To be eligible, every active (dues-paying) member of the club must be a Paul Harris Fellow at the time banner recognition is requested by your District Governor. This banner recognition is only awarded one time to a Rotary club, but the intent is that the club will keep its membership at 100% Paul Harris Fellows in future Rotary years.

A club representative must contact the district governor after determining that all current, dues-paying club members are Paul Harris Fellows. The District Governor must confirm that all members are Paul Harris Fellows by using the Club Recognition Summary and notify The Rotary Foundation by emailing [RotarySupportCenter@Rotary.org](mailto:RotarySupportCenter@Rotary.org)

### **100% Paul Harris Society Club**

To be awarded to clubs in which every active (dues-paying) member has contributed a minimum of US \$1,000 outright to the Annual Fund, End Polio Now Fund and/or an approved global grant during a given Rotary year. This annual banner recognition is awarded at the conclusion of the Rotary year.



## **POLICY FOR GRANT FUNDING 2023-2024**

### **Club Eligibility to Apply for District and Global Grant Funds**

- All clubs must be qualified to apply for District or Global grant funds (Attend Grants Management Training and properly submit MOU by April 30, 2023).
- All clubs must submit complete project final reports within one month of project completion maintaining established stewardship practices. The latest a final report may be submitted is May 15<sup>th</sup>.
- All clubs must submit complete district grant applications through the DACdb Grant module by established due date of May 31st.
- All clubs must match a cash contribution to the proposed project, equal to or greater than the allocation amount received from district funds.
- **Clubs must be current in RI and district dues to receive these grant funds.**

### **District Grant Funds Available for Qualified Clubs**

Based on availability of funds, each qualified Rotary Club will be eligible to apply for and receive 20% of the amount the club contributed to the Annual Programs Fund three years prior. All clubs will be eligible to receive a minimum of \$400 from the District Grant Funds in the 2023-2024 year. Satellite Clubs are included in the Sponsor Club allocation and do not receive separate funding. See District Grants Allocation chart (in this manual).

After District Grant applications are recorded in the DACdb Grant module, the District Grant Committee will review all submissions and recommend funding to the District Governor (DG) and the District Rotary Foundation Chair (DRFC) for final approval and submission to The Rotary Foundation as a District Block Grant for District Designated Funds (DDF).

### **Global Grant Funds Available for Qualified Clubs**

Global Grant funds are budgeted to allocate funds for Qualified Clubs to apply for Global Grants, Global Scholars and Vocational Training Teams. To assist the District Foundation Committee in Grant budgeting, clubs anticipating submitting a Global Grant application during the 2023-2024 Rotary Year must submit a written proposal to the Global Grants Chair on either the district's form or, if a facsimile, to include the host country, the area of focus, a description of the project, evidence of local community needs assessment, a balanced budget, including the amount of DDF requested, and if applicable, VTT and Global Scholars proposals may require additional information for the Global Grants Committee.

The Global Grants Committee is composed of the Grants Committee Chair, the DG, DRFC, DGE, DGN, and the Global Grants Sub Committee Chair. The committee will review all Global Grant project proposals and if they choose to, may include others in the review process. If approval is recommended by committee, clubs must complete Rotary International's Global Grant Application online.



## POLICY FOR GRANT FUNDING 2022-2023 (continued)

### Foundation Giving

Clubs are urged to consider the direct connection between clubs' contributions each year to The Rotary Foundation Annual Fund (SHARE) and the resulting amount of funds (DDF) returned to the district to be applied at the district's discretion to District and Global Grants.

### DISTRICT GRANT KEY DATES

#### Grants for Current Rotary year- 2022-2023

- May 15, 2023 – Last of Final Reports due from *current* Rotary year (District Grants 2022-2023) into DACdb Grants module. All final reports are due one month after completion.
- May 15 -May 31, 2023 –District Grants Co-Chair for Closing Grants (Karen Morris) to reconcile final reports of grants from *current* Rotary year, and Sub Committee Grants Chair (Pam Ray) will provide second signature for approval.
  - District Leadership strongly encourages clubs to submit their final reports on their grants within 30 days of completion of the grant.
- May 31 – June 15, 2023–District Grants Co-Chair for Closing Grants to summarize all *current* Rotary year final reports and submit to Grants Sub Committee Chair and DRFC to close the District Block Grant in RI Grants site.

