2025 PETS Reference Manual









Mark Brandon District Governor 2025-2026







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2025 District 7690 Breakout Session Friday, March 14th 9:00-11:30 am

Invocation and pledge Ron Pierce, DG

Introduction of DGE Mark Brandon

2025-2026 Leadership Team Introduction Mark Brandon

2025-2026 District Goals and Vision Mark Brandon

Download WhatsApp

"Yes, and..." – How Can We Communicate with Our Members More Effectively?

Round Table Discussion

How Do I Have a Successful Year as President? Select Group of Past Presidents

"Yes, and..." – What are Some Ways I can Energize My Club?

Membership Katie Walker, Jon Spillman

Show "Anytown" clip

"Yes, and..." – How Can I Start Another Opportunity For Our Club Members to Meet?

Micro Project For Grace Given Mark Hensley, District Action Coordinator

Break

Foundation Jim Fradenberg

"Yes, and..." – How Do I Encourage Club Members to Support The Rotary Foundation?

Western North Carolina Response Mark Brandon, Ron Pierce, and Van Lankford

2026 District Conference PromoTonda Phillips and Anant Venkataraman,

Conference Co-Chairs

Wrap Up & Adjourn

2025 District 7690 Breakout Session Saturday, March 16th 8:45-9:45

Welcome/ Housekeeping Mark Brandon

Rotary Dating Game for Committees

First Three Contestants Ron Pierce, Club Experience

Tim Johnson, Public Image Mark Hensley, Club Action

Second Three Contestants Jim Fradenburg, Foundation

Karen Pollard, Global Grants

Anant Venkataraman, Rotary Means Business

Third Three Contestants Katie Walker, Membership

Jon Spillman, Impact and Alternative Clubs

Karen Pollard, Youth

RYLA Brandy Phillips-Brandon, 2026 Executive Director

Questions and Wrap-Up

Four Way Test and Adjourn



2025-2026 Club President Calendar

Date	Event or Action Item	Location (If Applicable
Completed In Blue		
11/14/2024	District Leadership Team Building (Completed)	Mark Brandon's House
11/19-11/21/2024	Incoming Presidents Training (Completed)	New Day Community Church and Virtual
01/24/2025	District Leadership Training (Completed)	Randolph Community College - Asheboro
01/25/2025	Grants Management Training (Completed)	Randolph Community College - Asheboro
March - May, 2025		
03/14-03/15/2025	Carolinas PETS	Koury Convention Center
03/31/2025	RYLA Student Participation Form	Online
04/12/2025	District Training Assembly	Randolph Community College
04/30/2025	MOU Due (for Grants)	E-Signature
05/01-05/04/2025	District Conference	Harrah's Cherokee Resort – Cherokee, NC
05/15/2025	Final Grant Reports Due (24-25)	Online
05/31/2025	New Grant Apps Due	Online
June - July, 2025		
06/22-06/25/2025	Rotary International Convention	Calgary, Canada
06/26/2025	District Officer Installation Dinner	Tanglewood Park – Red Barn – Clemmons, NC
07/01/2025	Have Fun!!!	You Are Your Club's President!
07/15/2025	Submit Dues to RI and District 7690	Submit Online (Invoiced)
07/15/2025	Enter Club Officers/Committee Chairs	DACdb and Rotary Club Central
07/31/2025	Enter Service Activities	Rotary Club Central
07/31/2025	Youth Protection MOU Due	E-Signature
Aug – Sept, 2025		
08/21/2025	Membership Summit – 2 Club Members Required in Attendance	Starmount Forest Country Club – Greensboro, NC
08/31/2025	Membership Action Plan Due	Submit To Your Area Governor

09/16-12/09/2025	District Governor Club Visits	See Calendar Below in Manual
09/18/2025	Possible SCarowinds Family of Rotary	Carowinds – Charlotte, NC
09/20/2025	Fall Seminar - The Golden Thread	Randolph Community College - Asheboro
Oct – Dec, 2025		
10/06/2025	Ray Taylor Golf Tournament	Maple Chase Country Club – Winston-Salem, NC
10/24/2025	World Polio Day	Observed by Clubs Individually
10/28/2025	Incoming Presidents Orientation	8am Zoom
10/29/2025	Incoming Presidents Orientation	Noon-In person lunch-TBD
10/30/2025	Incoming Presidents Orientation	6pm Zoom
11/13/2025	Paul Harris Reception and District Foundation Banquet	Forsyth Country Club – Winston Salem, NC
12/15/2025	Review Year End Deadlines with PE	This Will Help With Continuity of Leadership
2026		
04/23-04/26/2026	District Conference	The Crystal Coast – Atlantic Beach, NC
06/27/2026	District Officer Installation Dinner	TBD

Rotary International Focus Months

• January: Vocational Service Month

February: Peacebuilding and Conflict Prevention Month

March: Water, Sanitation, and Hygiene Month

April: Environmental Month

May: Youth Service Month

June: Rotary Fellowships Month

July: Maternal and Child Health Month

• August: Membership and New Club Development Month

September: Basic Education and Literacy Month

• October: Economic and Community Development Month

November: Rotary Foundation Month

December: Disease Prevention and Treatment Month

CLUB PRESIDENT'S CALENDAR ROTARY YEAR 2025-2026

Success leading your Rotary club is determined long before you are sworn in as President. The most difficult part of the process is the six months before installation. Begin the planning process now and you will be better prepared to implement the activities and assignments during that period without being overwhelmed. This is a general outline you can tailor to the practices of your Club and your own goals and objectives.

January 2025 - Vocational Service Month

- Meet with your Area Governor, President, Foundation and Membership Chairs to review the mid-year progress towards the club's goals and objectives.
- Check club's progress on achieving the 2025-2026 Best Practices/ District Achievement Award.
- Review with your President the club's current budget.
- Work on your draft calendar and Club Goals for your year.
- Make sure you know how to access and use the District Database and RI's Rotary Club Central.
- (myrotary.org) Use your AG as a resource to navigate these.
- Register for PETS, March 14-15 at the Sheraton/Koury Convention Center. (Must attend PETS and should bring President Nominee as well)
- Notify DGE Mark Brandon if you are unable to attend Carolina's PETS & amp; then attend an out-of-district PETS session.
- Register and attend Grants Management Seminar on January 25 at Randolph Community College, Asheboro. President Elect or Foundation committee
- members must attend this session for the club to be qualified for District & Global Grant

February 2025 - Peace & Conflict Prevention/Resolution Month

- If you have not already, Register for March 14-15 PETS. (See details above.)
- If not completed already, register to attend District Conference, May 1-4, Harrah's in Cherokee, NC

March 2025 - Water and Sanitation Month

- Attend PETS.
- If not completed already, register to attend the District Conference.
- Register to attend the District Training Assembly (DTA) event on April 12, Randolph Community College, Asheboro.
- Meet with your new board to finalize committee assignments, budget, projects, and calendar.
- Submit RYLA Student Participation Form by March 31.

April 2025 - Maternal and Child Health Month

- Attend DTA on April 12.
- Submit Club Memorandum of Understanding (MOU) by April 30.
- If not completed already, register to attend District Conference, May 1-4, Harrah's in Cherokee, NC

May 2025 - Youth Service Month

- Finalize committee assignments, budget, goals, and calendar with your new board.
- Determine your District Grant and/or Global Grant projects for 2025-2026 and ensure applications are in process.
- Ensure final reports for previous year's District Grants (2024-2025) have been submitted to the District Grant Chair by May 15.
- Ensure Club Goals for Membership and Foundation are entered in Rl's Rotary Club Central by May 15.
- Ensure final report(s) for previous year's District Grant(s) (2024-25) have been submitted to the District Grant Chair by the deadline date of May 15.
- Ensure application(s) for District Grant project(s) are submitted to District Grant Chair NO LATER than the deadline date of May 31.
- Promote attendance & Register to attend the District Officer Installation Banquet in Tanglewood Park, Red Barn, Clemmons, NC on June 26 at 6pm.
- Ensure all club and member contributions to the Rotary Foundation for the 2024-2025 Rotary year have been submitted by May 31, 2025.
- Hold a Club Assembly prior to taking office on July 1. Review Club Goals with your membership and ensure Club Committee Chairs present plans and objectives to the members.
- Confirm your club's official visit from the Governor and share with club members to reserve the date.
- Schedule your quarterly club assemblies and club socials for 2025-26.

June 2025 - Rotary Fellowships Month

- Attend Rotary International Convention June 22-25 in Calgary, Canada.
- Attend District Officer Installation. Encourage club members to attend as well. (See details above.)
- Ensure contributions for the year for each member have been submitted to the RI Foundation. (Should have been submitted for all by May unless a new member has been added in June).
- Hold a Club Officer Installation event to install club officers.

