



**Rotary District 7690  
Executive Committee Minutes  
April 10, 2024**

Van Lankford called the meeting to order at 9:02 am.

District 7690 Executive Committee members present: Voting members: Mark Brandon, DGN; James Gouty, DRFC; Chris Justice, PDG; Van Lankford, DG; Ron Pierce, DGE; Debbie Scott, IPDG; Jon Spillman, PDG, DMC. Non-voting members: Steve Dolat, District Admin; Andy Chused, Dist. Treasurer; Cathy Harpster, Gov's Aide; Brent Holmes, YS; Tim Johnson, Public Image; Randy Perkins, Vice Governor; Karen Pollard, DGND

Debbie Scott moved to approve the minutes of the last meeting from January 25, 2024. James Gouty seconded the motion. It passed unanimously.

**I. Reports from Committee Members**

Foundation Report: James Gouty, DRFC

James noted that Stephanie Urchick, RIPE, will be the guest speaker at the foundation banquet. He is hoping for 500 or more people. James presented the most recent Rainbow report (4/4/2024). Debbie Scott reported that as of July 1, we only had 228 PPP forms. We now have 336 forms which is the highest in the zone. James presented the Triple Crown club winners. (Attached). We currently have 253 Paul Harris Society members.

Membership Report: Jon Spillman, PDG, DM

Jon presented the membership report. (attached) He said we need to work on recruiting new members. "Discover Rotary" is the number 1 recruiting tool. Innovative clubs are the fastest growing types of clubs. The focus of Ron's year is club experience and will bring on tools for that. Jon noted that we have two new satellite clubs and 3 clubs forming. The dues for a satellite club is \$240 a year. He confirmed that the sponsor club should cover the district dues for the satellite club. He also explained the member resource center and how it can support clubs recruit new members. He also discussed the upcoming Membership Summit on August 22 and it will be an MTV format.

Youth Services Report: Brent Holmes, YS Chair

Brent presented the Youth Services report. Youth Peace Initiative – Scott Wagoner

- Nathanael Burns of Oak Grove High School, sponsored by the Thomasville Rotary Club, 2024 District 7690 Jim Armstrong 4- Way Test Winner will share his speech at the District Conference in New Bern.

In late November, we are planning a district Interact seminar. More information will be forthcoming.

Public Image: Tim Johnson, PI Chair.

Tim presented a graph of our demographics from Facebook. We aren't doing that well with social media. We have 124 followers on Instagram. We need to push for more Instagram followers. TikTok and YouTube are growing very slowly.

Chris Justice, Zone 33/34 Public Image director, stated that on April 23rd they are offering a webinar on social media.

**II. Old Business**

- Chris and James stated Global Grant updates were postponed until July.
- Chris Justice stated that the Manual of Procedures updates will be voted on at the May 18th DTA.
- Ron postponed the review of the Disaster Relief Plan until the July meeting.
- Steve stated that we have enabled the credit card acceptance payment process using Zettle.
- James stated that they excluded Satellite clubs from Triple Crown criteria.

**III. New Business:**

- James stated that the cost of a Global scholarship is \$16,000. We have \$43,000 in excess funds. James moved to fund two additional scholarships. Debbie seconded the motion. Motion carries 4 to 2. Need more clarification on how this money gets spent in the future.
- Ron and Andy stated that we have a balanced budget. It was reviewed and approved by the finance committee. Based on maintaining the same number of members in the district, there will be no increase in dues. According to our MOP, if we vary from the budget by \$1000, the event chair must come to the Exec Comm for approval. The recommendation is to leave out the expenses for things that are truly unknown. Chris moved to approve the budget, it was seconded by Mark and passed.
- Karen requested to augment funding for Patrick Eakes's celebration for \$5000. Mark moved to approve the augmentation request. Debbie seconded. It passed. The money will be used for paying for family members, and other special Rotarians.
- James would like the Exec Comm to enforce the measuring period from July 1 to April 1 of every Rotary year for Triple Crown Club.

The meeting adjourned.

The next meeting is July 18, 2024, via zoom.

Triple Crown Club Winners			
Club	100 PHF	100% Sustaining	\$100 per capita PP
Asheboro	Yes	Yes	Yes
Clemmons	Yes	Yes	Yes
Jonesboro	Yes	Yes	Yes
Thomasville	Yes	No	Yes
Summit	Yes	Yes	Yes
Greensboro Airport	Yes	Yes	Yes
Kernersville	Yes	Yes	Yes
Global Trekkers	Yes	Yes	Yes
Southern Guilford	Yes	Yes	Yes
High Point	Yes	No	No
Western Forsyth	Yes	Yes	Yes
Mocksville	Yes	Yes	Yes
Mount Airy	Yes	Yes	Yes
Graham	Yes	Yes	Yes
Crescent	Yes	Yes	Yes
Gate City	Yes	Yes	Yes
Southern Pines	Yes	Yes	Yes

