

# Rotary



## Rotary District 7690 Executive Committee Meeting Minutes July 18, 2024

- I. Call to order: The remote meeting was called to order by Ron Pierce, DG via zoom at 9:01 AM.
- II. District 7690 Executive Committee members present:  
**Voting members:** Ron Pierce, DG, Debbie Scott, PDG; Van Lankford, IPDG;; James Gouty, DRFC; Jon Spillman DMC; Mark Brandon, DGE, , Karen Pollard, DGN  
**Non-voting members:** Cathy Harpster, Gov. Aide; Steve Dolat, Dist. Admin; Charles Allen, VG, Andy Chused, Dist. Treasurer, Tim Johnson, Public Image, Brent Holmes, YS Chair
- III. Approval of last meeting minutes (April 9, 2024): James Gouty moved to approve the minutes, Van Lankford seconded the motion and minutes were approved unanimously.
- IV. Reports from Committee Members
  - A. Foundation Report: James Gouty, DRFC
    1. Based on the Rainbow report, District Foundation fundraising improved over last year going from \$444,000 to \$464,000. This is the 2<sup>nd</sup> best fundraising year out of the last 7 years. Polio plus also did well. Paul Harris Society 197 eligible members but not all have signed the form. 80% sustaining members.
    2. The block grant for 2023-2024 has been submitted.
    3. James is concerned about the ability to spend the money returned to our district from RI. He hopes to budget for one global scholarship for next year.
    4. Fall Foundation training is September 14. He hopes to have registration open by July 21.
    5. The goal is to have the Rotary Foundaton banquet registration open by August 1<sup>st</sup>. James will try to limit the price to a minimum.
    6. Several Paul Harris Society members have not kept up their giving and are still being invited to the reception. James would like to develop an approach for these folks.
  - B. Membership Report: Jon Spillman, PDG, DM
    1. We lost 3 clubs last year. 20 clubs increased membership, 4 clubs stayed the same and 23 clubs lost membership. We have recently lost 2 satellite clubs: Midtown Greensboro and Young Families. We also added 3 clubs. Innovative clubs helped to drive membership.

2. The emphasis for the remainder of the year is to focus on attraction, not retention, by reaching out to all clubs, by hosting monthly 30 minute Discover Rotary webinars focusing on innovative clubs and such as IMPACT clubs. The chief goal is to provide Discover Rotary events to all clubs.
  - C. Jon also said he would like to encourage clubs to develop a strong succession process, to start early in recruiting new members, and to support clubs more effectively. He said that following up on the Membership Summit would be a focus on how to achieve these three initiatives.
  - D. Public Image: Tim Johnson, PI Chair.
    1. Tim's report is attached.
    2. Tim stated that he is building his team. He has two co-chairs: Leah C. Yarboro and Anita McCoy from Global Trekkers. He noted our social media sites including YouTube, TikTok, Instagram and Facebook have very few subscribers.
  - E. Youth Services Report: Brent Holmes, YS Chair
    1. Brent's YS report is attached.
    2. Brent wants to retain the Youth Services committee even though RI is moving away from it. There was general agreement on this.
    3. There is an Interact Conference scheduled for November 9. Details to follow.
- V. Old Business
- A. Karen reported that we used about \$2,500 of the \$5,000 we had allocated for Patrick Eakes dinner.
  - B. Van agreed to chair the committee to develop a disaster response plan and to have it approved for entry in the Manual of Procedures. We would like for it to be an official committee position. The goal is to have a plan developed in Mark's year and in place for Karen's year. The focus of this plan is to respond, not react.
  - C. There was a lot of discussion about how to make email blasts more formal and more effective. Mark Brandon and Karen Pollard are working on this. The goal is to have a policy developed in Mark's year and in place for Karen's year.
- VI. New Business:
- A. Nominating Committee: See Chris Justice's email (attached) with dates and instructions for the DGND.
  - B. Pmail blasts: Mark and Karen are working on a plan to achieve more consistency in sending out pmail blasts.
  - C. Rotaract dues: Currently RI structure charges are \$5 for student based and \$8 for community based Rotaract clubs per person per year. This is insufficient to cover costs. Mark moved to implement dues for Rotaract clubs in our district at \$20 per person per year. The invoice should be sent to the Rotaract Club. The exact time to send the invoice will be determined during Mark's year. Van seconded the motion and it passed.

- D. Mark moved to approve Alex Pratto to replace Lesa Henley in the finance committee. Jon seconded the motion and it passed
- VII. The meeting was adjourned at 11:15. Next Meeting: September 12, 2024 at  
Pinewood Country Club

**July District 7690 District Executive Committee Report**  
**For**  
**July 18, 2024**

**I Membership Results for 2023 – 2024 (as of July 17<sup>th</sup>) – 43**

**20 Clubs with Positive Growth**

	7/1/2023	6/30/2023	Net Gains/Loss
Alamance	36	48	+12
Jonesboro	50	60	+10
Pinehurst	46	56	+10
Downtown	54	62	+8
Mocksville	32	40	+8
Pittsboro	50	56	+6
Randolph	68	74	+6
Global Trekkers	15	18	+3
Liberty	17	20	+3
Mount Airy	98	101	+3
Thomasville	90	93	+3
Troy	16	19	+3
Yadkin Valley	39	42	+3
Midstate	36	38	+2
Southern Guilford	26	28	+2
Asheboro	59	60	+1
Gate City	56	57	+1
Kernersville	99	100	+1
Stoneville	14	15	+1
Western Forsyth	32	33	+1

**4 Clubs Even**

East Greensboro	12	12	0
Greensboro Airport	36	36	0
Guilford	38	38	0
Madison-Mayodan	21	21	0

