

District Executive Committee Meeting
January 16, 2025
Agenda

- I. Call to order: The zoom meeting was called to order by Ron Pierce, DG.
- II. District 7690 Executive Committee members present:
Voting members: Ron Pierce, DG, Debbie Scott, PDG; Van Lankford, IPDG; James Gouty, DRFC; Jon Spillman DMC; Mark Brandon, DGE, Karen Pollard, DGN,
Non-voting members: Charles Allen, VG, Andy Chused, Dist. Treasurer, Tim Johnson, Public Image, Brent Holmes, YS Chair; Anant Venkataraman, DGND, Cathy Harpster, Gov. Aide; Steve Dolat, Dist. Admin.

Approval of last meeting minutes (Sept 12, 2024): James moved to approve the minutes and Mark seconded the motion; The minutes were approved as amended.

- III. Reports from Committee Members
 - A. Foundation Report: James Gouty, DRFC
 1. James presented the district's foundation report using the Rainbow Report (see attachment)
 - He noted that the budget for the foundation banquet was off by almost \$10K due to increased expenses. The team discussed the need for better planning and budgeting for future events, including obtaining AV quotes before setting ticket prices. Mark will work with Jim Fradenburg regarding the location and costs.
 - They also discussed the possibility of changing venues for the foundation banquet to save costs.
 - The team agreed to improve the organization of the Paul Harris Society event and ensure that only eligible members are invited.
 - James to investigate switching from PayPal to Team Merchant for payment processing and Mark will implement the policy of passing on credit card fees to event attendees to reduce district expenses
 2. James to allocate \$16,670 for one global scholar.
 3. James to process a \$5,000 DDF request for a global grant
 4. The Rainbow report is attached.
 - A. Membership Report: Jon Spillman, DMC, PDG
 1. In the meeting, Jon discussed the district's membership growth, highlighting that they are leading the zone with a plus 69 through December. He emphasized the importance of getting off to a strong start and building up the lead, as they will face a 1% decrease in December and a 2% decrease in June due to attrition. Jon also noted that 25 clubs are positive, 12 are even, and 9 are negative, with a focus on enhancing toolkits and increasing the number of people at discover

rotary events. He concluded by stating that the goal is to finish strong and lead the district. Jon stated that the key is to continue creating new opportunities and connecting people to Discover Rotary events.

2. Mark to work with Ron on implementing the "Re-Discover Rotary" program to re-engage terminated members.
3. Membership should be the top focus in all communication.

B. Public Image: Tim Johnson, PI Chair.

1. Tim discussed his plans for the district public image, including recruiting volunteers for a content creation team and improving social media presence.
2. Tim to work with Ron and Kathy Homiller to capture content and interviews at the Jim Armstrong Four-Way Test speech contest on 2/20.
3. Tim to coordinate with Mark and Karen to capture content and interviews at RYLA.
4. Mark agreed with Tim's plans and emphasized the need for public image and membership to work together.

B. Youth Services Report: Brent Holmes, YS Chair

1. Brent discussed the upcoming Youth Service meeting and the importance of attendance from the incoming DG line.
2. He also highlighted the need for applications for the Jim Armstrong 4-Way Test Speech Contest, which are due by February 12th.
3. Brent mentioned that they are looking for a new venue for the RYLA Oakridge event, which is expected to grow to 800 participants next year. Brent to follow up with clubs that have not yet committed to sponsoring RYLA participants.
4. He also shared updates on the Interact Club, mentioning the new clubs at Northwest Guilford and Ferndale Middle Schools. Brent also mentioned the upcoming Martin Luther King Day survey and the joint project with backpack beginnings. Brent to organize a district-wide Interact event for club officers and advisors in late April or early May.
5. Steve to continue working with Brent on improving the background check process for youth programs.

II. Old Business

- A. Chris Justice and Debbie Doby are still working on a rough draft of the MOP.
- B. Van is working on building his Disaster Relief Committee members for writing an updated District Disaster Relief Plan. Van shared his strategy, which included reaching out to DG Connie and DGE Alpo (District 7680) for potential partnerships using "Work Teams" from our district to assist in Western North Carolina. Van agreed to contact Dan Quinn and/or Cookie Billings about Downtown Greensboro's disaster relief efforts.

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III. New Business:

- A. Ron announced that Rich Blakemore has resigned as the District Webmaster effective June 30, 2025.
- B. Debbie made the motion to approve the audit discussed during the Finance Committee meeting. Mark seconded the motion, and it passed.
- C. Approval of financial assistance to individual club members was tabled indefinitely.
- D. The team approved a \$5,000 match for California wildfire relief, with the district contributing up to \$5,000 if clubs demonstrate their contribution. The motion was made by Mark, seconded by Debbie, and it passed unanimously. Debbie will include Marc Benard and Anant will track the donations to the fund.
- E. Karen explained the D7730 Global Grant request to approve a \$5,000 global grant for Uganda to support period poverty, which would be matched by RI at 80%. The motion passed.
- F. The 2025-2026 budget, which was approved by the Finance Committee was discussed. The motion to approve the budget passed.
- G. In the meeting, Mark Brandon discussed the District Action Committee pilot program. Mark Hensley, as chair, hopes to increase service and engagement within the district. Mark B. also mentioned plans to upgrade the district's technology and improve communication with area governors.
- H. Mark highlighted the importance of membership and the need to focus on it.
- I. The Rollover DDF Funds were discussed; focusing on funding the global scholar program and the Jamaica Global Grants. **Lastly, the team discussed supporting youth services, including a Peace Conference and a Leadership Conference, with a potential budget of \$5,000 for the latter. (Ron and Mark, ??? was this part of the budget or just DDF rollover funds?)**
- J. Mark to push club presidents to review and update their bylaws, especially regarding membership types and meal costs.
- K. Debbie emphasized the importance of filling the district governor bench and encouraged members to suggest potential candidates. Executive Committee members to provide Debbie with suggestions for potential District Governor candidates. The in-person meeting for interviews will be held on September 4th at Pinewood Country Club (James will contact Pinewood staff.).
- L. Steve to send out the approved budget to incoming President-elects 30 days before PETS.

M. Ron made a motion to approve PDG Chris Justice as Mark's Vice-Governor.
James seconded the motion, and it passed unanimously.

The meeting was adjourned. Next Meeting: April 17, 2025 over zoom.

Submitted by

Cathy Harpster and Stephen Dolat



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2024 District 7690 Executive Committee Meeting
For
January 16th

I. Membership Results through 1/01/25. + 69

A. Lead Zone in Membership Growth

B. Lost 31 members or little over 1 percent in December

26 Clubs with Positive Growth

	07/01/2024	1/01/2025	Net Gains/Loss
1. Western Forysth*	33	49	+16
2. Asheboro	60	71	+11
3. Downtown	61	69	+8
4. Randolph	74	81	+7
5. Graham	20	26	+6
6. Jonesboro	60	66	+6
7. Thomasville	92	98	+6
8. High Point	95	100	+5
9. Pinehurst	53	58	+5
10. Stoneville	14	19	+5
11. Summit	99	104	+5
12. Winston-Salem	153	158	+5
13. Clemmons	53	56	+3
14. Mount Airy	101	104	+3
15. Alamance	48	50	+2
16. East Greensboro	12	14	+2
17. Kernersville	100	102	+2
18. Sandhills	33	35	+2
19. Southern Guilford	27	29	+2
20. Carthage	26	27	+1
21. Global Trekkers	17	18	+1
22. Guilford	38	39	+1
23. King	23	24	+1
24. Pittsboro	55	56	+1

25. Siler City	23	24	+1
26. Troy	19	20	+1

12 Clubs Even

1. Burlington	13	13	0
2. Eden	50	50	0
3. Furnitureland	35	35	0
4. Liberty	20	20	0
5. Jamestown	19	19	0
6. Lexington	14	14	0
7. Madison Mayodan	21	21	0
8. Midstate	35	35	0
9. Mocksville	40	40	0
10. Reidsville	35	35	0
11. Sanford	34	34	0
12. Surry Sunrise	42	42	0

9 Negative Clubs

1. Reynolda	85	84	-1
2. Gate City	57	55	-2
3. Greensboro	172	170	-2
4. Stratford	37	34	-3
5. Yadkin Valley	42	39	-3
6. Crescent	81	77	-4
7. Greensboro Airport	36	32	-4
8. Southern Pines	77	72	-5
9. Yadkin County*	51	36	-15

Special Note:

Two New Satellite Club Started

- a. High Point Impact Club
- b. Mebane Satellite Club

Three New Possible Satellite Clubs

- a. Alamance Impact Club
- b. High Point Riverlanding Retirement Community Club
- c. Winston-Salem Impact Club

II Key Issues

A. Discover Rotary

1. More Than half clubs marked Discover Rotary is key item in Membership Summit
2. Roughly 1/3 have done a Discover Rotary event so far



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B. 6 clubs with 0 new members

1. Burlington
2. Greensboro Airport
3. Lexington
4. Liberty
5. Madison Mayodan
6. Stratford

C. 4 clubs with 1 new member

1. Global Trekkers
2. Guilford
3. Jamestown
4. Southern Pines

IV Finish Strong and Lay a Foundation for Next Year

- A. Resource Center on Website
1. Discover Rotary Toolbox
 2. Innovative Club Toolbox
 3. Club Experience

- B. Innovative Club Focus
1. Impact Clubs
 2. Feature Niche Clubs
 - a. Hispanic
 - b. Senior Living Facility

C. Broadcast MAP and District Webinars

1. January – Club Experience – Dennis Sparks, President Stoneville
2. February – What working – Scott Allen, President Asheboro

III District Membership 11 Year History

2023 – 2024	2381(-61)
2022 - 2023	2442 (+44)
2021 – 2022	(+17)
2020 – 2021	(-78)
2019 – 2020	(-8)
2018 – 2019	(-29)