**2024 District 7690 Executive Committee Meeting  
For  
April 10th**

I. Membership Results through 3/31/23. - **12**

**22 Clubs with Positive Growth**

	07/01/2023	3/31/2023	Net Gains/Loss
1. Troy -	16	23	+8
2. Jonesboro	50	57	+7
3. Mocksville	32	38	+6
4. Pinehurst	46	51	+5
5. Pittsboro	50	55	+5
6. Thomasville	90	94	+4
7. King-	33	37	+4
8. Alamance	36	40	+4
9. Randolph	68	72	+4
10. Liberty	17	20	+3
11. E-Club Global	15	18	+3
12. Yadkin Valley	39	41	+2
13. Eden	52	54	+2
14. Mount Airy	98	100	+2
15. Guilford	38	40	+2
16. Surry Sunrise	46	47	+1
17. Stoneville	14	15	+1
18. Downtown GSO	54	55	+1
19. Western Forsyth	32	33	+1
20. Yadkin County	57	57	+1
21. Clemmons -	58	59	+1
22. Gate City	56	57	+1

**9 Clubs Even**

1. Asheboro	59	59	0
2. Lexington	14	14	0
3. Madison Mayodan	21	21	0
4. East Greensboro	12	12	0
5. Greensboro Airport	36	36	0

6. Carthage	30	30	0
7. Reynolda	86	86	0
8. Southern Guilford	26	26	0
9. Stratford	39	39	0

### 16 Negative Clubs

1. Midstate	36	35	-1
2. Burlington	15	13	-2
3. Winston-Salem	156	157	-2
4. Jamestown	21	19	-2
5. Reidsville	38	36	-2
6. Siler City	30	27	-3
7. Kernersville	99	96	-3
8. Graham	22	18	-4
9. Furnitureland	40	36	-4
10. High Point	107	102	-5
11. Sanford	39	34	-5
12. Southern Pines	82	77	-5
13. Sandhills	38	33	-5
14. Summit	117	108	-9
15. Greensboro	183	172	-11
16. Crescent	98	85	-17

- Special Note: Two Satellite Clubs Terminated
- Midtown Greensboro – 12 members
  - Young Families Club – 12 members
  - King???

- Two New Satellite Club Started
- Summit Skills and Satellite Club – 8 members
  - Rotary Hispano de Alamance – 10

- Three New Possible Satellite Clubs
- Triad Impact Club
  - High Point Impact Club
  - High Point Riverlanding Retirement Community Club

## II Key Issues

- 7 clubs with 0 new members
  - Southern Pines

2. Midstate
3. Madison-Mayodan
4. Lexington
5. Jamestown
6. Carthage
7. Burlington

B. 5 clubs with 1 new member

1. East Greensboro
2. Furnitureland
3. Graham
4. Greensboro Airport
5. Stoneville

C. Historical High Attrition YTD

- |                   |      |     |
|-------------------|------|-----|
| 1. Crescent       | - 19 |     |
| 2. Summit         | -18  |     |
| 3. Clemmons       |      | -11 |
| 4. Southern Pines | -10  |     |
| 5. Sanford        | - 9  |     |

**III Finish Strong and Lay a Foundation for Next Year**

- A. Resource Center on Website
1. Discover Rotary Toolbox
  2. Innovative Club Toolbox
  3. Club Experience

- B. Innovative Club Focus
1. Impact Clubs
  2. Feature Niche Clubs
    - a. Hispanic
    - b. Senior Living Facility

C. Broadcast MAP and District Webinars

1. April - Membership Success Center – Chris Justice
2. May – Club Survey???

**III District Membership 10 Year History**

2022 - 2023            2442 (+44)

2021 – 2022            (+17)

2020 – 2021	(-78)
2019 – 2020	(-8)
2018 – 2019	(-29)
2017 – 2018	(+17)
2016 – 2017	(-74)
2015 – 2016	(-16)
2014 – 2015	(-4)
2013 – 2014	2647 (-64)

YOUTH SERVICES REPORT FOR EXECUTIVE COMMITTEE MEETING  
4/10/2024

District 7690 Youth Services Committee

- Youth Services/Interact Chair – Brent Holmes
- 4-Way Test – Kathy Homiller
- Youth Exchange – Ed ‘Woody’ Woodall
- Youth Peace Initiative – **Scott Wagoner**
- RYLA – Connolly Walker

RYLA

- 2024 Dates/Location – June 13-16, 2024, at Oak Ridge Military Academy
- All Volunteer Shifts & opportunities to visit RYLA are now open in DacDB.
- 59 student sponsorships and 56 students identified to attend already.

Interact Clubs

- **Report your Interact club adviser every year by 30 June.**
- Interact Club Goals
- The Rotary Citation for Interact Clubs - **Submit by August 15, 2024**

4-Way Test

- Nathanael Burns of Oak Grove High School, sponsored by the Thomasville Rotary Club, 2024 District 7690 Jim Armstrong 4- Way Test Winner will share his speech at District Conference on Sunday, April 28, 2024 @ 10:00 am



## Youth Peace Initiative

- District Conference Breakout Session – ‘Best Practices for Creating a Successful Event’
- Co-Facilitators (identified from Clubs participating in last January’s Peace Conference event):
  - Deanne Brown; Scott Wagoner; Sue Jarvis?; Cynthia Williams, Shari Becker (?); and Brent Holmes
  - Not available – Courtney Cabe; Kelly Funderburk; Polly Long; Regina Bush; Andrew Lyons

## Youth Exchange

- Paloma Oliveri, our long-term inbound from Argentina (sponsored by the Yadkin Valley Rotary Club), is wrapping up.
- We do not have any candidates for long-term exchange over the 2024 – 2025 academic year.
- ***There are 21 in-bound students (USA and Canada) that need hosts for the 2024-2025 academic year.***
- Applications due by December 2024
- We do not have any short-term candidates.