#### Grants for Upcoming Rotary 2023-2024

- January 28th, 2023 – Attend Grants Management Training to qualify your Rotary Club.
- Feb 19 - Clubs begin to develop and draft applications for grants for *upcoming* Rotary year in DACdb – Last date grant applications are accepted is May 31st, 2023.
- April 30, 2023 – 2023-2024 Memorandum of Understanding (MOU) signed by Club President and Club President-elect. Submit the MOU to Grants Sub Committee Chair Pam Ray.
- As Club Grants are submitted – District Grant Co-Chair for Applications (Mary Joan Pugh), begins to review applications for *upcoming* Rotary year, and Grants Sub Committee Chair (Pam Ray) approves.
- May 31 – June 30 2023– District Grants Co-Chair for Applications to compile all district grant applications for *upcoming* Rotary year into a District Block Grant to be submitted to The Rotary Foundation by the DRFC and DG, on July 1.

**Projects may start when the District Block Grant has been approved by RI and the District Rotary Foundation Chair has notified the Club President in writing that the project may begin. NOTE: Final Reports for 2022-2023 District Grants are due one month after grant completion and no later than May 15, 2023.**



### DISTRICT CLUB RECOGNITION

## TRIPLE CROWN CLUB



Clubs who achieve the status, will be recognized with a Triple Crown Badge on their club banners that will be displayed at District Conference as well as receive a badge that can be used on a club's own banner. Triple Crown status must be achieved on an annual basis to maintain the status.

The measuring period is from July 1 to April 1 of every Rotary year.

### CRITERIA FOR ANNUAL RECOGNITION

- 100% Paul Harris Fellows-100% of a club's members must be recognized by Rotary International as Paul Harris Fellows.
- *100% Paul Harris Sustaining-100% of a club's members must be recognized as a Sustaining Member meaning that the member contributed a minimum of \$100 to the Annual Fund of the Rotary Foundation during the measuring period. (James Gouty) 8.8.23*
- 100% Per Capita Polio Plus Contribution-A club must achieve a \$100 per capita contribution from its total membership.

A club's total membership for the purpose of measuring achievement will be based on the number of Rotarians who are members of the club between July 1-April 1 of the Rotary Year (excluding Rule of 85 and members on leaves of absence). Members who are inducted during the Rotary year or who leave during the measuring period are not counted towards the membership percentages.



### END POLIO NOW GOALS 2023-2024

1. All clubs raise funds for End Polio Now – Goal of \$100.00 per member
2. Become a member of District 7690 **PolioPlus Promise** by donating \$100 or more to the PolioPlus program of The Rotary Foundation every year until polio is eradicated. Clubs with \$100 per capita contributions to PolioPlus satisfy one of the three qualifiers of Triple Crown club status.
3. Club Participates in **World’s Greatest Meal** to Help “End Polio Now”



- a. Plan an event – a meal, dinner, or virtual meal
- b. Have your event, enjoy, have fun, take pictures
- c. Raise funds, and send them to The Rotary Foundation’s End Polio Now program via [www.endpolio.org/donate](http://www.endpolio.org/donate)

4. Celebrate World Polio Day, Tuesday, October 24, 2023, by sharing with your community Rotary’s “Count Down to History – End Polio Now” effort and send in all monies collected on this date to The Rotary Foundation/End Polio Now by October 31, 2023.

*99.9% Eradication - We are this Close..... But it is not 100%!*

5. Have a “Count Down to History – End Polio Now” program for a club meeting before “World Polio Day”.

For more information or to schedule a club presentation please contact:  
 PDG Debbie Scott, District PolioPlus Chair  
 352-665-8282  
[debbiebransonscott@gmail.com](mailto:debbiebransonscott@gmail.com)  
 Jonesboro Rotary Club



## District 7690 Polio Plus Promise

As a Rotarian, I recognize my personal privilege and responsibility to share in Rotary’s effort to stampout polio worldwide.