July 2025 - CONGRATULATIONS!! READ DISTRICT NEWSLETTER

- Congratulations, you are now President!
- Inform club members of the club's official visit date from the Governor. Start prepping!
- Submit dues to RI & to District 7690.
- Ensure that the Club Membership chair or Membership Committee member plus one more club member are registered to attend the District 7690 Membership Summit 2025 on August 21 at Starmount Forest Country Club in Greensboro.
- Ensure club officers and committee chair positions are to Phil Morris for entry into
 District Database by July 15 and member information is current this is a critical
 necessity to promote timely communication to club chairs and officers from RI and the
 district.

- Ensure Club Goals for Membership and Foundation are entered in Rl's Rotary Club Central by July 15.
- Ensure Service Goals are entered in Rotary Club Central by July 31.

August 2025 - Membership and Extension Month

- Ensure that the Club Membership Chair or Membership Committee member plus one more club member attends the District 7690 Membership Summit 2025. (See details above.)
- Review your "Club Membership Growth Plan" for 2025-26 that was developed at the Membership Summit 2025 and adjust strategies to continue member engagement, retention and attraction efforts.
- Communicate plans with the President Elect.
- Share plan modifications with the Area Governor and District Governor.
- Encourage club golfers to enter the District Golf Tournament (Ray Taylor Memorial) on October 6 at Maple Chase Country Club in Winston Salem.
- Encourage Club Foundation Chair and at least one other member to register to attend the Fall Seminar/The Golden Thread on September 20th at Randolph Community College in Asheboro.

September 2025 - Basic Education and Literacy Month

- Ensure that the Club Foundation Chair and at least one other member attend the Fall Seminar/The Golden Thread on September 20 th at Randolph Community College in Asheboro.
- Prepare for the club's official visit from the Governor.
- Encourage club golfers to register to play in the District Golf Tournament (see details above.)
- If pursuing recognition, check in with Committee Chairs on Best Practices progress.
- Ensure that you have sent a copy of your 2025-2026 MAP to your AG, DG, DMC.
- Encourage your PE and PN to register to attend Incoming President's Orientation meeting with DGE Karen Pollard. Three options: 10/28 – 8am Zoom; 10/29 – Noon, In-person, TBD; 10/30 – 6pm Zoom

October 2025 - Economic and Community Development Month

- Prepare for the club's official visit from the Governor.
- Ensure team and/or players attend the District Golf Tournament on October 6.
- Follow-up with the Club Nominating Committee to ensure candidates are considered for next year's officer slate.
- Promote registration for the District Foundation Banquet on November 13th at Forsyth Country Club in Winston Salem.
- Ensure club has a Foundation program planned for at least one meeting in November
- Participate in World's Greatest Meal event to raise funds for Polio Plus the week of October 24th
- Encourage the President-Elect to take advantage of the early registration discount and to register for Carolinas' PETS to be held March 19-21, 2026 at the Sheraton,

- Greensboro. (PE Must attend PETS and is encouraged to bring President Nominee as well)
- Notify DGE if PE is unable to attend & arrange for him/her to attend an out-of-district PETS session.
- PEs attend one of the IPO sessions: 10/28, 10/29, or 10/30. (see details above)

November 2025 - Rotary Foundation Month

- Encourage club members and spouses to attend the annual Rotary Foundation Banquet.
- Encourage club members who are Paul Harris Society members to attend the Paul Harris Society Reception immediately before The Foundation Banquet on November 13th at Forsyth Country Club in Winston Salem.
- Review the club's foundation report with the Club Foundation Chair.
- Ensure contributions are being submitted to The Rotary Foundation in a timely manner.
- Hold a club meeting on a Foundation topic.
- Depending on DG visit schedule, prepare for the club's official visit from the Governor.
- Consider early registration and promote the International Convention to be held June 13-17, 2026 in Taipei, Taiwan.
- Promote achieving and maintaining the Triple Crown Club status.
- Promote club members' attendance at the DC#26 at Atlantic Beach, NC April 23-26.

December 2025 - Disease and Prevention Month

- Hold elections for officers and board members, with the results reported to RI by December 31, through Rotary Club Central.
- Submit all member and Club Foundation funds collected since July to The Rotary Foundation by December 31.
- Promote club members' attendance at the DC#26 at Atlantic Beach, NC April 23-26.
- If pursuing recognitions, check in with Committee Chairs on Best Practices/DAA progress.
- Ensure Club Youth Services Committee Chair is promoting RYLA applications and the Jim Armstrong Four Way Test Speech Contest to the area High Schools.

January 2026 - Vocational Service Month

- Review mid-year progress towards the club's goals and objectives.
- Continue to monitor the club's progress on achieving the District Achievement Award and Presidential Citation.
- Promote attendance at the District Conference at Atlantic Beach, NC April 23-26.
- Ensure RI dues are paid.
- Review your "Club Membership Growth Plan" for 2025-26 that was developed at the Membership Summit 2025 and adjust strategies to continue member engagement, retention and attraction efforts.
- Coordinate with the President-Elect "Club Membership Growth Plan" for 2026.
- Share plan modifications with the Area Governor and District Governor.

- Confirm that President-Elect and President-Nominee are registered to attend PETS in March.
- Promote attending The International Convention, June 13-17, 2026, in Taipei, Taiwan.
- Submit student's registration form for the District Jim Armstrong Four Way Test Speech Contest. TBA

February 2026 - Peace and Conflict Prevention/Resolution Month

- Register & Attend Grants Management Training. President-Elect or Foundation committee member and at least one other club member (preferably one who has never attended Grants Management Training) must attend this session for the club to be qualified for District & Global Grant participation in 2026-2027. DATE TBA
- Support student's entry in Four Way Test Speech Contest. TBA
- Meet with your board to check on progress of Best Practices/DAA documentation.

March 2026 - Water and Sanitation Month

- Ensure PE & PN attend PETS, March 19-21.
- If not already completed, Register to attend the District Conference.
- Submit all member and club Foundation funds collected since January to The Rotary Foundation by March 31.
- Ensure submission of application for Best Practices by March 31.

April 2026 - Maternal and Child Health Month

- Attend District Conference.
- Ensure new Club Officers Register and attend the District Training Assembly event.
- Ensure final report(s) for this year's District Grant(s) 2025-2026 have been submitted to the District Grant Chair. (May 15 deadline.)

May 2026 - Youth Service Month

- Ensure new Club Officers Attend the District Training Assembly. (TBA)
- Ensure final report(s) for this year's District Grant(s) (2025-2026) have been submitted to the District Grant Chair by the deadline date of May 15.
- Ensure application(s) for (2026-2027) District Grant project(s) are submitted to District Grant Chair NO LATER than the deadline date of May 31.
- Register to attend the District Officer Installation Banquet and encourage others to attend and show support. (June 27)
- Ensure all club and member contributions to the Rotary Foundation for the 2025-2026 Rotary year have been submitted by May 31.

June 2026 - Rotary Fellowships Month

- Attend Rotary International Convention in Taiwan (June 13-17)
- Attend District Officer Installation and encourage others to attend.(June 27)
- Ensure contributions for the year for each member have been submitted to the RI Foundation. (Should have been submitted for all by May 15 unless a new member has been added in June).

• Ensure that a Club Officer Installation event is held to install new club officers.

SINCERELY THANK YOUR CLUB OFFICERS AND MEMBERS FOR MAKING IT A GREAT YEAR!

Valuable Resources at your fingertips...

- Rotary International www.Rotary.org (LOG in to MY Rotary)
- Rotary District 7690 www.Rotary7690.org (LOG in to District Database DACdb)

District Governor Line For 2025-28



Mark Brandon 4952 Kester Mill Rd Winston Salem, NC 27103

Mark Brandon Rotary 7690 District Governor 2025-2026

Mark is a passionate Rotarian who believes the heart of Rotary lies in its clubs. Inspired by the people within this great organization, he is dedicated to assisting club presidents and strengthening Rotary's impact in communities.

Born and raised in Yadkinville, NC, Mark studied business at Surry Community College and Gardner-Webb University. He obtained his insurance license in 1997 and began his career as a salesperson at Ireland Insurance Agency in Yadkinville. In 2007, he became the majority owner of the agency and has successfully led the business ever since.

Mark married Brandy Phillips of East Bend they have been married for 26 years, and together they have built a beautiful family. They have three children:

- Madilyn (Maddy) Works for the United States House of Representatives in Washington, DC.
- Olivia (Liv) A junior at Appalachian State University.
- Samuel A freshman at Western Carolina University.

Mark and Brandy have called Winston-Salem home since 1998.

At just 25, Mark joined Rotary for networking but quickly discovered a deep passion for service and fellowship. Over the past 25 years, he has experienced many unforgettable "Rotary Moments," but one stands out the most: when his club in Yadkin County rallied around his family after their 8-year-old daughter Liv was diagnosed with Type 1 Diabetes in 2011. His club actively participated in the annual **JDRF Walk for a Cure**, helping his family's team raise over \$100,000 in the past 11 years to support diabetes research.