2017 – 2018	(+17)
2016 – 2017	(-74)
2015 – 2016	(-16)
2014 – 2015	(-4)
2013 – 2014	2647 (-64)



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Brent Holmes Youth Services Report

Interact Club Rotary Citations - the following District 7690 Interact Clubs received 2023-2024 Rotary Citations

1. East Surry High School (Sponsor Club: The Rotary Club of Mount Airy)
2. Elkin High School (Sponsor Club: Yadkin Valley)
3. Mount Airy High School (Sponsor Club: The Rotary Club of Mount Airy)
4. North Surry (Sponsor Club: The Rotary Club of Mount Airy)
5. Pinecrest High School ((Sponsor Club: Southern Pines)
6. Southern Guilford High School (Sponsor Club: Rotary Club of Southern Guilford)
7. Stokes Early College (Sponsor Club: The Rotary Club of King, NC)
8. Surry Central High School (Sponsor Club: The Rotary Club of Mount Airy)
9. Surry Early College High School (Sponsor Club: The Rotary Club of Mount Airy)
10. West Stokes High School (Sponsor Club: The Rotary Club of King, NC)

District 7690 Interact Conference – District 7690 is planning a district-wide conference for District 7690 Interact Clubs on **Saturday, November 9, 2024** at a Greensboro location TBD. The timing of this conference will coincide with Rotary International Interact Week, November 3-9, 2025. Participants will learn more about Interact, Jim Armstrong Four Way Test contest, Youth Exchange, RYLA, and Youth Protection. Participants will have an opportunity to 'showcase' their Interact Clubs and complete a Service Project.

District 7690 Peace Conference for Interact Clubs – this Conference is scheduled for **Monday, January 20, 2024** (MLK Holiday). District 7690 Interact Clubs are encouraged to learn more about 'Peace' and complete a Service Project.

District 7690 Jim Armstrong Four Way Speech Contest – the annual District 7690 Jim Armstrong Four Way Speech Contest is scheduled for **Saturday, February 22, 2025** at Randolph Community College.

District 7690 RYLA – District 7690 Rotary Youth Leadership Awards is scheduled for **June 12-15, 2025** at Oak Ridge Military Academy in Oak Ridge, NC.

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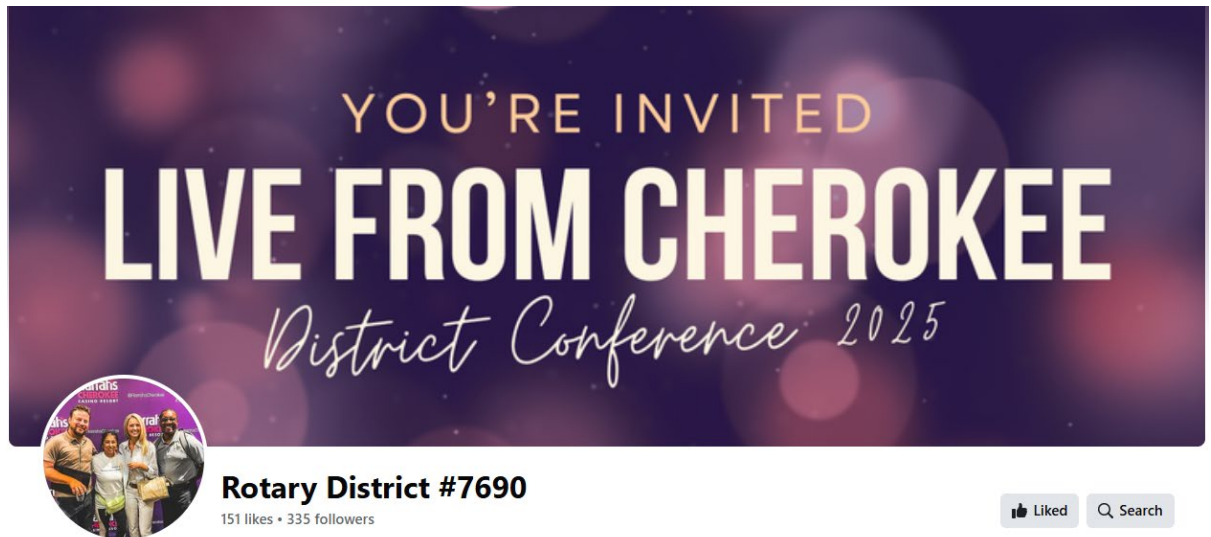
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DISTRICT PUBLIC IMAGE CHAIR REPORT:

- DPIC/Vice Chair Meeting-Jan 30th
- Call to Action: Content Creative Team for the District (**6 volunteers**)
 - 7690 Social Media accounts are healthy
- Need RYLA content team (Guilford Co. clubs) **4 volunteers**

Social Media:



rotary_district7690

Edit profile

View archive



52 posts

157 followers

155 following

Rotary District #7690

District 7690 is a culmination of #rotary clubs in the Piedmont of North Carolina. #wearerotary

rotary7690.org



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Rotary District #7690

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