I hereby commit, by signing below, to donate \$100 or more to the PolioPlus program of The Rotary Foundation every year until polio is eradicated.

As such, I will become a member of the District 7690 “Polio Plus Promise.”

Until the last child is immunized, polio is just a plane ride away from me, my friends and my family.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Club Name: \_\_\_\_\_

Date: \_\_\_\_\_

Email Address: \_\_\_\_\_

I wish to be billed by my club

I will make my donation on-line with Rotary International

E-mail this completed form along with a copy of your donation to: IPDG Debbie Scott at: [debbiebransonscott@gmail.com](mailto:debbiebransonscott@gmail.com).

You may make your contribution at: [www.endpolio.org/donate](http://www.endpolio.org/donate) or obtain a form from My Rotary and mail in the donation. **Do not mail this form with your donation.** Please see your club’s PolioPlus Chair for help.

For a \$100 or more contribution, marked specifically for the PolioPlus Fund, you will receive:

- 1) Paul Harris Recognition Points
- 2) A unique PolioPlus Promise commemorative coin
- 3) Become a member of District 7690 PolioPlus Promise

Requirement: Debbie Scott, IPDG, District PolioPlus Chair and your Club President or Club PolioPlus Chair must have a completed copy of this form. You can make your contribution through your club or sign in at [www.rotary.org](http://www.rotary.org) and click on the “donate” button. It is recommended that you sign up for Rotary Direct for recurring donations. It is quick, easy, and you won’t forget. If you need assistance with setting that up, please contact IPDG Debbie Scott at: [debbiebransonscott@gmail.com](mailto:debbiebransonscott@gmail.com).



## Club Instructions for Handling PolioPlus Donations

### Annual Contribution Options

For your members that have signed the PolioPlus Promise pledge form, each year they will submit their contributions to the club, or they may opt to go online themselves and Donate. Some clubs have chosen to bill their

members that have signed this pledge. It is ultimately up to the member to make this contribution each year. We keep reminders in the newsletters each month, and occasionally send email reminders about making their annual contributions. We do not bill the members directly.

### **Reporting PolioPlus Promise contributions to the District**

We are keeping a record of who's signed the pledge to contribute \$100 each year. Please be sure to send either your PDF from your club's contribution form or have the member send us their email confirmation of their online donation. *We do not need records of Polio contributions unrelated to the PolioPlus Promise campaign.*

Send all PolioPlus Promise signed pledge forms and payment details to:  
PDG Debbie Scott via email at [debbiebransonscott@gmail.com](mailto:debbiebransonscott@gmail.com)

### **Club Contributions Reporting**

To enter your club's contributions you go into DACdb. It's just like when you submit your member's annual fund PHF contributions, but you select PolioPlus on the form.

In DACdb go to My Club – Reports – and select the 2.1 Rotary Foundation Transmittal (TRF) report.

On the next screen that pops up click on View icon at the top of the screen.

If these are contributions by individual members you will want to enter each amount by member.

Screen shot example below shows how to enter each member's individual contribution or at the bottom if monies from a club fundraiser or event.

Then at the bottom of the form *select PolioPlus as your Contribution Designation.*

Click the yellow button that says Process and Print Page and this will generate a PDF for you to print (and save for your records ). On the PDF you will note there is an option to enter your credit card information, or you can mail a check along with the form to the address provided.