Mark and Brandy's dedication to service led to them being named JDRF Volunteers of the Year in 2017. That same year, Ireland Insurance was recognized as the Erie Insurance Giving Network Agency of the Year for its commitment to community giving.

Mark's Rotary Career has included many positions and achievements. Here are just a few: Major Donor, Paul Harris Society Member, Former Assistant Governor, and a two-time club president (2003-2004, 2020-2021)

Beyond Rotary and his business, Mark enjoys writing and playing music, hitting the golf course, and indulging in his lifelong passion for snow skiing. He and Brandy also share a love for traveling and exploring new places.



Karen Pollard 6306 Popular Forest Dr Summerfield, NC 27358

Karen Pollard Rotary 7690 District Governor 2026-2027

Karen was born and raised in Centreville, VA. She attended her first year of college at Virginia Tech, but transferred to California for the remainder of her education. She double majored in psychology and Deaf studies at California State University Northridge and then earned her Master's degree and Doctorate in Clinical Community Psychology from University of La Verne in Los Angeles county. Karen returned to the East coast for her post-doctoral fellowship in neuropsychology at University of Virginia. She began her career in clinical neuropsychology where she worked to diagnose and create treatment plans for clients struggling with cognitive issues, like Alzheimer's disease and other dementias or Attention Deficit Hyperactivity Disorder. Karen is passionate about helping as many people as possible understand the unique ways that their brains work so that they can be more efficient and less stressed. She owns Brain Power Advisors and Brain Power Solutions where she helps business leaders and others learn to leverage their brain power to benefit them in life.

Karen joined Rotary in 2018 soon after starting her first business. She very quickly found her home in Rotary and has enjoyed interacting with Rotarians across the district through public speaking and make-up meetings. In her short time, she has served her club in roles such as membership chair, fundraising chair, Vice President and President. She has also served at the district level as trainer, conference chair, assistant governor, and on the membership committee. Karen is an RLI graduate and facilitator and was part of a zone 33 team that helped update the curriculum and transition to online RLI classes. Karen is a Paul Harris Fellow and Paul Harris Society Member. She has also signed the Polio Plus Promise. She has spearheaded an approved global grant to bring clean water to a village in rural Jamaica and hopes one day to expand that project so that all Jamaicans have reliable access to clean water.

Karen is the mother of two daughters and is engaged to her partner, Kevin who will add two stepdaughters to her family. She currently lives in Summerfield. She is also an adventurer; she was part of a group that raised funds to start a cervical cancer screening clinic in a remote region of Tanzania and while there, she and her team climbed Mt. Kilimanjaro. In her spare time, she enjoys traveling, playing piano, and playing poker.

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Anant Venkataraman 204 Old Cedar Lane Burlington, NC 27103

Anant Venkataraman Rotary 7690 District Governor 2027-2028

Anant was born in Allentown, Pennsylvania. After moving a couple of times during his initial years, his family finally relocated to Morgantown, West Virginia. After high school, he attended the University of Pennsylvania and graduated from The Wharton School of Business. With a successful and rewarding career in the nonprofit world behind him, he shifted gears and began a life in the insurance world, getting his insurance license and start with the local Geico office in Morgantown. He started at the bottom as a dialer then moved his way up the ranks as a sales agent, top sales agent, then Office Manager. He eventually became Business Manager for both the offices in Morgantown and Charleston, West Virginia. In 2018, he was driven by his boss and mentor to open his own office and in May of 2019, he started Geico Winston-Salem which quickly became the fastest growing insurance agency in the state.

Not only did Anant find success in insurance but he also found success in his personal life as he married the girl of his dreams, Richa Talwar, in 2020 and have been happily married ever since. They have one four-legged feline child, Oliver Wendell, and the three currently reside in Burlington, NC.

Anant was urged by his former boss, Jim Robinson, to join Rotary while in Morgantown as a corporate member in 2018. While there, he quickly fell in love with the service and fellowship side while building a solid business network. In 2019 when he moved to Winston-Salem to start his own insurance agency, his first priority was to find a local Rotary club to transfer to and for networking purposes. His first visit was to the Rotary Club of Western Forsyth and his search was over. In his short time, he has served his club in roles such as Treasurer, Vice President and President. He also serves on the district level as a member of the Foundation and Finance committees, on the Membership Committee as Attraction Chair and MAP Ambassador, and additionally served as Area 4 Assistant Governor. Anant is also an RLI graduate, a Paul Harris Fellow, Paul Harris Society Member, Benefactor, and most recently a Bequest Society Member. He is very proud to be a member of the Polio Plus Promise club. In his free time Anant enjoys any and all sports, travelling, and spending time with his family and friends.

District Executive Committee



District Governor 2025-2026 Mark Brandon Yadkin County Rotary Club



District Governor 2026-2027 Karen Pollard Crescent Rotary Club



District Governor 2027-2028 Anant Venkataraman Western Forsyth Rotary Club



Immediate Past District Governor Ron Pierce Guilford Rotary Club



PolioPlus Chair, PDG Debbie Scott Jonesboro Rotary Club



Public Image Chair Tim Johnson Western Forsyth Rotary Club



Rotary Foundation Chair Jim Fradenburg Kernersville Rotary Club



Membership Chair Katie Walker Pittsboro Rotary Club



Youth Services Chair Brent Holmes Guilford Rotary Club

District Organization Chart

	District Leadership Te	eam	
District Governor	Mark Brandon	Yadkin County	336-679-8861
District Governor Elect	Karen Pollard	Crescent	818-585-2469
District Governor Nominee	Anant Venkataraman	Western Forsyth	304-685-2902
Immediate Past District Governor	Ron Pierce	Guilford	336-686-8090
One Past Immediate Past District Governor	Van Lankford	Mt. Airy	336-407-1579
Vice Governor	Chris Justice	Triad Impact	336-580-6626
Governor's Aide	Cathy Harpster*	Southern Pines	910-690-1101
Assistant Governors See page 12			
District Administrator	Steve Dolat*	Crescent	860-367-6913
Membership Chair	Katie Walker	Pittsboro	910-391-5531
Foundation Chair	Jim Fradenburg	Kernersville	336-403-3784
Public Image Chair*	Tim Johnson	Western Forsyth	336-409-4506
Youth Services Chair *	Brent Holmes	Guilford	336-392-7564
District Learning Facilitator 2025	Deanne Brown*	Troy	910-220-1384
District Treasurer	James Gouty*	Asheboro	352-665-8282
* Non-Voting Member of the Executive Committee			

	Finance Committee		
District Treasurer	James Gouty	Asheboro	352-665-8282
	Committee Members		
District Governor	Mark Brandon	Yadkin County	336-679-8861
District Governor Elect	Karen Pollard	Crescent	818-585-2469
Immediate Past District Governor	Ron Pierce	Guilford	336-686-8090
One Past Immediate Past District Governor	Van Lanford	Mount Airy	336-407-1579
Past President	Anant Venkataraman	Western Forsyth	304-685-2902
Past President	Alex Pratto	Crescent	336-209-7853

	Membership Commit	tee	
District Membership Chair	Katie Walker	Pittsboro	910-391-5531
	Subcommittee Chair.	S	
Engagement	PDG Ron Pierce	Guilford	336-686-8090
Attraction			
Innovative Clubs	PDG Ron Pierce	Guilford	336-686-8090
Club Diversity			
Rotaract			
Discover Rotary Liaison			
Membership Summit Chair	Grant Welch	Sanford	919-706-6419

District Strategic Planning Committee 2023-2026 Co-Chairs			
District Strategic Planning Co-Chair	Ron Pierce	Guilford	336-686-8090
District Strategic Planning Co-Chair	Mark Brandon	Yadkin County	336-679-8861
District Strategic Planning Co-Chair	Karen Pollard	Crescent	818-585-2469

District Organization Chart cont.

