

- I. Call to order: The remote meeting was called to order by Van Lankford, DG via zoom at 9:01 AM.
- II. District 7690 Executive Committee members present: Voting members: Debbie Scott, IPDG; Van Lankford, DG; Ron Pierce, DGE; Chris Justice, PDG; James Gouty, DRFC; Jon Spillman DRMC; Randy Perkins, Vice Governor; Mark Brandon, DGN, Tim Johhson, Public Image, Brent Holmes, YS Chair Non-voting members: Cathy Harpster, Gov. Aide; Steve Dolat, Dist. Admin;. Karen Pollard, DGND, Charles Allen, Andy Chused, Dist. Treasurer,
- III. Approval of last meeting minutes (September 14, 2023): Chris Justice moved to approve the minutes, James Gouty seconded the motion and minutes were approved.
- IV. Reports from Committee Members
 - A. Foundation Report: James Gouty, DRFC
 - 1. Stephanie Urchick, RIP will be our keynote speaker at the November 7, 2024 District Foundation Banquet.
 - 2. We are planning a Million Dollar Dinner celebration spring of 2026.
 - 3. Reviewed attached Rainbow report stating that Rotary International has changed their funding model from 3% up to 5%. We will have approximately \$20,000 less than in prior years. The increased amount will go to pay for increased admin fees.
 - 4. Grants Management Training is February 3rd.
 - 5. Debbie Scott, IPDG reported that Southern Guilford was the first 100% Polio Plus Promise (PPP) club; She gave all members End Polio Now t-shirts. The district is up 100 PPP forms for a total of 330 pledges. Debbie plans to give each club Polio Plus Promise chair one of the t-shirts and an End Polio Now pin.
 - B. Membership Report: Jon Spillman, PDG, DM
 - We have recently lost 2 satellite clubs: Midtown Greensboro and Young Families.
 - 2. The emphasis for the remainder of the year is to focus on attraction, not retention, by reaching out to all clubs, by hosting monthly 30 minute webinars focusing on innovative clubs and strategies like IMPACT.



- C. Youth Services Report: Brent Holmes, YS Chair
 - 1. Brent's YS report is attached. Connolly Walker is the new RYLA chair. He emphasized the 4-Way Test Speech contest (February 24th) reminding us that it will be held at RCC this year. March 2nd is the inclement weather date.
 - 2. We will not have a Youth Exchange student in the 2024-2025 year. Van thanked him for promoting the Peace Conference with the Interact clubs.
- D. Public Image: Tim Johnson, PI Chair.
 - 1. Tim's report is attached.
 - 2. Tim stated that he will be visiting clubs individually beginning with Alamance. He needs sub-chairs for each type of social media. He said that Facebook is the best way to connect. We have our own district Youtube channel and podcast.
 - 3. Chris asked Tim to make an effort to recruit club PI chairs and to have them follow zone 33/34 RI citation guidelines for PI. Chris also requested that Tim publicize the monthly membership webinars.

V. Old Business

- A. Global Grant updates James noted that global grant funding varies considerably. He would like to create a district-wide funding structure policy, and perhaps incorporate Marc Benard's guideline that allows % of the money to come from the district and the remainder to come from the clubs. James will work with Chris Justice to create a draft for our next meeting in April.
- B. HOPE grant update First round, 42 of 47 clubs applied and received money. \$9600 left to be allocated. 1 satellite applied for a Hope grant. 13 clubs requested additional funds. 2 clubs were given \$200 each and 10 clubs were given \$315 each.
- C. Chris Justice presented recommended Manual of Procedures (MOP) updates. The delineation of duties for AGs was removed, District Learning Facilitator was substituted for the former term District Trainer, and then the timing of the DG Nomination Process was revised. A motion to approve the modifications of the MOP by Ron Pierce. Jon Spillman seconded the motion. The motion was approved unanimously. The District Administrator team was tasked to send the



- revised MOP to Club leadership for review by February 15, 2024. The changes will be voted on by the club PEs at the District Training Assembly on May 18th.
- D. A draft Disaster Response Plan statement was provided by Ron. The report will be modified and reviewed again in April.
- E. Discussion of an Incentive program for satellite clubs was postponed until the April meeting.

VI. New Business:

- A. Finance Committee. A motion to accept the previously emailed auditors report was made by Ron Pierce. Mark Brandon seconded the motion and it passed unanimously.
- B. Rename the District 4-Way Speech Contest to The Jim Armstrong 4-Way Test Speech Contest. Jim, who passed away in December, was a major part of the contest for many, many years. Debbie Scott moved to change the name. James Gouty seconded the motion and it passed unanimously. (Brent Holmes to notify Kathy Homiller, chair of the speech contest).
- C. Revised District Achievement Awards for 2024. Ron presented his vision of the DAA. Based on feedback, the plan will be revised by the training team with input from the four executive directors.
- D. Van stated that he sent a letter to club leadership about the DACdb Premium subscription increase.
- E. Ron stated that Stephanie Urchick, RIP is very focused on club experience. Her theme is Magic of Rotary. Ron added for the district "making it simply irresistible". She tasks us with adding 4 new clubs and 100 new members.
- F. The announcement of the special district incentive grants was postponed until the April meeting
- G. Discussion of the payment process for District events was tabled until April. The meeting was adjourned at 11:20.
- VII. Next Meeting: April 11, 2024 (zoom)



District 7690 Youth Services Committee

- Youth Services/Interact Chair Brent Holmes
- 4-Way Test Kathy Homiller
- Youth Exchange Ed 'Woody' Woodall
- Youth Peace Initiative Lynn Thompson
- RYLA *Connolly Walker*

Quarterly Worldwide District Interact Chairs Association Meeting scheduled for February 3, 2024

RYLA

- 2024 Dates/Location June 13-16, 2024 at Oak Ridge Military Academy
- RYLA District 7690 Board Policies review and update; schedule review with DG chain
- Compensation review for Executive Director, Counselors, and Committee Chairs (for overnight stay during actual event)

Interact Clubs

- 2023-2024 28 Active Interact Clubs
- District Peace Conference January 15, 2024
 - Greensboro area 3 Rotary Clubs (Greensboro Airport;
 Guilford; Guilford; Southern Guilford); two Interact Clubs; 11
 students
 - King Rotary 2 Interact Clubs; rescheduled for February due to inclement weather
 - Mocksville Rotary Club 2 Interact Clubs; one Interact Club rescheduled for February; 36 students



P.I. Report/Jan 2024

District Outlook

Qub Participation w/SM.

- *Personal visit w/respective clubs.
- *Grassroots understanding for support.
- *80% participation rate (measurements pending) by June

Social Media Presence for 7690



Rotary District #7690



@RotaryDistrict7690 \cdot 9 subscribers \cdot 5 videos Welcome to the OFFICIAL Rotary District #7690 Channel! RD7690 is a culmunation of 60+ ... > rotary7690.org



rotary_district7690 Follow Message ...

22 posts 113 followers 127 following

Rotary District #7690

District 7690 is a culmination of #rotary clubs in the Piedmont of North Carolina. #wearerotary @ rotary7690.org

Followed by rotary_wf and trumasters_inc_enter