



Rotary District 7690
Executive Committee Meeting Minutes
September 12, 2024

- I. Call to order: The hybrid meeting was called to order by Ron Pierce, DG at 9:01 AM in the Pinewood Country Club (Asheboro) meeting room.
- II. District 7690 Executive Committee members present:
Voting members: Ron Pierce, DG, Debbie Scott, PDG; Van Lankford, IPDG; James Gouty, DRFC; Jon Spillman DMC; Mark Brandon, DGE, Karen Pollard, DGN
Non-voting members: Charles Allen, VG, Andy Chused, Dist. Treasurer, Tim Johnson (zoom), Public Image, Brent Holmes, YS Chair; Cathy Harpster, Gov. Aide; Steve Dolat, Dist. Admin.

Approval of last meeting minutes (July 18, 2024): Debbie Scott noted that the July 18 meeting header had an incorrect heading. James moved to approve the minutes and Mark seconded the motion; The minutes were approved as amended.

- III. Reports from Committee Members
 - A. Foundation Report: James Gouty, DRFC
 1. Foundation Banquet. There are 232 registrations currently, and we set a goal of 700. There was discussion about some fundraising items to auction at the Banquet.
 2. Block grants. We have not issued any DDF checks yet because RI has not approved the block grant yet.
 3. The Fall training seminar is Saturday, September 14, and the theme is People of Action.
 4. The Million Dollar Dinner is scheduled for Mark Brandon's year 2025-2026.
 5. The countdown for history (eradicating polio) is pushed back to 2029 due to 26 to 33 new cases reported in Afghanistan and Pakistan this year. Debbie reported setting a goal of \$250,000 for Polio Plus.
 - B. Membership Report: Jon Spillman, DMC, PDG
 1. The Membership Summit was a success.
 2. The membership report is attached.
 3. Highlights are that 23 clubs have increased their membership since the beginning of the year. We are plus 52 members in the district overall.
 4. Ron explained his "Home for the Holidays" initiative.

C. Public Image: Tim Johnson, PI Chair.

1. Tim's report is attached.
2. Tim purchased an ad for the District website that ran over 5 days at a cost of \$30. The ad achieved 2414 views and 1214 post engagements. That represents a cost of \$0.02 per post engagement. Mark stated that he and Rich Blakemore plan to revamp the website.

D. Youth Services Report: Brent Holmes, YS Chair

1. Brent's YS report is attached.
2. Brent requested \$5300 to pay for a district wide Interact conference. Brent wanted to schedule the conference for November 9th. After discussion, it was agreed to postpone the conference to sometime in the spring. Andy reported that we have \$2290 in the budget for Youth Services.

IV. Old Business

- A. Chris Justice and Debbie Branson Doby will email a rough draft of the MOP to members in November to preview prior to our meeting in January.
- B. Van is working on building his committee members for writing an updated Disaster relief plan.

V. New Business:

- A. There was a wide-spread food poisoning at the District Membership Summit of people who ate the Caesar chicken wrap. Sedgfield Country Club reimbursed us for the cost of the event. There was discussion about what to do with the refunded money, but no decision was made. DG Ron is the point person for all inquiries.
- B. Pmail blasts: Mark and Karen are working on a plan to achieve more consistency in sending out pmail blasts.
- C. Tangible incentive structure for DAA. Karen Pollard suggested that we increase the DDF money to the clubs who achieve platinum level DAA.
- D. Karen moved to switch the finance module from Quickbooks to the DACdb financial module beginning on 1 July 2025. James seconded the motion, and it passed.

The meeting was adjourned at 11:10. Next Meeting: January 16, 2025 over zoom.

Submitted by

Cathy Harpster and Stephen Dolat

2024 District 7690 Executive Committee Meeting
For
September 12th

I. Membership Results through 9/11/24. + 52

23 Clubs with Positive Growth

	07/01/2024	9/11/2024	Net Gains/Loss
1. Alamance	48	50	+2
2. Asheboro	60	63	+3
3. Clemmons	53	55	+2
4. Crescent	81	83	+2
5. Downtown	61	63	+2
6. Furnitureland	35	37	+2
7. Gate City	57	58	+1
8. Graham	20	26	+6
9. Greensboro	172	173	+1
10. High Point	95	97	+2
11. King	23	24	+1
12. Mount Airy	101	107	+6
13. Pinehurst	53	57	+4
14. Randolph	74	76	+2
15. Reidsville	35	36	+1
16. Reynolda	85	86	+1
17. Sanford	34	35	+1
18. Siler City	23	24	+1
19. Southern Guilford	27	28	+1
20. Stoneville	14	19	+5
21. Summit	99	102	+3
22. Thomasville	92	93	+1
23. Winston-Salem	153	157	+4