	Foundation Committe	e	
District Foundation Chair	Jim Fradenburg	Kernersville	336-403-3784
	Subcommittee Chairs		
Fundraising			
Annual Fund	Mike Conrad	Downtown Greensboro	336-404-0951
Major Donor/Endowment	Doug Gardner	Clemmons	336-416-7715
Paul Harris Society	PDG Van Lanford	Mount Airy	336-407-1579
Polio Plus	PDG Debbie Doby	Jonesboro	352-665-8282
Global Grants	PDG Debbie Doby	Jonesboro	352-665-8282
District Grants	Mary Joan Pugh	Asheboro	336-963-2715
Peace Fellows & Peace Centers	Russell Guy	Graham	336-213-0190

Youth Services Committee			
Youth Services Chair	Brent Holmes	Guilford	336-392-7564
Subcommittee Chairs			
Youth Exchange/Friendship Exchange	Ed Woodall	Alamance	336-213-2978
Interact	Brent Holmes	Guilford	336-392-7564
The Jim Armstrong 4 Way Speech Contest	Kathy Homiller	Asheboro	336-626-7658
RYLA 2025 Chair	Connolly Walker	Pittsboro	252-723-8422
Child Protection	Steven Taylor	Graham	919-270-7257
Youth Peace Initiative	Scott Wagoner	High Point	336-989-1971

Public Image Committee				
Public Image Chair	Tim Johnson	Western Forsyth	336-409-4506	
District Photographer	PDG Phil Morris	Furnitureland	336-848-7525	
Steve Headlee Randolph (Asheboro) 336-964-5802				
District Newsletter	Steve Dolat	Crescent	860-367-6913	

Training Committee				
District Learning Facilitator	Deanne Brown	Troy	910-220-1384	
PETS	Karen Pollard	Crescent	818-585-2469	

Event and District Support Committee Chairs			
District Action Committee	Mark Hensley	Asheboro	336-963-0430
District Conference	Tonda Phillips/Anant Venkataraman	Mount Airy/ Western Forsyth	336-407-1579
District Golf Tournament	PDG Jon Spillman	Downtown Greensboro	336-307-3255
International Convention	Karen Pollard	Crescent	818-585-2469
Family of Rotary	Caren Osborne	Pittsboro	860-878-0172
Rotary Means Business	Amy Jacobson	Gate City	978-290-1566
Disaster Relief	PDG Van Lankford	Mount Airy	336-407-1579

District Assistant Governors

AREA 1



TONDA PHILLIPS AG - YEAR 2 Mt. Airy Club

Mount Airy Mount Airy (SAT) King King-Stokes County (SAT) Surry Sunrise Yadkin County Yadkin Valley

AREA 2



FRED THOMPSON AG - YEAR 1 Reidsville

Eden Madison-Mayodan Reidsville Stoneville

AREA 3



RUSSELL GUY AG - YEAR 2 Alamance

Alamance Hispanic (SAT - Alamance) Burlington Graham

AREA 4



SHANA HURT AG - YEAR 3 Reynolda

Clemmons Maple Chase (SAT) Reynolda Western Forsyth

AREA 5



KEIR DAVIS AG - YEAR 3 Summit

Downtown Greensboro East Greensboro Greensboro Greensboro Airport Guilford

AREA 6



KEN ESPOSITO AG - YEAR 1 High Point

Furnitureland High Point Jamestown

AREA 7



EDWIN OWENS AG - YEAR 3 Mocksville

Global Trekkers Lexington Mocksville Thomasville

AREA 8



DAWN MORTON AG - YEAR 2 Asheboro

Asheboro Midstate Randolph Liberty Troy

AREA 9



FRANCIS "FRAN" GRANDINETTI AG - YEAR 1 Pinehurst

Carthage Northern Moore (SAT – Carthage) Pinehurst Sandhills Southern Pines

AREA 10



GRANT WELCH AG - YEAR 2 Sanford

Jonesboro Pittsboro Sanford Siler City

AREA 11



SANDRA ROSEBOROUGH AG - YEAR 2 Southern Guilford

Crescent
Gate City
Midtown (SAT)
Skills and Service (SAT)
Southern Guilford
Summit
Gate City Sunset (SAT)

AREA 12



LISA PARRISH AG - YEAR 2 Winston-Salem

Kernersville Kernersville (SAT) Stratford Winston-Salem

2025-2026 List Of Club Presidents



Alamance
Richard "Dick" O'Donnell
6360 Eucalyptus Pl
Whitsett, NC 27377
919-760-5476



Asheboro Kevin Franklin 447 Parksfield Trail Ramseur, NC 27316 336-686-2134



Burlington Robert "Bob" Almond2406 Maury Arch North
Burlington, NC 27215-7701

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Carthage

Karen Taylor
5025 Lobelia Rd
Vass, NC 28394

910-987-6188



Craig DePuy 6715 Amberley Lane Clemmons, NC 27012 336-793-6929



Crescent

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336-303-9775



Bryan Howard 5201 Coble Ch Rd Julian, NC 27283 336-653-6034



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Eden Jeremy Tesh301 S. Kennedy
Eden, NC 27288
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Furnitureland
Nikki "Nikki Lee" Lee
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High Point, NC 27265
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Global Trekkers



Louise Atkinson 610 Woody Dr. Graham, NC 27253-3814 864-346-9227

Graham



Patrice Hinnant 1102 Ross Avenue Greensboro, NC 27406 336-255-6444

Greensboro



Greensboro Airport

Steven "Steve" Scott

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Greensboro, NC 27410

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Guilford
William "Bill" Trivette
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336-580-2238



Ricardo Siordia 1005 N. Main St. High Point, NC 27262 336-420-5919

High Point

Kernersville



Angela Morrow 4021 Randleman Rd Greensboro, NC 27406 336-580-2463

Jamestown



Suzanne Hill 536 S. Stratford Rd Winston Salem, NC 27103 336-830-0036



Brandy Brandon4952 Kester Mill Rd
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336-407-0644



Lexington

Walter Hoffman
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Lexington, NC 27292-2904
336-225-8868



LibertyNick Mooney
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Ramseur, NC 27316
336-824-5263



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Virginia Hoover
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Madison, NC 27025

336-427-5522



Rick Crawford 1177 Lexington Commons Asheboro, NC 27205

Midstate



Mocksville

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Reidsville

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Southern Guilford Kenya Donaldson2406 Wheatfield Dr.
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Jackson Springs, NC 27281-9772
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Stoneville, NC 27048-20814

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Todd Rangel 101 N Spring St Greensboro, NC 27408 336-286-8755



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Thomasville, NC 27360

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Troy

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531 Allen St.
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Western Forsyth

Karen Cox
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336-682-1655



Ned Erickson 785 Meadowlark Dr. Winston Salem NC 27106 336-413-4918

Winston-Salem



Yadkin County

Steven Hemric
2124 Hemric Rd.
Boonville, NC 27011
743-444-0393



Yadkin Valley

Brittany Russell
339 Benham Church Road
Elkin, NC 28621
336-969-7978



Surry Sunrise

Krystal Tyndall
348 Folly Farms Circle
Mt. Airy, NC 27030
919-369-3226

District Governor Club Visit Schedule				
			Club	
D. C. V		Club Meeting	Meeting	
DG Visit	Club Name	Day	Time	
9/16/25	Yadkin County	Tuesday	7:30am	
9/16/25	Mount Airy	Tuesday	Noon	
9/17/25	Yadkin Valley (Elkin-Jonesville)	Wednesday	7:45am	
9/17/25	Satellite Club of Maple Chase	Wednesday	6:30pm	
9/22/25	Crescent (Greensboro)	Monday	12:30pm	
9/23/25	Western Forsyth	Tuesday	Noon	
9/23/25	Southern Guilford	Tuesday	6:30pm	
9/24/25	Surry Sunrise	Wednesday	7:30am	
9/25/25	King	Thursday	7:00 am	
9/26/25	Reynolda	Friday	12:30pm	
9/29/25	Reidsville	Monday	Noon	
9/30/25	Guilford (Greensboro)	Tuesday	12:30pm	
9/30/25	Jamestown	Tuesday	5:30pm	
10/1/25	Clemmons	Wednesday	7:00am	
10/2/25	Stoneville	Thursday	6:00pm	
10/2/25	High Point	Thursday	Noon	
10/7/25	Asheboro	Tuesday	Noon	
10/8/25	Midstate	Wednesday	7:00am	
10/8/25	Randolph (Asheboro)	Wednesday	Noon	
10/9/25	Liberty	Thursday	6:30pm	
10/9/25	Gate City	Thursday	7:00am	
10/14/25	Eden	Tuesday	Noon	
10/15/25	East Greensboro	Wednesday	7:30am	
10/15/25	Greensboro	Wednesday	12:30pm	
10/16/25	Graham	Thursday	12:30pm	
10/17/25	Carthage	Friday	Noon	
10/20/25	Burlington	Monday	5:45pm	
10/20/25	Furnitureland	Monday	Noon	
10/21/25	Alamance	Tuesday	Noon	
10/22/25	Downtown Greensboro	Wednesday	5:00pm	
10/22/25	Thomasville	Wednesday	Noon	
10/23/25	Troy	Thursday	Noon	
10/27/25	Global Trekkers	Monday	6:00pm	
10/28/25	Madison-Mayodan	Tuesday	Noon	
10/30/25	Stratford (Winston-Salem)	Thursday	12:30pm	
10/31/25	Summit	Friday	12:30pm	
11/4/25	Greensboro Airport	Tuesday	7:00am	
11/4/25	Siler City	Tuesday	11:30am	
11/7/20	10.101 0107	i accady	UUIII	

11/5/25	Pittsboro	Wednesday	Noon
11/11/25	Pinehurst	Tuesday	Noon
11/12/25	Sandhills	Wednesday	7:00am
11/13/25	Mocksville	Thursday	12:30pm
11/14/25	Southern Pines	Friday	11:45am
11/14/25	Sanford	Tuesday	Noon
11/18/25	Kernersville	Wednesday	7:00am
12/2/25	Lexington	Tuesday	12:15pm
12/9/25	Winston-Salem	Tuesday	12:30pm



2025-2026 Best Practices/District Achievement Awards

All Goals are due by 03/31/2026 Unless Otherwise Noted (To Attain an Award Level, All Required Items Must Be Completed)

The Road to 160 (Platinum Level) Begins!