**23 Negative Clubs**

Crescent	98	81	-17
Summit	117	102	-15
Greensboro	183	172	-11
High Point	107	96	-11
King	33	23	-10
Siler City	30	23	-7
Yadkin County	57	51	-6
Clemmons	58	53	-5

Sandhills	38	33	-5
Southern Pines	82	77	-5
Carthage	30	26	-4
Furnitureland	40	36	-4
Lexington	14	10	-4
Sanford	39	35	-4
Surry Sunrise	46	42	-4
Burlington	16	13	-3
Reidsville	38	35	-3
Winston-Salem	156	153	-3

Eden	52	50	-2
Graham	22	20	-2
Jamestown	21	19	-2
Stratford	39	37	-2
Reynolda	86	85	-1

## **II Satellite Clubs 7/17**

Latino Hispanic Club	13
Northern Moore	14
Triad Impact	10
Gate City	15
<b>Mebane</b>	1
<b>High Point Impact</b>	3
Kernersville Evening	13
King Satellite	1
Mt. Airy	18
Summit Skills	8
Yadkin County (Maple Chase)	17

## Three Satellite Terminated in 2023 - 2024

Midtown Greensboro	-12
King	-17
Young Families	-12
Total	-41

## Three Clubs Added

Latino Club Alamance	13
Summit Skills	8
Triad Impact	8
Total	29

### **III Discovery Rotary 2023 -2024**

Triad Impact

High Point Impact

High Point Riverlanding

King Satellite

Mebane

Randolph

Stratford

Southern Pines (Put together PowerPoint)

### **IV Goals for 2024 – 2025 (Leave things better than Found It)**

1. Membership Goal – 100
2. Discover Rotary – Ever club (1 completed and 2 scheduled)
3. New Clubs – 4 to 6 (2 formed now)
4. Membership Coach for every club
5. Tool Box for Discovery Rotary and Innovative Clubs

### **V Membership Summit**

1. 61 registered
2. Goal: 160 people registered with 100% of clubs

#### **Key Points**

1. Top Performing clubs in Membership Growth Sharing best ideas
2. Top 3 strategies across US(Club Experience, Discover Rotary Innovative Clubs)
3. Over one hour generate and membership plan and check box if want membership coach

### **Vi District Membership 11 Year History**

2023 -2024	2399 (-43) <b>Tentative</b>
2022 - 2023	2442 (+44)
2021 – 2022	(+17)
2020 – 2021	(-78)
2019 – 2020	(-8)
2018 – 2019	(-29)
2017 – 2018	(+17)
2016 – 2017	(-74)
2015 – 2016	(-16)

2014 – 2015        (-4)

2013 – 2014        2647 (-64)

YOUTH SERVICES REPORT FOR EXECUTIVE COMMITTEE MEETING  
7/18/2024

**District 7690 Youth Services Committee**

- Youth Services/Interact Chair – Brent Holmes
- Jim Armstrong 4-Way Test – Kathy Homiller
- Youth Exchange – Ed ‘Woody’ Woodall
- Youth Peace Initiative – Scott Wagoner
- RYLA – Connolly Walker
- Youth Protection – Steven Taylor

**Youth Services**

- 2024-2025 Monthly Youth Service Meetings (2<sup>nd</sup> Tuesday of each month, 4:00 – 5:00 pm)
  - August 13, 2024
  - September 10, 2024
  - October 8, 2024
  - November 12, 2024
  - December 10, 2024
  - January 14, 2025
  - February 11, 2025
  - March 11, 2025
  - April 8, 2025
  - May 13, 2025
  - June 10, 2025
- District 7690 Interact Event – November 9, 2024
- MLK Day – January 20, 2025

# YOUTH SERVICES REPORT FOR EXECUTIVE COMMITTEE MEETING

## 7/18/2024

### **Interact**

- Ensure Academic Advisors have been updated
- Finalize and submit your 2023-2024 Rotary Citation for your Interact Club
- Begin preparing for your 2024-2025 Interact Year!
- Work with Interact Club to prepare goals for 2024-2025

### **Jim Armstrong 4-Way Test**

- February 22, 2025, at Randolph Community College

### **Youth Exchange**

- No long-term or short-term candidates
- ESSEX Training – July 19-21, 2024

### **Youth Peace Initiative**

#### **RYLA**

- Achieved & exceeded our 3 Board Goals for this RYLA Year
  - Increase Number of Club Sponsoring a RYLA Student by 4 versus goal of 3.
    - Total of 7 New Clubs in 2024 - Burlington, Pinehurst, Reynolda, Sanford, Southern Guilford, Troy & Western Forsyth
  - Increase Number of Sponsorships by 10% (55 -64).
- Increase Number of RYLA Board Members by 3 -- Colby Sawyer (Pittsboro), Herb Everett (Southern Guilford) and Doug Allen (Summit)
- Feedback Survey Results
  - 100% of Rotary Clubs said their club will likely sponsor a student for RYLA again next year.

YOUTH SERVICES REPORT FOR EXECUTIVE COMMITTEE MEETING  
7/18/2024

- 100% of Rotary Clubs said they would recommend another club they should also sponsor a student for RYLA next year.
- Current RYLA Board Activities
  - RYLA Conference Fee Increase - 2025 Conference Fees to \$600 per student.
  - Currently requesting proposals for new conference venues
    - Guilford College & UNC Greensboro have been contacted and they are working on quotes.
    - RYLA Board Goal is to make a decision at our September 12 Board Meeting.

**Youth Protection**

- Most Clubs have returned Youth Protection MOUs
- Youth Protection Training scheduled for August Monthly Youth Services Meeting – August 13, 2024; target audience is Youth Services/Interact Chairs and others working with Youth
- District-wide Youth Services Protection training

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