13 Clubs Even

1. Burlington	13	13	0
2. Carthage	26	26	0
3. East Greensboro	12	12	0
4. Eden	50	50	0
5. Greensboro Airport	36	36	0
6. Guilford	38	38	0
7. Jamestown	19	19	0
8. Lexington	14	14	0
9. Kernersville	100	100	0

10. Madison Mayodan	21	21	0
11. Midstate	35	35	0
12. Mocksville	40	40	0
13. Surry Sunrise	42	42	0

3 Negative Clubs

1. Jonesboro	60	59	-1
2. Southern Pines	77	76	-1
3. Stratford	37	36	-1

Special Note:

Two New Satellite Club Started

- a. High Point Impact Club
- b. Mebane Satellite Club

Three New Possible Satellite Clubs

- a. Alamance Impact Club
- b. High Point Riverlanding Retirement Community Club
- c. Winston-Salem Impact Club

II Membership Summit

- A. 143 registered
- B. 43 Clubs registered and 40 clubs attended
- C. 41 Clubs (3 following up Crescent, Sanford and Yadkin County)
 1. Carthage
 2. Jamestown
 3. Lexington
 4. Liberty
 5. Stoneville
 6. Siler City

III Key Issues

A. Membership Summit Follow Up

1. 37 clubs in hand (26 requested follow-up)

B. Discover Rotary

1. More than half clubs marked Discover Rotary is key item

C. 13 clubs with 0 new members

1. Burlington
2. East Greensboro
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IV Finish Strong and Lay a Foundation for Next Year

- A. Resource Center on Website
 1. Discover Rotary Toolbox
 2. Innovative Club Toolbox
 3. Club Experience
- B. Innovative Club Focus
 1. Impact Clubs
 2. Feature Niche Clubs
 - a. Hispanic
 - b. Senior Living Facility
- C. Broadcast MAP and District Webinars
 1. September – Discover Rotary – Anant and Chris
 2. October – Impact Clubs – Carol Hughes

III District Membership 11 Year History

2023 – 2024	2381(-61)
2022 - 2023	2442 (+44)
2021 – 2022	(+17)
2020 – 2021	(-78)
2019 – 2020	(-8)
2018 – 2019	(-29)
2017 – 2018	(+17)
2016 – 2017	(-74)
2015 – 2016	(-16)

2014 – 2015	(-4)
2013 – 2014	2647 (-64)

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Brent Holmes Youth Services Report

Interact Club Rotary Citations - the following District 7690 Interact Clubs received 2023-2024 Rotary Citations

1. East Surry High School (Sponsor Club: The Rotary Club of Mount Airy)
2. Elkin High School (Sponsor Club: Yadkin Valley)
3. Mount Airy High School (Sponsor Club: The Rotary Club of Mount Airy)
4. North Surry (Sponsor Club: The Rotary Club of Mount Airy)
5. Pinecrest High School ((Sponsor Club: Southern Pines)
6. Southern Guilford High School (Sponsor Club: Rotary Club of Southern Guilford)
7. Stokes Early College (Sponsor Club: The Rotary Club of King, NC)
8. Surry Central High School (Sponsor Club: The Rotary Club of Mount Airy)
9. Surry Early College High School (Sponsor Club: The Rotary Club of Mount Airy)
10. West Stokes High School (Sponsor Club: The Rotary Club of King, NC)

District 7690 Interact Conference – District 7690 is planning a district-wide conference for District 7690 Interact Clubs on **Saturday, November 9, 2024** at a Greensboro location TBD. The timing of this conference will coincide with Rotary International Interact Week, November 3-9, 2025. Participants will learn more about Interact, Jim Armstrong Four Way Test contest, Youth Exchange, RYLA, and Youth Protection. Participants will have an opportunity to ‘showcase’ their Interact Clubs and complete a Service Project.

District 7690 Peace Conference for Interact Clubs – this Conference is scheduled for **Monday, January 20, 2024** (MLK Holiday). District 7690 Interact Clubs are encouraged to learn more about ‘Peace’ and complete a Service Project.

District 7690 Jim Armstrong Four Way Speech Contest – the annual District 7690 Jim Armstrong Four Way Speech Contest is scheduled for **Saturday, February 22, 2025** at Randolph Community College.

District 7690 RYLA – District 7690 Rotary Youth Leadership Awards is scheduled for **June 12-15, 2025** at Oak Ridge Military Academy in Oak Ridge, NC.

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