-Membership-

Back to Back 3 Pointers! = 6 Points

• 6 Points - Start or Maintain an Alternate Meeting Time or New Club

3 Point Shot With an "And One!" = 4 Points

- 4 Points Membership Tiered Guiding Point Met
 - o 30 members and less 5% Net Growth
 - o 31-60 Members 5% Net Growth OR 3 New Net Members
 - o 61 Members and up 5% Net Growth <u>OR</u> 5 New Net Members

3 Point Shot

- 3 Points Hold Three Discover Rotary Events (Max of 3 Points Total)
- 3 Points Offer Multiple Membership Types
- 3 Points Create or Maintain an Onboarding program for new members

2 Point Shot

- 2 Points Gain At Least 1 Net New Member
- 2 Points Offer A Club Meeting Sharing The Clubs Last 5 Years' Membership Data From MAP (Required)
- 2 Points Have at least two club members attend the membership summit in August of 2025. (Required)
- 2 Points Hold Two Discover Rotary Events
- 2 Points Have A District Representative Do A Club Program About Membership

Free Thow = 1 Point

- 1 Point Regain One Former Member. One Point For Each Member Reunited
- 1 Point Offer An Entrance Survey For New Members
- 1 Point Hold One Discover Rotary Event
- 1 Point Offer An Exit Survey for Members Who Leave The Club

Total Membership Points Possible – 32 Points

-Foundation-

Back to Back 3 Pointers! = 6 Points

6 Points - Attains Triple Crown Status

3 Point Shot

- 3 Points Club Becomes 100% Polio Plus Promise
- 3 Points Participate In A Global Grant (Partner with another club or start your own global grant.)
- 3 Points Add 3 New Paul Harris Society Members
- 3 Points 100% of Club Paul Harris Sustaining (\$100 Per Year)

2 Point Shot

- 2 Points Have A District Representative Present A Club Program About The Rotary Foundation
- 2 Points The Club Uses 100% Of Their District Designated Funds (Required)
- 2 Points Have 50% of Club Members Give At Least \$100 Towards Polio Plus
- 2 Points Club Contributes \$100 Per Capita to Polio Plus
- 2 Points Add A Bequest Society Member
- 2 Points Add A New Paul Harris Society Member
- 2 Points The Club Participates in, or Hosts, a World Polio Day Event
- 2 Points Two Club Members Attend Golden Thread Seminar (Foundation Seminar) in The Fall of 2025 (Date TBD)

Free Throw = 1 Point

 1 Point – Two Club Members Attended the Grants Management Training in January of 2025 (Required)

Total Foundation Points Possible – 35 Points

-Club Action-

3 Point Shot

- 3 Points Hold a Rotary Action Day (RAD) Six Times with your club <u>OR</u> partner with another club from July 2025 to March 2026. Some Examples of RAD's are in Reference Manual.
 - o (RAD Examples Included in This Manual.)

2 Point Shot

• 2 Points - Hold A Rotary Action Day (RAD) with your club or partner with another club three times from July 2025 to March 2026 (See Explanation of RAD in Manual)

 2 Points - Complete Three Club Microprojects During a club meeting. (Not the same as a RAD. RAD's are typically outside of meeting)

Free Throw = 1 Point

- 1 Point Hold One Rotary Action Day (RAD) from July 2025 to March 2026 (Required)
- 1 Point Complete At Least 1 Microproject During a Club Meeting

Total Club Action Points Possible – 9 Points

-Public Image-

3 Point Shot

- 3 Points Post 3 Times Per Month on Club Facebook Page with At Least 5 Members Sharing The Post. This Must Be Done Every Month to Get The Entire 3 Points.
- 3 Points Have Accurate Meeting Times and Locations Online or on Social Media
- 3 Points Have A Website That is Updated Every Month

2 Point Shot

- 2 Points Post 2 Times Per Month on Club Facebook Page with At Least 3 Members Sharing Post. This Must Be Done Every Month to Get Entire 2 Points.
- 2 Points Complete The Bronze Public Image Citation on Elevate Rotary
- 2 Points Allow The District To Conduct a Public Image Review of Club

Free Throw = 1 Point

- 1 Point Invite A District Representative Do a Club Program About Public Image
- 1 Point Have an Up To Date Facebook Page (Required)
- 1 Point Appoint A Club Public Image Chair By 05/16/2025

Total Public Image Points Possible – 18 Points

-Club Experience and Club Management-

3 Point Shot

- 3 Points Reserve a Spot at 2026 PETS by 12/31/2025
- 3 Points Perform a Club Health Check Provided by Rotary International (Refer to Reference Manual for location of Club Health Check)

2 Point Shot

- 2 Points Own a Club Credit or Debit Card
- 2 Points Offer A Club Mobile Payment Service (Venmo, PayPal, Zelle, Etc.)
- 2 Points Start or Maintain a Group Communication App for Club Members (WhatsApp, Signal, Remind, etc.)

- 2 Points Form A Past Presidents Council of At Least 4 Past Presidents (Members At The Discretion of President, We Will Discuss at Monthly Team Huddle)
- 2 Points Enter 2026-2027 President Elect and Secretary in DACdb by 12/31/2025 (Required)
- 2 Points Enter 2025-2026 Club Goals in Rotary Club Central by 05/16/2025 (See Reference Manual For Where to Enter)
- 2 Points Have 2 Meetings Per Quarter (No Speaker) That Include Some Kind of Fun and/or Games
- 2 Points Allow Meeting Time for "Business Brags/Happy Bucks" at Two Meetings Per Month

Free Throw = 1 Point

- 1 Point Hold A Quarterly Club Board Meeting (Required. Can be done via Zoom or Conference Call)
- 1 Point Conduct a Membership Input Survey of Member Satisfaction
- 1 Point Attend Seven of the Nine Monthly Presidents Huddle with DG Mark Brandon Between 07/01/2025-03/30/2026

Total Club Experience/Management Points Possible – 25 Points

-Youth Services, Family of Rotary, Rotary Means Business, CART-

3 Pointer with an "And One!" = 4 Points

• 4 Points - Have a Cook Team at Pigstock

3 Point Shot

- 3 Points Sponsor a Student to Attend The 2026 RYLA (3 Points For Each Student)
- 3 Points Host a Rotary Means Business Networking Event for The General Public

2 Point Shot

- 2 Points Sponsor an Interact Club
- 2 Points Sponsor Two Family of Rotary Events Between 07/01/2025 and 04/01/2026 (Required)
- 2 Points Have At Least Two Club Members Participate In a Rotary Means Business Event Within Our District (Max of 2 Points Total)
- 2 Points One Club Member Attend Pigstock
- 2 Points Sponsor a Student for The 4 Way Test Speech Contest in February of 2026

Free Throw = 1 Point

- 1 Point Invite A District Representative To Present a Club Program About CART
- 1 Point Invite A District Representative To Present a Club Program About Youth Services
- 1 Point Have A Club Meeting About Rotary Means Business (How to Network)
- 1 Point Have A Joint Meeting with Interact Club(s)
- 1 Point One Member Attend The Districts Family of Rotary Events

1 Point – Offer a Club Program on Youth Services and/or RYLA

Total Points For Section – 26 points

(*Could Be More With Multiple RYLA Sponsorships)

-District and Zone Events Participation-

Possible 10 Point Lead! = 10 Possible Points (10 Points Max)

• 1 Point For Each Club Member Attending The Fall Foundation Banquet on 11/13/2025 at Forsyth Country Club. (10 Points Possible)

2 Point Shot

- 2 Points Two Club Members Attend District Training Assembly on 04/12/2025
- 2 Points Two Points For Every Member who registers for the 2026 District Conference on The Crystal Coast by 04/01/2026 (Maximum of 30 Points)

Free Throw = 1 Point

- 1 Point One Club Member Attends The District Installation Banquet at Tanglewood on 06/26/2025
- 1 Point Attend At Least 3 Zone Map Webinars (Max of 1 Point Total)
- 1 Point 2026-2027 President Elect Attend District Governor Elect Karen Pollard's Incoming President's Orientation (Date TBD)

Total Participation Points Possible – 46 Points

A Total of 191 Points Available

Platinum = 160 Points and Up

Gold = 114 to 159 Points

Silver = 85 to 113 Points

Bronze = 58 to 84 Points



Membership Resources



CLUB EXPERIENCE MATTERS THE MOST

Recent Rotary research confirms that the single most important factor in member satisfaction is the club experience.