## **District 7690 Peace Building Resource Guide 2023-2024**

**Peace building is the essence of the work of Rotary.** It is the core of Rotary's mission to "provide service to others, promote integrity, and advance *world understanding, goodwill, and peace* through our fellowship of business, professional, and community leaders." Looking at Rotary's seven areas of focus through the lens of peace, we see that successful service projects in any of these areas can promote peace by addressing the underlying causes of conflict, violence, and fear of violence. District 7690 takes action to support peace building in these ways:

## **Peace Centers**

We are a [Peace Builder District](#). Our District provides financial support that sustains the seven Peace Centers around the world, and we have a special connection to the only center in the Western Hemisphere — a combined program at Duke/UNC-CH. Rotarians in our District are encouraged to attend the center's annual conference in April to hear presentations of graduating scholars. Local scholars are invited to provide informational programs to clubs. Our clubs can assist them when they arrive in our country and host them in the District during their academic breaks.

## **Peace Fellows**

Clubs look within their communities to identify and sponsor potential candidates for the 130 fully funded [Peace Fellowships](#) to study in Master's degree or certificate programs for careers in peace and development. Club programs educate members about the [Role of Rotarians](#) in recruiting and supporting Fellows. Key dates are recruitment of candidates from February through May 15, with applications due to RI on May 15 and final selections made in November for study beginning the following academic year.

## **Global Grant Scholarship**

Clubs have another opportunity to recruit applicants for a District-funded [Global Grant Scholarship](#) in the amount of \$30,000 to pursue international graduate-level coursework or research. Study may be in any of Rotary's areas of focus, with the goal of a long-term commitment to working in the chosen area. Details are posted on the [District website](#).

## **Peacebuilder Clubs**

Rotary service at the local level is enhanced when we look at it through the lens of peace building. Clubs can become part of the network of [Peacebuilder Clubs](#) and use the resources of [Rotarian Action Group For Peace](#) and the [Institute for Economics and Peace](#) to increase community engagement and the effectiveness of service projects. Details on applying for this status are found on the [RAGFP website](#).

## **Youth and Peace in Action**

Clubs can engage high school students in their Interact or other community youth organizations, by connecting them with [YPA](#), the largest youth peacebuilding initiative in the United States and Caribbean Youth. To receive and share information about peacebuilding in the district and connect with other clubs on peacebuilding initiatives, contact Peace Committee Chair Lynn Thompson at [lynn.thompson.rotary@gmail.com](mailto:lynn.thompson.rotary@gmail.com).

## GRANT FUNDING 2023-2024 FOR QUALIFIED CLUBS

Club Name	Annual Fund 2020-2021	20% Contribution	2023-2024 Allocation
Alamance (Burlington), NC	6,470	\$ 1,294	\$ 1,294
Asheboro, NC	12,406	\$ 3,149	\$ 3,149
Burlington, NC	2,963	\$ 593	\$ 593
Carthage, NC	3,000	\$ 600	\$ 600
Clemmons, NC	16,835	\$ 3,367	\$ 3,367
Crescent (Greensboro), NC	23,694	\$ 4,739	\$ 4,739
East Greensboro, NC	1,405	\$ 281	\$ 400
E-Club of Global Trekkers D7690, NC	2,086	\$ 417	\$ 417
Eden, NC	3,600	\$ 720	\$ 720
Furnitureland, NC	14,250	\$ 2,850	\$ 2,850
Gate City (Greensboro), NC	28,880	\$ 5,776	\$ 5,776
Graham, NC	8,020	\$ 1,604	\$ 1,604
Greensboro, NC	24,400	\$ 4,880	\$ 4,880
Greensboro Airport, NC	6,890	\$ 1,378	\$ 1,378
Guilford (Greensboro), NC	7,713	\$ 1,543	\$ 1,543
High Point, NC	28,986	\$ 5,797	\$ 5,797
Jamestown, NC	3,310	\$ 662	\$ 662
Jonesboro (Sanford), NC	13,169	\$ 2,634	\$ 2,634
Kernersville, NC	17,755	\$ 3,551	\$ 3,551
King, NC	2,850	\$ 570	\$ 570
Lexington, NC	1,700	\$ 340	\$ 400
Liberty, NC	2,550	\$ 510	\$ 510
Madison-Mayodan, NC	2,000	\$ 400	\$ 400
Mebane, NC	1,000	\$ 200	\$ 400
Midstate Asheboro, NC	15,729	\$ 3,146	\$ 3,146
Mocksville, NC	5	\$ 1	\$ 400
Mount Airy, NC	9,655	\$ 1,931	\$ 1,931
Pinehurst, NC	1,720	\$ 344	\$ 400
Pittsboro, NC	5,220	\$ 1,044	\$ 1,044
Randolph (Asheboro), NC	12,785	\$ 2,557	\$ 2,557
Reidsville, NC	4,300	\$ 860	\$ 860
Reynolda (Winston-Salem), NC	10,130	\$ 2,026	\$ 2,026
Sandhills (Southern Pines), NC	8,755	\$ 1,751	\$ 1,751
Sanford, NC	9,050	\$ 1,810	\$ 1,810
Siler City, NC	2,714	\$ 543	\$ 543
Southern Guilford	-	\$ 1,390	\$ 1,290
Southern Pines, NC	16,517	\$ 3,303	\$ 3,303
Stoneville, NC	1,500	\$ 300	\$ 400
Stratford (Winston-Salem), NC	5,465	\$ 1,093	\$ 1,093
Summit (Greensboro), NC	40,073	\$ 8,015	\$ 8,015
Surry Sunrise, NC	7,050	\$ 1,410	\$ 1,410
Thomasville, NC	19,255	\$ 3,851	\$ 3,851
Troy, NC	4,120	\$ 824	\$ 824
Western Forsyth, NC	4,750	\$ 950	\$ 950
Winston-Salem, NC	7,700	\$ 1,540	\$ 1,540
Yadkin County, NC	6,585	\$ 1,317	\$ 1,317
Yadkin Valley (Elkin-Jonesville), NC	3,105	\$ 621	\$ 621
		\$ 88,481	\$ 89,315



