



**Rotary District 7690
Executive Committee Meeting Minutes
July 21, 2022**

I. Call to order

Meeting was called to order by DG Debbie Scott. Location of this meeting was Zoom.

II. District 7690 Executive Committee Members Present

Debbie Scott, DG; Van Lankford, DGE; Ron Pierce, DGN; Chris Justice, PDG;
Randy Perkins, PDG/VG; James Gouty, DRFCC; Tommy Rosser, PDG;
Jon Spillman, PDG/DMC; Judy Brumley, YSC; Kathy Torrey, PIC

III. Discussion of minutes from last meeting

Minutes were presented from last meeting. Approved.

IV. Welcome & Announcements

Welcome everyone to our first Executive Committee meeting this year.

V. Reports from Committee Members

Membership Report –PDG Jon Spillman, DMC

- Net Positive for membership growth for the year! Kudos to Charles and Membership Team for a great effort. 20% clubs generating 80% of growth. 21 clubs negative have an attraction problem, 7 have an attrition problem.
- We are doing 30 minute monthly Zoom calls with successful club leaders speaking and specific topics to focus on each meeting.
- Goals:
Every club should have 1 additional pathway to be part of Rotary.
Meetings must be engaging!
Attentional reach out to folks and invite to meetings, services project, socials, etc.
- Membership Summit will be conducted a bit different this year with small groups of clubs working together to develop action plans. Asking for P & PE to attend for consistency.
- MAT will be reaching out to every club to offer guidance and assistance.

Action Steps:

DLT please Register for Membership Summit!
Reach out to clubs to help get them registered!

Questions/Discussion:

Chris – fruits of labor showing results in clubs that are listening, participating in meetings and putting these steps into action. They have ‘buy in’ from club members not just leaders.
Discussion about specific clubs numbers and what’s going on with each one.

Foundation Report – James Gouty, DRFCC

- Reviewed upcoming events – Foundation Banquet Nov 12 and Fall Training Sept 24.
- Public Image Grants does not apply for DDF funds. Working on a work around to fund these because we do have great interest from the clubs with applications submitted.
DG Debbie has talked to Charles Allen and Andy Chused about the PI push for this year. Looking into budget for where we can shift some money around. Hoping some of the grants can be approved by RI for DDF.
- Questions/Comments:
DGE Van asked when you have the 2023 fall dates send to Van for use in reference manual.

Public Image Report – Kathy Torrey, Chair

- Developed a form that can be shared with clubs to use.
- PI grant (discussed above).
- Questions/Discussion:
Get list of clubs from Jon to focus on and reach out to AGs for area meetings.
Chris suggested continue getting applications from clubs to see if we can find a work around to fund these. James said encourage clubs to use funds to buy a tent, benches, etc. that are part of an “event” that could be approved.

Youth Services Report – Judy Brumley, Chair

- Youth zoom meetings will be 2nd Tuesdays each month at 4:00. Brent Holmes helping work with the clubs. Focus on engagement from clubs and get their feedback on what we can do to help grow their clubs. Information shared for online resources. Meetings recorded and put on the website for review and if someone missed the meeting.
- Rotaract not in YS this year, so focusing on Interact clubs in the District.
- Will help promote RYLA.
- Questions/Discussion:
How many Interact clubs? Will have to get that information.
RYLA – congrats to Debbie and Kristi on a great event and getting that going again.

Rotaract Update – PDG Charles Allen, VG

- We have 7 listed clubs – active or not?? Most are University based and 2 community based. Covid made most go inactive and they are still listed in name only.
Wake Forest Univ/Reynolda Club is only truly active club.
Surry Community College would like to shift to Community based club.
Communicating with these colleges/contacts to see what plans are and how can we help.
Looking to join Ascension Rotaract Network and will then have full access to RI assistance.
DG chain needs to get the ascension setup for us and let’s see how it goes, not dues at this point.
We can always pull the plug on the Ascension participation if costs or initiatives change.
RYLA youth fired up to plug into Interact, then going into colleges and community to start clubs!

Nominating Committee Report – PDG Randy Perkins, Chair

- Packet ready to be sent out the clubs on/before August 1st. Sept 1 last day to submit applications. Interviews will be Sept 8th and Pinewood Country Club, during the afternoon after the executive/finance meeting.
- Nominating committee duties and responsibilities in the new MOP.
- Reminder – all conversations related to DG apps and interviews are confidential.

Family of Rotary Update – PDG Tommy Rosser, Chair

- Sept 10th. Tickets on sale now. Emails are going out to District to encourage participation. Aug 15th cut-off for ticket sales so that wrist bands and all can be ordered and ready.
- Science center and City of Greensboro excited for everyone coming to visit.
- Greensboro Rotary put the \$1000 up to rent the park/shelters/paddleboats/zipline/lake blocked off for Rotarians/guests from 9:00-5:00.
- Zipline 100 max allowed for the day. Zipline goes across the lake.
- Looking for donations for goody bags for children.
- Please help promote this event in Areas and Clubs.
- Questions/Discussion: Invite family and potential members to come and enjoy Rotary fellowship. Why August 15th cut-off? For wrist bands ordering via Science Center.

Old Business

PDG Chris – update on service membership application development.

Still working on the finished product before handing out at the club level to make sure all bugs worked out, and everything works like we want it to.

PDG Chirs Justice provided an update on the member removal issue (Gate City Rotary).

Don Allred still offering a picnic for PDGs, DG and incoming DGs (ie College of Governors).

VI. New Business

Email Blasts – feedback from clubs/AGs of too much emails coming through. Suggestion of looking at one per week if we can. Combine news/upcoming events. Sometimes emails are urgent and do need to go out as needed and that's okay...just try to be mindful of sending so many emails.

Keep an eye on DACdb calendar for monthly meetings re Membership, Youth, Leadership Lounge, AG meetings, DG visits.

Southern Guilford as of end of year now a club again!

Mebane in process of becoming satellite club under Graham.

Next meeting- September 8th at Pinewood Country Club. Exec/Finance meeting in the morning.
Nominating committee will then have lunch and DG interviews throughout the afternoon.

Minutes prepared by Christie Smith, District Administrator

eSignature: *Christie Smith*

Date: *July 21, 2022*