Meeting enjoyment — When members have fun, and feel that they are included and belong Confidence in club
leadership — When
members feel that they have
input in the club, their club
leaders are open to their
ideas, and when they trust
the leaders to make good
decisions for the club

WHAT MAKES UP THE CLUB EXPERIENCE?

Personal growth
opportunities — When
members feel that their
club and Rotary offer
ways for them to
develop skills and to
grow

Connections — When members feel that they've formed valuable relationships through Rotary

Meaningful service —
When members feel that
the service their club does
makes a difference in the
world and in their
community

Using our <u>Membership Assessment Tools</u> guide, which includes the <u>Member Satisfaction Survey</u>, can help you craft an experience that reflects your members' interests and needs.







The Membership Action Plan was created by Zone 33 and 34 regional leaders to share the best in class strategies to grow membership. Webinars are curated with your club in mind. The membership strategies shared are real life examples, conducted by clubs in your own zone pairing. The Membership Success Center is your tool to manage goals, track success, and generate reports. MAP keeps you informed and engaged.



MAP Webpage

Utilize this webpage to review MAP resources including MAP webinars. Use the webinars to outsource your membership training.



MAP Overview

Share this video to market the benefit of MAP and how it can help your clubs.



MAP Awards

Awards are given at the end of the Rotary year, for clubs that attend MAP Webinars and successfully complete the monthly Action Items.



How to Access MSC

Use the MSC to set membership goals, generate membership reports, conduct templated surveys and access the Membership Growth Index.





Membership Club Types

Traditional Rotary Club

Professionals and other leaders who meet regularly for service, connection and personal growth.

- Appeals to people who are looking for fellowship, leadership development, networking, and service opportunities.
- Twenty (20) members are needed to charter a new Rotary club.

Alternate Meeting Times

All Club presidents reserve the right to explore alternate times for their members to hold a meeting.

 This appeals to servant leaders within the club that may not be able to attend a club's traditional meeting time.

Satellite / Companion club

A section (subdivision) of a Rotary or Rotaract club that has its own meetings, projects, bylaws, and board, run in collaboration with its sponsor club.

- Appeals to those who want a club experience or a meeting format or time other than what's
 offered by other clubs in the area but also appreciate the support and partnership of
 another (Traditional) club.
- Eight (8) members are needed to charter a satellite Rotary club.
- Examples: Evening Meeting Time, Retirement Community and Young Professionals.

Cause-Based

A club whose members are passionate about a particular cause and focus their service efforts in that area.

- Appeals to people who want to connect with others while addressing a particular set of problems.
- Generally, set up as a satellite club that needs a minimum of eight (8) members to charter.
- Examples: Environment, Law Enforcement, Social Justice and Veterans

Interest-Based

A club that focuses on a particular interest or hobby.

- Appeals to people who want to enjoy Rotary in a specific way or focus on a shared interest or activity, such as professional development for members.
- Generally, set up as a satellite club that needs a minimum of eight (8) members to charter.
- Examples: Chess, Gardening, Golf and Tennis



Alternative Membership Models

Corporate Membership

While a corporation or company cannot technically be a member of a Rotary club, Corporate Membership allows a corporation or company in the club's area to appoint designees as Active Members to attend meetings, serve on projects, vote on club matters, and serve as club officers and on club committees.

- Each corporate partner can have designees of which at least one typically must be a member of that organization's senior executive group.
- Designees are official members of the Rotary club who pay RI dues and receive a subscription to the relevant Rotary magazine.
- Clubs determine attendance requirements, club dues and club fees for corporate designees.

Family Membership

We don't have a specific definition for this membership type because it has been done in many ways under the *Innovative and Flexible Rotary Club pilot programs*. Family Membership functions like Corporate Membership in the sense that you are allowing members to share club membership with more than one individual.

Service Choice Membership

Service Choice Membership allows an individual to participate in service projects, attend meetings, when possible, vote on club matters, and serve on club committees and or be a club officer.

- Service Choice members are official members of the Rotary club. They pay RI dues, club and district dues, and receive a subscription to the Rotary magazine.
- Clubs determine attendance requirements.

Satellite / Companion Membership

Satellite Membership allows an individual to be a member of a Rotary club, participate in its activities and projects while meeting at an alternate time and location from the traditional club meeting time and location.

Clubs determine any club fees or dues, attendance requirements, and support requirements for The Rotary Foundation.

Satellite members are active members, pay RI & District dues, attend alternate meetings and service projects.

Service Choice Membership & IMPACT CLUB Fact Sheets

Service Choice Membership

Service Choice is a membership type that allows Rotarians to pay a reduced rate for normal club dues and pay as you go for meals, socials, and other functions attended.

Rationale

Many potential members would like to participate in club service projects, socials, and other activities but cannot attend traditional club meetings for various reasons. Consequently, under traditional club pricing models, club members are paying for meals they do not consume. The Service Choice approach allows Rotarians to be full-fledged members and pay separately for any regular meetings or social activities they attend.

Pricing

In District 7690, the cost of required Rotary International and District dues is approximately \$155.00 annually. Pricing for Service Choice membership ranges in our District from \$175.00 to \$300.00 annually. Some clubs choose to collect Paul Harris Sustaining membership which is included in the above cost. Most clubs include some additional funding for administrative costs such as badges, pins, etc. Some clubs bill members quarterly and some annually.

Considerations

Service Choice memberships account for about 15% of new members across District 7690. This percentage has been steadily rising. Also, this membership type has allowed clubs to retain some members who had planned to leave a Rotary Club.

Like other membership types it is imperative to get new members onboarded properly and keep them engaged.



Recipe for Successful Discover Rotary Event

Pre-Planning

- Put events on the club calendar.
- · Book venue for event. Best practice is to hold events before or after a meeting or as an evening social.
- · Provide enough advance time for members to invite prospective members.
- Reach out to District 7690 Membership Team to help customize PowerPoint, to potentially present or help with presentation tips.
- Encourage members weekly to invite guests leading up to the Discover Rotary event.
- Members confirm guests a week before the event.
- · Club Membership Committee Member texts each prospect a short reminder morning of the event.

Event Day Best Practices

- Sign in sheet at door. Name, email, Mobile Number and Sponsor.
- Name Tag for each guest.
- · Refreshments served as prospects and members arrive.
- Best practice is event lasts no more than 1 hour.
- Potential agenda:
 - A. 10 to 15 minutes of fellowship
 - B. Brief introduction: Member: Name, Vocation, why you stayed in Rotary?
 - Prospect: Name, Vocation, what sparked your interest in Rotary?
 - C. 15 20 minute presentation (See website for Customizable Power Point)
 - D. Question and Answer

- E. Wrap-up with invitation to stay for refreshments, fellowship, and networking.
- F. Optional: Club handout

Follow-Up

- · Follow-up email thanking prospects for attending the same or next day by sponsors.
- · Phone call from President or Membership chair within 2 days, asking if any questions and inviting to attend a meeting.
- Sponsor continues to follow-up until they get a "yes", "No" or "Not Now."

Club Specific District Designated Funds (DDF)

Name	Total Given	Amount Club DDF	
Alamance (Burlington), NC	\$11,220.00	\$2,244.00	
Asheboro, NC	\$8,350.00	\$1,670.00	
Burlington, NC	\$4,090.00	\$818.00	
Carthage, NC	\$4,765.00	\$953.00	
Clemmons, NC	\$19,990.00	\$3,998.00	
Crescent, NC	\$14,551.69	\$2,910.34	
Downtown Greensboro, NC	\$11,763.00	\$2,352.60	
East Greensboro, NC	\$1,200.00	\$400.00	
Global Trekkers	\$3,381.26	\$676.25	
Eden, NC	\$5,100.00	\$1,020.00	
Furnitureland, NC	\$12,670.00	\$2,534.00	
Gate City, NC	\$10,935.00	\$2,187.00	
Graham, NC	\$8,720.00	\$1,744.00	
Greensboro, NC	\$22,275.00	\$4,455.00	
Greensboro Airport, NC	\$7,525.00	\$1,505.00	
Guilford (Greensboro), NC	\$6,220.00	\$1,244.00	
High Point, NC	\$29,283.00	\$5,856.60	
Jamestown, NC	\$3,000.00	\$600.00	
Jonesboro (Sanford), NC	\$11,903.00	\$2,380.60	
Kernersville, NC	\$16,115.50	\$3,223.10	
King, NC	\$365.00	\$400.00	
Lexington, NC	\$3,270.00	\$654.00	
Liberty, NC	\$2,450.00	\$490.00	
Madison-Mayodan, NC	\$1,100.00	\$400.00	
Midstate Asheboro, NC	\$19,831.73	\$3,966.35	
Mocksville, NC	\$3,200.00	\$640.00	
Mount Airy, NC	\$11,589.11	\$2,317.82	
Pinehurst, NC	\$1,052.00	\$400.00	
Pittsboro, NC	\$9,265.00	\$1,853.00	
Randolph (Asheboro), NC	\$11,755.52	\$2,351.10	

Reidsville, NC	\$3,800.00	\$760.00
Reynolda, NC	\$10,320.00	\$2,064.00
Sandhills, NC	\$5,447.00	\$1,089.40
Sanford, NC	\$3,060.00	\$612.00
Siler City, NC	\$2,798.58	\$559.72
Southern Guilford, NC	\$8,975.00	\$1,795.00
Southern Pines, NC	\$15,555.00	\$3,111.00
Stoneville, NC	\$1,300.00	\$400.00
Stratford, NC	\$5,520.00	\$1,104.00
Summit (Greensboro), NC	\$36,727.13	\$7,345.43
Surry Sunrise, NC	\$10,925.00	\$2,185.00
Thomasville, NC	\$17,170.00	\$3,434.00
Troy, NC	\$3,137.00	\$627.40
Western Forsyth, NC	\$11,089.80	\$2,217.96
Winston-Salem, NC	\$7,234.00	\$1,446.80
Yadkin County, NC	\$14,861.27	\$2,972.25
Yadkin Valley, NC	\$3,900.00	\$780.00



Foundation Committee Resources



Communicate the Success of Doing Good in the World!