Interact is Rotary International’s service club for young people ages 12 to 18. As one of the most significant and fastest growing programs of Rotary service, Interact has become a worldwide phenomenon. Interact clubs are sponsored by individual Rotary clubs. They are self-governing and self-supporting clubs. Rotarians provide support by attending club meetings, encouraging student governance of the meetings and activities. They invite Interactors to participate in other Rotary sponsored programs such as Youth Leadership Camps, Rotary 4-Way Test Speech Contest and Rotary meetings and socials.

Interact clubs are encouraged to complete at least one community service or school project and one international project annually. Through these efforts, Interactors develop a network of local and international friendships and learn the importance of developing leadership skills. They demonstrate personal integrity and respect for others, they learn the value of individual responsibility and hard work. They experience the rewards of international understanding.

Starting an Interact Club is easy and rewarding. Though the Interact Handbook provides detailed instructions, highlights include:

- Take Action in your Rotary Club
  - Gather a Team of Rotarians committed to supporting an Interact Club. Select a Rotarian advisor to help guide the group.
  - Visit the middle school or high school; get permission from the school leadership team to proceed. Select a school faculty advisor.
- Recruit Members:
  - Determine a target audience and identify the locations and opportunities to promote the new club.
  - Host a kickoff event/informational meeting where you explain Rotary: how it started, its mission and goals; get contact information to see if there is enough interest to start a club.
- Hold an Organizational meeting where you will elect officers and directors, establish dues, determine meeting place and time, decide on first Service Project, etc.
- Certify the Club:
  - Adopt Standard Rotaract Club Constitution & Bylaws.
  - Complete Organization List (min.15 students) with students’ names and contact information. This list must be signed by sponsoring Rotary club president, school faculty advisor, and the district governor.
  - Send the Organization List to RI World Headquarters.
- Hold a Chartering Ceremony to pin the charter members.
  - Invite District Leaders, key school personnel, parents...
  - Sponsoring Rotary Club buys Interact Club supplies and banner.

Once an Interact Club is chartered, the sponsoring Rotary Club Team continues to meet with the Interact group monthly to collaborate, guide, exchange ideas, make sure that Rotary policies are followed, and ensure that by 30 June each year, the school faculty advisor submits the Interact Club Contact Information form.