End Polio Now

- 1. Encourage all club to raise funds for End Polio Now with a goal of \$100 per member
- **2.** Encourage all clubs to promote and encourage all members to participate in the District 7690 PolioPlus Promise
 - 3. Encourage all clubs to participate in World Polio Day Friday, October 24, 2025

Annual Fund

- 4. Encourage all clubs to reach 100% EREY/Sustaining status
- 5. Encourage all clubs to maintain true 100% Paul Harris Fellow status 6. Obtain a 10% net increase in giving to the Annual Fund from the 2023-2024 Rotary year
- 7. Add five new Major Donors
- 8. A net gain of 30 new Paul Harris Society (PHS) members
- 9. Add five additional Triple Crown Clubs

Endowment Fund / Major Gifts

- 10.Add ten new Bequest Society Members
- 11.DFRC to assist Clubs in identifying, soliciting, and educating prospective Endowment Fund and Major Donor members.

Grants & Vocational Training Teams (VTT)

- 12. Encourage all clubs to participate in District & Global Grant opportunities
- 13. Encourage all clubs to pursue Vocational Training Team (VTT) opportunities

Scholars

- 14.Add one new Global Scholar
- 15. Encourage clubs to identify a potential Peace Fellow
- 16. Maintain District status as a Peace Builder District



Events

- 17. Encourage 15% of clubs' membership or at least 12 people (spouses included) to attend the 2025 Foundation Banquet
- 18. Encourage at least two club members to engage in Grant writing and attend Grants Management Seminar
- 19. Encourage all Club Foundation Committee members to attend Foundation training events and District Training Assembly

RI FOUNDATION Club Recognitions

100% Foundation Giving

This banner is awarded to clubs that achieve an average of US \$100 and 100 percent participation with every active (dues paying) member contributing some amount to any/all designations including the Annual Fund, PolioPlus Fund, approved global grant, and the Endowment Fund during the Rotary year. This annual banner recognition is awarded at the conclusion of the Rotary year.

100% Every Rotarian Every Year (EREY) Club

For clubs that achieve a minimum Annual Fund contribution of \$100 per capita during the Rotary year, and every dues-paying member must personally contribute at least \$25 to the Annual Fund during the year, this annual banner recognition is awarded at the conclusion of the Rotary year.

100% Paul Harris Fellow Club

To be eligible, every active (dues-paying) member of the club must be a Paul Harris Fellow at the time banner recognition is requested by your District Governor. This banner recognition is only awarded one time to a Rotary club, but the intent is that the club will keep its membership at 100% Paul Harris Fellows in future Rotary years.

A club representative must contact the district governor after determining that all current, dues-paying club members are Paul Harris Fellows. The District Governor must confirm that all members are Paul Harris Fellows by using the Club Recognition Summary and notify The Rotary Foundation by emailing RotarySupportCenter@Rotary.org

100% Paul Harris Society Club

To be awarded to clubs in which every active (dues-paying) member has contributed a minimum of US \$1,000 outright to the Annual Fund, End Polio Now Fund and/or an approved global grant during a given Rotary year. This annual banner recognition is awarded at the conclusion of the Rotary year.



Policy For Grant Funding 2025-2026

Club Eligibility to Apply for District and Global Grant Funds

- 1. All clubs must be qualified to apply for District or Global grant funds. (Have at least one club member attend Grants Management Training and properly submit MOU by April 30, 2025).
- 2. All clubs must submit complete project final reports within one month of project completion maintaining established stewardship practices. The latest final report may be submitted is May 15th.
- 3. All clubs must submit complete district grant applications through the DACdb Grant module by the established due date of May 31st.
- 4. All clubs must match a cash contribution to the proposed project, equal to or greater than the allocation amount received from district funds.
 - 5. Clubs must be current in RI and district dues to receive these grant funds. *District*

Grant Funds Available for Qualified Clubs

Based on availability of funds, each qualified Rotary Club will be eligible to apply for and receive 20% of the amount the club contributed to the Annual Programs Fund three years prior. All clubs will be eligible to receive a minimum of \$400 from the District Grant Funds in the 2025-2026 year. Satellite Clubs are included in the Sponsor Club allocation and do not receive separate funding. (See District Grants Allocation chart in this manual).

After District Grant applications are recorded in the DACdb Grant module, the District Grant Committee will review all submissions and recommend funding to the District Governor (DG) and the District Rotary Foundation Chair (DRFC) for final approval and submission to The Rotary Foundation as a District Block Grant for District Designated Funds (DDF).

Global Grant Funds Available for Qualified Clubs

Global Grant funds are budgeted to allocate funds for Qualified Clubs to apply for Global Grants, Global Scholars and Vocational Training Teams. To assist the District Foundation Committee in Grant budgeting, clubs anticipating submitting a Global Grant application during the 2025-2026 Rotary Year must submit a written proposal to the Global Grants Chair on either the district's form or, if a facsimile, to include the host country, the area of focus, a description of the project, evidence of local community needs assessment, a balanced budget, including the amount of DDF requested, and if applicable, VTT and Global Scholars proposals may require additional information for the Global Grants Committee.

The Global Grants Committee is composed of the Grants Committee Chair, the DG, DRFC, DGE, DGN, and the Global Grants Sub Committee Chair. The committee will review all Global Grant project proposals and if they choose to,



may include others in the review process. If approval is recommended by the committee, clubs must complete Rotary International's Global Grant Application online.

Foundation Giving

Clubs are urged to consider the direct connection between clubs' contributions each year to The Rotary Foundation Annual Fund (SHARE) and the resulting amount of funds (DDF) returned to the district to be applied at the district's discretion to District and Global Grants.

District Grant Key Dates

Grants for Current Rotary year- 2024-2025

- May 15, 2025 Last of Final Reports due from *current* Rotary year (District Grants 2024-2025) into DACdb Grants module. All final reports are due one month after completion.
- May 15 -May 31, 2025 -District Grants Co-Chair for Closing Grants (Karen Morris) to reconcile final reports of grants from *current* Rotary year, and Sub Committee Grants Chair (Pam Ray) will provide second signature for approval.
- District Leadership strongly encourages clubs to submit their final reports on their grants within 30 days of completion of the grant.
- May 31 June 15, 2025–District Grants Co-Chair for Closing Grants to summarize all *current* Rotary year final reports and submit to Grants Sub Committee Chair and DRFC to close the District Block Grant in RI Grants site.

Grants for Upcoming Rotary 2025-2026

- January 31st, 2025– Attend Grants Management Training to qualify your Rotary Club.
- February 19, 2025 Clubs begin to develop and draft applications for grants for *upcoming* Rotary year in DACdb Last date grant applications are accepted is May 31st, 2025.
- April 30, 2025 Memorandum of Understanding (MOU) signed by Club President and Club President-Elect. Submit the MOU to Grants Sub Committee Chair Pam Ray.
- As Club Grants are submitted District Grant Co-Chair for Applications (Mary Joan Pugh), begins to review applications for *upcoming* Rotary year, and Grants Sub Committee Chair (Pam Ray) approves.
- May 31 June 30, 2025– District Grants Co-Chair for Applications to compile all district grant applications for *upcoming* Rotary year into a District Block Grant to be submitted to The Rotary Foundation by the DRFC and DG, on July 1.

Projects may start when the District Block Grant has been approved by RI and the District Rotary Foundation Chair has notified the Club President in writing that the project may begin. NOTE: Final Reports for 2025 District Grants are due one month after grant completion and no later than May 15, 2026.



DISTRICT CLUB RECOGNITION

TRIPLE CROWN CLUB Information



Clubs who achieve Triple Crown Club status, will be recognized with a Triple Crown Badge on their club banners that will be displayed at District Conference as well as receive a badge that can be used on a club's own banner. Triple Crown status must be achieved on an annual basis to maintain the status.