**\*\*Remember that there are many resources to help you establish your Interact Club and that your District Interact Chair is ready to help.**

Youth Services Chair  
 Brent Holmes  
 336 392-7564  
[ncblh@aol.com](mailto:ncblh@aol.com)  
 Guilford Rotary Club



## ROTARY YOUTH EXCHANGE IN DISTRICT 7690

Each year, Rotary Youth Exchange provides almost 8,000 young people worldwide the opportunity to experience the cultures, accomplishments, challenges and every-day life of people in other countries. Through this Rotary program, students realize the opportunity to grow as individuals, returning with a broader view of the world and a deeper understanding of themselves while accomplishing Rotary's mission of promoting understanding and peace.

This almost 50-year exchange program leverages a network of 1.2 million Rotarians around the world. This supportive and experienced system ensures the best possible exchange experience for student participants and their host families.

### Long-term Youth Exchange – Inbound and Outbound Students – Rotary Club sponsor

- Ages 15 -18½
- Exchange covers an entire school year
- Typically involves rotating living arrangements with up to three host families and attending a local high school

### Short Term Youth Exchange – Rotary Club sponsor

- Ages 15 - 18 ½
- Four to six-week commitment over the summer months via a family-to-family exchange
- Does not involve attending high school, but students can tailor their experience to match their interests.
- Can include home stays, tours, and international youth camps.

**Resources:** District Website Rotary 7690

- [Youth Exchange Handbook \(RI 746-EN\)](#)
- [A Guide for Exchange Students \(RI 752-EN\)](#)
- [A Guide for Host Families \(RI 749-EN\)](#)

**ESSEX web-site** [www.exchangestudent.org](http://www.exchangestudent.org)

District contact:  
Edward Woodall  
Office 336-506-1023 | Mobile 336-213-2978  
[ewoodall@localfirstbank.com](mailto:ewoodall@localfirstbank.com)  
Alamance Rotary Club



**THE ROTARY DISTRICT 7690  
FOUR WAY TEST SPEECH CONTEST**

The 2024 Rotary District 7690 Four Way Test Speech Contest. This is an opportunity for high school students in grades 9 through 12 to develop their public speaking and leadership skills while increasing awareness of Rotary in our communities. And it is Rotary's opportunity to introduce Rotary and the ethical behavior we promote to the next generation of potential Rotarians.

High school speech contestants are asked to present a six-minute persuasive talk, directed toward their peers, to promote high ethical standards in daily life. The speech should clearly mention the application of Rotary's Four Way Test to facilitate positive and ethical behavior in youth and teens. If appropriate, the theme for 2023-2024 should be incorporated into the speech.

The 2024 District event will be held at 9:00 a.m. on February 24, 2024.

District prizes will be:

- \$1000 for first place
- \$500 for second place
- \$250 for third place
- \$100 for fourth place

We will plan to videotape the speeches, and the top four presentations may be used on District 7690 social media at the District's discretion.

Additionally, the winner will be invited to present his or her presentation at our District Conference, in New Bern in the spring of 2024.

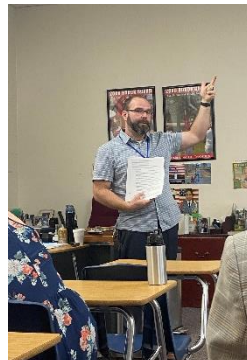
Contact Chairs Kathy Homiller and Mini Singh  
Kathy Homiller  
Four Way Test Co-chair  
[khomiller@triad.rr.com](mailto:khomiller@triad.rr.com)

Mini Singh  
Four Way Test Co-chair  
[minisingh@gmail.com](mailto:minisingh@gmail.com)



# RYLA

# rotary youth leadership awards



*"The Rotary Youth Leadership Awards Conference helped me become confident in my leadership skills. It also helped me understand that while we are all different and often have different goals, we can help each other achieve our goals while building each other up. The relationships I built have continued to this day."*



– Caley Justice

RYLA is a 4 day / 3 night conference for upcoming juniors and seniors in high school. This conference exposes RYLarians to leadership principles and life skills to help build leaders for the future.

The program covers details such as personality profiling and 7 Habits for Highly Successful Teens, as well as community service and social media leadership skills. It also tackles relevant topics such as bullying and social injustices and shows the students they are each capable of changing the world. Working with college aged counselors, the RYLarians are challenged to think “outside of the box” and learn how to work with each other to believe there is good in the world, and eventually learn to “Be The Good” they wish to see.

Every club is encouraged to sponsor one or more students for this district wide event.

For more information please visit [www.ryla7690.org](http://www.ryla7690.org).

Or contact  
Kristi Kinsey  
RYLA Exec. Director  
904-826-7819  
[kristikinsey@gmail.com](mailto:kristikinsey@gmail.com)  
Jonesboro Rotary Club

# BELIEVE THERE IS GOOD IN THE WORLD



## MID-ATLANTIC ROTARY LEADERSHIP INSTITUTE (RLI)



### *Find Your Passion in Rotary*

The purpose of the Rotary Leadership Institute (RLI) is to strengthen your club and strengthen your life. Rotary provides an opportunity for all of us to provide service to our community and throughout the world. (Service Above Self) With that service comes a learning experience in the areas of leadership, team building, planning, marketing, communication, and organization. RLI provides an opportunity to enrich that learning through sharing experiences and ideas with other Rotarians throughout the region.

### *Benefits of RLI*

- Improve leadership skills by gaining Rotary knowledge, *including perspective on Rotary's history, where we are now, and a vision of what Rotary can be in our community and the world.*
- Increased longevity of club membership (50% increase in membership retention).
- Increase your Rotary network: Learn and interact with individuals in other districts.
- Flexible schedules/locations with in-person and online RLI!

### *Attendance Recommendations*

- Part I – During a member's first or second year.
- Part II – Prior to a member joining the board or becoming a committee chair.
- Part III = Prior to a member becoming a club officer, especially President.
- Anytime a member wants to learn more about Rotary!
- Consider having your club create a policy for paying the RLI registration fee.

*\*Note. District 7690 will pay ½ of in person registration for Part I up to 3 people per club.*

For more information contact:

Joanne Iwan, District RLI Chair  
336-706-3798  
[iwanjoanne@aol.com](mailto:iwanjoanne@aol.com)



## District 7690 Crisis Management Guidelines

Rotary is a 116-year-old organization with a strong, trusted brand. It is important we continue to protect our brand by minimizing risk. In the event of a crisis, we need to be able to respond effectively, keep involved parties and Rotary International informed, and use the media, if engaged, as a liaison to disseminate key messages. The organizations response to a crisis often has more impact on reputation than the event the precipitated the situation. I suggest copying these guidelines to your mobile phone.

Should you experience a crisis during your year as Club President, take the following actions in the order listed. This list will help you handle the situation in an organized way that will mitigate risk to Rotary's reputation and brand:

1. Give priority attention to the care of the injured. Not all crisis situations will have injured.
2. Secure needed assistance – doctor, ambulance, fire, law enforcement.
3. Ensure the safety of persons and property.
4. Contact the Crisis Manager, Steven Taylor: 919-270-7257. In the event you are unable to reach the Crisis Manager and it is urgent that you speak with a District representative, Public Image Chair Kathy Torrey will be a backup contact and may be reached at 910-603-0743. Add these numbers to your contact list in your cell phone for future reference. The Crisis Manager will contact the District Governor, Van Lankford: 336-407-1579.
5. Gather the facts before you speak with the Crisis Manager and Youth Protection Officer if youth are involved. Your fact-based detailed report should include who, when, where, what happened, the current state of the crisis, and is media involved. Ensure the Crisis Manager is fully briefed before referring the media to her.
6. The official statement you should make to the public/media:  
“At this time, we are in the process of gathering the facts related to this matter and I am not in a position to answer questions. We appreciate your interest and concern, and once we complete our investigation, we will provide an appropriate statement.”  
(Example: “Our designated spokesperson with respect to this matter will be \_\_\_\_\_, who may be reached at \_\_\_\_.”)
7. Keep the following in mind:
  - a. Do not bury your head in the sand. Pretending the problem will not exist will not make it go away. Be prepared to react quickly.
  - b. Do not panic. Stay calm and clearly define what has occurred. Avoid blame games or debates. Spend your initial time focused on establishing the nature and extent of the crisis, who it will affect, and what you need to do to manage the situation.
  - c. Get your facts straight. It is important to be able to demonstrate command of the situation and not be confused, unclear or unaware of the facts.
  - d. In conjunction with the District help to manage the communication. There should be only one spokesperson with respect to any statements made about the crisis. If you are selected to be the point of contact, be prepared to communicate clearly, honestly, and as often as needed. Without clear communication, people will fill the void with rumors and speculation.
  - e. Be honest in everything you say and do.
  - f. Do not play favorites with media or others. At the appropriate time, communications should be made clearly and concisely to all stakeholders.