The measuring period is from July 1 to April 1 of every Rotary year.

Criteria For Annual Recognition

100% Paul Harris Fellows-100% of a club's members must be recognized by Rotary International as Paul Harris Fellows.

100% Paul Harris Sustaining-100% of a club's members must be recognized as a Sustaining Member meaning that the member contributed a minimum of \$100 to the **Annual Fund** of the Rotary Foundation during the measuring period.

100% Per Capita Polio Plus Contribution-A club must achieve a \$100 per capita contribution from its total membership.

A club's total membership for the purpose of measuring achievement will be based on the number of Rotarians who are members of the club between July 1-April 1 of the Rotary Year (excluding Rule of 85 and members on leaves of absence). Members who are inducted during the Rotary year or who leave during the measuring period are not counted towards the membership percentages.



END POLIO NOW Goals 2025-2026

- 1. All clubs raise funds for End Polio Now Goal of \$100.00 per member
- 2. Become a member of District 7690 **PolioPlus Promise** by donating \$100 or more to the PolioPlus program of The Rotary Foundation every year until polio is eradicated. Clubs with \$100 per capita contributions to PolioPlus satisfy one of the three qualifiers of Triple Crown club status.
- 3. Club Participates in World's Greatest Meal to Help "End Polio Now"



- Plan an event a meal, dinner, or virtual meal
- Have your event, enjoy, have fun, take pictures
- Raise funds, and send them to The Rotary Foundation's End Polio Now program via www.endpolio.org/donate
- 4. Celebrate World Polio Day, Friday, October 24, 2025, by sharing with your community Rotary's "Count Down to History End Polio Now" effort and send in all monies collected on this date to The Rotary Foundation/End Polio Now by October 31, 2025.

99.9% Eradication - We are this Close..... But it is not 100%!

5. Have a "Count Down to History – End Polio Now" program for a club meeting before "World Polio Day".

For more information or to schedule a club presentation please contact: PDG Debbie Branson Doby, District PolioPlus Chair 352-665-8282 debbiebransondoby@gmail.com



District 7690 Polio Plus Promise

Subject: My Personal Commitment

As a Rotarian, I recognize my personal privilege and responsibility to share in Rotary's effort to stamp out polio worldwide.

I hereby commit, by signing below, to donate \$100 or more to the PolioPlus program of The Rotary Foundation every year until polio is eradicated.

As such, I will become a member of the District 7690 "Polio Plus Promise."

Until the last child is immunized, polio is just a plane ride away from me, my friends and my family.

Signature:
Print Name:
Club Name:
Date:
Email Address:
☐ I wish to be billed by my club.
☐ I will make my donation on-line with Rotary International
E-mail this completed form along with a copy of your donation to: PDG Debbie Branson Doby at: debbiebransondoby@gmail.com.

You may make your contribution at: www.endpolio.org/donate or obtain a form from My Rotary and mail in the donation. **Do not mail this form with your donation.** Please see your club's PolioPlus Chair for help.

For a \$100 or more contribution, marked specifically for the PolioPlus Fund, you will receive:

- 1. Paul Harris Recognition Points
- 2. A unique PolioPlus Promise commemorative coin
- 3. Become a member of District 7690 PolioPlus Promise

Requirement: Debbie Branson Doby, PDG, District PolioPlus Chair and your Club President or Club PolioPlus Chair must have a completed copy of this form. You can make your contribution through your club or sign in at www.rotary.org and click on the "donate" button. It is recommended that you sign up for Rotary Direct for recurring donations. It is quick, easy, and you won't forget. If you need assistance with setting that up, please contact PDG Debbie Branson Doby at: debbiebransondoby@gmail.com.



Club Instructions for Handling PolioPlus Donations

Annual Contribution Options

For your members that have signed the PolioPlus Promise pledge form, each year they will submit their contributions to the club, or they may opt to go online themselves and Donate. Some clubs have chosen to bill their members that have signed this pledge. It is ultimately up to the member to make this contribution each year. We keep reminders in the newsletters each month, and occasionally send email reminders about making their annual contributions. We do not bill the members directly.

Reporting PolioPlus Promise contributions to the District

We are keeping a record of who's signed the pledge to contribute \$100 each year. Please be sure to send either your PDF from your club's contribution form or have the member send us their email confirmation of their online donation. We do not need records of Polio contributions unrelated to the PolioPlus Promise campaign.

Send all PolioPlus Promise signed pledge forms and payment details to:

PDG Debbie Branson Doby via email at debbiebransondoby@gmail.com

Club Contributions Reporting

To enter your club's contributions, you go into DACdb. It's just like when you submit your member's annual fund PHF contributions, but you select PolioPlus on the form.

In DACdb go to My Club – Reports – and select the 2.1 Rotary Foundation Transmittal (TRF) report. On the next screen that pops up click on View icon at the top of the screen.

If these are contributions by individual members you will want to enter each amount by member.

Screen shot example below shows how to enter each member's individual contribution or at the bottom if monies from a club fundraiser or event.

Then at the bottom of the form select PolioPlus as your Contribution Designation.

Click the yellow button that says Process and Print Page and this will generate a PDF for you to print (and save for your records). On the PDF you will note there is an option to enter your credit card information, or you can mail a check along with the form to the address provided.



District 7690 Peace Building Resource Guide 2025-2026

Peace building is the essence of the work of Rotary. It is the core of Rotary's mission to "provide service to others, promote integrity, and advance *world understanding, goodwill, and peace* through our fellowship of business, professional, and community leaders." Looking at Rotary's seven areas of focus through the lens of peace, we see that successful service projects in any of these areas can promote peace by addressing the underlying causes of conflict, violence, and fear of violence. District 7690 takes action to support peace building in these ways:

Peace Centers

We are a Peace Builder District. Our District provides financial support that sustains the seven Peace Centers around the world, and we have a special connection to the only center in the Western Hemisphere — a combined program at Duke/UNC-CH. Rotarians in our District are encouraged to attend the center's annual conference in April to hear presentations of graduating scholars. Local scholars are invited to provide informational programs to clubs. Our clubs can assist them when they arrive in our country and host them in the District during their academic breaks.

Peace Fellows

Clubs look within their communities to identify and sponsor potential candidates for the 130 fully funded Peace Fellowships to study in Master's degree or certificate programs for careers in peace and development. Club programs educate members about the Role of Rotarians in recruiting and supporting Fellows. Key dates are recruitment of candidates from February through May 15, with applications due to RI on May 15 and final selections made in November for study beginning the following academic year.

Global Grant Scholarship

Clubs have another opportunity to recruit applicants for a District-funded <u>Global Grant Scholarship</u> in the amount of \$30,000 to pursue international graduate-level coursework or research. Study may be in any of Rotary's areas of focus, with the goal of a long-term commitment to working in the chosen area. Details are posted on the <u>District</u> website.

Peacebuilder Clubs

Rotary service at the local level is enhanced when we look at it through the lens of peace building. Clubs can become part of the network of Peacebuilder Clubs and use the resources of Rotarian Action Group For Peace (RAGFP) and the Institute for Economics and Peace to increase community engagement and the effectiveness of service projects. Details on applying for this status are found on the RAGFP website.

Youth and Peace Initiatives

There are opportunities for youth to learn about Positive Peace and to take action to promote peace in their communities through Interact Clubs, Youth Exchange, RYLA, schools, and other organizations. The District Youth Services Committee can provide connections to resources such as Youth and Peace in Action YPA, and to clubs in the District that have conducted successful youth peace initiative.

For more information or to schedule a club presentation, please contact: Russell Guy, 336-213-0190.



References:

What are some RAD examples:

- · Almost Any Activity Outside of Your Club (Except Funding a Local Charity)
 - o Trash Pick Up
 - o Fundraiser
 - Any Kind of Service Project
 - o Reading To Children
 - o Etc. Etc.

Club Experience Resources

· Scan This QR Code for Ideas of How to Make Your Club Experience Better



Public Image Resource Page

https://elevaterotary.org/

Youth Services Resource Page

https://rotary7690.org/services-2/youth-services/

Global Grants Resource Page

• https://rotary7690.org/global-grant-clean-water-to-bluefields-jamaica/

Rotaract Resource Page

https://rotary7690.org/services-2/youth-services/rotaract/



Polio Plus Resource Page

• https://www.rotary.org/en/plus-polioplus

CART

https://www.cartfund.org/

Rotary Means Business Resource Page

• https://rotary7690.org/links/rotary-means-business/

RYLA

https://ryla7690.org/

Disaster Relief

https://rotary7690.org/disaster-relief-response/

2026 DISTRICT 7690 CONFERENCE

Rotary Beach Bash

Atlantic Beach, NC April 23 - April 26, 2026



Save The Date: Thursday, April 23 Welcome Party at NC Aquarium





RotaryBeachBash.com