## District 7690 Crisis Management Guidelines

8. When the crisis manager receives your call, she will work with you to determine the severity of the crisis, contact Rotary International 847-424-5394 and add District Rotarians to the crisis team, as needed. A designated spokesperson will be named to handle future inquiries from Rotary International, the public, or media. At the conclusion of the crisis, a written report will be completed and approved by the District Governor for the District's records. Any recommended changes to the Crisis Management Plan will be reviewed for implementation.

9. Helpful references to use in a crisis:

a. District 7690 Insurance Representative  
Mark Brandon  
336-407-0643  
[markbrandon@wnireland.com](mailto:markbrandon@wnireland.com)

b. Active U.S. Rotary clubs and districts and Rotaract clubs are provided with general liability ("GL") insurance through the U.S. Rotary Club and District Liability Insurance Program ("Program").  
<https://my.rotary.org/en/us-rotary-club-and-district-liability-insurance-program>

To report an incident or claim, please email [claims@rotary.org](mailto:claims@rotary.org).

To obtain a certificate of insurance, insurance policies and summaries, loss prevention strategies, and more, please visit the insurance broker's website, [Gallagher Insurance Website](#). Gallagher Insurance Website can be accessed with a username and password that have been emailed to your club and district officers through annual insurance e-mailings or you can contact [Rotary International Risk Management](#).

If you have questions regarding coverage, please contact insurance broker, Gallagher:

Email: [rotary@ajg.com](mailto:rotary@ajg.com)  
Phone: 833-376-8279  
Website: <https://rotary.ajg.com>

c. Rotary International Code of Policies can be located at: <https://my.rotary.org/en/document/622>

d. District 7690 Youth Protection Policy  
[District 7690 Youth Protection Policy](#)

e. Rotary International Youth Protection Guide  
[RI Publication 775en-\(816\)](#)



## **U.S. Rotary club and district liability insurance program**

Active U.S. Rotary clubs and districts and Rotaract clubs are provided with general liability ("GL") and directors & officers/employment practices liability ("D&O/EPL") insurance through the U.S. Rotary Club and District Liability Insurance Program ("Program"). The Program is financed by insurance assessments collected from U.S. Rotarians on the July Club Invoice.

To report an incident or claim, please email [Rotary International Risk Management](#).

To obtain a certificate of insurance, insurance policies and summaries, loss prevention strategies, and more, please visit the insurance broker's website, [Gallagher Insurance Website](#). Gallagher Insurance Website can be accessed with a username and password that have been emailed to your club and district officers through annual insurance e-mailings or you can contact [Rotary International Risk Management](#).

If you have questions regarding coverage, please contact insurance broker, Gallagher:

Email: [rotary@ajg.com](mailto:rotary@ajg.com)

Phone: 833-376-8279

Website: <https://rotary.ajg.com>

District 7690 Insurance Representative

Mark Brandon

336-407-0643

[mark25dg@gmail.com](mailto:mark25dg@gmail.com)

Yadkin County Rotary Club





# Family of Rotary

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North Carolina



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# DISTRICT CONFERENCE

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